



**Shrimathi Devkunvar Nanalal Bhatt Vaishnav College For  
Women(Autonomous) Chromepet, Chennai 600 044**

Affiliated to University of Madras, Re-Accredited with "A+" Grade by NAAC

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## **Youth Awakening Day**

### **A Survey on Awareness of MOOC (SWAYAM) Program**

#### **Emphasizing the Importance of Digital Learning**

The NSS Units and SWAYAM of SDNB Vaishnav College for Women jointly organized

“A Survey on Awareness of MOOC (SWAYAM) Program” on YOUTH AWAKENING DAY 22<sup>nd</sup> October 2021 in commemoration of Dr. A.P.J. Abdul Kalam’s Birth Anniversary.

Indian Government has launched its own indigenous MOOC platform SWAYAM. SWAYAM MOOCs platform is the World’s Largest Online Free E-Learning Platform Portal designed to achieve the three cardinal principles of Education Policy viz., Access, Equity and Quality by covering School/Vocational, Under-Graduate, Post Graduate, Engineering and Other Professional Courses. The success of the SWAYAM portal depends on awareness about this portal among the possible users and its scope in enhancing lifelong learning skills. This survey examines the awareness of MOOCs and SWAYAM platform among students of NSS, UG and PG Students of all Arts & Science Colleges in and around Chennai. The survey states that students are familiar with SWAYAM and MOOC courses and they can do interdisciplinary study and develop knowledge for augmenting their career growth.

More than 710 students of UG and PG of S.D.N.B.V.C together with NSS Volunteers , also students from other Arts & Science Colleges participated and benefitted through this awareness program.



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**NATIONAL SERVICE SCHEME**  
**&**  
**SWAYAM** of SDNB Vaishnav College

**Jointly Organizes**

**A Survey On Awareness of MOOC (SWAYAM) Program**

**As a mark of observing**

**YOUTH AWAKENING DAY**

**(Emphasizing the Importance of Digital Learning)**

**On**

**Date: 22<sup>nd</sup> October 2021**

**(In commemoration of Dr. A.P.J. Abdul Kalam's Birth Anniversary)**

**Dr. R.Geetha**  
Principal

**Dr. V.G.Shanthi**  
NSS Programme Officer

**Dr. S.Alamelu**  
SWAYAM Co- Ordinator

**Google Form Link:** <https://forms.gle/Sr2xF9ua9B8PFQ6a6>