



Shrimathi Devkunvar Nanalal Bhatt Vaishnav College for Women(Autonomous)  
Owned and Managed by Cork Industries Charities Trust  
(Affiliated to University of Madras, Re-accredited with A<sup>+</sup> Grade by NAAC)  
Chromepet, Chennai – 600 044



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## DEPARTMENT OF BUSINESS ADMINISTRATION

### A WORKSHOP ON

### FINANCIAL AWARENESS & CONSUMER EMPOWERMENT PROGRAMME

**Date:** 7 July 2026

**Venue:** Mini Auditorium

**Organised by:** Department of Business Administration, SDNB Vaishnav College

**Attendees:** 160 students and Faculty members

The Department of Business Administration, SDNB Vaishnav College, organized a Financial Awareness & Consumer Empowerment Programme on 7 July 2026 in the Mini Auditorium. The programme was conducted to create awareness among students about financial literacy, responsible financial decision-making, and consumer empowerment.

The session was led by Mr. S. N. Jayabalan, M.Com., M.Phil., Financial Education Trainer, SEBI–NCFE, who served as the resource person. He delivered an informative and interactive session highlighting the importance of financial planning and responsible financial behaviour among young adults.

The resource person discussed several important topics, including Identity Theft Protection, Responsible Use of Credit Cards, Student Loan Borrowing Principles, Avoiding Impulse Buying, Cashless Transactions, and Managing the First Pay Cheque. Through practical examples and real-life scenarios, he explained how students can develop healthy financial habits and safeguard themselves from financial fraud.

The session also emphasized the significance of budgeting, saving, making informed consumer choices, and understanding the value of financial discipline. Students actively participated in the programme, asked questions, and interacted with the resource person, making the session engaging and insightful.

The programme concluded with a vote of thanks, expressing gratitude to the resource person for sharing valuable knowledge and practical guidance. The event successfully enhanced students' awareness of financial literacy and empowered them to make smart financial decisions for a secure future.



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**SHRIMATHI DEVKUNVAR NANALAL BHATT  
 VAISHNAV COLLEGE FOR WOMEN (AUTONOMOUS)**

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 Chromepet, Chennai-600044



Department of Business Administration  
*cordially invites you to the workshop on*

# FINANCIAL AWARENESS & CONSUMER EMPOWERMENT PROGRAM

*Smart Choices Today, Secure Tomorrow*

## Resource Person



**S. N. Jayabalan**

M.Com., M.Phil.,

Financial Education Trainer,  
 SEBI-NCFE

National Centre for Financial Education (NCFE)  
 Programme on

**FINANCIAL AWARENESS AND CONSUMER TRAINING**

### CONTENT:

- |   |                            |
|---|----------------------------|
| • 1. Identify theft Protection          | • 4. Avoid impulse buying  |
| • 2. Use your credit card responsibly   | • 5. Let's go Cashless     |
| • 3. Students loan borrowing principles | • 6. Your First Pay Cheque |



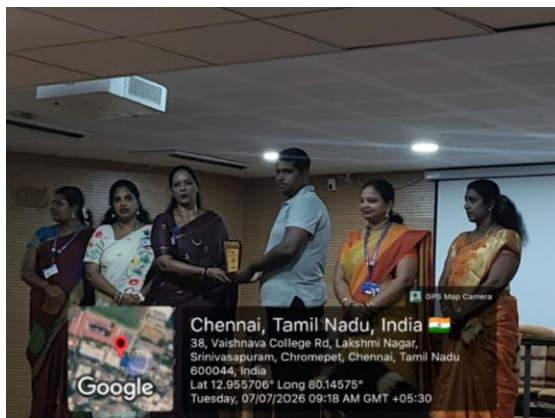
7<sup>th</sup> July 26



Mini Auditorium



9 - 11 am





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*H.S. Rupa*

Signature of the Organizer: