



**Shrimathi Devkunvar Nanalal Bhatt Vaishnav College for
Women (Autonomous)**

**Affiliated to University of Madras - Re-Accredited with 'A+' Grade
by NAAC**

IIC ID – IC201912762

Annual Report 2021 – 2022

June 2021 – May 2022

This year was an eventful one for our SDNBVC IIC. With the support of the Management, Staff and students various activities were conducted to enrich the Innovation and Entrepreneurship skills amongst students.

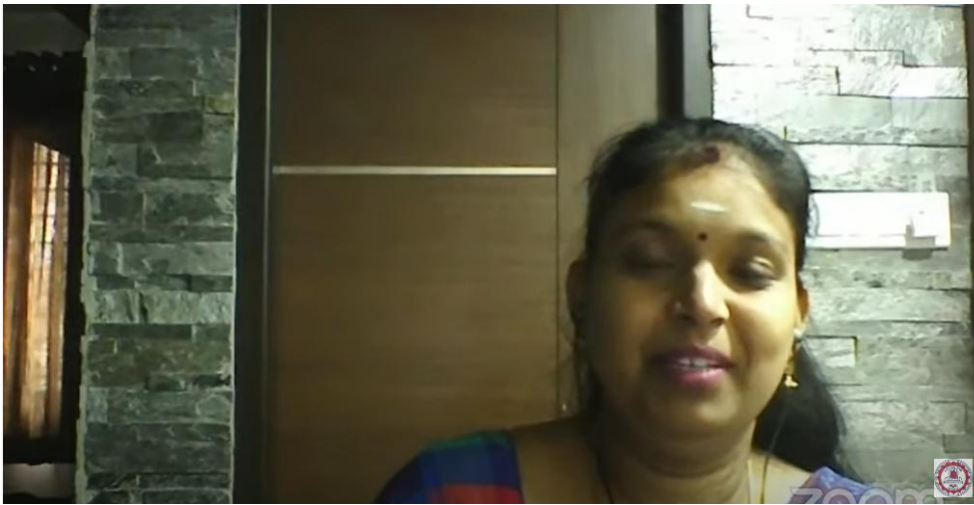
BUILDING A PRODUCT FIT FOR MARKET

On 18th August, Ms. Preeti Ramadoss, the Pad woman of Tamilnadu was invited was the Guest for a National Webinar on the topic, “BUILD A PRODUCT FIT FOR MARKET”. She shared Entrepreneurial voyage as innovator. She also gave insight about life of a young women scientist. The speaker made the talk very lively by sharing her experience about idea to product development. She created awareness among young girls on usage of Biodegradable Pads.



HINDRANCES FACED BY ENTREPRENEURS

On 23rd August 2021, Dr.B.Dhanalakshmi, sole proprietor of B Fresh Lava Cakes shared her experience as an entrepreneur. She narrated her journey of being a successful entrepreneur and balancing her Profession. She also motivated the students to take up entrepreneurship and not to be afraid of any hindrances. Students were highly motivated on hearing her experience.



MY PATH AS AN INNOVATOR

On November 11, 2021 a National Webinar was organised on the topic, “MYPATH AS AN INNOVATOR”. Lt. Dr. K.P.Sridhar, Director, Research of Karpagam Institute of Higher Education, Coimbatore, was invited as the Resource Person. The Speaker gave wonderful insights about his path as an innovator.



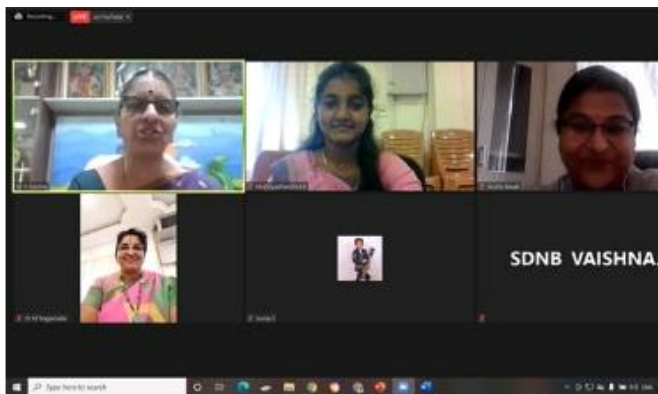
PRACTICAL STARTUP SKILLS- FARM TO HOME

On November 22, 2021 a webinar was organised by IIC & the Department of NFSMD in collaboration with Indian Council of Agricultural Research, Krishi Vigyan Kendra, Theni District on, “PRACTICAL STARTUP SKILLS- FARM TO HOME”. The resource person was Ms. M.RAMYASIVASELVI, Subject Matter Specialist, Indian Council of Agricultural Research -Krishi Vigyan Kendra, Farm Science Centre (Govt of India). The Speaker gave wonderful insights about biofortification of crops and sustainable way to alleviate malnutrition.



FIRST INTERNATIONAL CONFERENCE ON ENTREPRENEURIAL YOUTH AND DEVELOPMENT

A Two day International Conference on Entrepreneurial Youth and Development was conducted on November 15th and 16th 2021, to foster the spirit of Entrepreneurship amongst students. More than 80 paper presentations were made by students all over India on Business Canvas Model.



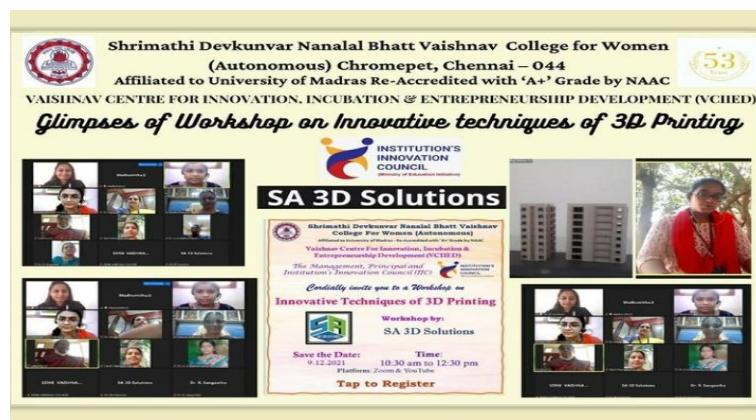
VIRTUAL WORKSHOP ON CREATING AN INNOVATION, ECO-FRIENDLY PRODUCTS FIT FOR MARKET

An online workshop on creating an Innovative, eco-friendly product, fit for market was conducted on November 27th 2021, by Ms.J.A. Radhika, Founder, Queenbee Paper crafts and Creative Arts. Making of eco-friendly paper-crafts were taught to students via online and she shared her experience as a Entrepreneur. She also motivated students to take up entrepreneurship and students were able to make very beautiful paper crafts by the end of the session.



INNOVATION TECHNIQUES OF 3DPRINTING

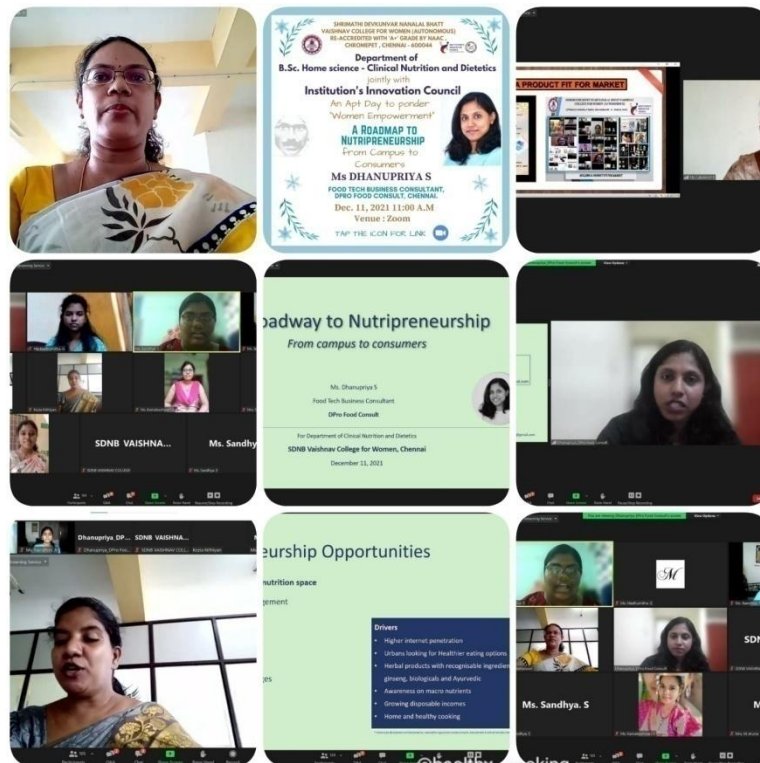
On 9th December 2021, S.A 3D Solutions presented the students of the college with their innovation techniques of 3D on printing which is at present very much booming. The session focused on innovative techniques that can be imparted in 3D printing and students felt the session to be highly informative and knowledgeable.



A ROADMAP TO NUTRIPRENEURSHIP

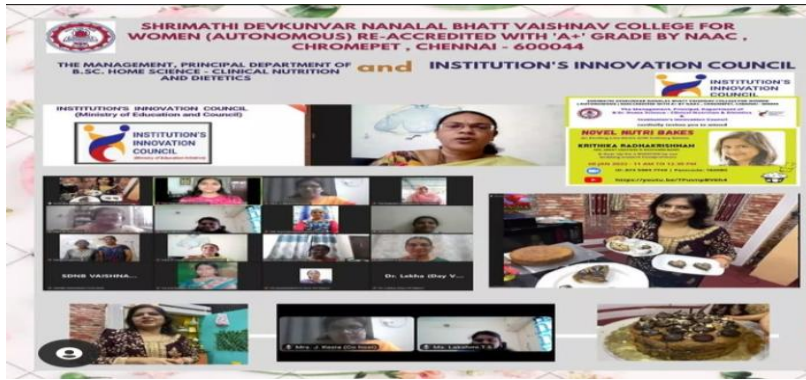
On Dec 11th 2021, the IIC of the college along with the Nutrition department of the college organized an event in the Topic "A Roadway to

Nutripreneurship”. MsDhanupriya.S, Food Tech Business Consultant was invited as the guest and she gave valuable inputs on Weight Loss Management, Functional Foods, Sports Nutrition and Meal Replacement. She also shared her path as entrepreneur and motivated students to take up the journey.



NOVEL NUTRI BAKE

On January 8th 2022, a budding student foodpreneur, Ms. Kritika Radhakrishnan, addressed the students on how to gear up with innovative ideas in the culinary world. Students were much interested and felt the session to be highly motivating.



E-SYMPIOSIUM ON BUILDING INNOVATION AND ENTREPRENEURIAL ECOSYSTEM IN EDUCATIONAL INSTITUTIONS

As a part of Innovation Week Celebrations, the MHRD along with IIC conducted “E-SYMPIOSIUM ON BUILDING INNOVATION AND ENTREPRENEURIAL ECOSYSTEM IN EDUCATIONAL INSTITUTIONS”

on January 11th and 12th 2022. Both the staff and student members of SDNBVCIIC participated in the event and felt the sessions to be informative.



LUMINO' SKILL DEVELOPMENT TRAINING PROGRAMME

Jute Products Making - Skill Development Programme Conducted By Vaishnav Center For Innovation, Incubation and entrepreneurship development(Vciied) & Rajiv Gandhi National Institute Of Youth Development

Shrimathi Devkunvar Nanalal Bhatt Vaishnav College for Women's - Vaishnav Center for Innovation, Incubation and Entrepreneurship development (VCIIED) & Institution's Innovation Council in collaboration with Rajiv Gandhi

National Institute of Youth Development, organized a three day (07-03-2022 to 09-03-2022) Hands-on-Training titled "Lumino' Skill Development Training Program for Yuvath is in jute products. Over 40 students from the entire college were nominated to attend the course based on a selection criteria fixed by the VCIIED of the college. An inaugural of the event took place in the college, wherein the Principal of the Institution declared the session open for learning.

Making of five different jute products namely

- ❖ Pencilpouch
- ❖ File
- ❖ Thamboolambag
- ❖ One-fold Purse
- ❖ Hand bag

were focused during the three days. Experts from the field offered their valuable inputs on the making of the jute products to the students. Each student was given separate attention and was made to stitch those jute products individually. All the raw materials required for the production of the jute products were provided by the institute and the students were much

benefitted out of it, since it was taught free of cost. The students were active throughout the sessions and maintained a cordial relationship with their tutors.



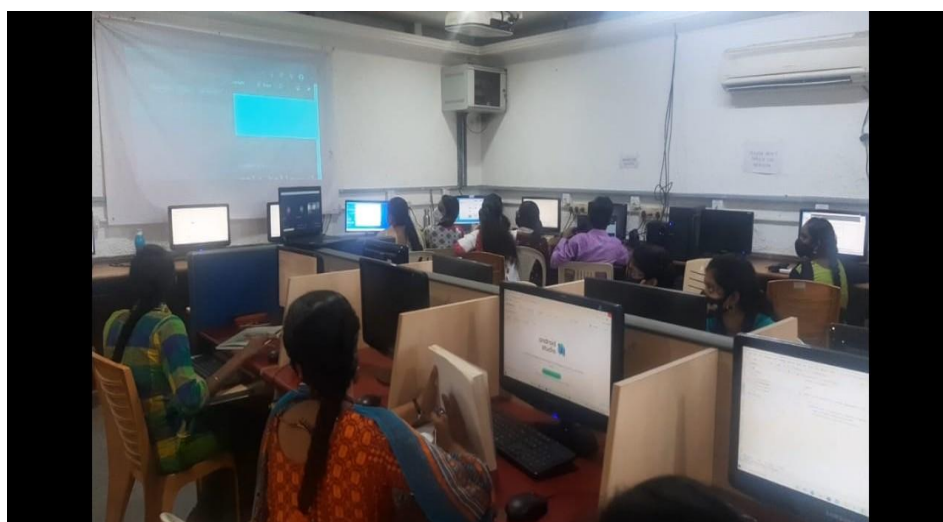
Lumino' Skill Development Training Programme – Textile Art Using Fabric Colours

During the very same period from 7th march 2022 to 09th march 2022, another batch of selected students were given hands on training on textile art and knowledge of using the right fabric colours by the RGNYID centre. Students found the training to be highly useful.



Lumino' Skill Development Training Programme – Mobile-App Development

During the very same period from 7th march 2022 to 09th march 2022, another batch of selected students was given hands-on training on how to develop an App for Android platform. Students actively involved in the session and exposed their coding skills.



SPECIAL LECTURE ON START-UPMANAGEMENT

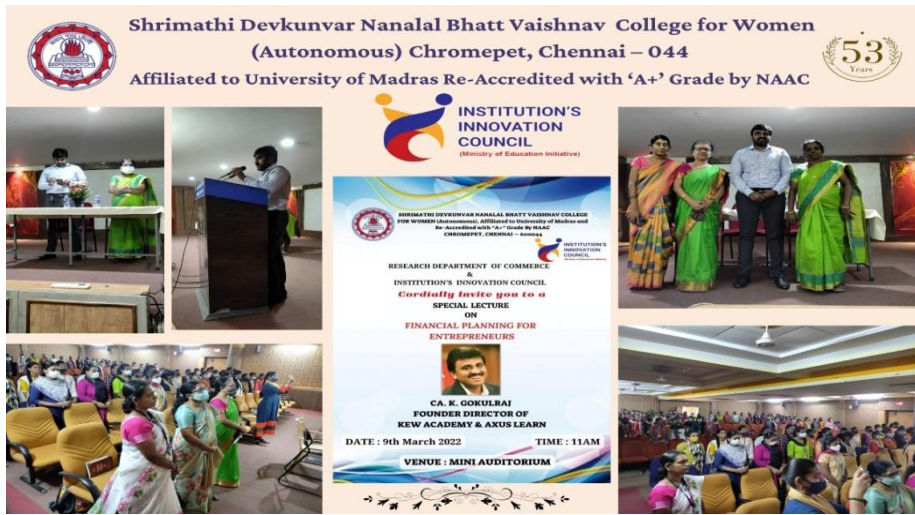
On 8th March 2022 the Research department of Commerce and Institution's Innovation Council organised a special lecture on "Startup management". The guest speaker was Dr. Roshini, Director, AAM Business School and educational entrepreneur. She motivated the students to become entrepreneurs, have innovative ideas and start their own startups. She focused on three areas as namely simplification and handholding, funding support and

incentives industry academia partnership and incubation. College should encourage entrepreneurship and commercialization of bright plans by activating the startup environment.



SPECIAL LECTURE ON FINANCIAL PLANNING FOR ENTREPRENEURS

On 9th March 2022 the Research department of Commerce and institution's innovation council organised a special lecture on "Financial planning for entrepreneurs". The guest speaker was CA.K.Gokulraj, Founder director of KEW academy and AXUS Learn. He emphasized that one of the most important aspects of being a successful entrepreneur is being financially prepared for the best as well as for the worst. Entrepreneurship and financial planning are two sides of the same coin. Investors and venture capitalists tend to see business plans including financial plans and projections or assumptions behind a forecast.

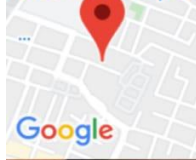


BUSINESS MODEL CANVAS

Vaishnav Center for Innovation, Incubation and Entrepreneurship Development(VCIIED)of SDNB Vaishnav College for Women organized a seminar on Business Model Canvas on May 23rd 2022 at Mini Auditorium.The speaker of the day was Dr.Padmaja Priyadharshini, Managing Partner and CEO of M/S Home Guru Plan. The objective of the seminar is to focus on the aspects of Business Strategies and to devise a proper business plan. The speaker gave a very deep insight into the concept of a successful Business model and its requirements. She also spoke on the qualities expected out of an Entrepreneur, especially womenfolk. The students were very enthusiastic since the session was more of one to one. The students very actively participated in the event and were benefitted out of the talk given by the Resource person. It motivated their spirit to become successful entrepreneurs.



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