

"Its Not About Ideas.
Its About Making it Happen"

For registration

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Organized by

*VAISHNAV CENTRE FOR INNOVATION,
INCUBATION, ENTREPRENEURSHIP
DEVELOPMENT (VCIED)*

"SYNERGY"

Entrepreneurship Development Cell

Contact Us



Mail us at

icyedsynergysdnbvc2021@gmail.com
sdnbvcecell@gmail.com



Website

www.sdnbvc.com

Follow us in  **synergy_sdnbvc**

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**Shrimathi Devkunvar Nanalal Bhatt Vaishnav
College for Women (Autonomous)**

Affiliated to University of Madras and
Re-Accredited with A+ Grade by NAAC

Chromepet, Chennai - 600 044

**First International Conference
on
Youth and Entrepreneurship
Development
ICYED 2021**



**Theme of the e-Conference
Youth and Entrepreneurship
Development**

About Shrimathi Devkunvar Nanalal Bhatt Vaishnav College for Women

Shrimathi Devkunvar Nanalal Bhatt Vaishnav College for Women was started in 1968 with the generous donation of 10 acres of land by our Late Founder Chairman Shri Nanalal Bhatt and 6 lakhs donated by Cork Industries Charities Trust. The College is named after the Late Founder Chairman's wife Smt. Devkunvar. This college is the first women's college in Kancheepuram District, Tamil Nadu. The present Chairman Smt. Mamta D. Bhatt is a dynamic and energetic leader with innovative ideas and with the potential of executing them precisely. The College Secretary, Shri. C. M. Tolia, is a meticulous planner with a panoramic vista for the development of education especially for underprivileged women students. The College has rendered five decades of immaculate service for the betterment of women and society. Self-supporting courses under Evening structure was started in the year 1984-85 at the Under Graduate level, in 2001 at the Post Graduate level and M.Phil. Programme in 2011. The College has carved a niche in women's education by upgrading its status as a Research Institute in 2012 with 6 Departments viz. History and Tourism, Statistics, Physics, Plant Biology and Plant Biotechnology, Computer Science, and Commerce, offering Ph.D. programme. Six Research Departments offer Full-time and Part-time Ph.D. Programme and 3 departments offer Part-time Ph.D. programme. At present there are 10 Under Graduate courses in the aided structure and 15 Under Graduate courses, 14 Post Graduate courses, 5 M.Phil. Courses in the self-supporting structure and there are 52 research scholars. The College was accredited with 'A' grade by NAAC in 2003. The Autonomous Status was conferred by UGC and confirmed by University of Madras in June 2006. The College was re-accredited with 'A+' grade by NAAC in January 2017 and extension of autonomy granted in 2013.

About Vaishnav Centre for Innovation, Incubation and Entrepreneurship Development (VCIIED)

VCIIED acts as an centre for all the entrepreneurship related activities of the institution. The institution has been a pioneer in empowering women to promote emerging technological and knowledge-based innovative ventures. The objective of VCIIED is to nurture students, faculty, and alumni through entrepreneurial training for recognizing the early start-ups. It promotes collaborative networks through partnerships between Academia, Industry and Government. The vision of VCIIED is to support and render start-ups into a profitable entity. Thereby nurturing the society by nudging the entrepreneurs with integrity and sustainability, without any barriers.

VCIIED acts as an umbrella under which SDNB Vaishnav Innovation Start Policy 2021, National Innovation Start up Policy (NISP), Institution Innovation Council (IIC), Entrepreneurship Development Cell (EDC) and Community Development (Rural Women Technology Park) works together to enlighten the students future.

About ICYED Conference 2021

Entrepreneurship has no age bar , it's a surprise that many youngsters are choosing entrepreneurship as their career nowadays. Previously young minds were engaged in doing usual things like schooling, college, game trend, enjoy bike rides etc . Now as a paradigm shift they have their own startups , they are visiting campuses as alumni entrepreneurs , Giving seminars, webinars, writing books , using social media wisely and making money. They also inspire others with their innovation and creativity through entrepreneurship. They are coming forward and sharing their struggles and successes with budding youth and they are providing jobs for many which is the highest economic problem in the present scenario especially in developing countries. This conference aims to create awareness about Entrepreneurship Development among young minds and to motivate them to explore entrepreneurship opportunities in India.

Thrust area & Call For Papers

Research papers are invited not only from the below mentioned topics, but can be from various topics related to field of Youth and Entrepreneurship

- Youth and Entrepreneurship Development
- Opportunities and Challenges for Youth in Entrepreneurship
- Recent Trends in Digital Entrepreneurship
- Entrepreneurship as Career Choice
- Social Entrepreneurship
- Women Entrepreneurship
- Rural Entrepreneurship
- New business ventures
- Startup Financing
- Government initiatives in Promoting Entrepreneurship areas
- National Innovation and Start up Policy
- Innovation and Incubation in Entrepreneurship
- Extended research areas in Entrepreneurship Development

Submission Guidelines

- Length of the abstract - Not more than 500 words
- Coverage - Abstract should cover the purpose of the study along with major findings and conclusions.
- Cover Page - Title of the paper along with author (s) name, designation, affiliation, email ID and contact number
- Font - Times New Roman, 12pts, Spacing 1.5.
- All the references must follow APA Style.
- Key words 3 to 5.
- Paper should be Plagiarism Free.
- Length of the full paper up to 2000-2500 words (Not more than A4 size, 8 Pages including appendices).
- And should submit the abstract and Final Paper in the below mail ID icyedsynergysdnbvc2021@gmail.com.
- Full Paper can be submitted after the acceptance of the abstract.
- Once the abstract get accepted, payment link will be shared via acceptance mail

Conference Highlights

- All delegates will be having an opportunity of presenting their paper during the conference viz zoom meet.
- On 15th November 2021, Registered Participants can attend the virtual workshop on "Business Model Canvas"
- For Best Papers, Cash Award will be given.
- Delegates who will participate but not present their papers will get " Certificate of Participation".
- Proceedings of the conference with ISBN No. with Reputed Publisher will be given

Important Dates

Abstract Submission : 28.10.2021

Final Paper Submission : 08.11.2021

**Pre- Conference Workshop on
" Business Model Canvas" : 15.11.2021**

Conference Date : 16.11.2021

Registration Fees

Category	Participant Fee (INR)	Conference & Publication
Faculties & Research Scholars	200	Pre Conference Workshop & Online ISBN Proceedings
Students (UG & PG)	100	