SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN (AUTONOMOUS) CHENNAI - 600044.

Re accredited with A+Grade by NAAC

BACHELOR OF ARTS

Under the faculty of Arts

Department History and Tourism



CHOICE BASED CREDIT SYSTEM (CBCS)OUTCOME BASED EDUCATION (OBE)

(Syllabus for 2023 Batch)

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RULES AND REGULATIONS

DEPARTMENT OF HISTORY AND TOURISM

Revised Syllabus of 2020 – 2021

OBJECTIVES OF THE COURSE

- Provides an insight into History, Heritage and Culture
- ❖ Acquaint students with the knowledge of the past and present of India and the World
- Generates clear understanding of Tourism and hospitality industry and Air ticketing
- Equip the students for a range of careers available in Government and Non-Governmental organization
- Imparts value orientation and moral education

UG REGULATIONS

1. ELIGIBILITY FOR ADMISSION

Candidates for the admission to the first year of Bachelor of Arts course in History and Tourism shall be required to have passed the Higher Secondary Examinations (Academic or Vocational Stream) conducted by the Government of Tamil Nadu or an Examination accepted as equivalent thereof by the Syndicate of University of Madras.

2. ELIGIBILITY FOR THE AWARD OF DEGREE

A candidate shall be eligible for the award of the degree only if she has undergone the prescribed course of the study in a college affiliated to the university for a period of not less than three academic years, passed the examinations all the Six-Semesters prescribed earning 140 Credits (in parts-I,II,III,IV&V)

3. DURATION

- 1) Each academic year shall be divided into two semesters. The first academic year shall comprise the first and second semesters, the second academic year the third and fourth semesters and the third academic year the fifth and sixth semester respectively.
- 2) The odd semesters shall consist of the period from June to November of each year and the even semesters from December to April of each year. There shall be not less than 90 working days for each semester.

4. COURSE OF STUDY

The main subject of study for Bachelor Degree Courses shall consist of the following:

- PART –I
 - TAMIL / OTHER LANGUAGES
- PART II
 - > ENGLISH
- PART III
 - ➤ CORE SUBJECTS, ALLIED SUBJECTS, PROJECT/ ELECTIVES
- PART- IV
 - ➤ NON-MAJOR ELECTIVES :
 - a) Those who have not studied Tamil up to XII Std. and taken a Non-Tamil Language under Part-I shall take Tamil comprising of two course(level will be at 6th Standard).
 - b) Those who have studied Tamil up to XII Std. and taken a Non-Tamil Language under Part-I shall take Advanced Tamil comprising of two courses.
 - c) Others who do not come under a & b can choose Non-Major elective comprising of two courses.
 - SKILL BASED SUBJECT (FOUR):
 (2 SOFT SKILLS + 1 skill based elective related to the subject +1 Computing skill)
 - > ENVIRONMENTAL STUDIES
 - ➤ VALUE EDUCATION : Yoga and wellness

RECOMMEDED CREDIT DISTRIBUTION

The Minimum Credit Points for UG (Three Year Program)

Particulars	Credits
1. Part I, II,III – (Language/English/Core/Allied)	119
2. Part IV	20
a. Basic Tamil/Advanced Tamil/ Non-Major (III & IV Sem.)	4
b. Soft Skill (one paper per semester for 4 semesters)	12
c. EVS(I Semester)	2
d. Value Education (II Sem.)	2
Total (Part I,II,III,IV)	139
Part V Extension Activities	
a. Sports credit for all, (or) Credits to international, national and state players	1-5
b. NCC,NSS,EDP, Consumer club	1-3
Total (PART I,II,III,IV,V)	140-144

5. EXTENSION ACTIVITIES (SPORTS/NCC/NSS/ROTARACT)

A candidate shall be awarded a minimum of 1 Credit for Compulsory Extension Service which is sports. Students can also enroll for NSS /NCC/ Rotaract. Depending on the level of their performance in the above mention activities including sports they can earn 2 to 5 credits and hence the minimum required credits will vary from 140 – 144.

6. EXTRA- CURRICULAR AND CO-CURRICULAR ACTIVITIES (Introduced from 2018 onwards)

A student shall be awarded a minimum of 1 and a maximum of 2 credits depending on her level of performance in any of the following activities: Fine Arts / EDP / Environ Club / Consumer club / Quiz / Debate. Students are encouraged to take up MOOC (SWAYAM) courses. On successful completion of these courses, students enrolled will be awarded credits 1/2/3 for each course as prescribed in SWAYAM. Students are trained in Advanced Communication and Presentation Skills for which 2 credits are awarded on successful completion of the course.

All these credits together will be considered as extra credits.

7. ATTENDANCE

CATEGORY-A: ATTENDANCE REQUIREMENT

All candidates must put in 75% and above of attendance for Arts, Science, Commerce courses both UG/PG including MBA/MCA Degree courses for appearing the University Examination. (Theory/Practical)

CATEGORY -B: CONDONATION OF SHORTAGE OF ATTENDANCE

If a candidate fails to put in the minimum attendance (Percentage stipulated), the Principals shall condone the shortage of attendance up to a maximum limit of 10% (i.e. between 65% and above and less than 75%) for all UG/PG courses. (i.e. Arts Science, Commerce, MBA and MCA) after collecting the prescribed fee of RS.250/-each for Theory/Practical examination separately, (Theory Rs.250/- Per semester/Per Candidate: Practical Rs.250/- Per semester/ Per Candidate) towards the condonation of shortage of attendance.

CATEGORY-C: NOT ELIGIBLE FOR CONDONATION OF SHORTAGE OF ATTENDANCE

Candidates who have secured less than 65% but more than 50% of attendance are NOT ELIGIBLE for condonation of shortage of attendance and such candidates will not be permitted to appear for the regular examination, but will be allowed to proceed to the next year/next semester of the course and they may be permitted to take next University examination by paying the prescribed condonation fee of Rs.250/- each for Theory/Practical separately. Names of such candidates should be forwarded along with their attendance details in the prescribed format mentioning the category (3copies). Degree Wise/Year wise/Branch wise/semester wise/together with the fees collected from them. So as to enable them to get permission from the University and to attend the Theory/Practical examination subsequently without any difficulty.

CATEGORY-D: DETAINED STUDENTS FOR WANT OF ATTENDANCE

Candidate who have put in less than 50% of attendance have to repeat the course (by re-joining) for which they lack attendance without proceeding for II/III year as the case may be. Until they re-join the course and earn the required attendance for that particular

semester/year, no candidates shall be permitted to proceed to the next year/next semester of the course under any circumstances. They have to obtain prior permission from the University to re-join the course.

Provided in case of candidates who are admitted form the academic year 2003 -2004 earning less than 50% of attendance in any one of the semesters due to any extraordinary circumstances such as medical ground, such candidates shall produce Medical Certificate issued by the authorized, Medical Attendant (AMA), duly certified by the Principal of the college shall be permitted to proceed to the next semester and to complete the course of study. Such candidates shall have to repeat the semester, which they have missed by re-joining after completion of final semester of the course, by paying the fee for the break of study ad prescribed by the University from time to time.

CATEGORY-E: CONDONATION OF SHORTAGE OF ATTENDANCE FRP MARRIED WOMEN STUDENTS

In respect of married women students undergoing UG/PG course, the minimum attendance for condonation (Theory/Practical) shall be relaxed and prescribed ad 55% instead of 65% if they conceive during their academic career. Medical certificate from the Doctor attached to the Government Hospital (D.G.O) and the prescribed fee of Rs.250%- therefore together with the attendance details shall be forwarded to this office to consider the condonation of attendance mentioning the category.

O% Attendance

The candidate who have earned 0% of attendance, have to repeat the course (by re-joining) without proceeding to succeeding semester and they have to obtain prior permission from the University to re-join the course immediately for which applications issued for the academic year.

8. BREAK IN STUDY

After enrolling into any of the courses offered by the college a student is allowed to be absent continuously for period of FIVE years (Max. Condonable period- from the day of enrolment) after which she forfeits her admission. A student who wants to continue her study within the condonable break period can rejoin in the same semester

in the EXISTING VACANCY after getting the permission from the Principal and subsequently from University of Madras. Such students should also get a letter from the respective Head of the Department stating that she is not repeating any paper which she has already completed in other semesters.

9. TRANSFER OF STUDENTS AND CREDITS

Transfer from other Autonomous or Non-Autonomous college or from other University is allowed for the same program with same nomenclature provided there is a vacancy in the respective program of study and the student has passed all the examinations under the previous system. **Students with standing arrears are NOT eligible for transfer.**

The marks obtained in the previous system will be converted and grades will be assigned as per the University norms.

Such students **are eligible** for classification.

Such student is NOT eligible for ranking, prizing and medals on qualifying the UG degree.

10. REQUIREMENTS FOR PROCEEDING TO SUBSEQUENT SEMESTERS

- 1) Candidate shall register their names for the First Semester Examination after the admission in the B.A.History and Tourism Course.
- 2) Candidates shall be permitted to proceed from the first semester up to the final Semester irrespective of their failure in any of the Semester Examinations subject to the condition that the candidate should register for all arrear subjects of earlier semesters along with current (subject) semester subjects.

11. PASSING REQUIREMENTS

- 1) There shall be no passing minimum for Internal. But 0 also should not be awarded. In case a student absents herself for all the CIA exams and ends in getting 0 in internal in a particular subject, she will be awarded 1 or 2 marks for attendance.
- 2) For all subjects except B.Com Honours (Theory/Practical/Project-Parts I, II, III, IV) the passing requirement is as follows: i) candidate should secure not less than 40% of

marks in End Semester Examination (ESE) and not less than 40% in aggregate of the total internal and external marks. For B.Com Honours ii) candidate should secure not less than 50% of marks in End Semester Examination (ESE) and not less than 50% in aggregate of the total internal and external marks.

- 3) A candidate who passes in all subjects earning minimum of 140 credits within the maximum period of five years reckoned from the date of admission to the course shall be declared to have qualified for the degree.
- 4) Grading shall be based on overall marks obtained (Internal + External)

12. MEDIUM OF INSTRUCTION AND EXAMINATIONS

The medium of instruction and examinations for the papers of Part I, II &IV shall be the language concerned. For part III subjects other than modern languages, the medium of instruction shall be either Tamil or English and the medium of examinations is in English/Tamil irrespective of the medium of instructions. For modern languages, the medium of instruction and examination will be in the languages concerned.

13. SUBMISSION OF RECORD NOTE BOOKS FOR PRACTICAL EXAMINATIONS

Candidates appearing for practical examinations should submit bonafide Record Note Books prescribed for practical examinations, otherwise the candidates will not be permitted to appear for the practical examinations.

14. CLASSIFICATION OF SUCCESSFUL CANDIDATES

- A Candidate who qualifies for the Degree and secures CGPA between 9.0 10.0 shall be declared to have passed the examination in FIRST CLASS EXEMPLARY provided she has passed the examination in every subject she has registered as well as in the project work in the first appearance.
- A Candidate who qualifies for the Degree and secures CGPA between 7.5 8.9 shall be declared to have passed the examination in FIRST CLASS WITH DISTINCTION provided she has passed the examination in every subject he/she has registered as well as in the project work in the first appearance.

- A candidate who qualifies for the degree as per the regulations for passing requirements and secures CGPA between 6.0 - 7.4 shall be declared to have passed the examination in FIRST CLASS
- A candidate who qualifies for the degree as per the regulations for passing requirements and secures CGPA between 5.0 – 5.9 shall be declared to have passed the examination in SECOND CLASS
- All other successful candidates shall be declared to have passed in THIRD CLASS.
- Only those candidates who have passed all the papers including practical and project work in the first appearance shall be considered for the purpose of RANKING.

15. RANKING

- Candidates who pass all the examinations prescribed for the course in the first appearance itself alone are eligible for Ranking / Distinction.
- Provided in the case of candidates who pass all the examinations prescribed for the course with a break in the First Appearance due to lack of attendance are only eligible for classification.

16. GRADING SYSTEM

• The term grading system indicates a SEVEN (7) point scale of evaluation of the performance of students in terms of marks obtained in the Internal and External Examination, Grade points and letter grade.

Minimum Credits to be earned: For THREE year UG Programme: Best 140 - 144 Credits (Part I and II:Foundation Courses, Part III Major, Allied, Elective, Part – IV Soft skills and Part V: Extension activities)

Conversion of Marks to Grade Points and Letter Grade

(Performance in a Course / Paper)

RANGE OF MARKS	GRADE POINTS	LETTER GRADE	DESCRIPTION
90-100	9.0-10.0	0	Outstanding
80-89	8.0-8.9	D+	Excellent
75-79	7.5-7.9	D	Distinction
70-74	7.0-7.4	A+	Very Good
60-69	6.0-6.9	A	Good
50-59	5.0-5.9	В	Average
40-49	4.0-4.9	С	Satisfactory
00-39	0.0	U	Re-appear
ABSENT	0.0	AAA	ABSENT

17. CLASSIFICATION & CALCULATION OF GPA AND CGPA

For a Semester

GRADE POINT AVERAGE [GPA]

Sum of the multiplication of grade points by the credits of the courses
GPA =
Sum of the credits of the courses in a semester
For the entire programme
Sum of the multiplication of grade points by the credits of the courses for entire programme
CGPA =
Sum of the credits of the courses of the entire programme

CUMULATIVE GRADE POINT AVERAGE [CGPA]

CGPA	GRADE	CLASSIFICATION OF FINAL RESULT
9.5-10.0	O+	First Class Evennley *
9.0 and above but below 9.5	О	First Class - Exemplary *
8.5 and above but below 9.0	D++	
8.0 and above but below 8.5	D+	First Class with Distinction *
7.5 and above but below 8.0	D	
7.0 and above but below 7.5	A++	
6.5 and above but below 7.0	A+	First Class
6.0 and above but below 6.5	A	
5.5 and above but below 6.0	B+	Second Class
5.0 and above but below 5.5	В	Second Class
4.5 and above but below 5.0	C+	Third Class
4.0 and above but below 4.5	С	
0.0 and above but below 4.0	U	Re-appear

^{*} The candidates who have passed in the first appearance and within the prescribed semester of the UG Programme (Major, Allied and Elective courses alone) / PG/M.Phil., are eligible.

18. ESE REVALUATION

• A student is eligible to appeal for revaluation of the paper only if she secures a minimum of 10 in the internal tests (CAT) of that paper if the internal maximum marks is 25 and a minimum of 6 in the internal tests (CAT) of that paper if the internal marks is 15. This has to be done within 10 days from the publication of results. She also has to pay the prescribed fee. The revaluation will be done by an external examiner appointed by the Principal.

19. ARREAR / REPEAT EXAMINATIONS

• A candidate having arrear paper(s) shall have the option to appear along with the regular semester papers.

• Candidates who fail in any of the papers in Part I, II, III & IV of UG degree examinations shall complete the paper concerned within **FIVE** (N + 2) years from the date of admission to the said course.

20. SUPPLEMENTARY / INSTANT EXAMINATION

- Final year students (UG III year 6th semester) are **only** eligible to apply for Supplementary / Instant Examination.
- Students who have only one paper as arrear in the final semester are allowed to take up supplementary / instant examination.
- Supplementary / Instant Examination will not be conducted for practical papers and projects.

21. CONCESSIONS FOR DIFFERENTLY-ABLED STUDENTS

- Students who are mentally disabled, learning disability and mental retardation, who are slow learners, who are mentally impaired having learning disorder and seizure disorder and students who are spastic and cerebral palsy the following concessions shall be granted obtaining prior permission from the University
 - a. Part I Foundation course Tamil or any Language can be exempted.
 - b. One-third of the time of paper may be given as extra time in the examination.
 - c. Leniency in overlooking spelling mistakes
- Students who have hearing, speaking impaired
 - a. Part I Foundation course Tamil or any Language can be exempted.
 - b. Part IV Non-Major Elective / Basic Tamil / Advanced Tamil can be exempted.
- Students who are visually challenged
 - a. Exempted from paying examination fees.
 - b. A scribe shall be arranged by the college and the scribe be paid as per the college decision.

22. MALPRACTICE

The College views malpractice of any kind very seriously. The college has a
Malpractice committee consisting of four senior staff members. Students found to be
directly or indirectly involved in malpractice of any kind during examinations will
be subject to penalty of very high proportions.

23. MAXIMUM PERIOD FOR COMPLETION OF THE PROGRAMME TO QUALIFY FOR A DEGREE

- A student who for whatever reasons is not able to complete the programme within the normal period (N) or minimum duration prescribed for the programme, may be allowed **Two-year** period beyond the normal period to clear the backlog to be qualified for the degree. (Time span is N + 2 years for completion of the programme)
- In exceptional cases like major accidents and child birth, an extension of **ONE** year be considered beyond maximum span of time that is N + 2 + 1. Students qualifying during the extension period are **NOT** eligible for ranking.

24. REGULATORY BODIES

• Under autonomy, the college is free to frame its curriculum and conduct examinations. These functions are monitored by the **Board of Studies**, **Board of Examiners and the Academic Council**.

Board of Studies

Separate Board of studies are constituted for each programme offered by a department. Each Board of Studies will meet at least once a year to design courses, modify syllabi / examination pattern and recommend the same to the Academic Council.

The Board of Studies is composed of:

- ◆ Head of the respective department (Chair person)
- ◆ One subject Expert from within parent University as nominated by the Vice - Chancellor from a panel of recommended members.(University Nominee)
- ◆ Two senior staff members of each specialization apart from Chair person.
- Two subject experts from outside the parent University.
- One representative from Industry / Corporate sector / allied area.
- ♦ One alumnus

◆ One student representative from current batch (preferably a meritorious final year student).

The tenure of the external experts is for TWO years.

Board of Examiners

A list of board of examiners is obtained by circulating the details of courses offered by the college to other colleges and through the list provided by the departments. Single valuation is done for UG courses and double valuation, one Internal and one External, for PG courses.

> Academic Council

The Academic Council is composed of:

- ◆ The Principal (Chairman)
- ◆ All heads of the department in the college
- ◆ Four senior teachers of the college representing different categories of teaching
- ◆ Four representatives from the Industry / Corporate sector / allied area relating to placement / Commerce / Law / Education / Medicine / Engineering nominated by the Governing Body
- ◆ Three nominees of the University of Madras
- ◆ A faculty member nominated by the principal (Member Secretary)

The term of the nominated members shall be TWO years.

25. PROGRAMME EDUCATIONAL OBJECTIVES (PEOs)

Programme Educational Objectives for Under Graduates

The Under graduates of various disciplines would be fully equipped

- To life-long learning in order to become effective collaborators and innovators, leading or participating in ventures that address social, technical and business challenges.
- To transform learners into holistic individuals acquiring higher levels of knowledge and competence.
- To approach life skills which are inclusive and value-based to appreciate human values and ethics.

26. PROGRAMME OUTCOMES (POs)

- **PO1** Develop sharp cognizance of concepts, apply the domain knowledge with utmost confidence and be assertive at any given opportunity.
- **PO2** Possess deeper understanding of life skills to appraise life and draw logical conclusions.
- **PO3** Design and develop solutions for challenging problems of society.
- **PO4** Acquire programme centric thought process facilitating further studies in the respective domain.
- **PO5** Engage in life-long learning to easily adapt to the dynamic environment and obtain clarity and preparedness for field specialisation
- **PO6** Self actualise and self regulate, focussing on ethical and moral values to become a compassionate human being.

27. PROGRAMME SPECIFIC OUTCOMES (PSOs)

- **PSO1 -** Understand the background of our history, religion, customs, institutions & administration.
- **PSO2** Expand their knowledge in the field of tourism and activities relating to tourism industry.
- **PSO3** Explore job opportunities in tourism and its allied sectors.
- **PSO4** Develop interests in the study of history and activities relating to history. They:
 - Collect ancient arts, old coins and other historical materials.
 - Visit places of historical interests, archaeological sites, museums and archives;
 - Read historical documents, maps, charts etc.
 - Play active roles in activities of the historical organizations and associations;
 - Write research articles on historical topics.
- **PSO5 -** Enable the students to understand the value of Civil Aviation on Tourism Industry.
- **PSO6** Motivate them to take up Civil Services Examination.

28. QUESTION PAPER PATTERN

QUESTION PAPER PATTERN FOR OBE (2020-21 onwards)

Theory UG – Question paper Pattern- Conventional on-paper mode

Bloom's Category Level	Sections	Marks	Word limit	Total	Meaning of K's
K1,K2	A Multiple Choice Questions 15X2	30	Mark the correct choice		K 1 & K2 - Understanding Level
K2,K3,K4	B 5 Out of 7 Questions *5 Marks	25	Short answers (500 Words)	75	K 3 - Apply Level K 4 - Analyze Level K 5 – Evaluate Level K 6 – Create Level
K3,K4, K5,K6	C 2 Out of 5 Questions *10 Marks	20	Elaborate answers (approx 1000 Words)		K 0 – Create Lever

^{* 75} marks to be converted as 60 marks.

UG/PG QUESTION PAPER PATTERN FOR OBE ONLINE ASSESSEMENT (2020 - 2021)

Bloom's Category Level	Sections	Marks	Description of answer	Total	Meaning of K's
INTERNA	AL SETTING				
K1,K2, K3	Section A Multiple Choice Questions 25 Questions *1 Marks (No Choice) AL SETTING	25x1=25	Choose the write option.	50	K 1 & K2 - Understanding Level K3 - Apply Level
K2,K3, K4,K5, K6	Section B 5 out of 7 Questions *5 Marks	5x5=25	Short answers/500 Words		K4 - Analyze Level K5 - Evaluate Level K6 - Create Level

^{* 50} marks to be converted as 60 marks.

BLOOM'S CATEGORY LEVEL (ANNEXURE CHART)

S.No	K component scale	Verbs for question
I.	K1 & K2 Verbs	Verbs to be used for questioning are "choose, find, identify, indicate, match, name, state, what, when, where, which, who, cite, label, reproduce. define, list, quote, revise, explain, show, sketch, illustrate, interpret, describe, substitute, convert, give example, rephrase.
2.	K2 & K3	The questions may contain the verbs such as explain, show, sketch, illustrate, interpret, describe, substitute, convert, examFle, rephrase, apply, relate, solve, classify, predict, compute, prepare.
3.	K4	The questions may contain verbs - Apply, relate, solve, classify, predict, compute, prepare.
4.	K5	The questions may contain any of the following verbs: Ascertain, diagnose, distinguish, infer, associate, examine, differentiate, reduce, discriminate, dissect, determine, justify, organize, recommend, solve.
5	К6	The questions may contain any of the following verbs: Appraise, conclude, critique, judge, assess, contrast, deduce, weigh. Compare, criticize, evaluate.

Question paper pattern for Continuous Assessment Test (CAT) (The online assessment pattern)

U.G-PROGRAMME

SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN

B.A DEGREE EXAMINATION,....., 2020.
..... YEAR..... SEMESTER

CAT – I/II/III

Sub Title: Max. Marks: 50

Sub Code: Date:

Time: 2hrs.

Question paper pattern- Two Components :(Max Marks=50)- 3 hrs

I. Multiple Choice Questions (MCQ) - 20 marks (10x2=20)

II. Google Class Room (GCR) - 30 marks (Structured)

- A. Section A: 5 out of 6 each carries 2 marks (5x2=10)
- B. Section B: 4 out of 5 each carries 5 marks (4x5=20)
- The answers for the questions for QP uploaded in GCR will be as uploads (images of hand written answer sheets converted to.pdf) in Google Class Room.
- The duration for each GCR session (answering and uploading) would be 3 hours (maximum).
- The structured component (30 marks) SHOULD be conducted in GCR as per the CAT schedule. MCQ (10X2=20) CAN be conducted out of schedule also, but should be completed during the CAT examination scheduled.

Note: The GCR question paper and MCQ assessment links to be shared with the COE office for approval and validity on or before the respective allotted dates.

DEPARTMENT OF HISTORY AND TOURISM PROGRAMME PROFILE

TOTAL CREDITS: 140

TOTAL TEACHING HRS: 180

PAR T	COURSE	TITLE OF THE PAPER	CODE	L	T	Н	С
1		I SEMESTER					
Ι	TAMIL/ HINDI/ SANSKRIT	Tamil - I/Hindi-I/Sanskrit-I	20ULTFC1001 20ULHFC1001 20ULSFC1001	6		6	3
II	ENGLISH	General English-I	20UGEFC1001	6		6	3
III	Core Theory I	History of India up to A.D 712	20UHICT1001	4	2	6	4
	Core Theory II	Tourism principles and practices	20UHICT1002	4	2	6	4
	Allied Theory I	History of Tamil Nadu up to A.D 1565	20UHIAT1001	4	2	6	5
IV		Soft skills – Essentials of Language and CommunicationSkills	20USSLC1001				3
		II SEMESTER					
I	TAMIL/ HINDI/ SANSKRIT	Tamil - II/Hindi-II/Sanskrit-II	20ULTFC2002 20ULHFC2002 20ULSFC2002	6		6	3
II	ENGLISH	General English-II	20UGEFC2002	6		6	3
III	Core Theory III	History of India from A.D 712 to A.D 1526	20UHICT2002	4	2	6	4
	Core Theory IV	Tourism and Tourist Resources in India.	20UHICT2003	4	2	6	4
	Allied Theory II	History of Tamil Nadu from A.D.1565 to A.D 2000	20UHIAT2002	4	2	6	5
IV		Soft skills – Essentials of spoken and presentation skills	20USSSP2002				3
		Environmental studies	20UESVE2001				2
		(Value Education) Yoga and Wellness	20UYGVE2002				2
		III SEMESTER					1
I	TAMIL/ HINDI/ SANSKRIT		20ULTFC3003 20ULHFC3003 20ULSFC3003	6		6	3
II	ENGLISH	General English-III	20UGEFC3003	6		6	3
III	Core Theory V	History of India from A.D 1526 to A.D 1757	20UHICT3005	4	2	6	4
	Core Theory VI	Tourism Marketing		4	2	6	4
	Allied Theory III	History of Ancient Civilization (excluding India)	20UHIAT3003		2	6	5

IV	NME	Principles of Indian Constitution for Civil	20UHINT3001		2
		Service Examinations			

		IV					
	I	SEMESTER					1
1	TAMIL/		20ULTFC4004				
	HINDI/	Tamil - IV/Hindi-IV/Sanskrit-IV					
	SANSKRIT		20ULHFC4004	6		6	3
			20ULSFC4004				
	ENGLIGH						
II	ENGLISH	General English-IV	20UGEFC4004	6		6	3
		History of India from A.D.1757 to A.D					
III	Core Theory VII	1885	20UHICT4007	4	2	6	4
		1000	200111011007				
	Core Theory VIII	Tourism and Travel Management		4	2	6	4
		History Of Channel	20UHIAT4004	4	2	_	_
	Allied Theory IV	History Of Chennai	200111A14004	4	2	6	5
IV	NME	Principles of Indian Constitution for Civil	20UHINT4002				2
		Service Examination					
TTT	C TI IV	V SEMESTER	20111110775000	4			1
III	Core Theory -IX	History of India from A.D 1885 to A.D	20UHICT5009	4	2	6	4
		1947					
	Core Theory - X	Tourism and Hotel Management	20UHICT5010	4	2	6	4
	Core Theory - A	Tourism and Hotel Wanagement	200111013010	7	2	U	7
	Core Theory -XI	Fairs and Festivals in India	20UHICT5011	4	2	6	4
		2 4445 4444 2 4542 7 445 44 445	200111010011	-	_		
	Core Theory -XII	History of Europe from A.D 1789 to A.D	20UHICT5012	4	2	6	4
	,	1945					
	Elective Theory -I	Archaeology	20UHIET5001	4	2	6	5
IV	Skill Based	SWAYAM/MOOC/NPTEL	20USSSB5SM3				3
	Elective	V 7 T					
		VI SEMESTER					
III	Core Theory—	Contemporary History of India from A.D	20UHICT6013	4	2	6	4
	XIII	1947 to A.D 2000					
	Core Theory –	Air Ticketing and Fare Construction	20UHICT6014	4	2	6	4
	XIV						
	Core Theory –XV	Tourism in Tamil Nadu	20UHICT6015	4	2	6	
	Elective Theory -II	Archives Keeping	20UHIET6002	4	2	6	5
	Elective Theory -III	Indian Architecture through the Ages	20UHIET6003	4	2	6	5
IV	SKILL	Coursera	20USSS6CR4				3
	ENHANCEM						
	ENT						

L= Lecture Hrs; T=Tutorial Hrs; H= Hrs per week; C=Credits

RUBRICS FOR CONTINUOUS ASSESSMENT

Assignment	✓
Seminar	✓
Field visit	✓
Participatory Learning	-
Group Discussion	✓
Flipped/Blended Learning	-

Assessment Model (from 2020 – 21 onwards)Under graduation programme 40% Internal 60% External

S.No	Assessment Component	Marks	Weighted %
Α.	Theory	l	l
1	INTERNAL ASSESSMENTS		
	Continuous Assessment Test(best two out	$2 \times 50 = 100$	15
	of three)		
2	Quiz/Group	3 x 10 = 30	15
	Discussion/Seminar/Assignment/Role		
	Play/ Case Study/ Open Book/ snap Test/		
	Video Presentation/ Review (any three to		
	be considered)		
3	MCQ (one test to be conducted online	20	05
	during the semester)		
4	Attendance*	05*	05
5	EXTERNAL ASSESSMENT		
	End semester examinations	75	60
	Grand Total		100
В	Practical		
1	INTERNAL ASSESSMENTS		
	Continuous Assessment Test (best two out	$2 \times 50 = 100$	15
	of three)		
2	Record + Observation	10 +10 = 20	15

3	MCQ (one test to be conducted online	20	05
	during the semester)		
4	Attendance*	5*	05
5	EXTERNAL ASSESSMENT		
	End semester Examinations	60	60
	Grand Total		100

Attendance* - awarding marks for attendance (out of 5) Attendance below 60%=0 marks; 61% to 75%=3 marks; 76% to 90%=4 marks; above 91%=5 marks

SDNB VAISHNAV COLLEGE FOR WOMEN(AUTONOMOUS) CHENNAI-600044.

DEPARTMENT OF HISTORY AND TOURISM COURSE FRAME WORK SEMESTER I

PAR T	COURS E	COURS E	TITLE OF THE PAPER	HRS	CREDITS	CA	SE	T
	CODE	TITLE						
I	20ULTFC1001 20ULHFC1001 20ULSFC1001	TAMIL/ HINDI/ SANSKRIT	Tamil - I/Hindi-I/Sanskrit-I	6	3	40	60	100
II	20UGEFC1001	ENGLISH	General English-I	6	3	40	60	100
	20UHICT1001	Core Theory I	History of India up to A.D 712	6	4	40	60	100
III	20UHICT1002	Core Theory II	Tourism Principles and Practices	6	4	40	60	100
	20UHIAT1001	Allied Theory I	History of Tamil Nadu up to A.D 1565	6	5	40	60	100
IV	20USSLC1001		Soft skills – Essentials of Language and Communication skills		3			50
			TOTAL	30	22			

SEMESTER I

HISTORY OF INDIA UP TO A.D 712

TOTAL HOURS: 90 SUB CODE: 20UHICT1001

CREDIT: 4 L-T-P: 4-2-0

COURSE OBJECTIVES

1. To understand the Origin and nature of the ancient history and to know the importance of the period.

2. To explore the political condition and its impact on society in India.

3. To gain the knowledge on socio – cultural developments in Ancient India.

COURSE OUTCOMES: On completion of the course the students will be able to...

	STATEMENT
CO1	Examine the different sources for writing the History of India up to A.D 712
CO2	Discuss the Indus Valley Civilization and the social, economic and religious condition of Vedic Age.
CO3	Interpret the teachings of Lord Buddha and Mahavira and explain the rise of Magadha and the impact of Greek invasion
CO4	Asses the achievements of Mauryan dynasty and explain about the Satavahanas and Kushanas rule
CO5	Explain the Golden Age of the Gupta dynasty and its decline. Discuss the Vardhamana rulers

SYLLABUS

UNIT-I: 15 Hrs

Geographical features of India- Sources of Ancient Indian History – Pre-Historic age- Indus Valley Civilization- Contribution and Decline.

UNIT-II: 15 Hrs

Vedic Age- Origin of Aryans- Early Vedic Age- Later Vedic age-Social-Economic, Religious conditions – The Caste system

UNIT-III: 20 Hrs

North India in the 6th Century BC -Rise of Jainism and Buddhism- Teachings of Mahavira and Buddha - Rise of Mahajanapadas -Rise of Magadha- Bimbisara-Ajatasatru- Sisunaga- Nanda Dynasty- Persian- Greek Invasion- Alexander the Great- Effects

UNIT-IV: 20 Hrs

The Mauryan Empire- Chandra Gupta Maurya- Bindusara- Asoka the Great-Administration- Asoka's Dhamma- Development of Art and Architecture-Post-Mauryan India - Sungas- Sakas and Indo-Bactrian Rulers-Satavahanas-Kushans- Kanishka- Social- Cultural and Economic life

UNIT-V: 20 Hrs

The Gupta Empire- Origin- Sources- Chandra Gupta I – Samudra Gupta- Chandra Gupta II- Fahien-Administration- Golden Age of Guptas- Invasion of the Huns – Causes for the Downfall of Gupta Empire - Vardhana Dynasty-Sources-Harshavardhana - Administration and Achievements- Hieun Tsang

TEXT BOOKS

- 1. R.S.Tripathi, 1999, *History of Ancient India*, Motilal Banarsidass Publishers Pvt Ltd., Delhi.
- 2. R.C. Majumdar, 2003, Ancient India, Motilal Banarsidass Publishers Pvt Ltd., Delhi.
- 3. R.S. Sharma, 2005, *India's Ancient Past*, Oxford University Press, New Delhi.
- 4. Ramakrishna Srinivasan, 2015, *History of Ancient India*, The Art of Living Publications, Bangalore.
- 5. Dr.Ishwari Prasad, 2018, *History of Ancient India*, Surjeet Publications, Delhi.

REFERENCE BOOKS

- 1. SailendraNath Sen, 1999, *Ancient Indian History and Civilization*, New Age International (P) Ltd, New Delhi.
- 2. R.S. Chaurasia, 2008, *History of Ancient India Earliest times to 1200 AD*, Atlantic Publishers Pvt ltd., New Delhi.
- 3. Upinder Singh, 2008, A History of Ancient and Early Medieval India (From the stone age to the 12th Century), Pearson India Education Services Pvt Ltd., Delhi.
- 4. Burjor Avari, 2016, *India: The Ancient Past A history of the Indian Subcontinent*, Routledge Publications.
- 5. Ajeet Jha, 2020, *A History of Ancient India*, Pearson India Education Services Pvt Ltd., Delhi.

E-LEARNING RESOURCES

- 1. https://www.amazon.in/History-Ancient-India-J-Mehta/dp/8183822479
- 2. https://www.flipkart.com/history-ancient
 india/p/itm78a162c09c855?pid=9789353438371&lid=LSTBOK9789353438371NV
 JNC9&marketp
 - <u>lace=FLIPKART&cmpid=content_book_8003060057_u_8965229628_gmc_pla&t_gi=sem,1,G,11214002,u,,395332127672,,,,c,,,,,&ef_id=Cj0KCQiA0-</u>
 - 6ABhDMARIsAFVdQv9l1ZHelGc8xc2VPxvTivlXI6_hh7UHG72h6sgC0sx6oINj C4eF02QaAqYL
 - <u>EALw_wcB:G:s&s_kwcid=AL!739!3!395332127672!!!u!295092701166!&gclid=C</u>j0KCQiA0-
 - 6ABhDMARIsAFVdQv9l1ZHelGc8xc2VPxvTivlXI6_hh7UHG72h6sgC0sx6oINj C4eF02QaAqYLEALw_wcB&gclsrc=aw.ds
- 3. https://www.meripustak.com/Ancient-Indian-History-and-Civilization
 https://www.meripustak.com&gclid=Cj0KCQiA06ABhDMARIsAFVdQvztqFWuFbqU
 - La4RtbOaWG_Vj7aOMFhXkK5U8RvZ9PvNWSBU6HPE4aAkKLEALw_wcB
- 4. https://www.flipkart.com/ancientindia/p/itmexcxyypcymyd3?pid=978938654459
 9&lid=LSTBOK
 - 9789386544599F0W53X&marketplace=FLIPKART&srno=s_1_3&otracker=sea rch&otracker1= search&fm=SEARCH&iid=46c850ba-06c6-4c16-8b86af3eab43f1a7.9789386544599.SEARCH&ppt=sp&ppn=sp&ssid=tcdtktfi5s00000
 - <u>01612771190688</u> &qH=8f094261c51a106a
- 5. https://www.amazon.in/Ancient-India-R-C-Majumdar/dp/8120804368/ref=sr_1_7?dchild=1&keywords=ancient+indian+history&qid=1612771227&s=books&sr=1-7

Mapping of CO with PSO

СО	PSO 1	PSO 2	PSO 3	PSO 4	PSO 5	PSO 6
CO1	3	3	2	3	1	3
CO2	3	3	2	3	1	3

CO3	3	3	2	3	1	3
CO4	3	3	2	3	1	3
CO5	3	3	2	3	1	3
Average	3	3	2	3	1	3

PEDAGOGY

Lecture, Group Discussion, Quiz, Map Study, PPT.

QUESTION PAPER PATTERN END

SEMESTER EXAMINATION

Knowledge Level	Section	Word Limit	Marks	Total	Special Instructions if Any
K1,K2	A	One Word	30	75	K1 & K2 –
K2,K3,K4	В	500 words	25		Understanding Level
K3, K4, K5,K6	С	1000 words	20		K3 - Apply Level
,					K4 - Analyze Level
					K5 - Evaluate Level
					K6 - Create Level

SEMESTER I

TOURISM PRINCIPLES AND PRACTICES

TOTAL HOURS: 90 SUB CODE: 20UHICT1002

CREDIT: 4 L-T-P: 4-2-0

COURSE OBJECTIVES

1. To enable the students to know the importance of Tourism Principles and Practices in India.

- 2. To make the students to understand the significance of Tourism development to the nation.
- 3. To ensure the students to realize about the job opportunities in Tourism Industry.

COURSE OUTCOMES: On completion of the course the students will be able to...

	STATEMENT
CO1	To know about the meaning and concepts of tourism.
CO2	To describe the growth of tourism through the ages.
CO3	To examine the contribution of tourism development for the economy of India.
CO4	To illustrate the types of tourism.
CO5	To analyse the influence of tourism for National Integration and International understanding.

SYLLABUS

UNIT- I: 15 Hrs

Definition and Fundamentals of Tourism – Concept of Domestic and International Tourism – Tourism Product.

UNIT-II: 20 Hrs

History of Tourism – Ancient times – Middle ages – Modern period- between two wars – Tourism in Contemporary Times – Technological advances.

UNIT -III: 20 Hrs

Tourism as an Industry – Its Employment Potential – Tourism and International Trade – Economic Importance – Tax benefits.

UNIT- IV: 20 Hrs

Classification of Tourism – Historical and Cultural Tourism – Pilgrimage Tourism – Convention Tourism – Eco-Wildlife Tourism – Pleasure Tourism – Health and Sports Tourism

UNIT- V: 15 Hrs

Problems and Perspectives of Tourism – Social and Environmental Impacts – Tourism as an Instrument of National Integration and International Understanding.

TEXT BOOKS

- 1. Kaul R.N, 1985, '*The Dynamics of Tourism- A Triology*', Sterling Publishers Pvt. Ltd., New Delhi.
- 2. Seth Pranath, 1987, 'Successful *Tourism Management'* Sterling Publishers Pvt. Ltd., New Delhi.
- 3. Bhatia A.K., 2002, '*Tourism Development. Principles and Practices*', Sterling Publishers Pvt. Ltd., New Delhi.
- 4. Ratan Deep Singh, 2006, '*Dynamics of Modern Tourism*' Kanishka Publications, Delhi.
- 5. Sinha R.K, 2008, 'Growth and Development of Modern Tourism' Wisdom Press, New Delhi.

REFERENCE BOOKS

- 1. Lawrence Stevens, 1990, *Guide to Starting and Operating a Successful Travel Agency*, Delmar Publications Inc., New York.
- 2. Praveen Sethi, 2004, *Handbook of Hospitality and Tourism*, Anmol Publications, Delhi.
- 3. David Timothy Duval, 2007, *Tourism and Transport Modes, Networks and Flows*, Channel View Publications, U.S.A.
- 4. Negi, J., 2008, *Travel Agency and Tour Operation, Concepts and Principals*, Kaniksha Publishers, New Delhi.
- 5. Chand, M.N., 2009, *Travel Agency Management*, Anmol Publications, New Delhi.

E-LEARNING RESOURCES

- 1. https://books.google.co.in/books?id=OOgpDwAAOBAJ&pg=PP2&source=gbs-selected-pages&cad=3#v=onepage&q&f=false
- 2. https://tourism.gov.in/flipbook/2
- 3. https://tourism.gov.in/sites/default/files/2020-01/020120120437800.pdf
- 4. https://www.nios.ac.in/online-course-material/sr-secondary-courses/tourism-337.aspx
- 5. https://books.google.co.in/books?id=Dig-AwAAOBAJ&printsec=frontcover&source=gbs-ge-summary-r&cad=0#v=onepage&q&f=false

Mapping of CO with PSO

CO	PSO 1	PSO 2	PSO 3	PSO 4	PSO 5	PSO 6
CO1	2	3	3	3	2	2
CO2	2	3	3	3	2	2
CO3	2	3	3	3	2	2
CO4	2	3	3	3	2	2
CO5	2	3	3	3	2	2
Average	2	3	3	3	2	2

PEDAGOGY

Lecture, Map Study, Seminar, PPT, Quiz

SEMESTER I

HISTORY OF TAMIL NADU UP TO A.D 1565

TOTAL HOURS: 90 SUB CODE: 20UHIAT1001

CREDIT: 5 L-T-P: 4-2-0

COURSE OBJECTIVES

1. This syllabus is intended to create awareness among students about their regional history in Tamil Nadu.

- 2. Understand the contributions of Cheras of Sangam age, the Cholas, the Pandyas and the Pallavas towards the rich political, socio-Economic, religious and cultural heritage of Tamil Nadu
- 3. Have in-depth knowledge about the influence of Vijayanagar rule in Tamil Nadu.

COURSE OUTCOMES: On completion of the course the students will be able to...

	STATEMENT
CO1	Elucidate the geography of Tamil Nadu, Sources for the study of Tamil Nadu history and also the political, social, economic and
	religious conditions during Sangam Age.
CO2	Illustrate the age of Khalabharas in Tamil Nadu. Discuss about the history of Pallavas, their architecture, and development of Bhakthi movement.
CO3	Describe the origin of Imperial Cholas, their local administration, their contribution towards art and architecture.
CO4	Analyse the rise of Second Pandyan empire, Malik Kafur's invasion of Madura, art and architecture of Pandyas, Rise of Madurai Sultanate and Marco Polo's account
CO5	Examine Kumara Kampana's campaign of Tamil Country, impact of Vijayanagar rule in Tamil Nadu

SYLLABUS

UNIT-I: 20 Hrs

Geography of Tamil Country – Sources – Ancient Tamil Civilization – Sangam Age: Political, Social, Economic and Religious Conditions.

UNIT -II: 15 Hrs

Khalabhras – Pallavas – Bhakthi Movement – Art and Architecture.

UNIT-III: 20 Hrs

Cholas- Rajaraja I - Rajendra I- Chola- Chalukya relations – Local administration – Saivism – Literature – Art and Architecture.

UNIT-IV: 20Hrs

Second Pandian Empire – Maravarman Sundara Pandyan -Malik kafur's invasions – Marcopolo's account – Art and Architecture – Sultanate of Madurai.

UNIT- V: 15 Hrs

Tamilagam under Vijayanagar – Its impact on Tamilagam.

TEXT BOOKS

- 1. Subramanian N., 1976, '*History of Tamil Nadu up to AD 1336*', Koodal Publishers, Madurai.
- 2. Subramanian N., 1976, '*History of Tamil Nadu (AD 1336 1565*)', Koodal Publishers, Madurai.
- 3. Pillay K.K, 1979, *Historical Heritage of the Tamils*, MJP Publishers, Chennai.
- 4. Rajayyan K, 1982, 'History of Tamil Nadu' (AD 1565 to 1982)' Raj Publishers, Madurai.
- 5. K. A. Nilakanta Sastri, 1987, 'The Cholas', University of Madras, Chennai.

REFERENCE BOOKS

- Mahalingam. T.V., 1951, Administration and Social Life under Vijayanagar, University of Madras, Madras.
- 2. Pillay K.K., 1975, A *Social History of the Tamils*, Vol I, II Edition, Madras.
- 3. Subramanian.N, 1991, *Social and Cultural History of Tamil Nadu upto 1336 A.D*, Enner Publications, Udumalpet.
- 4. Chithra Madhavan, 2005, *History and Culture of Tamil Nadu*, D.K. Print World limited, Delhi.
- 5. Pillay. K.K., 2008, *Historical Heritage of the Tamils*, MJP Publishers, Chennai.

E-LEARNING RESOURCES

- 1. https://1lib.in/book/2328062/90d268?regionChanged=&redirect=147658065
- 2. https://archive.org/details/HistoryOfThePallavasOfKanchi
- 3.https://archive.org/details/CeraKingsOfTheSangamPeriod
- 4. https://b-ok.asia/book/5667097/1717c5
- 5. https://archive.org/details/ThePandyaKingdom

Mapping of CO with PSO

СО	PSO 1	PSO 2	PSO 3	PSO 4	PSO 5	PSO 6
CO1	3	2	2	3	0	3
CO2	3	2	2	3	0	3
CO3	3	2	2	3	0	3
CO4	3	2	2	3	0	3
CO5	3	2	2	3	0	3
Average	3	2	2	3	0	3

PEDAGOGY

Lecture, Map Study, Seminar, PPT, Quiz.

COURSE FRAME WORK SEMESTER II

PAR	COURSE	COURS	TITLE OF THE PAPER	HR	CREDIT	CA	SE	T
T	CODE	${f E}$		S	S			
		TITL						
		E						
I	20ULTFC2002			6	3	40	60	100
	20ULHFC2002	HINDI/	Tamil - I/Hindi-I/Sanskrit-II	6	3	40	60	100
	20ULSFC2002	SANSKRIT						
II	20UGEFC2002	ENGLISH	General English-II	6	3	40	60	100
Ш	20UHICT2002	Core Theory III	History of India from A.D 712	6	4	40	60	100
111	20111110772002	C F	to A.D 1526	U		40	00	100
		Core Theory IV	Tourism and Tourist Resources in India	6	4	40	60	100
	20UHIAT2002	Allied Theory II	History of Tamil Nadu from A.D.1565 to A.D 2000	6	5	40	60	100
IV	20USSSP200 2		Soft skills – Essentials of spoken and presentation skills		3			50
	20UESVE2001		Environmental studies		2			50
	20UYGVE200		(Value Education)		2			50
	2		Yoga and Wellness		_			
	1		TOTAL	30	26			

SEMESTER II

HISTORY OF INDIA FROM A.D 712 TO A.D 1526

TOTAL HOURS: 90 SUB CODE: 20UHICT2002

CREDIT: 4 L-T-P: 4-2-0

COURSE OBJECTIVES

1. To disseminate knowledge about establishment of Muslim rule in India

- 2. To highlight the socio economic and cultural change in the life of the medieval people.
- 3. To emphasize the art, architecture and literature flourished under the great Sultans of Delhi.

COURSE OUTCOMES: On completion of the course the students will be able to...

	STATEMENT
CO1	Examine the condition of India on the eve of the Arab and Turks invasion
CO2	Analyse the establishment of Slave Dynasty and their down fall
CO3	Explain the rule of Khiljis, Tughluqs and the impact of Timur invasion.
CO4	Summarise about Sayyids and Lodi dynasty and the administration, art and architecture and decline of Delhi Sultanate - Narrate the Bhamini rule and their importance
CO5	Explain the origin of Vijayanagar kingdom and discuss about the Krishnadevaraya and his achievements.

UNIT- I: 15 Hrs

The invasion of the Arabs on India- Conditions of India at the time of Arab invasion- Invasion of the Turks

UNIT-II: 20Hrs

Foundation of the Sultanate – Slave Dynasty- Qutb-ud-din-Aibek- Iltutmish- Razia Sultana- Balban – Causes for the downfall of the Slave Dynasty

UNIT-III: 20 Hrs

Origin of the Khiljis- Jalal-ud-Din Firuz Khilji- Alaud Din Khilji- Expeditions-Administration- Malikafur- His South Indian Expeditions Mongol invasion- Tughlaqs- Giyas-ud-Din Tughlaq- Muhammad-Bin- Thuglaq- His Administration-FerozTughlaq- Invasion of Timur

UNIT -IV: 15 Hrs

The Sayyids and Lodis- Ibrahim Lodi- Decline of Delhi Sultanate-Art and architecture- Social and Economic Conditions during Delhi Sultanate – The rise of Bhamini Kingdom

UNIT- V: 20 Hrs

The empire of Vijayanagar- Origin- Harihara and Bukka- Early Kings-Krishna Deva Raya- His Administration- Battle of Talikota - Decline of the Dynasty - Bhakti Movement- Causes for the Bakthi movement- Ramanuja-Ramananda- Kabir- Madhvacharya- Vallabacharya- Namadeva- Guru Nanak-Their Organisations- Causes for the decline of the Bhakthi Movement

- 1. Kauleshwar Rai, 1994, *Delhi Sultanate* (1206-1526), Kitab Mahal, Allahabad.
- 2. Satish Chandra, 2003, Essays *on Medieval Indian History*, Oxford University Press, Delhi.
- 3. Satish Chandra, 2004, *Medieval India: From Sultanat to the Mughals*, *Part Two, Mughal Empire* (1526-1748), Har Anand Publication Pvt Ltd.
- 4. Satish Chandra, 2007, *History of Medieval India (800-1700*), Orient Blackswan, Hyderabad.
- 5. *History of Medieval India from 1000 -1707 A.D.*, 2014, Laxmi Publications (P)Ltd., New Delhi.

REFERRENCE BOOKS

- 1. J.L.Mehta, 1979, *Advanced Study in the History of Medieval India*, (Vol.I:1000 1526 A.D.), Sterling Publishers Private Ltd., New Delhi.
- 2. Peter Jackson, 1999, *The Delhi Sultanate : A Political and Military History*, Cambridge University Press, United Kingdom.
- 3. R.S.Chaurasia, 2002, *History of Medieval India from 1000 -1707 A.D.*, Atlantic Publishers, New Delhi.
- 4. Abraham Eraly, 2015, *The Age of Wrath: A History of the Delhi Sultanate*, Penguin Books.
- 5. Anirudha Ray, 2019, *The Sultanate of Delhi (1206-1526)*, *Polity, Economy, Society and Culture*, Routledge Publications, New York.

E-LEARNING RESOURCES

- 1. https://www.exoticindiaart.com/inr/book/details/delhi-sultanate-history-and-culture-of-indian-people-volum-vi-NAI196/
- 2. https://www.flipkart.com/delhi-sultanate-711-1526-

 $\frac{9/p/itmefkggsdqgzchf?pid=9788193009352\&lid=LSTBOK9788193009352NC5N}{RY\&marketpla}$

ce=FLIPKART&cmpid=content book 8003060057 u 8965229628 gmc pla&t gi=sem,1,G,112 14002,u,,,395332127672,,,,c,,,,,&ef id=EAIaIQobChMI5-qy-JPV7gIVGFZgCh1OxgkVEAQYBCABEgKBrfD BwE:G:s&s kwcid=AL!739! 3!395332127672

!!!u!295092701166!&gclid=EAIaIQobChMI5-qy-

JPV7gIVGFZgCh1OxgkVEAQYBCABEgKBrfD_BwE&g

clsrc=aw.ds

3. https://www.flipkart.com/early-medieval-state-study-delhi-sultanate-1989/p/itmceaa38dfcdaab?pid=9788171690114&lid=LSTBOK9788171690114V
NGFXH&mark

etplace=FLIPKART&cmpid=content_book_8003060057_u_8965229628_gmc_pla&tgi=sem,1,G

,11214<u>002,u,,,395332127672,,,,c,,,,,&ef_id=EAIaIQobChMI5-qy-</u>

JPV7gIVGFZgCh1OxgkVEAQYAyABEgI1ZPD_BwE:G:s&s_kwcid=AL!739! 3!395332127672

!!!u!295092701166!&gclid=EAIaIQobChMI5-qy-

JPV7gIVGFZgCh1OxgkVEAQYAyABEgI1ZPD_BwE&g clsrc=aw.ds

- 4. https://www.amazon.in/Studies-Medieval-Indian-Polity-
 https://www.amazon.in/Studies-Medieval-Indian-Polity-
 https://www.amazon.in/Studies-Medieval-Indian-Polity-
 https://www.amazon.in/Studies-Medieval-Indian-Polity-
 https://www.amazon.in/Studies-Medieval-Indian-Polity-
- 5. https://www.amazon.in/People%60s-History-India-14-
 Sultanate/dp/9382381910/ref=sr 1 1?dchild=1&keywords=Delhi+sultanate+per iod&qid=16126 11131&sr=8-1

Mapping of CO with PSO

СО	PSO 1	PSO 2	PSO 3	PSO 4	PSO 5	PSO 6
CO1	3	2	2	3	1	3
CO2	3	2	2	3	1	3
CO3	3	2	2	3	1	3
CO4	3	2	2	3	1	3
CO5	3	2	2	3	1	3
Average	3	2	2	3	1	3

PEDAGOGY

Lecture, Map Study, Seminar, PPT, and Quiz

SEMESTER II

TOURISM AND TOURIST RESOURCES IN INDIA

TOTAL HOURS: 90 SUB CODE: 20UHICT2003

CREDIT: 4 L-T-P: 4-2-0

COURSE OBJECTIVES

1. This course discusses the growth of Tourism in India.

- 2. This course makes the students to understand the importance of Tourist resources in India.
- 3. This course enables the students to know about job opportunities in tourism sector.

COURSE OUTCOMES: On completion of the course the students will be able to...

STATEMENT				
CO1	Describe the types of natural tourism resources in India			
CO2	To know the importance of cultural and historical tourism resources in India –and the impact of fairs and festivals on tourism			
CO3	Discuss the role of different religious resource centres in India.			
CO4	Analyse the functions of Ministry of Tourism in India			
CO5	To Illustrate the role of private and public sector tourism agencies- ITDC and TTDC			

UNIT-I: 20 Hrs

Tourist Resources in India – Types of Resources – Natural Land forms – Climate Flora and Fauna – Water Bodies.

UNIT- II: 15 Hrs

Cultural and Historical – Tourism resources– Art and Architecture – Historical Monuments – Sculptures – Fairs and Festivals.

UNIT-III: 20 Hrs

Religious Resources – Shrines and Centres – Hindu – Buddhist Jain – Sikh – Muslims and Christians.

UNIT-IV: 15 Hrs

Tourism in India – a Profile – Ministry of Tourism – Government of India – Aims and Objectives

UNIT- V: 20 Hrs

Public Sector Tourism Agencies – India Tourism Development Corporation – Tamil Nadu Tourism Development Corporation.

- 1. Bhatia A.K, 2002, *Tourism Development. Principles and Practices*, Sterling Publishers Pvt. Ltd., New Delhi.
- Gupta. SP, Krishna Lal and Mahua Bhattaharya, 2002, Cultural Tourism in India- Museums, Monuments & Arts- (Theory and Practice), D.K Print world (P) Ltd., New Delhi.
- 3. Anoop Philip, Sindhu Joseph and Robinet Jacob, 2007, *Indian Tourism Products*, Abhijeet Publications, New Delhi.
- 4. Revathy Girish.Dr., 2007, *Indian Tourist Panorama*, Dominant Publishers, New Delhi.
- 5. Revathy Girish. Dr., 2012, *Tourism Product Part II*, Wisdom Press, New Delhi.

REFERENCES BOOKS

- 1. Basham, A.L., 1998, **A** *Cultural History of India*. Oxford University Press, USA.
- 2. Manohar Sajnani, 2001, *Encyclopaedia of Tourism Resources in India, Volume 1*, Kalpaz Publications, Delhi.
- 3. Tomory Edith., 2002, *A History of Fine Art in India and West*, Orient Longman, Chennai.
- 4. Basham, A.L, 2008, *The Wonder That Was India*, Rupa& Co., New Delhi.
- 5. Robinet Jacob, 2012, *Tourism Products of India: A National Perspective*, Abhijeet Publications, New Delhi.

E-LEARNING RESOURCES

- 1. https://tourism.gov.in/flipbook/2
- 2. https://tourism.gov.in/sites/default/files/2020-01/020120120437800.pdf
- 3. \https://www.nios.ac.in/online-course-material/sr-secondary-courses/tourism-337.aspx
- 4. \https://www.nios.ac.in/media/documents/tourism_337_courseE/337_Tourism_Eng/33 7_Tourism_Eng_L7.pdf
- 5. https://www.nios.ac.in/media/documents/tourism_337_courseE/337_Tourism_ Eng/33 7_Tourism_Eng_L12.pdf

Mapping of CO with PSO

СО	PSO 1	PSO 2	PSO 3	PSO 4	PSO 5	PSO 6
CO1	2	3	3	3	2	3
CO2	2	3	3	3	2	3
CO3	2	3	3	3	2	3
CO4	2	3	3	3	2	3
CO5	2	3	3	3	2	3
Average	2	3	3	3	2	3

PEDAGOGY

Lecture, Map Study, Seminar, PPT, and Quiz

SEMESTER II

HISTORY OF TAMIL NADU FROM A.D.1565 TOA.D.2000

TOTAL HOURS: 90 SUB CODE: 20UHIAT2002

CREDIT: 5 L-T-P: 4-2-0

COURSE OBJECTIVES

1. This programme is designed to understand very well about the rule of Nayaks and the British in Tamil Nadu.

- 2. Highlights the emergence of Socio-Political reform movements and the birth of Dravidian parties in Tamil Nadu
- 3. Give in-depth study into the working and achievements of Congress, D.M.K and AIADMK as ruling parties in Tamil Nadu till A.D. 2000.

COURSE OUTCOMES: On completion of the course the students will be able to...

	STATEMENT
CO1	Discuss the establishment of Nayak rule in Tamil Nadu, Maratha rule over Tanjore and its impact
CO2	Describe about Carnatic Nawabs, advent of Europeans in Tamil Nadu, Anglo-French rivalry through Carnatic wars.
CO3	Illustrate about the rise of Poligars-Veera Pandya Kattabomman and the rise of the Marudhu Brothers , South Indian Rebellion of 1801 and Vellore Mutiny of 1806
CO4	Analyse the British Revenue settlement in Tamil Nadu, role of Tamil Nadu in Indian Freedom Movement, Justice party and its government, E.V.Ramasamy Periyar and his Self-Respect Movement.
CO5	Elucidate about contemporary Tamil Nadu history, Congress rule under Rajaji, Kamaraj and Bakthavatchalam ,Rise of D.M.K, C.N. Annadurai and Karunanidhi, Rise of AIDMK, M.G.R, J. Jayalalitha

UNIT- I: 15 Hrs

Tamilagam under Nayaks and Marathas – The Sethupathis of Ramnad.

UNIT-II: 20 Hrs

The Carnatic Nawabs – Advent of Europeans – Anglo – French Rivalry – the Carnatic wars

UNIT-III: 20 Hrs

Rise of Poligars – Veera Pandia Kattabomman – The Marudu Brothers – South Indian Rebellion of 1801 – Vellore Mutiny of 1806.

UNIT- IV: 20 Hrs

Tamil Nadu under the British – Revenue settlement – Role of Tamil Nadu in the Freedom Struggle – Justice Party – Self-Respect Movement and Periyar E.V.R.

UNIT- V: 15 Hrs

Contemporary Tamil Nadu under Congress rule – rise of D.M.K. – C.N.Annadurai – D.M.K. – A.D.M.K

- 1. Rajayyan K, 1982, '*History of Tamil Nadu*' (AD 1565 to 1982), Raj Publishers, Madurai.
- 2. Krishnamurti. V.M., 1984, *History of Tamil Nadu (Political, Constitutional and Cultural) (Vol. II- A.D. 1565-1970)*, Vijayalakshmi Publications, Neyyor.
- 3. Subramanian . N., 1984, *History of Tamilnad (A.D. 1565-1984*), Ennes publishers, Madurai.
- 4. Swaminathan A., 2004, *History of Tamil Nadu to the Present Day*, Deepa Pathippagam, Chennai.
- 5. Rajayyan.K, 2005, *Tamil Nadu: A Real History*, Ratna Publications, Trivandrum.

REFERENCE BOOKS

- 1. Sivagnanam M.P., 1988, *History of freedom movement in Tamil Nadu*, Tamil University publication, Tanjore.
- 2. Saroja Sundararajan, 1989, *March to freedom in Madras Presidency*, *1916-1947*, Lalitha Publications, Madras.
- 3. Raj Mohan Gandhi, 2018, *Modern South India: A History from the 17th Century to Our Times*, Aleph Book Company, New Delhi.
- **4.** Venkatachalapathy A.R., 2018, *Tamil Characters: Personalities, Politics, Culture*, Pan Publishers.
- 5. The Tamil Hindu, 2019, *Maperum Tamil Kanavu* / (*Tamil*), KSL Media limited.

E-LEARNING RESOURCES

- 1. https://www.scribd.com/document/154876317/Indian-Independence-Movement-in-Tamil-Nadu-Wikipedia-The-Free-Encyclopedia
- 2. https://tamilnadu.pscnotes.com/history-tamil-nadu/modern-history-of-tamilnadu/
- 3. https://archive.org/details/dli.chennai.275/page/n1/mode/1up
- 4. https://archive.org/details/in.gov.ignca.35479/page/247/mode/2up
- 5. https://archive.org/details/BharatEkKhoj

Mapping of CO with PSO

СО	PSO 1	PSO 2	PSO 3	PSO 4	PSO 5	PSO 6
CO1	3	2	2	3	0	3
CO2	3	2	2	3	0	3
CO3	3	2	2	3	0	3
CO4	3	2	2	3	0	3
CO5	3	2	2	3	0	3
Average	3	2	2	3	0	3

PEDAGOGY

Lecture, Map Study, Quiz, Seminar, PPT

COURSE FRAME WORK SEMESTER III

PAR T	COURSE CODE	COURSE TITLE	TITLE OF THE PAPER	HR S	CREDI TS	CA	SE	T
I	20ULTFC300 3 20ULHFC300 3 20ULSFC3003	TAMIL/ HINDI/ SANSKRIT	Tamil - III/Hindi-III/Sanskrit-III	6	3	40	60	100
II	20UGEFC300 3	ENGLISH	General English-III	6	3	40	60	100
	20UHICT3005	Core Theory V	History of India from A.D 1526 to A.D 1757	6	4	40	60	100
III		Core Theory VI	Tourism Marketing	6	4	40	60	100
	20UHIAT3003	Allied Theory III	History of Ancient Civilization (excluding India)	6	5	40	60	100
IV	20UHINT300 1	NME	Principles of Indian Constitution for Civil Service Examinations		2			50
			TOTAL	30	21			

SEMESTER III

HISTORY OF INDIA FROM AD 1526 TO 1757

TOTAL HOURS: 90 SUB CODE: 20UHICT3005

CREDIT: 4 L-T-P: 4-2-0

COURSE OBJECTIVES

1. To examine their power, supreme and Political rule of Mughal empire.

- 2. To understand the Multilingual and cultural impact of imperial rule existed in Medieval India.
- 3. To study the high scientific knowledge and intellectual contribution of medieval people.

COURSE OUTCOMES: On completion of the course the students will be able to...

	STATEMENT
CO1	Describe the Social structure administration and conquests of Mughal rulers such as Babur, Humayun
CO2	Discuss the consolidation of empire under Akbar, and his secular policy for the universal brother hood
CO3	Illustrate the development of art and architecture under Shahjahan and explain the downfall of the Mughal empire
CO4	Estimate the rise of Marathas under Shivaji and his administration
CO5	Analyse the rise of Peshwas and sketch the impact of the European Traders in India

UNIT- I: 20 Hrs

India on the eve of the Babur's invasion- Babur- Early life- The First battle of Panipat- The battle of Khanua- The Conquest of Chanderi- The battle of Ghaghara- Last days of Babur, Humayun- His difficulties and Exile- His recovery of Indian Empire- Sur Dynasty Shersha- His Administration-Downfall of Sur Dynasty

UNIT- II: 15 Hrs

The second battle of Panipat- Akbar The Great- Bairamkhan-Conquests of Akbar- Rajput policy- Din-E-Ilahi- Mansabdari System- Jahangir- Nurjahan

UNIT-III: 20 Hrs

Shajahan- Mumtaz Mahal-Golden Age of the Mughal Empire- War of Succession Aurangazeb- Deccan Policy- Mughal Administration – Art & Architecture - Downfall of the Mughal Empire- Sikkhism

UNIT- IV: 15 Hrs

Rise of Marathas - causes- Chatrapathi Shivaji-Life and Achievements-Administration, Successors of Shivaji

UNIT V: 20 Hrs

Rise of the Peshwas - Causes- Balaji Viswanath- Baji Rao- Administration-Third battle of Panipat- Coming of the Europeans

- 1. S.C.Raychoudhary, 1988, *History of Mughal India: From 1526 A.D to 1707 A.D.*, Surjeet Publications, Delhi.
- 2. N.Jayapalan, 2001, *Medieval History of India*, Atlantic Publishers, Chennai.
- 3. S.Ram & Shiv Gajrani, 2013, *Mughal Empire in India* (1526 A.D. to 1707 A.D.), Arjun Publishing House, New Delhi.
- 4. Satish Chandra, 2014, *Medieval India, Part Two, Mughal Empire* (*1526-1748*), Har Anand Publication Pvt Ltd.
- 5. *Teach Yourself History of India AD 1526 to 1757*, 2019, Bharti Bhawan, New Delhi.

REFERENCE BOOKS

- 1. Sanjay Subrahmanyam & Muzaffar Alam, 1998, *The Mughal State*, *1526-1750*, OUP India, Delhi.
- 2. S.R.Sharma, 1999, *Mughal Empire in India*, Atlantic Publishers, New Delhi.
- 3. Harbans Mukhia, 2004, *The Mughals of India*, Blackwell Publishing, USA.
- 4. Salma Ahmed Farooqui, 2011, *A Comprehensive History of Medieval India, From the Twelfth to the Mid Eighteenth Century*, Dorling Kindersley (India) Pvt. Ltd, Noida.
- 5. John F.Richards, 2012, *The Mughal Empire, Volume 1, Part 5*, Cambridge University Press, New Delhi.

E-LEARNING RESOURCES

- 1. https://www.google.com/search?q=History+of+India+from+AD+1526+to+AD +1757&source=l
 - nms&tbm=shop&sa=X&ved=2ahUKEwim8eaM19fuAhXWbCsKHfd7A-AQ AUoAHoECAYQCg&biw=1089&bih=583#spd=10427134597979605911
- 2. https://www.google.com/search?biw=1089&bih=583&tbm=shop&ei=PNkfYL LzA6WF4-
 - $\underline{EPjPuHMA\&q=medieval+indian+history\&oq=Medieval+india\&gs_lcp=Cgtwc}\\ \underline{m9kdWN0cy1j}$
 - $\frac{YxABGAEyAggAMgIIADICCAAyAggAMgIIADICCAAyAggAMgIIADoEC}{AAQQzoICAA}$
 - <u>QsQMQgwFQvcQHWNP5B2DWlAhoAHAAeACAAYYBiAGBCpIBBDE0Lj</u> <u>GYAQCgAQG qAQ9wcm9kdWN0cy1jYy13aXrAAQE&sclient=products-</u> cc#spd=7232779807965332435
- 3. https://www.amazon.in/History-Medieval-India-
 - 1000/dp/8126901233/ref=asc df 8126901233/?tag=googleshopdes-
 - <u>21&linkCode=df0&hvadid=397008292057&hvpos=&hvnetw=g&hvrand=177</u> 33981287308374
 - $\underline{288\&hvpone=\&hvptwo=\&hvqmt=\&hvdev=c\&hvdvcmdl=\&hvlocint=\&hvlocp}\\ hy=9061910\&hvtargid=pla-926566338861\&psc=1\&ext_vrnc=hi$
- 4. https://www.amazon.in/Advanced-Study-History-Medieval-
 - India/dp/8120704320/ref=pd_lpo_14_t_1/257-8041768-
 - <u>1815245?</u> encoding=UTF8&pd rd i=8120704320&pd rd r=17d405ea-3321-463c-a879-
 - <u>da6d233bbf46&pd_rd_w=fcD8Y&pd_rd_wg=OiyZb&pf_rd_p=e38c5910-</u> 5c68-4d3b-b9d8-
 - <u>5cf7562f93aa&pf_rd_r=7FMNP8MF1Q8CZ1FGGEMM&psc=1&refRID=7F</u> MNP8MF1Q8C Z1FGGEMM

5. https://www.flipkart.com/comprehensive-history-medieval-india-1st/p/itm19e28ae3cd50a?pid=9788131732021&lid=LSTBOK97881317320210
GRNT4&market

place=FLIPKART&cmpid=content_book_8003060057_u_8965229628_gmc_pla&tgi=sem,1,G,

 $\frac{11214002,u,,,395332127672,,,,c,,,,,,&ef_id=EAIaIQobChMI167ciePX7gIVBX}{ZgCh3JJQWVE}$

<u>AQYBiABEgLJ7PD_BwE:G:s&s_kwcid=AL!739!3!395332127672!!!u!295092</u> 701166!&gclid=

Mapping of CO with PSO

CO	PSO 1	PSO 2	PSO 3	PSO 4	PSO 5	PSO 6
CO1	3	2	2	3	1	3
CO2	3	2	2	3	1	3
CO3	3	2	2	3	1	3
CO4	3	2	2	3	1	3
CO5	3	2	2	3	1	3
Average	3	2	2	3	1	3

PEDAGOGY

Lecture, Map Study, Quiz, Seminar, PPT.

SEMESTER III

CORE VI-TOURISM MARKETING

TOTAL HOURS: 90 SUB CODE:

CREDIT: 4 L-T-P: 4-2-0

COURSE OBJECTIVES:

1. To Understand the Evolution of Marketing in Tourism Industry

2. To Explore the different techniques of Tourism Marketing

3. To enable student to understand importance of Travel and Trade fair in Tourism Marketing

COURSE OUTCOMES:

On completion of the course the students will be able to...

	STATEMENT
CO1	Assess knowledge on marketing in tourism industry and its role in developing the organizations and firms.
CO2	Classify the techniques of marketing in promoting a tourism product.
CO3	Apply the skill of business development through understanding tourism sales and promotional activities
CO4	Examine the underlying principles, theory of Marketing and concepts in developing Tourism Business
CO5	Identify the current trends and issues in Tourism Marketing.

UNIT-I: 20 Hrs

Evolution of Marketing - Definition of Tourism Marketing - Need for Marketing in Tourism – Special Features of a Tourism market - Concept of markets - Consumer Markets – Business Markets - Government Markets - Institutional Markets – Digital Markets

UNIT-II: 20 Hrs

Functions of Tourism Marketing - Marketing Research- Objectives- Techniques - Tourism Market Segmentation - Marketing Mix- Product- Price- Place- Promotion- People Product Life Cycle -Exploration-Involvement-Development-Consolidation- Stagnation -Decline-Rejuvanation

UNIT-III: 20 Hrs

Public Relations -Advertising – Planning for Advertisement - Tourist Publicity - Media-Classification- Indoor Media and Outdoor Media - Sales support Techniques in Tourism – Printed material-Special Office-Tourism Publicity

UNIT- IV: 15 Hrs

Benefits of Tourism Fairs -International Tourism Fairs-International Tourism Borse (ITB) – World Travel Mart (WTM) - International Brussels Fair (BTF) -Travel and Tourism Fair (TTF) India

UNIT- V: 15 Hrs

MICE Tourism in India - FICCI - Global **MICE** Travel Mart 2016- Chennai Trade Centre - Nandambakkam, Trade Fair at Island Grounds

TEXT BOOKS:

- 1. Panda, Tapan K, **Tourism Marketing**, (Icfai . Publisher , Hyderabad, 2006)
- 2. Fyall and Garrod, Tourism Marketing, (Bramwell & Lane Publisher, London, 2000).
- 3. Pillai .R.S.N and Bagwati, **Modern Marketing**, (Paper Pack, Kindle Edition, New Delhi, 2001).
- 4. Ratandeep Singh, **Tourism Marketing- Principles, Policies and Strategies,** (Impact Books , Delhi, 2001).
- 5. Philip Kotler, John. T. Bowen, James. C. Makens, **Marketing for Hospitality and Tourism**, (Pearson Publisher, Chennai, 2002).

REFERENCE BOOKS:

- 1. Kotler Philip, Kevin Lane Keller, **Marketing Management**, (Kolkatta, 2006).
- 2. Neela Megam, Marketing in India, (New Delhi, 1998).

- 3. Bhatia, A.K Tourism Management and Principles, (New Delhi, 2000).
- 4. Sinha, P.C. Tourism Marketing, (New Delhi, 1998).
- 5. Patel, S.G., Modern Market Research, (Uttar Pradesh, 2010).

E-LEARNING RESOURCES:

- 1. https://www.marketing91.com/what-is-tourism-marketing/
- $2. \ \underline{http://www.yourarticlelibrary.com/marketing/marketing-research-meaning-definition-and-objectives-explained/25862}$
- 3. https://yourbusiness.azcentral.com/sales-promotion-tourism-its-objectives-methods-10392.html
- 4. http://www.tofairs.com/fairs.php?fld=&rg=&cnt=&cty=&sct=182
- 5. https://www.tripsavvy.com/what-is-mice-in-the-travel-industry-3252496

Mapping of CO with PSO

СО	PSO 1	PSO 2	PSO 3	PSO 4	PSO 5	PSO 6
CO1	0	3	3	1	1	1
CO2	0	3	3	1	1	1
CO3	0	3	3	1	1	1
CO4	0	3	3	1	1	1
CO5	0	3	3	1	1	1
Average	0	3	3	1	1	1

PEDAGOGY

Lecture, Map Study, Quiz, Seminar, PPT.

SEMESTER III

HISTORY OF ANCIENT CIVILIZATION (excluding India)

TOTAL HOURS: 90 SUBCODE: 20UHIAT3003

CREDIT: 5 L-T-P: 4-2-0

COURSE OBJECTIVES

1. This course enhances the knowledge of the students about Ancient Civilization.

- 2. The course also makes the students to understand the importance of historical monuments.
- 3. This course enables the students to realise the contribution made by the ancient people in the field of art and architecture and culture.

COURSE OUTCOME: On completion of the course the students will be able to...

	STATEMENT
CO1	Analyse the significance of origin of life and the development of
	Paleolithic and Neolithic culture
CO2	Illustrate the growth of River valley Civilizations in the world
CO3	Evaluate the contribution of Hebrew and Persian civilization to
	human kind
CO4	Describe the role played by the Greeks and Romans for the growth
	of culture and civilization in Europe
CO5	Sketch the impact of Chinese and Japanese civilization

UNIT- I:15 Hrs

Origin of life and development of Homo-Sapiens – Pre Historic Culture – Palaeolithic and Neolithic Cultures.

UNIT-II: 20 Hrs

Growth of Civilization – River Valley Civilization – Egyptian Civilization – Mesopotamian Civilization.

UNIT-III: 20 Hrs

Hebrew Civilization and Persian Civilization.

UNIT-IV: 20 Hrs

Greek Civilization and Roman Civilization.

UNIT- V: 15 Hrs

Chinese and Japanese Civilization.

- 1. Crane Briton, John B. Christopher and Robert Lee Wolff, 1976, A *History of Civilization-Prehistory to 1300*, Fifth Edition, Prentice-Hall, Inc., Englewood Cliffs, New Jersey.
- 2. Felipe Fernandez-Armesto, 2000, *Civilization*s, MacMillan, London.
- 3. Manoj Sharma, 2006, *History of World Civilizations*, Anmol Publications Pvt Ltd, New Delhi.
- 4. Sharma H.C., 2008, *World Civilization- A Brief Study*, Alfa Publishing House, New Delhi.
- 5. Edward McNall Burns, Philip Lee Ralph, Robert E Lerner and Studish Meacham, 2011, *World Civilization*, Goyl Sabb (P) Ltd., Delhi.

REFERENCE BOOKS

- 1. Edward Mcnall Burns, 1984, Western Civilizations: Their History and their Culture, W. W. Norton & Co.. U.K
- 2. Philip J. Adler, 2002, World Civilizations: Volume II: Since 1500, Wadsworth.
- 3. Edward MacNall Burns, Philip Lee Ralph, Robert E. Lerner, Standish Meacham, 2011, *World Civilization: Ancient Vol. A Vol B, Vol C,* Goyalsaab, New Delhi.
- 4. Vishal Sood, 2012, *Ancient Civilizations Of The World*, APH Publishing Corporation, New Delhi.
- 5 . Philip J. Adler and Randall Pouwels, 2018, *World Civilizations*, Cengage Learning, U.S.

E-LEARNING RESOURCES

- 1. https://1lib.in/book/608277/7af634?dsource=recommend
- 2. https://archive.org/details/sourcesofworldci0002unse/page/n3/mode/2up
- 3. http://epgp.inflibnet.ac.in/Home/ViewSubject?catid=456
- 4. https://www.khanacademy.org/humanities/world-history/world-history-beginnings/origin-humans-early-societies/a/where-did-humans-come-from
- 5. https://www.khanacademy.org/humanities/world-history/world-history-beginnings/ancient/v/standard-of-ur-c-2600-2400-b-c-e

Mapping of CO with PSO

CO	PSO 1	PSO 2	PSO 3	PSO 4	PSO 5	PSO 6
CO1	3	3	3	3	3	2
CO2	3	3	3	3	3	2
CO3	3	3	3	3	3	2
CO4	3	3	3	3	3	2
CO5	3	3	3	3	3	2
Average	3	3	3	3	3	2

PEDAGOGY

Lecture, Map Study, Quiz, Seminar, PPT

COURSE FRAME WORK SEMESTER - IV

PAR	COURS	COURSE	TITLE OF THE	HRS	CREDITS	CA	SE	T
T	E CODE	TITLE	PAPER					
I	20ULTFC400 4 20ULHFC400 4	TAMIL/ HINDI/ SANSKRIT	Tamil - IV/Hindi-IV/ Sanskrit-IV	6	3	40	60	100
	20ULSFC400 4							
II	20UGEFC400 4	ENGLISH	General English-IV	6	3	40	60	100
	20UHICT400 7	Core Theory VII	History of India from A.D.1757 to A.D 1885	6	4	40	60	100
III		Core Theory VIII	Tourism and Travel Management	6	4	40	60	100
	20UHIAT400 4	Allied Theory IV	History of Chennai	6	5	40	60	100
IV	20UHINT400 2	NME	Principles of Indian Constitution for Civil Service Examination		2			50
			TOTAL	30	21			

SEMESTER IV

HISTORY OF INDIA FROM A.D.1757 TO A.D 1885

TOTAL HOURS: 90 SUB CODE: 20UHICT4007

CREDIT: 4 L-T-P: 4-2-0

COURSE OBJECTIVES

1. This course enables the students to understand British conquest of India.

- 2. This course provides the students a clear insight into early freedom movement.
- 3. This course makes the students understand the rule of India by the crown.

COURSE OUTCOME: On completion of the course the students will be able to....

STATEMENT						
CO1	Discuss the establishment of East India company and the impact of Dual Government					
CO2	Account for the expansion of British empire under women Hastings and Lord Cornwallis					
CO3	Assess the role played by Lord Wellesley and Hastings and sketch the reforms of Lord William Bentinck					
CO4	Analyse the role of Lord Dalhousie and discuss the causes and results of the Revolt of 1857					
CO5	Evaluate the consolidation of British Empire under the crown and describe the social religious reform movement in India					

UNIT- I: 15 Hrs

East India Company-Robert Clive- Black Hole Tragedy- Dual Government- Battle of Plassey -Battle of Buxar

UNIT- II: 20 Hrs

Expansion of the British Empire- Imperialism in India- Warren Hastings-Regulating Act of 1773- Impeachment of Warren Hastings- Lord Cornwallis-Permanent Land Revenue Settlement-Pitt's India Act of 1784.

UNIT III: 15 Hrs

Lord Wellesley- Subsidiary Alliance- Lord Hastings- the Nepal war- Pindaris-Pathans-The Marathas- Lord Bentinck- His Reforms - Maharaja Ranjit Singh.

UNIT- IV: 20 Hrs

Lord Dalhousie- Doctrine of Lapse-Reforms –Revolt of 1857- Causes-Queen's Proclamation- Lord Canning-Indian Council Act of 1861- Impact of Company's rule in India.

UNIT- V: 20 Hrs

India under the Crown- Lord Lytton- Lord Ripon- Local Self Government- Ilbert Bill- Indian Council Act of 1892- Lord Curzon- Reforms- Partition of Bengal-Social Religious reform movements in India in the 19th century-Indian Renaissance Rajaram Mohan Roy- Brahmo samaj- Arya Samaj- Swami Vivekanda- Ramakrishna mission.

- 1. Sumit Sarkar, 1983, *Modern India 1885-1947*, Macmillan, New Delhi.
- 2. Bipan Chandra, 1998, *India 's Struggle for Independence 1857-1947*, Viking, New Delhi.
- 3. Barbara D.Metcalf & Thomas R.Metcalf, 2002, *A Concise History of India*, Cambridge University Press, Cambridge.
- 4. Sugata Bose and Ayesha Jalal, 2004, *Modern South Asia: History, Culture, Political Economy*, OUP, Delhi.
- 5. Sekhar Bandhopadhyaya, 2004, *From Plassey to Partition: A History of Modern India*, Orient Longman, New Delhi.

REFERENCE BOOKS

- 1. Ambirajan, S., 1978, *Classical Political Economy and British Policy in India*, CUP, Cambridge.
- 2. Matcalf, Thomas R., 1979, *Land, Landlords and the British Raj*, University of California Press, Barkeley.
- 3. Bisheshwar Prasad, 1979, *Bondage and Freedom: A History of Modern India* 1707-1947, 2 Vols. New Delhi.
- 4. Chandra, Bipan, 1990 *Modern India*, NCERT, New Delhi.
- 5. Desai, A.R., 1994, *Social Background of Indian Nationalism*, Popular Prakashan, Bombay.

E-LEARNING RESOURCES

- 1. https://www.exoticindiaart.com/inr/book/details/history-of-india-1757-to-1950-ad-b- owners-NZM787/
- 2. https://www.kopykitab.com/History-Of-Modern-India-1857-1971-by-Dr-Swati-Kalbhor
- 3. https://www.meripustak.com/The-History-of-British-India-215761
- 4. https://www.flipkart.com/images-colonial-india-british-writing-1757-1857/p/itmdyugneyhbfhqy?pid=9788178510330&lid=LSTBOK9788178510330TL3
 - RDM&marketplace=FLIPKART&cmpid=content_book_8965229628_gmc
- 5. https://www.flipkart.com/people-s-history-india-23-establishment-british-rule17571813/p/itmeprhfyk4shrhn?pid=9789382381747&lid=LSTBOK97893823817
 - 47B21NUV&marketplace=FLIPKART&cmpid=content_book_8965229628_gmc

Mapping of CO with PSO

co	PSO 1	PSO 2	PSO 3	PSO 4	PSO 5	PSO 6
CO1	3	2	2	3	1	3
CO2	3	2	2	3	1	3
CO3	3	2	2	3	1	3
CO4	3	2	2	3	1	3
CO5	3	2	2	3	1	3
Average	3	2	2	3	1	3

PEDAGOGY

ecture, Map Study, Quiz, Seminar, PPT	

SEMESTER - IV

CORE VIII: TOURISM AND TRAVEL MANAGEMENT

TOTAL HOURS: 90 SUB CODE:

CREDIT: 4 L-T-P: 4-2-0

COURSE OBJECTIVES

1.To enable the students to know the importance of Tourism and Travel Management.

2.To make the students to understand the significance of Travel Amenities

3.To ensure the students to realize about the job opportunities in Travel Sectors

COURSE OUTCOMES:

On completion of the course the students will be able to...

	STATEMENT
CO1	Explain about the concepts of different types of Transport.
CO2	Describe the importance of various Travel Documents
CO3	Examine the functions of Travel Agencies in Tourism
CO4	Illustrate the types of Tourism Organizations
CO5	Asses the responsibilities of Tour Operator, Tour Conductor, and Tourist Guide in travel sectors

UNIT I: 15 Hrs

Introduction to Travel and Tourism- Types of Travel – Airways, Railways , Roadways and Water ways - Ocean Liners and Cruising

UNIT II: 20 Hrs

Travel Formalities and Regulations – Passport, Visa, Foreign Exchange – Customs and Immigration – Passenger Reservation and Ticketing – E- Ticketing.

UNIT III: 20 Hrs

Travel Agencies – Functions- Duties and responsibilities -Leading Travel Agencies – Thomas Cook –American Express- Make My Trip - Thrillophilia – GoIbibo -Airbnb

UNIT IV: 15 Hrs

International Tourism Organisations and Associations – WTO-UFTAA, ICAO, IATA, PATA, ASTA, WATA- Tourism Marketing

UNIT V: 20 Hrs

Tour Operators - Nature and scope of Tour Operations - Preparation of Tour Brochure and Itinerary- Tourist Guides - Tour Conductors - Chauffeurs - Porters - Entertainers - Professional training in special fields.

Reference Books:-

- 1. Lawrence Stevens, 1990, Guide to Starting and Operating a Successful Travel Agency, Delmar Publications Inc., New York.
- 2. Negi, J., 2008, *Travel Agency and Tour Operation, Concepts and Principals*, Kaniksha Publishers, New Delhi.
- 3. David Timothy Duval, 2007, *Tourism and Transport Modes, Networks and Flows*, Channel View Publications, U.S.A.
- 4. Alan A. Lew, Colin Michael Hall and Dalen J. Timothy, 2008, *World Geography of Travel and Tourism: A Regional Approach*, Butterworth-Heinemann, London.
- 5. Badra G.S., 2005, *Globalization and Marketing Management*, Deep and Deep Publication Ltd, New Delhi.

Text Books:

- 1. <u>Sunetra Roday</u>, <u>Archana Biwal</u>, <u>Vandana Joshi</u> 2009, Tourism Operations And Management **Paperback Illustrated**, Oxford University Press. England
- 2. Akhil Bali, 2021, Tourism And Travel Management: A Management Prospective, Notion Press, Chennai
- 3. Md. Abu Barkat Ali, Travel and Tourism Management Paperback. 2015 PHI Learning Publisher. Delhi
- 4. <u>Adam Starchild</u>. Worldwide Opportunities in Travel and Tourism **Paperback** 2005, Silverfish Publisher . Malaysia
- 5. <u>Victor Middleton</u>, <u>Alan Fyall</u>, <u>Mike Morgan</u>, <u>Ashok Ranchhod</u>, Marketing in Travel and Tourism **Paperback: 2009.** Routledge Publisher. United Kingdom

E-LEARNING RESOURCES

- 1. https://www.travel.dod.mil/Training/eLearning/
- 2. https://www.udemy.com/course/travel-management-course/
- 3. https://www.edx.org/learn/tourism-management
- 4. https://www.researchgate.net/publication/322283645 The use of eLearning strategies among travel age nts in the United Kingdom India and New Zealand
- 5. https://www.iata.org/en/training/

Mapping of CO with PSO

CO	PSO 1	PSO 2	PSO 3	PSO 4	PSO 5	PSO 6
CO1	0	3	3	2	3	1
CO2	0	3	3	2	3	1
CO3	0	3	3	2	3	1
CO4	0	3	3	2	3	1
CO5	0	3	3	2	3	1
Average	0	3	3	2	3	1

PEDAGOGY

Lecture, Map Study, Quiz, Seminar, PPT

SEMESTER – IV

HISTORY OF CHENNAI

TOTAL HOURS: 90 SUB CODE: 20UHIAT4004

CREDIT: 5 L-T-P: 4-2-0

COURSE OBJECTIVES

- 1. This programme is intended to stress upon the point that Chennai city is the brain child of the British.
- 2. An introduction about the infrastructural development helps the students to understand the economic development of Chennai city.
- 3. Help the students to know the rich past heritage through the study on the origin and the growth of educational institutions, the press and also Chennai as the hub of Carnatic Music and Dance.

COURSE OUTCOMES: On completion of the course the students will be able to...

	STATEMENT
CO1	Define the geography of Chennai, its past history. Evaluate the establishment of the English settlement.
CO2	Recall Madras under East India company. Infer on the formation of Madras corporation. Assess land revenue system in Madras and the works of Sir Thomas Munroe.
CO3	Explain the transport development in Madras-Tramway, Roadway, Airways. Examine the origin and growth of Madras Port Trust and evaluate the trade Union Movement
CO4	Analyse educational development as well as the development of the Press and Film.
CO5	Illustrate the change of name from Madras to Chennai. Discover Chennai to the present day, its heritage monuments and their historical background, fine arts, music and dance-Kalakshetra and Lalit Kala Academy.

UNIT- I: 20 Hrs

Geography of Madras- Origin- Historical Background of Madras-Ancient Madras-Establishment of English Settlement

UNIT-II:15 Hrs

Madras under East India Company- Formation of Madras Corporation- Land revenue- Sir Thomas Munro

UNIT-III: 20 Hrs

Transport- Tramway- Roadway- Airways -Madras Port Trust- Origin and Development- Industrial Development- Union Movement

UNIT-IV: 15 Hrs

Educational Development in Madras- Development of press and Film

UNIT- V: 20 Hrs

Change of Name- Chennai to the Present Day- Heritage monuments and their Historical background- Fine Arts- Music and Dance- Kalakshetra- Lalit Kala Academy

- 1. Love, Henry Davison, 1988, *Vestiges of Old Madras- 4 volumes*, Mittal Publications, New Delhi.
- 2. Muthiah.S., 1995, *Madras, its past & its present*, East-West Press Pvt. Ltd., Madras.
- 3. Muthiah.S., 1999, *Madras Rediscovered*, East-West Press Pvt. Ltd., Chennai.
- 4. Muthiah.S., 2008, (Ed) 'Madras, *Chennai: A 400-year Record of the First City of Modern India- Madras -The Land, The People & Their Governance*, Volume 1, Palaniappa Brothers, Chennai.
- 5. Muthiah.S., 2009, Madras, Chennai: A 400-year Record of the First City of Modern India -3 volumes-Services, education & the economy, Palaniappa Brothers, Chennai.

REFERENCE BOOKS

- 1. Lakshmi C S (Editor), 2004, *Unhurried City*, Penguin Books, India.
- 2. Muthiah.S, 2011, *A Madras Miscellany- A Decade of People, Places & Potpourri*, East West, Chennai.
- 3. Randor Guy (Author), 2016, T S Gopal (Editor), *Memories of Madras: Its Movies, Musicians & Men of Letters*, Ramu endowment & Tag Group of Companies.
- 4. Muthaiah S & Ranjitha Ashok, 2016, *Office Chai, Planter's Brew*, Westland Ltd, New Dehli.
- 5. Chitra Viraraghavan & Krishna Shastri (Edited), 2017, *Madras on My Mind: A City in Stories*, Harper Collins, India.

E-LEARNING RESOURCES

- 1. https://in.video.search.yahoo.com/search/video?fr=mcafee&ei=UTF-8&p=video+lectures+on+tamilnadu+history&vm=r&type=E211IN0G0#id=156&vid=c4 9a179696d486a7a6a87e0c7bad9a7f&action=view
- 2. https://archive.org/details/EarlyHistoryOfTheMadrasRegion
- 3. https://www.scribd.com/document/28831899/History-of-the-City-of-Madras
- 4. https://archive.org/details/geographymadpres1949prhi
- 5. https://books.google.co.in/books?id=hJ8IAAAAQAAJ&printsec=frontcover&source=gbs_ge_summary_r&cad=0#v=onepage&q&f=false

Mapping of CO with PSO

СО	PSO 1	PSO 2	PSO 3	PSO 4	PSO 5	PSO 6
CO1	3	3	3	3	2	3
CO2	3	3	3	3	2	3
CO3	3	3	3	3	2	3
CO4	3	3	3	3	2	3
CO5	3	3	3	3	2	3
Average	3	3	3	3	2	3

PEDAGOGY

Lecture, Map Study, Quiz, Seminar, PPT.

COURSE FRAME WORK SEMESTER V

PAR T	COURSE CODE	COURSE TITLE	TITLE OF THE PAPER	HRS	CRED ITS	CA	SE	T
I	20UHICT500 9	Core Theory -IX	History of India from A.D 1885 to A.D 1947	6	4	40	60	100
II	20UHICT501 0	Core Theory -X	Tourism and Hotel Management	6	4	40	60	100
	20UHICT501 1	Core Theory -XI	Fairs and Festivals in India	6	4	40	60	100
III	20UHICT501 2	Core Theory - XII	History of Europe from A.D 1789to A.D 1945	6	4	40	60	100
	20UHIET500 1	Elective Theory -I	Archaeology	6	5	40	60	100
I V	20USSSB5S M3	Skill Based Elective	- SWAYAM-MOOC /NPTEL		3			50
			TOTAL	30	24			

SEMESTER - V HISTORY OF INDIA FROM A.D 1885 TO A.D 1947

TOTAL HOURS: 90 SUB CODE: 20UHICT5009

CREDIT: 4 L-T-P: 4-2-0

COURSE OBJECTIVES

1. This course enables the students to understand the origin of Indian national movement.

- 2. This course makes the students to realise the importance of freedom struggle.
- 3. This course provides an insight into the struggle for independence.

STATEMENT				
CO1	Evaluate the emergence of Nationalism and the role played by			
COI	Moderates and extremists			
CO2	Understand the Gandhian Era and Non co- operation Movement			
CO3	Discuss about the civil disobedience movement, and the Round			
03	Table Conference			
CO4	Describe the impact of II world war on India National Movement			
C04	the role played by S C Bose			
COF	Explain the Indian Independence Act of 1947, and analyse the			
CO5	causes for Muslim Nationalism in India			

UNIT- I: 20 Hrs

Emergence of Nationalism- Causes- Indian National Congress- Moderates – Gopala Krishna Ghokale- Extremism- Bala Gangadara Tilak- Muslim league-Swadeshi Movement – Surat split- Minto-Morley Reforms- Home Rule Movement- Rowlatt Act- Montague- Chelmsford Reforms- Jallian Wallabagh Massacre

UNIT II: 15 Hrs

Gandhian Era- Khilafat Movement- Non-Co operation movement-Chauri Chaura Incident- Swaraj Party-C.R. Das- Motilal Nehru- Nehru Report- Fourteen Points of Jinnah

UNIT III: 20 Hrs

Civil Disobedience Movement- Salt Satyagraha- Dandi March- Gandhi- Irwin pact- Three round table conferences- Communal Award- Poona Pact- Government of India Act 1935- Provincial Autonomy

UNIT IV: 15 Hrs

Freedom Movement and The second World war- Impact- Cripp's Proposal- Subash Chandra Bose- INA- Quit India Movement- Causes – Effects

UNIT V: 20 Hrs

Simla Conference- Wavell Plan- C.R Formula- Cabinet Mission- Lord Mount Batten Plan- India Independence Act 1947-Rise and Growth of Muslim Communalism in India- Communal movement of the Muslim League- Demand for separate Muslim Nation-Muhammad Ali Jinnah- Birth of Pakistan.

TEXT BOOKS

- Mahajan V.D., 1983, 'History of Modern India (1919-1982) Vol-I, 1919- 1974',
 S.Chand and Company Ltd., New Delhi.
- 2. Mahajan V.D., 1983, 'History of Modern India Vol-II, 1974- 1982', S.Chand and Company Pvt. Ltd., New Delhi.
- 3. Agarwal R.C., 1984, 'Constitutional Development of India and National Movement', S.Chand and Company Ltd., New Delhi.
- 4. Grover B.L & Grover S, 1998, 'A Look at Modern Indian History', S.Chand and Company Pvt. Ltd., New Delhi.
- 5. Venkatesan. G, 1999. *History of Freedom Struggle in India*, Madurai: J.J. Publications.

- 1. Larry Collins and Dominique Lapierre, 1996, *Freedom at Midnight*, Delhi: Vikas publications.
- 2. Sumit Sarkar, 2001, *Modern India*, (1885 1947), New Delhi: Macmillan.
- 3. Majumdar, R & Others, 2003, *An Advanced History of India*, New Delhi, Macmillan.
- 4. Groover, B., & Grover.S., 2004, *A New Look at Modern Indian History*, New Delhi: S. Chand & Co.
- 5. Bipan Chandra and Others, 2008, *India's Struggle for Independence*, New Delhi, Penguin.

E-LEARNING RESOURCES

- 1. https://www.amazon.in/Constitutional-Development-National-Movement
 https://www.amazon.in/Constitutional-Development-National-Movement
 https://www.amazon.in/Constitutional-Development-National-Movement
 https://www.amazon.in/Constitutional-Development-National-Movement
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 - 3881&hvpone=&hvptwo=&hvqmt=&hvdev=c&hvdvcmdl=&hvlocint=&
- 2. $\frac{\text{https://www.google.com/shopping/product/653581403730758799?q=HISTORY+OF+IND}}{\text{IA}}$
 - <u>+FROM+A.D+1885+TO+A.D+1947&biw=1111&bih=640&prds=epd:1603765963784963</u> 746
 - 8,prmr:1&sa=X&ved=0ahUKEwi7ua667-vuAhVygdgFHfXDDuYQ8wIIggQ
- 3. https://www.google.com/shopping/product/2442131103049870383?q=HISTORY+OF+INDI
- 4. https://www.google.com/shopping/product/18325927359189176706?q=HISTOR Y+OF+INDIA+
 - FROM+A.D+1885+TO+A.D+1947&biw=1111&bih=640&prds=epd:153017468 26250519525,pr
 - mr:1&sa=X&ved=0ahUKEwi7ua667vuAhVygdgFHfXDDuYQ8wIIoAM
- 5. https://www.exoticindiaart.com/inr/book/details/history-of-freedom-movement-in-india-1857- 1947-NAT999/

Mapping of CO with PSO

СО	PSO 1	PSO 2	PSO 3	PSO 4	PSO 5	PSO 6
CO1	3	2	2	3	1	3
CO2	3	2	2	3	1	3
CO3	3	2	2	3	1	3

CO4	3	2	2	3	1	3
CO5	3	2	2	3	1	3
Average	3	2	2	3	1	3

PEDAGOGY

SEMESTER - V

TOURISM AND HOTEL MANAGEMENT

TOTAL HOURS: 90 SUB CODE: 20UHICT5010

CREDIT: 4 L-T-P: 4-2-0

COURSE OBJECTIVES

1. This course enables the students to tourism and its impact on Hotel management

2. This course provides knowledge about the types of Hotels and star Classification

3. It gives an insight into the functions of hotel industry in India

	STATEMENT					
CO1	Analyze various types of Hotels					
CO2	Identify different types of supplementary accommodation and Bed					
	and breakfast establishments					
CO3	Discuss Star Classification and managerial system					
CO4	Explain hotel Terminology					
CO5	Describe Hotel Industry in India and the role of FHRAI					

UNIT- I: 15 Hrs

Definition of Hotel – Types of Hotel – International Hotel – Resort Hotels – Residential Hotels.

UNIT-II: 20 Hrs

Supplementary Accommodation – Motel – Youth Hostel – Pension – Caravan and Camping Sites – Bed and Breakfast establishments.

UNIT-III: 15 Hrs

International Hotel Chains – Star Classification – Managerial System – Hotel Organisation.

UNIT-IV: 20 Hrs

Hotel Terminology – Common Phrases used in the day -to- day working of Hotels – Cultural habits – dress, habits and diet.

UNIT- V: 20 Hrs

Hotel Industry in India – Classification of Hotels in India Major Hotels Chains in India – Federation of Hotel and Restaurant Association of India (FHRAI).

TEXT BOOKS

- 1. Pragati Mohanti, 1992, *Hotel Industry and Tourism in India*, Ashish Publishing House, New Delhi.
- 2. Singh Y P., 2001, *Effective Hotel Management*, Anmol Publications, New Delhi.
- 3. Praveen Sethi, 2004, *Handbook of Hospitality and Tourism*, Anmol Publications, Delhi.
- 4. Romila Chawla, 2006, *Accommodation Management and Tourism*, Sonali Publications, New Delhi.
- 5. Mathews.J, 2006, *Hotel Management and Hospitality*, Aavishkar Publishers, Jaipur.

- 1. Bernard Davis & Sally Stone, 1989, *Food and Beverage Management*, Heinemann Professional Publishing.
- 2. M A Khan, 2005, *Front Office*, Anmol Publications Pvt Ltd, New Delhi.
- 3. Sangar J P, 2006, *Hotel Management*, Anmol Publications Pvt. Ltd.
- 4. Vinod Nair, 2010, *Tourism and Hotel Industry*, Cyber Tech Publications, New Delhi.
- 5. Rakesh Kadam KCK., 2014, *Text Book of Tourism and Hospitality Management*, UDH Publishers & Distributors (P) Ltd, New Delhi.

E-LEARNING RESOURCES

- 1. http://epgp.inflibnet.ac.in/Home/ViewSubject?catid=1827
- 2. https://www.nios.ac.in/media/documents/tourism_337_courseE/337_Tourism_Eng_g/337_Tourism_Eng_L20B.pdf
- 3. https://www.nios.ac.in/media/documents/tourism_337_courseE/337_Tourism_Eng/337_Tourism_Eng/L21B.pdf
- 4. https://www.nios.ac.in/media/documents/tourism_337_courseE/337_Tourism_Eng_g/337_Tourism_Eng_L22B.pdf
- 5. https://www.nios.ac.in/online-course-material/sr-secondary-courses/tourism-337.aspx

Mapping of CO with PSO

СО	PSO 1	PSO 2	PSO 3	PSO 4	PSO 5	PSO 6
CO1	1	3	3	2	2	2
CO2	1	3	3	2	2	2
CO3	1	3	3	2	2	2
CO4	1	3	3	2	2	2
CO5	1	3	3	2	3	2
Average	1	3	3	2	2.2	2

PEDAGOGY

SEMESTER - V

FAIRS AND FESTIVALS IN INDIA

TOTAL HOURS: 90 SUB CODE: 20UHICT5011

CREDIT: 4 L-T-P: 4-2-0

COURSE OBJECTIVES

1. This course enables the students to learn about the various Fairs and Festivals celebrated in India.

- 2. This course makes the students to learn about the cultural impact of fairs and festivals.
- 3. This course enables the students to realise the job opportunities arise out of fairs and festivals in India.

	STATEMENT					
CO1	Identify the importance of fairs and their types in India					
CO2	Explain the various National and Regional festivals in India					
CO3	Illustrate the different types of Cultural festivals of India					
CO4	Describe the types of Handicrafts and their marketing in India					
CO5	Discuss the different types of Dance, Music and Cuisines in India					

UNIT- I: 15 Hrs

Importance of Fairs and Festivals – Salient Features - Difference between festivals and fairs - Fairs in India -Types of Fairs- Tourism Fairs – National and Regional Tourism Fairs-Pushkar Fair- Sonepur cattle Fair

UNIT- II: 20 Hrs

Types of Festivals- National Festivals: Deepavali- Christmas- Eid-ul-Fitr – Mahavir Jayanthi – Buddha Purnima- Guru nanak Jayanthi,-Regional Festivals: Pongal-Makar-Sankranti-Onam-Ganesh Chaturthi-Bihu-Baisakhi-Puri Rath Yatra-Holi- Kumbha Mela

UNIT-III: 20 Hrs

Cultural Festivals of India: Goa Carnival-Desert Festival Rajasthan- Kite Festival-Kutch Festival- Kerala Boat Festival-Horn Bill Festival of Nagaland. Dance Festivals Chidambaram- Mamallapuram- Konark Ruhaniyat- The all India Sufi- Music Festival at Thiruvaiyaru- Urs in Rajasthan- Teej in Jaipur.

UNIT- IV: 15 Hrs

Economic potential of fairs and festivals in India – promote local business - Income generation – employment opportunities- Manufacture traditional and Handicraft items – Latest trends and creative industries.

UNIT- V: 20 Hrs

Music and Dances in India- Types of Dance- Bharatha Natiyam – Kathak-Kathakali-Manipuri- Odisi- Kuchupudi. and Folk Dance - Types of Music-Hindustani- Karnatic- and Folk Music-Multi Cuisines in India- Strengthening the image of Incredible India.

TEXT BOOKS

- 1. Chitralekha Singh & Premnath, 1999, *Hindu Festivals, Fairs and Fast*, Crest Publishing House, New Delhi.
- 2. C.H.Buck, 1999, *Faiths, Fairs and Festivals*, Asian Educational services, New Delhi.
- 3. Dr.Robin David Tribhwan, 2003, *Fairs and Festivals of Indian Tribes*, Discovery Publishing House, New Delhi.
- 4. Sharma S.P. & Gupta, 2006, *Fairs & Festivals of India*, Hindoology Books, Pustak Mahal, Delhi.
- 5. Dr.Krishna Gopal, 2010, *Fairs and Festivals of India*, Gyan Publishing House, New Delhi.

- 1. Komal Mehra, 2001, Festivals of India, Learners Press, (P) Ltd., New Delhi.
- 2. Bezbaruah & Madan Prasad Bezbaruah, (Volume 1), 2003, *Fairs and Festivals of India*, Laurier Books, Canada.
- 3. Maithily Jagannathan, 2005, *South Indian Hindu Festivals and Traditions*, Abhinav Publications, New Delhi.
- 4. Brain Moeran & Jesper Strandgaard Pedersen, 2011, Creative Industries: Fairs, Festivals and Competitive Events, Cambridge University Press, Delhi.
- 5. Peter Wynn-Moylan, 2018, *Risk and Hazard Management for Festivals and Events*, Routledge, New york.

E-LEARNING SOURCES

- 1. https://www.amazon.in/Fairs-Festivals-India-Gopal-Krishan/dp/8121205891.
- 2. https://www.flipkart.com/fairs-festivals-india-v-2/p/itmdytfgakpaz2vs
- 3. https://www.indiamart.com/proddetail/fairs-and-festivals-of-india-6275990730.html
- https://www.madrasshoppe.com/discover-india-festivals-of-india-sonia-mehta-9780143445258 300690.html?gclid=EAlalQobChMlg6uav9CJ7wlViw4rCh1fnQqQEAQYBCABEgJi D BwE
- 5. https://www.exoticindiaart.com/inr/book/details/festivals-fairs-and-fasts-of-india-IDF199/

Mapping of CO with PSO

СО	PSO 1	PSO 2	PSO 3	PSO 4	PSO 5	PSO 6
CO1	1	3	3	2	2	3
CO2	1	3	3	2	2	3
CO3	1	3	3	2	2	3
CO4	1	3	3	2	2	3
CO5	1	3	3	2	2	3
Average	1	3	3	2	2	3

PEDAGOGY

SEMESTER – V

HISTORY OF EUROPE FROM A.D 1789 TO A.D 1945

TOTAL HOURS: 90 SUB CODE: 20UHICT5012

CREDIT: 4 L-T-P: 4-2-0

COURSE OBJECTIVES

- 1. This course enables the students to understand the important events that occurred in modern Europe.
- 2. This course provides them knowledge about its impact on world history.
- 3. This course makes the students to learn about I and II World War.

	STATEMENT				
CO1	Analyse the importance of French revolution of 1789 and the emergence of Napoleon Bonaparte				
CO2	Explain the impact of Revolution of 1830 and 1849 and the importance of Vienna Congress on the History of Europe				
CO3	Describe the Unification of Germany and Italy				
CO4	Understand the background for I World War and Emergence of League of Nations				
CO5	Discuss the rise of Dictatorship and the outbreak of II world War and evaluate the importance of UNO				

UNIT-I: 20 Hrs

French Revolution – Napoleon.

UNIT- II: 15 Hrs

Vienna Congress – European Concert – Metternich – Revolution of 1830 and 1848.

UNIT III: 20 Hrs

Emergence of Nation States in the 19th Century – Balkan states – Eastern Question Unification of Italy and Germany– Napoleon III and Third Republic of France.

UNIT-IV: 15 Hrs

Age of Armed Peace – First World War – League of Nations – Russian Revolution.

UNIT- V: 20 Hrs

Rise of Dictatorship – Second World War – U.N.O

TEXT BOOKS

- 1. Charles Downer Hazen, 1976, *Modern Europe up to 1945*, S.Chand and Company Pvt. Ltd., New Delhi.
- 2. George.W. Smithgate, 1977, *A Text of Modern European History- 1789-1960*, J.M Dent & Sons Ltd, London.
- 3. Gudra & Bawa, 1979, *History of Modern Europe (From 1789-1950*), Neelam Publishers, Delhi.
- 4. Rao. BV., 2006, *History of Modern Europe- 1789-1992*, Sterling Publishers Pvt. Ltd, New Delhi.
- 5. Rao B.V., 2018, *World History From Early Times to AD 2011*, Sterling Publications.

- 1. A.J. Grant & Harold Temperly, 1952, *Europe in the 19th & 20th Centuries (1789-1950)*, Longman Group Ltd, London.
- 2. Norman Davies, 1998, *Europe: A History*, Harper Perennial/Y.
- 3. Mahajan V.D., 2010, *World History from Early Times to AD 2011*, S Chand & Company, New Dehli.
- 4. Vandhana Joshi, 2016, *Revisiting Modern European History 1789-1945*, Pearson Education India.
- 5. Rao B.V, 2019, *History of Modern Europe (1789-2013)* 5th *Edition*, Sterling Publications Private Limited, India.

E-LEARNING RESOURCES

- 1. https://www.khanacademy.org/humanities/whp-1750/xcabef9ed3fc7da7b:unit-6-world-war-i/xcabef9ed3fc7da7b:unit-6-world-war-i/xcabef9ed3fc7da7b:unit-6-world-war-i-beta
- $2. \ \ \, \underline{https://www.khanacademy.org/humanities/world-history/1600s-1800s/french-revolution-tutorial/v/french-revolution-part-1}$
- 3. https://www.khanacademy.org/humanities/world-history/1600s-1800s/napoleon-bonaparte/v/napoleon-and-the-wars-of-the-first-and-second-coalitions
- 4. https://www.khanacademy.org/humanities/world-history/euro-hist
- 5. https://ndl.iitkgp.ac.in/homestudy/humanities

Mapping of CO with PSO

СО	PSO 1	PSO 2	PSO 3	PSO 4	PSO 5	PSO 6
CO1	3	2	1	3	1	3
CO2	3	2	1	3	1	3
CO3	3	2	1	3	1	3
CO4	3	2	1	3	1	3
CO5	3	2	1	3	1	3
Average	3	2	1	3	1	3

PEDAGOGY

SEMESTER - V

ARCHAEOLOGY

TOTAL HOURS: 90 SUB CODE: 20UHIET5001

CREDIT: 5 L-T-P: 4-2-0

COURSE OBJECTIVES

1. This programme assists the students to find the importance of Archaeology as a primary source of study in the reconstruction of the past.

- 2. Give students an idea about different processes of Exploration and Excavation in archaeology.
- 3. Enable the students to have knowledge about inscriptions and Numismatics through the study of Epigraphy and Numismatics.

	STATEMENT					
	Find the aims and methods of Excavation. Explain about					
CO1	Exploration and different forms of excavation. Examine pottery					
	types and their importance.					
CO2	Explain stone age culture, to assess Paleolithic, Mesolithic and					
CO2	Neolithic cultures of India.					
	Compare and Contrast between Harappa culture, Chalcolithic					
	culture of Western and Central India and the early Iron Age					
CO3	Cultures, Analyse Painted Grey Ware, Northern Black Polished					
	Ware, Megalithic and Black and Red Ware cultures of South					
	India. Define Archaeology of Tamil Nadu.					
	Explain Epigraphy and its importance. Illustrate about Brahmi					
CO4	Script and different types of inscription with special reference to					
	South India.					
CO5	Define numismatics, its importance. Infer on coins of the Guptas,					
COS	Cholas, Pandyas and Vijayanagar.					

UNIT- I: 20 Hrs

Aims and Methods of Excavation – Exploration – Different Kinds of Excavations - Pottery Types and their Importance.

UNIT- II: 15 Hrs

Stone Age Culture – A brief survey of Palaeolithic – Mesolithic Neolithic Cultures of India.

UNIT-III: 20 Hrs

Harappa Culture – Chalcolithic Culture of Western and Central India and the Deccan – Early Iron age Cultures Painted Grey Ware and Northern Black Polished Ware Megalithic and Black and Red Ware Cultures of South India – Archaeology of Tamil Nadu.

UNIT-IV: 15 Hrs

Epigraphy – its importance – Brahmi Script – Language and Types of Inscriptions with special reference to South.

UNIT- V: 20 Hrs

Numismatics – its illustration – coins of the Guptas, Cholas, Pandyas and Vijayanagar.

TEXT BOOKS

- 1. Sircar D. C., 1965, *Indian Epigraphy*, Motilal Banarsidass Publishers Pvt. Ltd., Delhi.
- 2. Agarwal DP., 1984, *The Archaeology of India*, Select Book Service Syndicate, New Delhi.
- 3. Venkatraman R., 1985, *Indian Archaeology- A Survey*, NS Publications, Madurai.
- 4. Raman K.V, 1986, *Principles and Methods of Archaeology*, Parthajan Publishers, Madras
- 5. Sircar D. C., 2008, *Studies in Indian Coins*, Motilal Banarsidass Publishers Pvt. Ltd., Delhi.

- 1. Fergusson, James, 1982, Archaeology in India, R publications India.
- 2. Bruce G Trigger, 1990, **A History of Archaeological Thought**, Cambridge University Press.
- 3. Ian Shaw & Robert Jameson (Edited), 1999, *A Dictionary of Archaeology*, Blackwell Publishers Ltd.
- 4. Upinder Singh, 2005, *The Discovery of Ancient India: Early Archaeologists and the Beginnings of Archaeology*, 1st edition, Orient Blackswan Private Limited New Delhi.
- 5. Dilip K Chakrabarti, 2006, *The Oxford Companion to Indian Archaeology: The Archaeological Foundations of Ancient India*, Oxford University Press.

E-LEARNING RESOURCES

- 1. https://www.melbhattan.com/pdf/megalithic-culture-of-south-india/
- 2. https://archive.org/details/elementssouthin00burngoog
- 3. http://epgp.inflibnet.ac.in/Home/ViewSubject?catid=829
- 4. https://www.khanacademy.org/humanities/world-history/world-history-beginnings/ancient-india/a/the-indus-river-valley-civilizations?modal=1">https://www.khanacademy.org/humanities/world-history/world-history-beginnings/ancient-india/a/the-indus-river-valley-civilizations?modal=1">https://www.khanacademy.org/humanities/world-history/world-history-beginnings/ancient-india/a/the-indus-river-valley-civilizations?modal=1">https://www.khanacademy.org/humanities/world-history/world-history-beginnings/ancient-india/a/the-indus-river-valley-civilizations?modal=1">https://www.khanacademy.org/humanities/world-history/world-history-beginnings/ancient-india/a/the-indus-river-valley-civilizations?modal=1">https://www.khanacademy.org/humanities/world-history/world-history-beginnings/ancient-india/a/the-indus-river-valley-civilizations?modal=1">https://www.khanacademy.org/humanities/world-history-world-h
- 5. https://www.khanacademy.org/humanities/world-history/world-history-beginnings/origin-humans-early-societies/v/peopling-the-earth

Mapping of CO with PSO

СО	PSO 1	PSO 2	PSO 3	PSO 4	PSO 5	PSO 6
CO1	3	3	1	3	1	3
CO2	3	3	1	3	1	3
CO3	3	3	1	3	1	3
CO4	3	3	1	3	1	3
CO5	3	3	1	3	1	3
Average	3	3	1	3	1	3

PEDAGOGY

COURSE FRAME WORK SEMESTER VI

PAR		COURS	TITLE OF THE PAPER	HRS	CREDI	CA	SE	T
T	E	E			TS			
	CODE	TITL						
		E				L		
		Core	Contemporary History of India	6	4	40	60	100
I	20UHICT601 3	Theory - XIII	from A.D 1947 to A.D 2000					
		Core Theory	Air Ticketing and Fare	6	4	40	60	100
II	20UHICT601 4	- XIV	Construction					
	20UHICT6015	Core Theory	Tourism in Tamil Nadu	6	4	40	60	100
	200HC10013	-XV						
III		Elective	Archives Keeping	6	5	40	60	100
	20UHIET6002	Theory -						
		II						
		Elective	Indian Architecture Through the	6	5	40	60	100
	20UHIET6003	Theory -	Ages					
		III						
IV		Skill	Coursera		3			50
	20USSSE6CR 4	Enhancem ent						
	•	•	TOTAL	30	25			

SEMESTER – VI

CONTEMPORARY HISTORY OF INDIA FROM A.D 1947 TO A.D 2000

TOTAL HOURS: 90 SUB CODE: 20UHICT6013

CREDIT: 4 L-T-P: 4-2-0

COURSE OBJECTIVES

1. To understand the vision, direction and strength of the Government in Modern India.

- 2. To highlight the political role played by the Premiers from Jawaharlal Nehru to Vajpayee.
- 3. To comprehend the basic determinants, Political nature, economic development of the contemporary period.

	STATEMENT						
CO1	Illustrate the main events of congress rule in India and its leader						
	like Nehru, Indira Gandhi.						
CO2	Describe the Rise of Janata Party, Resurgence of Indira Gandhi and						
	Rajiv Gandhi, his economic and social measures and the National						
	Front government.						
CO3	Discuss the Prime Ministership of Narasimma Rao and his						
	economic, Political and Administrative measures.						
CO4	Analyse the Coalition Era from 1996 – 2004 and the rule by BJP.						
CO5	Explain the overall development of Modern India.						

UNIT- I: 20 Hrs

Introduction to Contemporary India- Jawahar Lal Nehru- Maker of Modern India-Lal Bahadur Sastri- Indra Ghandhi- Economic and Political measures- 1971 Elections- Emergency- Authoritarian measures- 20 Point Programme – Role of Sanjay Gandhi- Jaya Prakash Narayan Movement and its impact.

UNIT-II: 20 Hrs

Rise of Janata party- 1977 Election- Moraji Desai and Charan Singh- Decline-1980 Election- Resurgence of Indra Gandhi- Armed Rebellion – Assam and Punjab- Rajiv Gandhi as Prime Minister- Economic and Social Measures- Political challanges and Scandals- National Front government- V.P Singh and Chandra Sekar as PM

UNIT-III: 15 Hrs

1991 Election- Congress regain of power- Narasimha Rao as PM –Economic-Political and Administrative measures- 1996 Election

UNIT-IV: 15 Hrs

Coalition Era-1996- 2004- United Front Government- Deva Gowda- I.K. Gujral as Prime Minister- 1998-2004 Election- National Democratic Alliance- B.J.P-Vajpayee Administration.

UNIT- V: 20 Hrs

Advancement in Independent India- Industrial and Agricultural Development-Educational Growth- Scientific and Technological Advancement towards Social Justice- Backward Class Movements- Minority Rights- Dalit Movement

TEXT BOOKS

- Mahajan V.D., 1983, 'History of Modern India (1919-1982) Vol-I, 1919- 1974', S.Chand and Company Ltd., New Delhi.
- 2. Mahajan V.D., 1983, 'History of Modern India Vol-II, 1974- 1982', S.Chand and Company Pvt. Ltd., New Delhi.
- 3. Agarwal R.C., 1984, 'Constitutional Development of India and National Movement', S.Chand and Company Ltd., New Delhi.
- 4. Grover B.L & Grover S, 1998, 'A Look at Modern Indian History', S.Chand and Company Pvt. Ltd., New Delhi.
- 5. Bipin Chandra, Mirdula Mukherjee & Aditya Mukherjee, 2016, *India after Independence*, 1947 -2000, Penguin Books, New Delhi.

- 1. O.P.Gupta, 2004, *Rise and Fall of Vajpayee Government*, Mittal Publications, New Delhi.
- 2. Scharada Dubey, 2009, *Movers and Shakers Prime Minister of India*, Westland.
- 3. Ramachandra Guha, 2011, *Makers of Modern India*, The Belknap Press of Harvard University Press, London.
- 4. Vinay Sitapati, 2016, *Half –Lion: How P.V. Narasimha Rao transformed India*, Penguin UK.
- 5. Sandeep Shastri, 2019, *Lal Bahadur Shastri : Politics and Beyond*, Rupa Publications.

E-LEARNING RESOURCES

- 1. https://www.flipkart.com/india-since-independence/p/itmexkpyjhrr6guq
- 2. htthttps://www.amazon.in/India-After-Independence-Bipan-Chandra/dp/0140278257
- 3. ps://www.amazon.in/Promise-India-Ministers-Shaped-1947-2019/dp/0670089826
- 4. https://www.amazon.in/NEHRU-MODI-Profile-Indian-Ministers/dp/8183249442
- 5. https://www.flipkart.com/prime-ministers-india-nehru-modi/p/itmdyusqmgxhxsva?pid=9788184080445&lid=LSTBOK978818408044
 5LZR5
 - 2D&marketplace=FLIPKART&cmpid=content_book_8003060057_u_896522 9628_g
 - <u>mc_pla&tgi=sem,1,G,11214002,u,,,395332127672,,,,c,,,,,,&ef_id=EAIaIQobC</u> hMImv
 - <u>HpgujZ7gIVksJMAh3isQM9EAQYAiABEgJluPD BwE:G:s&s kwcid=AL!7</u> 39!3!3
 - 95332127672!!!u!295092701166!&gclid=EAIaIQobChMImvHpgujZ7gIVksJ MAh3is QM9EAQYAiABEgJluPD_BwE&gclsrc=aw.ds

Mapping of CO with PSO

CO	PSO 1	PSO 2	PSO 3	PSO 4	PSO 5	PSO 6
CO1	3	3	1	3	1	3
CO2	3	3	1	3	1	3
CO3	3	3	1	3	1	3
CO4	3	3	1	3	1	3
CO5	3	3	1	3	1	3
Average	3	3	1	3	1	3

PEDAGOGY

SEMESTER – VI AIR TICKETING AND FARE CONSTRUCTION

TOTAL HOURS: 90 SUB CODE: 20UHICT6014

CREDIT: 4 L-T-P: 4-2-0

COURSE OBJECTIVES

1. This course enables the students to know about Air Ticketing and Fare construction

- 2. This course makes the students to understand air transport and travel formalities
- 3. This course provide knowledge about various job opportunities in aviation industry

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UNIT- I: 15 Hrs

Air Transport: Airlines abbreviations, codes and definitions – Aircraft and inflight service – airport facilities and special Passengers – Automation – Baggage – International Regulations – Travel Guides.

UNIT- II: 20 Hrs

Air Fares and Ticketing I: Arrangement of the tariff manuals – Terms and Definition – Published Fares – Currency Regulations – Round and Circle Trip Fares-Journeys in different classes – Special Fares – Discounted Fares – Tax – Ticketing instructions – BSP procedures – Stock control and security of accountable documents.

UNIT-III: 20 Hrs

Air Fares and Ticketing II: Review of Basic Fare Construction principles – the Mileage System – Lowest Combination principle Around the World Fares – "Open Jaw" Journeys – Special Fares – Re-routing – Collection of fares.

UNIT-IV: 15 Hrs

Tour Programmer – Terms and Abbreviation – Types of Tours – How and why tours are produced – items included in a Tour Brochure – Booking conditions – Reservation procedures.

UNIT- V: 20 Hrs

Travel Formalities: Passport – Health Certificates –Taxes – Customs and – Currency –Travel Insurance – general preventive measures – The Travel Information Manual – Consequences of negligence.

TEXT BOOKS

- 1. Doris S Davidoff, 1995, *Air Fares and ticketing*, Prince Hall, New York.
- 2. Jagmohan Negi, 2000, *Air Travel Ticketing and Fare Construction*, Kanishka Publishers, New Delhi.
- 3. Jitendra Kumar Sharma, 2005, *Flight Reservation and Airline Ticketing*, Kanishka Publishers, New Delhi.
- 4. Rastogi A.P, 2007, *Air Travel Ticketing and Fare Construction*, Aman Publications, New Delhi.
- 5. Singh L.K., 2008, *Foreign Exchange Management and Air Ticketing*, ISHA Books, Delhi.

- 1. IssaBaluch, 2005, *Transport Logistics*, *Past*, *Present and Predictions*, Winning Book, London.
- 2. IATA, 2007, Ticketing Handbook, IATA, Canada.
- 3. John Paul Rodrigue and Theo Notteboorn, 2013, *The Sage Hand Book of Transport Studies*, Sage Publication Ltd, New Delhi.
- 4. Edissa Uwayo, 2016, Airline and Airport Operations, First edition, Notion Press.
- 5. Dr. Sumeet Suseelan, 2019, Airline Airport & Tourism management: Aviation Manual, Notion Press.

E-LEARNING RESOURCES

- 1. https://www.stonebridge.uk.com/uploads/courses/586.pdf
- 2. https://www.elearnuk.co.uk/uploads/courses/786.pdf
- 3. http://www.amadeus.com/lt/documents/Amadeus%20Ticketing%20Manual.pdf
- 4. http://travelready.org/PDF%20Files/IATA%20-%20Ticketing%20Handbook.pdf
- 5. https://pdf.wecabrio.com/iata-airfares-and-ticketing.pdf

Mapping of CO with PSO

CO	PSO 1	PSO 2	PSO 3	PSO 4	PSO 5	PSO 6
CO1	1	3	3	1	3	2
CO2	1	3	3	1	3	2
CO3	1	3	3	1	2	2
CO4	1	3	3	1	3	2
CO5	1	3	3	1	3	2
Average	1	3	3	1	2.8	2

PEDAGOGY

SEMESTER - VI

TOURISM IN TAMIL NADU

TOTAL HOURS: 90 SUB CODE: 20UHICT6015

CREDIT: 4 L-T-P: 4-2-0

COURSE OBJECTIVES

1. This course enables the students to understand the development of tourism in Tamil Nadu

- 2. This course provides students to learn about the importance of Tourism in Tamil Nadu
- 3. This course makes the students to realize about the job opportunities in tourism sector.

	STATEMENT
CO1	Explain the World Heritage sites in Tamil Nadu
CO2	Understand the natural attractions of Tamil Nadu
CO3	Discuss about the pilgrimage places in Tamil Nadu
CO4	Illustrate the importance of Handicrafts, Folk Dance and Cuisines
CO5	Describe the impact of Tourism promotion in Tamil Nadu

UNIT- I: 20 Hrs

Geographical profile of Tamil Nadu-UNESCO World Heritage Monuments-Mamallapuram-Tanjore- Gangai Konda Cholapuram- Darasuram-Nilgiri's Mountain Rail- Forts: Fort St. George, Chennai –Gingee Fort, Tindivanam - Danish Fort, Tranquebar Fort- Vellore Fort

UNIT- II: 15 Hrs

Natural attractions: Hill Stations: Ooty – Kodaikanal – Yercaud-Wildlife and Bird Sanctuary – Beaches-Chennai- Kanyakumari-Kovalong- Mamallapuram

UNIT-III: 20 Hrs

Religious attractions: Meenakshi Amman Temple, Madurai – Sri Ranganathaswamy Temple, Srirangam–Annamalaiyar Temple, Thiruvannamalai - Thillai Natarajar Temple, Chidambaram–Basilica of our Lady of good health, Velankanni – Santhome Basilica, Chennai – Armenian Church, Chennai – Jumma Masjid of Kilakarai – Nagoor Dargah – Sitthanavasal caves

UNIT IV: 20 Hrs

Handicrafts -Metal works- Stone works- Paintings -Musical Instruments- Dolls-Terracotta - Textiles - Wooden Crafts

Cuisines: Chennai- Chettinadu- Kongu Nadu- Nanjil Nadu- Tanjore – Thirunelveli

Folk Dances: Mayilattam, - Oyilattam- Kavadi attam- Puli attam-Karagattam

UNIT V: 15 Hrs

Tourism Promotion: Publicity - Advertisement- Government of India Assisted Schemes-Fairs and Festivals promoted by TTDC.

TEXT BOOKS

- 1. Geetha Kannammal S, Anantha Vijaya Kumari G D, Banumathi J .R, & Sarawathi S., 2007, An Introduction to Tourism in Tamil Nadu, University of Madras, 150th year special Book.
- **2.** Sura's *Tourist Guide to Tamil Nadu (The Wonderland of Towering Temples)*, 2010, VVK Subburaj, Chennai.
- 3. Smita Tripathi and Supriya Sehgal Janaki Venkatraman, 2014, *Best Escapes South India: Heritage, culture, cuisine and what not to miss in Karnataka, Kerala, Tamil Nadu and Andhra Pradesh*, Lonely Planet Publications, India.
- **4.** Subramania Pillai S, 2019, **Tourism in Tamil Nadu: Growth and Development**, MJP Publishers, Chennai.
- 5. Murugesan K, 2019, Tamil Nadu Village Reporter, Create Space Independent Publishing platform.

REFERENCE BOOKS

- 1. Michael Wood,2007, *A South Indian Journey: The Smile of Murugan*, Penguin Books Limited, U.K.
- 2. A Study of Tourism in South India (Kerala, Karnataka and Tamilnadu) With Special Reference to Its Impacts on Fisherfolk, 1989, Equations, Bangalore.
- 3. Badan B.S., 1997, **Impact of Tourism in South India**, Commonwealth Publishers, New Delhi.
- 4. Anu Chandran, 2018, *The Flavours of Cultural Tourism Management in Kerala and Tamil Nadu*, Authorspress.
- 5. Vittal Rao, 2018, Forts in Tamil Nadu India, Pustaka Digital Media.

E-LEARNING RESOURCES

- 1. https://www.amazon.in/TAMILNADU-TOURISM-SUTRULA-THALAKAL-TAMIL-ebook/dp/B079GBM56Q
- 2. http://www.tamilnadutourism.org/pdf/Tourism-EnglishPolicyNote201920.pdf
- 3. https://tourism.gov.in/sites/default/files/2020-04/20%20year%20perspective%20Plan%20of%20Tamilnadu.pdf
- 4. https://books.google.co.in/books?id=jTmbDwAAQBAJ&printsec=frontcover&source=gbs_ge_summary_r&cad=0#v=onepage&q&f=false
- 5. https://www.amazon.in/Fairs-Festivals-India-Gopal-Krishan/dp/8121205891.

Mapping of CO with PSO

СО	PSO 1	PSO 2	PSO 3	PSO 4	PSO 5	PSO 6
CO1	2	3	3	2	1	2
CO2	2	3	3	2	1	2
CO3	2	3	3	2	1	2
CO4	2	3	3	2	1	2
CO5	2	3	3	2	1	2
Average	2	3	3	2	1	2

PEDAGOGY

SEMESTER - VI

ARCHIVES KEEPING

TOTAL HOURS: 90 SUB CODE: 20UHIET6002

CREDIT: 5 L-T-P: 4-2-0

COURSE OBJECTIVES

1. This course enables the students to understand the importance of Archives Keeping

2. This course makes the students to understand the value of our records

3. It helps the students to know about the preservation of our records

	STATEMENT					
CO1	Understand the history of Archives keeping in Europe and in India and its importance					
CO2	Explain the creation of Archives and the materials used for its creation					
CO3	Examine the methods of preservations of Archival materials					
CO4	Discuss the administration and functions of Archives					
CO5	Describe functions of National Archives of India, Tamil Nadu Archive and the importance of Private Archives					

UNIT- I: 15 Hrs

History of Archives keeping in Europe – Archives keeping in India - Importance of Archives keeping.

UNIT-II: 20 Hrs

Creation of Archives – Materials used for the creation of Archives - Packing materials and seals – Establishment of Registry-Filing system of records.

UNIT-III: 20 Hrs

Preservation of Archive Materials – Method of Preservations – Lamination – Reprography – Automation – Retrieval tools.

UNIT- IV: 15 Hrs

Administration – Functions –Uses of Archives – Rules and Regulations.

UNIT- V: 20 Hrs

National Archives of India – Tamil Nadu Archives – Private Archives – Archival Organisations.

TEXTBOOKS

- 1. Hilary Jenkinson, 1965, *A Manual of Archives Administration*, P. Lund Humphries Publishers, London.
- 2. Mukerjee B.B, 1973, *Preservation of Library Materials, Archives and Documents*, World Press, Private Ltd, Calcutta.
- 3. Sherelyn Ogden, 1994, *Preservation of Library & Archival Materials: A Manual*, Northeast Document Conservation Center, Essex Street.
- 4. Schellenberg T R, Jones H G., 2003, *Modern Archives: Principles & Techniques*, Society of American Archivists, Chicago.
- 5. Thiyagarajan J, 2006, *Archives Keeping*, Prabha Publication, Madurai.

- 1. Australian Society of Archivists, 2005, Archives and Manuscripts: The Journal of the Archives Section.
- 2. Caroline Williams, 2006, *Managing Archives-Foundations, Principles and Practice*, Chandos Publishing, U.K.
- 3. Lois Hamill, 2012, Archives for the Lay Person: A Guide to Managing Cultural Collections, Rowman & Littlefield Publishers.
- 4. Archive Principles and Practice: An Introduction to archives for non-archivists, 2016, The National Archives, U.K.
- 5. Andrew Lison, Marcel Mars, Tomislav Medak and Rick Prelinger, 2019, *Archives*, University of Minnesota Press.

E-LEARNING RESOURCES

- 1. https://www.archives.gov/publications/prologue/2015/summer/preserving-books.html
- 2. https://www.archives.gov/preservation
- 3. https://books.google.co.in/books?id=yu-iAgAAQBAJ&pg=PA1&source=gbs_toc_r&cad=4#v=onepage&q&f=false
- 4. https://www.nationalarchives.gov.uk/documents/archives/archive-principles-and-practice-an-introduction-to-archives-for-non-archivists.pdf
- 5. https://1lib.in/book/2036284/07b280?regionChanged=&redirect=156757912

Mapping of CO with PSO

CO	PSO 1	PSO 2	PSO 3	PSO 4	PSO 5	PSO 6
CO1	2	1	1	3	1	3
CO2	2	1	1	3	1	3
CO3	2	1	1	3	1	3
CO4	2	1	1	3	1	3
CO5	2	1	1	3	1	3
Average	2	1	1	3	1	3

PEDAGOGY

SEMESTER - VI

INDIAN ARCHITECTURE THROUGH THE AGES

TOTAL HOURS: 90 SUB CODE: 20UHIET6003 CREDIT: 5 L-T-P: 4-2-0

COURSE OBJECTIVES

- 1. This programme intends to give the students the knowledge about the development of Indian Architecture in its different forms.
- 2. Help the students to know about the Brahminical and the Muslim architecture in India.
- 3. Improve students' knowledge about colonial architecture in its different forms in India.

	STATEMENT									
CO1	Illustrate the background and the meaning of Indian Architecture.									
	Define architecture of Indus Civilization and examine Vedic									
	architecture.									
CO2	Understand different forms of Mauryan architecture and classify it									
	into Sthamba, Stupa, Chaitya and Vihara. Assess architecture under									
	Guptas, Brahminical architecture and Ajanta cave									
CO3	Discover salient architectural features of temples in the medieval									
	period. Summerize the different architectural features of Khajuraho,									
	PuriJagannath temple, Konark and Mount Abu									
CO4	Define Islamic architecture, compare and classify between Islamic									
	architecture and Mughal architecture. Explain Persian influence on									
	Mughal architecture									
CO5	Interpret Portuguese influence. Assess the architecture under the									
	British									

UNIT- I: 15 Hrs

Back ground-Meaning of Architecture – Indus valley Civilization - Vedic Architecture

UNIT- II:20 Hrs

Mauryan Architecture – Sthamba – Stupa – Chaitya – Vihara – Architecture under Sungas and Kushans, Gupta Architecture – Brahminical Architecture – Ajantha caves.

UNIT-III: 20 Hrs

Temples in the Medieval Period -Khajuraho – Puri Jaganath – Konark and Mount Abu

UNIT- IV: 20 Hrs

Islamic Architecture – Delhi sultanate – Mughal Architecture - Persian Influence

UNIT- V: 15 Hrs

Portuguese Influence – Architecture under the British.

TEXT BOOKS

- 1. Percy Brown, 1959, **Indian Architecture**, D.B.Taraporevala, Bombay.
- 2. Srinivasan, P.R., 1982, *The Indian Temple Art and Architecture*, Prasaranga, Mysore.
- 3. Harle, J., 1990, *The Art and Architecture of the Indian Subcontinent*, Penguin Books, London.
- 4. Basham, A.L., 2015, *A Cultural History of India*, Oxford University Press, New Delhi.
- 5. Nitin Singhania, 2019, *Indian Art and Culture for Civil Services and other Competitive Examinations*, III Edition, McGraw-Hill, Chennai.

REFERENCE BOOKS

- 1. Edith Tomory, 1989, *A history of fine arts in India and the West*, Orient Longman, Madras.
- 2. Basham, A.L, 1998., A Cultural History of India, Oxford University Press, USA.
- 3. Gupta, S.P. & L. Krishna., 2003, *Cultural Tourism in India: Museums Monuments and Arts*, D.K. Print World, New Delhi.

- 4. Nagaswamy, R., 2003, *Facets of South Indian Art and Architecture*, Aryan Books International, New Delhi.
- 5. Gupta, S.P. & S.P. Asthana., 2007, *Elements of Indian Art: Including Temple Architecture, Iconography and Iconometry*, D.K. Print World, New Delhi.

E-LEARNING RESOURCES

- 1. https://www.amazon.in/Indian-Culture-Services-Competitive-Examinations/dp/9353168198/
- 2. https://nptel.ac.in/course.html
- 3. https://nptel.ac.in/courses/124/106/124106009/
- 4. https://www.khanacademy.org/humanities/world-history/world-history/world-history-world-h
- 5. https://www.khanacademy.org/humanities/art-history

Mapping of CO with PSO

CO / PSO	PSO 1	PSO 2	PSO 3	PSO 4	PSO 5	PSO 6
CO1	3	3	2	3	1	3
CO2	3	3	2	3	1	3
CO3	3	3	2	3	1	3
CO4	3	3	2	3	1	3
CO5	3	3	3	3	1	3
Average	3	3	2.2	3	1	3

PEDAGOGY

NON-MAJOR ELECTIVE

PRINCIPLES OF INDIAN CONSTITUTION FOR CIVIL SERVICE EXAMINATIONS

SUB CODE: 20UHINT3001/20UHINT4002 MARKS: 50

SEMESTER: III & IV

COURSE OBJECTIVES:

- 1. This course enables the students to understand the principles of Indian Constitution
- 2. This course prepare the students for Civil Service Examinations
- 3. This course helps the students to sharpen their general aptitude for any competitive examinations

Course Outcomes: On completion of the course the students will be able to...

COs	STATEMENT
CO1	Explain the salient features of Indian Constitution
CO2	Describe the formation of the Federal System, Powers of the Legislature and Executive and the relation between the Union and the State
CO3	Discuss the role of Judiciary and Local Self Government. Explain the various Commissions and the role of Indian Political Parties

UNIT-I: 10 Hrs.

Framing of the Constitution: Its Basic objectives and Philosophy – Salient features of Indian New Constitution - Fundamental Rights – Directive Principles of State Policy – Fundamental Duties.

UNIT-II: 10 Hrs.

Nature of Federal System- Union Executive – Union Parliament Reorganization of States, State Executive, and Legislature – Relation between Union and the States.

UNIT-III: 10 Hrs.

Judiciary and its working – Administration of Delhi and other Union Territories – Amendment of Indian Constitution – The comptroller and Auditor General and Attorney General of India – Public Service Commission – Planning Commission Election Commission – District Administration – Local Self Government – Indian Political Parties.

TEXT BOOKS

- 1. Mahajan V.D., '*History of Modern India (1919-1982)* Vol-I, 1919- 1974', S.Chand and Company Ltd., New Delhi, 1983.
- 2. Mahajan V.D., 'History of Modern India Vol-II, 1974- 1982', S.Chand and Company Pvt. Ltd., New Delhi, 1983.
- 3. Agarwal R.C., 'Constitutional Development of India and National Movement', S.Chand and Company Ltd., New Delhi, 1984.

REFERENCE BOOKS

- 1. Ramachandra Guha, *Makers of Modern India*, The Belknap Press of Harvard University Press, London, 2011.
- 2. Scharada Dubey, *Movers and Shakers Prime Minister of India*, Westland, 2009.
- 3. Sandeep Shastri, *Lal Bahadur Shastri : Politics and Beyond*, Rupa Publications, 2019.

E-LEARNING RESOURCES

- 1. https://www.flipkart.com/india-since-independence/p/itmexkpyjhrr6guq
- 2. htthttps://www.amazon.in/India-After-Independence-Bipan-Chandra/dp/0140278257
- 3. https://www.amazon.in/Promise-India-Ministers-Shaped-1947-2019/dp/0670089826

Mapping of CO with PSO

CO / PSO	PSO 1	PSO 2	PSO 3	PSO 4	PSO 5	PSO 6
CO1	3	3	3	3	3	3
CO2	3	3	3	3	3	3
CO3	3	3	3	3	3	3
Average	3	3	3	3	3	3

PEDAGOGY

Lecture, Quiz, Seminar, PPT

Shrimathi Devkunvar Nanalal Bhatt VaishnavCollege for Women (Autonomous)

Re-accredited with "A+" Grade by NAAC

Amendments in the regulations from 2020 – 2021 onwards

Under Graduate Course

Changes in Part-IV

$\underline{Semester-I}$

Title	Internal Marks	External Marks	Credits
Soft Skills – Essentials of Communication Skills	50	-	3

$\underline{Semester-II}$

Title	Internal Marks	External Marks	Credits
Soft Skills – Essentials of Spoken and Presentation Skills	50	-	3
Environmental Studies –	50	-	2
(Value education) Yoga and wellness	50	-	2

$\underline{Semester-III}$

Title	Internal Marks	External Marks	Credits
NME – Offered to other department students	50	-	2

$\underline{Semester-IV}$

Title	Internal Marks	External Marks	Credits
NME – Offered to other department students	50	-	2

$\underline{Semester-V}$

Title	Internal Marks	External Marks	Credits
Skill based Elective			
Offered to	50	-	3
studentsof same			
department			
SWAYAM –			
MOOCor other			

$\underline{Semester-VI}$

Title	Internal Marks	External Marks	Credits	
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Skill Enhancement			
Coursera			
	50	_	3
	30	_	3