

NATIONAL CADET CORPS (NCC)

Motto – Unity and discipline

The NCC Airwing of SDNB Vaishnav College for Women is under 1 (TN) Air Squadron, IAF Tambaram and the NCC Naval wing 1 (TN). Cadets of the college have made remarkable achievements in the Air force and Naval Camps. They have been exemplary in their performance and have won many accolades from their units.

NCC Naval wing cadets have participated in All India Regatta competition, All India Yachting competitions and Nau Sainik camps. The Airwing cadets have participated in All India Vayu Sainik Camp and Republic day camps. They jointly participated in Rock climbing and Ek Bharat Shreshtha Bharat camps too. Cadets attended Firing camp, Scuba diving camp, Sailing and Yachting camp, Republic day camp and Flying training. Cadets organised the Swachh Bharat campaign at the college campus.



Petty Officer R. Meera, Petty Officer S. Thanya, Leading Flight Cadet S. Chitra, Leading Flight Cadet D. Subhashini



Trekking

POC Anjana was a star achiever, Naval cadet, who participated in many Naval camps and won several medals making her unit and college proud. One of the Cadets has been selected for the post of Police Constable in Tamilnadu Police Department.



The following are some of the achievements of NCC Cadets in the academic year 2019-2020.

- NC 1 Anjana B, F/C Aishwarya.N, NC 1 Depika R and F/C Sushma S attended the Firing camp held at Kancheepuram.
- NC 1 Ishwarya S, NC 1 Anjana B, NC 1 Depika R, NC 1 Lavanya D, NC 1 Niranjana Sree M and NC 1 Sneha K attended the NAVY CAMP CATC 1 at Pachaiyappa's College.
- F/C Aishwarya N and F/C Sushma S participated in the AIRIWING CAMP CATC 2 at VTMT, Avadi.
- NC 1 Niranjana Sree M, NC 1 Sneha K and NC 1 Anjana B attended the NAVY SCUBA CAMP held at Anna swimming pool.
- NC 1 Lavanya D, NC 1 Sneha K, NC 1 Anjana B and NC 1 Niranjana Sree M attended the NAVY IUC CAMP held at Pondicherry.
- NC 1 Anjana B participated in NSC TRAINING 1 and 2 at Pondicherry.
- F/C Sushma S, NC 1 Depika R and F/C Aishwarya N participated in RDC CATC 1 and RDC LAUNCH CAMP.
- NC 1 Depika R and F/C Aishwarya N attended the RDC- IGC CAMP at Sri Sai Ram Engineering College.
- Naval cadet NC 1 Anjana B participated in the NSC LAUNCH at Pondicherry and she attended the AINSC CAMP at Vizag.
- NC 1 Ishwarya S and NC 1 Niranjana Sree M participated in the SAILING CAMP held at ODISHA
- F/C Aishwarya N and NC 1 Depika R attended the DTE RDC TRAINING 1 & 2.
- NC 1 Niranjana Sree M attended the SPECIAL YACHTING CAMP at GOA
- Naval cadets NC 1 Lavanya D and NC 1 Anjana B attended the EBSB CAMP 1 at Vallam and Airwing cadet F/C Priya Sharma attended the EBSB CAMP 2 at Nagercoil.

SHIP MODELLING



***PETTY OFFICER CADET
LAVANYA R
BCA***

- NC 1 Depika R and NC 1 Lavanya D participated in the MARINA REPUBLIC DAY CAMP held at Jeppiaar Engineering College.



ROTARACT CLUB

AADUKALAM

On 6th August 2019, the Installation ceremony, marking the installation of Rtr.Chayadevi as President and Rtr.Dharika Reddy as Secretary along with the team, Rtr.PHF.Anand Mani, Rtr.Akshaya , Rtn.Parkavi Mahalingam ,Rtn.Balaji, Rtr.Senthil Mani were invited as Guests. Beneficiaries – 180



H₂O

- Phase 1 – 13th July 2019, Jyothyma Nagar, Saidapet a survey was conducted to find the needs and difficulties of residents of the area under water crisis. 27 people benefited from this survey.



- Phase 2 – 26th July 2019, Eashwari Nagar, Pallavaram. 4000 litres of water was provided to the residents of the area to help them. 70 People were benefited by this.

Awards received for the project: 1. Best project Award in GRM

2. Special Recognition in Glory Awards.



HEALTH CAMP

On 7th August 2019, a health screening in collaboration with Apollo Shine for all the students was conducted. 3456 students got their health checked.



EZHUMBI PRAGASI

On 13th August 2019, Orientation Programme for the Green rotaractors was conducted in the Auditorium. 1217 students participated in this programme. Rtr. Britto Manohar and Rtr. IPDRR.PP.Girish Eashwaran were invited as Guest Speakers.



BLOOD DONATION CAMP

Students of the college took part in a blood donation camp on 29th August 2019. 168 students donated their blood.





AASAN

On the occasion of Teacher's day the Rotaract club collected the handprints of Teachers on chart papers. 300 Handprints were collected.



OMANA PENNEY

On 10th September 2019, on occasion of Onam the students made rangoli with flowers, danced and ate prasadam together. 15 Students participated in the celebration.



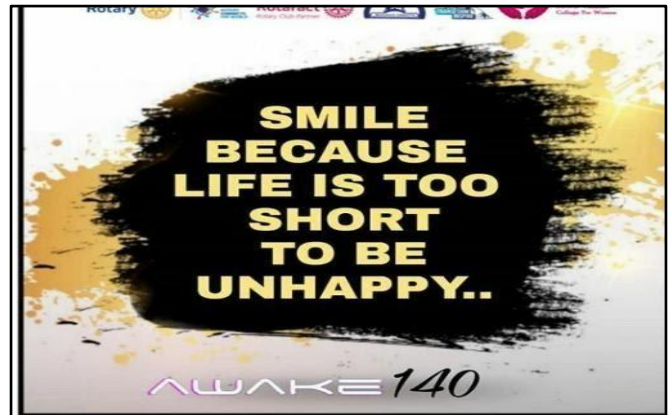
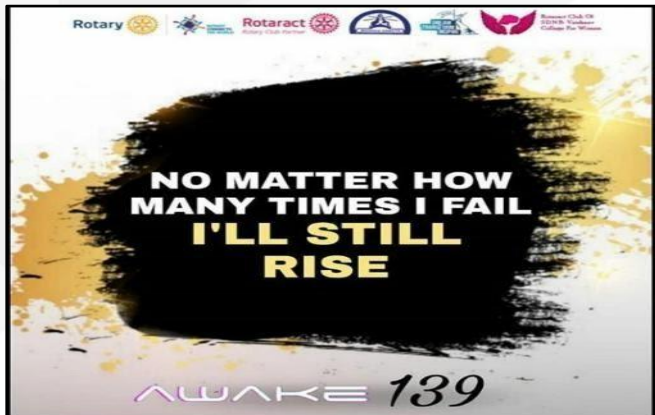
THERKAN KALARE

Children of Kamaraj Illam were taught Silambam and its importance from 1st September to 17th November and will continue to learn even next year till they finish their training (8th March 2020). 25 Children were trained.



AWAKE

From 9th September 2019 the club posted one motivational quote on social media everyday in the morning.



EXPLORE

The Club conducted an online poster making competition on the topic "Save Earth" from 15th to 20th September 2019. 18 Students Participated in the competition.



GALATTA GOLU

The Club celebrated Golu with the kids of Sai Baba Gurukulam Home on 29th September 2019. A pooja was conducted and prasadam and presents were given to the Children. 39 Children participated in this event.



PONDY VIBESON

On 14th October 2019 11 Students from the club visited the Ganesha Temple and The Botanical Garden in Pondicherry.



MISSIVE WRITING

On October 14th 2019, the club conducted a letterhead exchange with Rotaract club of National College in Pondicherry. Both the clubs actively participated in the event.



ULENTER ASHRAM

On 14th October 2019 the club spent time in an old age home and distributed biscuit packets to the residents.



AARI WORK

On 14th October 2019 the club members learnt about the traditional Aari work and its techniques.



HIP HIP HOORAY

Description: 18th November 2019, we wished our Rotaractors on their birthday on social media through posters. Beneficiaries – 80



KAIKODUPOM

On 24th December 2019, The Club donated 19kgs of rice, 23 bread packets, 6 biscuit packets, fruits, medical items like dettol, cotton, and bandages to Jeevodaya Cancer Hospital and spent time with the patients. 50 Patients were benefited by the donations.



XMAS GLEE

10 members of the club travelled together to Madhavaram, ate food, played games and wished each other merry christmas on 24th December for the club service project.



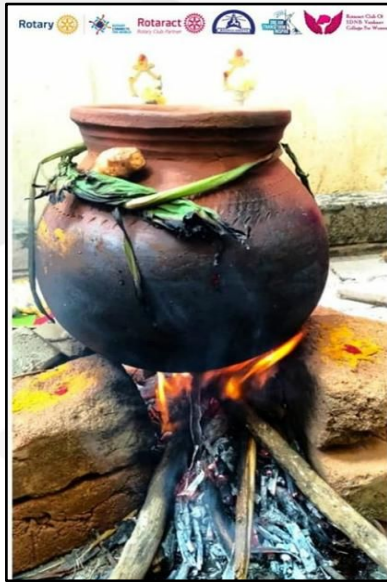
BRIGHTEN THE YEAR

The club along with Rotaract club of National College, distributed food to the needy in Pondicherry on New year.



PONGALO PONGAL

On 17th January 2020, 17 club members celebrated and cooked pongal together and distributed food and clothing to the poor.



BLISS 2020

The Rotaract Club conducted a fund raising programme on 28th January 2020 in which almost 900 students from various colleges participated in different events. The money collected as the entry fee was donated to Vasantham Home for the education of mentally challenged children. The Chief Guests for the event were Dr. Sudha Seshayyan, Namitha Marimuthu. The Walk-in Guests were V.R. Balaji, Vishnu Unnikrishnan, Kutty Gopi, Whistler Nizhar, Ashok Gangadhar, Praveen Raj Devasagayam. This event got special recognition from the GLORY AWARDS.



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On February 14th 2020, students of the club collected and distributed clothes with candies to needy people living on the roads and the railway stations.



LOL

On 6th March 2020, the club members shared love with others by exchanging letters. 15 students participated in this exchange of letters.



MERSAL (JOINT PROJECT)

The Club Co-hosted the district Culturals MERSAL held in Santhome Higher Secondary School, Santhome on September 1st 2019. The Chairman was Rtr. Dharika Reddy.



ONE WALK ONE HOPE (JOINT PROJECT)

Over 900 students participated in a walkathon on 20th October 2019 initiated by the Parent Rotaract Club to create awareness about breast cancer and give hope to the victims.



IMPACT THE OUTCOME

The students participated in a Professional Service Project teaching students about self-grooming and personality development on 20th October 2019 at DG Vaishnav College.



GRM

The Club received an Award for project H₂O which was the benchmark project of the year 2019-2020 at GRM, held at Loyola College. This Project focused on providing water to needy people. Many families benefited from this project.

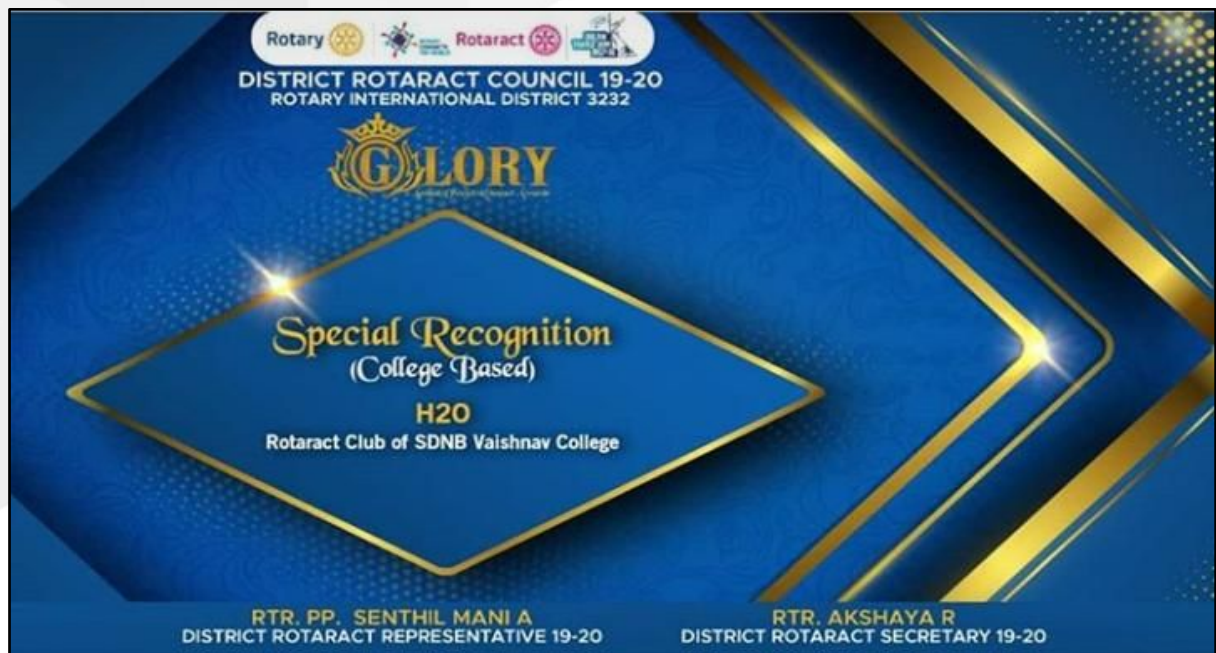


GLORY AWARDS:

The Club received 5 awards for the year 2019-2020

- 1.Supportive President – Rtr.Chaya Devi
- 2.Outstanding Secretary – Rtr. Dharika Reddy
- 3.Star of Rotaract – Rtr. Yuvashree
- 4.Special Recognition (College based) - H₂O
- 5.Special Recognition (College based) - Bliss.





HEARTFULNESS YOGA AND MEDITATION

SDNB Vaishnav College for Women, Chromepet with the emphasis on the importance of holistic living, ensures that students find a purpose in their lives and are able to excel in their chosen fields, during studies and after graduation as well.

Present way of life leads to so many physical illnesses and mental problems such as stress, pressure, depression, disharmony in interpersonal relationships within the family and working environment, ultimately leading to many societal problems affecting harmony. To overcome all these problems the only solution is the regulation of mind. Mind regulation is done through meditation with the help of Prana or Yogic (cosmic) energy whereby inner complexities are purged from the mind enabling the cosmic energy to enter the human system.

Hence, Heartfulness Yoga and Meditation is offered free of cost to the students by trained Yoga teachers from the Heartfulness Institute, Manapakkam, Chennai. It is an experiential training programme designed to give students the tools to equip themselves with physical and intellectual skills of life.

This programme teaches various heartfulness techniques to the students such as asanas, relaxation of body and mind, meditation and an effective internal cleaning method that keeps the mind calm, light and discriminative. It helps in stress management, time management, conflict resolution and also in improving human relationships and values.

Students who have undergone this heartfulness training programme have improved focus and concentration, have gained self-confidence, emotional stability and compassion for oneself and others.

The programme had been offered to the first year students of the academic years 2018-2019 and 2019-2020. A total of 2048 students belonging to the 2018-2019 batch completed a 12 week Yoga cum Meditation Programme.





In the academic year, 2019-2020, 2025 students underwent training in yoga and meditation for 8 weeks offered by yoga experts and Heartfulness trainers in meditation.

Asanas are specific geometric postures designed to suit the anatomy of the human body. They are much more than physical exercise because they provide perfect mind-body balance. Asanas connect the body and the mind, remove blocks and imbalances, mobilize inactive muscles and joints and promote ease and harmony. Asanas are performed with deep awareness and are guided by specific breathing patterns. They must be learnt from experienced yoga teachers. Experienced Heartfulness teachers provided the proper guidance and right knowledge.

Students were given systematic training in Pranayama, Bhramari and Nadi suddhi (Surya nadi and Chandra nadi). The asanas taught to the students include Tadasana, Vrikshasana, Trikonasana, Padmasana, Gomukhasana, Paschimottanasana, Pavanamuktasana, Uttanasana, Vajrasana, Balasana, Yoga Mudrasana, Padahastanasana, Ardha sirsasana,

Different social customs and rituals in India, the land of Yoga, reflect a love for ecological balance, tolerance towards other systems of thought and a compassionate outlook towards all creations.

Thus the degree of change in the practitioner goes farther than the individual, the ripples of change travel from the individual student to the society which leads to human integration and finally to world peace. So individual transformation effected through heart based meditation is a way for the entire humanity to experience change towards a better future world.



APOLLO SHINE STUDENT HEALTH SCREENING

Apollo Shine Students' Health Screening was conducted in the month of August 2019 for the Academic Year 2018-2019 from 2nd August 2019 to 8th August 2019. On behalf of Apollo Shine Foundation a team of 8 doctors, 6 paramedical staff members and 3 administrators visited the college and screened the students of second and third year. Around 2,430 students were screened in the college premises.



APOLLO SHINE STAFF HEALTH SCREENING

Apollo Hospitals conducted Staff Health Screening in the month of August 2019 for the Academic Year 2018-2019 on 28th August 2019 and 29th August 2019. On behalf of Apollo Hospitals, a team of doctors, paramedical staff, Echo Tech and Sr. Co-ordinators visited the college and screened 232 teaching and non-teaching staff members.





BASIC LIFE SUPPORT OCT' 2019

A HEALTH INITIATIVE PROGRAMME

Apollo Hospital conducted a “Basic Life Support” programme for nearly 850 second year students from all UG (Aided) and Shift I (SFS) departments of the college on Tuesday (01/10/2019). Apollo Alert Team Members Mr. Karthik and Ms. Mahalakshmi explained the three steps of CPR, namely: Circulation, Airway and Breathing to the gathering and gave a live demo on how to rescue a victim from unconsciousness, cardiac arrest, obstructed airway and respiratory distress, to save the victim to survive until the victim gets the medical support.





COVID -19 AWARENESS PROGRAMME REPORT - MARCH 2020

A HEALTH INITIATIVE PROGRAMME

“Covid-19 Awareness Programme” was conducted for the students of Aided and SFS of the college from 10th March 2020 To 12th March 2020 by Sister Mareeswari R, Apollo Shine. She gave a presentation on Reasons for spreading, symptoms, preventive methods and steps to be followed: Cough etiquette, avoid handshakes, using hand sanitizer, frequently washing hands, avoid unnecessary travel etc. The students were asked to create awareness in their circle.

“Taking the right action quickly and confidently can make the difference between life and death for a person” as insisted by the Government. The Initiative and Awareness Programme sessions were very effective in creating awareness among students to save life at the hour of need.



PLACEMENT CELL

SDNB Vaishnav College for Women has a full-fledged placement cell, which monitors the employment opportunities and arranges campus interviews for the final year students. Staff Representatives and Student Representatives from each department assist the Placement Officer by providing all necessary help like collecting resumes from eligible students, informing about various opportunities in getting jobs etc.

The Placement Officer follows up, through her office and arranges for a campus interview. On confirmation from a company, the Placement Officer places a circular on the notice board and also sends circular to all departments about the campus interview, the company, their brief profile, their requirements, mode of interview, emoluments expected, date, time and venue of interview.

The college has signed an MOU with Cognizant Technologies Solutions and has been Accredited by TCS.

The placement cell is always on the lookout for the employers to place the students at the earliest and to achieve 100% placement in the forthcoming years.

Globalization has opened up job market like never before, and the demand for graduates and PG Students from Arts & Science Colleges is increasing day by day. There is no shortage of jobs in the present scenario.

Generally, campus interviews start in the month of August and go up until early March each year. The selection process starts in the morning and ends by the evening with the offer letters being issued to the selected candidates.

Students have special aspirations and dreams regarding their own future. SDNBVC help the students in securing a suitable career in the industry and thus transforms their dreams into reality.

Nearly 60% of the students were successfully employed by established organizations & industries. In order to meet the requirements of recruiters, the placement cell prepares the students in all aspects and gives shape to their overall personality. In order to face today's competitive world, the students are in need of good communication and keeping this in mind the placement cell provides an excellent communication course. Various seminars, workshops & industrial tie-ups are kept in order to build their academic strength. Also, training on interview techniques is provided and the placement cell is looking forward to the success in the upcoming years too.

The Placement Cell of this college has already dispatched the college brochures etc. to all the important companies and corporations for creating maximum, optimum placement opportunities. They have also made personal visits to the companies

THE LIST OF RECENT RECRUITERS OF STUDENTS

- CAPGEMINI(Technical)
- WIPRO(Technical)
- HCL(Technical)
- TCS (Technical)
- CTS(Technical)
- L&T INFOTECH (LTI)
- ERNST & YOUNG (EY)
- INFOSYS
- AMAZON
- MCKINSEY
- ATMECS
- NTRUST INFOTECH PVT LTD
- MR.COOPER
- REDINGTON
- AGS HEALTH CARE
- SUTHERLAND
- CYBERNET SLASH SUPPORT (CSS)
- FORD
- SIX RED MARBLES
- ECARE
- JUST DIAL
- HDFC
- 2ADPRO
- ZION MATRIC. HR. SEC. SCHOOL
- SPS - E PUBLISHING
- SITEL
- SUPER CONCEPTS
- FIRST SOURCE
- ALLSEC TECHNOLOGIES
- PINK FITNESS
- RAMANA VIDYALAYA SCHOOL
- VELS VIDYASHRAM
- NEWS 7 TAMIL
- AKSHAR ARBOL INTERNATIONAL SCHOOL

PLACEMENT RECORD

S.NO	DATE	NAME OF THE COMPANY	TOTAL NO. OF JOB OFFERS	SALARY	POSITION
1	23.09.2019	2adpro	8	1.9Lac	
2	24.09.2019	JRA	4	2.5 to 2.8Lac for UG 3.0 to 3.5Lac for PG	Data Visualization-UG Data Analytics-PG
3	26.09.2019	Ntrust Infotech PVT Ltd	47	1.84Lac	Trainee - Lease Data Analyst
4	30.09.2019	O2	2	1.8Lac	
5	30.09.2019	Sutherland	79	2.50Lac	Associate (Voice)
			137	2.50Lac	Associate (Non-Voice)
6	14.11.2019	Infosys Ltd - Off-campus	35	2.22 Lac	Operations Executive
7	30.11.2019	Cognizant (ITPT)	58	2.12Lac	Programme Trainee(ITPT)
8	30.11.2019	Cognizant (ITIS)	14	2.12Lac	Graduate Trainee(CIS)
9	25.11.2019	EY	8	3.60Lac	Tax Analyst
10	26.11.2019	Capgemini	29	1.75Lac	Associate
11	27.11.2019	Amazon	23	2.30Lac	Retail Associate
12	29.11.2019	HTC Global	3	2.80Lac	
13	30.11.2019	TCS (ITIS) - Off-Campus	1	2.0Lac	Programme Trainee
14	3.12.2019	HCL Technologies Ltd	24	2.0Lac	Analyst
15	04.12.2019	Just Dial	5	1.92Lac	Information Retrieval Officer
16	4.12.2019	Horizon International School	1	2.2Lac	Teacher
17	5.12.2019	Mr.Cooper	21	2.25Lac	Process Associate Trainee
18	5.12.2019	Akshar Arbol International School	1	1.8Lac	Teacher

19	5.12.2019	Ramana Vidyalaya School	2	2.52Lac	Teaching Fellow
20	5.12.2019	Shri NatesanVidyasala MHSS	1	1.44Lac	Teacher
21	06.12.2019	eNoah iSolution	11	2.25 to 2.50Lac	Associate
22	10.12.2019	CSS Corp	2	3.0Lac for PG	Process Associate
			9	1.94Lac for UG	Process Associate
23	11.12.2019	Zion Group of Institution	2	2.0Lac	Teacher
24	12.12.2019	Sundaram Business Services	20	2.0Lac	
25	16.12.2019	AGS Healthcare	15	2.89Lac	AR Calling
26	16.12.2019	Wipro - Off-campus	10	1.8Lac	
27	17.12.2019	Infosys Ltd - Off-campus	15	2.22 Lac	Operations Executive
28	19.12.2019	TCS (BPS)	9	2.0Lac	Associate
29	20.01.2020	Face	0	5.0Lac	
30	20.01.2020	Omega	15	2.1Lac	
31	21.01.2020	Mobius	14	1.22 to 1.61Lac	Process Associate Trainee (KPO)
32	22.01.2020	Bluechip Investment	100	1.44Lac	
33	22.01.2020	Bharti Axa	0	1.6Lac	
34	22.01.2020	Deal money	0	1.6Lac	
35	22.01.2020	India Info Line (IIFL)	116	1.6Lac	
36	23.01.2020	Mobius (IT)	0	2.0Lac	
37	24.01.2020	Bank Bazaar	3	2.5Lac	
38	25.01.2020	TCS (BPS) - Off-Campus	71	2.0Lac	Associate
39	27.01.2020	Vizza Broking	172	1.62Lac	Process Associate
40	27.01.2020	GM Provenant	30	1.08Lac	Process Associate
41	27.01.2020	HDFC (HDB)	20	1.6Lac	

42	27.01.2020	Kotak	34	1.6Lac	
43	27.01.2020	Circle soft tech (Zuari)	6	1.6Lac	
44	27.01.2020	Blue Ball	0	2.5Lac	
45	27.01.2020	CADD Centre	0	1.8Lac	
46	27.01.2020	EVA Stalin B-School	5	1.22 to 1.61Lac	
47	27.01.2020	Fazo Software	0	1.6Lac	
48	28.01.2020	Chola MS General Insurance Co Ltd (Murugappa Group)	4	3.5Lac	
49	29.01.2020	Vels School	0	2.0Lac	
50	30.01.2020	Ecare	16	1.44Lac	Trainee
51	06.02.2020	IndusInd Bank Ltd	14	1.6Lac	Tele Relationship manager
52	07.02.2020	Super Concept	14	1.6Lac	
53	08.02.2020	Zoho	0	4.2Lac	
54	17.02.2020	Mckinsey	6	3.2Lac	

Total	1236
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Total number of students selected – 634 Nos



PRINCESS CRUISE- THEATRE CLUB

The activities of The Princess Cruise, the Theatre Club of SDNB Vaishnav was inaugurated on 25th of January of 2020. Dr. P. Beena, Assistant Professor and Vice-Principal inaugurated the activities of the Theatre club for the academic year 2019-2020. The first event to begin the activities of the club was the Interdepartmental competitions. The events began on the same day as the inauguration with the themes being Thriller, Horror and Mystery. Nearly ten teams from various departments participated in the competitions. Mono Act and Drama were the two events. Mono-Act was judged by Mrs. Thangam and Mrs. Krithika, Assistant Professors, Department of English. The second event, Drama was judged by Dr. Sharmila and Mrs. Divyabharathi, Assistant Professors, Department of English.

PRIZE WINNERS

S.NO	EVENT	POSITION	WINNERS
1.	DRAMA	I	II – B.Sc.PHYSICS
		II	II – B.A. ENGLISH
		III	II B.Com- B
2	MONO ACT	I	II B.Com - A
		II	II B.Sc.PHYSICS
		III	II B.A. ENGLISH

WORKSHOP

On 30th of January 2020, a Two Day - Intercollegiate Theatre Workshop was conducted. The Resource Persons were from the Theatre Training School – Koothupaattarai an Institute of great repute that gives training in Theatrical Skills. Mr. Baskar, Mr. Mohammed Yasir and Mr. Prasanna Ramkumar engaged the students with activity-based training on reading and perceiving the plot and the characters, stage appearance, dialogue delivery, expressions, and humour. The two-day training was an enthralling learning experience for the 50 participants from various colleges in and around the city.



The most awaited event of the Theatre Club, the Intercollegiate Theatre Fest was organized on 27th and 28th of February 2020. Two days filled with an array of activities, entertained and inspired the students.

The first event of day one was Street Play. Mr. Tamil, a Street Play Trainer and Dr. P. Beena were the Judges for the event. The first event was followed by the Fashion Parade and Dance Drama. The event Fashion Parade was judged by Mrs. Rekha, a Professional Fashion Trainer and Pragathi Purohit, a Professional Model. The next event Dance Drama was judged by the famous dancers Rafiq and Seenu. Students from almost all the colleges in the city participated and enjoyed the events on both days. The second day was filled with events like Drama and Mime. Mr. Vignesh Antony, a drama artist and a stand-up comedian and Dr. Ganesh, Assistant Professor, English, Vivekananda College were the judges of the event. The event Mime was judged by Mr. Ranjith and Mr. Balaji, popular Mimers and YouTubers.



There were more than 70 participants on both days. The valedictory of the two-day intercollegiate events ended in a grand manner with actors Mr. Balaji, Mr. Shyam and Ms. Sai Gayathri from popular teleserials honouring the event with their presence. The overall trophy was bagged by Loyola College.



ALUMNAE MEET & RETIRED STAFF REUNION 2020

‘We treat our Alumnae royally because they are our brand ambassadors’

SDNB Vaishnav College for Women has a cult belief of not obliterating the past. The Alumnae Association is vibrant with more than 3000 registered alumnae and still counting. As a part of the Golden Jubilee celebrations, Alumnae Meet and Retired Staff Reunion were organised on 7th March 2020 with great aplomb. Principal Dr.R.Geetha welcomed the audience. Shri S.N.Bhatt, Chairman, Cork Industries Charities Trust, Shrimathi. Mamta D.Bhatt, Chairman and former Principal Dr.T.Sumithra festooned the function with their august presence. All the retired professors were honoured for their indomitable and untiring contribution to the students’ community. In the custom of honouring the alumnae every year, this year too 13 prominent alumnae were honoured with achievers award for their astounding contribution in diverse fields.

We unite and reunite to march forward to cherish accomplishments and memories.



CONSUMER CLUB

Consumer Club is an initiative to enhance awareness and realization among students about their duties and responsibilities as citizens of India and to educate students about the rights of the consumers as provided in Consumer Protection Act, 1986.

The Consumer Club conducts different programmes to bring awareness about consumerism among the students and the people. Besides organizing training programmes on consumer rights and consumerism, Consumers Day is celebrated every year on March 15th



ENVIRONMENT CLUB

The Environmental Club, also known as the ECO club promotes and operates the environmental activities of the college. The club acts as the driving force behind the operation of several sustainable programmes. The motive of the ECO club is to create a sustainable campus as well as to take the ideas of sustainable development to the realms of the society too. The students of the club carry out an array of activities proposed for the year. “Keep the Campus Clean and Green” is the buzzword among the students. The students play a major role in publicizing and creating awareness on creating a healthy and safe environment.

EMPHASIS ON 3R’S

Reduce, Reuse, and Recycle, universally known as the 3R’s principle is the key idea promoted by the ECO club. Energy saving practices were instilled among the students and staff of the college. The students thereby developed a sense of ownership, responsibility, and realised the importance of planning and implementing activities.

KITCHEN GARDEN

The ECO club encouraged students to grow a kitchen garden at their homes. The students participated actively and grew a garden of medicinal plants, microgreens and fresh vegetables. The students were delighted to experience firsthand gardening. The usage of natural fertilizers and compost were one of the highlights of the event. Students found it to be a rewarding experience.



MOOC (SWAYAM) WORKSHOP

DIGITAL INITIATIVES IN HIGHER EDUCATION

The workshop was conducted on 13th January 2020 and the theme of the workshop was “Learning aspects of Digital MOOCs & Training through Blended MOOCs”. The Resource Person of the workshop was Dr. P. Malliga, Associate Professor and Head, Centre for Educational Media & Technology, Chennai.

Session I

The first session dealt with Digital Initiatives in Higher Education. The speaker explained about the digital initiatives in Higher Education which includes SWAYAM, SWAYAM PRABHA, e-PG Pathshala, Swayam portal, different types of learners and discussions on credit transfer through SWAYAM.

Session II

The second session focused on “Learning aspects of Digital MOOCs and Training through Blended MOOCs”.

Dr Malliga briefed on the methods of creating a MOOC which includes content creation, organization, implementation & management of MOOCs. The speaker also addressed the topic “IT Skill Training through Spoken Tutorial”. The speaker gave directions to set up a spoken tutorial environment in institutions and also demonstrated the method of learning through spoken tutorial and the changes in the role of Teachers in technology driven Higher Education.

The speaker also discussed initiatives like “MOOCs for Teachers - ARPIT” (Annual Refresher Programme in Teaching).

The FDP served as a platform for students to enhance their learning skills, and Faculties of all disciplines to enhance their teaching skills using MOOCs on SWAYAM platform.



REPORT OF SYNERGY – ENTREPRENEURSHIP DEVELOPMENT CELL OF SDNB VAISHNAV COLLEGE FROM JUNE 19 TO MARCH 2020

ED cell was inaugurated by our Alumni Entrepreneur Mrs. Kamalika Krishmy, Director, Tasty Pallete LLP, Chennai on 18th September 2019.

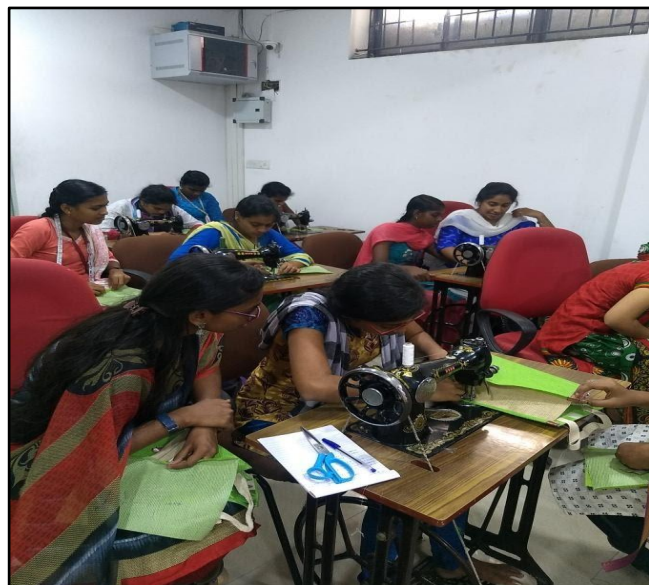


HANDS ON TRAINING

Hands on training on making artificial flowers was organized on 20th December 2019. An expert Mrs. Venkatalakshmi, Sri Nikitha arts and crafts Vallasaravakkam, an expert trainer in this field trained our students.



Hands on training in making jute products were organized in Association with Andhra chamber of commerce as a skill development programme from 17th February 2020 to 22nd February 2020 for 20 students.



FIELD VISIT



Field visit to Sri Nikitha Arts and Crafts, Vallasaravakkam was organized on 18th December 2019 to provide practical exposure for our students regarding Entrepreneurial Activities

FACULTY WORKSHOP

Our faculties too attended seminars and workshops at Andhra Chamber of commerce and at MIT, Chennai with our students



QUIZ CLUB

SMRTI 2k19 - NEERANJANAM

MIND SPARKLE: GENERAL QUIZ

An InterCollegiate Quiz competition was held on 19/09/2019, as a part of SMRTI 2K19. The event was conducted by Mr. VikramRajan and Mr. Ramachandran, avid quizzers and professional quiz masters. 16 teams from various colleges participated in the preliminary round with two participants per team, out of which 6 teams qualified for the finals. The finals had five rounds that included audio-visual questions.

The winners were awarded trophies and certificates.

PRIZE WINNERS

First Prize: M.Inder Kumar and Kushan Lahiri of SRM Arts And Science College.

Second Prize: N.Dhivakar and Vaidhyeesswaran. C.S of Alpha Arts And Science College.



The Ministry of Human Resource Development (MHRD), Government of India has established 'MHRD's Innovation Cell (MIC)' to foster the culture of Innovation amongst all Higher Education Institutions (HEIs). The MIC has a profound envision to encourage, inspire and nurture young students, by supporting them to work with new ideas and transform them into prototypes while they are in their informative years. The MIC has been a striking factor in the creation of 'Institution's Innovation Council (IICs)' across selected HEIs. A network of all IICs help to promote innovation in Educational Institutions resulting in an innovation promoting eco-system in the campuses.

SPOTLIGHTS OF INSTITUTION'S INNOVATION COUNCIL

The major focus of IIC is to create a vibrant local innovation ecosystem and also to promote Start-up supporting Mechanism in Higher Education Institutions. It becomes the soul factor for preparing institutes for Atal Ranking on Innovation Achievements Framework. The IIC also helps establish a Function Ecosystem for Scouting Ideas and Pre-incubation and also motivates to develop better Cognitive Ability for Technology oriented Students.

TASKS INVOLVED IN INSTITUTION'S INNOVATION COUNCIL

- To conduct various innovation and entrepreneurship-related activities prescribed by Central MIC in time bound fashion.
- To identify and reward innovations and share success stories.
- To organize periodic workshops/ seminars/ interactions with entrepreneurs, investors, professionals and create a mentor pool for student innovators.
- To create a strong network with peers and national entrepreneurship development organizations.
- To create an Institution's Innovation portal to highlight innovative projects carried out by the institution's faculty and students.
- To organize Hackathons, idea competition, mini-challenges etc. with the involvement of industries.

The working of IIC is divided by MHRD as four quarters. Quarterly report is as follows:

QUARTER 1

Stress Management Workshop

The IIC organised a workshop on "Stress Management" on 18/09/2019 at the college campus with Dr.Priya Chockalingam, Director, Cardiac Wellness Institute: Mr.Vaishnav Natarajan, Chief Physiotherapist, Cardiac Wellness Institute : S.Tharani, Chief Dietician, Cardiac Wellness Institute. Students were briefed on the current healthcare scenario and the need to sustain good health. The role of exercise & healthy diet in preventing diseases was also taught to them.

Entrepreneur's Fest 2k19

Entrepreneur's Fest was organized by the IIC on 04/10/2019 . Mr.Silas Wesley (Food Blogger), Mr.Deva (Art Director), Miss Priya (Makeup Artist) were the guests invited for the fest . The Guests had provided guidance to the young entrepreneur's on how to move simultaneously with their profession and passion. The fest was very encouraging and informative to the student audience. Students were motivated to take up entrepreneurship at the student level.

Speech for Young Entrepreneurs

The IIC organised a Motivational talk by an Alumni Entrepreneur, Ms.A.Kamalika Krishmy. She shared her success story about running a Bakery unit. She gave a lot of ideas to students and encouraged students to think out of box ideas and to be innovative.

Media Awareness Workshop

Media awareness workshop was conducted on 24/09/2019 . The session was dealt by the invited speaker Mr. Raj Joseph, Managing Director, Big Bytes. The speaker gave insights on how to use social media as an advertisement tool, the various strategies of social media marketing. The students were also enriched with knowledge on how social media can be used for marketing and promotion of sales .



QUARTER 2

Product Design/ One Day Workshop

On 11th December 2019, Mrs. Uma Devi from Om Shakthi Arts and Crafts conducted a One day workshop in the premises of the SDNB Vaishnav College on the art of making jute products for the students of IIC. It was a hands-on-training conducted for the students to make jute articles with easily available products in the market. The students were curious about designing the products and were very interactive throughout the session. The trainer enhanced the students for large scale productions and marketing of their outputs. By the end of the workshop, students could independently make letter bags, jute pouches and jute covers. The training was more of a life-skill introduced to the students.



Field trip

On 18th December 2019, students were taken on a field trip to Sri Nikitha Arts and Crafts in Valasaravakkam, headed by Mrs P.V Lakshmi. She was actively involved in teaching students the making of Origami materials and Crepe flowers. Students were very much interested in observing the working of the unit. The visit to the unit equipped them with not only the knowledge of the unit but also enlightened them in becoming successful entrepreneurs.



QUARTER 3

Internal Hackathon

Internal Hackathon, a platform to exhibit the innovative skills of the student community, was held in the college premises on 13th January 2020, to judge the performance of the teams that are to participate in SIH 2020, organised by the MHRD. Ms. Nagasudha, a teaching Faculty of MIT, Chennai and Ms. Jenila Vincent.M, an Industrial expert was invited to judge the presentations of the students. Three teams of six students each, from the college presented their ideas. The judges were very keen in observing their innovative thoughts and were pleased with the performances. After the presentation, the judges gave their thoughtful and valuable suggestions regarding the coding languages to ensure better performance.



Invited Talk On Innovation And Entrepreneurship

The IIC of SDNB Vaishnav College conducted a One-day interactive session with Mr. Rahul Shivakumar, a young, energetic and a vibrant Entrepreneur. The students were given deep insights on Innovation and Entrepreneurship on 3D Printing and were motivated to become successful entrepreneurs. Hands on Training were given to the students to gain first-hand knowledge on the printing techniques. Innovative ideas on printing were exposed to the students and the guest came forward to offer internships to the students of the college



The Initiation Of The AI Club

The IIC of SDNB Vaishnav College along with the PG-Department of Computer Science initiated the AI Club in the campus on 29/01/2020. The Club was inaugurated by Mr. Deepan Raj (Visteon Technical & Service Center Pvt. Ltd.) & Mr. Solomon Ashok (Splendio Technologies). The Principal and Organizing committee were present during the inauguration. The Newsletter & URL link (<http://online.fliphtml5.com/viYRO/nkac/>) of the AI club was released by the Chief Guests. Their speech was based on the Former President of India APJ. Abdul Kalam's mission for 2020 and the AI training programme in various areas. More than 500 students from various disciplines of the college have joined the AI club. The objective of this club is to create awareness and equip the students with the ability as well as skill to analyze, understand the technology in the field of Artificial Intelligence. The Quarterly Newsletter released will share articles, posters of recent technologies related to AI by students from various disciplines.



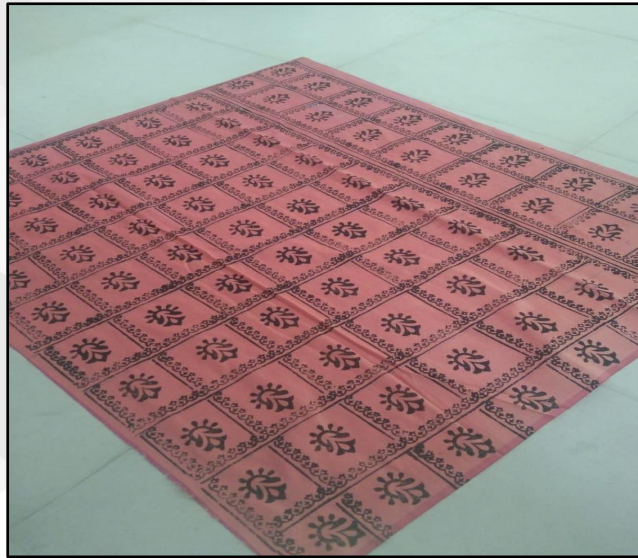
Tech-expo

The IIC of SDNB Vaishnav College along with the PG Department of Computer Science organised the 2nd TECH EXPO in the college premises on 10th February 2020, to foster innovative ideas on technology oriented platforms. The Judges for the Expo were S.S Mangal Nates, Senior Associate and Sriram Jeyachandran, Associate of Cognizant Technology Solutions. The Expo was thrown open to all colleges in the state including students of SDNB Vaishnav College. Students demonstrated different Projects, Models and Miniatures related to Artificial Intelligence, IOT, Android, Big Data and so on. The best three projects were shortlisted for cash awards and a star innovator was given the “YOUNG TECHIE” title.



Block Printing Workshop

The IIC of SDNB Vaishnav College is keen in promoting Entrepreneurship skill among students. A Workshop on Block Printing was conducted for 22 students. Mr.Krishnamurthy, Resource person, was invited to impart knowledge to students. Students from economically poor backgrounds and interested students in entrepreneurship were selected. Students were keen in learning new skills and learnt the art enthusiastically. These sets of students will be exhibiting their workmanship in an Exhibition cum Sale on 21/2/2020.



Innovation and entrepreneurship are the most essential ingredients in building a successful commercial venture. Thus the IIC of SDNB Vaishnav College for Women has been continuously striving hard to bring together innovation leaders and student entrepreneur from different industries to promote and inculcate the ideas of innovation and entrepreneurship amongst the student fraternity. These invited guests of prominence are generally from business development zones, innovation, research and technology oriented sectors, and mostly from strategic marketing arenas. The college also fuels the unique perspectives of innovation and entrepreneurship to cultivate a pioneering business spirit among both students and faculty. Of late, the students of the college have come out with novel ideas that comprises enhanced business models, new and better products and services for the customers. The ability to innovate is a vital component of a thriving business and no wonder students have ventured into innovation forums with the support of the institution.

