### **DEPARTMENT OF MATHEMATICS**

#### **MATHRIOR-2020**

Intercollegiate fest - MATHRIOR 2020 was conducted by the Department of Mathematics on 28th January 2020. Nearly 80 students from various colleges participated in the following events.

S.N o	EVENTS	JUDGES	WINNERS	NAME OF THE INSTITUTION
1.	MATHESITLUS (Paper	1. Dr. K. Ezhilarasi Hilda Stanley Associate Professor & Head, Ethiraj College for Women. Nungambakkam.	Gokul. M Murugan. S Bharat. H	Quaid-e- Millath Government College for Women A.M. Jain
	Presentation)	2. Dr. Fernandes Jayashree Dean Academics, Associate Professor & Head, M.O.P. Vaishnav College, Nungambakkam.	Kesava Raman.V  Harikrishnan. P  Rohith Krishna	College  Guru Nanak  College
		1.14		
		1.Mrs. G. Devi Assistant Professor, Department of Mathematics, Sri Sairam Engineering	R. Harini M. Sathiya	Queen Mary's College
2.	CUT COPY PASTE (Collage)	College, West Tambaram. 2. Mrs. Linda Joel	M. Jeni Angel N. Sakthi	Anna Adarsh College for Women
		Assistant Professor, Department of Mathematics, SRM Institute of Science and Technology, Ramapuram.	P. Harikrishnan S. Rohith Krishna	Guru Nanak College

3.	MEME MATHERS (Meme Creation)	1. Mrs. G. Devi Assistant Professor, Department of Mathematics, Sri Sairam Engineering College, West Tambaram.  2. Mrs. Linda Joel Assistant Professor, Department of Mathematics, SRM Institute of Science and Technology, Ramapuram.	Sudarsan. S Padhmanaban. S Murugan. S	Ramakrishna Mission Vivekananda College Ramakrishna Mission Vivekananda College
4.	MATHLEXIA (Quiz)	1. Dr. E. Rathna Kumari Assistant Professor, Department of Mathematics, L.N. Govt. College, Ponneri.  2. Ms. Yogheesha Assistant Professor, Department of Mathematics and Computer Applications, A.M. Jain College. Meenambakkam.	K. Mukesh Kanna S. Dinesh Bharathi J. Mekala K. Swathini M. Nirmal Kumar S. Raj Kumar	Ramakrishna Mission Vivekananda College A.M. Jain College Presidency College
5.	MATH FROLIC (Pot Pourri)	1.Dr. Annamma Assistant Professor, Department of Mathematics, L.N. Govt. College, Ponneri.  2. Mrs. K. Sheela Assistant Professor, Department of Mathematics, Anna Adarsh College for Women, Anna Nagar	S. Nivedha S. Mohanapriya S. Dinesh R. Sivashankar A. Piraisoodan D.V. Seshakrishnan	Guru Nanak College Quaid-e Millath College for Women Presidency College







## INTERDEPARTMENTAL COMPETITIONS

The Interdepartmental fest was held on 13<sup>th</sup> September 2019. The following events were conducted.

S.N o	Date	Name of the Event	Name of the Judges	I Prize Name/Class	II Prize Name/Class
1.	13.09.19	QUIZ	Dr. M. Santhanalakshmi (Department of Computer Science) Mrs. V. Ramya (Department of Statistics)	D. Pavithra S. Gayathri (Department of Statistics)	M. Meena Santhiya K.P. Poornima (Department of PBPBT)
2.	13.09.19	PAPER PRESENTA TION	Dr. R. Radha (Department of Computer Science) Dr. D. Annapoorni (Department of Statistics)	R. Krishna Priya S.Sangeetha (Department of Physics)	S.U. Bhavana R. Anusha (Department of Computer Science)
3.	13.09.19	POTPOUR RI	Dr. C. Mansiya (Department Of Chemistry) Tmt. A. Rajeswari (Department of Physics)	T. Poorna S. Prathiba R. Mathangi (Department of Statistics)	M.N. Nishma V. Manju Priya S. Resina Parveen (Department of Chemistry)







## NATIONAL SEMINAR ON MATHEMATICAL ANALYSIS AND ITS APPLICATIONS

The National seminar on Mathematical Analysis and Applications was conducted by the Department of Mathematics on 9<sup>th</sup> October 2019. Nearly 250 students from ten colleges benefited from this seminar.

#### **CHIEF GUESTS**

Dr. Francis Raj, Assistant Professor, discussed the various concepts of Real Analysis in his inaugural addres



His seminar was on continuity of a function at a point. He questioned the speciality of Convergent and Cauchy Sequences and clearly explained the local estimator in the real line. He introduced a new function called Thomae function which resembled raindrops. These concepts were explained both theoretically and graphically. He gave valuable tips to successfully attempt entrance exams like CSIR, NBHM, GATE. His seminar was short and insightful.

Mr. Raveendra Pratab's brief and informative seminar was on the concepts of Algebra, under which he extensively spoke about Matrices related to group theory. He started with the multiplication of matrices and gave a brief explanation about permutation with some examples. He taught the new logic of rotating a numbered square in the anticlockwise direction for the number of permutational matrices in a permutation set.



The next session by Dr. T. Praveen was aimed at introducing the basic concepts of MATLAB (Matrix Laboratory) in which he demonstrated its applications. He also explained its various functions, and windows efficiently.



He explained how MATLAB was utilised to perform operations like Addition, Subtraction, Multiplication, transpose, inverse, power with appropriate functions. He also discussed the syntax of some functions like Linespace, Identity matrix, Length of a vector and provided an explanation for for loop and while loop with examples. He demonstrated how to draw two-dimensional and three-dimensional figures through MATLAB. His seminar was concise and educational.

Dr. K. Kalaivani discussed the problems of Complex Analysis in her Valedictory Address. She initiated with Real Numbers and explained they are the subset of Complex Numbers. She spoke about Euler's form and gave a brief explanation about its argument and variations. She gave examples of continuous but not differentiable functions.



All the above sessions motivated the participants to explore ideas of solving problems on Real analysis, Algebra, Complex analysis to face NET, SLET, CSIR Exams.

## FACULTY DEVELOPMENT PROGRAMME ON DATA INTERPRETATION

A one-day Faculty Development Programme on "DATA INTERPRETATION" was successfully organised in the college on 25th October 2019. The FDP programme was inaugurated by Dr. P. Beena (Vice-Principal) and Dr. T. Vijayalakshmi (Co-ordinator) along with staff secretaries of both Aided and Self-Support stream.



The FDP aimed to provide an opportunity to 90 faculty members, research scholars from various disciplines to enrich their mathematical problems solving skills for exams like NET/SET.



This five-hour programme, which was divided into two sessions, addressed the different aspects of Data Interpretation. These sessions were conducted by Mr. S. Vengateswaran, Quantitative Aptitude Trainer, Vagai Academy.

The three-hour first session was divided into categories which involved solving Ratio and Proportion, Percentage, and Average related problems.

The two-hour second session focused on practising data interpretation worksheets. This was followed by an interactive session where the FDP Trainer answered queries related to Quantitative Aptitude. At the end of the programme, participation certificates were distributed to everyone.

This Faculty Development Programme was altogether an enriching experience for the faculty members and research scholars in the field of data interpretation.

#### **DEPARTMENT OF STATISTICS**

#### FACULTY DEVELOPMENT PROGRAMME

The Faculty Development Programme was conducted by GITAA Pvt. Ltd. on the topic "Predictive Analysis Using Python" on 23rd and 24th October 2019. It briefed about the basics of Python Programming.



#### **ASSOCIATION ACTIVITIES**

### **STAT QUEST**

Stat Quest was conducted by the Statistics Association on 18th December 2019. As a part of Stat quest, three interdepartmental events were conducted. The following students won prizes in these events.

S.No	Event	Name	Department
		Jayashree G, Keerthika S	III Physics
1.	Poster Presentation	Krithika Devi C, Pooppeswari S	III Mathematics
		Anusha R, Bhavana S V	I Computer Science

2.	Dumz	Soniya G, Haritha P T Priyatharshini B, Sharmila R Rasika R, Kavitha K	III Computer Science  III Mathematics  III Chemistry
3.	Quiz	Nandhini P, Maimoonnisa S  Pooppeswari S, Krithika Devi C  Bhuvaneshwari L, Pooja Varshini G	III Mathematics  III Mathematics  III B.Com



## INTERCOLLEGIATE FEST STAT QUEST

The intercollegiate fest "TILASTO - 2K20" was inaugurated on 13th February 2020 at 10.30 am, on the college premises. The inaugural address was delivered by Shri. Saji George, ISS, Deputy General, NSO (FOD) R.O. Chennai, Ministry of Statistics and Programme Implementation. His talk was on various job opportunities that will be available to the students in the government sectors. He also gave the students some useful tips for clearing the Indian Statistical Service exam. Apart from ISS, he also spoke about the Combined Graduate Level Exam. Students were asked to be open to the idea of relocating from their hometown, this way they can explore a wide range of opportunities available in the field of Data Science. He also advised the students to work on their basics and have an in-depth understanding of the fundamentals in their subject. He concluded that students should come out of their comfort zone to have a bright future. It was an interesting and fruitful session.











Students from other colleges participated in the various activities of the Association. Saplings were given to the students to emphasize the importance of "GOING GREEN". The following events were conducted to explore the talents of the students.



S.No	Event	Prize	Name	College
1	Duma	I	T.G. Prathima, T. Ajitha	J.B.A.S
1.	Dumz	II	V. Tamizhisai, A. Mythili	Loyola College
		I	S.Swetha, B.Sharmila	Guru Nanak College
2. Poster Presentati	Poster Presentation	II	S. Tharunraj, S. Akash	DG Vaishnav College
		III	S. Madhav, S. Swetaa	Loyola College

	E Wid Co	т	D D 1 1	II. 1 C 11
3.	Fun With Stats	Ι	D. Rakesh	Hindu College
			Divya Dharshni	Guru Nanak College
			Abinaya	DG Vaishnav College
		II	G. Ashwin Kumar	DG Vaishnav College
			S. Pooja	Hindu College
			Sharon	Loyola College
		III	T. Sree Ram	Hindu College
			R. Antony Vijay	Loyola College
			A.R. Aswiny	J.B.A.S
4.	Meme Creation	Ι	Sahayaagnel, J. AntoJoy	Loyola College (Shift I)
		II	Vishwa Prasad, T. Sreeram	Hindu College (Shift II)
		III	J. Vallarasu, S. Praveen Kumar	Ambedkar College (Shift I)
5.	Kwizz	Ι	M.Mohammed Arsath Hussain, S. Subashini	Loyola College
		II	A. Fathima Sherin, S. Kavi Priya	S.I.E.T
		III	S.Sarvesh, S. Madhav	Loyola College
		III	M. Hemalatha, A. Sherik Mohideen	Guru Nanak College



Other college students from the Department of Statistics, Mathematics and Computer Science actively participated in jest. Overall champions trophy was won by Loyola College.



#### **DEPARTMENT OF PHYSICS**

#### INTERDEPARTMENTAL COMPETITIONS

The Department of Physics organised its annual Interdepartmental competition, "The Quantum Plators" on 16th September 2019. The Judges of the events were Dr Beena Anil, Vice-Principal, Assistant Professor, Department of English and Dr. T.Vijayalakshmi, Assistant Professor, Department of Mathematics. The events conducted were Minute 2 Minute (quiz), Treasure hunt, Palm painting and Sci-Fi writing.



#### INTERCOLLEGIATE COMPETITIONS

The Department of Physics organised its Intercollegiate competitions "Vaish Phyz Fest 2020" on 11th February 2020. The following events were conducted-Minute 2 Minute, Catechize(Quiz), Pot-Pourri, Snap-Shot(Photography) and Phy-Fi(Creative writing). The judges of said events were Dr. K. Kanthimathi, Assistant Professor, Department of English, Dr. S. Hemalatha, Assistant Professor, Department of Mathematics, Mrs. N. Aruna, Assistant Professor, Head of the Post-Graduate Department of Journalism and Ms. P. Manjusha, Assistant Professor, Post-Graduate Department of Physics.



#### **WORKSHOP**

The Department of Physics organised a workshop on the topic "8085 PROGRAMMING TECHNIQUES AND SENSOR BASED ELECTRONIC AUTOMATION LEADING TO IOT", on 20th February 2020. The Chief Guest of the day was Dr. G.Kumar Sathian, Academic Dean and Former Head of the Department of Physics, Madras Christian College and Managing Director of Floranix.



This was followed by a practical training session on Programming Techniques. The inner workings of devices such as Gas leakage sensor, highway FASTag sensor, fire alarm sensor that use sensor based automation devices embedded with "C" programming language were demonstrated live using working models.

These sessions gave both the Under-Graduate and the Post-Graduate students a clear understanding of the Sensor Based Electronic Automation and the 8085 Programming Techniques that it uses.



#### **DEPARTMENT OF CHEMISTRY**

#### **PERIODICA**

College fest and activities provide an opportunity to interact with the peers and form new connections. While organizing any events students stumble upon new people and build a network.

The Fest facilitates students to work towards a fixed goal and this eventually develops a sense of responsibility in them. It increases their confidence and also teaches them how to work as a team and in various challenging situations. Student's life revolving around academics, College Fest shows a certain degree of inflation in the excitement level of students.

The Department of Chemistry organized intercollegiate competitions "PERIODICA" on 6th March 2020. It was inaugurated by Dr. Kannan (Head of the Department of Chemistry, L&G Government Arts College, Poneri).



Students from various colleges participated in the events such as Chem Vocal, Tris Tussle, Play with Chem and Flabbergast, a surprise event . Dr Anitha Raj (Assistant Professor, SIVET College, Dr Justin Adaikala Baskar (Assistant Professor, Loyola College) Dr Chitra (Assistant Professor, Guru Nanak College) and Dr Elangovan (Assistant Professor, A.M Jain College) gave lectures and judged the events.

The Overall Trophy for Periodica-2019-2020 was won by Loyola College.







# DEPARTMENT OF PLANT BIOLOGY AND PLANT BIOTECHNOLOGY

#### "MADHULIKA"

Madhulika, an intercollegiate fest was organised by the UG Department of Plant Biology and Plant Biotechnology on 20th February 2020.

The following are the events, the judges and the winners.

S.NO	EVENTS	JUDGES	WINNERS
1.	Bio-quiz	1.Dr. R.Siva	I - Guru Nanak College
		2.Dr. C.B.Nirmala	II - Loyola College
2.	Face painting	1.Dr. Santhanalakshmi	I - Ethiraj College for Women
2.		2.Mrs. K.Shanthi	II - Guru Nanak College
3.	Bio-sketching	1.Dr. S.Subhashini	I - Ethiraj College for Women
3.		2.Dr. I. Deepa Persis	II - Ethiraj College for Women
1	Flower	1.Dr. Vijayalakshmi	I - Guru Nanak College
4.	Arrangement	2.Ms. Thilakavathy	II - DG Vaishnav College
5.	Biomeme	1.Dr. S.Suganthi	I - Ethiraj College for Women II - Loyola College
<i>3</i> .		2.Dr. M.S.Lekha	n Boyona Conege
6.	Guess me	1.Dr. K.Ramani	I - Queen Mary's College
J.		2.Mrs. K.Arulmeha Ponradha	II - DG Vaishnav College
7.	Foodilicious	1.Dr. R.Siva	I - Guru Nanak College
,.		2.Mrs. Padmapriya	II - Loyola College











The fest came to an end with the prize distribution ceremony. The overall championship trophy was won by Guru Nanak College and the overall runners-up were Ethiraj College.

#### INTERDEPARTMENTAL FEST

Madhulika, an interdepartmental fest was organized by UG Department of Plant Biology and Plant Biotechnology on 4th and 5th September 2019.

The events conducted were Vegetable Carving, War on Waste and Potpourri.

S.NO	EVENTS	PRIZE	NAME/CLASS
1.	Vegetable Carving	I	Poonam Subudhi, Adhilakshmi.R (III B.Sc. Physics)  Sandhiya.A, Pavithra.R (III B.Com., B Batch)
		II	Deepika.N, Divya.T (III B.Sc. Maths)
		III	
	War On Waste	I	Raghavi Sangeetha.M , Pavithra.V (III B.Com., A Batch)
2.	War on Waste	II	Rasika.R, Kavitha.K (III B.Sc. Chemistry)
			Vinitha.T, Mujbeen Nisha.R.K (III B.Sc. Computer Science)
		III	
	Potpourri	I	Harshini.V, Harini V.P, Yogitha.k, Thirisha Shree.A (I B.A. History and Tourism)
3.		II	Kalaivani.L K, Kavitha.S , Sowmya.R ,Ramya.S (III B.Sc.Chemistry)
		III	Kirthika.G, Arulmozhi.V, Divya Dharshini.H, Deiva Rubini.M (III B.Com., A Batch)

#### **AWARENESS PROGRAMME**

An awareness programme on "Medicinal herbs" was conducted on 17th December 2019, during which the staff and the students visited "Irula Tribal Women's Welfare Society (ITWWS), Thandarai Village, Thirukalukundram Road which is maintained by Irula tribal women.



Entrance of Irula Tribal Women's Welfare Society



Briefing the formulation of Herbal Medicine



Processing of cotton and preparing sanitary napkins



## WORKSHOP ON SPIRULINA CULTIVATION AND SEAWEED LIQUID FERTILIZER

A hands-on training programme on "Spirulina Cultivation and Seaweed liquid fertilizer" was conducted on 21st January 2020. Students were taught about Spirulina cultivation, Phycocyanin extraction from Spirulina, Seed weed biofertilizer preparation and Sodium alginate gel preparation from sea weeds.



Demo on Spirulina cultivation



Seaweed preparation

#### ENTREPRENEURSHIP DEVELOPMENT PROGRAMME

The Department of Plant Biology and Plant Biotechnology conducted a Skill and Entrepreneurship Development Programme on 11th February 2020 entitled "Mushroom cultivation" to encourage and motivate entrepreneurship among women in Nemilichery village.









Mature Oyster Mushroom cultivated by the trainee women after 18 days of incubation

#### DEPARTMENT OF COMPUTER SCIENCE

#### E-INFORMATIK 2019

The interdepartmental event, e-Informatik 2019 was conducted on 17th September 2019 to identify talents and promote a sense of sisterhood among the students of various departments. Students from every department participated with enthusiasm in the Tic Tae Toe, Quiz.

E-waste displayed their knowledge of today's technology and proved their capacity to create. Dr. Hemala and Dr. Shanthi from the Department of Mathematics judged the Tic Tae Toe event. They encouraged the students to enhance their knowledge. Mrs. Rajeswari and Dr. Kavitha from Department Physics were the judges of E-waste. Our Principal, Dr. Geetha graced the event with her presence and distributed the prizes. The combined efforts of the organizers, participants and judges made the event a spectacular success.





#### **SEMINAR ON IOT**

The Department of Computer Science organized the seminar on "IOT Projects" for the final year students of Computer Science Department on 6th September 2019. The main objective of the seminar was to create the awareness on the Internet of Things projects. The Resource person, Mrs.R.Ranjani, Founder of LearnToReach & CareerTwins, Secretary-Confederation of Women Entrepreneurs, Tamilnadu discussed the importance of positive thinking and attitude which brings optimism into life and how such constructive changes can make one brighter and more successful. She also gave talk on soft-skills and its importance.







The Guest Speaker, Mr. Karthick from LearnToReach & CareerTwins explained about the usage of Internet of Things and its impacts on real life, industrial applications etc. The talk focused on introducing the concepts of the Internet of Things (IoT). He explained about the types of sensors (MEMS) used in IOT and various applications of IOT in daily life.

#### **ZEALICON 2020**

The intercollegiate event ZEALICON 2020 was conducted on 4th March 2020 to promote a sense of hospitality among the students of various colleges. Over 70 students from 13 colleges participated in the event. Quizzard of Quiz, Polymorphism, Pro-Gaming, Debugging, Techno flick were conducted in which students displayed their knowledge on today's technology.

Mr. Ashik Rehman, an actor who has worked in movies like Mercury, Natpe Thunai, Nejamundu Nermaiyundu Oduraja, BIGIL, HERO, N4 was the judge for the Adzap event. He aptly judged the talents on display and motivated the students to improve their skills. Mr. Sathya Narayanan from Cognizant enlightened the occasion with his presence. He is an Associate Director in Cognizant and manages Cloud Projects in Oracle Solutions Practice. He has more than 18 years of rich industry experience in manufacturing and IT consulting across India and Europe. Outreach is a Cognizant CSR wing and Mr Sathya Narayana is one of the proud Outreach volunteers. He delivered a speech to the students which was inspiring.











#### DEPARTMENT OF COMMERCE

#### WORKSHOP

A Workshop on the topic "Tax Planning for Individuals" was organised on 11th October 2019. Dr. Vengadamani, Director, Amity Business School, Chennai was the Chief Guest.

On 11th December 2019, the Research Department of Commerce in collaboration with the University of Madras organised a Faculty Workshop on the topic "Latest Amendments in Companies Act" for the Faculty members working in Colleges affiliated with the University of Madras. C.S. Desihan Balaji was the resource person. Nearly 70 faculty members working in different colleges attended the workshop.



#### FACULTY DEVELOPMENT PROGRAMME

On 22nd and 23rd October 2019, a Faculty Development Programme on "International Financial Reporting Standards (IFRS)" was organised for the faculty, in collaboration with Amity Business School Chennai. C.S. Udayakumar was the resource person.

On 24th October 2019 another Faculty Development Programme on "Drafting of Audit Report as per CARO Guidelines" was conducted for the Faculty. C.A. Sivakanth, Manager, Manohar Chowdary and Associates, was the Chief Guest.



#### **DEPARTMENT FEST**

Vaish Comfest 2019-2020 "AMAZE" –the annual Commerce fest was organised on 9th January 2020. It was inaugurated by Shri Ragav Devanathan, Managing Director of a large IT company and Dr.D.T.Roshini, Director, GETWHAT, was the Chief Guest.

Students from 30 different colleges participated in events such as Adzap, Channel Surfing, Business Quiz, Poster Designing and 60 seconds to fame.

Various inter-class competitions like Adzap, 60 seconds to Fame, Trace Corporates, Poster Designing were conducted inside the college premises.

Dr.S.Gurusamy, Professor and Head of the Department of Commerce, University of Madras, delivered the valedictory address and distributed the prizes. The overall trophy was won by Ethiraj College for Women (Shift – II).







## VAISH COMFEST 2020 - AMAZE

## INTERCOLLEGIATE COMPETITIONS- WINNERS LIST

S.NO	EVENT	NAME	NAME OF THE INSTITUTION
1.	Adzap	Ramya. N Yamini. J Harssheny. G Janani. A Madhumitha	Ethiraj College For Women (Shift II)
		Sri Ganesh.S Pranesh. B Alfred Moses Gnanaraj.H Prasanna Aravind. K.R Karthick. V Lok Prakash S.A	Madras Christian College (Shift II)
		Dimalson. S Abinesh. A Asben. N Vivek Kumar.A Sanjai M Arvind. B	Gurunanak College (Shift II)
2.	Channel Surfing	Madhumitha	Ethiraj College For Women (Shift II)
	_	Sri Ganesh. S	Madras Christian College (Shift II)
		Bharath.S	Bharat College (Shift II)
3.	60 Seconds to	Hariharan. S	Loyola College- (Shift II)
	Fame	Samson. D	Patrician College Of Arts And Science (Shift I)
		Vikash. D	Gurunanak College (Shift I)

4.	Business Quiz	Gokulabalan. T Vignesh. N.S	Ramakrishna Mission Vivekananda College (Shift II)
		Yash Sriram. Shudhanshu Shekhar Singh	Gurunanak College (Shift II)
		Sameer Nabil. S Prasanna Aravind. K	Madras Christian College (Shift II)
5.	Poster Designing	Shanthoshi. V Shweatha. T.L	Ethiraj College For Women- (Shift II)
		Dinesh. C Sneha. N Rajalakshmi. A Sandhiya. V	Patrician College Of Arts And Science(Shift I)  Valliammal College For Women (Shift I)

## INTERDEPARTMENTAL COMPETITION

S.N O	EVENT	PRIZE	NAMES	CLASS AND DEPARTMENT
1.	Trace Corporates	I	Poonam	III-Department of Physics
	r P	II	Srinidhi .R	III-Department of English
		III	Shobavathi.K	III-Department of Physics

2.	Adzap	I	Varsha.B Pragathi.S Prathatchana.M Poornima Devi.A	Department of Commerce  Department of English	
		II	Shanmugha Subha.S Hemalatha.R Jenifer.R Soniya.B		
		III	Anusha.R Bhavana.S.U Eirfaana.A Janani Priya.R	Department of Computer Science	
3.	60	I	Nandhini Devi.V	III-Department of Mathematics	
	Seconds to Fame	II	Pavithra.N	III-Department of English	
		III	Ajeetha.S	III-Department of Chemistry	
4.	Poster	I	Nishma.M.N	III-Department of Chemistry	
	Designin g	II	Sheryl.G	II-Department of English	
		III	Ramya Shree.S.R	III-Department of Commerce	

# PRIZES WON IN INTER-COLLEGIATE COMPETITIONS HELD IN OTHER COLLEGES

NAMES	NAME OF THE EVENT	PRIZE	VENUE
Deepa Lakshmi.V	Workshop On Emerging Job Market	Participate d	Kumararani Meena Muthiah College of
Shree Jayanthi.S	Trends And Decision  Making Styles		Arts and Science
Vathsalya Varshaa.R			
III.B.Com			
Shree Jayanthi.S	National Workshop On C2C Transition	Participate d	Asan Memorial College of Arts and Science
Deepa Lakshmi.V			Science
Anandhi.M III.B.Com			
Vishvaja.P	Memory Game	II Prize	JBAS College for
Vaishali.S			Women
III.B.Com			
Sangeetha.K Malavika.K	Caricature	III Prize	Ethiraj College for Women
III.B.Com			
Saranya .S	Poster Designing	I Prize	Kumararani Meena
I.B.Com			Muthiah College of Arts and Science
Anusuya .M Durga .S	Commerce Quiz	IV Prize	M.O.P.Vaishnav College for Women
II.B.Com			
Ramya Sundareson II.B.Com	Sundareson		JBAS College for Women

#### **SEMINAR**

A Seminar on "Impact of Technology on Marketing Environment" was conducted on 25<sup>th</sup> February 2020. Shri S.Srinath, Asst.General Manager (Materials), Tractors and Farm Equipment Ltd, delivered the inaugural address. The First Technical Session was chaired by Shri C.B.Mohan, Professor and Leadership Coach, visiting faculty, Leading B Schools in India and China. He spoke about the role of Leadership in Marketing. Shri S. Bhanu Kumar the chairperson of the second Technical Session spoke on "Big Data and Marketing." The third technical Session, chaired by Shri Barath Surendran, DirectorTechmate Leadership Academy, Sr. Trainer and Consultant, Times Group was on "Artificial Intelligence and Marketing."

Shri C.S. Thiyagarajan, Business Manager, Global Mantra Innovations, Chennai delivered the valedictory address.





### **SPECIAL LECTURE**

A Special Lecture on "Careers in Insurance Sector" was organised on 10<sup>th</sup> March 2019. CMA Dr.G.Jawahar Babu was the Chief Guest.

