REPORT ON INTERCOLLEGIATE COMPETITION 2020-2021

ECORITHM

Department of Economics

Ecorithm – an inter collegiate virtual competition was organized as a fragmented fortnight event, by the Economics Department of Shrimathi Devkunvar Nanalal Bhatt Vaishnav College for Women. An overwhelming participation of students from 10 different arts and commerce colleges was witnessed for this event.

The event was segregated into six distinct competitions, consisting of Pptoon, Sell to Excel, Poster Making, Time Please, Ray of Hope and Juxtapose. The event showcased participants actively participating, putting forward their amazing skills and thus mesmerizing the judges and the audience. The winners securing the first, second and third positions in each event were awarded with certificates and awards.

The first competition was PPTOON (Presentation) held on 25th February 2021. The competition was fairly judged by Dr. Nirmala and Dr. Kanthimathi. The event was based on individual participation and each participant was supposed to present a PowerPoint presentation for 4 minutes. The judges analyzed the scores on the basis of topic relevancy and communication skill of the participants.

The results were as follows: -

1. Varsheni. H – 1st prize
2. Fayekha Thabasum. A – 2nd prize
3. Kaviya. V – 3rd prize

On 27th February 2021, Sell to Excel (Ad zap) was held, which was judged by Dr. Durga. The event was based on individual participation and each participant was supposed to convince the judges to buy the product that is allotted to them, for about 3- 4 minutes. Participants were scored on the basis of their marketing skill, communication skill and topic specifications.

The winners were as follows: -

1. Sudharshan. C.S – 1st prize
2. Nandha Krishna. T – 2nd prize
3. Logeshwari. S – 3rd prize

The following competition i.e., Poster Making was held on 1st March 2021. The competition was judged by Mrs. Nirmala Pandian. The event was based on individual participation and each participant was supposed to mail their respective poster to the given mail id with required information for evaluation. The winners were selected on the basis of their topic relevancy and creativity.

The results were as follows: -

1. Manju Priya. S – 1st Prize
2. Soundarya. P – 2nd Prize
3. Sandhya. M – 3rd Prize

The Time Please (Quiz), competition was held on 3rd March 2021 and was judged by Dr. Ezhil Nachiyar. The event was based on individual participation and each participant were provided with 30 seconds to answer the questions.

The winners were as follows: -

1. Parkavi. A – 1st prize
2. Khaja Moinuddin. H – 2nd prize
3. Narayanan Ramakrishnan – 3rd prize

The fifth competition was Ray of Hope (Crisis Management), was held on 5th March 2021. The competition was judged by Mrs. P. Amirtha and Mrs. T. P. Priya. The event was based on individual participation and each participant were provided with a hypothetical situation for which every participant was supposed to provide a feasible solution within 4 minutes.

The results for Ray of Hope are as follows: -

1. Bharathi. B – 1st Prize
2. Pugazhendhi. P – 2nd Prize
3. Aishwarya Ahila. J – 3rd Prize

The last competition was Juxtapose (Connections), which was held on 9th March 2021. The event was judged by Mrs. J. Sai Vijayalakshmi and Mrs. J.B. Hema Malini. The event was based on individual participation and each participant were provided with a time limit of 45 seconds to guess the word from the given picture. The winners were decided on the basis of accuracy and spontaneity.

The winners for the competition were: -

1. Nithyasri. M – 1st prize
2. Nandhitha – 2nd prize
3. Madhumitha. G – 3rd Prize

The winners of the various competition were announced by the respective judges. Dr.R.Geetha, Principal, SDNB Vaishnav College distributed the prizes, and certificates to the winners and appreciated the students.

Dr.G.Shanthi,

Association Vice President Department of Economics