



SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE
FOR WOMEN (Autonomous)



OWNED AND MANAGED BY CORK INDUSTRIES CHARITIES TRUST

(Affiliated to University of Madras & Re-Accredited with 'A+' Grade by NAAC)

Chromepet, Chennai - 600 044

**OUTREACH CLUB
ACADEMICS YEAR 2024-2025**

Event Title	Village Visit (Kothimangalam & Palur Village)
Category	Data Survey under UBA
Department / Club	Outreach Club in collaboration with the Department of Social Work (MSW)
Date	21.12.2025 , 30.01.2021, 31.01.2021, 06.02.2025, 10.02.2025
No. of Resource Person	-
No. of Participants	107

Report

The **Village Survey Initiative** under **Unnat Bharat Abhiyan (UBA)** was successfully organized by the **Outreach Club** in collaboration with the **Department of Social Work (MSW)** at **Kothimangalam (21.12.24) & Palur Village** on four different dates: **21st December 2024, 30,31st January 2025, 6th February 2025, and 10th February 2025.**

Organization and Execution

1. Planning & Coordination:

- The Outreach Club and the Department of Social Work meticulously planned the survey, outlining key focus areas such as **education, healthcare, livelihood, and community development.**

- Faculty coordinators and student volunteers were assigned specific roles to ensure smooth execution.
- 2. **Pre-Survey Training:**
 - Before each visit, volunteers underwent orientation sessions covering **survey methodologies, data collection techniques, and ethical considerations** while interacting with the community.
- 3. **On-Ground Implementation:**
 - Teams were divided to cover different **streets and households** within the village.
 - **Structured interviews and observation techniques** were employed to gather data.
 - Special focus was given to **women, children, and elderly villagers** to understand their unique challenges.
- 4. **Community Engagement & Challenges:**
 - Volunteers actively engaged with the villagers, discussing their **daily struggles, awareness of government schemes, and possible solutions**.
 - Challenges such as **language barriers, hesitation in sharing information, and time constraints** were managed through interactive sessions and rapport- building.
- 5. **Data Compilation & Follow-Up:**
 - The collected data was systematically recorded for analysis.
 - Findings were discussed with faculty members to **develop action plans and recommendations** for future outreach programs.

Significance of the Event to the Outreach Club

- Strengthened the **social responsibility and research skills** of student volunteers.
- Provided a **real-world application** of classroom knowledge in **community development**.
- Established a **stronger connection between the institution and rural communities**, paving the way for future interventions.

The **Village Survey Initiative** was an impactful step towards rural empowerment, reinforcing the Outreach Club's mission to drive positive change through **education, research, and community engagement**.

Significance of the Event

The **Village Survey Initiative** under Unnat Bharat Abhiyan (UBA) was a landmark activity for the Outreach Club, reinforcing its commitment to social responsibility and community engagement.

- **Bridging Academia and Rural Development:** The initiative connected theoretical knowledge with practical field applications.
- **Empowering Volunteers:** Students gained critical insights into socio-economic disparities and policymaking.

- **Long-Term Impact:** The data collected will serve as a foundation for future rural development projects.
- **Strengthening Institutional Outreach:** Enhanced collaboration with local governing bodies and NGOs for sustained community impact.

Objectives:

- To assess the socio-economic conditions of rural communities in Kothimangalam & Palur Village.
- To identify key challenges in education, health, livelihood, and sanitation.
- To engage students and faculty in practical fieldwork for community-based research.
- To propose sustainable development strategies for rural empowerment.

Date	Time	Venue	Students	Faculty
21st Dec 2024	8:00 AM - 4:00 PM	Kothimangalam Village	18 students	3 faculty members
30st Jan 2025	8:00 AM - 4:00 PM	Palur Village	25 students	3 faculty members
30st Jan 2025	8:00 AM - 4:00 PM	Palur Village	23 students	3 faculty members
6th Feb 2025	8:00 AM - 4:00 PM	Palur Village	24 students	3 faculty members
10th Feb 2025	8:00 AM - 4:00 PM	Palur Village	15 students	3 faculty members

Strengths:

- **Hands-on Learning:** Volunteers gained direct exposure to rural challenges and development needs.
- **Community Engagement:** Active participation from local residents provided valuable insights.
- **Interdisciplinary Approach:** Collaboration between social work, education, and policy research.
- **Data-Driven Analysis:** Comprehensive surveys enabled evidence-based

recommendations.

Challenges:

- **Limited Awareness:** Many villagers were unaware of government welfare schemes.**Language Barriers:** Communication challenges affected the depth of discussions.
- **Resource Constraints:** Lack of basic infrastructure and services in certain areas.
- **Time Limitation:** More extended field visits were required for in-depth assessments.

Programme Outcomes:

- **Real-World Application:** Volunteers developed skills in conducting surveys and qualitative research.
- **Cultural Sensitivity:** Improved understanding of rural lifestyles and socio-economic disparities.
- **Policy Insights:** Identification of gaps in rural policies and possible interventions.
- **Social Responsibility:** Increased awareness of the role of education in sustainable development.

The **Village Survey Initiative** successfully strengthened academic research with social impact, paving the way for meaningful rural development.

The success of this initiative marks the beginning of an ongoing journey toward empowering rural communities and creating a more inclusive society.