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Sensitization Program On "Youth as a catalyst in community development addressing contemporary challenges of Tamil Nadu"

Event Title	Sensitization Program On ''Youth as a catalyst in community development addressing contemporary challenges of Tamil Nadu"
Category(GL/workshop/conference/invited talk/seminar/FDP)	Sensitization Program
Department/Cell	Unnat Bharat Abhiyan Cell
Date	23/08/2024
No. of Resource Person	1
No. of Participants	50

Resource Person Profile

Mr. Jaraslo

Lead strategist,

Chief Minister Office of Tamilnadu.



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REPORT

The Unnat Bharat Abhiyan Cell has organized a sensitization program on "Youth as a catalyst in community development addressing contemporary challenges of Tamil Nadu". Students from various departments have been a part of this program. The main objective of the event is to sensitize the youth who are going to be involved in Community development of UBA project on their role as catalyst and what might be the challenges they undergo while constructing this development. Mr. Jaraslo, lead strategist, Chief Minister Office of Tamilnadu, was invited as a resource person for the session. The resource person shared his valuable insights and knowledge, which helped the students to gain knowledge about youth and their contribution to society. Students actively engaged in Q&A sessions and discussions.



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"Baseline Household Survey at Kothimangalam Panchayat Thirukazhukundram Taluk"

Event Title	Baseline Household Survey at Kothimangalam Panchayat
Category	Unnat Bharat Abhiyan Survey
Department/ Cell/ Club	Unnat Bharat Abhiyan Cell
Date	06/09/2024
No. of Participants	50

VENUE: Nelvoy, Irumbuli and Melapattu Village

DATE: 06.09.2024

On 6th September, MSW students along with NSS students visited Nelvoy, Melapattu and Irumbuli villages of Kothimangalam Panchayat of Thirukazhukundram Taluk Chengalpattu district as an initial pilot survey. The Purpose of the visit is to complete household survey. The students successfully achieved comprehensive coverage of these villages during this phase.



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"Rural Camp in Palur Panchayat"

DATE: 30/09/2024- 05/10/2024

VENUE: Palur Panchayat

REPORT:

From 30th September to 5th October 2024, the I MSW students organized a Rural Camp in the Palur Panchayat. This camp served as a platform for students to immerse themselves in rural life and address community issues through direct engagement. During the camp, the students conducted a comprehensive household survey in Melmanapakkam Village, located in Palur Taluk. The survey data gathered during this period provided valuable insights into the community's needs and challenges.

To promote participatory governance, the students also attended the Gram Sabha Meeting on 2nd October 2024, aligning with the UBA objective of empowering rural communities.



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Participation in Gram Sabha Meeting at Melmanapakkam Village, Palur Panchayat on account of Gandhi Jayanthi – 02.10.2024

Gram Sabha Meeting held on October 2nd 2024 in Melmanapakkam village, Palur Panchayat initiated by Mrs. Nirmala Muthukumaraswamy, focusing on various community issues and development plans. The event started at 11 am by district leader Mrs. Nirmala Muthukumaraswamy, including contributions from the Chengalpattu Lab Department members who spoke on welfare schemes for workers.

Key Points

1) Workers Welfare Scheme focuses on community welfare and schemes aimed at improving conditions for workers, focusing on women and children.

New Initiatives:

- Borewell water installation to improve water access for the community
- Palm river pipeline discussed for procurements to ensure water supply for agriculture and domestic purposes.

Objectives:

- Water facilities improving access to clean water; community welfare encompassing broader goals of welfare, including sanitation, health, and education
- Jal Jeevan Mission: Efforts to ensure water supply to all households.
- Women and children safety: Special emphasis on equality and safety for women and children.
- Sanitation and cleanliness: Promoting cleanliness and initiatives in line with the Swachh Bharat Mission.



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- Employment opportunities focused on schemes like the Dhyadaya Udyaya Payan Thittam and a petition for 100 days of work under MGNREGA.
- Gandhi National Scheme to promote rural self-reliance and employment.

Identifying Needs:

- Road needed at Pillayar Koil Street; widening required for Bayaru Koil Street.
- Temporary bus stand proposed for Melmanagapakam.
- Ration shop: Urgent need to establish a ration shop within a month.
- New school building: Identifying potential uses.
- Need for full shelter requirement for food shelters by NGOs.
- A bridge near Sivan Koil for better connectivity in Melachery.
- School improvement: Need for better infrastructure
- Petitions for land rights: Ongoing struggle for proper access to land.

Other Updates:

- Free saplings: Pallikaranai Agriculture Department announced the provision of free saplings for registered individuals to promote local farming.
- A collective pledge was taken at the end, emphasizing the commitment to women's welfare and equality.



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"Baseline Household Survey at Kothimangalam Panchayat Thirukazhukundram Taluk"

Event Title	Baseline Household Survey at Kothimangalam Panchayat
Category	Unnat Bharat Abhiyan Survey
Department/ Cell/ Club	Unnat Bharat Abhiyan Cell
Date	21/12/2024
No. of Participants	30

VENUE: Nelvoy, Irumbuli and Melapattu Village

DATE: 21.12.2024

On 21st December 2024, II MSW students along with Outreach Club Students revisited the villages of Irumbuli and Nelvoy in Kothimangalam Panchayat. This follow-up effort aimed to complete the household surveys that were pending from the earlier visit. The students successfully achieved comprehensive coverage of these villages during this phase.



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"Baseline Household Survey at Palur Panchayat"

Event Title	Baseline Household Survey at Palur Panchayat
Category	Unnat Bharat Abhiyan
Department/ Cell/ Club	Unnat Bharat Abhiyan Cell
Date	30/01/2025
No. of Participants	42

VENUE: Palur Village

DATE: 30.01.2025

On 30th January 2025, the 42 students from the MSW department and Outreach Club, along with the Head of the Department Ms. Priyadharshini and Assistant Professor Ms. Sindhuja department of MSW, revisited the Palur village in Palur Panchayat Chengalpattu. This follow up effort aimed to complete the Household surveys that were pending from the earlier visit. They proceeded to conduct surveys across various streets within the Palur Panchayat area. The students successfully achieved comprehensive coverage of these villages during this phase.



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LIST OF VOLUNTEERS

1	D-41 C
1.	Rathnapriya C
2.	Reshma
3.	Srimathi
4.	Subhashini
5.	Subhashree
6.	Vishali R
7.	Sandhiya B
8.	Aswini R
9.	Harini R K
10.	Harini V
11.	Janani R
12.	Hinduja R
13.	Kaviyapriya
14.	Keerthana K
15.	Kuzhali
16.	Maheswari
17.	Monisha
18.	Nethra
19.	Varshini
20.	Swathi
21.	Thulasi
22.	Swetha V
23.	Sandhiya R
24.	Preethilatha K
25.	Kanimozhi S
26.	Jyothika
27.	Flarenceedith
28.	Bhoomika
29.	Asiha
30.	Jayashree
31.	Prashitha

32.	Alwyn
33.	Agalya
34.	Pavithra
35.	Sushmitha sureshkumar
36.	Roshini
37.	Yogalakshmi
38.	Kanupriya
39.	Meenakshi
40.	Durgadevi
41.	Srimathi
42.	Soorya P.V



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"Baseline Household Survey at Palur Panchayat"

Event Title	Baseline Household Survey at Palur Panchayat
Category	Unnat Bharat Abhiyan
Department/Cell	Unnat Bharat Abhiyan Survey
Date	31/01/2025, Friday
No. of Participants	42

VENUE: Palur Village

DATE: 31.01.2025

On 31st January 2025, the 42 students from the MSW department and Outreach Club, along with the Assistant Professor Ms. Tharani department of MSW, revisited the Palur village in Palur Panchayat Chengalpattu. This follow up effort aimed to complete the Household surveys that were pending from the earlier visit. The students successfully achieved comprehensive coverage of these villages during this phase.



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LIST OF VOLUNTEERS

1.	Raashidhafathima S
2.	Dharshana P C
3.	Kiran Mary
4.	Lavanya
5.	Madhuvarshini M
6.	Aarti B V
7.	Deepa
8.	Aashika
9.	Rakshitha R
10.	Jayalakshmi S
11.	Deepasri D
12.	Avanthika
13.	Rajalakshmi
14.	Shobana
15.	Thamilselvi
16.	Amiruthavarshini
17.	Durga
18.	Nikitha
19.	Madhumitha
20.	Yamini
21.	Ramya
22.	Kaviya
23.	Yamuna
24.	Sandhiya
25.	Arockia
26.	Aruni
27.	Vishal Aswitha
28.	Brigith
29.	Harini
30.	Jasmine
31.	Chrishlin
32.	Mahalashmi K
33.	Jeyalaxmi R
34.	Santhiya M

35.	Keerthana N
36.	Devishri
37.	Vinodhini
38.	Suriya T
39.	Rajeswari
40.	Megha
41.	Jayajannai
42.	Avanthika



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Sensitization Program on "Healthy Eating Habits & Bully Prevention"

Event Title	Sensitization Program On "Healthy eating habits & Bully prevention"
Category(GL/workshop/conference/invited talk/seminar/FDP)	Sensitization Program
Department/Cell/Club	PG Department of Social work & Unnat Bharat Abhiyan Cell
Date	31/01/2025
No. of Resource Person	NIL
No. of Participants	15



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REPORT

On 31st January 2025, an awareness program was conducted at Palur Primary School for girls in 1st to 5th grade. The primary goal of the program was to educate the children on the importance of healthy eating habits, the difference between healthy and unhealthy foods, and how to prevent bullying. The session was interactive, engaging, and full of fun learning activities aimed at creating awareness and building positive behaviors among the children. The program began with the volunteers introducing themselves to the students. We started the session by teaching phonetics to help enhance the children's learning and language skills. The children actively participated and showed keen interest in the session. We then shifted the focus to educating the children about healthy and unhealthy foods. We used simple, relatable examples to make the topic easier for the children to understand. The importance of balanced nutrition and making healthy choices was emphasized. To make the session more interactive and fun, we conducted an ice-breaking game titled "Thumbs Up." In this game, we showed images of different foods, and the children were asked to give a thumbs up if the food was healthy and thumbs down if the food was unhealthy. The children enthusiastically participated, and it helped reinforce their understanding of healthy eating habits.

Following the food-related session, we introduced the topic of bully prevention. The children were educated about the importance of kindness, respect, and how to stand up against bullying. The session was designed to empower the children to create a positive and supportive school environment. To keep the children engaged and encourage teamwork, we divided them into five groups. Each group was given a set of numbered papers, and they had to work together to find the correct numbers. The children enjoyed the activity and showed great enthusiasm throughout. This activity not only encouraged teamwork but also helped improve their problem-solving skills. At the end of the program, the children were given pencils as a token of appreciation for their active participation. The gift served as a reminder



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of the lessons learned during the session. The session concluded with a group photo to capture the memories of the event.







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LIST OF VOLUNTEERS

- 1.Avanthika
- 2.Brigith Sugirtha
- 3.Jenushiya Jenifer
- 4.Nandhini
- 5.Nila
- 6.Sabitha
- 7.Swathi
- 8.Tamilarasi



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"Baseline Household Survey at Palur Panchayat"

Event Title	Baseline Household Survey at Palur Panchayat
Category	Unnat Bharat Abhiyan Survey
Department/ Cell/ Club	Unnat Bharat Abhiyan Cell
Date	06/02/2025
No. of Participants	40

VENUE: Palur Village

DATE: 06.02.2025

On 6th February 2025, the 40 students from the MSW department and Outreach Club, along with Assistant Professors Ms. Flowrence and Ms. Tharani Department of MSW, revisited the Palur Village in Palur Panchayat, Chengalpattu. This follow up effort aimed to complete the Household surveys that were pending from the earlier visit. The students successfully achieved comprehensive coverage of these villages during this phase.



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LIST OF VOLUNTEERS

Staff Accompanying: Ms. Flowrence (T1619) and Ms. Tharani (T1664)

Students Name List: 06/02/2025

S.No	Name	Department	Roll No
1	Kamali E	B Sc CS AI	E23AI013
2	Marlin Maria M	B Sc CS Al	E23A1016
3	Janani C	B Sc CS A1	E23AI011
4	Padmavathy B	B Sc CS AI	E23AI024
5	Abirami V	B Sc CS AI	E23A1001
6	Namratha D	B Sc CS AI	E23A1019
7	Anjana K	B Sc CS Al	E23A1005
8	Mythili Bakiya	B Sc CS Al	E23AI018
9	Nivetha K	B Sc CS Al	E23A1021
10	Yazhini T	B Sc CS A1	E23A1047
11	Nivethasri S	B Sc CS AI	E23A1022
12	Sri Eswari H	B Sc CS AI	E23A1039
13	Vaishnavi P	B Sc CS AI	E23A1045
14	Aishwarya P	B Sc CS AI	E23A1002
15	Pooja A	B.SC CS	E23CS208
16	Sharmila C	B.SC CS	E23cs227
17	Maria G	B.SC CS	E23cs201
18	Shabrin N	B.SC CS	E23cs225
19	Sasithra E	B.SC CS	E23cs224
20	Pravenna M	B.SC CS	E23cs210
21	Sandhiya S	B.SC CS	E23cs221
22	Sehnaaz anjum. G	B.SC CS	E23CS255



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23	JESIGHA BHAKYAM J	BCA	E23CA135
24	DEEPA I	BCA	E23CA111
25	ANUSUBA.S	BCA	E23CA105
26	Kanimozhi	MSW	P24SW013
27	Bhoomika	MSW	P24SW004
28	Ashia	MSW	P24SW003
29	Flarence	MSW	P24SW007
30	Vishal Ashwitha	MSW	P24SW015
31	Jasmine	MSW	P24SW009
32	Srimathi	MSW	P23SW020
33	Vinothini	MSW	P23SW024
34	Suriya T	MSW	P23SW021
35	Megha	MSW	P23SW013
36	Jeya Janani	MSW	P23SW008
37	Jayalaxmi	MSW	P23SW009
38	Chrislin	MSW	P23SW005
39	Rajeshwari	MSW	P23SW016
40	Mahalakshmi	MSW	P23SW011



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"Baseline Household Survey at Palur Panchayat"

Event Title	Baseline Household Survey at Palur Panchayat
Category	Unnat Bharat Abhiyan Survey
Department/ Cell/ Club	Unnat Bharat Abhiyan Cell
Date	10/02/2025
No. of Participants	31

VENUE: Palur and Melmanapakkam Village

DATE: 10.02.2025

On 10th February 2025, the 31 students from the MSW department and Outreach Club, along with the Head of the department Ms. Priyadharshini and Assistant Professor Ms. Sindhuja Department of MSW, revisited the villages Palur and Melmanapakkam in Palur Panchayat Chengalpattu. This follow up effort aimed to complete the Household surveys that were pending from the earlier visit. Additionally, the students collected details about their access to government schemes, sources of water, energy, and power, along with landholding details, agricultural inputs, and produce in a typical year. The students successfully achieved comprehensive coverage of these villages during this phase.



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Sensitization Program on "Nutrition and Food Security to Mothers of Anganwadi Children"

Event Title	Sensitization Program On "Nutrition And Food Security to Mothers of Anganwadi Children"
Category(GL/workshop/conference/invited talk/seminar/FDP)	Sensitization Program
Department/Cell/Club	PG Department of Social Work & Unnat Bharat Abhiyan Cell
Date	25/02/2025
No. of Resource Person	1
No. of Participants	15

Resource Person Profile

Ms.HARITHA

Clinical Nutritionist

Sri Ramachandra Institute Of Higher Education and Research



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REPORT

The Nutrition and food security Awareness program, was conducted on 25.02.2025 at Anganwadi centre, Melmanapakkam aims to empower the mothers and women with the knowledge on the importance of locally available nutritious food and balanced diet. Key objectives include providing knowledge on kitchen gardening, to give awareness about the fortified foods, to give awareness on government food programs. Resource person elaborated on the importance of macronutrients and micronutrients in daily diets. Presentations focused on food scarcity, malnutrition, and strategies to combat hunger. A session on healthy cooking practices showcased affordable and nutritious meal preparations.

The sensitization program on "Nutrition and Food Security" was a significant step towards fostering healthier communities and ensuring food sustainability. The participants left with enhanced knowledge and a commitment to advocate for improved nutrition and food access in their respective areas. Further follow-up sessions and collaborative efforts will be undertaken to sustain the impact of this initiative.



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LIST OF VOLUNTEERS

- 1. Aruni I MSW
- 2. Jothika I MSW



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Sensitization Program on "Basic Hygiene Practices"

Event Title	Sensitization Program on "Basic Hygiene Practices"
Category(GL/workshop/conference/invited talk/seminar/FDP)	Sensitization Program
Department/Cell/Club	PG Department of Social Work & Unnat Bharat Abhiyan Cell
Date	26/02/2025
No. of Resource Person	NIL
No. of Participants	30

Resource Person Profile

Mr. STEPHEN CHRISTOPER S.A.,

Member - Learnings link foundation



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REPORT

Basic Hygiene Practices sensitization program was focused in building the healthy lifestyle and hygiene habits in the children of the Primary School in Palur Village. The basic hygiene practices sensitization program was conducted to educate the community about the importance of maintaining good hygiene practices, the benefits of personal and environmental cleanliness, and the prevention of diseases related to poor hygiene. The program aimed to increase awareness about basic hygiene practices, including hand washing, sanitation, food safety and healthy food practices. The Resource person of the program was Mr. STEPHEN CHRISTOPER S.A., from Learnings link foundation addressed about the wellbeing of the childhood and the importance of cleanliness and how does it affect or influence the wellbeing of ones own and their surroundings. He further addressed about the healthy lifestyle and healthy eating habits and how does it the regular eating of junk food bring the adverse effect on the health of children. The program was then addressed by Mrs. Pushpalatha, secondary grade teacher in Palur primary school appreciating the efforts of the students taking effort to bring in awareness to the community.



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PHOTOS



LIST OF VOLUNTEERS

- 1. Bhoomika I MSW
- 2. Brigith Sugirtha I MSW



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Sensitization Program on "Promoting Mental Health Well-Being and Stress Management And Awareness Among Homemakers In Nelvoy"

Event Title	Sensitization Program On " Promoting Mental Health Well-Being And Stress Management And Awareness Among Homemakers In Nelvoy "
Category(GL/workshop/conference/invited talk/seminar/FDP)	Sensitization Program
Department/Cell/Club	PG Department of Social Work and Unnat Bharat Abhiyan Cell
Date	01/03/2025
No. of Resource Person	1
No. of Participants	35

Resource Person Profile

Mr. Dinesh Babu

Assistant Manager

Apollo Pharmacies Limited



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REPORT

The session, led by Mr. M.Dinesh Babu (MBA), Assistant Manager at Apollo Pharmacies Limited, aimed to address the stress and mental health struggles faced by housewives. The event began with the mobilization of community members and by 10.30 AM, the session was underway. The resource person elaborated on the various stressors affecting women, including work-life balance, family responsibilities, financial pressures, health concerns, and societal expectations. He also spoke about the mental health challenges faced by homemakers. Effective stress management techniques were discussed, such as self-care practices like exercise, healthy eating, and quality sleep. Mindfulness methods, including deep breathing, meditation, prayer, and journaling, were highlighted as tools to alleviate stress. The importance of social support through family, friends, and women's groups was emphasized, along with the benefits of seeking professional help when necessary. Engaging in hobbies like reading, music, gardening, or art was also encouraged to promote relaxation. Introduced the 5D Stress Management Technique—Delay, Distract, Deep Breathe, Decide, and Discuss along with the practice of counting numbers backward to manage stress. Keerthana addressed common myths and facts about mental health to dispel misconceptions. At 12:50 AM, games were organized for both children and homemakers, followed by a prize distribution, concluding the event on a positive and engaging note.



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LIST OF VOLUNTEERS

- 1. Suriya T
- 2. Avanthika G
- 3. Roshini G
- 4. Soorya. P.V
- 5. Jeyalaxmi R
- 6. Sushmitha Suresh Kumar



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Sensitization Program on "Importance of Mental Health"

Event Title	Sensitization Program on ''Importance of Mental Health"
Category(GL/workshop/conference/invited talk/seminar/FDP)	Sensitization Program
Department/Cell/Club	PG Department of Social Work & Unnat Bharat Abhiyan Cell
Date	01/03/2025
No. of Resource Person	1
No. of Participants	35

Resource Person Profile

Mr. Dinesh

Assistant Manager (APOLLO Pharmacies limited)



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REPORT

The program commenced with a Welcome Address, providing an introduction and overview of the day's activities focused on promoting mental health. Following this, the Felicitation of Chief Guest honored Mr. M. Dinesh Babu (MBA), Assistant Manager at Apollo Pharmacies Limited, The session aimed to raise awareness about mental health challenges, particularly stress management among women. The resource person discussed common stressors such as work-life balance struggles, family responsibilities, financial pressures, health concerns, and societal expectations. Various stress management techniques were introduced, including self-care practices like exercise, healthy eating, and quality sleep, as well as mindfulness strategies such as deep breathing, meditation, prayer, and journaling.



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LIST OF VOLUNTEERS

- 1. Yogalakshmi
- 2. Suriya
- 3. Vinodhini
- 4. Jeyalaxmi
- 5. Santhiya
- 6. Chrislin Dinisha
- 7. Mahalakshmi
- 8. Sushmitha
- 9. Roshini
- 10. Sooriya
- 11. Avanthika
- 12. Keerthana



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Chromepet, Chennai - 600 044.

Sensitization Program on "Agriculture and Sustainable Farming"

Event Title	Sensitization Program On "Agriculture And Sustainable Farming"
Category(GL/workshop/conference/invited talk/seminar/FDP)	Sensitization Program
Department/Cell	PG Department of Social Work and Unnat Bharat Abhiyan Cell
Date	01/03/2025
No. of Resource Person	1
No. of Participants	30

Resource Person Profile

Mr. Balakrishnan S,

External Community Research Person,

Andhra Pradesh Community Managed Natural Farming Project



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REPORT

The PG Department of Social Work and Unnat Bharat Abhiyan Cell has organized a sensitization program on "Agriculture and Sustainable Farming" on March 1, 2025. A community-based program is a social approach designed to serve specific communities within their own environment as part of fieldwork. The program led by the MSW student Ms.Jasmine focused on raising awareness among the target group based on the community's needs. The session began with a welcome address and the felicitation of the resource person, Mr. Balakrishna, an external community resource expert from the Andhra Pradesh Natural Farming Project. Mr. Balakrishna provided valuable insights into organic farming, which sparked significant interest among the participants. Following his presentation, a Q&A session was conducted, during which farmers raised queries regarding soil testing, cultivation timeframes, and harvesting periods. The session concluded with a vote of thanks, followed by the distribution of various vegetable seeds to the farmers. Overall, the program provided valuable exposure to organic farming practices, encouraging the farmers to explore and adopt sustainable agricultural methods.



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LIST OF VOLUNTEERS

- 1. Jasmine I MSW
- 2. Vishal Ashwitha I MSW
- 3. Durga devi II MSW
- 4. Avanthika II MSW
- 5. Srimathi II MSW
- 6. Prashitha II MSW