Event Report

STUDENT UNION INAUGURATION

The student union inauguration program of Shrimathi Devkunvar Nanalal Bhatt Vaishnav College for Women held at Main Auditorium on 9th September 2022 from 10.00am to 12:30pm started with the invocation ceremony. The ceremony started by lighting the lamp our beloved principal Dr.R Geetha gave the welcome address. Born into a business family that launched Velvette, India's first sachet shampoo in the late 1970s, CK Kumaravel had worked under elder brothers CK Rajkumar, who ran the family business after the death of their father and CK Ranganathan, who had launched his own shampoo brand in 1991, until one fine day he asked himself, "Am I a shadow of Ranganthan or am I shadow of Rajkumar. Do I have original skills?"

At that time he was with Ranganathan – who now heads Cavinkare, a Rs.1100 crore company - handling the marketing of Chik Shampoo and Meera Herbal Powder.

The brothers had different approaches to business. "Ranganathan wanted to build a company. He was looking for someone with a structured mind. Mine is a very intuitive mind," says Kumaravel, Co-founder of Naturals Beauty Salon India Private Limited. and followed by that the union badge giving ceremony started.

UN	ION OFFICE I	BEARERS 202	2-23	
STU	DENTS' UNION 2	022-23		
1	PRINCIPAL	DR.R.GEETHA		
2	VICE-PRINCIPAL AIDED	DR.M.S.LEKHA		
3	VICE-PRINCIPAL SFS	DR. VICTORIA PRISCILLA		
4	VICE-PRINCIPAL SFS	DR. MAHISHA SURA MARDHINI		
	AIDED			
1	DR. S. SHARMILA	DEAN OF STUDENT AFFAIRS	ASSISTANT PROFESSOR, DEPARTMENT OF ENGLISH	
2	MS. VINU PRIYA N VICE-PRESIDENT		ASSISTANT PROFESSOR, DEPARTMENT OF COMMERCE	
	STUDENTS			
1	HARINI A.P	PRESIDENT	III B.COM	
2	LAVANYA M	SECRETARY	II B.SC COMPUTER SCIENCE	
3	AMODHINI M	JOINT SECRETARY	I BSC STATISTICS	
4	JANANI R	FINE ARTS PRESIDENT	III B.A ENGLISH	
5	SUTHANTHIRA DEVI SPORTS PRESIDENT		III B.COM GENERAL	
	SFS			
1	MRS. P. UMA MAHESWARI	DEAN OF STUDENT AFFAIRS	HEAD, DEPARTMENT OF CLINICAL NUTRITION AND DIETETICS	
2	DR. G. RAJA SUDHA	VICE PRESIDENT (PG)	ASSISTANT PROFESSOR, DEPARTMENT OF MSC PHYSICS	
3	DR. K. R. RADHIKA	VICE PRESIDENT SHIFT 1	ASSISTANT PROFESSOR, DEPARTMENT OF B.COM A & F	
4	MRS. N. ANBARASI	VICE PRESIDENT SHIFT 2	ASSISTANT PROFESSOR, DEPARTMENT OF MATHEMATICS	
5	MS. R. DIVYA	VICE PRESIDENT SHIFT 2	ASSISTANT PROFESSOR, DEPARTMENT OF COMPUTER SCIENCE	
	STUDENTS			
1	SRIMATHY V	PG PRESIDENT	II M.SC FSND	

2	THIRISHAA T	PG VICE PRESIDENT	II M.SC APPLICABLE MATHEMATICS		
3	AKSHAYA V	UG PRESIDENT	III B. SC PSYCHOLOGY		
4	ISHA ROZE .A	VICE PRESIDENT SHIFT 1	III B.SC CLINICAL NUTRITION AND DIETETICS		
5	NANDITA KRISHA S	VICE PRESIDENT SHIFT 2	III B.COM GENERAL		
6	SHALINI M A	STUDENT'S SECRETARY SHIFT 1	III B.COM A & F		
7	SUMITHRA S	STUDENTS JOINT SECRETARY SHIFT 1	I B.COM HONOURS		
8	SUBIKSHA S	STUDENT'S SECRETARY SHIFT 2	III B.COM CS		
9	PAVITHRA R	STUDENTS JOINT SECRETARY SHIFT 2	I BCA		
10	SWETHA M	FINE ARTS PRESIDENT SHIFT 1	III BBA		
11	ATSHAYA LAXMI B	FINE ARTS PRESIDENT SHIFT 2	III B.SC COMPUTER SCIENCE		
12	MOHANA SELVI A	SPORTS SECRETARY	III B.COM CS		

Presidents of Aided, Self finance PG and Self finance UG recited Oath all union bearers followed them and pledged themselves to stand upon the oath.

Followed by that chief guest addressed the gathering. He quoted the example of two brilliant entrepreneurs, one is Jack Ma and the other one is Dhirubhai Ambani. Both of them had their dream and started their business. From the story, the key takeaway is to Dream big and start small.

He said that one man can make a difference, by quoting Gandhi as an example. What job we do does not matter but how we do matters a lot. Our entry into this world can go unnoticed but the exit out of this world should not go unnoticed. For that, he told every one of them to work hard.

People who discuss do not decide, people who decide do not discuss. This quote was said because whenever an idea is told to people first they will reject the idea. In this world, most of the ideas which are now of greater

importance were all once rejected. One such example given was of Alibaba.com, he added that people will say you cannot because they cannot do it. To achieve that he gave us the concept of a Ph.D. Where P stands for Passion, H for Hunger, and D for Discipline, by following this we can stay on track-focused.

PASSION- Passion is what keeps the entrepreneur interested.

HUNGER- keeps the entrepreneur motivated all the time

DISCIPLINE- keeps the entrepreneur on track.

There are 4 types of discipline which the speaker talks

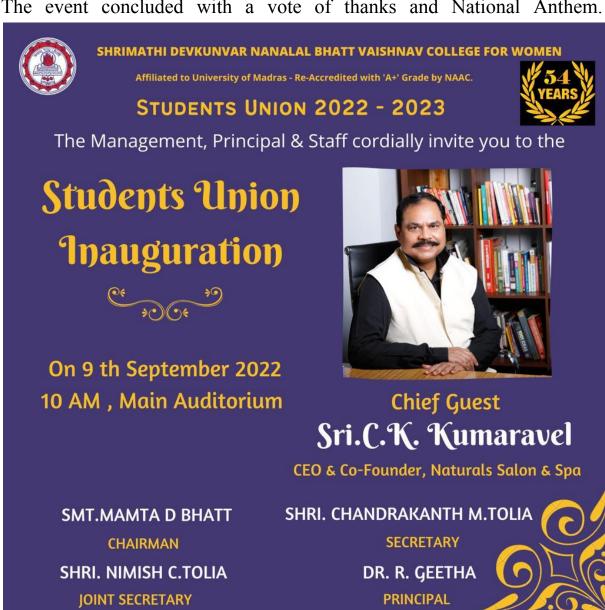
- Time discipline
- Personal discipline
- Financial discipline
- Professional discipline

He also talked about naturals, how he started it after failing in the herbal Shikakai business. The idea came to his mind when he realized that there were no middle-class saloons available. At that point of time back in 2000, there were only two types of the saloon. One was a local saloon which was unhygienic and unclean and the other one was the saloon in five-star hotels which was too expensive for anyone to afford. So, he thought of filling this gap and started Naturals. He said irritation is the billion-dollar opportunity. Whenever someone gets irritated then there is a bigger opportunity hiding behind and that should be utilized. He is also planning to support 1000 women entrepreneurs as he has supported his wife. He said he has seen so many women who can do anything but they don't believe in themselves. A woman can change the world if she decides to. He ended his speech by talking about two important dates in everyone's life. The first is the day when we were born and the second is the day when we realize why we are born. As a token of love and memory, our Director Dr.Y. Lakshman Kumar

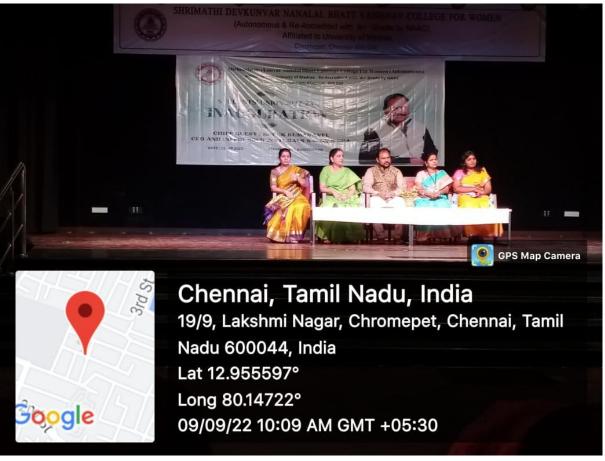
presented a personalized memento to Sri C. K. Kumaravel. The eventful program had a picture finish with a group photograph in our amphitheater.

"There are only two important days in your life. The day you were born, and the day you realize why you were born".

The event concluded with a vote of thanks and National Anthem.













AND THE UNION BEARERS TAKEN THE OATH











