

IIC REPORT FROM JULY 2022 TO JUNE 2023

IIC REPORT FROM APRIL 2022 TO MARCH 2023

WORLD EARTH DAY

On account of the World Earth Day, 11th April 2022, the IIC of the college along with the Environ Club and IQAC of SDNBVC, organized an awareness talk given by Mr.D.Ganesha , President of Koodugal Organization, Environmentalist and Assistant Professor of Mechanical Engineering in SRMIST. He emphasized the importance of sparrow conservation on the Earth.

SMART INDIA HACKATHON

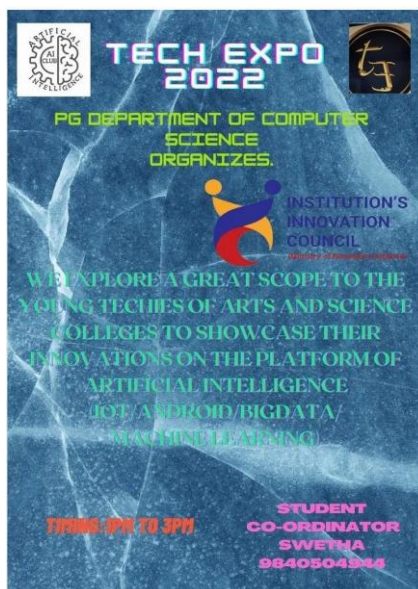
A Smart India Hackathon was conducted on 12th April, 2022 at 11.00 a.m. for the students of SDNB Vaishnav College for Women. 15 teams participated in the Hackathon. Mr. Hari Bhaskar, from Bharatiya Yuva Shakti Trust (BYST) having 25 years experience as a mentor and management consultant in diverse industries was the external jury. Dr. C.Victoria Priscilla, Head, Department of Computer Science and Dr.A.K.Rathnakumari, Head, Department of Plant Biology and Plant Biotechnology were the internal jury members.



TECH-EXPO-2022

The IIC of SDNB Vaishnav College along with the PG Department of Computer Science organized TECH EXPO 2022 on April 22,2022. 12 teams were participated in this event and explored their talents in a new variety of topics under Artificial Intelligence. During the Inaugural of the inter-collegiate TECHNOFIESTA EVENT

2022 Artificial Intelligence Club Coordinator team received a certificate from chief guests. K.Arokya Dass (Senior Associate Projects) from CTS and S.Sheeba Peter (HR Consultant) from eNTrust Software & Services Pvt Ltd. Deep Jayaveer (Chief Architect) and Ram Sundar.S from Hebsec technologies presented the winners of Tech Expo 2022 with a Certificate and Trophy.



WORLD IPR DAY – ESSAY WRITING COMPETITION

On account of the World IPR Day, 26th April 2022, the IIC of the college, organized an essay writing competition on the topics such as, Copyright, Patents, Trademarks, Trade Secrets, Geographical Indications and Industrial Designs. More than 200 students actively participated in the competition and three among them were declared

Shrimathi Devkunvar Nanalal Bhatt Vaishnav
College for Women (Autonomous)
Affiliated to University of Madras Re-Accredited with A+ Grade by NAAC
Chromepet, Chennai, Tamil Nadu.

VAISHNAV CENTRE FOR INNOVATION, INCUBATION & ENTREPRENEURSHIP DEVELOPMENT (VICIED)

INSTITUTION'S INNOVATION COUNCIL
"ESSAY WRITING COMPETITION"
On account of
WORLD IPR DAY
"Types of Intellectual Property Rights"

Topics:

- Copyright
- Patents
- Trademarks
- Trade secrets
- Geographical Indications
- Industrial Designs

Rules:

- Essay on any one of the topics given
- The Essay should not exceed 3 pages
- Participants should come to the venue by 11:30 am.
- Paper will be provided.
- Time limit - 45 minutes

Prizes and Participation Certificates will be provided.

26/04/2022 11:45 am to 12.45 pm

Registration Link

winners.

TRADE GALA

During 29th and 30th April, the college celebrated cultural events. 10 student entrepreneurs participated in the stalls and exhibited their products. Both staff and students who attended the events, encouraged students by purchasing from them. It received accolades from judges of various cultural events.



BUSINESS MODEL CANVAS

Vaishnav Center for Innovation, Incubation and Entrepreneurship Development (VCIIED) of SDNB Vaishnav College for Women organized a seminar on Business Model Canvas on May 23rd 2022 at Mini Auditorium. The speaker of the day was Dr.Padmaja Priyadharshini, Managing Partner and CEO of M/S Home Guru Plan. The objective of the seminar is to focus on the aspects of Business Strategies and to prepare proper business plan. The speaker gave a very deep in sight into the concept of a successful Business model and its requirements. She also spoke on the qualities expected out of an Entrepreneur, especially womenfolk. The students were very enthusiastic since the session was more of one to one. The students very actively participated in the event and were benefitted out of the talk given by the Resource person. It motivated their spirit to become successful entrepreneurs.

EXPERT TALK ON INNOVATION AND ENTREPRENEURSHIP

On 10th August 2022, Krishna Thiruvengadam Rajagopal gave a talk on innovation and entrepreneurship. It was an eye-opener for everybody inclined to entrepreneurship. He clearly pictured the unbeaten path filled with the fear of the unknown from the idea stage to the implementation stage. The process involved along with the possible shortcomings in every stage of entrepreneurial journey was highlighted with real life examples. The students were benefited by real life experiences of the speaker and were inspired by the success stories of many who chose the unbeaten path of innovation and implementation.

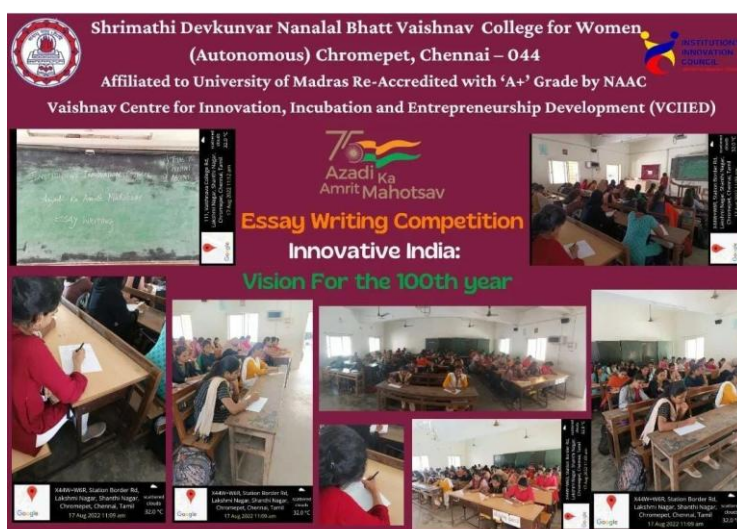


IPR AWARENESS DAY

The Institution's Innovation Council of our college organised an IPR awareness Programme on August 13, 2022. The speaker of the day was Mr. R. Venkatesan, Assistant Registrar of Trademarks and Geographical Indications, Intellectual Property Office, Chennai. He elaborated on the concepts of IPR and its types. He explained in detail the intricacies of patents, trade marks, trade secrets, geographical indications and Industrial designs in details citing few examples. He elaborated on the process of filing an application for patents as well. The session had an interesting Q and A component where the doubts of the students were clarified. Approximately 300 students attended the online event.

AZADI KA AMRUT MAHOTSAV

To celebrate 75 years of Independence, the Institution's Innovation Council of SDNBVC conducted an Essay writing competition on the topic "Innovative India: Vision for the 100th Year". The interdepartmental essay writing competition was conducted on the 17th of August, 2022. A vibrant student population of 50 participated in the event on the enterprising topic. The students were greatly inspired by the topic and their entrepreneurial ideas as a vision for the growth of future India was awe inspiring. Some of the ideas were achievable and professed the creativity of their young minds.



ANGEL INVESTMENT/VC FUNDING OPPORTUNITY FOR EARLY STAGE ENTREPRENEURS

On 23rd August 2022 Mr. Arvind Naidu, Founder – White Lotus Digital Pvt. Ltd. addressed 250 students from various streams about funding opportunities available from various investors. The session was very interesting as the speaker explained the concept of funding using many examples of other entrepreneurs and also his personal experiences. Students were also very interactive throughout the session and the speaker also answered everyone's queries with utmost clarity.



ENTREPRENEURSHIP DAY CELEBRATION 2022

On account of “Entrepreneurship Day Celebration”, the IIC of the college organized 3 events for two days from 25/8/22 to 26/8/22.

Event-1 : A logo designing competition was held by the Department of B.Com. Honours and IIC of SDNBVC. This competition was held on 25th August, 2022 (Thursday). The theme was to design a logo for the Vaishnav Centre for Innovation, Incubation and Entrepreneurship Development (VCIIED). 10 students from various departments participated in this competition and awarded cash prize for the winners.

Event 2: Trade Gala 3.0 was conducted by Vaishnav Centre for Innovation Incubation and Entrepreneurship Development (VCIIED) in the college on 25th August 2022. 10 stalls were set up. Items like Jute products, Hair Oil, Silk Thread Jewellery, Bead jewellery, Wire Baskets, scrunchies, photo frames, paintings and Baked Goodies were available. Students from all departments including freshers visited the stalls and bought many products.

Event 3: As a part of Entrepreneurship Day Celebration, a motivational talk on “Entrepreneurial Mindset for Career Success” was held on 26/8/2022. The speaker was Vijayapriya Prakash - Founder of Theervai Nokki (a social venture started to inspire and empower students). She explained various facets about entrepreneurship and motivated the students and budding entrepreneurs. Insights of various other startups were shown through her channel’s YouTube videos.

JOURNEY OF INNOVATION AND STARTUP ECOSYSTEM ENABLERS

On 27/8/22, Mr. Ikram Khan, CEO and Director of ISMO Bio-Photonics Pvt Ltd., addressed 200 students in a hybrid mode. As he owns a startup, he explained the journey of a student innovator. He shared his journey as a student incubator to startup enabler and motivated students to take up innovation.

STATE LEVEL WOMEN EMPOWERMENT CONFERENCE, WORKSHOP AND EXHIBITION AT ANNA UNIVERSITY

On 10th September 2022, our budding entrepreneurs went to learn the nuances of the initiatives and the possible avenues for financial schemes. All the Chief Guests shared their insights about Women empowerment, the need for women entrepreneurs in this world and economy, the various schemes and help available for entrepreneurs and also they generally talked about the importance of physical and mental health. There was an exhibition of 50 stalls by women entrepreneurs presenting various items like herbal cosmetics, handmade accessories, stationery, food products and many others.



BREAK THE BARRIERS

The event “Break the barriers” which was held on 15/09/2022 began with the inspiring speech of Mr. Pandian who shared his experiences. The students realised that even though small failures may restrict temporarily, perseverance can lead to a huge success. Mr. Pandian searched his path of success on his own through all the struggles. In addition, Mr. Pandian started his own business ‘Kadhir Sudhir Automation Pvt Ltd’.

The second speaker was Ms. Anupama Krishnan, who is the Co. Founder & Strategist of Happyman Business Services, Manager – Corporate Relations. Ms. Anupama shared her experience and ideology on how evolution is a natural process, and made a point clear which is to be original and authentic self. Mr. Senthamizh Selvan concluded the session by giving his college experience and told us about the importance of the responsibility of a student and the relationship between the teachers and the students.

BLOCK PRINTING TRAINING PROGRAMME

This programme aims to provide students with free block printing training. As a result, students will be able to run their own businesses part-time or full-time while studying or working. Institution’s Innovation Council of SDNB Vaishnav College for women in collaboration with Kaivalam foundation conducted block printing training programme from 19/9/2022 to 30/9/2022. A total of 40 students attended this programme from all streams.

JUTE FAIR VISIT

The main objective for this Jute fair is to know the value of the jute. This was organized by National jute board (NJB) Ministry of Textiles, Govt. of India. and inaugurated by Dr. (Tmt). Beela Rajesh, IAS, Principal Secretary & Commissioner, Land Reforms, Govt. of Tamil Nadu on 21st September 2022, at 11.30 am. 10 students and faculties visited the fair.



INNOVATIVE APPLICATIONS IN 3D PRINTING

On 15th November 2022, the programme was conducted based on the success story of SA 3D solutions who are almost a monopoly in this field with upgraded infrastructure to cater to all the needs of 3D printing. The workshop provided students with an overview of 3D printing technology, methods, software, applications, etc. Additionally, the guests demonstrated 3D printing procedures in a lively manner. 250 students and staff participated in the event and received hands-on-experience in 3D printing technology. Among the students, it had created the impression that it could be done as a small business.

AADUKALAM – TN STARTUP MISSION

On 17th November 2022 a team from Tamil Nadu Startup graced the gathering and addressed all students from different backgrounds for the response from various streams. They were provided insights about the scheme that are beneficial for the students. This programme gave confidence to students to indulge into the stream of entrepreneurship and a strong arm towards their willingness. Most importantly the way to use the lean model canvas was taught.



NATIONAL EDUCATION DAY -TRANSITIONS IN INDIAN EDUCATIONAL POLICIES

11th November is observed as National Education Day in India to commemorate the birth anniversary of Maulana Abul Kalam Azad. A light introduction on the topic was given by the moderator Dr.M.S.Lekha ma'am and followed by the staff panelist who covered how the educational policy affects us as college students and how we should make the most of it during our time. Another strongly emphasized point was on how the education policy is helping us to develop our creativity side as well making no discrimination between different courses. Another notable mention during the talk was the reference made to Oprah, who is an American talk show host, television producer, actress, author, and philanthropist.

WORKSHOP ON ENTREPRENEURSHIP AND INNOVATION AS CAREER OPPORTUNITY

On 9th November a workshop was designed to initiate students into the entrepreneurial mindset. Ideas generation is the first step for students to become entrepreneurs. The Guest of the day emphasized the importance of entrepreneurship as a career. She related her transition in her life from a professional to an entrepreneur. Dr. Sree T.Sucharitha, a medical doctor, epidemiologist, researcher with double Fellowships in HIV medicine from I-Tech India and Asian Human Rights and Drug

Policy. The interactive workshop helped students delve deep into idea generation. 250 students participated in the workshop and around 50 substantial initial ideas were generated.



NATIONAL POLLUTION CONTROL DAY CELEBRATION

“National pollution control day” was celebrated on 2nd December 2022 in SDNB Vaishnav College for women by Institution’s Innovation Council (IIC) of SDNBVC in collaboration with National Service Scheme (NSS) of SDNBVC. The main objective of the program is to educate students on the prime importance of afforestation and preserving the biodiversity surrounding us. The long term effect on health due to pollution was one of the main points of discussion. Four students of various disciplines enlightened students on the advantages of afforestation, ill-effects of one time plastic usage and encouraged students to be environment sensitive. The program was well received by 60 NSS students of the institution. Following them, the students of NSS also elucidated the advantages of afforestation.



NATIONAL ENERGY CONSERVATION DAY

“National Energy Conservation Day” was celebrated on 14th December 2022 in SDNB Vaishnav College for women by the Institution's Innovation Council (IIC) of SDNBVC. Subashri A (Winner of Precise Energy Olympiad (Chemistry)) is the vibrant speaker of the day. Addressing a gathering of 55 students from various disciplines, she clearly explained about the types, importance and conservation of energy. As part of this session, IIC of the institution encouraged students to conserve energy.

WORKSHOP ON ENTREPRENEURSHIP SKILL, ATTITUDE AND BEHAVIOUR DEVELOPMENT

The workshop on entrepreneurship skill, attitude and behaviour development was conducted by the Institution Innovation Council of SDNB Vaishnav College on 06th January 2023 in Seminar Hall 1. The Chief Guest for this programme was S.Rathika, Associate Professor of MBA Department in Prince Shri Ventakeshwara Padmavathy Engineering College. Students learned about the traits that one should possess to be an entrepreneur. The speaker stated various examples such as Redbus and Zepto. She encouraged the students to involve in business.

ONE DAY FIELD VISIT AND HANDS-ON TRAINING ON 3D PRINTING

A one-day field visit and hands-on training program was organized by Sathyabama Institute of Science & Technology, Chennai Makerspace, Sathyabama Institute for Advanced Studies on 11th January 2023. 14 students with 2 faculty members attended the workshop. In the first session the speaker gave a brief introduction on 3D printing being an additive manufacture with layers of resin/polymer to build a model. We learnt about the modeling software and printing software. The final product depends on filament required support system and the temperature to melt the resin. The glass transition temperature is determined for each resin employed to determine the optimum melting point. The heat required to melt the polymer determines the stability and agility of the given input model interface.

The second session on hand 3D printing where students had an opportunity to print a number of varied shapes through user friendly MakerBot applications. The training program concluded as students received certificates.



INNOVATION: IGNITING YOUNG MINDS

The program is conducted by Institution's Innovation Council (IIC) of SDNB Vaishnav College for women on 12/01/2023 from 12:00pm to 1:00pm through Gmeet. The speaker of the session is Ms APS Vaishnavi 4th year CSE Student of

Sathyabama University and co-founder of CodeHexCopter Technologies Private Limited. Students were taught about prototyping the idea and its steps. At the end of this session, students' doubts about entrepreneurship were cleared. This session is informative and helpful for young entrepreneurs.



THE START UP JOURNEY OF ORGANIC PRODUCTS-MILIR

This programme was conducted by Institution's Innovation Council (IIC) of SDNB Vaishnav College for women on 24th January 2023. Through this programme, students will be provided with an opportunity to experience the startup journey of an organic product called MILIR, founded by Amalathi.P, IIC Advanced Innovation Ambassador and Assistant Professor, Department of Chemistry Chevalier T Thomas Elizabeth College for Women. Students learnt about entrepreneurship during this session and what steps they need to take to become entrepreneurs. The students learned about design thinking, problem solving, and so on. She provided a clear explanation of how MILIR was born. She concluded the session by sharing some entrepreneurial ideas with the students. Following the session, samples of their products were displayed.

OUTREACH PROGRAM AT SAIRAM ENGINEERING COLLEGE

Sairam Engineering College conducted a Mega Entrepreneurship program on 4th February 2023 at 9:30 am. The programme was inaugurated by Honourable Minister

of State Ministry of Information and Broadcasting, Government of India- Thiru. L. Murugan. This program taught students about Entrepreneurial skills and encouraged them to start their own businesses. For students who want to start their own businesses, this session was extremely helpful.

STUDENT OUTREACH PROGRAM

AVE Presidency Government Girls Higher Secondary School

Duration : 06/02/2023 - 10/02/2023

The staff students were taken on an Outreach Programme to **AVE Presidency Government Girls Higher Secondary School, Egmore, Chennai**. This Outreach Programme aimed to educate 60 school students on the various entrepreneurial ventures of our IIC students - such as quilling jewellery, bead making, jumki making, doormat and other handicrafts.

BUSINESS PLAN PREPARATION

The Seminar was conducted by Institution's Innovation Council (IIC) of SDNB Vaishnav College for Women on 7th February 2023. Dr. Prof. Dr. Ramanan discussed various startup schemes. Students interested in starting a venture as aspiring entrepreneurs were taught about business plan preparation. He provided a few tips for becoming an entrepreneur. In conclusion, he answered the questions raised by the students. 50 students attended the talk and actively participated in the session.



STUDENT OUTREACH PROGRAM

EXHIBITION IN THEEVU THIDAL - 11/02/2023 - 13/02/2023

The initiative was taken to promote entrepreneurship of our college to the public and to know their response regarding the aspiring entrepreneurs. Budding entrepreneurs namely Thasbeeha Banu sold lemon grass powder, Gayathri and Sowmiya of M.Sc PBBT explained the process of bio-enzymes, Akshaya sold scented candles and Madhumitha sold hand made jewellery. Entrepreneurs were motivated by the public when they were ready to purchase their products with ease and importantly they were satisfied also. There was learning about a wholesome public and their behaviour towards the products. The public eventually were eager to know that the products were made by the young and aspiring entrepreneurs out of their own interest.

MILLET FIESTA-2023

The PG Department of Home Science – Food Science, Nutrition, and Dietetics of Shrimathi Devkunvar Nanalal Bhatt Vaishnav College for Women organized the ‘MILLET FIESTA – 2023’, a three-day program on account of celebrating the United Nations Declaration of 2023 as the “International Year of Millet” for creating awareness about millets and its potential for start-ups, from 13th February to 15th February 2023.

BUSINESS PLAN PREPARATION (Session -2)

On 18/2/23, Dr. E. Baskaran, Joint Director/General Manager, DIC, Department of Industries and Commerce, MSME Department, Government of Tamil Nadu was invited as speaker for the seminar. He started by sharing with the students 10 steps to become an entrepreneur which motivated all the student participants in the hall. This seminar gave the students an insight into the importance of business plan as strategies to make it perfect and effective. Apart from business plan the students received awareness about various financial aids provided by the government to the budding entrepreneurs.



TECH – EXPO 2023

The PG Department of Computer Science Conducted the 4th Tech-Expo 2023 on 25th Feb 2023. Mr. P. Vidhyasankar, Assistant Vice President – Business Development & Operational Excellence in Arich Infotech Pvt Ltd was the Chief Guest for this Event. Students from Various Colleges were participated and displayed their innovative models such As Visually Challenged Stick, ATM Robbery, Mini Web Browser, Web Page Text To Speech, Chat Bot, Gaming, Sensor Car, Valluvar App, Game Recommendation system.

NATIONAL SCIENCE DAY

A quiz competition was held by Institution’s Innovation Council (IIC) of SDNB Vaishnav College for women on 28th February 2023. 18 teams from various departments participated in this competition. The science quiz aims to inculcate a spirit of scientific enquiry amongst the students.

SUSTAIN TRAIN IDEATHON CONTEST

On 17th March 2023, based on Sustainable Development Goals, Ideathon contest was conducted which was judged by Dr.K.Jayaraman. 70 students from various colleges participated and presented their ideas. Cash prizes were awarded to three teams. First

prize was bagged by team from Satyabama university, second prize by a team from SDNB and third prize by a team from Madras Christian College.

STUDENT OUTREACH PROGRAM TO TRIBAL PEOPLE IN YELAGIRI

The MOU Activity – Institute Innovative Council Tribal Outreach programme was held on 28/03/2023 in Yelagiri to educate the tribal people on entrepreneurial activities of our IIC students. The skills of students were imparted to the students of the school and the public. The students of SDNB Vaishnav College conducted a workshop. The first workshop event was about Bioenzyme, where they showed the students and the faculty on how to make their own detergent using Fruits and Vegetables scraps and Jaggery through the chemical process of Bioenzyme. The second workshop event was a tutorial on how to make a door mat using the spare clothes or the used ones.

KAVACH

On 10th April 2023 KAVACH was conducted by IIC. Cyber security problem statements were given by the MoE and 10 teams from the college presented their ideas giving solutions. Teams were shortlisted by three judges, two internal judges and one external judge. Dr. C. Victoria Priscilla, Head & Associate Professor of M.Sc Computer Science Dr. P. Kalaivani, Assistant Professor from Department of B.Com Information System Management at SDNB Vaishnav College acted as internal judges. Mr. P. Shanmuganandan, Founder and Technology Architect, 360 Ripple Solutions Pvt. Ltd acted as external judge.

WORLD IPR CELEBRATION

On 19th April 2023, World IPR day was celebrated. The resource person, Ms.Kavitha connected with our students via zoom. She started the session to create awareness about intellectual property right and emphasized the importance of obtaining patents. Faculties and students gained knowledge about the same.

CREATIVITY AND INNOVATION DAY

On 21st April 2023, our college aspiring student innovators S.M Aprida of V Collect, Shariefah and Savitha of Naturalezalator, Gayathri and Sowmiya of Bio-enzyme,

Srimathy and Rajapraveena of Millet cake popsicles, Srividhya of Vedy Apsara hair oil, Divyasri and Mythili (Ragi panner) addressed 200 students about the importance of creativity and innovation. They motivated students to ideate and explained how ideas can be converted into products.

WORLD TECHNOLOGY DAY

On 12th May 2023, on account of World Technology Day celebration Institution's innovation Council organised a webinar for students with entrepreneurial and innovative interest to know the available platforms to improve their skills with the help of the technology and the pros and cons were clearly stated with the practical experience of the expertise and the resource person Dr R. Ajay Rakesh. A clear demonstration of his project on nanotechnology was stated to the students, they gained a lot of knowledge and ideas in the field of technology and entrepreneurship together. This was an informative session that was planned and successfully enriched the students.

WORLD ENVIRONMENT DAY

Institution's Innovation Council conducted World Environment Day on 23rd of June 2023. Dr. S. V. Srinivasan was invited as the Resource Person. He addressed the importance of the Environment and its use in the platform of innovation. He shared the experience in his entrepreneurship journey with live demonstrations using audio visuals. He talked about the implications of environment based innovations that he invented along with his Institution, and also the reach of eco-friendly innovations. The students were enthusiastic in learning environment friendly ideas in the entrepreneurship venture. This session would pave way for our students to become future entrepreneurs

TRADE GALA

During every month third Saturday stalls are arranged for budding entrepreneurs to sell their products. Students and staff of our college purchase regularly and motivate them.



Shrimathi Devkunvar Nanalal Bhatt Vaishnav College for Women
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Vaishnav Centre for Innovation, Incubation & Entrepreneurship
Development (VCIED)



GPS Map Camera

Chennai, Tamil Nadu, India
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EP Bus Station, Chennai, Tamil Nadu, 600086, India



Trade Gala Stall