

# DEPARTMENT OF SANSKRIT (SFS)

The Department of Sanskrit has been active in giving practical learning experience and exposure to its students through skillful competitions and guest lecturers from renowned scholars of the field. The main purpose of bringing to light various methodologies of learning is to be able to expose the rich literature, traditions the language has sustained and the history behind such complex writing and epics it has held.

The Department of Sanskrit (Self-supporting stream) organized a webinar on the Topic “**Career Guidance in Sanskrit**” on 18.12.2021 to benefit the students in finding careers pertaining to Sanskrit.



The poster is for a webinar organized by the Department of Sanskrit (Self Support Stream) at Shrimathi Devkunvar Nanalal Bhatt Vaishnav College for Women (Autonomous). The event is titled "WEBINAR ON TOPIC 'CAREER GUIDANCE IN SANSKRIT'" and is presented by Dr. Rama Devi, Head of Department of Sanskrit at Shri Shankarlal Sundarbai Shasun Jain College for Women. The webinar took place on 18/12/2021 via Google Meet. The poster features a decorative floral border and a photograph of Dr. Rama Devi in a yellow and pink sari.

**SHRIMATHI DEVKUNVAR NANALAL BHATT  
VAISHNAV COLLEGE FOR WOMEN(AUTONOMOUS)**  
AFFILIATED TO UNIVERSITY OF MADRAS-RE-ACCREDITED WITH A+ GRADE BY NAAC

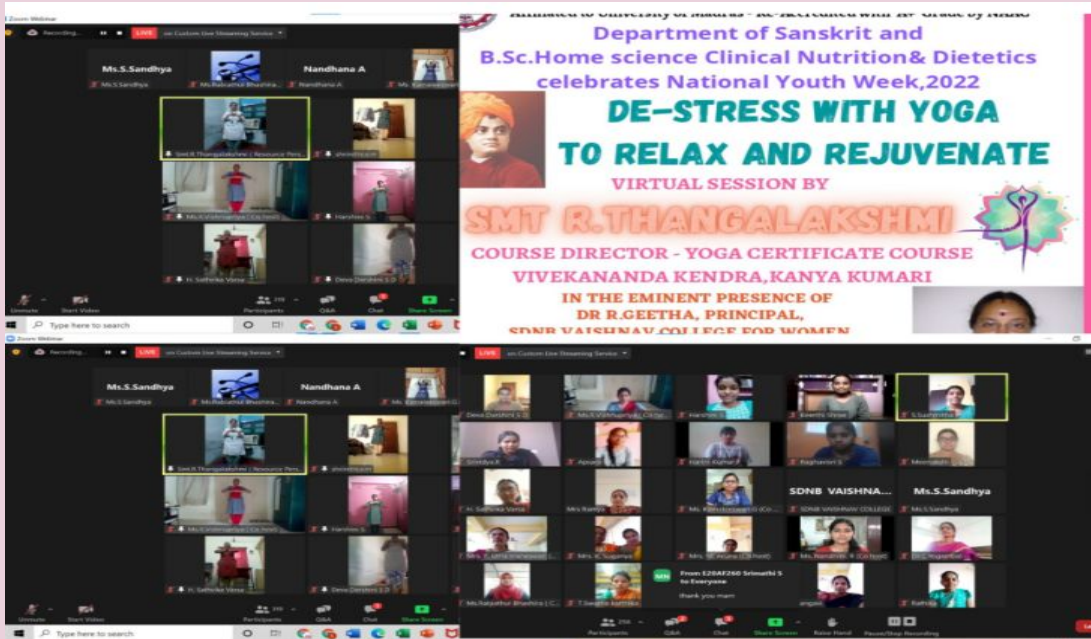
**DEPARTMENT OF SANSKRIT  
(SELF SUPPORT STREAM)**

THE MANAGEMENT, PRINCIPAL AND FACULTY & STUDENTS ORGANIZES A

**WEBINAR**  
ON TOPIC "CAREER GUIDANCE IN SANSKRIT"  
BY  
**DR.RAMADEVI**  
HEAD OF DEPARTMENT,  
DEPARTMENT OF SANSKRIT  
SHRI SHANKARLAL SUNDARBAI SHASUN JAIN COLLEGE FOR  
WOMEN

**DATE: 18/12/2021**  
**PLATFORM: GOOGLE MEET**

The Department of Sanskrit organized a virtual session along with B.Sc. Home Science Clinical Nutrition on “DE-STRESS WITH YOGA TO RELAX AND REJUVENATE” by Smt. R.Thangalakshmi on 19<sup>th</sup> January 2022.



The Department of Sanskrit conducted Interdepartmental competitions on 31.04.2022 and 01.04.2022. The prize winners of the Painting competition are Sapna.S, B.Sc. (Maths) second year - Ist Prize , Divya.S , B.com(Banking Insurance and Management)- IInd prize and IIIrd Prize was shared by Sharmila. S , B.Sc. (Psychology) and Siddhita . V , B.Sc. (Viscom), Ist year. The winners of the competition sixty seconds blast are Ms.Varshini , Ms. Premika of B.Com. (A&F)- Ist prize. The IInd prize was won by Baalabhagyashree ,B.Com. (gen) and Mahaavardhini ,B.com (gen), and IIIrd prize was won by Srinidhi , B.Com.(gen) and Kavyashree B.Com(gen). The winners of Connection were Sreenidhi , Kavyashree , SonaliSahoo of Bcom gen -Ist prize , Srimathi S , Pavithra P.K, Sneha G of B.Com. (A & F)- 2<sup>nd</sup> prize and IIIrd prize was won by Gurupreethi , Sandhya , Bharani of B.Com. (hons)



The Department of Sanskrit conducted SHEMUSHI – Power point presentation on the topic SANSKRIT & SCIENCE as part of SMRTI 2021 – 2022 on 27.4.2022. Various colleges participated and the prize winners are Ms. Justina Binoy & Ms. Sakthi B representing Stella Maris College for Women- Ist Prize , Ms Keerthana & Ms Vasumathy representing Justice Basheer Ahmed Sayeed College for Women- IInd prize and Mr Sudarshan S & Mr Sree Ganesh representing R.K.M Vivekananda College- III rd prize.



The students achievements include participations in various webinars and prizes won at various colleges.

1. Students attended IQAC webinar on Topic “ Teachings of Bhagavad Gita in day to day life” conducted by Sri Kanyaka Parameshwari college for women.

The participants included Keerthana P, R. Rithuja B.Com. (gen), S Divya B.Com. (BIM)

2. K Sreenidhi B.Com. (gen) 1<sup>st</sup> year won best presentation in Solo Singing conducted by Samskruta bharathi.

3. K Sreenidhi and Kavyashree. N of B.Com. (gen) 1<sup>st</sup> year won third prize in Bhagavadgita quiz competition conducted by D G Vaishnav college on 29/4/2022.

4. Students participated in National Seminar conducted by Loyola College on 30.4.2022. The following students participated in the seminar: Mohana of B.Sc. (C and D), Bharani, B.Com. (Hons), Sandhaya, B.Com. (Hons), J.Jeeva ,B.Com. (ISM).

**DEPARTMENT OF GENERAL ENGLISH**  
**(SFS)**  
**PHANTASIA**

**ENGLISH LITERARY ASSOCIATION**

**2021-2022**

**Inter-Departmental competitions**

S.No	Name of the Event	Date	Judges of the Events	Mode
1.	Poetry Writing	15.08.2021	Mrs.Archana (Dept of MA.English)	Online
2.	Essay Writing	8.01.2022	Mrs.Esther (Dept of Gen Eng)	Online
3.	E-Poster Making	8.01.2022	Mrs.Esther (Dept of Gen Eng)	Online
4.	Book Review	18.04.2022	Miss Evanjaline Nightingale (Dept of Gen Eng)	Online
5.	Shipwreck	1.06.2022	Mrs. Manimegalai (Dept of MHRM)	Offline
6.	HeadCanon	1.06.2022	Mrs. Manimegalai (Dept of MHRM)	Offline
7.	Connections	1.06.2022	Mrs. Chenju (Dept of Tamil)	Offline

## Webinars

S.No	Title of the Webinar	Date	Guest Speaker	Mode
1.	I,Me, Myself Vs Reading Skills	8.11.2021	D. Sundar Singh, Assistant Professor, VHNSN College, Virudhunagar	Online
2.	Social Emotional Well Being	12.04.2022	Mrs. Kamayani Joshi, Mentor Teacher, Directorate of Eduvation, New Delhi	Online

## Prize winners of the Inter-Departmental Competitions

S.No	Name of the participants	Name of the Competitions	Department	Prize
1.	Paulin Christina	Poetry Writing	MA English	I
2.	Jayantika.N.V	Poetry Writing	B.Com A&F	II
3.	Pooja.R	Poetry Writing	B.Com C.S	II

4.	RabiathulBasira.R	Essay Writing	CND	I
5.	Akshaya.M	Essay Writing	BBA	II
6.	Pooja Sai Padmanaban	E-Poster Making	B.Com A&F	I
7.	Ekaparneka	E-Poster Making	B.Com A&F	II
8.	Divya.R	Book Review	BBA	I
9.	Janakavalli.R	Book Review	M.com(G)	II
10.	Ragavi.V.G	Shipwreck	B.com C.S	I
11.	Radha.V	Shipwreck	B.Com(G)	II
12.	RamyaShree.G	Headcanon	B.com C.S	I
13.	Kavya.T	Headcanon	B.com Honours	II
14.	Madhumitha.M Sangeetha.G	Connections	B.Com(G)	I
15.	Sathvika.A ReshmaShree.V.K	Connections	B.com C.S	II

### **Intercollegiate Competition**

Name of the event :Smriti (Eloquency) Date: 28.04.2022

Title/topic given : 1) Beauty lies in the eyes of the beholder

2)A thing of beauty is a joy forever

Judges of the event : 1) Dr.V. JeyaSanthi, Associate Prof of English

Bharath Institute of Higher Education and Research, Chennai

2)Dr.UmaMaheshwari, Asst. Prof of English

B.S.Abdur Rahman Crescent Institute of Science and Technology, Chennai

Prize Winners:

I Prize: Shayan.S, Madras Christian College (IIBA Political Science)

II Prize: Marie Gracya.A, Stella Maris College (I B.Com)

III Prize: Shwetha.S, Meenakshi College for Women (IIBA)

# Department of Mathematics

(B.Sc. Mathematics & M.Sc. Applicable Mathematics)

S.No	Date	Event	About the event	Guest Speaker	Participants / Beneficiaries and Outcome
1.	05/05/2022	Webinar	"Some Research Topics in Graph Theory"	Dr.P.VIDHYA Assistant Professor & Head, Department of Mathematics, E.M.G Yadava  Women's College, Madurai,	B.Sc. Mathematics and M.Sc. Applicable Mathematics Students of SDNBVC  Graph theory allows people to approach a graphical mode which can be modelled through social networks.



2.	02/05/2022	Workshop	"Workshop on WEB and MOBILEApplication”	Mr.M.VINOTHK UMAR Senior Software Developer, Fenfeo Automation Pvt. Ltd.,	B.Sc. Mathematics and M.Sc. Applicable Mathematics Students of SDNBVC  Participants learnt web application and Mobile development, creating software program underlying operating systems through network
3.	March 2022 – April 2022	Outreach Program For School Students	Scope of Mathematics	Faculty of Mathematics Department	Students from various Schools at the Higher secondary level  This out reach program helped to build Academic associateship between educational institutions.

4.	22.12.2021	National Mathematics Day	<p>Commemorating the 134<sup>th</sup> Birth Anniversary of “Sri Srinivasa Ramanujan”.</p> <p>Aim : To enlighten the young minds</p> <p>We also conducted FUN MATH (Treasure Hunt) and more than 500 students participated, among them 217 students received certificates.</p>	<p>PROF.BENOIT RITTAUD</p> <p>Associate Professor</p> <p>Sorbonne Paris Nord University, France.</p> <p>Topic : Ramanujan and Continued Fractions.</p> <p><a href="https://youtu.be/EmhlddhNYms">https://youtu.be/EmhlddhNYms</a></p>	Students and Staff of SDNBVC
5.	08/12/2021-10/12/2021	Association MATHZEST Inter Departmental	Various events were conducted for the students to overcome stage fright and improve their communication skills and develop effective presentation skills.		Students from Various Departments enthusiastically participated and won the Prizes

# **DEPARTMENT OF COMPUTER SCIENCE**

## **Technophilia-2022**

The department of BSC (Computer Science) and BCA together conducted the event Technophilia – 2022 on April 9<sup>th</sup> 2022. The event sharply started at 1:00pm. The department of BSC (Computer Science) conducted three tech events.

The events were Link-It(connection), Build Better JAM (Just-A-Minute) and Mish-Mash(Digital collage).

The Link-It (connection) event was judged by Mrs.Priya Bandhavi, from the Department of Mathematics. The event was all about technology related words. The participants had to connect the pictures to find the techie word.

The Build –Better JAM (JAM) was judged by Mrs. Balakamakshi from the Department of commerce. It was an impromptu speech where speakers had to express their ideas or thoughts on the given topic within the given time.

The Mish-Mash (Digital collage) event was judged by Mrs. Padmavilasini from the Department of Tamil. The theme given for Digital Collage was “Cyber security and women’s safety”. Students from various departments actively participated in all the three events and gave their best.

The event was purely based on Technology and fields related to computer science. The active participation of students showed their interest towards technology.

# DEPARTMENT OF VISUAL COMMUNICATION

The Department of Visual Communication was started in the year 2007 under the self-financed stream. The Visual Communication course in SDNBVC covers a wide variety of sub-fields like sketching, animation and multimedia, advertising, graphic designing, content writing, script writing, video and audio editing, photography, film production etc.

On account of “**World Photography Day**”, on 18<sup>th</sup>& 19<sup>th</sup> August 2021 many facts on art, science and history of Photography were posted on Department Instagram page under the title “Did you Know?”

With reference to the movie “SARPATTAPRAMBARAI” a seminar was organized on the topic “**Semiotic Analysis of Tamil Cinema**” by Dr. L. Chinnappan, Assistant professor & Former Head Communication, Media Arts & Multimedia, Loyola College. The session started at 10am on 23/10/2021 in the Preview Theatre, Media Block with 100 participants. It was a very interesting and enlightening seminar which provided new knowledge and opened new outlooks about semiotics in Tamil films and advertisements.

Screening and Interactive Session in Collaboration with SPIC MACAY, QUEEN MARY’S COLLEGE – Department of English, and SDNB Vaishnav College – Department of English & Department of Viscom happened on 26/11/2021 at 6pm in Zoom Platform. More than 300 students and faculty members witnessed the most acclaimed French silent film of 1928, followed by an interactive session by Ms. Shikha Jhingan, Academician – JNU Delhi.

The department organized an exclusive “**An Interactive Session with Maanaadu Team**” on 11/12/2021 at 10am in Mini Auditorium with Mr. Veer Ramakrishnan (Chief Co-Director of Director Venkat Prabhu), Mr. Udhayakumar (Audiography), Mr. Daniel Annie Pope (Actor). The session was interesting, various other colleges also participated in the session and got to know a lot about the struggles behind making the film and Mr. S J Surya (Actor) surprised all the students by joining us via video.

An exclusive workshop on “**Elements and Principles of Art and Design**” was conducted for I and II-year Viscom students of SDNB Vaishnav College by Thiru. Oviyar Pugazhenthii, Professor, Department of Painting, Govt. College of Fine Arts. The workshop was organized for two days 8/12/2021 & 9/12/2021 from 9.30am to 3.00pm at Drawing Hall, Media Block. The session was illuminating and delightful.

A passionate seminar by Dr. M. Devendran, Assistant Professor, Department of Visual Communication, Dr.Ambedkar Government Arts College was conducted by the department. The session was conducted under the title **“Photocomposition”** on 18/12/2021 at 9.30am in Mini Auditorium, Media Block. It was useful and provided a great insight on composition of photos in diverse situations using different lighting, angle and framing techniques.

**PRAKRITI’22 – EVENT EXCLUSIVE FOR SCHOOL STUDENTS (6<sup>TH</sup> – 12<sup>TH</sup>)** : The event was exclusively conducted for school students every year in march through online mode, a total of 8 competitions were conducted for the 6<sup>th</sup> to 12<sup>th</sup> standard students, Cash Prizes and A Championship trophy was also awarded. This year the event was conducted under the theme “If you had a Superpower!” – 50 schools participated in the event and St. Mark’s Matriculation Higher Secondary School (Chromepet) won the overall championship trophy. Various brands sponsored for the event with their goodies and offered coupons which even more excited the participants (McDonald’s, Ginger, beauty base, GRT jewelers, Naturals, Greentrends, 24K Luxury salon, Studie’o 7)

**“Class Outside Classroom”** – An outdoor Drawing Activity was conducted for first year Viscom students on 28<sup>th</sup> March 2022 and 1<sup>st</sup> April 2022 from 9am to 1pm at SDNB Vaishnav College Campus. In these days students were given hands on practice to draw live objects and perspectives.

## **MEDIJI 2022**

This year the theme of Mediji 2022 was – **REVERIE “The fantasy fever”** : A total of 6 events were conducted including one online event (Photography) in which the works of the participants were posted in the official Instagram handle of the department of Viscom and then based on the likes for each post the winners were selected. Others events like street theatre, Group dance, talent hunt, face painting and channel surfing were conducted. The event was organized on April 30<sup>th</sup> 2022 from 8am to 5pm in the Mini Auditorium. The event was inaugurated by “Team TANAKAARAN” followed by the onstage and offstage events happening simultaneously in preview theatre, mini auditorium and in main Audi parking. For the 1<sup>st</sup> time in Mediji 2022 an exclusive Song Visual was Launched by “Team TAKE DIVERSION” at 10.15am in Mini Auditorium. Many celebrity judges walked-in namely – Mr. Tamizh, Mr. MS Bhaskar, Mr.VJ Prathu, Ms. Sivanya, Mr. Settai Sheriff, Mr. Regin Rose J, Mr. RJ Sarithran, Mr. Vidharth, Mr.Lingesh, etc. were invited to entertain. The Valedictory was graced by “Team PAYANIGAL KAVANIKKAVUM” at 5.30pm in the Mini Auditorium.

Mediji 2022 was sponsored by – Aadhan (Event Sponsor), Anyways Media, Niruba, M2P, Eminent Graphics, Ultimate Printers, Sattva, Cheesy Heaven, Nilgiris, Marvel Café, Herbalife, Mm Creations, Turks, Be My Momo, The Baker Street and Nayaa Organics.

# **DEPARTMENT OF BBA(SFS)**

## **National Webinar on “EVOLVING ROLE OF HR POST PANDEMIC”**

The Department conducted a National Webinar on the topic “EVOLVING ROLE OF AN HR POST PANDEMIC” on 12<sup>th</sup> April 2021 via zoom. The session was addressed by Dr. R. Gayathri, Deputy Manager-Talent Management, Kone Elevator India pvt .Ltd. with hundred participants from different colleges in different states and was streamed live on youtube which got almost 500 views. the focus of the webinar was totally on managing and adapting the new normal post pandemic in HR field.

An Inter Departmental competition was conducted by BBA Department on 1<sup>st</sup> April 2021 with the following events .

1. BLOBBY DESIGNING
2. GUESS THE BUSINESS PERSONALITY

Both the events received excellent response from the students of other departments.

### **INTER COLLEGIATE COMPETITION**

#### **VAISH BIZ FEST 2021**

#### **IDEA GENERATION (BUSINESS PLAN)**

The aim of the event was to identify students with good business ideas. It also aimed at finding the skills, knowledge and talents of the younger generations. More than 20 students from various colleges around the nation participated.

The competition was judged by

1. Ms. C. VIJAYA from AM JAIN COLLEGE
2. Ms. SIVA from ANNAI VELANKANNI COLLEGE

PRIZE	NAME	COLLEGE
I	1) Amudha. M 2) Induja. K. S	SRM Easwari Engineering College ,Chennai
II	1) Ajay 2) Pradeep Raj	Saradhagangadharan College,Pondichery.
III	1) Krithish. K 2) Suthit	Sankara college of Science and Commerce, Coimbatore

Department of Business administration in Association with TATA CONSULTANCY SERVICES had organised a PRE PLACEMENT TALK for the Final year students on 27/04/2021. Mr. Stephen Moses Dinakaran, AIP ,TCS, CHENNAI was the resource person for the program .

# DEPARTMENT OF B.COM

## (PROFESSIONAL ACCOUNTING)-SFS

### **ACADEMIC ACTIVITIES:**

B. Com Professional Accounting is a course that was initiated and started by S.D.N.B. Vaishnav College as the first in Chennai and is affiliated to the University of Madras. It was started in the year 2019. B. Com (Professional Accounting) program has been designed for Commerce students aspiring to become professionals. The intensive course content provides a more focused approach to a career in Finance and Accounting and students opting for B.COM (PA) will have an edge over the rest. The curriculum covers the syllabus of professional programmers run by the Institute of Chartered Accountants of India, the Institute of Company Secretaries of India, and the Institute of Cost Accountants of India, which facilitate them to take up these programs concurrently.

This Degree program is designed with a professional outlook to enhance the student's chances of succeeding in the professional exams. After undergoing the program, the student would have enhanced their knowledge, skills, and proficiency in Accounts and Financial management skills.

Students select their career and succeed in the professional exams, foundation level in their first year, intermediary level 1 in their second year and intermediary level II in their final year. Students have varied career opportunities in the corporate field and can work separately by taking assignments from small ventures in maintaining their accounts and to get familiarized with current corporate practices in Accounting and Finance.

### **GUEST LECTURES**

Various Guest lectures were conducted for imparting knowledge, for enhancing skills and also capacity development of our department students in their concerned subjects by eminent speakers from various fields.



DATE	NAME OF THE SPEAKER	TOPIC FOR THE SESSION
3/11/2021-5/11/2021	Mrs. Farida Begum	Winding up of companies
8/11/2021-9/11/2021	Mr. CA Prithvi Ravi	GST refunds and Recovery
19/11/2021-20/11/2021	Mr. CA Prithvi Ravi	E-Filing of Returns
20/11/2021	Mr. Abilash Surendran	An Overview of GST
3/12/2021-4/12/2021	Mrs. Anbarasi	Variations
10/12/2021	Ms. CA Jayashri	Dividend Policies
11/12/2021	Mr. K.S. Satish Kumar	Quality control
20/12/2021	Ms. S. Anu	Differential Calculus
20/1/2022	Mrs. Farida Begum	Sale of Goods Act
29/1/2022- 1/2/2022	Mr. Shivaram.S	Consignment Accounts
11/3/2022	Mr. CA Rohit Ravi	Appointment of an Auditor
20/4/2022	Mr. CA Lakshmanan	Management accounting- cash flow statement
25/4/2022	Mrs. Amirtha	Game Theory
28/4/2022	Ms. Nandhini Priya	Business Ethics and Value-Pollution and Control
4/5/2022	Mr. Abilash Surendran	Chapter VI A Deductions under IT Act
7/5/2022	Ms. CMA Ramya	Retirement of Partner
22/5/2022	Ms. Sri Harshini	Strategic Management Control

## EXTRA CURRICULAR ACHIEVEMENTS OF OUR STUDENTS

NAME	COMPETITION	PLACE	PRIZE
Keerthana G, III year	Patriotic song on occasion of Independence Day	SDNBVC, Chennai	1st place
Renga Padma Srinidhi S, III year	Business plan presentation	Madras Christian College, Chennai	2nd place
Keerthana G III year	Dual singing competition	Sri Kannika Parameswari College, Chennai	2nd Place
Sanjana Gomathi S, I year	Dual singing competition	Sri Kannika Parameswari College, Chennai	2nd Place
Sripirya K A, I year	Street Play	Guru Nanak College, Chennai	1st place
Shruthi S, III year	Voters Day Dance competition	SDNBVC, Chennai	1st place
Krithiga S, III year			
Keerthana R, II year			
Iswariya S II year			
Srinidhi S II year			
Apprida S M I year			
Deepa C I year	Sports- Handball	SDNBVC, Chennai	3rd place
Shree Rindhya G I year	Sports- Handball	SDNBVC, Chennai	3rd place
Abinaya S I year	Folk song on occasion of Pongal celebration	SDNBVC, Chennai	2nd place
Monisha T II year	Diva'22 Connections	SDNBVC, Chennai	3rd place
Nithya D II year			
Monisha T II year	Vaish Comfest Business connections	SDNBVC, Chennai	1st place
Nithya D II year			

Madhumitha E II year	Diva'22 Loudspeaker	SDNBVC, Chennai	3rd place
Urmila G II year			
Mahalakshmi B II year	Vaish Comfest, Banker to Customer	SDNBVC, Chennai	2nd place
Durga Devi S II year			
Keerthana L II year	Diva'22 Mehendi	SDNBVC, Chennai	2nd place
Tharunika V I year			
Manibharathi R	Tamil Drama competition	SDNBVC, Chennai	2nd place
Jeevitha M			
Uma Mageshwari M			
Banusri D			
Srisaranya B			
Bhuvaneshwari R			

# DEPARTMENT OF CLINICAL

# NUTRITION AND DIETETICS

INSTAGRAM LIVE EVENT COMMEMORATING WORLD BREAST FEEDING WEEK was conducted on 2<sup>nd</sup> August, 2021. Ms. Deepalakshmi Sriram, our proud alumnus and clinical nutritionist at Sri Ramachandra Hospital, was the eminent resource person for the event. More than 150 participants joined the session. The session was also posted as IGTV video in our department's official Instagram page.

A WEEK-LONG LIVE EVENT in association with Tamil Nadu Teachers Education University was organized as a part of National Nutrition Month Celebrations. The event titled "HOLISTIC NUTRITION FOR HEALTH" was conducted from 30/8/21 to 3/9/2021. Each day our students presented their insights on various topics regarding food, nutrition and healthy eating through innovative activities. Around 2000 viewers benefitted from the program.

A KICK START WORKSHOP ON NUTRITIONAL ASSESSMENT TECHNIQUES FOR FUTURE DIETICIANS was conducted on 20<sup>th</sup> November, 2021. Dr. V. SUPRIYA, RD, Sri Ramachandra Institute of Higher Education and Research offered her expertise and enriching knowledge on different aspects of nutritional assessment with case studies that up-skilled the students strengths.

A ROADMAP TO NUTRIPRENEURSHIP FROM CAMPUS TO CONSUMERS An exciting interactive session that promoted nutri-preneurship ideas among students was organized on 11<sup>th</sup> December, 2021. MS. DHANUPRIYA S, Food Tech Business Consultant helped more than 300 participants to refine their ideas towards nutrition related business development.

EAT RIGHT, EAT HEALTHY, EAT SAFE – AN AWARENESS CAMPAIGN was organized on 19<sup>th</sup> January, 2022 in association with Food Safety and Standards Authority of India, Network of Professionals of Food and Nutrition, Association of Food Scientists and Technologists of India and Indian Dietetic Association.

**Resource Persons:**

DR. ANURADHA T, MBBS

District Designated Officer

FoodSafetyDepartment

Kanchipuram and Chengelpattu District

Mr. Manivannan

Director, KMK Enterprises

President, AFSTI Chennai Chapter

Ms. Dhanupriya S

Food Tech Business Consultant

DPro Food Consult

NetProFaN& AFSTI- Chennai Chapters

Ms. ReshmaAleem

Senior Dietician, Rela Hospital

The team from FSSAI distributed DART booklets and pamphlets to all the students and staff. The awareness campaign proved to be an informative and enlightening event emphasizing the importance of the Eat Right India Movement.

**NOVEL NUTRI BAKES, AN EXCITING LIVE DEMO WITH THE CULINARY GENIUS**MRS. KRITHIKA RADHAKRISHNAN, CEO of ARKAY CRAVINGS N RICH YUMM BAKES was conducted on **08<sup>th</sup> January, 2022**.The event witnessed about 530 enthusiastic participants in the ZOOM platform and recorded above 4500 views in the YouTube live. All the faculty, under-graduate and postgraduate students zealously attended the creative baking session.

**DE-STRESS WITH YOGA TO RELAX AND REJUVENATE, A VIRTUAL SESSION** was organized on 19<sup>th</sup> January 2022. SMT. R. THANGALAKSHMI, Course director of Yoga Certificate Course, Vivekananda Kendra, Kanyakumari performed several yogasanas to rejuvenate and heal the mind, body and soul.

**WORLD HEALTH DAY CELEBRATIONS & NUTRITIONAL AWARENESS CAMPAIGN IN ASSOCIATION WITH INTEGRATED CHILD DEVELOPMENT SERVICES SCHEME (ICDS)** was conducted on 7<sup>th</sup> April 2022. Various creative activities on “My plate” and “Importance of fruits and vegetables” effectively imparted nutrition knowledge to young children. There were around 15 children aged 2 to 6 years and a handful of pregnant and lactating women who benefitted from the program.

**NATIONAL E- SYMPOSIUM ON "FOOD DIVERSIFICATION - THE WAY FORWARD"** was organized on 08<sup>th</sup> March, 2022.

Dr. Jagmeet Madan, National President, Indian Dietetic Association

Dr. Meenakshi Bajaj, Registered Dietician, National Executive member, Indian Dietetic Association, Tamil Nadu Government Multi Super Speciality Hospital Chennai were the eminent resource persons. Around 23 national institutions and 30 state institutions participated in the e-symposium with more than 2500 participants across the virtual platforms. The event was organized in collaboration with Indian Dietetic Association and Network of Professionals of Food and Nutrition (NetProFaN).

# DEPARTMENT OF HOME SCIENCE – NUTRITION, FOOD SERVICE MANAGEMENT & DIETETICS

National Nutrition Week was celebrated with World's Record of Longest Virtual International Conference organized by Tamil Nadu Teacher's Education University on the occasion of Birth Anniversary of our late president Dr. APJ Abdul Kalam – The Missile Man of India. Commemorating the occasion, Department of Nutrition Food Service Management and Dietetics organised a virtual celebration of National Nutrition Week on 31st August, 2021.

## NATIONAL NUTRITION WEEK 2K21

Department of Nutrition, Food Service Management and Dietetics had organized an online series of National Webinars on the account of National Nutrition Week celebration 2k21 from 1st to 7th of September, 2021. The webinars were streamed live on you tube.

S.No.	DATE	NAME OF THE SPEAKER	TOPIC
1	01/09/2021	Dr. V. Bhavani	Nutritional Management in Covid-19 <a href="https://youtu.be/wXwnGGezuRk">https://youtu.be/wXwnGGezuRk</a>
2	02/09/2021	Ms. Deevana Jemima	Balanced Food <a href="https://youtu.be/4R7J3uAdvYM">https://youtu.be/4R7J3uAdvYM</a>
3	03/09/2021	Ms. Deepalakshmi	Nutrition in Infection <a href="https://youtu.be/GePXbjIJHGI">https://youtu.be/GePXbjIJHGI</a>
4	04/09/2021	Mrs. Yasmin Abubakkar	First 1000 days of a child <a href="https://youtu.be/9e6kTThExDc">https://youtu.be/9e6kTThExDc</a>
5	06/09/2021	Ms. Karpagavalli	From Fat to Fit <a href="https://youtu.be/6f24Y_Ivpxk">https://youtu.be/6f24Y_Ivpxk</a>
6	07/09/2021	Ms. Grace GanaPriya	Holistic Health for Women <a href="https://youtu.be/7E2hUSkxFSQ">https://youtu.be/7E2hUSkxFSQ</a>

## **GOODNESS OF QUALITY PROTEIN**

Dietary protein has many vital roles and functions in the body including the growth, repair and maintenance of our cells, bone, skin and tissue, which is particularly important as we age.

The Department of Nutrition, Food Service Management and Dietetics had organized a Webinar on Goodness of Quality Protein on 9th of November, 2021. Mrs C PremaKumari, Assistant professor from Anna Adarsh College for Women was the resource person.

## **PRACTICAL STARTUP SKILLS - FARM TO HOME**

Agriculture looks different today. Department of Nutrition, Food Service Management and Dietetics and Institution's Innovation Council had organized a webinar on 22nd November, 2021 on the topic, 'Practical Startup Skills - Farm to Home'. Ms Ramya Siva Selvi, Subject matter specialist, Indian Council for Agricultural research - KrishiVigyan Kendra, Theni was the resource person

## **TED TALK - WORKSHOP ON POSTER DEVELOPMENT**

For the benefit of the students, the department of Nutrition Food Service Management and Dietetics and Student union together organized a TED TALK on 27th November, 2021, on poster development by Ms Seneka from 3rd NFSMD.

## **BASICS IN EGGLESS BAKING**

DEPARTMENT OF HOME SCIENCE had organized a Guest talk on 11th december, 2021 on the topic 'BAKING INDUSTRY' by Mrs. Saraswathi Home Baker. She is also an Alumni of our College, has achieved World Record and is a well-known entrepreneur in Baking in Kerala.

## **HEALTH FEST 2K22**

“It is health that is real wealth and not pieces of gold and silver.”— Mahatma Gandhi  
Department of **Nutrition, Food Service Management and Dietetics** of Shrimathi Devkunvar Nanalal Bhatt Vaishnav College for Women, Chromepet organised Health fest 2k22 from 10th January to 23rd January, 2022, in collaboration with DORAI foundation and Indian Dietetics Association, Chennai Chapter.

A 7 day series of health feast treats with scientific talks and 7 days of fun filled quiz activities were organized.



S.No.	DATE	NAME OF THE SPEAKER	TOPIC
1	10/10/2022	Mr P Krishnamurthy	Nutritional Management in Covid-19
2	12/01/2022	Ms. Kalyani Ravi	Nutritional Management in Ulcers
3	14/01/2022	Ms Lakshmi.T.S	Nutrition in Diabetes Mellitus - Type I
4	16/01/2022	Dr V Bhavani	Nutrition in Liver Cirrhosis
5	18/01/2022	Ms Sindhu Latha	Nutrition in Dengue & malaria
6	20/01/2022	Ms Jasmine Beryl Lydia	Nutrition in Eczema
7	22/01/2022	Ms S.Sujatha	Nutrition in Urinary Tract infection

### **WARM WEDNESDAY**

Warm Wednesday –The Department had planned a series of weekly events to be organized every Wednesday. The Warm Wednesday series had its inauguration on March 9th 2022 in the presence of our honorable Principal madam, Dr R Geetha and Vice Principals Dr Lekha (day VP), Dr Seethalakshmi (evening).

### **AN INDUSTRIAL VISIT TO JALLIKATTU MILK FACTORY**

The students from the department of Nutrition, Food Service Management & Dietetics visited the Jallikattu Milk Factory on 26th March 2022. 1st & 2nd year students of the department had participated in the visit. This dairy unit is located at Madhuranthagam, Kanchipuram District. Jallikattu is owned by the RKR group.

### **BAKING WITH KRTHIKA RADHAKRISHNAN**

The students from the department of Nutrition, Food Service Management and Dietetics went on a Specialized Baking class conducted by Mrs. Kiruthika Radhakrishnan. The classes went on for 5 days (27<sup>th</sup> March, 29<sup>th</sup> March to 31<sup>st</sup> March 2022). All the sessions were very informative and useful for anyone wishing to become an entrepreneur.

### **WORLD HEALTH DAY**

Commemorating the World Health Day, Department of Nutrition, Food Service Management & Dietetics had planned a Nutritional education program in collaboration with ICDS for anganwadi children on 7th April, 2022.

## **IIC REPORT 2021-2022**

This year was an eventful one for our SDNBVCIIC. With the support of the Management, Staff and students various activities were conducted to enrich the Innovation and Entrepreneurship skills amongst students.

### **LOC WITH BYST**

During March 2021, We signed a Letter of Cooperation with Bharathiya Yuva Shakthi Trust (BYST) to jointly organize events to promote Entrepreneurship and startup culture among students, to provide mentors for youth development programmes and consider students for Internship.

### **BUILD A PRODUCT FIT FOR MARKET**

On 10<sup>th</sup> August, Ms. Preeti Ramadoss, the Padwoman of Tamilnadu was invited as the Guest for a National Webinar on the topic, “BUILD A PRODUCT FIT FOR MARKET”. Students found the speaker to be very interesting and motivating.

### **MY PATH AS AN INNOVATOR**

On November 11, 2021 a National Webinar was organised on the topic, “MY PATH AS AN INNOVATOR”. Lt. Dr. K.P. Sridhar, Director, Research of Karpagam Institute of Higher Education, Coimbatore, was invited as the Resource Person. The Speaker gave wonderful insights about his path as an innovator.

### **FIRST INTERNATIONAL CONFERENCE ON ENTREPRENEURIAL YOUTH AND DEVELOPMENT**

A Two day International Conference on Entrepreneurial Youth and Development was conducted on November 15<sup>th</sup> and 16<sup>th</sup> 2021, to foster the spirit of Entrepreneurship amongst students. More than 80 paper presentations were made by students all over India on Business Canvas Model.

## **VIRTUAL WORKSHOP ON CREATING AN INNOVATION, ECO-FRIENDLY PRODUCTS FIT FOR MARKET**

An online workshop on creating an Innovative, eco-friendly product, fit for market was conducted on November 27<sup>th</sup>, 2021, by Ms.J. A Radhika, Founder, Queenbee Papercrafts and Creative Arts. Making of eco-friendly paper-crafts were taught to students via online and students were able to make very effective paper crafts by the end of the session.

## **INNOVATION TECHNIQUES OF 3D PRINTING**

On 9<sup>th</sup> December 2021, S.A 3D Solutions presented the students of the college with their innovation techniques of 3D on Printing which is at present very much booming. Students felt the session to be highly informative and knowledgeable.

## **NOVEL NUTRI BAKE**

On January 8<sup>th</sup> 2022, a budding student foodpreneur, Ms. Kritika Radhakrishnan, addressed the students on how to gear up with innovative ideas in the culinary world. Students were much interested and felt the session to be highly motivating.

## **E-SYMPOSIUM ON BUILDING INNOVATION AND ENTREPRENEURIAL ECOSYSTEM IN EDUCATIONAL INSTITUTIONS**

As a part of Innovation Week Celebrations, the MHRD along with IIC conducted “E-SYMPOSIUM ON BUILDING INNOVATION AND ENTREPRENEURIAL ECOSYSTEM IN EDUCATIONAL INSTITUTIONS” on January 11<sup>th</sup> and 12<sup>th</sup> 2022. Both the staff and student members of SDNBVCIIC participated in the event and felt the sessions to be informative.

**JUTE PRODUCTS MAKING - SKILL DEVELOPMENT PROGRAMME  
CONDUCTED BY VAISHNAV CENTER FOR INNOVATION, INCUBATION AND  
ENTREPRENEURSHIP DEVELOPMENT (VCIIED) & RAJIV GANDHI  
NATIONAL INSTITUTE OF YOUTH DEVELOPMENT**

Shrimathi Devkunvar Nanalal Bhatt Vaishnav College for Women's - Vaishnav Center for Innovation, Incubation and Entrepreneurship development (VCIIED) & Institution's Innovation Council in collaboration with Rajiv Gandhi National Institute of Youth Development, organized a three day (07-03-2022 to 09-03-2022) Hands-on-Training titled "Lumino' Skill Development Training Program for Yuvathis in jute products. Over 40 students from the entire college were nominated to attend the course based on a selection criteria fixed by the VCIIED of the college. An inaugural of the event took place in the college, wherein the Principal of the Institution declared the session open for learning.

Making of five different jute products namely

- ❖ Pencil pouch
- ❖ File
- ❖ Tamboolam bag
- ❖ One - fold Purse
- ❖ Hand bag

were focused during the three days. Experts from the field offered their valuable inputs on the making of the jute products to the students. Each student was given separate attention and was made to stitch those jute products individually. All the raw materials required for the production of the jute products were provided by the institute and the students were much benefitted out of it, since it was taught free of cost. The students were active throughout the sessions and maintained a cordial relationship with their tutors.

## **SPECIAL LECTURE ON START-UP MANAGEMENT**

On 8<sup>th</sup> March 2022 the Research department of Commerce and institution's innovation council organised a special lecture on "Startup management". The guest speaker was Dr.Roshini, Director, AAM Business School and educational entrepreneur. She motivated the students to become entrepreneurs, have innovative ideas and start their own start ups. She focussed on three areas namely simplification and handholding, funding support and incentives and industry-academia partnership and incubation. College should encourage entrepreneurship and commercialization of bright plans by activating the startup environment.

## **SPECIAL LECTURE ON FINANCIAL PLANNING FOR ENTREPRENEURS**

On 9<sup>th</sup> March 2022 the Research department of Commerce and institution's innovation council organised a special lecture on "Financial planning for entrepreneurs". The guest speaker was CA.K.Gokulraj, Founder director of KEW academy and AXUS Learn. He emphasized that one of the most important aspects of being a successful entrepreneur is being financially prepared for the best as well as for the worst. Entrepreneurship and financial planning are two sides of the same coin. Investors and venture capitalists tend to see business plans including financial plans and projections or assumptions behind a forecast.