

B.Com. Information Systems Management (Shift – I)

COURSE OUTCOMES (COs)

On completion of the course students will be able to

COURSE COMPONENT	COURSE	COURSE OUTCOME
CORE PAPER I	ACCOUNTING FOR MANAGERS I	<p>CO1: To discuss the various basic concepts & convention of Financial Accounting.</p> <p>CO2: To prepare the final accounts of companies.</p> <p>CO3: To discuss the concepts of Management accounting. To apply the various financial statement analyses.</p> <p>CO4: To evaluate the Application of funds flow statements.</p> <p>CO5: To evaluate the various Ratio analyses and it's Interpretation</p>
CORE PAPER II	WEB TECHNOLOGY	<p>CO1: To interpret the history of internet basics and its related concepts that is vital in understanding web development.</p> <p>CO2: To demonstrate HTML tags for designing static web pages.</p> <p>CO3: To interpret the concepts and techniques of JavaScript in designing web pages.</p> <p>CO4: To demonstrate knowledge of Document Object Model, Event Handler and Forms that interacts with server-based programs.</p> <p>CO5: To acquire the knowledge in Dynamic Hyper Text Markup Language(DHTML), Cascading Style Sheets (CSS) and JavaScript Style Sheet (JSSS) to create dynamic web pages.</p>

<p>CORE PRACTICAL I</p>	<p>WEB TECHNOLOGY - PRACTICAL I</p>	<p>CO1: Illustrate flowchart and algorithm to the given problem.</p> <p>CO2: Understand basic Structure of the HTML-Programming and usage of variables and operators to create web pages.</p> <p>CO3: To interpret the concepts and techniques of JavaScript in designing web pages using javascript functions, super-controlled structures and arrays.</p> <p>CO4: To demonstrate knowledge of Document Object Model, Event Handler, built-in-objects and Forms and create interactive server-based programs.</p> <p>CO5: To acquire the knowledge inDynamic HyperTextMarkup Language(DHTML), Cascading Style Sheets (CSS) and JavaScript Style Sheet (JSSS) to create dynamic web pages.</p>
<p>ALLIED PAPER I</p>	<p>BUSINESS COMMUNICATION</p>	<p>CO1: To Acquire in- depth knowledge of principles of effective communication (oral& written communication).</p> <p>CO2: To assess effective and concise letters and memos employing appropriate business format.</p> <p>CO3: To prepare informal and formal reports that includes analysis and offer recommendations.</p> <p>CO4: To Acquire the skills of report writing.</p> <p>CO5: To know about modern forms of communication: e-mail, video conferencing etc., and their uses in business.</p>

CORE PAPER III	ACCOUNTING FOR MANAGERS-II	<p>CO1: To examine the basic concepts of cost accounting.</p> <p>CO2: To acquire in-depth Knowledge for preparation of cost sheet.</p> <p>CO3: To create the idea & meaning of material control with pricing methods.</p> <p>CO4: To explain the know-how and concepts of marginal costing with practical problems and To assess the methods of Standard costing</p> <p>CO5: To provide the knowledge about budget control and scope of the concept in Budgetary control.</p>
CORE PAPER IV	PROGRAMMING IN C & PROGRAMMING IN C- PRACTICAL II	<p>CO1: To acquire the knowledge about the number systems, illustrate the flowchart and design an algorithm for a given problem.</p> <p>CO2: To interpret the fundamentals, enumerated data types, operators and expressions to develop programs.</p> <p>CO3: To develop programming skills using the basic elements like decision making and iterative statements.</p> <p>CO4: To analyze the concepts of functions and storage classes to create and solve problems.</p> <p>CO5: To inscribe C programs using Arrays and Structures.</p>
ALLIED PAPER II	OPERATIONS RESEARCH	<p>CO1: To discuss the meaning and scope of operation research.</p> <p>CO2: To assess practical exposure to Linear Programming Problems.</p> <p>CO3: To compute the practical exposure of Transportation and Assignment problems.</p>

		<p>CO4: Acquire the knowledge of Network Analysis.</p> <p>CO5: To compute the practical exposure of Game and Decision theory.</p>
CORE PAPER V	HUMAN RESOURCE MANAGEMENT	<p>CO1: To understand the basic concepts, functions and processes of Human Resources Management</p> <p>CO2: To know about organizing and training process in an organisation.</p> <p>CO3: To facilitate the knowledge about performance appraisal and different methods.</p> <p>CO4: To provide an idea about the remuneration schemes and different types of motivation</p> <p>CO5: To know about the Concepts of Motivation Theories, Co-ordination and Control.</p>
CORE PAPER VI	MARKETING MANAGEMENT	<p>CO1: To comprehend the concepts of markets, marketing, buying and selling.</p> <p>CO2: To know the concept of product, stages of product development, appropriate packaging and pricing.</p> <p>CO3: To comprehend the concepts of Market segmentation and its bases and to acquire the buyer's behaviour involved in buying decision making.</p> <p>CO4: To acquire the in-depth knowledge about Promotion, Advertising and Sales Promotion.</p> <p>CO5: To learn various Channels of distribution (Manufacturers-Wholesalers-Retailers-Consumers)</p>

<p>CORE PAPER VII</p>	<p>OBJECT ORIENTED PROGRAMMING WITH C++ & C++ - PRACTICAL III</p>	<p>CO1: To demonstrate a thorough understanding of the Principles, Concepts and Applications of object oriented Programming. Classify C++ features to program design and implementation.</p> <p>CO2: To demonstrating the usage of control structures, functions and Arrays.</p> <p>CO3: To describe classes and objects written by other programmers when constructing their System.</p> <p>CO4: To illustrate the object oriented design using polymorphism and Concepts like function overloading and operator overloading.</p> <p>CO5: To understand Pointers and Inheritance.</p>
<p>ALLIED PAPER II</p>	<p>BUSINESS MATHEMATICS AND STATISTICS-I</p>	<p>CO1: To gain Knowledge about relations and functions of Set theory</p> <p>CO2: To solve Simple Interest and Compound Interest problems</p> <p>CO3: To acquire knowledge about basic concepts of Mean, Median and Mode</p> <p>CO4: To know about the various measures of Dispersion and Co-efficient of Skewness of Karl Pearson's and Bowley's</p> <p>CO5: To compute Karl Pearson's Coefficient of Correlation and Sperman's Rank Correlation and to solve Regression equations</p>
<p>CORE PAPER VIII</p>	<p>FINANCIAL MANAGEMENT</p>	<p>CO1: To understand the meaning and concepts of Financial Management.</p> <p>CO2: To illustrate the cost of capital</p>

		<p>in wide aspects.</p> <p>CO3: To know about capital structure and theories of capital structure.</p> <p>CO4: To acquire knowledge about various Capital Budgeting methods</p> <p>CO5: To analyse the working capital Management</p>
CORE PAPER IX	<p>OPEN SOURCE TECHNOLOGY - PHP AND MYSQL & OPEN SOURCE TECHNOLOGY - PHP AND MYSQL LAB PRACTICAL IV</p>	<p>CO1: To interpret operators and the basic conditional statements and looping structures in PHP.</p> <p>CO2: To interpret and create applications using PHP.</p> <p>CO3: To acquire knowledge in database management system, client server architecture, distributed processing and domains.</p> <p>CO4: To develop database by creating and manipulating tables using MySQL.</p> <p>CO5: To illustrate working MySQL with PHP to create dynamic web pages and validating user input through Database layer and Application layer.</p>
CORE PRACTICAL-IV	<p>ACCOUNTING & STATISTICS SYSTEM SOFTWARE TALLY & SPSS</p>	<p>CO1: Expertise skill in using Accounting softwares- Tally ERP 9</p> <p>CO2: Prepare final accounts with adjustment, inventory management with GST</p> <p>CO3: Analyse accounting data, generate report using Tally</p> <p>CO4: Construction of Frequency Tables, Graphical Representation of Data</p>

		CO5: Generate reports using various Statistical tools
ALLIED PAPER IV	BUSINESS MATHEMATICS & STATISTICS – II	CO1: To gain Knowledge about Matrix CO2: To understand and to compute Ratio, Proportion and Variation CO3: To acquire knowledge about Index number and its methods CO4: To know about Time Series analysis and Chi-square analysis CO5: To understand the concept of One way and Two way ANOVA.
CORE PAPER X	CORPORATE ACCOUNTING	CO 1: Impart knowledge on various securities and its issue or redemption treatment CO 2: Understand preparation of final accounts and its treatment CO 3: Gain knowledge about reconstruction of companies. CO 4: Understand about valuation of goodwill and shares and valuation CO 5: Gainbasic knowledge on Accounting Standards practices and IndAS.
ELECTIVE PAPER I	RESEARCH METHODOLOGY	CO1: To make students to get familiar with Research and its basics CO2: To understand the need for Research Design CO3: To help students to formulate and test hypothesis CO4: To understand the methodology of Data collection and its sources CO5: To help students to proceed

		with analysis and writing of thesis
CORE PAPER XIII	SOFTWARE PROJECT MANAGEMENT	<p>CO1: To understand Software Project Management, Information and control in organizations</p> <p>CO2: To understand project evaluation and Software Process Models</p> <p>CO3: To illustrate Activity Planning and identifying the critical path</p> <p>CO4: To gain knowledge in software effort estimation techniques and the Software Testing and Methods</p> <p>CO5: To understand Risk Management & Software Quality</p>
CORE PAPER XIV	BANKING	<p>CO1: To familiarise the students about the functions and importance of commercial banks</p> <p>CO2: To help the students to know about RBI and their functions</p> <p>CO3: To help the students to know about negotiable instruments and endorsements.</p> <p>CO4: To familiarise the students the procedure and principles of loan and banker customer relationship.</p> <p>CO5: To familiarise the students the concept of computerized banking.</p>
CORE PAPER XV	LEGAL SYSTEMS IN BUSINESS	<p>CO1: To make students to get familiar with contract and its basics</p> <p>CO2: To understand the legality of object and agreement</p> <p>CO3: To help students to know the performance of contract and their remedies</p> <p>CO4: To understand the accounting</p>

		<p>procedures of the Companies Act 2013</p> <p>CO5: To help students to understand managerial remuneration and their membership</p>
<p>CORE ELECTIVE PAPER II</p>	<p>MANAGEMENT INFORMATION SYSTEM</p>	<p>CO1: To understand Management Information System</p> <p>CO2: To understand Information for decision-making.</p> <p>CO3: To illustrate Strategic information system and competitive advantage</p> <p>CO4: To gain knowledge in Computer Operation of Manual Information System</p> <p>CO5: To use information for Decision Making and gain knowledge about components of Decision Support System</p>