



**SHRIMATHI DEVKUNVAR NANALAL BHATT
VAISHNAV COLLEGE FOR WOMEN (AUTONOMOUS)**
OWNED AND MANAGED BY CORK INDUSTRIES CHARITIES TRUST
(Affiliated to the University of Madras and Accredited with 'A+' Grade by NAAC)
Chromepet, Chennai - 600 044.

DEPARTMENT OF MASTER OF COMMERCE

M COM

CHOICE BASED CREDIT SYSTEM (CBCS)

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LEARNING OUTCOMES BASED CURRICULUM FRAMEWORK (LOCF)

2024-2026 Batch

M COMCURRICULUM FRAMEWORK 2024 – 2026 Batch

SE M	PA RT	COURSE TYPE	COURSE CODE	COURSE TITLE	CR EDI TS	HOURS		C I A	E S E	TOTAL
						TH	PR			
I Year I Semester	I	Core Paper I	23PCOCT1001	Corporate Accounting	4	6		40	60	100
	I	Core Paper II	23PCOCT1002	Managerial Economics	4	6		40	60	100
	I	Core Paper III	23PCOCT1003	Digital Marketing	4	6		40	60	100
	I	Core Paper IV	23PCOCT1004	Strategic Management	4	6		40	60	100
	I	Elective Theory I (Coursera)	24PCOET1A01 (OR) 24PCOET1B01	Internet Marketing Avenues (OR) Quantitative Analysis and Qualitative insights	3	4		40	60	100
	II	Skill Based Elective	22PSSCS1001	Cyber Security	3	2		-	-	-
				Total		30				500
II Year II Semester	I	Core Paper v	23PCOCT2005	Accounting for Decision Making	4	6		40	60	100
	I	Core Paper VI	24PCOCT2006	Operations Research	4	6		40	60	100
	I	Core Paper VII	23PCOCT2007	Corporate and Economic Laws	4	6		40	60	100
	I	Core Paper VIII	23PCOCT2008	Business Finance	4	6		40	60	100
	I	Elective Theory II (Coursera)	24PCOET2A02 (OR) 24PCOET2B02	Global Business Environment (OR) Customer service and sales essentials	3	4		40	60	1000
	II	Soft Skill	18MOOC2002	SWAYAM(MOOC)	4	2		-	-	-
				Total		30				500

II year III Semester	I	Core Paper IX	23PCOCT3009	Entrepreneurs hip and Small Business Management	4	6		40	60	100
	I	Core Paper X	23PCOCT3010	Direct tax and tax planning	4	6		40	60	100
	I	Core Paper XI	20PCOCT3011	Research Methodology	4	6		40	60	100
	I	Core Practical I	23PCOCP3001	Computer in Business	4	2	4	40	60	100
	I	Elective Theory III (Coursera)	24PCOET3A03 (OR) 24PCOET3B03	Spread Sheet Management skills (or) Work force Management	3	4		40	60	100
	II	Skill Based Elective	18PSSR3003	Research skills	3	2		-	-	-
	II	Internship	17PCOIP3001	Internship	2	-		-	-	-
				Total		26	4			500
II Year IV Semester	I	Core paper XII	20PCOCT4012	Organisational Behaviour	4	6		40	60	100
	I	Core paper XIII	23PCOCT4013	Strategic Human Resource Management	4	6		40	60	100
	I	Elective Theory IV (Classroom)	24PCOET4A04 (OR) 24PCOET4B04	GST & Customs Law (OR) Security Analysis and Portfolio Management	3	6		40	60	100
	I	Elective Theory V (Coursera)	24PCOET4A05 (OR) 24PCOET4B05	Business Ownership (OR) Supply Chain Management	3	4		40	60	100

	I	Core Project I	20PCOPR4001	Project & Viva Voce	4	6		60	40	100
	II	Soft Skill	23PSSCR4004	Coursera	4	2		-	-	-
				TOTAL		30				500

Core Electives

List of Courses Offered

1. Services Marketing
2. Business Ethics and corporate sustainability
3. Insolvency Law and practice
4. Audit and due diligence
5. Financial markets and services
6. Customer Relationship Management
7. Labour Legislations