

DEPARTMENT OF BUSINESS ADMINISTRATION

PROGRAMME OBJECTIVES

The undergraduate students of all disciplines will be able to;

- **PO 1-** Develop sharp cognisance of concepts, apply the domain knowledge with utmost confidence and be assertive at any given opportunity.
- **PO 2-** Possess deeper understanding of life skills to appraise life and draw logical conclusions.
- **PO 3-** Design and develop solutions for challenging problems of society.
- **PO 4-** Acquire programme centric thought process facilitating further studies in the respective domain.
- **PO 5-** Engage in life-long learning to easily adapt to the dynamic environment and obtain clarity and preparedness for field specialisation.
- **PO 6-** Self-actualise and self-regulate, focusing on ethical and moral values to become a compassionate human being.

Program Specific Outcome (PSO)

PSO – 1: An ability to understand and apply fundamentals of business management.

PSO – 2: Enable the students to have value based and personality development courses which groom them to be up-to-date, assertive and effective business executives with strong leadership skills and social consciousness.

PSO -3: Demonstrate analytical and problem solving skills within various disciplines of management, business, accounting, economics, finance, human resource and marketing.

PSO – 4: An ability to identify characteristics and roles of leader, managers and group roles and lead confidently with excellent communication skills.

PSO5: Apply the conceptual and practical business knowledge to identify and solve organizational problems

PSO – 6: Demonstrate knowledge, skills & positive attitude to work individually or as multi-disciplinary teams in a dynamic organizational environment and exhibit ability to lead research and practice in the core domain.