



Shrimathi Devkunvar Nanalal Bhatt Vaishnav College For Women (Autonomous)

Owned and Managed by Cork Industries Charities Trust
Affiliated to University of Madras - Re-Accredited with 'A+' Grade by NAAC - 4th Cycle

COURSE DATA SHEET

SEMESTER	I	BATCH	2026 - 2029
COURSE NAME	TOURISM AND TOURIST RESOURCES IN INDIA	COURSE CODE	26UHIGE1001
COURSE UNITS	5	COURSE TYPE	Generic Elective(GE) - I
CONTACT HOURS (L-T-P)	4-2-0	CREDITS	5

COURSE OBJECTIVES

1.	This Course examines the growth and development of Tourism in India.
2.	This Course analyzes the significance of tourist resources in India and their contribution to the tourism industry.
3.	This Course identifies and evaluates employment opportunities available in the tourism sector.
4.	This Course assesses the cultural, historical, and religious tourism resources across different regions of India.
5.	This Course analyzes the role of government and public sector organizations in the development and promotion of tourism in India.

COURSE OUTCOMES: On completion of the course the students will be able to...

	CO Statement	Cognitive Level
CO1	Describe the types of natural tourism resources in India	K3 – Apply Level
CO2	Explain the importance of cultural and historical tourism resources in India –and the impact of fairs and festivals on tourism	K3 – Apply Level
CO3	Evaluate the role of different religious centers and its impact on	K6 – Create Level



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	Tourism in India.	
CO4	Define the functions of Ministry of Tourism in India	K2 - Understanding Level
CO5	Illustrate the role of public sector tourism agencies - ITDC and TTDC	K2- Understanding Level

SYLLABUS

UNIT	TOPICS	HOURS
1	Natural Tourist Resources in India Tourist Resources in India – Types of Resources – Natural Landforms – Climate Flora and Fauna – Water Bodies.	15 Hrs.
2	Cultural and Historical Tourism Resources Cultural and Historical – Tourism resources– Art and Architecture – Historical Monuments – Sculptures – Fairs and Festivals.	15 Hrs.
3	Religious Tourism Resources in India Religious Resources – Shrines and Centers – Hindu – Buddhist Jain – Sikh – Muslims and Christians.	15 Hrs.
4	Tourism in India: A Government Perspective Tourism in India – a Profile – Ministry of Tourism – Government of India – Aims and Objectives.	15 Hrs.
5	Public Sector Tourism Agencies in India Public Sector Tourism Agencies – India Tourism Development Corporation – Tamil Nadu Tourism Development Corporation.	15 Hrs.



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TEXT/REFERENCE BOOKS/E - RESOURCES:

Text Books	1. A.K. Bhatia. Tourism Development: Principles and Practices. 4th Edition, Sterling Publishers Pvt. Ltd., New Delhi, 2019. 2. S.P. Gupta, Krishna Lal and Mahua Bhattacharya. Cultural Tourism in India: Museums, Monuments and Arts (Theory and Practice). Revised Edition, D.K. Printworld (P) Ltd., New Delhi, 2018. 3. Anoop Philip, Sindhu Joseph and Robinet Jacob. Indian Tourism Products. Revised Edition, Abhijeet Publications, New Delhi, 2019. 4. Revathy Girish. Indian Tourist Panorama. Revised Edition, Dominant Publishers and Distributors, New Delhi, 2018. 5. Revathy Girish. Tourism Product – Part II. Revised Edition, Wisdom Press, New Delhi, 2020.
Books For Reference	1. Manohar Sajani. Encyclopaedia of Tourism Resources in India. Revised Edition, Kalpaz Publications, New Delhi, 2017. 2. Robinet Jacob. Tourism Products of India: A National Perspective. Revised Edition, Abhijeet Publications, New Delhi, 2019. 3. A.L. Basham. The Wonder That Was India. Revised Edition, Rupa Publications India Pvt. Ltd., New Delhi, 2020. 4. Sunetra Roday, Archana Biwal and Vandana Joshi. Tourism Operations and Management. 2nd Edition, Oxford University Press, New Delhi, 2021. 5. Alka Sharma. Cultural Heritage Tourism in India. 1st Edition, Centrum Press, New Delhi, 2022.
E-Learning Resources	1. https://tourism.gov.in/flipbook/2 2. https://tourism.gov.in/sites/default/files/2020-01/020120120437800.pdf 3. https://www.nios.ac.in/online-course-material/sr-secondary-courses/tourism-337.aspx 4. https://www.nios.ac.in/media/documents/tourism_337_courseE/337_Tourism_Eng/337_Tourism_Eng_L7.pdf 5. https://www.nios.ac.in/media/documents/tourism_337_courseE/337_Tourism_Eng/337_Tourism_Eng_L12.pdf

PEDAGOGY (TEACHING METHODOLOGY):

- Lecture (chalk and talk, LCD)
- Map Study
- Quiz
- Seminar



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- Group Discussion
- PPT

CO-PO AND CO-PSO MAPPING:										
	PO1	PO2	PO3	PO4	PO5	PO6		PSO1	PSO2	PSO3
CO1	3	2	2	2	2	1		2	3	3
CO2	3	2	2	2	2	1		2	3	3
CO3	3	2	2	2	2	3		2	3	3
CO4	3	2	1	2	2	1		2	3	3
CO5	3	2	1	2	2	1		2	3	3
Average (Use only filled in cells for calculation)	3	2	2	2	2	1		2	3	3

Correlation Level: 1-Low 2-Moderate 3-Strong

JUSTIFICATION OF CO-PO/PSO MAPPING			
CO	PO/PSO	Level of Correlation	Justification
CO1	PO1	Strong	Tourist resources in India provide students with a strong foundation for the study of tourism and destination development.
	PO2	Moderate	Examination of various tourist resources enables students to explore the basic concepts of tourism.
	PO3	Moderate	Analysis of natural resources helps students identify their significance in tourism development.
	PO4	Moderate	The study of tourist resources provides a foundation for advanced study and research in tourism.
	PO5	Moderate	Exposure to diverse tourism resources encourages students to explore opportunities in higher education and employment.
	PO6	Low	Examination of tourism practices promotes ethical and professional values among students.



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	PSO1	Moderate	Tourist resources reflect the relationship between societal growth and cultural development across different periods.
	PSO2	Strong	The study of tourism resources strengthens competencies required for specialization in tourism and allied sectors.
	PSO3	Strong	Exposure to tourism resources enhances students' preparedness for careers in the tourism industry.
CO2	PO1	Strong	Cultural and historical resources in India provide valuable insights into heritage tourism and its development.
	PO2	Moderate	Examination of cultural and historical resources enables students to explore important dimensions of tourism resources.
	PO3	Moderate	Analysis of fairs, festivals, and cultural traditions highlights their contribution to tourism development.
	PO4	Moderate	The study of cultural and historical resources provides a basis for advanced learning and research in tourism.
	PO5	Moderate	Exposure to heritage resources encourages students to pursue specialization in cultural and heritage tourism.
	PO6	Low	Cultural traditions and heritage practices promote respect for diversity and responsible tourism behaviour.
	PSO1	Moderate	Cultural and historical resources illustrate societal growth and cultural continuity through different periods.
	PSO2	Strong	Examination of heritage resources strengthens domain expertise in tourism and allied sectors.
	PSO3	Strong	Heritage resources enhance employability in tourism, heritage management and related industries.
CO3	PO1	Strong	Religious resources in India highlight the significance of pilgrimage and faith-based tourism.
	PO2	Moderate	Examination of religious monuments and pilgrimage centres provides a foundation for exploring religious tourism.
	PO3	Moderate	Religious monuments and pilgrimage resources enable students to examine their contribution to tourism development in India.
	PO4	Moderate	The study of religious resources provides opportunities for advanced learning and research in tourism studies.
	PO5	Moderate	Exposure to religious tourism encourages students to explore specialization in heritage and
	PO6	Strong	Religious traditions and values contribute to the development of ethical and moral perspectives.



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	PSO1	Moderate	Religious resources reflect cultural evolution and societal development across different historical periods.	
	PSO2	Strong	Examination of religious tourism resources strengthens competencies required for special	
	PSO3	Strong	Religious heritage resources enhance career opportunities in heritage management, museums, education, and public services.	
CO4	PO1	Strong	The study of the Ministry of Tourism highlights its role in the development and promotion of tourism in India.	
	PO2	Moderate	Examination of tourism administration enables students to explore the organizational framework of tourism in India.	
	PO3	Low	Analysis of government policies helps students identify their significance in tourism planning and development.	
	PO4	Moderate	Tourism administration and policy frameworks provide a basis for advanced studies in tourism management.	
	PO5	Moderate	Exposure to tourism governance encourages students to explore specialization in tourism administration and planning.	
	PO6	Low	Government initiatives related to tourism promote professional responsibility and service-oriented values.	
	PSO1	Moderate	The activities and initiatives of the Ministry of Tourism help students examine its contribution to tourism development in India.	
	PSO2	Strong	Examination of tourism governance strengthens domain expertise in tourism and allied sectors.	
	PSO3	Strong	Tourism administration and policy studies enhance career readiness in cultural, archaeological, and heritage services.	
CO5	PO1	Strong	Public sector tourism agencies play a significant role in promoting and developing tourism in India.	
	PO2	Moderate	Examination of ITDC, TTDC, and related organizations provides insight into the functioning of tourism agencies.	
	PO3	Low	Analysis of the roles and functions of tourism agencies helps students identify challenges and opportunities in tourism administration.	
	PO4	Moderate	The study of public sector tourism organizations provides a foundation for advanced learning in tourism management.	
	PO5	Moderate	Exposure to tourism agencies encourages students to explore specialization in tourism administration and operations.	
	PO6	Low	Tourism services and public sector initiatives promote ethical and professional values among students.	



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	PSO1	Moderate	The activities of ITDC and TTDC highlight their contribution to the growth and development of tourism in India.
	PSO2	Strong	Examination of public sector tourism organizations strengthens competencies required for specialization in tourism studies.
	PSO3	Strong	Study of tourism agencies and their functions enhances student's career prospects in academia, museums, archaeology and tourism services.

