



**SHRIMATHI DEVKUNVAR NANALAL BHATT**  
**VAISHNAV COLLEGE FOR WOMEN (Autonomous)**  
**OWNED AND MANAGED BY CORK INDUSTRIES CHARITIES TRUST**  
(Affiliated to University of Madras & Re-Accredited with 'A+' Grade by NAAC)  
Chromepet, Chennai-600 044

**ACADEMIC YEAR 2024-2025**

## **CONSUMER CLUB**

Event Title	DEBATE PROGRAM
Category (GL/Workshop/Conference/Invited talk/Seminar/FDP/Orientation)	SEMINAR
Club Name	CONSUMER CLUB
Date	14/02/2025
No. of Beneficiaries	172
Type of Beneficiaries	STUDENTS

### **REPORT**

The **Debate** was successfully conducted on 14/02/2025. The event aimed to enhance awareness among students about consumer rights, responsibilities, and ethical consumption practices. Participants engaged in a structured debate, discussing key consumer issues such as misleading advertisements, fair trade, and consumer protection laws. The debate fostered critical thinking, public speaking skills, and awareness of consumer rights.

The program was attended by 172 students and faculty members, with active participation from various academic departments. Judges and moderators provided constructive feedback, making the event a valuable learning experience. The program concluded with a certificate distribution ceremony for winners and participants.

### **STRENGTHS OF THE PROGRAM**

The debate successfully encouraged students to research and critically analyze consumer-related issues. The format allowed participants to improve their communication and argumentation skills. The presence of experienced judges ensured an insightful evaluation, and the event created awareness about consumer rights among attendees. The well-structured debate format and active audience engagement contributed to its success.

### **CHALLENGES**

Some challenges faced during the program included time constraints that limited the depth of arguments presented by participants. Additionally, a few participants found it difficult to

articulate their points under pressure. Technical issues, such as microphone malfunctions, briefly disrupted the event but were promptly resolved.

### **PROGRAM OUTCOME**

The **Debate for Consumer Club in College** effectively met its objectives by increasing awareness about consumer rights and responsibilities. Participants gained confidence in public speaking and developed a better understanding of consumer protection laws. The event also sparked discussions on ethical consumption, inspiring students to be more informed consumers.

Based on feedback, future editions of the debate may include extended preparation time and more diverse debate formats. The success of this program has encouraged the Consumer Club to plan similar initiatives, ensuring continued engagement on consumer awareness topics.



**SHRIMATHI DEVKUNVAR NANALAL BHATT**  
**VAISHNAV COLLEGE FOR WOMEN (Autonomous)**  
**OWNED AND MANAGED BY CORK INDUSTRIES CHARITIES TRUST**  
(Affiliated to University of Madras & Re-Accredited with 'A+' Grade by NAAC)  
Chromepet, Chennai-600 044

Please describe the type of event that falls under any of the following categories.

S.No.	Name of the Event	Yes/No
1.	Tech Fest	No
2.	Academic Fest	No
3.	Forum/Club Activities	No
4.	Language/Communication Skill	No
5.	Sports	No
6.	Sustainable Development Goals (SDG)	No
7.	IKS (Indian Knowledge System)	No
8.	NEP (National Education Policy)	No
9.	Life Skill	No
10.	Capacity Building	No
11.	Skill-Based	Yes
12.	Value Added	No
13.	Soft Skill	No
14.	Outreach	No
15.	Curriculum-Based	No
16.	Voluntary/Charity	No
17.	Awareness in Trends/Technology	No

**MRS. G KAVITHA LAKSHMI**  
**(Club Vice President)**