



ANALYSIS OF FACTORS INFLUENCING THE CHOICE OF COURSE SELECTION AMONG COMMERCE STUDENTS IN HIGHER EDUCATION.

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ABSTRACT

As per the word John Dewey “Education is not preparation for life; education is life itself”. Education prepares one to meet all challenges of life. Choosing the education pattern in our life is very important for us to shape our lives. Starting from the childhood means, mode and choice of education is decided by the parents and it is extended till the children reach college level. The article analyses the views of the students about their experience about their course selection and their expected development in their career. Nearly 100 students were surveyed with structured questionnaire and data were analysed with statistical tools to find out the views of the younger generation who are going to shape the future world.

Key words: student, course, parents, future goals etc.