

# BACHELOR OF ARTS - History and Tourism

## COURSE OUTCOMES (COs)

On completion of the course students will be able to

COURSE COMPONENT	COURSE	COURSE OUTCOME
<b>CORE I</b>	<b>HISTORY OF INDIA UP TO A.D 712</b>	<b>CO1:</b> Examine the different sources for writing the History of India up to A.D 712 <b>CO2:</b> Discuss the Indus Valley Civilization and the social, economic and religious condition of Vedic Age. <b>CO3:</b> Interpret the teachings of Lord Buddha and Mahavira and explain the rise of Magadha and the impact of Greek invasion <b>CO4:</b> Assess the achievements of Mauryan dynasty and explain about the Satavahanas and Kushanas rule <b>CO5:</b> Explain the Golden Age of the Gupta dynasty and its decline. Discuss the Vardhamana rulers
<b>CORE II</b>	<b>TOURISM PRINCIPLES AND PRACTICES</b>	<b>CO1:</b> To know about the meaning and concepts of tourism. <b>CO2:</b> To describe the growth of tourism through the ages. <b>CO3:</b> To examine the contribution of tourism development for the economy of India. <b>CO4:</b> To illustrate the types of tourism. <b>CO5:</b> To analyse the influence of tourism for National Integration and International understanding.
<b>ALLIED I</b>	<b>HISTORY OF TAMIL NADU UP TO A.D 1565</b>	<b>CO1:</b> Elucidate the geography of Tamil Nadu, Sources for the study of Tamil Nadu history and also the political, social, economic and religious conditions during Sangam Age. <b>CO2:</b> Illustrate the age of Khalabharas in Tamil Nadu. Discuss about the history of Pallavas, their architecture, and development of Bhakthi movement. <b>CO3:</b> Describe the origin of Imperial Cholas, their local administration, their contribution towards art and architecture. <b>CO4:</b> Analyse the rise of Second Pandyan empire, Malik Kafur's invasion of Madura, art and architecture of Pandyas, Rise of Madurai Sultanate and Marco

		<p>Polo's account</p> <p><b>CO5 :</b>Examine Kumara Kampana's campaign of Tamil Country, impact of Vijayanagar rule in Tamil Nadu</p>
<b>CORE III</b>	<b>HISTORY OF INDIA FROM A.D 712 TO A.D 1526</b>	<p><b>CO1:</b> Examine the condition of India on the eve of the Arab and Turks invasion</p> <p><b>CO2:</b> Analyse the establishment of Slave Dynasty and their down fall</p> <p><b>CO3:</b> Explain the rule of Khiljis, Tughluqs and the impact of Timur invasion.</p> <p><b>CO4 :</b>Summarise about Sayyids and Lodi dynasty and the administration , art and architecture and decline of Delhi Sultanate - Narrate the Bhamini rule and their importance</p> <p><b>CO5:</b>Explain the origin of Vijayanagar kingdom and discuss about the Krishnadevaraya and his achievements.</p>
<b>CORE IV</b>	<b>TOURISM AND TOURIST RESOURCES IN INDIA.</b>	<p><b>CO1:</b>Describe the types of natural tourism resources in India</p> <p><b>CO2 :</b>To know the importance of cultural and historical tourism resources in India –and the impact of fairs and festivals on tourism</p> <p><b>CO3 :</b>Discuss the role of different religious resource centres in India.</p> <p><b>CO4:</b> Analyse the functions of Ministry of Tourism in India</p> <p><b>CO5:</b> To Illustrate the role of private and public sector tourism agencies- ITDC and TTDC</p>
<b>ALLIED II</b>	<b>HISTORY OF TAMIL NADU FROM A.D.1565 TO A.D 2000</b>	<p><b>CO1 :</b>Discuss the establishment of Nayak rule in Tamil Nadu, Maratha rule over Tanjore and its impact</p> <p><b>CO2:</b> Describe about Carnatic Nawabs, advent of Europeans in Tamil Nadu, Anglo-French rivalry through Carnatic wars.</p> <p><b>CO3 :</b>Illustrate about the rise of Poligars- VeeraPandyaKattabomman and the rise of the Marudhu Brothers , South Indian Rebellion of 1801 and Vellore Mutiny of 1806</p> <p><b>CO4 :</b>Analyse the British Revenue settlement in Tamil Nadu, role of Tamil Nadu in Indian Freedom Movement, Justice party and its government, E.V.RamasamyPeriyar and his Self-Respect Movement.</p> <p><b>CO5:</b> Elucidate about contemporary Tamil</p>

		Nadu history, Congress rule under Rajaji, Kamaraj and Bakthavatchalam ,Rise of D.M.K, C.N. Annadurai and Karunanidhi, Rise of AIDMK, M.G.R, J. Jayalalitha
<b>CORE V</b>	<b>HISTORY OF INDIA FROM A.D 1526 TO A.D 1757</b>	<b>CO1:</b> Describe the Social structure administration and conquests of Mughal rulers such as Babur, Humayun <b>CO2 :</b> Discuss the consolidation of empire under Akbar, and his secular policy for the universal brother hood <b>CO3:</b> Illustrate the development of art and architecture under Shahjahan and explain the downfall of the Mughal empire <b>CO4:</b> Estimate the rise of Marathas under Shivaji and his administration <b>CO5:</b> Analyse the rise of Peshwas and sketch the impact of the European Traders in India
<b>CORE VI</b>	<b>GEOGRAPHY OF TOURISM-I</b>	<b>CO1:</b> Gain knowledge about Travel Geography as an important product for the development of Tourism. Analyse impact of Geography on Tourism. Discuss about relationship between Tourist Generating Regions and Tourism Destination Region. <b>CO2:</b> Explain tourism potentials in Eastern and Western Europe. <b>CO3:</b> Understand tourism importance of North and South European countries. <b>CO4:</b> Define geography of Asia. Also illustrate and examine the important tourism destinations in East and West Asian countries. <b>CO5 :</b> Outline and determine the most important tourism places in South and South East Asia.
<b>ALLIED III</b>	<b>HISTORY OF ANCIENT CIVILIZATION (EXCLUDING INDIA</b>	<b>CO1:</b> Analyse the significance of origin of life and the development of Paleolithic and Neolithic culture <b>CO2 :</b> Illustrate the growth of River valley Civilizations in the world <b>CO3:</b> Evaluate the contribution of Hebrew and Persian civilization to human kind <b>CO4:</b> Describe the role played by the Greeks and Romans for the growth of culture and civilization in Europe <b>CO5 :</b> Sketch the impact of Chinese and

		Japanese civilization
<b>CORE VII</b>	<b>HISTORY OF INDIA FROM A.D.1757 TO A.D 1885</b>	<p><b>CO1:</b> Discuss the establishment of East India company and the impact of Dual Government</p> <p><b>CO2 :</b>Account for the expansion of British empire under women Hastings and Lord Cornwallis</p> <p><b>CO3 :</b>Assess the role played by Lord Wellesley and Hastings and sketch the reforms of Lord William Bentinck</p> <p><b>CO4 :</b>Analyse the role of Lord Dalhousie and discuss the causes and results of the Revolt of 1857</p> <p><b>CO5:</b> Evaluate the consolidation of British Empire under the crown and describe the social religious reform movement in India</p>
<b>CORE VIII</b>	<b>GEOGRAPHY OF TOURISM-II</b>	<p><b>CO1:</b> Illustrate the important tourism places in North and South American continents.</p> <p><b>CO2 :</b>Identify the top most tourism places in Central America and Caribbean Island Countries</p> <p><b>CO3 :</b>Understand and Identify the type of tourism that is famous in East and West African countries and also to discover important tourism places in Eastern and Western Africa</p> <p><b>CO4:</b> Explain the type of tourism that is most common in North, South and Middle African countries</p> <p><b>CO5:</b> Find the nature of Oceanic and Melanesian countries. Identify the tourism potentials of Australian continent and Newzealand</p>
<b>ALLIED IV</b>	<b>HISTORY OF CHENNAI</b>	<p><b>CO1:</b> Define the geography of Chennai, its past history. Evaluate the establishment of the English settlement.</p> <p><b>CO2:</b> Recall Madras under East India company. Infer on the formation of Madras corporation. Assess land revenue system in Madras and the works of Sir Thomas Munroe.</p> <p><b>CO3:</b> Explain the transport development in Madras-Tramway, Roadway, Airways. Examine the origin and growth of Madras Port Trust and evaluate the trade Union Movement</p> <p><b>CO4:</b> Analyse educational development as</p>

		<p>well as the development of the Press and Film.</p> <p><b>CO5</b> :Illustrate the change of name from Madras to Chennai. Discover Chennai to the present day, its heritage monuments and their historical background, fine arts, music and dance-Kalakshetra and Lalit Kala Academy.</p>
<b>CORE IX</b>	<b>HISTORY OF INDIA FROM A.D 1885 TO A.D 1947</b>	<p>. Evaluate the emergence of Nationalism and the role played by Moderates and extremists</p> <p><b>CO2:</b> Understand the Gandhian Era and Non co- operation Movement</p> <p><b>CO3:</b>Discuss about the civil disobedience movement, and the Round Table Conference</p> <p><b>CO4:</b> Describe the impact of II world war on India National Movement the role played by S C Bose</p> <p><b>CO5:</b> Explain the Indian Independence Act of 1947, and analyse the causes for Muslim Nationalism in India</p>
<b>CORE X</b>	<b>TOURISM AND HOTEL MANAGEMENT</b>	<p><b>CO1:</b> Analyze various types of Hotels</p> <p><b>CO2:</b> Identify different types of supplementary accommodation and Bed and breakfast establishments</p> <p><b>CO3</b> :Discuss Star Classification and managerial system</p> <p><b>CO4:</b> Explain hotel Terminology</p> <p><b>CO5</b> :Describe Hotel Industry in India and the role of FHRAI</p>
<b>CORE XI</b>	<b>FAIRS AND FESTIVALS IN INDIA</b>	<p><b>CO1</b> :Identify the importance of fairs and their types in India</p> <p><b>CO2:</b> Explain the various National and Regional festivals in India</p> <p><b>CO3:</b> Illustrate the different types of Cultural festivals of India</p> <p><b>CO4</b> :Describe the types of Handicrafts and their marketing in India</p> <p><b>CO5:</b> Discuss the different types of Dance, Music and Cuisines in India</p>
<b>CORE XII</b>	<b>HISTORY OF EUROPE FROM A.D 1789 TO A.D 1945</b>	<p><b>CO1</b> :Analyse the importance of French revolution of 1789 and the emergence of Napoleon Bonaparte</p> <p><b>CO2:</b> Explain the impact of Revolution of 1830 and 1849 and th importance of Vienna Congress on the History of Europe</p> <p><b>CO3:</b> Describe the Unification of Germany and Italy</p>

		<p><b>CO4:</b> Understand the background for I World War and Emergence of League of Nations</p> <p><b>CO5:</b> Discuss the rise of Dictatorship and the outbreak of II world War and evaluate the importance of UNO</p>
<b>ELECTIVE I</b>	<b>ARCHAEOLOGY</b>	<p><b>CO1:</b> Find the aims and methods of Excavation. Explain about Exploration and different forms of excavation. Examine pottery types and their importance.</p> <p><b>CO2:</b> Explain stone age culture, to assess Paleolithic, Mesolithic and Neolithic cultures of India.</p> <p><b>CO3:</b> Compare and Contrast between Harappa culture, Chalcolithic culture of Western and Central India and the early Iron Age Cultures, Analyse Painted Grey Ware, Northern Black Polished Ware, Megalithic and Black and Red Ware cultures of South India. Define Archaeology of Tamil Nadu.</p> <p><b>CO4 :</b> Explain Epigraphy and its importance. Illustrate about Brahmi Script and different types of inscription with special reference to South India.</p> <p><b>CO5:</b> Define numismatics, its importance. Infer on coins of the Guptas, Cholas, Pandyas and Vijayanagar.</p>
<b>CORE XIII</b>	<b>CONTEMPORARY HISTORY OF INDIA FROM A.D 1947 TO A.D 2000</b>	<p><b>CO1:</b> Illustrate the main events of congress rule in India and its leader like Nehru, Indira Gandhi.</p> <p><b>CO2:</b> Describe the Rise of Janata Party, Resurgence of Indira Gandhi and Rajiv Gandhi, his economic and social measures and the National Front government.</p> <p><b>CO3:</b> Discuss the Prime Ministership of Narasimma Rao and his economic, Political and Administrative measures.</p> <p><b>CO4:</b> Analyse the Coalition Era from 1996 – 2004 and the rule by BJP.</p> <p><b>CO5:</b> Explain the overall development of Modern India.</p>

<b>CORE XIV</b>	<b>AIR TICKETING AND FARE CONSTRUCTION</b>	<p><b>CO1:</b> Understand Air Transport and International travel Regulations and airlines abbreviation</p> <p><b>CO2:</b> Explain different types of Air Fares in airlines</p> <p><b>CO3:</b> Analyse the Basic Fare Construction Principles and types of journey</p> <p><b>CO4:</b> Illustrate the types of Tours and reservation procedures</p> <p><b>CO5 :</b>Examine the Travel formalities and Travel information Manual</p>
<b>CORE XV</b>	<b>TOURISM IN TAMIL NADU</b>	<p><b>CO1:</b> Explain the World Heritage sites in Tamil Nadu</p> <p><b>CO2 :</b>Understand the natural attractions of Tamil Nadu</p> <p><b>CO3:</b> Discuss about the pilgrimage places in Tamil Nadu</p> <p><b>CO4:</b> Illustrate the importance of Handicrafts, Folk Dance and Cuisines</p> <p><b>CO5 :</b>Describe the impact of Tourism promotion in Tamil Nadu</p>
<b>ELECTIVE II</b>	<b>ARCHIVES KEEPING</b>	<p><b>CO1:</b> Understand the history of Archives keeping in Europe and in India and its importance</p> <p><b>CO2 :</b>Explain the creation of Archives and the materials used for its creation</p> <p><b>CO3:</b> Examine the methods of preservations of Archival materials</p> <p><b>CO4:</b> Discuss the administration and functions of Archives</p> <p><b>CO5:</b> Describe functions of National Archives of India, Tamil Nadu Archive and the importance of Private Archives</p>
<b>ELECTIVE III</b>	<b>INDIAN ARCHITECTURE THROUGH THE AGES</b>	<p><b>CO1:</b> Illustrate the background and the meaning of Indian Architecture. Define architecture of Indus Civilization and examine Vedic architecture.</p> <p><b>CO2 :</b>Understand different forms of Mauryan architecture and classify it into Sthamba, Stupa, Chaitya and Vihara. Assess architecture under Guptas, Brahminical architecture and Ajanta cave</p> <p><b>CO3:</b> Discover salient architectural features of temples in the medieval period. Summerize the different architectural features of Khajuraho,</p>

		<p>PuriJagannath temple, Konark and Mount Abu</p> <p><b>CO4:</b> Define Islamic architecture, compare and classify between Islamic architecture and Mughal architecture. Explain Persian influence on Mughal architecture</p> <p><b>CO5 :</b>Interpret Portuguese influence. Assess the architecture under the British</p>
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