

CASE STUDY DETAILS

B.Com (Honours) Academic Year 2020-21 Odd Semester

S.No	Sem	Date	Subject	Guest Lecturer	Designation
1.	I	24/12/2020	Financial Accounting I	Madhumitha Ramesh	Junior Consultant, Projas Consultancy Services
2.		19/12/2020	Business Law	Nirmala Raghavan	Assistant Professor A.M. Jain College
3.		22/12/2020	Business Statistics	Jeyasree SKM	Assistant Professor (S.D.N.B.V.C)
4.		23/12/2020	Business Economics	ACA Aishwarya Ramesh	Partner-My Career Point- Professional Academy
	III	09/12/2020	Business Mathematics	Anbarasi N	Assistant Professor (S.D.N.B.V.C)
5.		15/12/2020	Accounting Standards	ACA Dhanya R	Chartered Accountant
6.		10/12/2020	Marketing Practice	Dr. B N Padmaja Priyadharshini	HomePlanGuru Civil Consultants
7.		14/12/2020	Entrepreneurial Development	Kamalika Krishmy A	Entrepreneur
8.		11/12/2020	Corporate Accounting	CMA Subha V	Cost Accountnat
9.	V	10/12/2020	Cost Accounting	CMA Subha V	Cost Accountnat
10.		12/12/2020	Logistics and Supply Chain Management	Jayshree	Business School of Logistics and shipping
11.		14/12/2020	Income Tax Law & Practice I	ACA,ACS Rajasekaran	Auditor
12.		14/12/2020	Financial Management	CMA Subha V	Cost Accountnat
13.		15/12/2020	Practical Auditing	ACA Dhanya R	Chartered Accountant
14.		15/12/2020	Research Methodology	Dr.P.Suja	Assistant Professor A.M. Jain College

CASE STUDY DETAILS

B.Com (Honours) Academic Year 2020-21 Even Semester

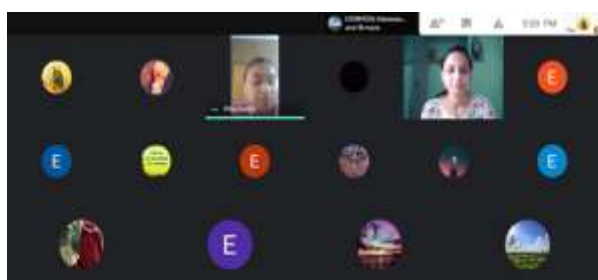
S.No	Sem	Date	Subject	Guest lecturer	Designation
1.	II	19/4/2021	Financial Accounting II	Madhumitha R	Chartered Accountant
2		23/4/2021	Company Law	Ms.H.Disha	Company Secretary
3.		11/3/2021	Operations Research	Jeyasree.S.K.M	Assistant Professor (S.D.N.B.V.C)
4.		22/4/2021	International Trade	Mr.D.Raj kumar	Senior Principal in CBSE School
5.	IV	7/4/2021	Special Accounts	Madhumitha R	Chartered Accountant
6.		5/4/2021	Principles of Management	Nirmala Raghavan	Assistant Professor, A.M Jain College, Chennai
7.		12/4/2021	Corporate Ethics and Governance	Sujatha Ananda Ganesan	Senior Presales consultant
8.		23/4/2021	Banking and Insurance	N R Bharathi	Senior Manager, Philips
9.		2/4/2021	Services Marketing	Dr.Padmaja Priyadarshini	Service Provider, Home Plan Guru Civil Consultants Pvt Ltd.
10.	VI	05/04/2021	Accounting for Decision Making	Tejaswini Jaganathan	Client Support Specialist, EY, LLP
11.		03/04/2021	Human Resource Management	Nirmala Raghavan	Assistant Professor, A.M Jain College, Chennai
12.		17/04/2021	Security Analysis and Portfolio Management	Shanmugavel Chellaiah	Vice President, HSBC Bank

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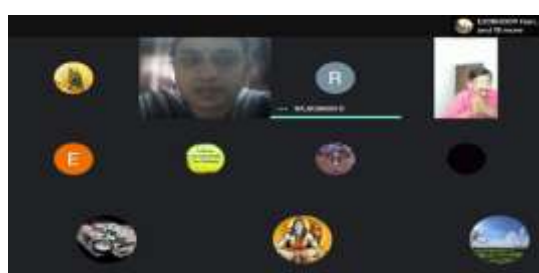
13.		03/04/2021	Indirect Taxation	V Subha	Certified Management Accountant
14.		08/03/2021	Income Tax Law and Practice-II	V Subha	Certified Management Accountant

Department of B.Com (Honours)

2020-23 Batch I Year



MS.Disha H , company Secretary , conducted case study class on 23/4/2021 on the topic of Company law related to Key Personnel . She also gave some ideas to remember the concepts of law as well as sections.



Case study led by Mr.Rajkumar D addressed students on 22/4/2021 on the topic of International Trade related to balance of trade and balance of payment. Students gained more information through interaction and he shared his realtime experience with our students.



MS.Madhumitha Ramesh CA explained a case study on 19/4/2021 on the topic, 'Consignment Accounts '.She explained all the concepts of Consignment and solved problems.



MS.Jayasree S.K.M addressed the Case study on 11/3/2021 on the Topic on 'Operation Research'. She gave a brief explanation on Network Analysis and its application. This session was very interactive and she highlighted the points related with Network analysis.

CASE STUDY DETAILS

2019-22 Batch II Year



Dr. Padmaja Priyadarshini presented a case study class on Services Marketing on the topic Service Promotion by giving lively examples and explained the various types of promotion on 2/4/21.



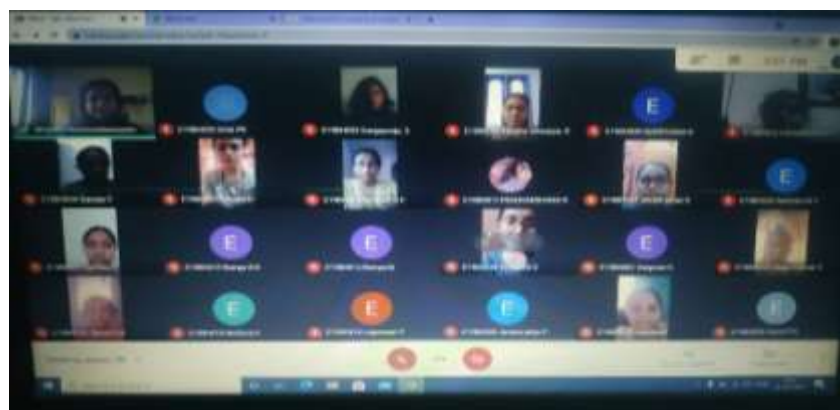
Mrs. Nirmala Raghavan explained the case study class on 5/4/21 on Recruitment in Principles of Management. She illustrated the processes and sources of recruitment with examples.



CA Madhumitha Ramesh demonstrated a case study class on 7/4/21 on the topic Holding Company Accounts. She explained all the basic concepts with real life examples and she solved a problem covering all the important concepts in holding company accounts.



Mrs. Sujatha.A.G. conducted a case study class on 12/4/21 on the topic Business Ethics. She gave a brief explanation on Corporate ethics and its application with enough real-life examples.



Mrs. Bharathi N R conducted a case study class on Banking and Insurance on 23/4/21. She explained about various types of bank accounts and the process of opening accounts with current examples.

CASE STUDY DETAILS

2018-21 Batch III Year



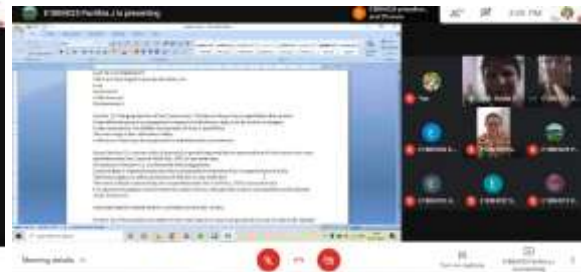
Case study class on the topic “Accounting for Decision Making” conducted on 5th April 2021 and handled by Ms.Tejaswini.



Case study class on the topic “Human Resource Management” conducted on 3rd April 2021 and handled by Nirmala Raghavan.



Case study class on the topic “Security Analysis and Portfolio Management” conducted on 17th April 2021 by Shanmugavel chellaiah, Vice President, HSBC Bank.



Case study class on the topic “Income Tax Law and Practice-II” conducted on 8th March 2021. Case study class on the topic “Indirect Taxation” conducted on 3rd April 2021 by CMA V Subha.