



**Shrimathi Devkunvar Nanalal Bhatt Vaishnav College
for Women (Autonomous)**
Affiliated to University of Madras - Re-Accredited with 'A+' Grade by NAAC



ENTREPRENEURSHIP DAY REPORT

INTRODUCTION:

Entrepreneurship is the creation or extraction of economic value in ways that generally entail beyond the minimal amount of risk. Our esteemed institution played a way for successful entrepreneurs by our VCIIED. The students were addressed by our alumni entrepreneurs Pradeepa, Mrs. Yasodhai, Ms. Lakshmi, Mrs. Aswini, Ms. Iswaryaand, Ms. Thasbeeha.

DATE:

NO OF STUDENT PARTICIPANTS:130

NO OF FACULTY PARTICIPANTS:7

DURATION:2 hours

OBJECTIVE:

ENTREPRENEURSHIP DAY event organized by our VCIIED was very beneficial and encouraging to the budding entrepreneurs of our institution. The alumni of our institution who are now successful in their career spoke about the importance of an entrepreneurship idea in everyone's life. They even thanked our INSTITUTION'S INNOVATION COUNCIL for giving them opportunity as a budding entrepreneur which made them successful in their business.

BENEFICIAL OUTCOME:

The beneficial outcome was informative and benefited the students to learn through real life scenarios and were able to analyse the impact of entrepreneurship and the thought process behind it. Students learned the various steps involved in creating a brand. The session was insightful and inspiring for students to create their brand and become a future entrepreneur.

Invitation:

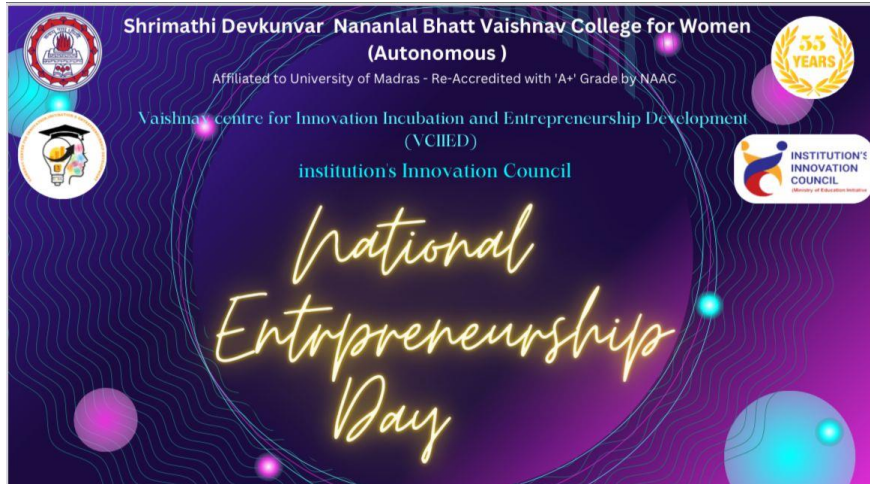


Photo (Geo tag):

