ASSOCIATION ACTIVITIES 2017-2018

• The department of Journalism and Communication understanding the need of designing in the industry, organized a web designing workshop on 27th January 2018. The objective of workshop was to highlight the career opportunities in the industry and to groom our skills to meet the requirements. Mr. Ganesh Ghandhi.K, Design Developer and Consultant, in TATA Consultancy Services, expert in this field was the resource person for the workshop.



Students with art directors for set designing.

• To learn the set designing experience as hands on experience, on 8th
February 2018, the Department also organized the industrial visit to the set of Tamil movies "Mersal, Thodari, Kanchana, an interior set of plane and a set in Actor Sivakarthikeyan's upcoming film.

- To appreciate the art of film making the department of visual communication and department of journalism and communication organised a film festival "CIENCIA VISUAL" on 7th and 8th March 2018.
 Many films that won regional and international acclaim were screened.
- The department of Journalism and Communication with the objective of encouraging women in the field of photography organized a photography workshop with resource person photographer Mr.
 RamanidharanRamaswamy.





• The Department of Journalism and Communication conducted an Intercollegiate and Inter-departmental fest "ZURNALIST BEAT" on 21.03.2018 and 22.03.2018.

