



**SHRIMATHI DEVKUNVAR NANALAL BHATT  
VAISHNAV COLLEGE FOR WOMEN (AUTONOMOUS)**  
OWNED AND MANAGED BY CORK INDUSTRIES CHARITIES TRUST  
(Affiliated to the University of Madras and Accredited with 'A+' Grade by NAAC)  
Chromepet, Chennai - 600 044.

**ACADEMIC YEAR 2024-2025**

**HUMOUR CLUB**

Event Title	Street Play about Standards
Category(GL/Workshop/Conference/Invited talk/Seminar/FDP/Orientation)	Street Play
Club Name	Humour Club
Date	07/02/2025
Venue	SDNB Vaishnav College For Women, Chromepet, Chennai
No. of Beneficiaries	170
Type of Beneficiaries	Staff & Students

**Report:**

To teach students about the significance of the Bureau of Indian Standards (BIS) and its role in guaranteeing product quality and safety, the Humour Club of SDNB Vaishnav College collaborated with the Standards (BIS) club to organise a street play on February 7, 2025. To increase awareness of the importance of BIS certification in common products, the event was organised. Students from the Humour Club staged the street play, which skillfully combined humour and information to keep the audience interested. The street play illustrated how using uncertified products can be dangerous and how BIS standards protect customers through humorous conversations and realistic scenes. The street play's characters, who represented typical purchasers and vendors, underlined the significance of checking.

**Objectives of the Street play**

The primary objective of a street play is to raise awareness about standards of the product and concerns among the general public by performing in public spaces, aiming to educate and encourage positive change through impactful storytelling and direct engagement with the audience; essentially, it serves as a tool for social communication to sensitize people to pressing issues in their community.

**Overview of street play**



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Street plays are outdoor theatre productions that frequently take place on the street and are used to convey themes of standard about product . They are interacting with the public and promoting activism. Street plays have the potential to be beneficial for community development, education, and social change.

### **Learning Outcomes**

Through street play, people can actively engage with the community and promote social change through powerful storytelling, while also gaining learning outcomes like improved communication skills, critical thinking, teamwork, social awareness, confidence building, empathy, leadership abilities, and a deeper understanding of societal issues.

### **Feedback and Conclusion**

A street play usually ends by leaving the audience with a clear message about a standards of the product, encouraging them to think about the situation and possibly take action to bring about positive change. This is frequently accomplished through a compelling performance that engages the audience directly and ignites community discussion; in essence, street plays use approachable, interactive storytelling to raise awareness and inspire action.

### **Strengths of the program**

A strength of the program regarding standards provides a clear framework for expectations, ensuring consistency, quality, and accountability by setting measurable benchmarks, allowing for effective progress tracking, and promoting high standards for all participants, whether students, employees, or service recipients; ultimately leading to improved outcomes and better decision-making based on established criteria

### **Program Outcome**

It refers to the results or impacts of a program on its participants, which can include changes in knowledge, attitudes, behaviors, and skills. These outcomes are identified through qualitative analysis and are linked to specific program processes to evaluate the effectiveness of the program.



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Please describe the type of event that falls under any of the following categories.

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