

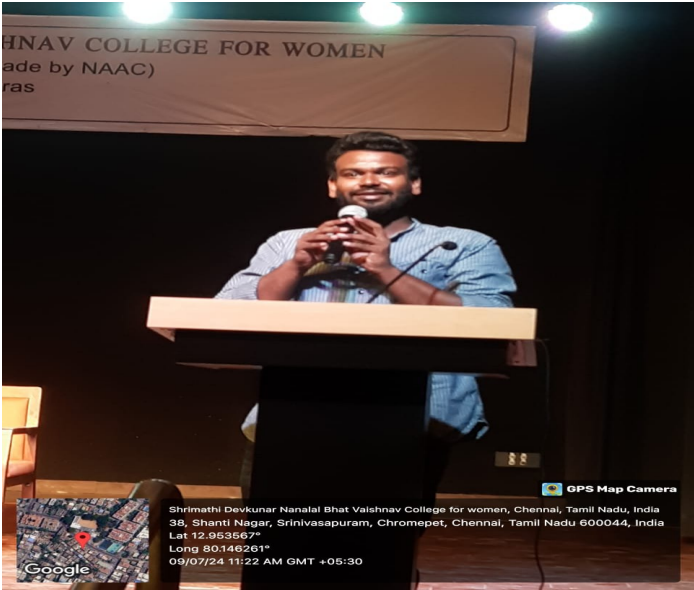
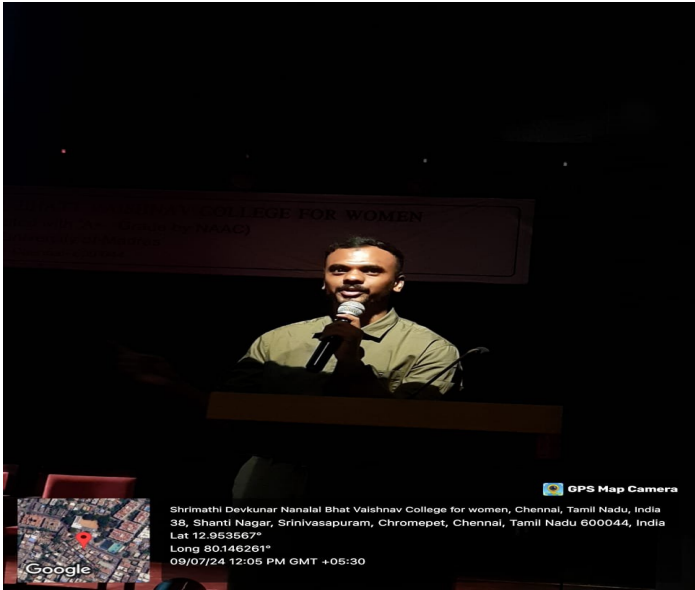


SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN (AUTONOMOUS)

OWNED AND MANAGED BY CORK INDUSTRIES CHARITIES TRUST
(Affiliated to the University of Madras and Accredited with 'A+' Grade by NAAC)
Chromepet, Chennai - 600 044.

SOCIAL MEDIA HUB INAUGURATION REPORT 09/07/2024





Social Media has been a great influence in the modern days and inaugurating one such spot for the students' welfare has been a great initiative by the management of SDNB VAISHNAV COLLEGE. For the inauguration of Social Media Hub, Mr. J Pragadeesh, Content Creator, YouTube Influencer Theneer Idaivelai was invited as the Chief Guest and Mr. Mohamed Mujjamil, Marketing Head-Face Prep, presided as the Guest of Honour. The guests were presented mementos and their illuminating speech magnified the confidence of the students to be successful influencers in the social media and newest techniques to be employed were explained in detail. Students benefited a lot through the talk of the victorious social media personalities.

The program started by 11.30 am with the prayer song. The two guests of honor were introduced by the students. The first chief guest Mr. J. Pragadeesh, a media personality, founder of "Theneer Idaivelai" youtube channel, encouraged the students to become a content creator in media platforms and taught the insights of different social media platforms. He shared a short story on 'The Chinese Bamboo' which inspired the students to be patient and to be consistent.

Ms. Revathy.K, Vice President of Students' Union, introduced the club members. Then, Both the chief guests inaugurated the "SOCIAL MEDIA HUB" and conveyed their best wishes. After the inauguration, the other chief guest Mohamed Mujjamil, Marketing Head at FACE Prep, shared his experiences on collaboration with different youtube channels and shared some safety measures to be followed in Social media accounts. The Senior Vice Principal (SFS), addressed the gathering and cheered the students to enroll their names in the social media hub through the faculty members and the union.