

## **B.Voc Travel and tourism**

### **PROGRAMME SPECIFIC OUTCOMES (PSOs)**

After the successful completion of B.VOC Travel and Tourism program, the students are expected to

**PSO1:** Apply knowledge on the diverse nature of Tourism industry and gain knowledge on the historical development of Tourism over the years.

**PSO2:** Plan the tourist products with national and international perspectives on creating, applying and evaluating strategies for tourism organizations.

**PSO3:** Demonstrate the students on entrepreneurship in tourism by the knowledge of various core fields in the industry.

**PSO4:** Explain practical knowledge on the day to day operations of a travel agency, tour operator, destination management companies, airlines and hotel industry.

**PSO5:** Acquire essential skills of Travel and Tourism industrial functioning.

**PSO6:** Determine the demands and face the challenges of the contemporary Tourism industry.