



**Shrimathi Devkunvar Nanalal Bhatt Vaishnav
College for Women (Autonomous)**

Owned and Managed by Cork Industries Charities Trust
Affiliated to University of Madras - Re-Accredited with 'A+' Grade by NAAC
Chromepet Chennai-600044



DEPARTMENT

B.VOCTRAVELANDTOURISM

CHOICE BASED CREDIT SYSTEM (CBCS)

&

**LEARNING OUTCOMES BASED CURRICULUM FRAMEWORK
(LOCF)**

2023-2026Batch



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PROGRAMME OUTCOMES (PO)

After completion of the programme, the student will be able to

PO1	Apply the knowledge gained through the study of tourism to address sustainable practices.
PO2	Expand their knowledge in the field of tourism and activities relating to tourism Industry.
PO3	Develop students' ability to analyze challenges and make effective decisions required for Travel and Tourism industry.
PO4	Inculcate skills to evaluate, innovate and integrate the contemporary issues and motivate further learning in Destination Promotion.
PO5	Enhance their ethical values, employability skills and communicate competently for Tourism Development
PO6	Enable the students to understand the value of Civil Aviation on Tourism Industry.

PROGRAMME SPECIFIC OUTCOMES (PSO)

The students at the time of graduation will

PSO1	Apply knowledge and the diverse nature of Tourism industry and gain knowledge on the historical development of Tourism over the years
PSO2	Acquire essential skills of Travel and Tourism industrial functioning.
PSO3	Determine the demands and face the challenges of the contemporary Tourism industry.



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B.VOC TRAVEL AND TOURISM

CURRICULUMFRAMEWORK2022–2025Batch

SE	PAR	COURSE TYPE	COURSE CODE	COURSE TITLE	CREDI	HOUR	CI	ES	TOTA
I	IV	Core Theory I	22 TTCT1001	Tourism Principles and Practices	6	6	25	75	100
I	IV	Core Theory II	20UTTCT1002	Travel Agency and Tour Operations (T/P)	6	6	40	60	100
I	IV	Allied Theory I	23UTTAT1001	Tourism Geography(T/P)	5	6	40	60	100
II	IV	Core Theory III	23UTTCT2003	Front Office Management(6	6	40	60	100
II	IV	Core Theory IV	23UTTCT2004	Tourism Recourses of India (T/P)	6	6	40	60	100
II	IV	Allied Theory II	23UTTAT2002	Global Tourism	5	6	40	60	100
III	IV	Core Theory V	20UTTCT3005	Tour Guiding and Interpretation(T/P)	6	6	40	60	100
III	IV	Core Theory VI	23UTTCT3006	Tourism Policy & Planning	6	6	40	60	100
III	IV	Allied Theory III	23UTTAT3003	Cultural Tourism in India (T/P)	5	6	40	60	100
IV	IV	Core Theory VII	23UTTCT4007	Human Resource Management	6	6	40	60	100
IV	IV	Core Theory VIII	23UTTCT4008	Tourism Marketing	6	6	40	60	100
IV	IV	Allied Theory IV	23UTTAT4004	Event Management	5	6	40	60	100
V	IV	Core Theory–IX	20UTTCT5009	Information Technology f Tourism	6	6	40	60	100
V	IV	Core Theory– X	20UTTCT5010	Itinerary Planning and Cost	6	6	40	60	100
V	IV	Core Theory-XI	23UTTCT5011	E-Tourism	6	6	40	60	100
V	IV	Core Theory-XII	23UTTCT5012	Sustainable Tourism	6	6	40	60	100
V	IV	Elective I -Internship	22IUTTIP5001	Internship-Fieldwork	5	6	40	60	100
VI	IV	Core Theory–XIII	23UTTCT6013	Legal framework & Hum Rights in Tourism	6	6	40	60	100
VI	IV	Core Theory– XIV	23UTTCT6014	Air Cargo Management(T	6	6	40	60	100



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VI	IV	Core Theory-XV	23UTTCT6015	Tourism Entrepreneurship	6	6	40	60	100
VI	IV	Elective	23UTTPR6001	Research Project	6	6	40	60	100
				Total	12	12			