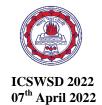


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PROBLEMS AND CHALLENGES FACED BY WORKING WOMEN

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ABSTRACT

Since the dawn of time, women community had indeed been viewed as second-class citizens. In a male dominated society, hierarchical norms have mandated the dos and don'ts for women in every aspect of their life, from public behaviour to reproductive decisions. Working women, that is, those who work for a living, encounter challenges at work just because they are female. The public perception of women's roles lags far behind the law. Gender discrimination is another issue that many women face at work. Though business workplaces are gradually closing the gender divide, private institutions and government offices remain even further behind. Women in general find it difficult to distinguish between their personal lives and their successful jobs. For generations, women have been victims of men's power struggles. When communicating with co-workers, colleagues, and bosses, women in higher positions face the problem of ego clashes. This descriptive study on Problems and challenges faced by working women was conducted among the women working in Trichy based printing press. 50 respondents were selected by using simple random sampling with lottery method. A self- prepared questionnaire was used to collect data covering socio-demographic variables, work place safety, problems encountered and their work life balance. The major findings of the study will be discussed in the full paper.

KEYWORDS: working women, problems, challenges, managing work and life.