

Event Report

SWACHHTA DIWAS -2022

On the Splendid day of 30th September 2022, the Student's Union 2022-23 along with ESREE Foundation WOW Chennai organized an eco-friendly Awareness event "ITC WOW - Swachhta Diwas 2022" in SDNB VAISHNAV COLLEGE.

The event was held at the Mini Auditorium in the presence of Mrs. Uma Maheshwari, Dean Of Student Affairs and Mrs. Rajasudha, Vice President (PG). The Guest speakers of the day was Mr. G. KUDIYARASU, the Operation head of the initiative along with Mr. S. KARTHIKEYAN , WOW Chennai- Manager. The event started with prayer song and Tamizhthai Vazhthu sung by the choir girls. Akshaya.V , Students Union president welcomed guest speaker Mr. G. KUDIYARASU to address the gathering about the Swachhta Diwas 2022 initiative.

He articulated the motives of the event to provide a better idea about the project initiative to the audience. He instilled the importance of saving trees and Recycling in the young minds, so that the planet can be a better place to live in near future without the fear of Global crises. He continued by listing out the accomplishments of the project so far in schools and other institutions. The First year students of CND, Bcom honours, BBA , Economics, English and were all present as audience for the event. In order to raise awareness among the college students, the students all rallied together around the campus after the session and planted trees in the college premises. The Respected principal Dr. Geetha also joined the students to show her support for the initiative. The event was a great awareness program which inspired the students to save the environment.