B.VOC (TRAVEL & TOURISM)

COURSE OUTCOME (COs)

On completion of the course students will be able to

COURSE COMPONENT	COURSE	COURSE OUTCOME
CORE THEORY I	**TOURISM PRINCIPLES AND PRACTICES**	**CO1:** know about the meaning and concepts of tourism. **CO2**: Describe the role of transport in the development of tourism **CO3:** Examine the Indian government planning and policies for the development of tourism in India **CO4:** Illustrate the impact of Tourism on social, cultural and economy of a country **CO5:** Analyse the challenges and job opportunities in tourism industry
CORE THEORY II	**TRAVEL AGENCY AND TOUR OPERATIONS (T/P)**	**CO1**: Understand the functions of travel agency and tour operators **CO2**: Articulate a clear and well-structured understanding of travel agencymanagement **CO3:** Demonstrate the skills necessary to identify sales and marketing strategies fortravel agencies **CO4:** Evaluate the work of international travel federations towards the promotion of travel and tourism at the global level **CO5:** Integrate their knowledge about the working of some of the world renowned tour operatorS
ALLIED THEORY I	**TOURISM RESOURCES IN INDIA (T/P)**	**CO1:** Describe the types of natural tourism resources in India **CO2:** Know the importance of cultural and historical tourism resources in India –and the

		impact of fairs and festivals on tourism **CO3:** Discuss the role of resorts in India towards the promotion of tourism **CO4:** Analyse the heritage monuments as a main source of attraction in India **CO5:** Illustrate the role of alternative tourism like adventure tourism in promoting the tourist arrivals in the destinations.
CORE THEORY I	**HOTEL MANAGEMENT (T/P)**	**CO1:** Analyze various types of Hotels **CO2:** Identify different types of supplementary accommodation and Bed and breakfast establishments **CO3:** Discuss Star Classification and managerial system **CO4:** Explain hotel Terminology **CO5:** Describe Hotel Industry in India and the role of FHRAI
CORE THEORY II	**TRANSPORT SYSTEMS. (T/P)**	**CO1:** Understand the origin and development of transport and its significance in the promotion of tourism **CO2:** Describe the development of roadways in India and in other parts of the world **CO3:** Relate rail transport as the major transport system and various forms of tourism rail transport in different parts of the world **CO4:** Justify the role of cruise and ferries towards the promotion of tourism **CO5:** Critically apprise the role of various world travel organizations
ALLIED THEORY I	**GLOBAL TOURISM**	**CO1:** Illustrate the important

		tourism places in Asia. **CO2:** Identify the top most tourism places in Australia and New Zealand. **CO3:** Understand and Identify the type of tourism that is famous in Europe. **CO4:** Explain the type of tourism that is most common in North and South American countries. **CO5:** Find the nature of African countries and identifyits tourism potentials.
CORE THEORY I	**TOUR GUIDING AND INTERPRETATION**	**CO1:** Identify the role of travel intermediaries in the Industry. **CO2:** Discuss the global organizations associated with travel Industry **CO3:** Create knowledge on travel services and costing process. **CO4:** Compare different types of travel forms and its scope. **CO5:** Discuss the role of information technology in tourism sector
CORE THEORY II	**TOURISM MARKETING**	**CO1:** Assess the special features of marketing in a tourism product. **CO2:** Identify the skills of various methods of performing effective tourism marketing functions.. **CO3:** Apply the role of sales support techniques in promoting the product. **CO4:** Discuss the different international travel and trade fairs for industrial enhancement. **CO5:** Identify the updates of the industry and the role of MICE in Tourism business
ALLIED THEORY I	**FAIRS AND FESTIVALS IN INDIA**	**CO1:** Identify the importance

		of fairs and their types in India **CO2:** Explain the various National and Regional festivals in India **CO3:** Illustrate the different types of Cultural festivals of India **CO4:** Describe the types of Handicrafts and their marketing in India **CO5:** Discuss the different types of Dance, Music and Cuisines in India
CORE THEORY I	**MEDICAL TOURISM IN INDIA**	**CO1:** Acknowledge information on medical tourism destinations **CO2:** Understand the significance of health care system in India **CO3:** Familiarize legal aspects of medical tourism **CO4:** Analyze scope and opportunities of medical tourism market **CO5:** Inculcate the future scope and trends in medical tourism
CORE THEORY II	**FOOD AND BEVERAGE**	**CO1:** Define accompaniments for special food **CO2:** Familiarizing French terminologies related to food. **CO3:** Practice Menu Planning techniques and cover laying **CO4:** Acquire the skill of different types of services **CO5:** Learn billing procedure in hotels and basic sales control system
ALLIED THEORY I	**HERITAGE TOURISM IN INDIA**	**CO1:** Analyze Tourism as an industry. **CO2:** Assess the activities of tourism from ancient till medieval times **CO3:** Discuss the role of trade routes in the growth of Tourism. **CO4:** Examine the impact of World Wars on tourism in later medieval

		period. **CO5:** Discuss on the contemporary role of Tourism concept
CORE THEORY – IX	**INFORMATION TECHNOLOGY FOR TOURISM**	**CO1:** Create basic knowledge on functions of computer systems **CO2:** Analyze various automated communication systems. **CO3:** Create knowledge on recent technological developments in tourism **CO4:** Identify various types of E-Tickets. **CO5:** Evaluate Information system and computer networking in tourism.
CORE THEORY – X	**ITINERARY PLANNING AND COSTING**	**CO1:** Provide background information for preparing Itinerary **CO2:** prepare Itinerary for FIT and GIT Tours; **CO3:** identify with Package Tour Formulation Process; **CO4:** prepare Package elements and how to deal; **CO5:** list Do's and Do Not's of an Itinerary
CORE THEORY –XI	**AIR TICKETING AND FARE CONSTRUCTION**	**CO1:** Understand Air Transport and International travel Regulations and airlines abbreviation **CO2:** Explain different types of Air Fares in airlines **CO3:** Analyse the Basic Fare Construction Principles and types of journey **CO4:** Illustrate the types of Tours and reservation procedures **CO5:** Examine the Travel formalities and Travel information manual
CORE THEORY –XII	**ECO TOURISM**	**CO1:** Understand the significance of Eco tourism globally

		CO2: Analyze the relationship of ecology in practices of tourism. **CO3:** Determine the various impacts of Eco-tourism on the environmental factors. **CO4:** Familiarize with the planning strategies of the organizations involved in Eco Tourism **CO5:** Upgrade the knowledge of business activities involved in Eco Tourism
CORE THEORY – XIII	**LEGAL FRAME WORK FOR TOURISM**	**CO1:** Relate the various Laws and regulations relevant for the tourism industry **CO2:** Discuss the importance of consumer rights and issues related to them in the tourism industry. **CO3:** Illustrate the principles of Negotiable Instruments in the tourism sector. **CO4:** Categorize the multidimensional aspects of the Environment Protection Act 1986 and its impact on tourism industry. **CO5:** Analyze the significance of legislations related to Tourists travelling to international countries.
CORE THEORY – XIV	**AIR CARGO**	**CO1:** Get acclimatize with all working of airports, hub and stations **CO2:** Explain all the terminologies and functions related to aviation and air cargo **CO3:** Demonstrate safety and security protocols while handling of air cargos. **CO4:** Explain the interrelationship between tourism and transport. **CO5:** Handle the threats to aviation successfully

CORE THEORY –XV	**HUMAN RIGHTS AND TOURISM**	**CO1:** Identify the significance and classifications of Human Rights **CO2:** Utilize the information on the different international human rights legislations. **CO3:** Discuss the role of Human Rights in India. **CO4:** Analyze the significance of legislations related to Tourists travelling to international countries. **CO5:** Communicate Tourism without damaging the environment, and to be aware of the existing rights and duties