



**SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN  
(AUTONOMOUS)**

**Affiliated to University of Madras & Re-Accredited with 'A+' Grade by NAAC**

## **DEEKSHARAMBH -STUDENT INDUCTION PROGRAMME(SIP)**

**2022-23**



Educationists should build the capacities of the spirit of inquiry, creativity, entrepreneurial and moral leadership among students and become their role model.

- Dr.A.P.J. ABDUL  
KALAM



**Shri NANALAL BHATT and his wife Smt DEVKUNVAR NANALAL BHATT  
FOUNDER CHAIRMAN**





# MANAGEMENT COMMITTEE MEMBERS



**CHAIRMAN**

**SMT. MAMTA D. BHATT**



**SECRETARY**

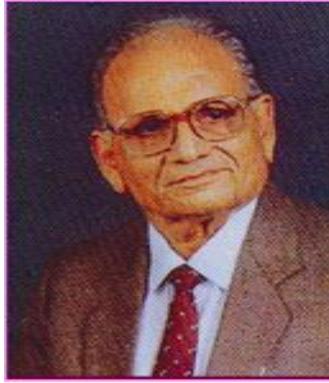
**SHRI. CHANDRAKANT M. TOLIA**



**JOINT SECRETARY**

**SRI. NIMISH C. TOLIA**

# MANAGEMENT COMMITTEE MEMBERS



Shri. S.N. Bhatt  
Chairman, Cork Industries



Shri. Kiran S. Bhatt



Smt. Bhavana Shah



Dr.(Smt.) D. Thangam Seshan  
Academic Advisor



Dr.(Smt.)G.Rani  
Academic Advisor



Shri. P.B. Ramanujam



# LEGENDARY AWARD

# LEGENDS TO BE HONOURED

*You* have been wonderful role models for the Country. You made a difference to all our lives through your monumental contribution in the field. Your extraordinary efforts and the path taken by you will serve as an inspiration across India and the world.



An Initiative of



**Friday, 20th September 2019, 09.30 AM**  
at AVM Racewells Kalyana Mandapam  
Mylapore, Chennai

**Chief Guest**

**Sri M. Saravanan**  
AIM Studios

**Hon'ble The Justice Periakaruppi**  
Former Judge, High Court of Madras

**Hon'ble The Justice S. Rajasekaran**  
Former Judge, High Court of Madras

**Hon'ble The Justice P. Rajasekaran**  
Former Judge, High Court of Madras

**Hon'ble The Justice B. Rajendran**  
Former Judge, High Court of Madras

**Hon'ble The Justice Periakaruppi**  
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**Hon'ble The Justice S. Rajasekaran**  
Former Judge, High Court of Madras

**Hon'ble The Justice P. Rajasekaran**  
Former Judge, High Court of Madras

**Hon'ble The Justice B. Rajendran**  
Former Judge, High Court of Madras



**ROTARY CLUB OF MADRAS**  
cordially invite you to the inauguration of  
**NADI RCM TOLIA DIALYSIS CENTRE**  
12 Bedded Dialysis Centre  
Donated by  
**PUSHPAVATI BABULAL KAMDAR CHARITABLE TRUST**  
&  
**CHANDRAKANTH MOHANLAL TOLIA FAMILY**  
Chief Guest  
**Thiru. Ma. Subramanian**  
Hon.Minister for Medical and Family Welfare

Presided over by  
**Rtn. J. Sridhar**  
District Governor  
Rotary District 3232

In the presence of  
**Dr. P. Senthil Kumar**  
Principal Secretary to Government  
Dept of Health & Family Welfare,  
Govt of Tamil Nadu

**At Nadi RCM Tolia Dialysis Centre**  
Madhavaram, Chennai  
On Friday, June 17, 2022, at 10:00 AM

ZOOM ID: 825 7670 9028 | Passcode: Dialysis

Felicitations by

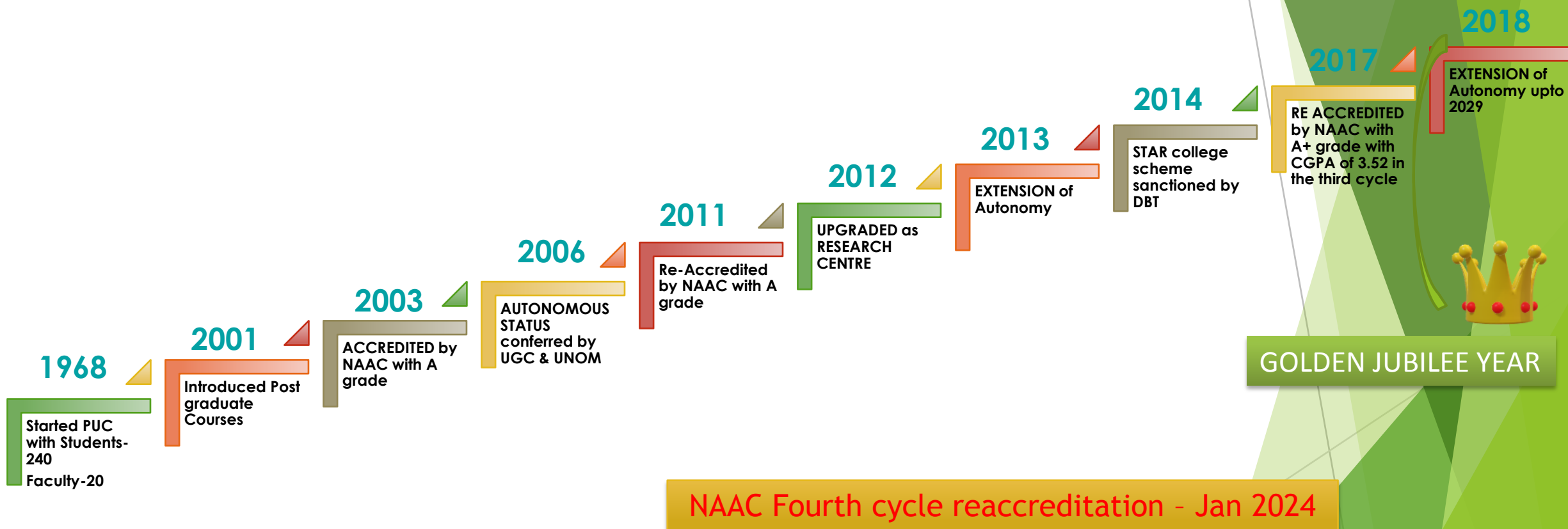
Tmt. Priya Rajan Mayor Chennai Corporation	Shri. S.Sudharsanam MLA Madhavaram	Shri. M.Mahesh Kumar Deputy Mayor Chennai Corporation
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<b>Rtn. Mohan Raman</b> President	<b>Rtn S Balakrishna</b> Director - Health	<b>Rtn. Ganesh Ananthakrishnan</b> Hon. Secretary
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Shri Chandrakanth M. Tolia, our college Secretary was honoured as Legend in the Field of Education for his monumental contribution to women's education.

The NADI-RCM Tolia Dialysis centre was inaugurated on 17<sup>th</sup> July 2022 at Madhavaram, Chennai.

# TIMELINE JOURNEY OF VAISHNAV





# PILLARS OF VAISHNAV



Dr. Smt.D.Thangam Seshan  
(1973-1997)



Miss.T.V.Jayalakshmi  
(1997-2002)



Dr.(Smt) T.Sumitra  
(2002-2011)



Dr.(Smt).G.Rani  
(2011-2015)



Dr.V.Varalakshmi  
(2015-2018)

# PILLARS OF VAISHNAV



Dr. Smt. D. Thangam Seshan  
(1973-1997)



Miss. T. V. Jayalakshmi  
(1997-2002)



Dr. (Smt) T. Sumitra  
(2002-2011)



Dr. (Smt). G. Rani  
(2011-2015)



Dr. V. Varalakshmi  
(2015-2018)

**VALUE  
statement**

To transform every student into an intellectually competent, morally upright, socially committed and spiritually inspired human being.

**VISION**

To build a pathway of educational excellence for women to traverse towards diverse global milestones, through an inclusive and integrated learning approach, embracing high personal values, cultural ethos and innovative leadership for a better tomorrow

**MISSION**

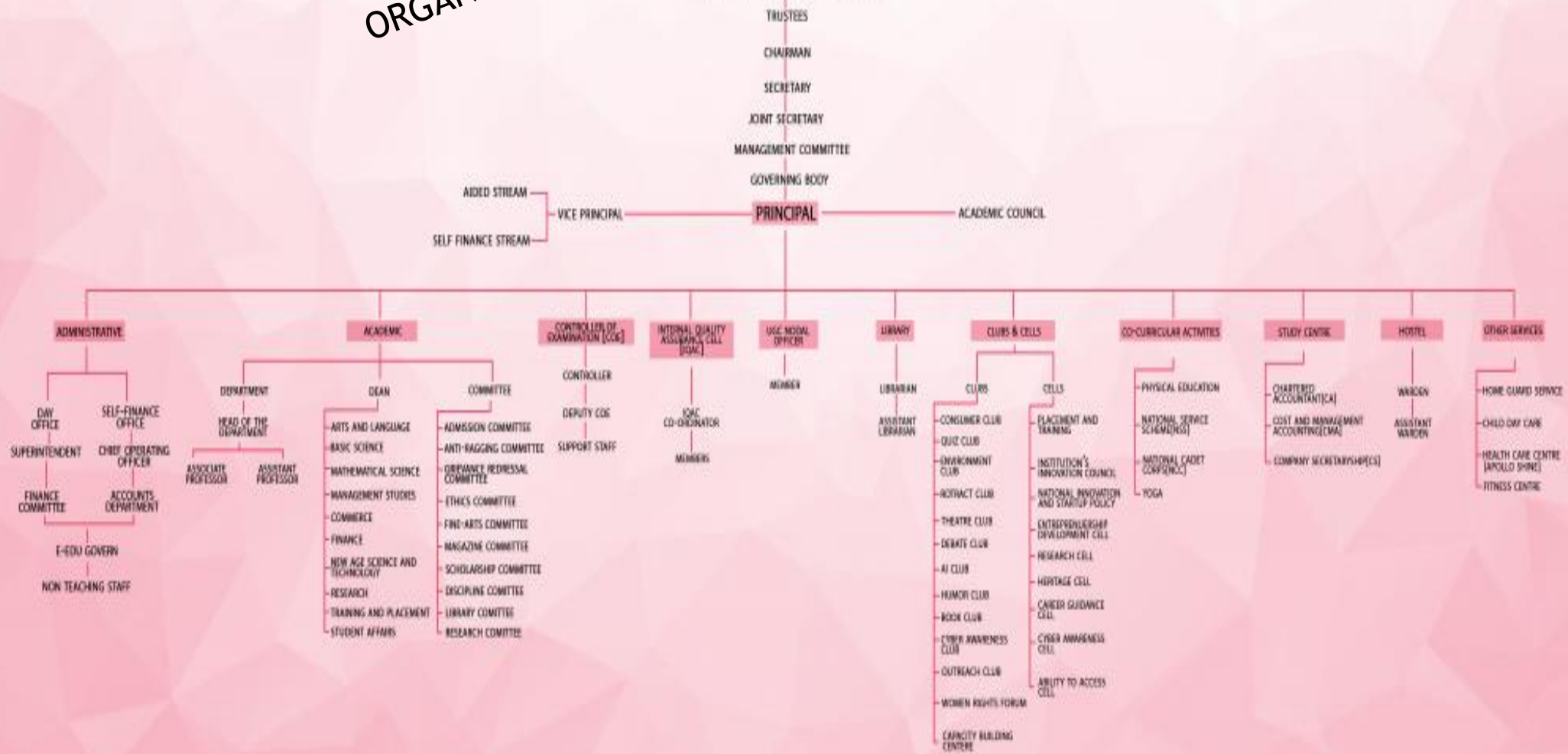
- #To nurture 21st century skills using a holistic and transformative educational curriculum
- # To promote a transdisciplinary sustainable ecosystem for quality research activities and societal outreach with global competence
- # To cultivate an entrepreneurial and innovation mindset to keep pace with new- age technology
- # To inculcate reflective and inclusive thoughts through Indian knowledge system
- # To practise universal harmony for self-reliance and mutual development



# ORGANOGRAM

## MATHI DEVKUNAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN

[CORK INDUSTRIES CHARITIES TRUST]



# CURRENT STRENGTH

- STUDENTS - AIDED :1887

SFS : 4838

M.Phil/Ph.D : 120

TOTAL : 6845

- FACULTY - 309

72% are first generation women learners

## Number of courses

AIDED	SELF SUPPORT
UG-10	UG-20
Ph.D -10	PG-14
FT-7	M.Phil-5
PT-3	

# PROGRAMMES OFFERED - AIDED

## UNDER GRADUATE PROGRAMMES (10)

**B.A History & Tourism**

**B.A English**

**B.A Economics**

**B.Sc. Mathematics**

**B.Sc. Statistics**

**B.Sc.Physics**

**B.Sc. Chemistry**

**B.Sc Plant Biology and Plant Bio technology**

**B.Sc Computer Science**

**B.Com**



# UG PROGRAMMES OFFERED - SFS(19)

<b>B.Sc Mathematics</b>	<b>B.Com General</b> <b>B.Com Professional Accounting</b>
<b>B.Sc.Computer Science</b>	<b>B.Com Computer Application</b>
<b>B.Sc. Computer Science with cognitive systems</b>	<b>B.Com Honours</b>
<b>B.Sc Visual Communication</b>	<b>B.Com Information System and Management</b>
<b>B.Sc Home Science-Clinical Nutrition and Dietetics</b>	<b>B.Com Corporate Secretaryship</b>
<b>B.Sc. Home Science-Nutrition,Food Service Management and Dietetics</b>	<b>B.Com Banking and Insurance Management</b>
<b>B.Sc Psychology</b>	<b>B.Com Accounting and Finance</b>
<b>B.C.A</b>	<b>B.B.A</b>
<b>B.A English</b>	<b>B.Voc. Travel and Tourism</b>

# PG PROGRAMMES OFFERED - SFS(17)

## **M.Sc Applicable Mathematics**

**M.Sc Computer Science**

**M.Sc PBPB**

**M.Sc Biostatistics**

**M.Sc Physics**

**M.Sc. Chemistry**

**M.Sc Home Science-Food Science,Nutrition and Dietetics**

**M.Com**

**M.Com Accounting and Finance**

**M.Com Corporate Secretaryship**

**Master of Social work**

**M.A Human Resource Management**

**M.A Journalism and Communication**

**M.A English**

# RESEARCH PROGRAMMES

M.Phil(5)
Statistics
Physics
PBPB
Commerce
Computer Science

Research Programmes Ph.D	
Full Time - 7	Part Time - 3
History & Tourism	Economics
English	Tamil
Statistics	Mathematics
Physics	
Plant Biology and Plant Biotechnology	
Computer Science Commerce	

**Research supervisors:23**  
**Number Of Ph.D scholars awarded degree- 34 so far**



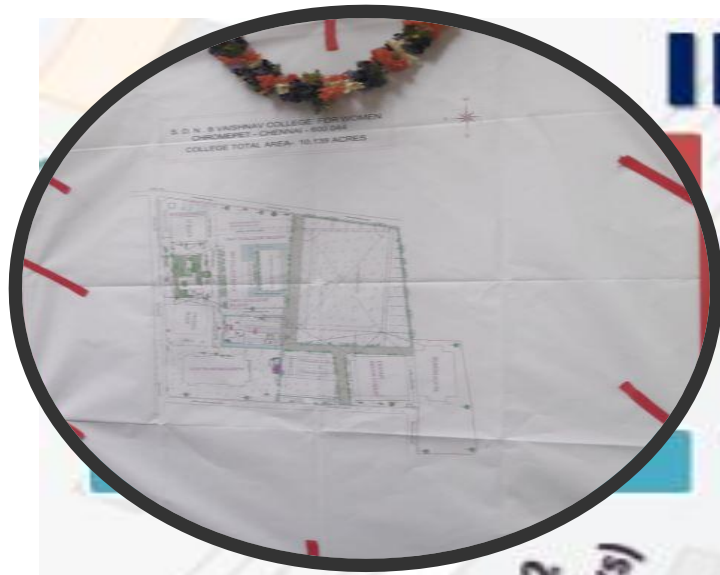
# NEW COURSES - 2022-23

- B.Sc COMPUTER SCIENCE WITH DATA SCIENCE
- B.Sc COMPUTER SCIENCE WITH ARTIFICIAL INTELLIGENCE
- M.A ECONOMICS
- M.A TAMIL
- M.Sc COUNSELLING PSYCHOLOGY

The background features abstract geometric shapes in various shades of green and a muted red. A prominent red rectangle is positioned horizontally across the middle of the slide, containing the title text. To the right, there are several overlapping green triangles and polygons of different sizes and orientations, creating a dynamic, layered effect. A thin, light gray line runs diagonally from the bottom left towards the top right, passing behind the green shapes.

# COLLEGE LAYOUT –A GLIMPSE

# INFRASTRUCTURE



COE Office  
Smart Block  
Language Lab

Play Ground

1st Street

Hostel

Gymnasium

Indoor Stadium

26,097.22 Sq.Mts

DIGITAL LIBRARY BLOCK

NEW  
AUDITORIUM

Station Border Rd  
Vinayagar Temple)

Library - 2  
(44,201 Books)

SDNB  
Vaishnav  
College For  
Women

எஸ்டிஎன்பி  
வைஷ்ணவ்  
மகளிர்  
கல்லூரி

Studio, Preview Theater  
Mini Auditorium

Canteen

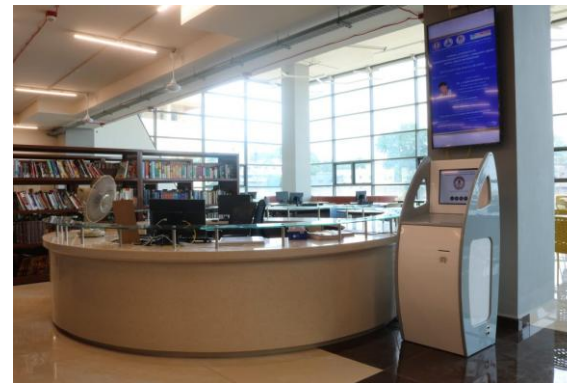
KVB ATM



ACHARIYA BALA  
SIKSHA MANDIR

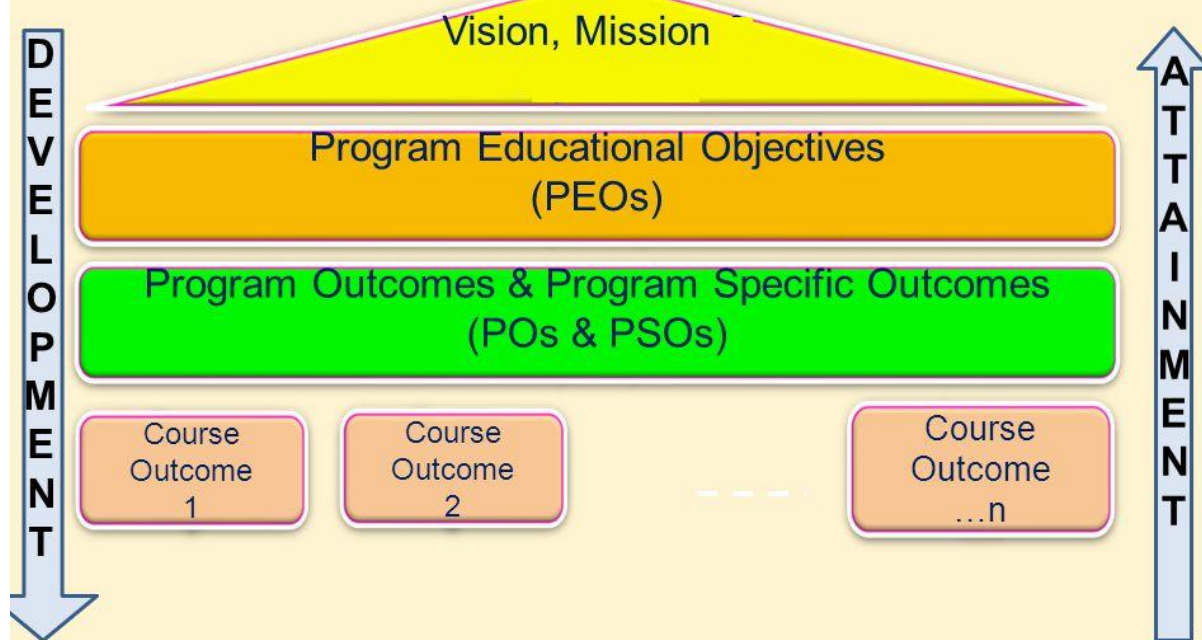


# Golden Jubilee Digital Library Building- Bhoomi Pooja Date 28.10.2018



# CURRICULAR-TEACHING AND LEARNING

## OUTCOME BASED EDUCATION with CBCS



23

### Programme Educational Objectives for Under Graduates

The Under graduates of various disciplines would be fully equipped

- To life-long learning in order to become effective collaborators and innovators, leading or participating in ventures that address social, technical and business challenges.
- To transform learners into holistic individuals acquiring higher levels of knowledge and competence.

### Programme Educational Objective for Post Graduates

The Post graduates of various disciplines would be fully equipped

- To hone their critical intelligence, professional behaviour and strive towards creative endeavour.
- To augment research and entrepreneurial skills supplemented with rich skills of communication, teamwork and leadership to excel in their profession.
- To imbibe a deep sense of rationality and in depth knowledge of the various contemporary issues that would elevate their comprehension in the global context.

**Apart from the regular courses the college offers**

## **VALUE ADDED COURSES**

- **JEEVAN KAUSHAL -LIFE SKILLS PROGRAM AT Two LEVELS** ( 40 HRS )
  - PERSONALITY DEVELOPMENT PROGRAM AND ANALYTICAL REASONING FOR I YEARS
  - CAREER SKILLS AND QUANTITATIVE APTITUDE FOR II YEARS

# SUPPORT CENTRE

- PROGRAMMES BY

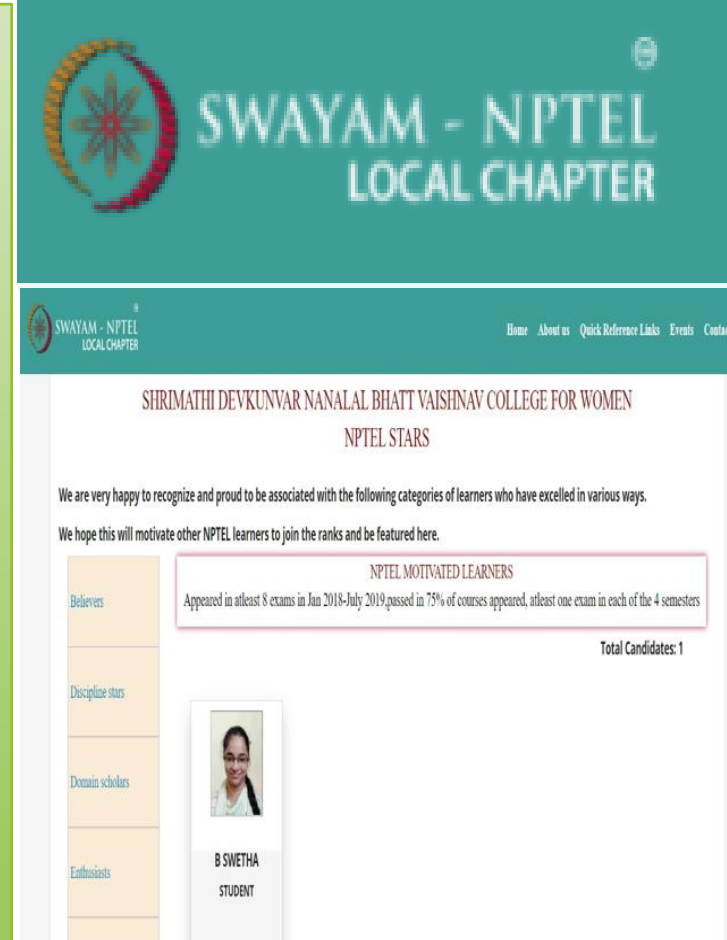
- THE INSTITUTE OF CHARTERED ACCOUNTANTS OF INDIA----- CA foundation
- INSTITUTE OF COST,MANAGEMENT ACCOUNTANTS OF INDIA ----- CMA foundation /Inter
- INSTITUTE OF COMPANY SECRETARIES OF INDIA ----- ACS Foundation /Inter

As per UGC guidelines CA/CS/ICWA qualification to be treated equivalent to PG degree



# Swayam courses

- ❑ College is a Local Chapter of NPTEL from 2017.
- ❑ 1200 Students Registered for NPTEL courses and **88 students received extra credits** for successfully completing the course.
- ❑ **Six credits** are allotted to all PG students for opting SWAYAM /NPTEL MOOC courses as soft skill
- ❑ Students are encouraged to take-up interdisciplinary MOOC courses and are awarded Extra credits.
- ❑ Star performers are given incentives by the college Management



SWAYAM - NPTEL  
LOCAL CHAPTER

SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN  
NPTEL STARS

We are very happy to recognize and proud to be associated with the following categories of learners who have excelled in various ways.  
We hope this will motivate other NPTEL learners to join the ranks and be featured here.

NPTEL MOTIVATED LEARNERS  
Appeared in atleast 8 exams in Jan 2018-July 2019, passed in 75% of courses appeared, atleast one exam in each of the 4 semesters

Total Candidates: 1

Believers  
Discipline stars  
Domain scholars  
Enthusiasts

B SWETHA  
STUDENT



# INFRASTRUCTURE

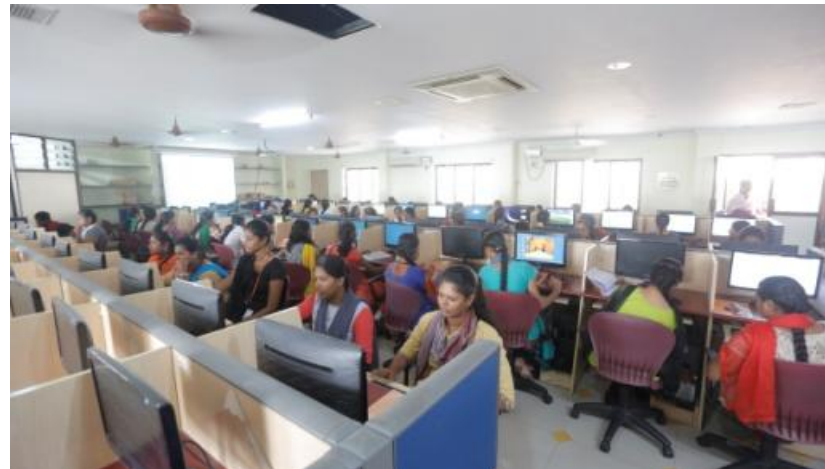
# LABORATORIES







# COMPUTER LABS



TOTAL NUMBER OF COMPUTERS - 820

# VISUAL COMMUNICATION LAB





# LIBRARY

- **Digimat learning platform (new version of dspace).** <http://sdnbvc.digimat.in> is available
- **Self paced learning in MOODLE platform for Environmental Science is hosted in this platform**
- **INFLIBNET /DELNET membership**
- **Access to online material for CREDIT BASED E- LEARNING THROUGH NPTEL/SWAYAM MOOC'S**
- **WI FI enabled campus.**



## INDOOR STADIUM



# NCC

Our college has two NCC wings – 1TN (Air Wing) and 1TN (Naval Wing). The Air Wing comprises 13 cadets and the naval wing comprises 15 cadets.

Our NCC cadets in flag handing over at Chess olympiad closing ceremony



2nd year: 1) NC II Priyadharshini. M2) NC II Revathi. S3) NC II Sharniya. M  
3rd year: 1) CC Sivaranjane. K2) POC Dhivyadharshini .A3) POC Priyadharshini  
.A



- World No Tobacco Day
- World Environment Day 2021
- International Yoga Day 2021
- National Webinar OnSelf Analysis For Young Warriors
- Webinar on How To Destress Oneself During Covid Pandemic
- World Population Day 2021
- Perunthalaivar Kamarajar 119th Birth Anniversary
- Webinar on Promoting Sport and The Olympic Values in Society
- Dr.A.P.J.AbdulKalam 6th Death Anniversary
- E-Quiz Conducted by the New College
- World Nature Conservation Day 2021
- Impact of Nep 2020 on Youth Empowerment And Sports Development
- World Breast Feeding Week 2021
- International Youth Day 2021
- Independence Day Celebration
- Swachhata Pakhwada
- World Humanitarian Day 2021
- The 143rd Birth Anniversary of Thanthai Periyar
- NSS Day Celebration 2021
- Celebration of India's 75 Years of Independence



# SPORTS



Tamil Nadu girls celebrate on the podium after winning the football gold in the Khelo India Youth Games in Chandigarh on Sunday. They beat Jharkhand 2-0 in the final.

## TAMIL NADU GIRLS EMERGE CHAMPS

Chandigarh, June 12: Tamil Nadu girls football team clinched a gold medal with a 2-0 win over Jharkhand in the final of the Khelo India Youth Games on Sunday. Two girls with the same name — Shanmuga Priya — scored a goal each.

The girls basketball final will see Punjab facing Tamil Nadu after the two teams registered contrasting wins in the semis. Favourites Punjab hammered Rajasthan 74-46 while Tamil Nadu edged past Karnataka 65-62.

TN boys, however, lost to Punjab 61-72.

Sathya I BA History, Yuvarani I BA Economics, Girija I BA English represented Tamil Nadu football team and won gold medal Khelo India youth games held Jharkhand



## STAR ATHLETES



**N.Hemamalini I MAHRM**

**JAVELIN**

**HIGH JUMP**

**All India Inter University Yoga- Participant**



**P.Shivani II Bsc.cs**

**200 MTS AND 4\*100 MTS RELAY**



**R.Rajeshwari II Bsc.cs(Eve)**

**All India Inter University Fencing – Participant**



**K.Tharunika II Bsc.Psychology**



**E.Mohanasundari II BA Economics**



**Shooting – Participant**  
**M.S Sakthipriya**  
**I B.com PA**





# WORLD RECORD EVENTS-participation

On the occasion of 11th president of India Dr. A.P.J Abdul kalam's Birthday on 15th September 2021

**TAMILNADU TEACHERS EDUCATION UNIVERSITY**  
Centre for Capacity Building Programmes for School Teachers

**WORLD RECORD OF LONGEST MULTINATIONAL CONFLUENCE**  
Jointly Organized by

Shrimathi Devkunvar Nanalal Bhatt Vaishnav College For Women (Autonomous)  
Affiliated to University of Madras - Re-Accredited with 'A+' Grade by NAAC

Titled **AN ACCLAMATION TO TEACHERS**  
ஆசிரியருக்கு நன்றி நவிலல்

5th September 2021 08 pm-09 pm

Platform: Google Meet

Logos: Tamil America, ASSIST WORLD RECORDS, University of Madras, TAMILNADU TEACHERS EDUCATION UNIVERSITY

On the occasion of 11th president of India Dr. A.P.J Abdul kalam's Birthday on 15th September 2021

**TAMILNADU TEACHERS EDUCATION UNIVERSITY**  
Centre for Capacity Building Programmes for School Teachers

**WORLD RECORD OF LONGEST INTERNATIONAL CONFERENCE**  
Jointly Organized by

Shrimathi Devkunvar Nanalal Bhatt Vaishnav College For Women (Autonomous)  
Affiliated to University of Madras - Re-Accredited with 'A+' Grade by NAAC

Titled **Folklore**

11th September 2021 12-01pm

Platform: zoom, YouTube

Logos: ASSIST WORLD RECORDS, University of Madras, TAMILNADU TEACHERS EDUCATION UNIVERSITY

On the occasion of 11th president of India Dr. A.P.J Abdul kalam's Birthday on 15th October 2021

**TAMILNADU TEACHERS EDUCATION UNIVERSITY**  
Centre for Capacity Building Programmes for School Teachers

**WORLD RECORD OF LONGEST INTERNATIONAL CONFLUENCE**  
Jointly Organized by

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Titled **INDIAN CULTURE - இந்திய கலாச்சாரம்**

1st October 2021 05:00am-08:00pm

Platform: Google Meet

**ORGANISERS**

CHIEF PATRON	PATRON	PATRON	PATRON
PROF. A. PRASADHARAN Vice-Chancellor Tamil University	PROF. J. BALAKRISHNAN Professor Tamil University	PROF. M. SUDHAKARAN Professor Tamil University	PROF. M. SUDHAKARAN Professor Tamil University

CO-PATRON	CO-PATRON	ORGANISING SECRETARY	JOINT ORGANISING SECRETARY
Dr. R. RAJENDRAN Associate Professor & Head Tamil University	Dr. A. MOHAMMAD MUHAMMAD Associate Professor Tamil University	Dr. T. SIVASATHI RAJAMMAL Associate Professor Tamil University	Dr. T. PREMALATHA Associate Professor Tamil University

Logos: ASSIST WORLD RECORDS, University of Madras, TAMILNADU TEACHERS EDUCATION UNIVERSITY



# TED SDNB Inspire-AY 2021-22



 **SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV  
COLLEGE FOR WOMEN (AUTONOMOUS)**  
Affiliated to UNIVERSITY OF MADRAS - Re-Accredited with 'A+' Grade by NAAC

JOIN US FOR THE INSPIRATIONAL

**TED SDNB** *inspire*

**SPEAKER**



**R. MADHUMITHA**  
SDNBVC ALUMNA  
ASSISTANT MANAGER  
COSTING ACCOUNTING FINANCE AND  
CONTROLLING  
BOSCH GROUP

JOIN US  
ON 25.09.2021  
@11 AM - 12 NOON  
IN GOOGLE MEET



 **SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV  
COLLEGE FOR WOMEN (AUTONOMOUS)**  
Affiliated to UNIVERSITY OF MADRAS - Re-Accredited with 'A+' Grade by NAAC

JOIN US FOR THE INSPIRATIONAL

**TED SDNB** *inspire*

**WANNA STUDY AND WORK ABROAD?  
LET'S DISCUSS HOW!!**

**SPEAKER**



**VAISHALI K**  
SDNBVC ALUMNA  
MS IN PHYSICS  
LEIBNIZ UNIVERSITY  
HANNOVER  
GERMANY

JOIN US ON 07.05.2022  
@4 PM - 5 PM IN GOOGLE MEET

**TED SDNB Inspire - A platform created by students Union for students to interact with the alumna of the college who have done exceptional work to inspire and motivate the students.**



# Let's Discuss - Discussion Forum



Let's Discuss- A platform created by students Union for students to interact with each other and collaborate to discuss on contemporary and find solutions for the same.



# RESEARCH CELL

**SAMZODHANA NAIPUNYAM**

The cell conducts various online and offline ice breaking sessions and research awareness programmes for the benefit of students and research scholars. Research skill is a component for 3 credits in CBCS for all PG programs

# Details of the training programme

## ► Research skills

A week long webinar from 4th October to 8th October 2021 was conducted for 2nd year PG students of all discipline to enhance their research skills and to fulfill their Skill Based Elective requirement in the III semester, under the course title “Research skills” through “SAMZODHANA NAIPUNYAM”- the training program under the Research Cell of our college.

Date	Title	Resource Person
04/10/2021	Road Map for quality research – Philosophical Approach	Dr. A Thanga Raja Assistant Professor, Vellore Institute of Technology, Chennai
05/10/2021	Research Process – Starting the long journey and moving through the right path	Mr. S.A Vignesh Karthik Assistant Professor, Adi Shankara Business School, Ernakulam
06/10/2021	Strategies and challenges in writing research proposals	Dr. K. R. Jayapriyan Assistant Professor, Centre for Advanced studies in Botany, University of Madras.
07/10/2021	Critical approaches in thesis writing	Dr. R. Rajkumar Assistant Professor, Department of Environmental Sciences Bharathiar University, Coimbatore
08/10/2021	Data collection method & Preparing the data for research	Dr. K. Manoj Assistant Professor, Manonmaniam Sundaranar University, Tirunelveli

- A 2-day workshop “Role of multivariate analysis” was conducted by the research cell of our college on 16<sup>th</sup> and 17<sup>th</sup> December 2021 for the Research scholars and Staffs of various colleges.

Date	Title	Resource Person
16/12/2021	Introduction of SPSS	Dr. M. Vidhya, Assistant Professor of Commerce, The TamilNadu Dr. Ambedkar Law College
	Parametric tests in research analysis	Dr. A.S. Nagalatha, Associate Professor, Department of Commerce, Sri Kanyaka Parameswari Arts and Science College for Women
17/12/2021	Non-Parametric tests in research analysis	Dr. A.S. Nagalatha, Associate Professor, Department of Commerce, Sri Kanyaka Parameswari Arts and Science College for Women
	Use of Factor and Cluster Analysis in Research	Dr. S. Meena, Associate Professor, Department of commerce, Hindustan Institute of Science and Technology

- Two days online workshop on “Research Methodology” and Writing Effective Research Article was conducted on 28<sup>th</sup> and 29<sup>th</sup> Jan 2022 for research scholars of all disciplines of various colleges through “SAMZODHANA NAIPUNYAM”.

Date	Title	Resource Person
28/01/2022	Research Methodology	Dr.Inbavalli, Principal Marudhar Kesari Jain College for women, Vaniyambadi
29/01/2022	Writing Effective Research Article	Dr.K .Priya Research coordinator, PG and Research Department of Computer Science, Marudhar Kesari Jain College for women, Vaniyambadi

# MANAGEMENT SANCTIONED PROJECTS

- ▶ **Young Researcher Project (YRP)**

No. of Projects :- 37

Total amount sanctioned :- Rs.3,71,455

- ▶ **Minor Research Project (MRP)**

No. of Projects :- 16

Total amount sanctioned :- Rs.11,42,350

Incentives are given to faculty/students who publish papers in UGC care/Web of Science/Scopus Indexed journals



# EXTERNAL FUNDED PROJECTS

## ► TANSCHÉ

Dept:- Psychology

Title :- Gender sensitization of LGBTQIA+ community among Mental Health Professionals

Amount :- 20,000

## ► TANSCT

Dept:- Physics

Title:- Synthesis, growth and characterization of semi organic guanidinium vanadium sulphate crystals for nonlinear optical application PS-335

Staff:-Dr.A.Rajeswari

Asst Professor &Head/ Physics

Students : K. Ramya, T. Nandhini

Amount: Rs. 7500/

# Research Department

- ▶ The College has 10 Departments offering Ph.D. programme viz.
- ▶ Commerce, Computer Science, Physics, Plant Biology and Plant Biotechnology, Statistics, Economics, English, Tamil , and Mathematics
- ▶ 6 Research Departments offer Full-time and Part-time Ph.D. Programme and 3 departments offer Part-time Ph.D. programme. 29 faculty members are recognized as Ph.D. supervisors of whom 7 are from SFS and 20 members as M.Phil. supervisors.

Inspection Commission for Recognition of Mathematics Department to conduct research programme leading to Ph.D is on May 18, 2022

- ▶ URKUND plagiarism checker is available
- ▶ All staff members are registered - VIDWAN, PUBLONS, ORCID
- ▶ Staff members are encouraged to engage in sharing expertise as a part of Consultancy and extension exercise

► PH.D ONGOING LIST - 86

Department	No. of Research Scholars (Univ. of Madras)		
	Part Time	Full Time	Ongoing
Commerce	18	12	30
Computer Science	19	3	22
Physics	1	4	5
Plant Biology and Plant Biotechnology	1	6	7
Statistics	4	3	7
Economics	2	-	2
7 English	6	1	7
Tamil	4	-	4
Mathematics	2	-	2

► PH.D COMPLETED LIST - 32

**BEST THESES AWARD by UNOM for” Morphological and Molecular studies on the Charophytes of South India” by Dr.Swetha Balakrishnan under the guidance of Dr.G.Rani**

Department	No. of Research Scholars (Univ. of Madras)		
	Part Time	Full Time	Completed
Commerce	11	4	15
Computer Science	1	3	4
Physics	-	1	1
Plant Biology and Plant Biotechnology	1	2	3
Statistics	1	1	2
Economics	3	-	3
English	1	-	1
Tamil	1	-	1
Mathematics	2	-	2



# RESEARCH SCHOLARSHIP

S.NO	CATEGORY	BATCH	ROLL NO	YEAR	NAME	DEPARTMENT	AMOUNT RECEIVED
1	Eve	2020	MPF20CO02	II	SHREE VIDYA.M	M.Phil commerce	7000
2	Eve	2020	MPF20CO01	II	GAYATHRI K	M.Phil commerce	7000
3	Ph.D	2020	RF20CO001	II	AKSHAYA S	Commerce	10000
4	Ph.D	2020	RF20CO03	II	SWAPNA N	Commerce	10000
5	Ph.D	2020	RF20CO05	II	LATHA V	Commerce	10000
6	Ph.D	2019	RF19ST03	III	SKM JEYASREE	Dept of Statistics	10000
7	RESEARCH	2019	RF19ST01	III	DEEPA S	Statistics	60000
8	RESEARCH	2019	RF20CO02	II	ANITHA A	Commerce	60000
TOTAL							Rs 1,74,000

Total Scholarship Received as on 13.05.2022      Rs 1,20,00,000

# Research Incentives

**Amount given by the management:- Rs. 4,56,018**

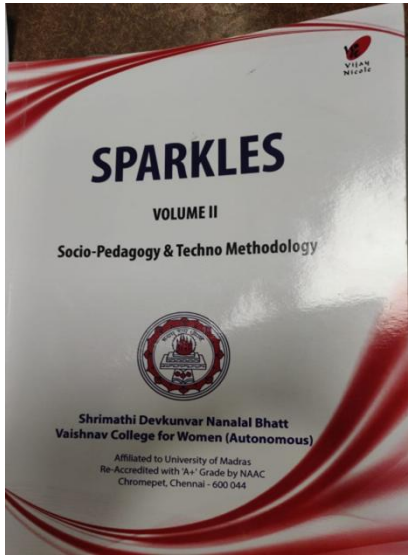
S.No.	Month Year	Amount(in Rs.)
1.	Jun 2021	53000
2.	Jul 2021	110450
3.	Sep 2021	17750
4.	Oct 2021	45018
5.	Nov 2021 – Mar 2022	69800

Research publications-  
Faculty

UGC Care list: 33

Scopus:16

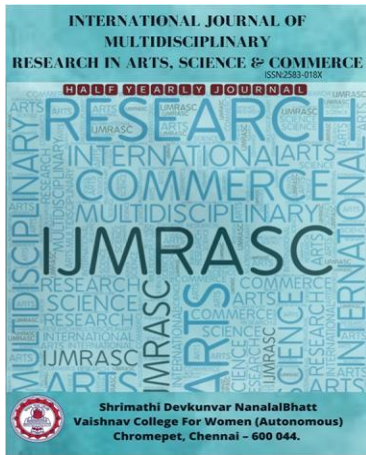
Web of Science: 1



## SPARKLES - Socio-Pedagogy & Techno Methodology

Research book with ISBN that publishes the articles of the students and staffs of the college.

Title	SPARKLES - Socio-Pedagogy & Techno Methodology
Frequency	Half-Yearly
Start Year	2021
Subject	Multi Disciplinary
Language	English
Publication Format	Online/Offline
Website	<a href="http://www.sdnbvc.edu.in/">http://www.sdnbvc.edu.in/</a>



# Journals

- ▶ International Journal of Multidisciplinary Research in Arts, Science & Commerce(IJMRASC)

Title	International Journal of Multidisciplinary Research in Arts, Science and Commerce
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► Svādhyāya - International Journal Of Transdisciplinary Research And Development (SIJTRD)

Title	Svādhyāya - International Journal Of Transdisciplinary Research And Development (SIJTRD)
Frequency	Half-Yearly
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Language	English
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# RESEARCH CELL

**SAMZODHANA NAIPUNYAM**

The cell conducts various online and offline ice breaking sessions and research awareness programmes for the benefit of students and research scholars. Research skill is a component for 3 credits in CBCS for all PG programs

# Details of the training programme

## ► Research skills

A week long webinar from 4th October to 8th October 2021 was conducted for 2nd year PG students of all discipline to enhance their research skills and to fulfill their Skill Based Elective requirement in the III semester, under the course title “Research skills” through “SAMZODHANA NAIPUNYAM”- the training program under the Research Cell of our college.

Date	Title	Resource Person
04/10/2021	Road Map for quality research – Philosophical Approach	Dr. A Thanga Raja Assistant Professor, Vellore Institute of Technology, Chennai
05/10/2021	Research Process – Starting the long journey and moving through the right path	Mr. S.A Vignesh Karthik Assistant Professor, Adi Shankara Business School, Ernakulam
06/10/2021	Strategies and challenges in writing research proposals	Dr. K. R. Jayapriyan Assistant Professor, Centre for Advanced studies in Botany, University of Madras.
07/10/2021	Critical approaches in thesis writing	Dr. R. Rajkumar Assistant Professor, Department of Environmental Sciences Bharathiar University, Coimbatore
08/10/2021	Data collection method & Preparing the data for research	Dr. K. Manoj Assistant Professor, Manonmaniam Sundaranar University, Tirunelveli

- A 2-day workshop “Role of multivariate analysis” was conducted by the research cell of our college on 16<sup>th</sup> and 17<sup>th</sup> December 2021 for the Research scholars and Staffs of various colleges.

Date	Title	Resource Person
16/12/2021	Introduction of SPSS	Dr. M. Vidhya, Assistant Professor of Commerce, The TamilNadu Dr. Ambedkar Law College
	Parametric tests in research analysis	Dr. A.S. Nagalatha, Associate Professor, Department of Commerce, Sri Kanyaka Parameswari Arts and Science College for Women
17/12/2021	Non-Parametric tests in research analysis	Dr. A.S. Nagalatha, Associate Professor, Department of Commerce, Sri Kanyaka Parameswari Arts and Science College for Women
	Use of Factor and Cluster Analysis in Research	Dr. S. Meena, Associate Professor, Department of commerce, Hindustan Institute of Science and Technology



- Two days online workshop on “Research Methodology” and Writing Effective Research Article was conducted on 28<sup>th</sup> and 29<sup>th</sup> Jan 2022 for research scholars of all disciplines of various colleges through “SAMZODHANA NAIPUNYAM”.

Date	Title	Resource Person
28/01/2022	Research Methodology	Dr.Inbavalli, Principal Marudhar Kesari Jain College for women, Vaniyambadi
29/01/2022	Writing Effective Research Article	Dr.K .Priya Research coordinator, PG and Research Department of Computer Science, Marudhar Kesari Jain College for women, Vaniyambadi

# MANAGEMENT SANCTIONED PROJECTS

- ▶ **Young Researcher Project (YRP)**

No. of Projects :- 37

Total amount sanctioned :- Rs.3,71,455

- ▶ **Minor Research Project (MRP)**

No. of Projects :- 16

Total amount sanctioned :- Rs.11,42,350

Incentives are given to faculty/students who publish papers in UGC care/Web of Science/Scopus Indexed journals

# EXTERNAL FUNDED PROJECTS

## ► TANSCHÉ

Dept:- Psychology

Title :- Gender sensitization of LGBTQIA+ community among Mental Health Professionals

Amount :- 20,000

## ► TANSCT

Dept:- Physics

Title:- Synthesis, growth and characterization of semi organic guanidinium vanadium sulphate crystals for nonlinear optical application PS-335

Staff:-Dr.A.Rajeswari

Asst Professor &Head/ Physics

Students : K. Ramya, T. Nandhini

Amount: Rs. 7500/

# Research Department

- ▶ The College has 10 Departments offering Ph.D. programme viz.
- ▶ Commerce, Computer Science, Physics, Plant Biology and Plant Biotechnology, Statistics, Economics, English, Tamil , and Mathematics
- ▶ 6 Research Departments offer Full-time and Part-time Ph.D. Programme and 3 departments offer Part-time Ph.D. programme. 29 faculty members are recognized as Ph.D. supervisors of whom 7 are from SFS and 20 members as M.Phil. supervisors.

Inspection Commission for Recognition of Mathematics Department to conduct research programme leading to Ph.D is on May 18,2022

- ▶ URKUND plagiarism checker is available
- ▶ All staff members are registered - VIDWAN, PUBLONS, ORCID
- ▶ Staff members are encouraged to engage in sharing expertise as a part of Consultancy and extension exercise



► PH.D ONGOING LIST - 86

Department	No. of Research Scholars (Univ. of Madras)		
	Part Time	Full Time	Ongoing
Commerce	18	12	30
Computer Science	19	3	22
Physics	1	4	5
Plant Biology and Plant Biotechnology	1	6	7
Statistics	4	3	7
Economics	2	-	2
7 English	6	1	7
Tamil	4	-	4
Mathematics	2	-	2

► PH.D COMPLETED LIST - 32

**BEST THESES AWARD by UNOM for” Morphological and Molecular studies on the Charophytes of South India” by Dr.Swetha Balakrishnan under the guidance of Dr.G.Rani**

Department	No. of Research Scholars (Univ. of Madras)		
	Part Time	Full Time	Completed
Commerce	11	4	15
Computer Science	1	3	4
Physics	-	1	1
Plant Biology and Plant Biotechnology	1	2	3
Statistics	1	1	2
Economics	3	-	3
English	1	-	1
Tamil	1	-	1
Mathematics	2	-	2

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TOTAL							Rs 1,74,000

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**Amount given by the management:- Rs. 4,56,018**

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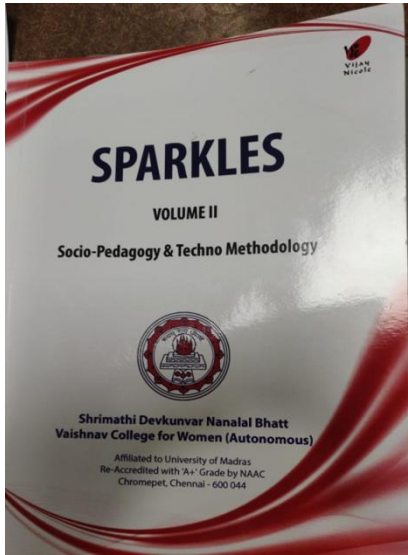
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UGC Care list: 33

Scopus:16

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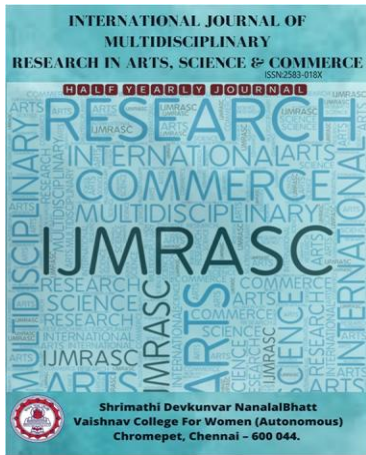




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Subject	Transdisciplinary
Language	English
Publication Format	Online
Website	<a href="http://www.sdnbvc.edu.in/">http://www.sdnbvc.edu.in/</a>

# UGC NET coaching

- ▶ UGC-NET paper 1 coaching classes for all PG department 2nd year students, with collaboration of Arun academy (ISO 9001:

2015). The session was useful and gained more information about UGC-NET exam. Details are -

Resource person: C. Arun kumar M.Com. M.Phil., SET., NET., managing director, Arun Academy,

Number of students attended: 91 students (PG 2nd year students, SDNB Vaishnav College for women).

Number of staff attended: 6

Duration of the class: 8:00am to 10:00 am

Number of days: 10 days (2/5/2022 to 14/5/2022)

**Funded by management**

S.No.	Name of the Student	Project ID	Class	Department	Name of the Topic	Amount Received in Rs.
1	J. Burzila Gracitta L. Sai Sneha J. Senec Bharathi A. Sweena Sweetlin	21SPRD001	III B.A	English	A Study on Science and inventions in Literary works	6700
2	K.R. Sorna Rekha K.S. Shubhakarini B. Preethi A. Shruti	21SPRD002	II B.A	English	Exploring the unexplored Literary works and their influence on Gen Z	1526
3	S. Mathangi S. Hemalatha S. Jenifer	21SPRD003	III B.A	English	Barriers faced by semi-urban college students in speaking English	3000
4	S. Sonali P. Rajalakshmi D. Sherly Janoveia H. Poongkuzhali	21SPRD004	III B.A	Economics	Impact of realty sector on the performances of the Indian Economy	1480
5	A. Jasmine M.R. Lakshana R. Madhumathi S. Manjuparkavi	21SPRD005	III B.A	Economics	Incidence of usage of online shopping and its impact on buyer behaviour in chennai city- A Diagnostic study	3000
6	P. Aishwarya S. Srimathi	21SPRD006	II B.Sc	Mathematics	matholink	4627



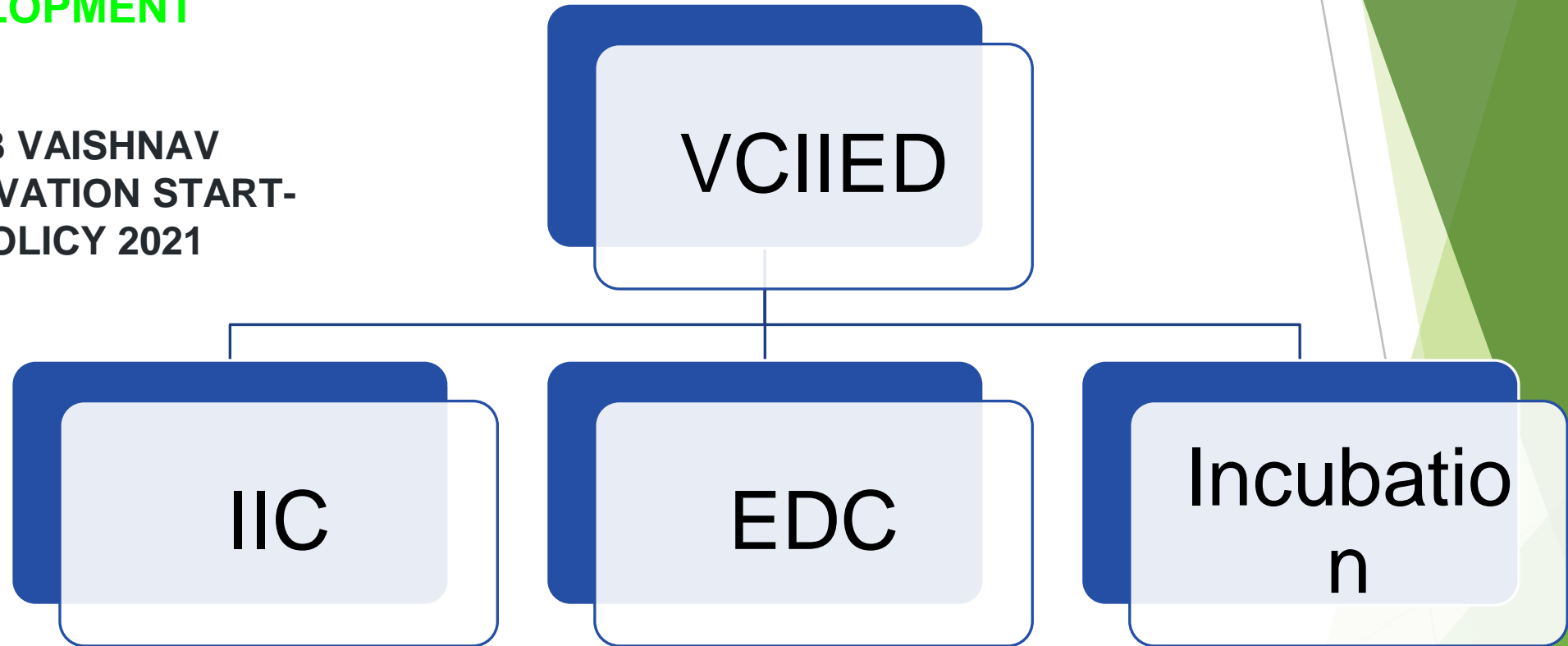
7	M. Rasul Sulthana S. Sangeetha	21SPRD007	III B.Sc	Physics	Fabrication of nanocomposite thin film zinc ion batteries using PEO PMMA blended polymer electrolytes	13731
8	S. Lavanya Sivani R. KrishnaPriya L. Priyanka	21SPRD008	III B.Sc	Physics	Metal oxide nanostructures and its influence on dye effluent treatment.	15769
9	V. Ashwini Devi R. Anusha V. Nivetha R. Subashinie K. Bhuvaneshwari	21SPRD009	III B.Sc	Computer Science	Hostel Management System	6660
10	B. Swetha S. U. Bhavana	21SPRD010	III B.Sc	Computer Science	GO AGRO	9077
11	A. Eirfaana R. Janani Priya S. Sharmila	21SPRD011	III B.Sc	Computer Science	Vehicle tracking and safety monitoring system using IOT	8240
12	S. Shakthi Priya R. Padmashri S. Priyanka	21SPRD012	III B.Sc	Computer Science	Flood monitoring system using IOT	3000
13	J. Sreevishnupriya R. Bavana	21SPRD013	II B.Com	Commerce	Consumer preference , satisfaction and loyalty towards E-Pharmacies	10884
14	V. Phreethi	21SPRD014	M.Phil	Commerce	Impact of brand loyalty on buyer behaviour as regards online grocery shopping	9492
15	Payal H Bhatt	21SPRD015	M.Phil	Commerce	A study on peerception of traders about consumer purchasing behaviour in Tiruvallur district towards online shopping	10400

						Amount
S.No.	Name of the Student	Project ID	Class	Department	Name of the Topic	Received in Rs.
1	K. Divya	21SPRE001	III BCA	BCA	Development of LMS for college staff and students	13323
	R. Mahalakshmi					
	K Maheshwari					
	A. Mary Jennifer					
2	R.Sindhu Premalatha	21SPRE002	M.Phil	Computer Science	Consumers' perception towards organic cosmetic products.	10483
3	G. Sowmya	21SPRE003	II M.A	English	Enhancing the Communication skills of learners with visual impairment through mobile assisted language learning	15801
	K. Sri Takshara					
	R. Preyanga					
4	M. Rose Esther Rani	21SPRE004	II M.A	English	enhancing the active listening skills of learners with attention deficit hyperactivity disorder	10794
	C. Kamala					
5	Paulin Christina	21SPRE005	M.A	English	understanding the english learning needs of learners with hearing impairment and designing a mobile application to enhance their english language skills	10000
6	S. Gayathri	21SPRE006	II M.Sc	Mathematics	Self learning portal for Mathematics enthusiasts	10000
	A. Jayashree					
	S. Muthushalini					
	B. Vaishnavi					
7	S. Saranya	21SPRE007	II M.Sc	Computer Science	Design and implmentation of secured data transfer using blockchain technology	5000
	E. Swetha					
	N. Sripriva					

12	A. H. Farhana	21SPRE012	II M.Sc	Food Science Nutrition and Dietetics	Formulation and Quality Evaluation of Lassi prepared from Blends of Cow's milk and Sesame extract	10706
13	D. Subaga	21SPRE013	II M.Sc	Food Science Nutrition and Dietetics	Formulation of Sprouted Horse Gram (Macrotyloma uniflorum) based Instant Multipurpose mix and its Quality Evaluation	10000
14	S. Janaki	21SPRE014	II M.Sc	Food Science Nutrition and Dietetics	A Study on Development and Quality Evaluation of Oats and Flax seed based Vegan Ice cream	10000
15	K. Kirthiga	21SPRE015	II M.Sc	Food Science Nutrition and Dietetics	Development and Quality Assessment of Soup Mix using Sauropus androgynous leaves	10000
16	C. Sowmya	21SPRE016	II M.Sc	Food Science Nutrition and Dietetics	A Study on Standardization and Quality Evaluation of Jamun Fruit Incorporated Vegan Peanut Kefir	11272
17	K. Nandhini	21SPRE017	II M.Sc	Food Science Nutrition and Dietetics	Formulation and Evaluation of Taco shell Incorporated with Cassava	8350
18	C. Prithy	21SPRE018	II M.Sc	Food Science Nutrition and Dietetics	Formulation and Quality Evaluation of Nutri Mini Khakras Incorporated with Wheatgrass powder	9700
19	S.P. Bavani	21SPRE019	II M.Sc	Food Science Nutrition and Dietetics	Formulation and Evalutaion of Crackers Incorporated with Dried Moringa Leaf Powder	10072
20	S. Neeraja K. Sowmiya M.Yoga Lakshmi	21SPRE020	II M.Sc	Plant Biology and Plant Biotechnology	Green synthesis of iron nanoparticles from some medicinal plants and its antimicrobial and antioxidant activities	10065
21	S. Meenalakshmi G. Ramya R. Rithavani	21SPRE021	II M.Sc	Plant Biology and Plant Biotechnology	Study of efficacy of some metal nanoparticles as nanofertilizers	10000
	M. Sudha					

**VCIIED**  
**VAISHNAV CENTRE FOR INNOVATION, INCUBATION AND ENTREPRENEURSHIP  
DEVELOPMENT**

**SDNB VAISHNAV  
INNOVATION START-  
UP POLICY 2021**



# INSTITUTION INNOVATION COUNCIL

OUR COLLEGE IS PART OF THE NATIONAL IIC (INSTITUTIONS INNOVATION COUNCIL) , A MHRD'S INITIATIVE TO ENCOURAGE INNOVATION AMONG STUDENTS.

THE INSTITUTION'S INNOVATION CELL OF SDNBVC WAS STARTED DURING THE ACADEMIC YEAR 2019-20

- ▶ VAISHNAV Centre for Innovation, Incubation and Entrepreneurship Development (VCIIED) was launched to promote emerging technological and knowledge-based innovative ventures. The centre encourages entrepreneurial and innovation activities through Institute's Innovation Council (IIC) and Entrepreneur Development Cell (ED Cell) . The SDNB Vaishnav start up policy is also framed.



**Vaishnav Centre for Innovation, Incubation and Entrepreneurship  
Development(VCIIED)**

in collaboration with

**Rajiv Gandhi National Institute of Youth Development  
(RGNIYD)**

Conducted Skill development training program in

- **Jute Products**
- **Mobile Application Development and Textile Art using Fabric Colours**

along with this training programme a **Faculty Development Program** also  
conducted by PG Department of English in **online mode** on the topic  
**“Technology enhanced English Language Learning and Teaching : Web Tools  
for Teaching and Learning English Language and Literature”**

**from March 9,2022 to March 12,2022.**

# OBJECTIVES OF THE ACTIVITY

- ▶ To provide training in eco-friendly sustainable product production
- ▶ To train students in developing the mini mobile application using Android studio software
- ▶ To train students in creating different textile art using fabric colours
- ▶ To improve the employability level of the yuvathi's by inculcating entrepreneurship skillsets
- ▶ To develop and fortify leadership quality and human resource management

# Number of students benefitted in various activity

- ❑ **40** students in Jute Products Training Programme
- ❑ **25** students in Mobile Application Development Programme
- ❑ **15** students in Textile Art using Fabric colours Training Programme



# Amount Sanctioned by RGNIYD

- **Rs.75000** for Jute Products Training Programme
- **Rs.75000** for Mobile Application Development & Textile Art using Fabric Colours Training Programme
- **Rs.40000** for online FDP

**Rs.50000 sanctioned by our Management**

## SCHOLARSHIP

The student support system has been strengthened with the mobilization of scholarships from several Private Endowment Award Scholarships, Central & State government and

ALUMNI STUDENT COUNSELLOR

The College Students' Counsellor share an excellent compatibility with students and she is taking active measures to redress the psychological and emotional difficulties of the students

MENTORING system for serene learning environment,  
Anti ragging committee, grievance redressal cell, Internal compliance committee



# ALUMNI

► SDNBVC ALUMNAE TRUST IS REGISTERED

SCHOLARSHIPS ARE GIVEN TO STUDENTS

ALUMNI ARE INVITED AS RESOURCE PERSONS, CHIEF GUEST FOR COLLEGE  
FUNCTION

MEMBERS OF BOS

TRAINING GIVEN TO STUDENTS BY ALUMNI

SPORTS DAY VALEDICTORY WAS PRESIDED BY Mrs. Shanthi -record holder in  
Hammer throw

# Waste management

- ▶ Certificate of appreciation from ITC limited paperboard and special papers division for parteniring with wow wellbeing out of waste-contributing 5444 kgs of dry recyclable waste for recycling during 21-22
- ▶ Sewage treatment plan
  - Re usage of water used for flushing
  - Sand filter and carbon filter for effective filtration so as to protect the environment
  - Automatic timers for air blowers and recycling pump to harness the sustainable goals
  - Ionizing irradiation to remove contaminants from sewage water
- ▶ Rain water harvesting - Asian paints
- ▶ Recycling of water for football ground
- ▶ Solar energy

# MOU/Membership

- Marudhar Kesari Jain College for women, Tamil Nadu
- Bharatiya Yuva Shakthi Trust
- Heartfulness Education Trust for integrated yoga and meditation
- 3S PRO ACADEMY
- Star Health Insurance
- Kaivalam foundation
- ICT Academy
- Spoken Tutorials
- Madras Management Association
- Confederation of Indian Industry
- Madras Chamber of Commerce and Industry
- Vivac Business consultants
- Parvati Hospitals
- Vayusastra
- E&ICT Academy IIT Kanpur
- Sacca Institute of Freight and Tourism

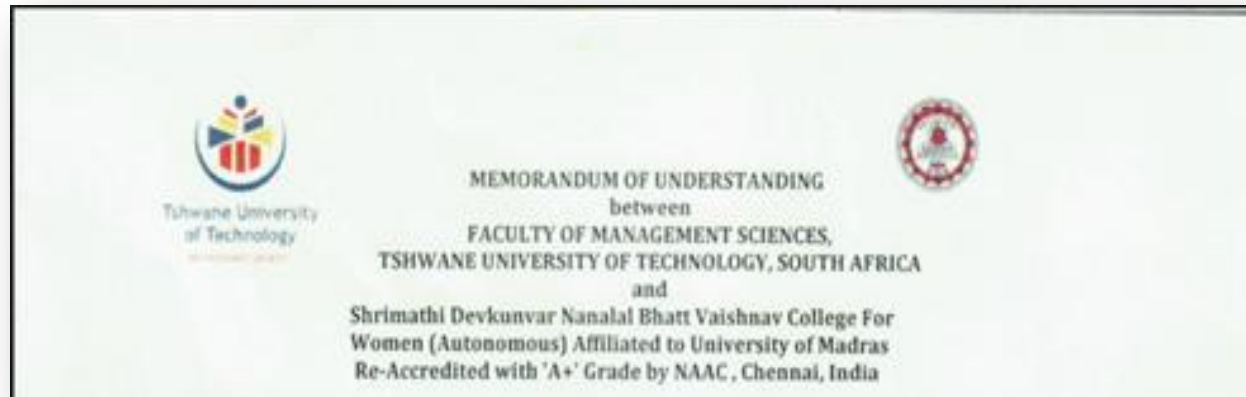


இந்திய இளைஞர்கள் ஒற்றுமை அமைப்பு

Youth United Council of India

# MOU

- Renewal of MOU with ICMAI on 16/03/2021 for a period of 5 years to continue as CMA support centre
- Renewal of MOU with ICSI on 24/03/2021 to continue as ICSI support centre



9.5. The parties acknowledge that they have entered into this agreement after making independent investigations and that neither party has made any presentation or given warranties other than as may be contained in this agreement.

Signed at Pretoria on this 13th day of September 2021  
in the presence of the undersigned witnesses.

Witness  
1. [Signature]  
2. [Signature]

[Signature]  
DVC: Teaching, Learning and Technology  
On behalf of TUT (Duly authorized)

Signed at Chennai on this 30th day of November 2020  
in the presence of the undersigned witnesses.


Witness  
1. [Signature]  
2. [Signature]


[Signature]  
On behalf of Shrimathi Devkunvar  
Nanalal Bhatt Vaishnav College For  
Women (Autonomous), India  
(Duly authorized) Principal  
SHRIMATHI DEVKUNVAR NANALAL BHATT  
SHRIMATHI DEVKUNVAR NANALAL BHATT  
EDUCATION, CHROMEPET, CHENNAI - 44



Mrs. Padmaja Priyadharshini our alumni was instrumental in signing this MOU

**Shrimathi Devkunvar Nanalal Bhatt Vaishnav College For Women**  
(Autonomous) Affiliated to University of Madras  
Re-Accredited with 'A+' Grade by NAAC  
Chromepet, Chennai - 44.

Cordially invites staff, students and parents to a webinar on  
**THE JOURNEY TOWARDS MARVELLOUS**  
"The Power In You"

Resource Person  
  
Dr Leigh-Anne Aaul Dachapalli  
HOD, Department of People  
Management and Development  
Tshwane University of Technology  
Pretoria Campus  
South Africa

 **ON 11/7/2020 (SATURDAY)**  
**TIME: 12 NOON**

**LIVE SESSION THROUGH**  
 



# TRAINING & PLACEMENT CELL

- ❑ EMPLOYABILITY FOCUSED TRAINING ON PRE-PLACEMENT AND COMMUNICATION SKILLS, FOLLOWED BY ON-CAMPUS PLACEMENT DRIVE FOR THE FINAL YEAR STUDENTS.
- ❑ PLACEMENT FOR THE REGISTERED STUDENTS IN THE LAST FIVE YEARS.
- ❑ THERE IS CONSIDERABLE INCREASE IN THE MEDIAN SALARY



**Our prominent recruiters:** • Nielseniq • Zifo technology • Wipro • Cognizant • TCS • HCL • JRA • Accenture • CGI • Mphasis  
• Mr. Cooper • ERnst& young • Empower • Mckinsey • D.c. Shaw • Cap Gemini • NatWest group

**Others:** • HDFC bank • Kotak Mahindra • Indus ind • Allsec technology • Bluechip investment • Aditya Birla • Idbi federal  
• Accenture • Muthoot fincorp • Aps healthcare • Omega healthcare

# Special achievement of college

Winner for News18 Tamilnadu's **Katral Award 2021** – Excellence in Education for all (Rural category)

IIC is graded with 4 star by MHRD during 2019-21

ARIIA – ATAL RANKING 2021 listed in BAND-PERFORMER



