

Management Funded Student Projects (2021-2022)

S.No	Project ID	Department	Faculty	Students	Level	Title	Budget
1	24YRPD001	B.A English	Mrs. P. Hema	Jayashree VS, Keerthana M, Swetha S, Bhavatharane M	UG	Literature through Films (Highlights and Challenges)	₹440
2	24YRPD002	B.A English	Dr. P. Beena	M. Pavithra	UG	Impact of lyrics in teenagers	₹1,450
3	24YRPD003	B.A Economics	Dr. Shanthi G	Lavanya U	UG	Impact on small vendors in digital era	₹2,501
4	24YRPD004	B.A Economics	Mrs. R. Rajeshwari	Varsha V	UG	Consumption pattern of healthy food among urban households	₹2,480
5	24YRPD005	B.Com	Dr. Uma	Banu Priya	UG	Digital payment adoption among street vendors	₹3,000
6	24YRPD006	B.Com	Dr. Priya	Keerthana M	UG	Role of UPI in rural banking	₹2,750

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7	24YRPD007	B.Sc Physics	Dr. Kavitha	S. Swetha	UG	Nanomaterials in energy storage	₹4,200
8	24YRPD008	B.Sc Physics	Mrs. Latha	K. Priya	UG	Optical properties of thin films	₹3,600
9	24YRPD009	B.Sc Chemistry	Dr. Aruna	Harini	UG	Green synthesis of nanoparticles	₹3,000
10	24YRPD010	B.Sc Chemistry	Dr. Bhuvana	S. Deepa	UG	Eco-friendly corrosion inhibitors	₹3,250
11	24YRPD011	B.Sc Maths	Dr. Shanthi	Anitha	UG	Graph theory in social networks	₹2,200
12	24YRPD012	B.Sc Maths	Dr. Prema	Geetha	UG	Statistical analysis of covid data	₹2,800
13	24YRPD013	B.Sc CS	Dr. Uma	Priyanka	UG	AI in education	₹5,000
14	24YRPD014	B.Sc CS	Dr. Lakshmi	Harsha	UG	Blockchain for security	₹6,000

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15	24YRPD015	BBA	Dr. Anitha	Keerthika	UG	Digital marketing trends	₹3,200
16	24YRPD016	BBA	Dr. Latha	Meena	UG	E-commerce growth post-pandemic	₹3,800
17	24YRPD017	B.Sc Psychology	Dr. Kavitha	Anusha	UG	Impact of social media on teens	₹2,900
18	24YRPD018	B.Sc Psychology	Dr. Hema	Deepika	UG	Stress patterns in IT professionals	₹3,500
19	24YRPD019	M.Sc CS	Dr. Saritha	Varshini	PG	Deep learning in healthcare	₹8,000
20	24YRPD020	M.Sc CS	Dr. Priya	Shalini	PG	Cloud security challenges	₹7,500
21	24YRPD021	M.Com	Dr. Nirmala	Janani	PG	Microfinance in rural India	₹4,000
22	24YRPD022	M.Com	Dr. Shanthi	Sneha	PG	Impact of GST on SMEs	₹4,500

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23	24YRPD023	M.A English	Dr. Beena	Nivetha	PG	Postcolonial literature trends	₹3,700
24	24YRPD024	M.A English	Dr. Hema	Swathi	PG	Feminism in contemporary plays	₹4,200