DEPARTMENT OF HISTORY AND TOURISM
BHARATH HISTORY ASSOCIATION ACTIVITIES
ACADEMIC YEAR 2021-2022

Association V. P: DrS. Gajalakshmi
Association Secretary: V. Harshini

The department has conducted various activities for the Academic Year 2021-2022

Certificate Course:

The Department conducted a certificate course for the Final Year Students of our College(UG) in collaboration with Vatsala Tourism Academy, Chennai from 07/06/2021 to 18/06/2021 on **"Travel and Tourism Programme".** Forty students attended the course and received their certificates.

Internship programme:

The Department has sent 18 students from III B.A. History and Tourism (2019 batch) to attend an Internship programme on **"Chemical Conservation"** at Government Museum, Egmore, Chennai from **21/09/2021 to 04/10/2021**

World Tourism Day Celebration (UNWTO):

On 27th September, the World Tourism Day was celebrated in collaboration with India Tourism. Commemorating the World Tourism Day, a quiz competition on "Swachhatha and Travel Destinations' was conducted in which nearly 165 students from all over Tamil Nadu participated. Out of 165 students 8 students from our college got selected for finals. **S.U. Bhavana of III B.Sc. Computer Science** (Day) of our college secured **III Place**.

Webinar:

A webinar on **"Airport Management Operations: Opportunities then and now"** was conducted on **11/10/2022** and the chief guest was R.Sashikumar, Managing Director, Aviator Training Academy, Nungambakkam, Chennai. He discussed about the functioning of Airport and the opportunities available in Airport services.

Inter-Department Competitions:

On **12/10/2021**, The Bharath History Association conducted Inter Department Competitions under the theme **'World Tourism Day (UNWTO)'**. Following three events were conducted:**1.Poster Making 2.Quiz 3.Connexions**. the prize winners list is attached here.

WINNERS NAME LIST

QUIZ WINNERS				
Name	**Department**	**Roll number**	**Year**	**Prizes**
Saranya.M Rubeena.K	B.COM B.COM	20CO0222 20CO0213	II year II year	1st 1st
Dhivya.S Kavitha.R	Statistics Statistics	19ST058 19ST028	III year III year	2nd 2nd
Dhivya shree.R Bhavana.S.U	Computer science Computer science	20CS005 19CS006	II year II year	3rd 3rd

POSTER MAKING				
Name	**Department**	**Roll number**	**Year**	**Prizes**
Sajitha.R	Physics	19PH035	III year	1st
Varsha.S	B.COM	20CO256	II year	2nd
Madhumathi.R	Economics	19EC153	III year	3rd

CONNECTION WINNERS				
Name	**Department**	**Roll number**	**Year**	**Prizes**
Swetha.B	Computer science	19CS053	III year	1st
Bhuvaneshwari.K	Computer science	19CS007	III year	1st
Priya Dharshini.M.K	Computer science	19CS038	III year	1st
Soniya.S	PBPB	20PB034	II year	2nd
Anantha Lakshmi.P	PBPB	19PB004	III year	2nd
Anitha.R	PBPB	19PB005	III year	2nd
Dharani.D	Statistics	19ST014	III year	3rd
Reshmavathi.S	Statistics	19ST043	III year	3rd
Janani.P	Statistics	19ST021	III year	3rd

WEBINAR:

On **10/11/2021**, the Department has conducted a webinar for the students on **"Exploring Chennai's Past"**. The Chief Guest R.Chitra, a leading Journalist and the First Women Editor for Indian Express from South India, spoke on the origin of Chennai and the early colonization of British in Chennai and supported her theory with literary and archaeological evidences.

WEBINAR:

The department conducted a webinar for the students on **"How to become a Successful Tourism Professional"** on 30/11/2021. The Chief Guest Mr T. Sriharan.The Deputy Managing Director, Madura Travel Services (P) Ltd, Gandhi Irwin Road Egmore. Chennai the spoke on the ways and methods that has to be followed for choosing a career in Tourism Industry.

INTER COLLEGIATE COMPETITIONS:

REPORT OF INTER COLLEGIATE COMPETITION

Bharath History Association conducted an Inter-Collegiate competition "HISTOURIKA 2K21" on 23.12.2021. It was overwhelming to see more than 30 students to participate in these competitions. The department has conducted three competitions Quiz, Poster Making, and Ad-Making. The Schedule of the programme was planned an organized in parallel session in online were awarded with trophies and certificates. The following were the prize winners.

QUIZ COMPETITION:

FIRST PRIZE
1.ANUSHPRIYA.S
2.ASMA BEGAM.A
Women's Christian college, Nungambakkam, Chennai

SECOND PRIZE
1.RAMYA.G
2.DEEPIKA.S. P
Ethiraj College For Women, Nungambakkam, Chennai

POSTER-MAKING:

FIRST PRIZE
1.MURSHUDA.K
Ethiraj College For Women, Nungambakkam, Chennai

SECOND PRIZE
EVANGELINE MERCY.L
Madras Christian College, Tambaram, Chennai

THIRD PRIZE
LALITHA.G

AD-MAKING:

FIRST PRIZE
SOWNDHARYA.R
Ethiraj College For Women, Nungambakkam, Chennai

SECOND PRIZE
SHERLY CHRISTINA.S
Madras Christian College, Tambaram, Chennai

NATIONAL TOURISM DAY:11

In collaboration with ITDC, Ministry of Tourism the department of History and Tourism has conducted a webinar and quiz competition.

Webinar:

Topic: "Live Ocean Awareness and Ocean Sport"

Date: 25th January, 2022, - Southern Regional Office (Chennai), Ministry of Tourism

A surfing instructor from one of the leading sea surfing schools in Chennai, will explain the concepts of Ocean Awareness and various Ocean sports activities tat youth can experience as part of Adventure tourism, LIVE from the sea shore with the equipment and demonstration.

The program is also designed to inculcate the habit of following the safety protocols to the students while experiencing adventure activities. The students can win a chance to experience and Surf at Bay of Life, Kovalam by answering few questions during the Live Program. The First 3 winners will get Surf experience and additional 10 students will get Live Ocean awareness program at the facility. The winners will be selected by the instructor and the program will be organized in the Zoom webinar platform.

250 participants from various colleges attended the webinar. S.U. Bhavana, III B.Sc. Computer Science (Day) has secured I Place.

QUIZ:

INDIA TOURISM NATIONAL TOURISM DAY

Topic: Tourism Resources in India

635 students participated in the quiz. Out of it 8 students were qualified for Finals.

S.U.Bhavana, III B.Sc. Computer Science (Day) has secured IV Place.

DEPARTMENT OF ECONOMICS

ECONOMICS ASSOCIATION ACTIVITIES
ACADEMIC YEAR 2021-2022

The Economics Association of SDNB Vaishnav College for Women, Chromepet, Chennai - 44, "ECONOBLOGGER" has conducted Interdepartmental competitions such as "Sound Check", "Attercation", "Flight against Black Money", Should People invest in Cryptocurrency?" and "Impact of COVID 19 on Indian Economy" were some of the topics given to the participants and "Poster Making" for students as part of its Association activities for the Academic Year 2021-22 on 9th December, 2021. All these events have witnessed an enthusiastic participation by the students of different programs of the college and the meritorious students were duly awarded prizes .

SOUND CHECK: First Prize: R.Sneha & M. Shruthi – III B.Com
Second prize: P. Ananthalakshmi & R. Anitha – III PBPB
ATTERCATION:
First Prize: B. Swetha & K.Priyadharshini – III B.Sc Comp Science
Second prize: M.C. Yogalakshmi & Veena Vidhushini – I B.Com
POSTER MAKING:
First Prize: Shree Vishnupriya.J
Second prize: Sowmya KS III PBPB

The Economics Association has conducted Inter –Collegiate competition " ECONOBLOGGER" as part of its association activities for the academic year 2021-2022 on 15th March 2022. A number of competitions such as BEST POLICY MAKER (Young Economists), CHASING CLUES, (Treasure Hunt), EMOTE & ACT (Role Play), PHOTOGRAPHY, were conducted for the students of different colleges. All these events received active participation from different college students who participated with enthusiasm, liveliness and interest.

PRIZE WINNERS LIST:

BEST POLICY MAKER (YOUNG ECONOMISTS):

Ist Prize: Prathiba Sridharan SRM Arts and Science College
IInd Prize: Midhuna MCC

CHASING CLUES, (TREASURE HUNT):

Ist Prize: Manisha.S & Thamizharasi SRM
II Prize: Akshay & Ananthu Subramanian Loyola College

EMOTE & ACT (ROLE PLAY):

Ist Prize: Santhosh & Team Loyola College
IIst Prize: Mohammed Aejas & Team DG Vaishnav College

PHOTOGRAPHY:

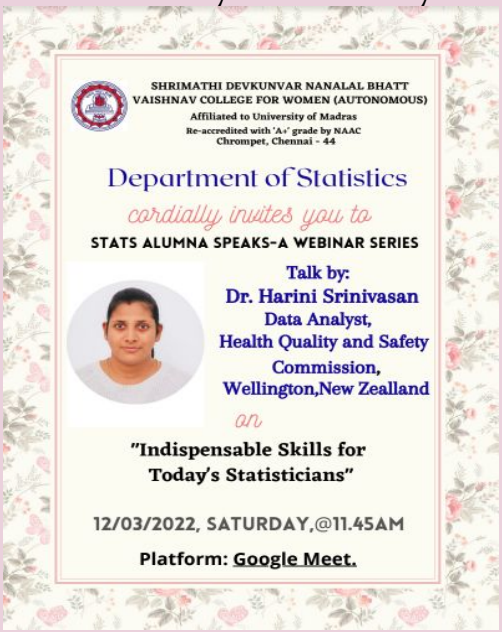
Ist Prize: Paulson Loyola College
IIst Prize: Akhay Loyola College

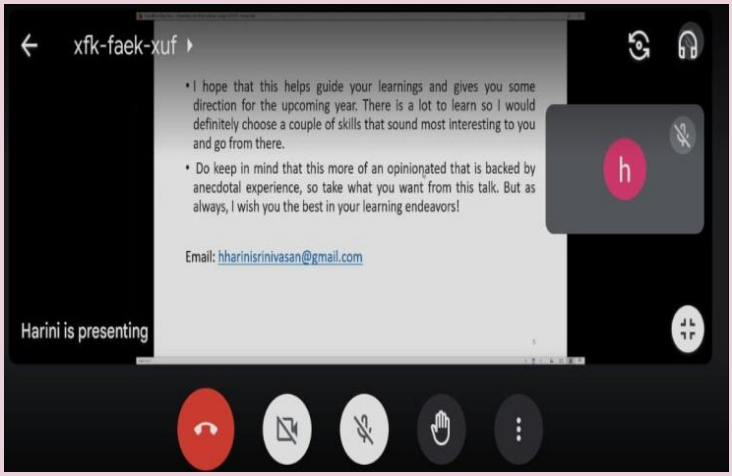
DEPARTMENT OF STATISTICS

REPORT ON WEBINAR

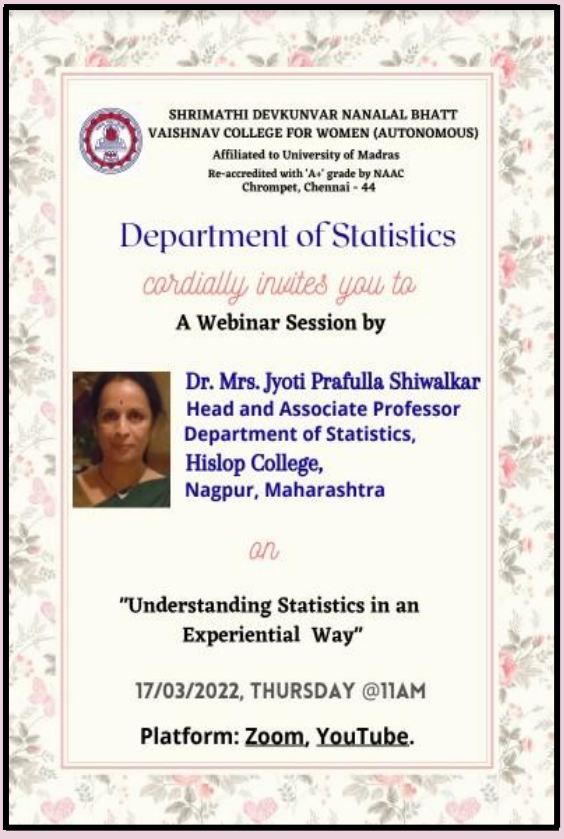
Department of Statistics conducted an online webinar on "Indispensable Skills for Today's Statistician" by Dr.Harini Srinivasan, Data Analyst, Health Quality and Safety Commission, Wellington, New Zealand and an alumna of the department on 12th March 2022.

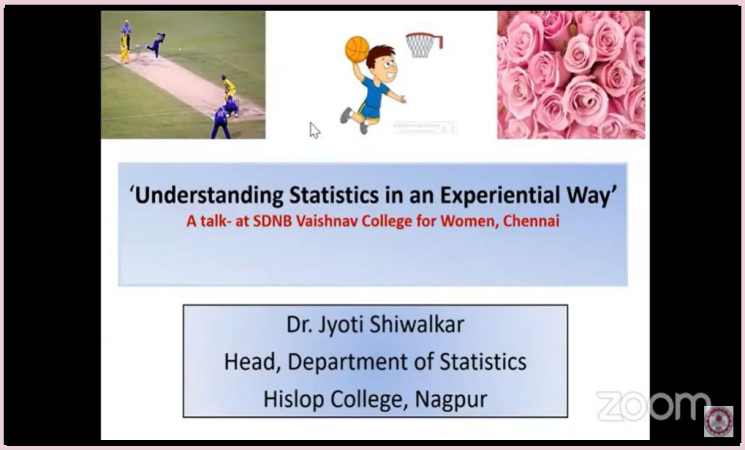
Dr.Harini's talk was spun as a visual story, thus emphasizing that "A GOOD Statistician should always be a GOOD STORY TELLER" for conveying the information extracted from data. She explained the importance of sharpening skills and continuously updating oneself in trending tools for data analysis namely Python, R Programming and Tableauto be relevant &employable. She provided a lot of insight to students who sought inputs relating to expertise required for jobs in Data Science domain. She ended her talk by emphasizing that the difference between a Data Scientist and a Data Engineer was the good knowledge and deep understanding of STATISTICAL TOOLS and the ability to convey it easily to others.

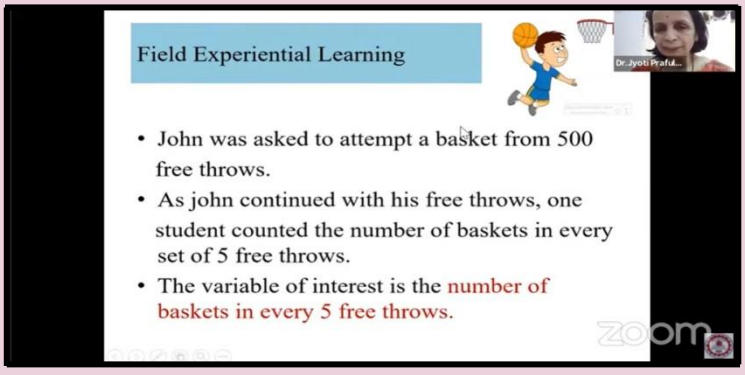




On 17th March, 2022, from 11:00AM to 12:30PM, a webinar on "**Understanding Statistics in an Experiential way**" was organized by the department of statistics, SDNB Vaishnav College. The lecture in this webinar was given by Dr.Jyoti Prafulla Shiwalkar, Professor and Head of the Department of statistics of Hislop College, Nagpur, Maharashtra. The webinar talk emphasized on the real-time applications of statistics and various class-room experimentation ideas that could help one understand the subject better. The talk received positive response from both teachers and students.







STATISTICS ASSOCIATION REPORT 2021-22

Our Association activities for the academic year 2021-2022 began with the interdepartmental activities **"Stattokvell"** Cheer with Statistics) on 22/11/2021through Google meet. The following events were conducted

Event 1 - Mazistic

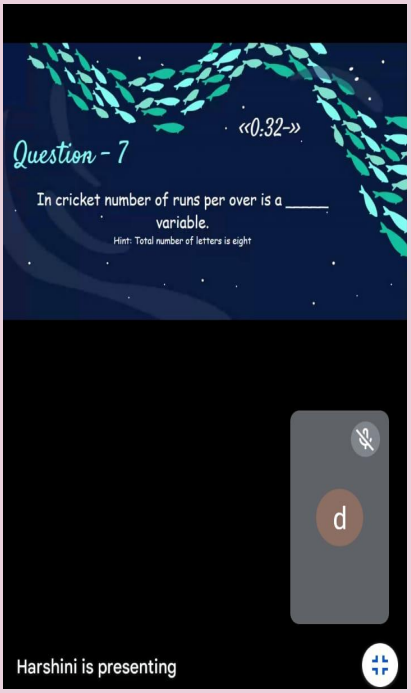
1st prize	Swetha.B Priyadharshini. M.K	III year	Bsc.Computer Science
2nd prize	Poonguzhali.H Shehanaz.T	III year	Bsc.Chemistry
3rd prize	Lakshmiprabha .T Priyavarshini.V	III year	Bsc.Mathematics

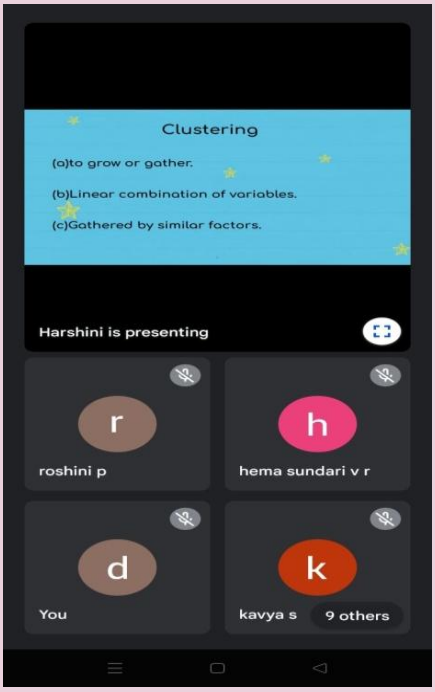
Event 2 - Statpedia (Quiz)

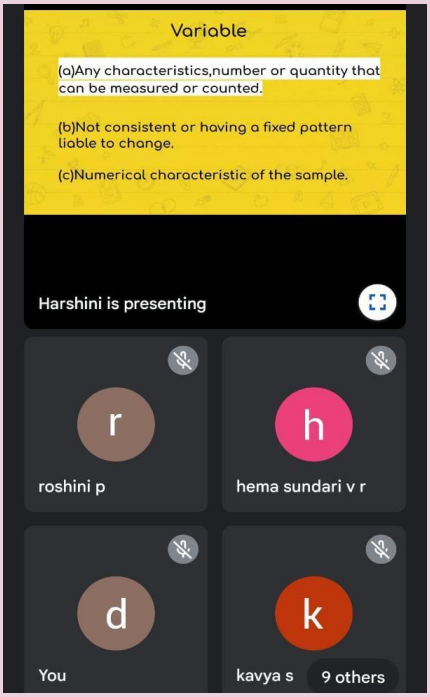
1st prize	Poojashri.S	III year	B.com General
2nd prize	HajeraBanu.M	II year	B.A. English
3rd prize	Sowmiya,M	III year	B.sc.Mathematics

Event 3 – Statist (Poster Presentation)

1st prize	Gayathri.V	III year	Bsc.PB&PBT
2nd prize	Lavanya.V	I year	B.com General
3rd prize	Gopika.G	III year	Bsc.Physics







Inter-collegiate event, **"Statz' Fiesta 2k22"**(Cheer with Statistics), an intercollegiate fest was inaugurated by Dr.R.Geetha , our beloved principal of SDNBVC on 04/04/2022 and about 15 colleges were invited. Five events namely "**Smartines, Statique, Data Collector, Graphic the Static and Face It"** were conducted with several rounds of participation.
The following events were conducted,

Event 1 - Smartines

1st prize	Anand Krishnan.K	III year	Bsc.Statistics	Presidency College
	ArchismanRakshit	II year		
2nd prize	V.Sai Shruthi	III year	Bsc.Statistics	DRBCCC Hindu College
	K.Santhos	II year		
3rd prize	S.Gowtham	III year	Bsc.Statistics	D.G.Vaishnav College
	Ashwinkumar	III year		

Event 2-Statique

1st prize	ZareenaBegum.W Janani.M	III year, Bsc.Statistics	Presidency College
2nd prize	Dhyanesh.T Naveen	III year, Bsc.Statistics	D.G.Vaishnav College
3rdprize	Sneha.T Swathi.S	III year, Bsc.Mathematics	S.I.V.E.T College

Event 3 - Data Collector (Paper Presentation)

1st prize	KashifaSadiya.S	III year	Bsc.Statistics	JBAS College
	Lekha.V	III year		
	Gayathri	III year		
2ndprize	Aparna.T	I year	Bsc.Statistics	D.G.Vaishnav College
	Preetha.A	I year		
	Vishal.A.T	I year		
3rd prize	NithiyaSri.S	I year	Bsc.Statistics	DRBCCC Hindu College
	Baby Sri.S	II year		
	SaaiShruthi.P.V	III year		
3rd prize	Pooja.M	III year	Bsc.Statistics	Queen Marys College
	Pavithra.S	III year		
	Bhakya.S	III year		

Event 4 - Graphic the Static (Logo Desiging)

1st prize	G.B.Awinash Rhithik Roshan	II year, Bsc.Statistics	D.G.Vaishnav College
2nd prize	Muralitharan.M Vinoth.R	II year, Bsc.Mathematics	Presidency College
3rd prize	Prabakaran.S Prasanth.K	II year, Bsc.Statistics	DRBCCC Hindu College
3rd prize	Annamalai Palaniappan.G Samyukta.SWarrier	II year, Bsc.Statistics	D.G.Vaishnav College

Event 5 – Face It! (Face Painting)

1st prize	Jayasurya.S Surya.S	I year, Bsc.Mathematics	Presidency College
2nd prize	Divya.R Srimathi.G	II year, Bsc.Mathematics	VISTAS College
3rd prize	Bhavani Durga.V Kasthuri.R	II year, Bsc.Statistics	Presidency College

DEPARTMENT OF PHYSICS

INTERDEPARTMENTAL COMPETITIONS (2021 – 2022)

The Department of Physics organized interdepartmental competitions VAISH PHYZ on 10.12.2021. Students of various departments are invited to participate in the following competitions.

- QUIZ – 2 STUDENTS PER TEAM
- CONNECTIONS – 2 STUDENTS PER TEAM
- PHOTOGRAPHY – 2 STUDENTS PER TEAM
- WORD SCRAMBLING – 2 STUDENTS PER TEAM

The following are the prize winners

- **QUIZ**

- 1st PRIZE - DEPT. OF MATHS_(3RD YEARS)
  - ✔T. Lakshmiprabha
  - ✔Shaik janiul safya

- 2nd PRIZE - DEPT. OF COMMERCE (2ND YEARS)
  - M. Radhika
  - S. Shalini

- 3rd PRIZE - DEPT. OF CHEMISTRY (3RD YEARS)
  - ✔J. Rajiyashree
  - ✔H. Poonguzhali

• **CONNECTIONS**

•1st PRIZE - DEPT. OF COMMERCE (3RD YEAR)
- •Nivetha .A
- •Nivethithaa .G

•2nd PRIZE - DEPT. OF PLANT BIOLOGY (2ND YEAR)
- ✔S. Soniya
- ✔S. Lavanya Shree

•3rd PRIZE - DEPT. OF MATHS (3RD YEAR)
- ✔V. Priyavarshini
- ✔G. Porselvi

•**WORD SCRAMBLING**

•1st PRIZE - DEPT. OF COMPUTER SCIENCE (1ST YEAR)
- ✔V. Safya aleen
- ✔D. Mohana priya

•2nd PRIZE - DEPT. OF COMMERCE (1ST YEAR)
- ✔B. Veena vidhushini
- ✔Bahula sathyamurthy

•3rd PRIZE - DEPT. OF MATHS (3RD YEAR)
- ✔K. Saranya
- ✔R. Tamilselvi

• PHOTOGRAPHY

•1st PRIZE - DEPT. OF PLANT BIOLOGY (3RD YEAR)
- •P. Anantha lakshmi
- •R. Anitha

•2nd PRIZE - DEPT. OF COMPUTER SCIENCE (2ND YEAR)
- ✔M.B. Laxey
- ✔R. Divyashree

•3rd PRIZE - DEPT. OF HISTORY (3RD YEAR)
- •D. Leena varhini
- •V. Kamatchi

DEPARTMENT OF CHEMISTRY

Career awareness programme in Petrochemical Technology and Plastic Technology was conducted in our department on 07.04.2022, Mr.Neelakandan, Director, CIPET, Guindy, Chennai highlighted that skills and knowledge are the driving forces of economic growth social development, he also pointed out the various training and vocational programs conducted by them for the individuals in the areas like design, Tooling, product development, processing of plastics, testing and quality improvement.

Quimica –Intercollegiate events were conducted on 20.04.2022, participants from various colleges took part in the events and over all trophy was bagged by Loyola College, Chennai

DEPARTMENT OF COMPUTER SCIENCE

INTER-DEPARTMENT EVENT:

The UG Department of Computer Science(aided) conducted the Inter-departmental competitions ZEALICON 21-22 on 13/10/2021. Event like Poster Designing, Mystery Box, Mega Mind, Guess Who? were conducted for the students in our college. There was an enthusiastic participation of many students from various departments.

ZEALICON 21-22

INTER-DEPARTEMENTAL EVENT

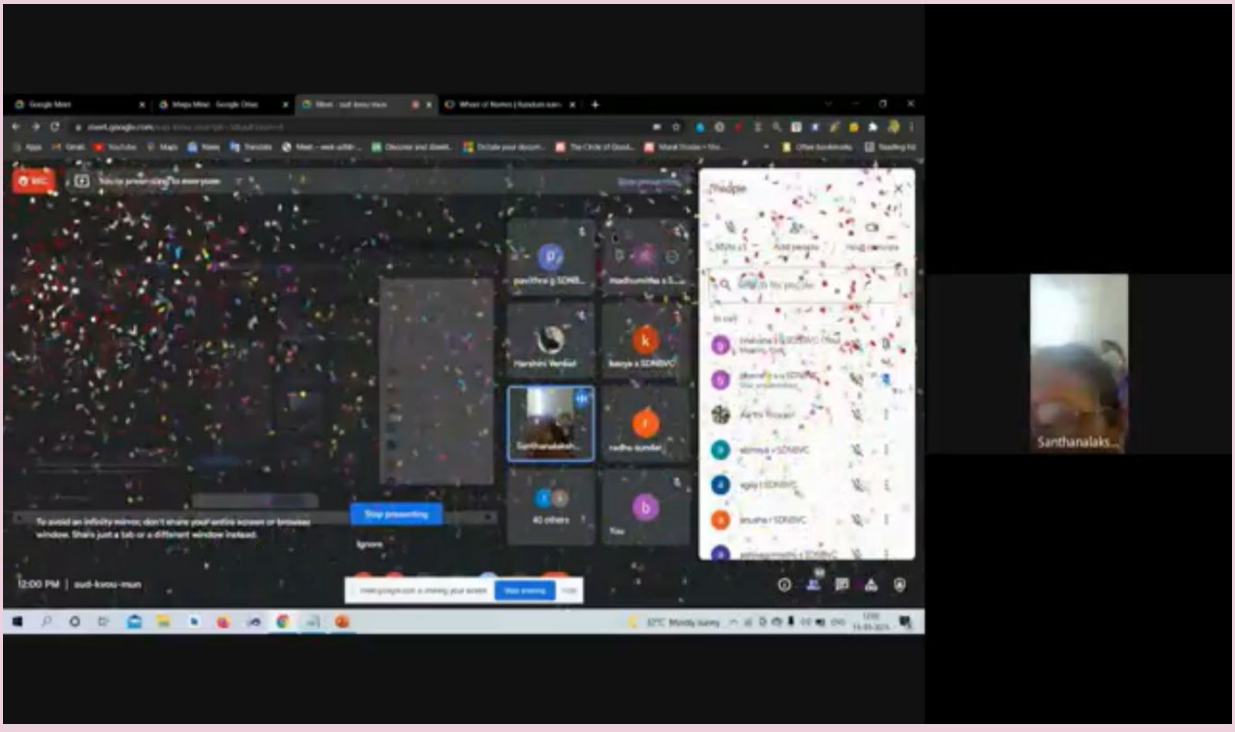
EVENT NAME	PRIZE	NAME OF STUDENTS	ROLL NO	DEPARTMENT, COLLEGE
Poster Designing	I	Sajitha R	19PH035	Department of Physics, III Year
	II	Kanimozhi P	19HI030	Department of History and Tourism, III Year
	III	Hema Sundari V R	19ST019	Department of Statistics, III Year

Mystery Box	I	Harshini V	19HI022	Department of History and Tourism, III Year
	II	Gayathri C	19ST018	Department of Statistics, III Year
	III	Nithya Shree G	19MA063	Department of Mathematics, III Year
Mega Mind	I	Sadhya Lakshmi J	20CO217	Department of Commerce, II Year
	II	Thrisha Shree A	19HI064	Department of History and Tourism, III Year
	III	Kavya S	19ST029	Department of Statistics, III Year

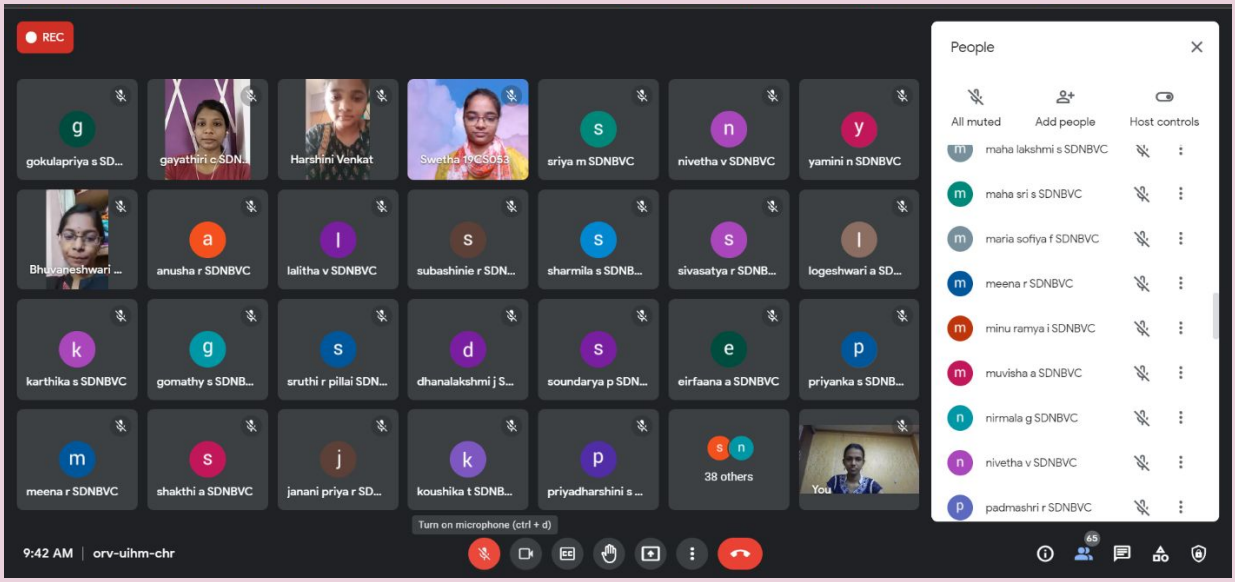
Guess Who?	I	Swathi S		Department of Mathematics, I Year
	II	Archana G		Department of Commerce, I Year
	III	Hajera Banu M	19EL018	Department of English, III Year

All the participants were skilled and enthusiastic. They also gained some more knowledge in the field of computer science and technology through this competition. All the participants were equally potential but, in the end, some stood out shining brighter than the others.

POSTER DESIGNING



MYSTERY BOX


REC
gokulapriya s SD...
gayathiri c SDN...
Harshini Venkat
Swetha 19CS053
sriya m SDNBVC
nivetha v SDNBVC
yamini n SDNBVC
Bhuvaneshwari ...
anusha r SDNBVC
lalitha v SDNBVC
subashinie r SDN...
sharmila s SDNB...
sivasatya r SDNB...
logeshwari a SD...
karthika s SDNBVC
gomathy s SDNB...
sruthi r pillai SDN...
dhanalakshmi j S...
soundarya p SDN...
eirfaana a SDNBVC
priyanka s SDNB...
meena r SDNBVC
shakthi a SDNBVC
janani priya r SD...
koushika t SDNB...
priyadharshini s ...
38 others
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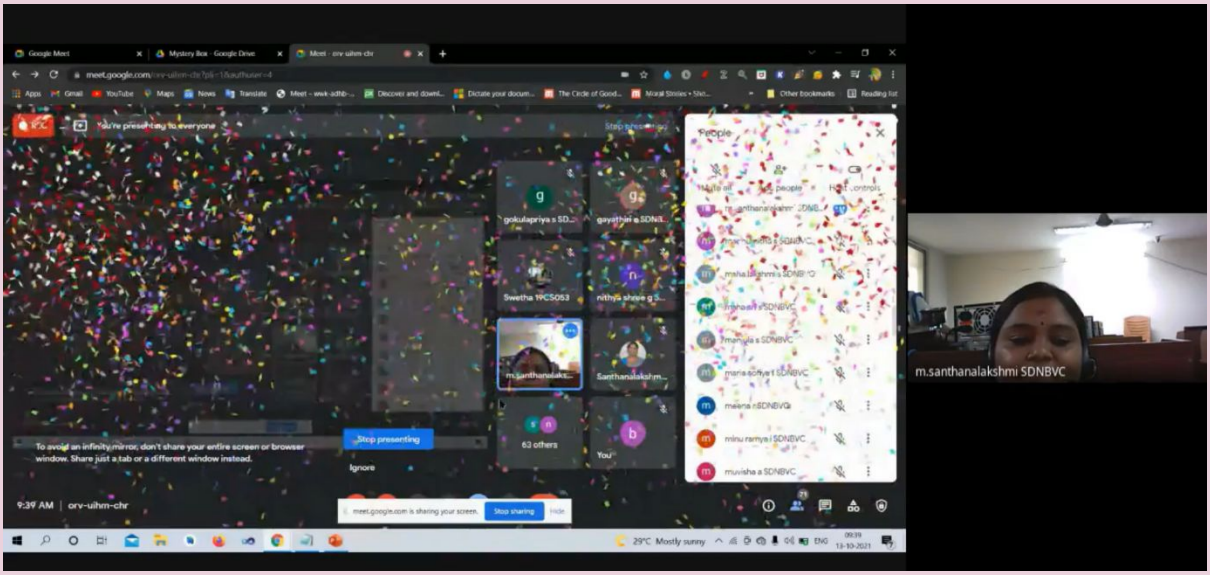
muvisha a SDNBVC
nirmala g SDNBVC
nivetha v SDNBVC
padmashri r SDNBVC

MYSTERY BOX WINNERS
1
Harshini.V
History and Tourism
III Year
2
Gayathri. C
Statistics
III Year
3
G.Nithya Shree
Maths
III Year
THIRD PLACE
SECOND PLACE
m.santhanalakshmi SDNBVC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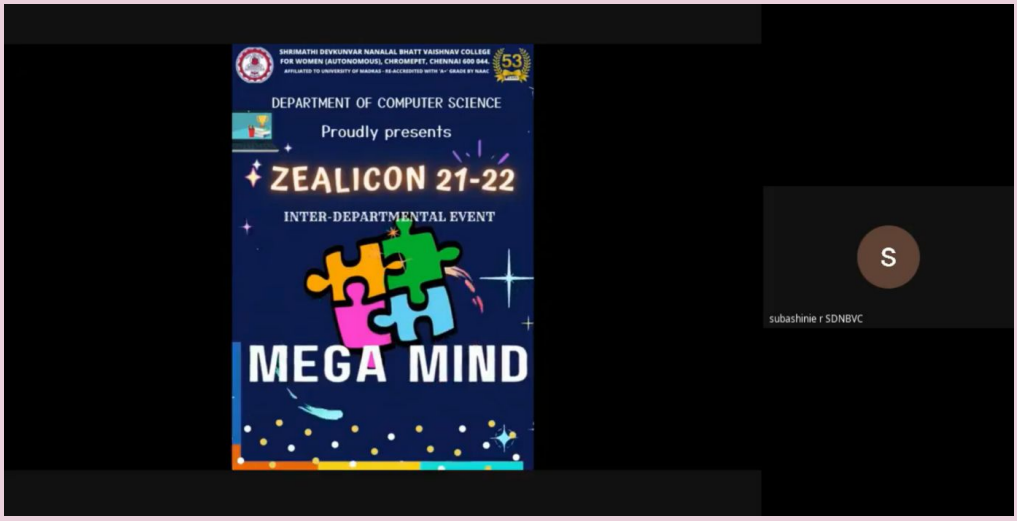
m.santhanalakshmi SDNBVC

MEGA MIND


SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN (AUTONOMOUS), CHROMEPET, CHENNAI 600 044.
DEPARTMENT OF COMPUTER SCIENCE
Proudly presents
ZEALICON 21-22
INTER-DEPARTMENTAL EVENT
MEGA MIND
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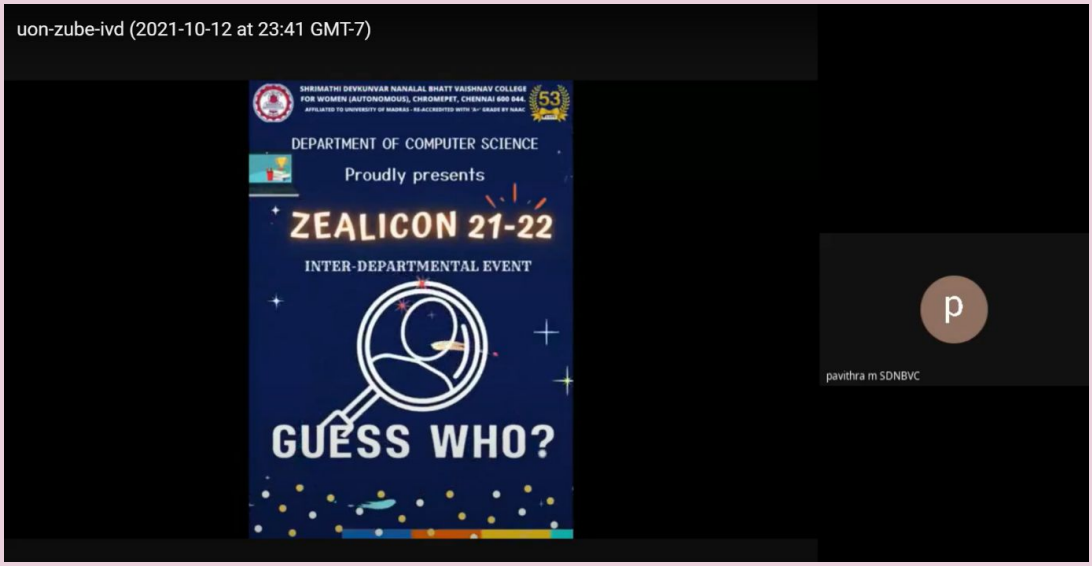
subashinie r SDNBVC

sud-kvou-mun (2021-10-12 at 21:22 GMT-7)
kavya s SDNBVC

MEGA MIND WINNERS
3
Kavya.S
Statistics
III Year
THIRD PLACE
1
J.Sandhya Lakshmi
COMMERCE
II Year
2
Thirisha shree
History and Tourism
III Year
SECOND PLACE
Santhanalakshmi Murugesan

GUESS WHO?


uon-zube-ivd (2021-10-12 at 23:41 GMT-7)
SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN (AUTONOMOUS), CHROMEPET, CHENNAI 600 044
DEPARTMENT OF COMPUTER SCIENCE
Proudly presents
ZEALICON 21-22
INTER-DEPARTMENTAL EVENT
GUESS WHO?
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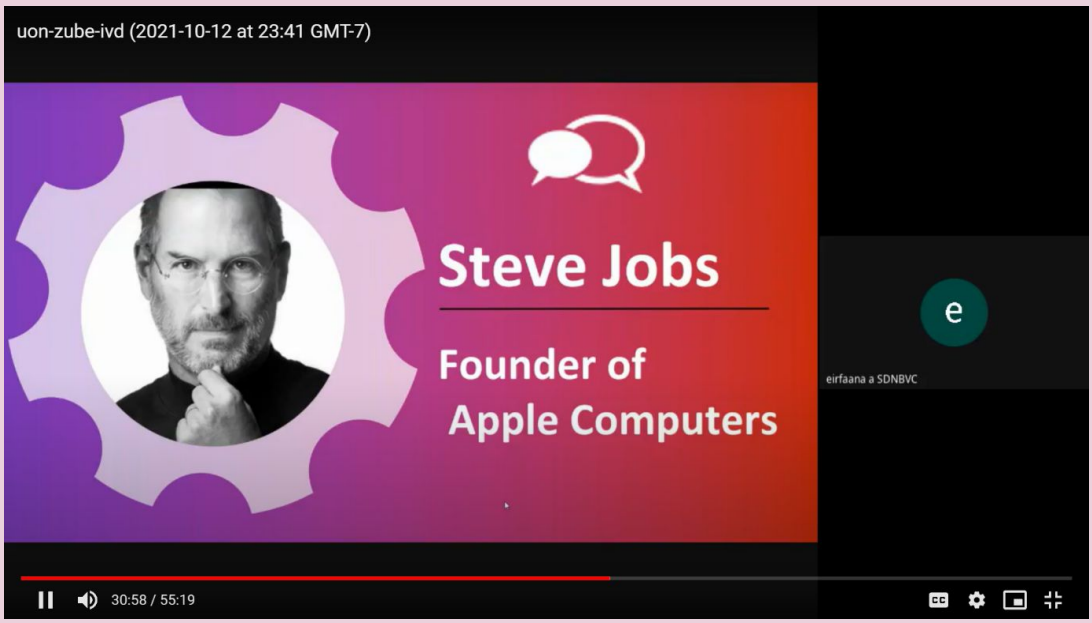
pavithra m SDNBVC


uon-zube-ivd (2021-10-12 at 23:41 GMT-7)
Steve Jobs
Founder of
Apple Computers
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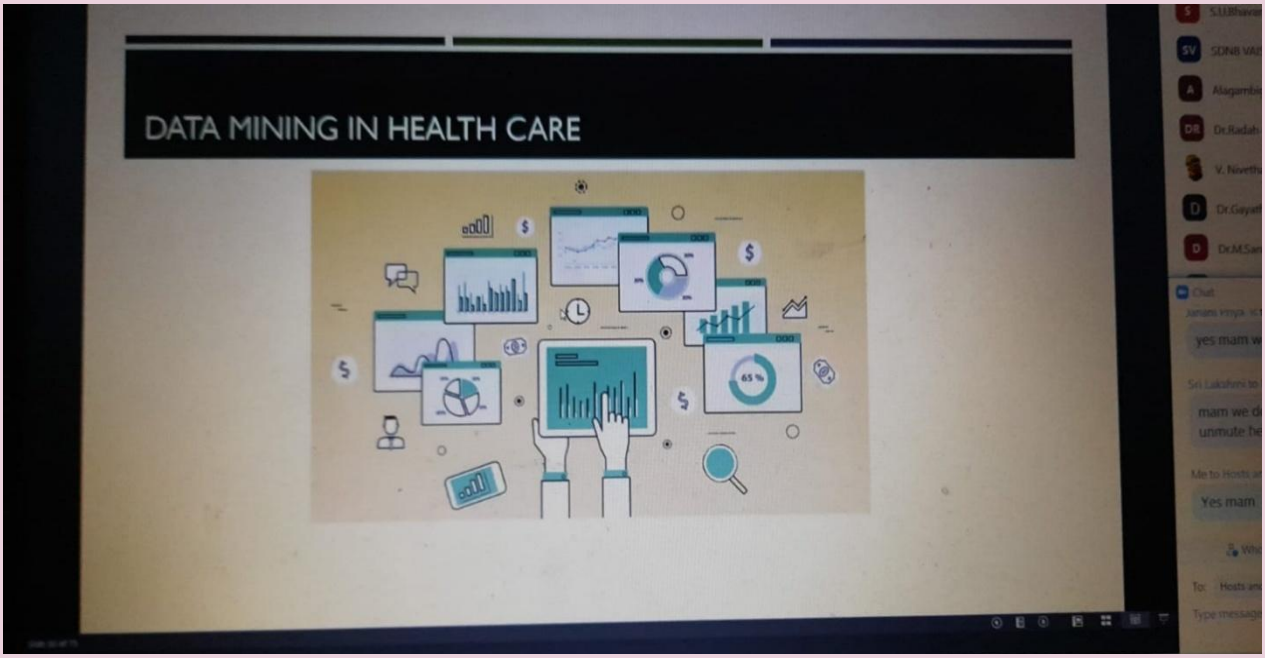
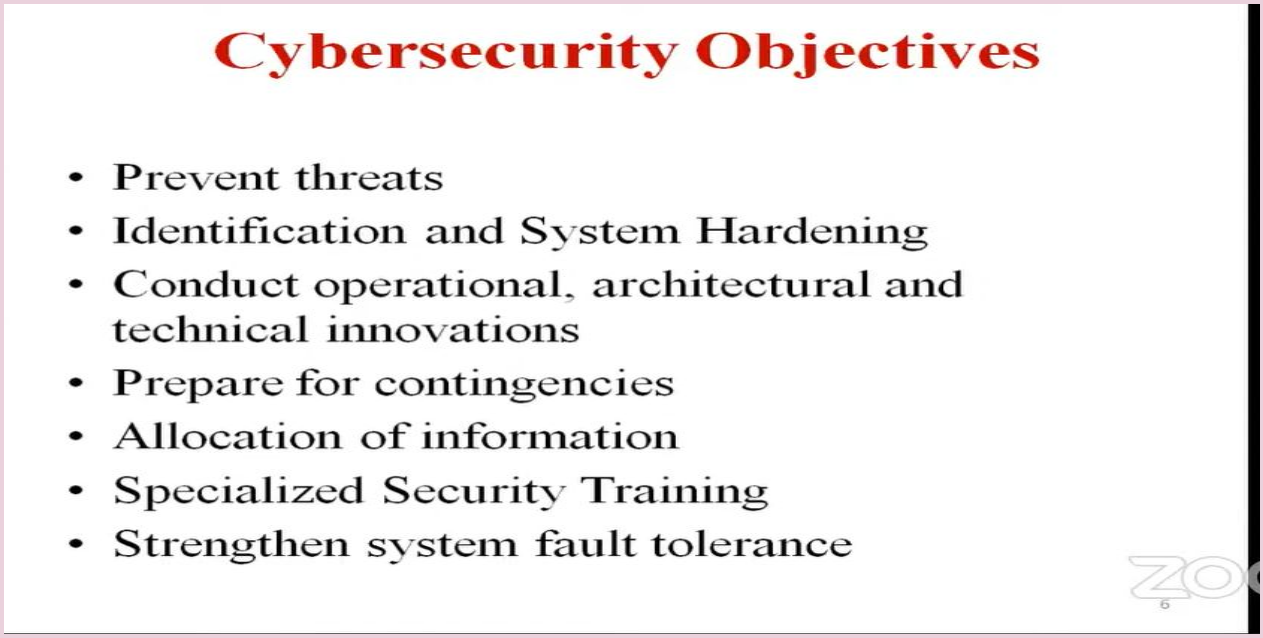
GUESS WHO? WINNERS
1
Swathi. S
Mathematics
I Year
2
G. Archana
Commerce
I Year
3
Hajera Banu M
B. A. English
III Year
THIRD PLACE
SECOND PLACE
g
gayathri devi g SDNBVC

WEBINAR:

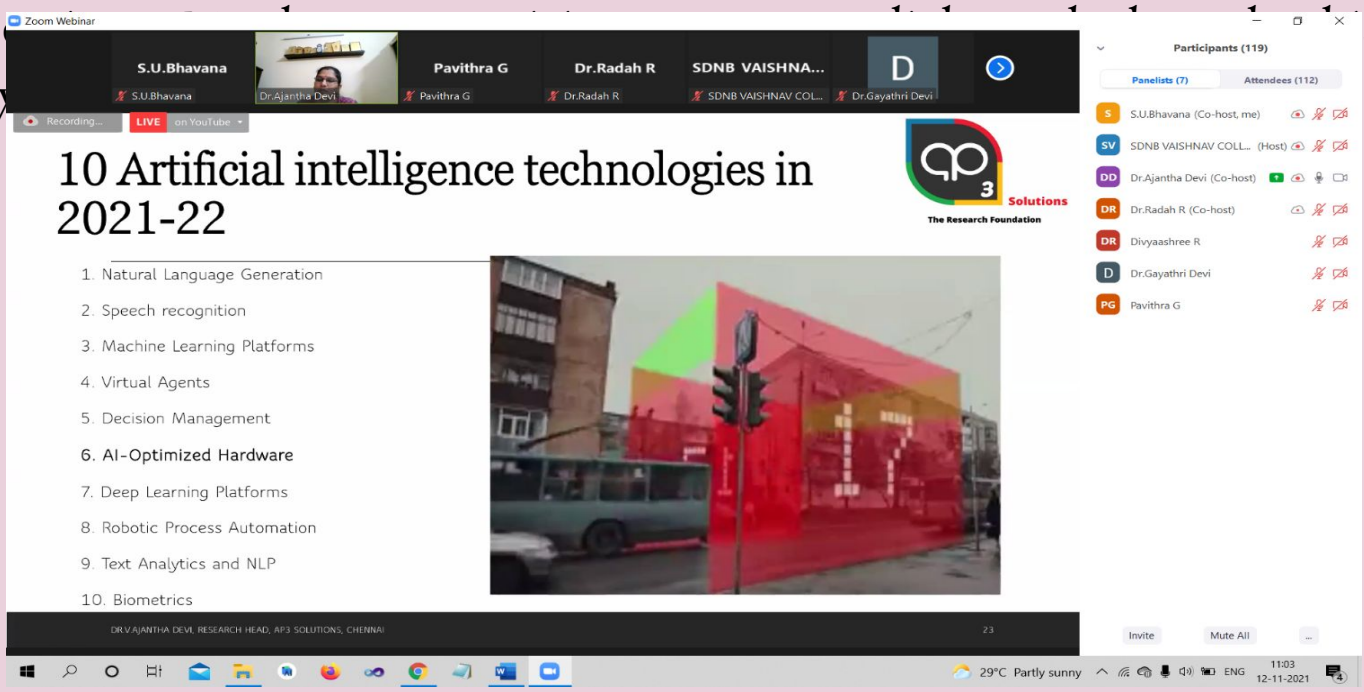
1. Department of Computer Science conducted a one-day Webinar on 9th Nov 2021 on the topic 'DATA MINING'. This webinar has given the students a basic idea on data mining and how it is used in collection, analysis of data and its future. Dr. P. Alagambigai, Assistant Professor was the resource person for the webinar. There was an interactive session with the Resource person at the end of the seminar. Nearly 100 participants were enlightened through this Webinar.



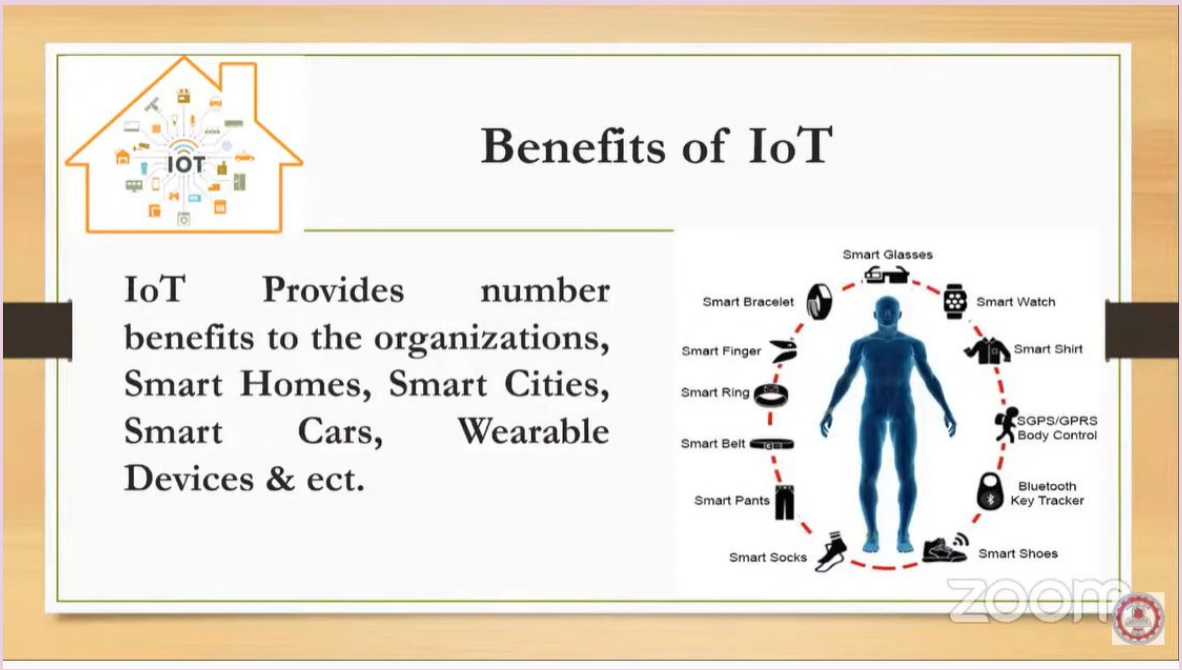
2. Department of Computer Science conducted a one-day Webinar on 11th Nov 2021 on the topic 'CYBER SECURITY'. Dr. S. Baghavathi Priya, Professor, Department of Computer Science and Engineering, Rajalakshmi Engineering College was the resource person for the webinar. The webinar was aimed to expose the students to learn various aspects of cybersecurity, encryption operations, cryptography and the importance of cybersecurity as a tool to safeguard our privacy. There was an interactive session with the Resource person at the end of the seminar. Nearly 100 participants were enlightened through this Webinar.



3. Department of Computer Science conducted a one-day Webinar on 12th Nov 2021 on the topic 'LIVING IN THE AGE OF ARTIFICIAL INTELLIGENCE'. Dr. V. Ajantha Devi, Research Head, AP3 Solutions was the resource person for the webinar. This webinar made us get into the AI world, students got to know about the application of AI in different sector and top 10 AI technologies that are in use. There was an interactive session with the Resource person at the end of the s s W



4. Department of Computer Science conducted a one-day Webinar on 13th Nov 2021 on the topic 'EMERGING GLOBAL TRENDS IN IOT'. Dr. K. Priya, Assistant Professor and Research Coordinator of PG and Research Department of Computer Science, Marudhar Kesari Jain College for Women, Vaniyambadi was the resource person for the webinar. This webinar helped the students gain insight on the future of iot, its practical application and challenges in day to day life. There was an interactive session with the Resource person at the end of the seminar. Nearly 100 participants were enlightened through this Webinar.



INTER-COLLEGIATE EVENT:

The UG Department of Computer Science(aided) conducted the Inter-collegiate competitions ZEALICON 21-22 on 01/04/2022. Event like Potpouri, Rapid Fire, Mission Conquer Space, Ideathon (PPT) and Poster Design were conducted for the students in our college. There was an enthusiastic participation of many students from various colleges. There were more than 35 registrations for Potpouri, more than 25 registrations for Rapid Fire, more than 15 participants for Poster Design, more than 10 participants for Mission Conquer Space and Ideathon (PPT)

ZEALICON 21-22

INTER- COLLEGIATE EVENT

EVENT NAME	PRIZE	NAME OF STUDENTS	COLLEGE
Potpouri	I	M. Soundhara Pandiyan A. Madan Raj	Rajeshwari Vedachalam Government Arts College
	II	A. Gayathri P. Yogesh	Agurchand Manmull Jain college
	III	G.Vinisha J.M. Lionel Sam Singh	Dwaraka Doss Goverdhan Doss Vaishnav College
Rapid Fire	I	Malini G	Prince Shri Venkateshwara Arts and Science College
	II	D. Janarthanan	Rajeshwari Vedachalam Government Arts College
	III	D. Swathy	Agurchand Manmull Jain College

Mission Conquer Space	I	M.H.Sudharsan	S.I.V.E.T college
	II	G. Arun	Dwaraka Doss Goverdhan Doss Vaishnav College
	III	R. Sandhya	Dwaraka Doss Goverdhan Doss Vaishnav College
		B. Harinandha	Dwaraka Doss Goverdhan Doss Vaishnav College
Ideathon (PPT)	I	Srijani Ganguly Namrata Datta	Loyola College
	II	G. Sree Suprajaa S. Siva Sankare	Shri Shankarlal Sundarbai Shasun Jain College for Women
	III	G.Hema Sujitha	Rajeshwari Vedachalam Government Arts College
Poster Design	I	Narmatha Datta	Loyola College
	II	S. Karthickkeyan	Dwaraka Doss Goverdhan Doss Vaishnav College
	III	N. Vinoth	Dwaraka Doss Goverdhan Doss Vaishnav College

POTPOURRI

RAPID FIRE

MISSION CONQUER SPACE

IDEATHON

POSTER DESIGN

WORKSHOP:

Department of Computer Science conducted three-day Workshop on 14th, 15th and 16th March 2022 on the topic 'BASICS OF PYTHON'. This workshop has given the students a basic idea on python and they got to know about decision making, loops, strings, tuples, dictionary, functions, Regular Expressions, Functional Programming, Iterators & Generators and Data Analysis. Ms. Bhavya Gopi, Java and Python Consultant and Corporate Trainer, Koenig Solutions was the resource person for the workshop. There was an interactive session with the Resource person. 75 students from Department of Computer Science, Statistics and Mathematics were enlightened through this Workshop.

DEPARTMENT OF COMMERCE

ANNUAL REPORT OF RESEARCH DEPARTMENT OF COMMERCE FOR ACADMIC YEAR 2021-22

Research Department of Commerce and Sraddha Academy for Financial Education jointly organized a Faculty Development Program on 'Investor Education & Awareness - An initiative of Securities and Exchange Board of India (SEBI) on 24th September, 2021. Shri. Shankar Sundaresan, spoke about the various investment opportunities in Banking and Financial services industry.

Research Department of Commerce organised a Virtual Vaish comfest "Sanguinity"- 2k21 on 22nd November 2021. Dr.N.Raja Hussain, Additional Registrar B.S.A. Crescent Institute of Science and Technology, Vandalur, Chennai inaugurated Virtual Vaish comfest Sanguinity"- 2k21 and he spoke about Women Empowerment in his inaugural address. A variety of interclass competitions like "Comm-advert", Farrago (photo Montage) , E-Biz and Jibber Jabber (Find the Gibberish Slogan) were held to bring out the hidden talents of the students. In the interclass competitions our students showed great interest and involvement while displaying their talents. On 23rd November 2021 Intercollegiate competitions like T-Shirt Painting, Poster making, "Comm-advert" and "Channel Surfing" competitions were conducted. Students from nearly 30 colleges participated in various intercollegiate competitions and Patrician College of Arts and Science won the overall trophy. Mr. Arvind Vijayagopalan, Director and Founder Biotasoil Foundation delivered the Valedictory Address. He spoke about personal social responsibility which is the need of the hour.

On 8th March 2022 the Research department of Commerce and institution's innovation council organised a special lecture on "Startup management". The guest speaker was Dr.Roshini, Director, AAM Business School and educational entrepreneur. She motivated the students to become entrepreneurs, have innovative ideas and start their own start ups. She focussed on three areas namely simplification and handholding, funding support and incentives and industry-academia partnership and incubation. College should encourage entrepreneurship and commercialization of bright plans by activating the startup environment.

The Department in collaboration with International Chamber of GST Professionals started the Vth batch GST Certificate Course from 26th September 2021 to 27th October 2021 to promote "Industry Integrated Learning" and enable 125 students from various B. Com disciplines students to obtain better practical knowledge and hands-on experience in the field of Commerce. The valedictory function of GST certificate course was held on 9th March 2022. CA Ganesh Prabhu Balakumar,President ICGSTP delivered the valedictory address and distributed the certificates to the students. Jayashree M R of Day B.Com secured the first position followed by Hameedunissa S of Day B. Com and Subhiksha S from B. Com Professional accounting who secured second rank.

On 9th March 2022 the Research department of Commerce and institution's innovation council organised a special lecture on "Financial planning for entrepreneurs". The guest speaker was CA.K.Gokulraj, Founder director of KEW academy and AXUS Learn. He emphasized that one of the most important aspects of being a successful entrepreneur is being financially prepared for the best as well as for the worst. Entrepreneurship and financial planning are two sides of the same coin. Investors and venture capitalists tend to see business plans including financial plans and projections or assumptions behind a forecast. A common mistake made by entrepreneurs is that their financial projections are too unrealistic and unattainable, leading to not achieving the desired funding. Hence, it is always advised to have proper financial management and get the desired guidance by a certified financial planner.

On 14th March 2022 the Research department of Commerce arranged a faculty development program on Neuro marketing. Dr.Abhishek Ganeshan, Founder- PDF consultants, Chennai emphasized that Neuro marketing was a commercial marketing communication field that applies neuropsychology to market research, studying consumers' sensori motor, cognitive, and affective responses to marketing stimuli. The potential benefits of Neuro marketing to marketers include more efficient and effective marketing campaigns and strategies, fewer product and campaign failures, and ultimately the manipulation of the real needs and wants of people to suit the needs and wants of marketing interests.

On 19th March 2022 the Research department of Commerce organised a special lecture on careers in Financial Markets. The guest speaker was Mr.B.Damodharan, Founder of trade bees trading and training academy. He motivated the students and said that the financial market has a vast range of opportunities to offer. To establish a career in financial markets students have to read and do an extensive research for building an aptitude for the financial markets. Students can aim to achieve five top job roles like in Capital Market career like Merchant Banker, Business Development Manager, Senior Manager, Fund Manager or a Stock Broker.

`On 21st March 2022 the Research department of Commerce organised a seminar on "Role of business analytics in Digital Economy". Sri.Ganesh Balan, Digital marketing and Analytics Consultant, Cognizant, Chennai inaugurated the Seminar and delivered the inaugural address. He spoke on the Role of business analytics in Digital Economy. Technical Session 1 was chaired by Ms.Archana Rajamanickam, Human resources business partner, E-CON System. She addressed the audience on the topic "HR Analytics". The Technical Session 2 was on the topic "Consumer Analytics". This session was chaired by Mr.S.Pirama Nayagam, Chief Thiran Officer, Thiran care Solutions, Chennai. Technical Session 3 was chaired by Dr.P.S.Rajeshwari, Associate Professor, SRM School of Management, Kattankulathur. She addressed the audience on the topic "Virtual Analytics". Mr.Karthick Arumugam, Co-Founder of Digital Ting, Chennai delivered the valedictory address and focused on the role of digital analytics in digital economy.

SHRIMATHI DEVK
VAISHNAV C