



**Shrimathi Devkunvar Nanalal Bhatt Vaishnav  
College for Women (Autonomous)**

Owned and Managed by Cork Industries Charities Trust  
Affiliated to University of Madras - Re-Accredited with 'A+' Grade by NAAC  
Chromepet Chennai-600044



**DEPARTMENT OF BUSINESS ADMINISTRATION**

**BBA**

**CHOICE BASED CREDIT SYSTEM (CBCS)**

**&**

**LEARNING OUTCOMES BASED CURRICULUM FRAMEWORK  
(LOCF)**

**2022-2025 Batch**



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### PROGRAMME OUTCOMES (PO)

After completion of the programme, the student will be able to

<b>PO1</b>	Student will acquire Basic Domain Knowledge
<b>PO2</b>	Student will acquire Basic skills in Management
<b>PO3</b>	Student will acquire knowledge about Organisation
<b>PO4</b>	Student will acquire about development of management thought
<b>PO5</b>	Students learn about contributors to Management
<b>PO6</b>	Students learn to explore opportunities being newly created in the Management profession

### PROGRAMME SPECIFIC OUTCOMES (PSO)

The students at the time of graduation will

<b>PSO1</b>	To inculcate the students with the knowledge and understanding of the principles of management.
<b>PSO2</b>	To empower the student with valuable knowledge about working of business
<b>PSO3</b>	The course will review the evolution of management thought, function and practice to focus on business practices, approaches and cases.



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## DEPARTMENT OF BUSINESS ADMINISTRATION

### CURRICULUM FRAMEWORK 2022 – 2025 Batch

SEM	PART	COURSE TYPE	COURSE CODE	COURSE TITLE	CRE DITS	HOU RS	CIA	ESE	TOT AL
<b>I YEAR I SEME STER</b>	<b>I</b>	Foundation Course	22ULTFC100 1/ 22ULHFC100 1/ 22ULSFC100 1/ 22ULFFC100 1/	Tamil-I/ Hindi-I/ Sanskrit-I/ French-I	3	90	40	60	100
	<b>II</b>	Foundation Course	20UGEFC10 01	General English-I	3	90	40	60	100
	<b>III</b>	Core Theory-I	20UBACT10 01	Priciples of Management	4	90	40	60	100
		Core Theory-II	20UBACT10 02	Financial Accounting	4	90	40	60	100
		Allied Theory-I	20UBAAT10 01	Insurance for Business Process Services	5	90	40	60	100
	<b>IV</b>	Soft Skill	20USSLC100 1	Essentials of Language and Communication Skills	3	90	50	-	50
<b>I YEAR II SEME STER</b>	<b>I</b>	Foundation Course	22ULTFC200 2/ 22ULHFC200 2/ 22ULSFC200 2/ 22ULFFC200 2	Tamil-II/ Hindi-II/ Sanskrit-II/ French-II	3	90	40	60	100
	<b>II</b>	Foundation Course	20UGEFC200 2	General English-II	3	90	40	60	100
	<b>III</b>	Core Theory III	22UBACT200 3	Organizational Behaviour	4	90	40	60	100



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		Core Theory IV	22UBACT2004	Business Law	3	90	40	60	100
		Allied Theory-II	20UBAAT2002	Accounting for Business Process Services	5	90	40	60	100
	<b>IV</b>	Soft Skill	20USSSP2002	Essentials of Spoken and Presentation Skills	3	90	50	-	50
		Value Education	20UESVE2001	Environmental Studies	2	90	50	-	50
			20UYGVE2002	Yoga and Wellness	2	90	50	-	50
<b>II YEAR III SEMESTER</b>	<b>III</b>	Core Theory V	20UBACT3005	Management Accounting	4	90	40	60	100
		Core Theory VI	20UBACT3006	Managerial Economics	4	90	40	60	100
		Core Theory VII	20UBACT3007	Business Statistics-I	4	90	40	60	100
		Core practical I	20UBACP3001	Computer Applications in Business-I	3	90	40	60	100
		Allied Theory-III	20UBAAT3003	Retail Environment and Market Research for Business Process Services	5	90	40	60	100
	<b>IV</b>	Non-Major Elective I	20U_NE3001	Subject offered to other department	2	90	50	-	50
<b>II YEAR IV SEMESTER</b>	<b>III</b>	Core Theory VII	22UBACT4008	Production and Materials Management	4	90	40	60	100
		Core Theory IX	20UBACT4009	Business Statistics-II	4	90	40	60	100
		Core Theory X	20UBACT4010	Marketing Management	4	90	40	60	100
		Core practical II	20UBACP4002	Computer Applications in Business-II	3	90	40	60	100
		Allied Theory-IV	20UBAAT4004	Banking for Business Process Services	5	90	40	60	100
	<b>IV</b>	Non-Major Elective II	20U_NE4002	Subject offered to other department	2	90	50	-	50
<b>III YEAR V SEMESTER</b>	<b>III</b>	Core Theory XI	22UBACT5011	Human Resource Management	3	90	40	60	100
		Core Theory XII	20UBACT5012	Business Maths and Operations Research	3	90	40	60	100



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<b>TER</b>		Core Theory XIII	20UBACT5013	Financial Management	4	90	40	60	100
		Core Theory XIV	20UBACT5014	Business Ethics and Values	4	90	40	60	100
		Elective Theory-I (Coursera)	24UBAET5A01	Customer Service and Leadership	5	90	40	60	100
			24UBAET5B01	Social Media Impact in Organization	5	90	40	60	100
	<b>IV</b>	Skill Enhancement	23USSSE5CR3	Coursera	3	90	50	-	50
<b>III YEAR VI SEMESTER</b>	<b>III</b>	Core Theory XV	22UBACT6015	Total Quality Management	4	90	40	60	100
		Core Theory XVI	22UBACT6016	Entrepreneurial Development	3	90	40	60	100
		Core Project I	20UBAPR6001	Project	4	90	40	60	100
		Elective Theory-II	22UBAET6002	Capital Market for Business Process Services	5	90	40	60	100
		Elective Theory-III	24UBET6003	Managing Business Process Services	5	90	40	60	100
		INTERNSHIP	20UBAIP6001	Internship	2	90	40	60	100
	<b>IV</b>	Skill Based Elective	20USSSB6AV4	Arthavidhya(NSDC Certification)	3	90	50	-	50
	<b>V</b>	Extra Curricular Activity	XSP	Sports	1	90	-	-	-
				<b>Total Credits</b>	<b>140</b>				
	<b>2021&amp; 2022</b>	Extra Credits	Ability Enhancement	Campus to Corporate	2				
				E-EDU GOVERN (Previously offered by E-EDU)	2				
			Life Skill	Leadership, Management Skills and Professional Skills	2				