# Unified Payment Interface Application
## (A Study of customer perception with special reference to ChennaiCity)

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**ABSTRACT**

*Unified Payment Interface (UPI) application is vastly used by the people all over India. The UPI Payment apps have its rapid growth after the demonetization period (2016).This paper attempts to study about the perception of customers using Unified Payment Interface application and also attempts to know the usage/preference of the UPI apps among people.This paper also attempts to know about the level of satisfaction among customers in and around Chennai City. The data have been analysed with the help of statistical tool like simple percentages analysis.*

*Keywords: UPI app, Cashless transaction, Demonetization, Google pay.*