

**DEPARTMENT OF HISTORY AND TOURISM**

**BHARATH HISTORY ASSOCIATION**

**ACADEMIC YEAR 2020-2021**

**Association V.P : Dr.S.Saraswathi**

**Association Secretary : Rathi K.Nisha**

The Bharath History Association has conducted the following events for the academic year 2020-2021

**WEBINAR : 30/05/2020**

A webinar on ‘**Travel and Tourism : Opportunities and Challenges post Corona**’ was conducted by the department for all students of History and Tourism. The Chief Guest Mrs Vatsala Subramaniam, CEO, Vatsala Tourism Academy , Chennai. Spoke on the challenges the Tourism Industry is facing due to the present pandemic and how to make use of the opportunities that are available in the tourism industry

**World Tourism Day Celebration ( UNWTO) 27<sup>th</sup> September**

In collaboration with ITDC, the Department of History and Tourism has celebrated the World Tourism Day from 11/09/2020 to 25/09/2020. The following competitions were conducted:

1. Poster Making  
Topic : Ek Bharat Shrestha Bharat (EBSB)
2. Essay Writing Competition  
Topic : Indian Constitution and Fundamental Duties

For the Poster making competition on Ek Bharat Shrestha Bharat (EBSB) 31 students from both Day and Evening college participated and the following are the Prize winners:

1.	Aishwarya J	B.Sc, Visual Com - I year	<b>FIRST PRIZE</b>
2.	Reena G	B.Sc, Visual Com – II year	<b>SECOND PRIZE</b>
3.	Harini S C	B.Sc, Visual Com – II year	<b>THIRD PRIZE</b>

For the Essay competition on Indian Constitution and Fundamental Duties 27 students from both day and evening college participated and the following are the Prize winners:

1	Rubeena K	B.com (General) I Year	<b>FIRST PRIZE</b>
2	Amirthavarshini .T	B.com (Honours) I Year	<b>SECOND PRIZE</b>
3	Srinithi .C	B.sc (Computer science) III Year	<b>THIRD PRIZE</b>

## **WEBINAR : : 01/02/2021**

A webinar on ‘ **Tourism at Crossroads: Need for its survival** ‘was conducted by the department for all students of History and Tourism. The Chief Guest Dr.S.Ananthakrishnan , Associate Professor and Head, Department History , A.M.Jain College, Meenambakkam, Chennai spoke on the problems and the difficulties the tourism sector is encountering at present and the need for its revival. He discussed on the different measures the government is taking to improve the tourism industry.

### **MASS PLEDGE TAKING - READING THE PREAMBLE**

26th November is being celebrated every year as Constitution day to commemorate the adoption of the Constitution of India and to honour and acknowledge the contribution of the Founding Fathers of the Constitution. The year 2019, marks the 70th year of the adoption of the Constitution.

The Ministry of Social Justice and Empowerment had directed all Government agencies/departments to run an awareness campaign focused on Citizens' Duties including Fundamental Duties as enshrined in the Indian Constitution, from 26th November, 2019 to 26th November, 2020.

As a part of this awareness campaign, the department organized a **Mass Pledge Taking - Reading the Preamble** along with ITDC involving students of both day and evening.

Details of Mass Pledge taking for Reading the preamble:

1. The students were requested to visit the website <https://pledge.mygov.in/constitution-india/> and they can read the preamble by entering their details.
2. Then they can download the certificate of commitment and the same would be sent to ITDC office by email: [indiatourismchennai@gmail.com](mailto:indiatourismchennai@gmail.com) or mobile number 98843 24895.

All together 57 students participated and downloaded their certificates to showcase their civic sense.