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A COMPARATIVE STUDY ON THE NPA OF BANKS AND THEIR PROFITABILITY WITH REFERENCE TO AXIS BANK AND HDFCBANK

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ABSTRACT

The Indian economy utmost relies on the financial sector for development of nation. For the banking sector to boom, measuring and keeping the asset management of banks is necessary. The asset quality is constantly decreasing which leads to an intolerable amount of stress on the banking sector, authorities, and the Indian economy. Studying the amount of Non-Performing Assets and how it make an impact on the profitability of the banks is the main goal of the current research. The study took into account the Gross NPA and Net NPA of two Private sector banks, namely Axis Bank and HDFC Bank between 2016 and 2022 for this reason. A Proper plan for collection of interest and get back of advances will lead to the better management of NPA. The data shows little higher percentage of doubtful and bad assets. So the banks should take proper measures for client verification and improved technical analysis for advancing to bring down the NPAs of banks.

KEYWORDS: NPA, Gross NPA, Net NPA, ROA, Axis Bank, HDFC Bank