

## REFRAME 2025

### Terms & Conditions for Open Competition

#### Eligibility Criteria

- Registration Fee Cost 500/- per entry
- Age 18-30 years (age relaxation at the discretion of organizers).
- Films must be in Tamil (with English subtitles).
- Open to all genres.
- Films that are produced from Jan 2024 are eligible to apply. But must maintain the quality as specified below.
- The film must not have been previously published on YouTube, Social media, or OTT platforms.
- The film must be original content, with no copyright infringements.
- Duration: 12-25 minutes, including credits.
- Films submitted in any competition do not bar from submission but those films should not have won any awards.
- Participants can submit either individual or group projects.

#### Selection Process

- Participants must submit their completed film along with a short synopsis.
- A panel of eminent filmmakers will review and shortlist the best films.
- The top 10 films will be selected based on storytelling, technical execution, and originality.

#### Judging Panel

A panel of **eminent filmmakers and industry professionals** will review submissions and select winners based on creativity, technical execution, and storytelling.

#### Awards & Recognition

##### Open Competition Awards

- Trophies & Certificates for the top 10 films.
- Various categories of winners
- Official release on Shortflix - OTT platform.
- The best filmmakers will get an opportunity to direct a sponsored film in the next season.

**Specs for the film are given separately**

## REFRAME 2025

### Terms & Conditions for Sponsored Film Category (Women-Only)

#### Overview

This category aims to empower aspiring women filmmakers by providing them with mentorship, funding, and a platform to produce their films. The selected candidates will receive complete guidance from industry experts throughout the production process.

#### Eligibility Criteria

- Open to female candidates aged 18-30 years (age relaxation at the discretion of organizers).
- Applicants must have directed at least one short film (5-10 minutes minimum).
- Films must be in Tamil.
- The filming locations should be within Chennai, Kanchipuram, Thiruvallur, or Chengalpattu.

#### Selection Process

- Interested participants must submit their script or story (written or video format).
- Shortlisted candidates will pitch their ideas in person before a panel of jurors.
- 5-6 participants will be selected to receive full sponsorship and mentorship.

#### Production & Support

- 1-day workshop/orientation on film direction by professional filmmakers.
- Mentorship from experienced industry professionals.
- Technical and financial support for the entire production process.
- Allowance/stipend for food and travel expenses.
- Assistance in post-production, including editing, sound design, and color grading.

#### Judging Panel

##### Open Competition Awards

- Trophies & Certificates for the top 10 films.
- Various categories of winners
- Official release on Shortflix - OTT platform\*
- The best filmmakers will get an opportunity to direct a sponsored film in the next season.

## REFRAME 2025

### Sponsored Film Awards

- Trophies & Certificates for all winners.
- Official release on Shortflix OTT platform.
- Exposure and industry recognition through promotional campaigns.

### Submission links

*Open film competition:* <https://forms.gle/npFwgSWEbNr5xSyR6>

*Sponsored film (Women Only):* <https://forms.gle/uCeXVYjTxbUjH9p66>



## **Specs for the film**

### **Production: Video**

#### **Camera Required:**

- Sony Fx3, Fx6
- Sony Alpha Series  $\alpha$ 7S III
- Black Magic 4K
- RED Camera , Arri Alexa Series

#### **Lenses Required:**

- Default lenses with optional Wide angle.
- Zoom (Arri Alura, Canon, Fujinon and other compatible & pro grade lenses)
- Block lenses (CP – 2 series, Ultra prime series and other compatible & pro grade lenses)

### **Post – Production: Video**

#### **Recommended Color grading software:**

- Filmlight Baselight
- DaVinci Resolve
- Nucoda FilmMaster

## **Production: Audio**

### **Post - Production Audio**

#### **5.1**

##### **5.1 channel track allocation must be:**

- Channel 1 Left
- Channel 2 Right
- Channel 3 Centre
- Channel 4 Low Frequency Effect
- Channel 5 Left Surround
- Channel 6 Right surround

#### **STEREO**

- Full Mix Stereo Left & Right
- Full mix Stereo Only Left
- Full mix Stereo Only right

### **Assets:**

Content delivered to ShortFlix must consist of four types of assets as mentioned below.

- Source Video/Audio
- Source Metadata
- Source Subtitle file
- Source Images (Artwork)

All four types of assets must confirm to the specifications as provided below.

## **Source Video / Audio Specifications:**

### **File Format**

Video and Audio files must be delivered in one of the following formats:

Container	MOV	MXF	MPG	MP4
Video Codec	Pro Res 422	H.264, MPEG2	MPEG2 H.264	MPEG2 H.264
Audio Codec	PCM	PCM	AAC, MPEG2 Layer II	AAC, AC3

## **Master Deliverables:**

- Prores Stereo mix (Master copy)
- Prores 5.1 Mix (Master copy)
- 4K with Stereo mix
- 4K with 5.1 Mix
- FHD with Stereo
- FHD with 5.1
- FHD with 5.1 & Stereo (Audio 1 - Stereo, Audio 2 - 5.1)
- Sub tles SRT & Web VTT
- Individual 5.1 PCM tracks (Wav File)
- Stereo Mix PCM (Wav File)
- Complete final full audio of the movie (WAV File)
- Songs Audio (WAV File)
- Songs Video (4K)

## **Source Subtitle Requirements:**

Following are the mandates for subtitle files to be delivered to ShortFlix:

- Subtitles must conform, within a half second to the primary video file that is delivered.
- 25fps media must have subtitles/CC timed to PAL 25 time code, 23.976 (23.98) media must have subtitles/CC timed to either SMPTE 24 time code or 23.976 Media-Time (timing method must be specified in the delivery metadata as either SMPTE or MEDIA)
- 59.94 fps & 29.97fps media must have subtitles/CC timed to drop-frame 29.97 time code.
- All subtitle/CC files need to start at hour 00, timestamps starting at hour 01 or 10 will not be accepted.
- Minimum text event must be 0.5 seconds while maximum text event must be 10 Seconds, except for song lyrics or on-screen text, which may exceed 10 seconds.
- Maximum reading speed should not exceed 400 words-per-minute.
- Translations should not introduce slurs that were not present in the original language or unnecessarily harshen / soften the language used, unless specifically requested.
- Subtitles must not be censored or contain advertisements, placards, overlay branding, or website link callouts.

### **Following subtitle File formats will be supported:**

- Web VTT
- SRT