



## A STUDY ON THE PREFERENCE TOWARDS E-BOOKS OVER PRINTED BOOKS

Aryaa SriLakshmi<sup>1</sup>, Dr.S.Kamakshi<sup>2</sup>

<sup>1</sup>Student, PG Department of Accounting and Finance,

Shrimathi Devkunvar Nanalal Bhatt Vaishnav College for Women

<sup>2</sup>Associate Professor, PG Department of Accounting and Finance,

Shrimathi Devkunvar Nanalal Bhatt Vaishnav College for Women

Email: [aryaasrilakshmi@gmail.com](mailto:aryaasrilakshmi@gmail.com)<sup>1</sup>, [kamakshiselvamuthukumar@sdnbc.edu.in](mailto:kamakshiselvamuthukumar@sdnbc.edu.in)<sup>2</sup>

### ABSTRACT

*The term "e-books" often refers to electronic books. They may primarily consist of diagrams and illustrations of some sort, but the most of them will be written in text. E-books are only meant to be read on electronic devices like smart phones, tablets, laptops, and even desktop computers. E-books are often kept as digital files. They are readily available, small, and simple to buy. The majority of the times, paper books are a collection of printed sheets of paper with two pages on each side. E-books can only be read on electronic devices, but paper books can also be read by touching them as you would a real book. This study tries to comprehend the preferences of 50 respondents in Chennai between e-books and printed books.*

**Keywords:** *E-books, Electronic devices, Paper books, Preference, Printed sheets.*