## Ek Bharat Shrestha Bharat 2021

The NSS Units of SDNB Vaishnav College for Women observes "Ek Bharat Shrestha Bharat" by organizing a webinar on "Connecting Cultural Heritage between Tamilagam and Malabar" on $6{ }^{\text {th }}$ December 2021. The initiative "Ek Bharat Shreshtha Bharat" was announced by Honorable Prime Minister on $31^{\text {st }}$ October 2015 on the occasion of the $140^{\text {th }}$ Birth Anniversary of Sardar Vallabhbhai Patel. Through this innovative measure, the knowledge of the culture, traditions and practices of different states \& UTs will lead to an enhanced understanding and bonding between the states, thereby strengthening the unity and integrity of India. All States and UTs will be covered under the programme. There will be pairing of States/UTs at national level and these pairings will be in effect for one year, or till the next round of pairings. The State/UT level pairings would be utilized for state level activities. District level pairings would be independent of the State level pairings.

Nearly 100 of our volunteers took part in this webinar (as a mark of observing Azadi Ka Amrut Mahotsav) to bring out the thought that the Unity in Diversity of our Nation and to maintain and strengthen the fabric of traditionally existing emotional bonds between the people of our Country and the spirit of national integration through a deep and structured engagement between all Indian States and Union Territories through a year-long planned engagement between States.






