



**SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR
WOMEN, CHROME PET -44
VAISHNAV CENTRE FOR INNOVATION, INCUBATION AND
ENTREPRENEURSHIP DEVELOPMENT (VCIIED)**

VCIIED STUDENT EMPOWERMENT PROGRAM - AUGUST 2021

S.no	Date	Event	Resource Person
SYNERGY ED CELL			
1.	09.08.2021	Logo designing Competition	ED CELL Members, SDNBVC
2.	14.08.2021	Funding opportunities for Start ups	Mr.ShreeJayaram ,Field Coordinator, MIT Hub
INSTITUTIONS INNOVATION COUNCIL			
3.	Proposal opening date August 12 st 2021 Proposal Closing 5 th September 2021	Green world an idea contest on Food waste management and pollution control	INSTITUTIONS INNOVATION COUNCIL Members, SDNBVC
4.	18.08.2021	Building a product fit for market	Ms.Preethi Ramadoss Innovator and Entrepreneur 'Padwoman of Tamil Nadu' Founder of Manitheer -Organic cosmetics
5.	22.08.2021	Entrepreneurship Week Celebration-Essay Writing Competition	INSTITUTIONS INNOVATION COUNCIL Members, SDNBVC
6.	23.08.2021	Entrepreneurship Week Celebration- Talk on hinderance faced by Entrepreneurs	Dr.B.Dhanalakshmi M.com.,M.phil., Ph.D., PDF. Proprietor- B fresh Emerging Entrepreneur Owner of Lava Cakes and Refresh Point.
7.	24.8.2021	Entrepreneurship Week Celebration-Debate Competition	INSTITUTIONS INNOVATION COUNCIL Members, SDNBVC
8.	24.08.2021	Entrepreneurship Week Celebration-Panel Discussion-Business	Ms.M.S.Ashwini Vinoth Founder HBD Interiors Dr.B.N.Padmaja Priyadrashini



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		Equilibrium -Pre and Post Covid Scenario	Managing Director M/S Homeplanguru Civil Consultant P Ltd Chennai Mr.Rajaraman Mentor Member of BYST Enterprenuer Mr. Raj Joseph Managing Director Big Bytes – Digital Media and Technology Mr.Sundar Rajan Chief Growth Officer Co-Crafter And Growth Catalyst Dr.A.John Vincent CEO-M/S Jesus Air Conditioning System
NATIONAL INNOVATION START UP POLICY			
9.	August 16 th 2021 to August 31 st 2021 .	Circulation of Youtube video about SDNB VAISHNAV Start up policy 2021.	NATIONAL INNOVATION START UP POLICY Members, SDNBVC