



**SHRIMATHI DEVKUNVAR NANALAL BHATT
VAISHNAV COLLEGE FOR WOMEN (AUTONOMOUS)**
OWNED AND MANAGED BY CORK INDUSTRIES CHARITIES TRUST
(Affiliated to the University of Madras and Accredited with 'A+' Grade by NAAC)
Chromepet, Chennai - 600 044.

EVENT REPORT

1. Event Details

Name of the Event	Campus Eco Commute Day
Date	17.07.2026 (Friday)
Venue	College Campus — Main Gate, Quadrangle, and Notice Board Areas
Organized by	Students' Council
Target Audience	Students, teaching and non-teaching staff of the college
Number of Participants	All Students, teaching and non-teaching faculty members of both the shifts
Coordinators	All Staff Council Vice-Presidents
Mode	On-campus

1. Introduction

Rising vehicular pollution, traffic congestion, and carbon emissions are pressing concerns for institutions located in urban centres. In keeping with SDNB Vaishnav College's continued commitment to environmental sustainability and its institutional Green Campus initiatives, the Student Council organized Campus Eco Commute Day on 17.07.2026. The event was designed to encourage students and staff to adopt eco-friendly modes of commuting - walking, cycling, carpooling, and the use of public transport — in place of private, single-occupancy vehicles, thereby reducing the college community's collective carbon footprint.

2. Objectives of the Event

- To create awareness among students and staff about the environmental impact of daily commuting choices.
- To promote sustainable and low-carbon modes of transport such as walking, cycling, carpooling, and public transit.



**SHRIMATHI DEVKUNVAR NANALAL BHATT
VAISHNAV COLLEGE FOR WOMEN (AUTONOMOUS)**
OWNED AND MANAGED BY CORK INDUSTRIES CHARITIES TRUST
(Affiliated to the University of Madras and Accredited with 'A+' Grade by NAAC)
Chromepet, Chennai - 600 044.

- To encourage the college community to adopt eco-conscious commuting habits as part of everyday practice, not just for a single day.
- To align the institution's activities with its Green Campus policy and broader Sustainable Development Goals (SDG 11 — Sustainable Cities and Communities, and SDG 13 — Climate Action).
- To foster a sense of collective responsibility among the college community towards reducing air and noise pollution in the vicinity of the campus.

3. Activities Conducted

The celebration of Campus Eco Commute Day comprised the following activities, held through the course of the day:

Eco Commute Registration Drive

Volunteers recorded the mode of transport used by participants (walk, cycle, carpool, public bus/metro, or two-wheeler/car) to create a snapshot of the campus's commuting pattern for the day and to recognize eco-friendly commuters.

Awareness Display and Posters

Charts, posters, and standees highlighting the carbon footprint of different modes of transport, the health benefits of walking and cycling, and tips for eco-friendly commuting were displayed at vantage points across the campus.

Cycle / Walk-to-College Recognition

Students and staff who walked, cycled, or used public transport to reach college were acknowledged and encouraged to share their experience with peers.

4. Proceedings

The programme commenced at 8 am & 12:30 pm with participants gathering at the college main gate. The Student Council welcomed the participants and briefed them on the significance of the day and the institution's ongoing sustainability efforts. This was followed by the administration of the Green Commute Pledge, in which students and staff affirmed their commitment to eco-friendly commuting practices.

Throughout the day, volunteers from the Staff Council recorded the commuting patterns of students and staff entering the campus and interacted with them to spread awareness about reducing dependence on private vehicles. The awareness displays mounted near the notice boards and quadrangle drew steady engagement from students between classes, with many pausing to read the information on the environmental and health benefits of sustainable commuting.



**SHRIMATHI DEVKUNVAR NANALAL BHATT
VAISHNAV COLLEGE FOR WOMEN (AUTONOMOUS)**
OWNED AND MANAGED BY CORK INDUSTRIES CHARITIES TRUST
(Affiliated to the University of Madras and Accredited with 'A+' Grade by NAAC)
Chromepet, Chennai - 600 044.

The event concluded with reiterating the college's commitment to environmental stewardship and encouraging participants to continue practising eco-friendly commuting beyond the single-day observance.

5. Outcome / Impact

- Heightened awareness among students and staff regarding the environmental cost of daily commuting choices and the viable alternatives available to them.
- Most of the participants recorded as having walked, cycled, carpooled, or used public transport to reach college on the day of the event.
- Positive response and voluntary participation from students across departments, reflecting growing environmental consciousness within the student community.
- Reinforcement of the institution's Green Campus initiatives and contribution towards its sustainability goals in line with SDG 11 and SDG 13.
- A foundation laid for periodic eco-commute observances and possible policy-level measures such as designated cycle stands and carpool coordination on campus.

6. Participant Details

- Students - All
- Faculty - All
- Total Participants: 5400

7. Feedback Summary

Participants responded positively to the event, describing it as a timely reminder of individual responsibility towards environmental conservation. Several students expressed interest in continuing to walk, cycle, or carpool as a regular practice, and suggested that such awareness drives be conducted periodically rather than as a one-time observance.

8. Conclusion

Campus Eco Commute Day, celebrated on 17.07.2026, successfully drew attention to sustainable commuting practices among the students and staff of SDNB Vaishnav College for Women. The event reaffirmed the institution's commitment to building an environmentally responsible campus culture and complements the college's broader Green Campus and sustainability initiatives undertaken under the



**SHRIMATHI DEVKUNVAR NANALAL BHATT
VAISHNAV COLLEGE FOR WOMEN (AUTONOMOUS)**
OWNED AND MANAGED BY CORK INDUSTRIES CHARITIES TRUST
(Affiliated to the University of Madras and Accredited with 'A+' Grade by NAAC)
Chromepet, Chennai - 600 044.

aegis of the IQAC. The overwhelmingly positive participation indicates strong potential for making eco-friendly commuting an integral part of the college's institutional culture in the years ahead.

9. Feedback (data & analysis)

The eco-friendly transportation initiative received an overwhelmingly positive response from the institutional community. A total of **5,200 participants**, including **4,500 students**, **400 teaching faculty members**, and **300 non-teaching staff**, actively took part in the event. The initiative was widely appreciated for promoting environmental awareness, sustainable transportation, and healthy living.

Approximately **50% of the students (around 2,250 students)** chose to commute by **bicycles**, demonstrating a strong commitment to environmental sustainability. The event was further strengthened by the enthusiastic participation of the **Principal and Deans**, who also travelled by bicycle, motivating students and staff through their leadership by example.

Overall, the initiative was highly successful, reflecting the institution's commitment to green practices, community participation, and environmental responsibility. The positive feedback from students, teaching faculty, and non-teaching staff indicates that similar eco-friendly initiatives should be organized regularly to promote sustainable campus practices.

The **Principal and Deans** also participated by cycling, setting an example for sustainable transportation.

The initiative received an overwhelmingly positive response, with only a few absentees due to unavoidable reasons.

10. Signatures

Event Coordinator: *S. Hemamalini R. Sridhar*

Head of Department: *S. Hemamalini R. Sridhar*