



## **ONLINE JOB PORTALS- JOB SEEKER'S PERCEPTION**

**SWAPNA N<sup>1</sup>, Dr. S. Seethalakshmi<sup>2</sup>,  
Research Scholar<sup>1</sup>, Associate Professor<sup>2</sup>  
Srimathi Devkunvar Nanalal Bhatt Vaishnav College for Women**

### **ABSTRACT**

*The paper attempts to study the Job seekers perception about Online job portals. The study aims to identify the utility of job portals to the job seekers. Based on an empirical study conducted among young graduates in Chennai, data was collected from 105 job seekers. Data was collected through structured questionnaires. Statistical tools like T test, ANOVA were used. The findings revealed that online portals are beneficial to the seekers in terms of time saved and easy mode of application.*

**Keywords:** *Online job portals, Placement, Awareness, Modes of Placement, Paid and free sites.*