



# Shrimathi Devkunvar Nanalal Bhatt Vaishnav College for Women (Autonomous)

Owned and Managed by Cork Industries Charities Trust  
Affiliated to University of Madras - Re-Accredited with 'A+' Grade by NAAC  
Chromepet Chennai-600044



## DEPARTMENT OF BUSINESS ADMINISTRATION

### CURRICULUM FRAMEWORK (2025 Batch)

SEM	PART	COURSE TYPE	COURSE CODE	COURSE TITLE	CR EDITS	HO URS	CIA	ESE	TOT AL	
<b>I YEAR</b>	<b>I</b>	Foundation Course	25ULTFC1C01/ 25ULFFC1C01/ 25ULHFC1C01/ 25ULSFC1C01	Tamil-I/ Hindi-I Sanskrit-I/ French-I	3	90	40	60	100	
	<b>II</b>	Foundation Course	25UGEFC1C01	General English – I	3	90	40	60	100	
	<b>I SEMESTER</b>	<b>III</b>	Core Course -I	24UBACT1001	Principles and Practices of Management	4	90	40	60	100
			Core Course -II	24UBACT1002	Financial Accounting	4	90	40	60	100
		Elective I Generic	25UBAGT1A01/ 25UBAGT1B01	Business Economics/ AI for Business	4	90	40	60	100	
	<b>IV</b>	Life skill-1	23ULSEC1001	Essentials of Effective communication	2	-	50	-	50	
<b>I YEAR</b>	<b>I</b>	Foundation Course	25ULTFC2C02/ 25ULFFC2C02/ /25ULHFC2C02/ 25ULSFC2C02	Tamil-II/Hindi-II/ Sanskrit-II/French-II	3	90	40	60	100	
	<b>II</b>	Foundation Course	25UGEFC2C02	General English-II	3	90	40	60	100	
	<b>II SEMESTER</b>	<b>III</b>	Core Course III	25UBACT2003	Human Behaviour and Organization	3	60	40	60	100
			Core Course IV	24UBACT2004	Marketing Management	3	60	40	60	100
			Core Course -V	25UBACT2005	Business Law	3	60	40	60	100
		Elective II Generic	25UBAGT2002	Business Statistics and Logic/ Disaster Management	4	90	40	60	100	
	<b>IV</b>	Life Skill-2	23ULSHV2002	Universal Human Values	2		50	-	50	
		Value Education	24UESVE2001	Environmental studies	2		50	-	50	



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SEM	PART	COURSE TYPE	COURSE CODE	COURSE TITLE	CR EDI TS	HO UR S	CIA	ESE	TOT AL	
<b>II YEAR</b>  <b>III SEMESTER</b>	<b>I</b>	Foundation Course		Tamil-III/Hindi-III/Sanskrit-III/French-III	3	90	40	60	100	
	<b>I</b>	Foundation Course		General English – III	3	90	40	60	100	
	<b>III</b>		Core Course -VI		Management Accounting	3	60	40	60	100
			Core Course - VII		Strategic Management	3	60	40	60	100
			Core Practical -I		Accounting system for management	3	60	40	60	100
		Elective III Generic		International Business/ Business Analytics	4	90	40	60	100	
	<b>IV</b>	Non-Major Elective I	20U_NE3001	Stress Management	2	90	50	-	50	
<b>IV</b>	VALUE EDUCATION		Yoga and Wellness	2						
<b>II YEAR</b>  <b>IV SEMESTER</b>	<b>I</b>	Foundation Course		Tamil-IV/Hindi-IV/Sanskrit-IV/French-IV	3	90	40	60	100	
	<b>I</b>	Foundation Course		General English – IV	3	90	40	60	100	
	<b>III</b>		Core Course -VIII		Production and Materials Management	3	60	40	60	100
			Core Course -IX		Business Environment and Public policy	3	60	40	60	100
			Core Practical - II		SPSS For Business Application	3	60	40	60	100
			Elective IV Generic		Banking and Insurance/ Corporate Governance	4	90	40	60	100
	<b>IV</b>	Non-Major Elective II	20U_NE4002	Stress Management	2	90	50	-	50	
		Life Skill-3	23USKLM4003	Leadership & Management Skills	2	-	50	-	50	
		Students Progression Bodies	23USP__4001	Students Progression Activities	2	-	-	-	-	



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SEM	PART	COURSE TYPE	COURSE CODE	COURSE TITLE	CR EDITS	HOURS	CIA	ESE	TOTAL	
<b>III YEAR</b>	<b>III</b>	Core Course - X		Human Resource Management	4	75	40	60	100	
		Core Course -XI		Marketing of services	3	75	40	60	100	
		Core Course - XII		Business Research Methodology	3	75	40	60	100	
		Core Course - XIII		Financial Management	4	75	40	60	100	
		Core Course - XIV		Project	4	75	40	60	100	
		Elective Theory-I (Coursera)	24UBAET5A01	Customer Service and Leadership	5	75	40	60	100	
			24UBAET5B01	Social Media Impact in Organization						
		Internship		Internship	2	-	-	-	-	
		<b>IV</b>	Soft Skill – 1	24USSSE5CR1	Coursera	3	-	50	-	50
			Life Skill-4	23USKPF5004	Professional Skills	2	-	50	-	50
Ability Enhancement- 1	23UAE__5001		Campus to Corporate	2	-	50	-	50		
<b>III YEAR</b>	<b>III</b>	Core Course -XV		Total Quality Management	4	90	40	60	100	
		Core Course - XVI		Entrepreneurial Development	4	90	40	60	100	
		Core Course - XVII		Business Ethics and Values	4	90	40	60	100	
		Elective Theory-II		Social Media and Web Analytics	5	90	40	60	100	
		Elective Theory-III		Logistics and Supply Chain Management	5	90	40	60	100	
	<b>IV</b>	Soft Skill - 2	24USSSB6AV2	Artha vidhya (NSDC Certification)	3	-	50	-	50	
		Ability Enhancement- 2 (Coursera)	23UAEES6002	Essentials of Computing Skill	2	-	50	-	50	
		Skill Development	23UAD_6001	Add on Courses	2	-	50	-	50	
	<b>V</b>	Extra Curricular Activity	XSP	Sports	1	-	-	-	-	
	<b>Total Credits</b>					<b>150</b>				