



**Shrimathi Devkunvar Nanalal Bhatt Vaishnav
College for Women (Autonomous)**

(Affiliated to University of Madras)
Re-Accredited with 'A+' Grade by NAAC
Chromepet, Chennai – 600044.

Internal Quality Assurance Cell (IQAC)
Annual Quality Assurance Report

For the Period

1st July 2016 to 30th June 2017

Submitted to

University Grants Commission
Bahadur Shah Zafar Marg
New Delhi – 110 002.

www.ugc.ac.in

On

16.11.2017

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**The Annual Quality Assurance Report (AQAR) of the IQAC
For the Period 1st July 2016 to 30th June 2017**

**Shrimathi Devkunvar Nanalal Bhatt Vaishnav College
for Women (Autonomous), Chennai – 600044.**

Part – A

AQAR for the year

2016 - 2017

I. Details of the Institution

1.1 Name of the Institution

Shrimathi Devkunvar Nanalal Bhatt Vaishnav College for Women

1.2 Address Line 1

Shanthi Nagar

Address Line 2

Vaishnav College Road

City/Town

Chromepet, Chennai

State

Tamil Nadu

Pin Code

600044

Institution e-mail address

info.sdnbvc@gmail.com

Contact Nos.

044-22655450; 044-22654976

Name of the Head of the Institution:

Dr. V. VARALAKSHMI

Tel. No. with STD Code:

044-22654581

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Dr. V. VARALAKSHMI - +91 9940337470

Name of the IQAC Co-ordinator:

Dr. G. VIJAYASREE

Mobile:

Dr. G. VIJAYASREE - +91 9884179193

IQAC e-mail address:

iqac.sdnbvc@gmail.com

1.3 NAAC Track ID (For ex. MHC0GN 18879)

—

OR

1.4 NAAC Executive Committee No. & Date:

*(For Example EC/32/A&A/143 dated 3-5-2004.
This EC no. is available in the right corner- bottom
of your institution's Accreditation Certificate)*

EC/55/RAR/101 dated 27-03-2011

1.5 Website address:

www.sdnbvc.com & www.sdnbvc.in

Web-link of the AQAR:

www.sdnbvc.com/aqar2016-17.pdf

1.6 Accreditation Details

Sl. No.	Cycle	Grade	CGPA	Year of Accreditation	Validity Period
1	1 st Cycle	A	85.25	16 th September 2003	15 th September 2008
2	2 nd Cycle	A	3.02	27 th March 2011	26 th March 2016
3	3 rd Cycle	A+	3.52	23 rd January 2017	22 nd January 2024

1.7 Date of Establishment of IQAC (DD/MM/YYYY)

04/12/2003

1.8 Details of the previous year's AQAR submitted to NAAC after the latest Assessment and Accreditation by NAAC ((for example AQAR 2010-11 submitted to NAAC on 12-10-2011))

- i. AQAR for 2010-2011 submitted to NAAC on 30/04/2012
- ii. AQAR for 2011-2012 submitted to NAAC on 07/07/2014(online)
- iii. AQAR for 2012-2013 submitted to NAAC on 18/07/2014(online)
- iv. AQAR for 2013-2014 submitted to NAAC on 15/07/2015(online)
- v. AQAR for 2014 -2015 submitted to NAAC on 06/01/2016 (online)
- vi. AQAR for 2015 -2016 submitted to NAAC on 01/11/2016 (online)

1.9 Institutional Status

University State Central Deemed Private

Affiliated College Yes No

Constituent College Yes No

Autonomous college of UGC Yes No

Regulatory Agency approved Institution Yes No

(eg. AICTE, BCI, MCI, PCI, NCI)

Type of Institution Co-education Men Women

Urban Rural Tribal

Financial Status Grant-in-aid UGC 2(f) UGC 12B

Grant-in-aid + Self Financing Totally Self-financing

1.10 Type of Faculty/Programme

Arts Science Commerce Law PEI (Phys Edu)

TEI (Edu) Engineering Health Science Management

Others (Specify)

1.11 Name of the Affiliating University (for the Colleges)

University of Madras

1.12 Special status conferred by Central/ State Government–UGC/CSIR/DST/DBT/ICMR etc

Autonomy by State/Central Govt. / University

UGC-University

University with Potential for Excellence

UGC-CPE

DBT Star Scheme

UGC-CE

UGC-Special Assistance Programme

DST-FIST

UGC-Innovative PG programmes

Any other (Specify)

UGC-COP Programmes

2. IQAC Composition and Activities

2.1 No. of Teachers

7 (including The Principal)

2.2 No. of Administrative/Technical staff

3

2.3 No. of students

2

2.4 No. of Management representatives

1

2.5 No. of Alumni

1

2.6 No. of any other stakeholder and
community representatives

2.7 No. of Employers/ Industrialists

2.8 No. of other External Experts

2.9 Total No. of members

2.10 No. Of IQAC meetings held

2.11 No. of meetings with various stakeholders: Total No. Faculty

Non-Teaching Staff Students Alumni Others

2.12 Has IQAC received any funding from UGC during the year? Yes No

If yes, mention the amount

2.13 Seminars and Conferences (only quality related)

(i) No. of Seminars/Conferences/ Workshops/Symposia organized by the IQAC

Total Nos. International National State Institution Level

(ii) Themes :

- Psychological Counselling for Stress Management – for Students

2.14 Significant Activities and contributions made by IQAC

- Planning and implementation of the yearly action plan – BOS, Academic council, Governing Body
- Documentation of activities of the institution
- Periodic academic audit by subject experts
- Dissemination of information about various funding available for research and development to the faculty
- Motivating Faculty members to apply for major and minor research projects
- Regularly update faculty on forthcoming workshops, seminars, conferences, teacher competence enhancement programmes and summer schools
- Feedback from all stakeholders – Students, Parents & Alumni to monitor and improve quality of curriculum model & delivery
- Introduction of new Programmes, Certificate courses and skill based electives
- Organising bridge course in English for slow learners and first generation learners
- Implementation of remedial coaching for academically weak students and minorities.
- Organising various soft skill programmes & Yoga courses for all students.
- Facilitate planning and development of job oriented curriculum

2.15 Plan of Action by IQAC/Outcome

The plan of action chalked out by the IQAC in the beginning of the year towards quality enhancement and the outcome achieved by the end of the year. (**Annexure – I – Academic Calendar**)

Plan of Action	Achievements
Preparation for NAAC Peer Team visit for Reassessment in 2016	NAAC Peer team visit & Assessment completed
Academic Audit by IQAC	Conducted
Departments of Statistics, Computer Science, Physics, Chemistry, PBPBT, Tamil, English & MHRM to Organise workshops/ Seminars/ Conferences	Organised as planned, details in annexure
Provide Seed Money for Research to Faculty (Self-Supporting) by Management	Ten Minor Research Projects Sanctioned by Management
Extension of Research Laboratory for the Dept. of Statistics	Research Laboratory functional
To introduce M.Phil. in Computer Science & an additional second section for B.Com (A&F)	Additional second section for B.Com (A&F) Approved.
Infrastructure enhancement planned – Separate Library Block, Second Floor for Hostel & Dormitory, Addition of Two floors to Evening Block, Additional Rest Rooms	Partially Completed
Completion of renovation of Auditorium by May 2017	Work in Progress
Planning Golden Jubilee year celebrations from June 2017 to June 2018.	To Commence from January 2018
Affiliation for B.Sc.(Food Service Management & Dietetics), M.A.(Journalism and Mass Communication) & M.Sc.(Chemistry)	Affiliation obtained for B.Sc.(Food Service Management & Dietetics), M.A.(Journalism and Mass Communication) and M.Sc.(Chemistry)
Introduction of New Certificate Courses	Five new certificate courses introduced: <ol style="list-style-type: none"> 1. Indirect Taxation & E-Filing by Commerce for 294 students 2. ArthaVidhya - Commerce 3. Disaster Management by Department of Social Work 4. Spoken Sanskrit by department of Sanskrit. 5. Spoken Hindi by department of Hindi
Skill based elective papers to be introduced in all UG courses from 2015 batch with credits	Three credit skill based elective paper for UG approved by BOS
Initiate more MOUs	MOU with ICSI Study Centre

2.16 Whether the AQAR was placed in statutory body

Management	Yes
Syndicate	No
Any other body	College Council

Provide the details of the action taken:

Strategies for improving Quality indicators of the institution were discussed in College Council meetings and presented during Staff meetings. Suggestions given by the faculty were considered for coming out with viable strategies.

Part – B

Criterion – I

1. Curricular Aspects

1.1 Details about Academic Programmes

Level of the Programme	Number of existing Programmes (Aided)	Number of programmes added during the year	Number of self-financing programmes	Number of value added / Career Oriented programmes
PhD	6(FT) + 9(PT)	-	-	-
PG		2 (self-financing)	11	-
UG	10	1(self-financing)	12	
PG Diploma	-	-	-	-
Advanced Diploma	-	-	-	-
Diploma	-	-	-	-
Certificate	2 (UGC) 3(Govt.) 3(DBT)		9(College)	-
Others (M.Phil.)			4(FT & PT)	
Total	33	3	33	-

Interdisciplinary Courses			5 B.Com(ISM), B.Sc.(CND), M.Sc.(Biostatistics), M.Sc.(Applicable Maths) & M.A.(Journalism & Mass	
---------------------------	--	--	---	--

			Communication)	
Interdisciplinary papers *	13 per sem. (NME)		20 per sem. (NME)	
Innovative	NIELIT & Beautician Course (G.O.I.)	2 - recognised Study Centre for ICWA and ICSI		

* Interdisciplinary papers are also offered in both UG & PG programmes as Allied and / or Core Elective.

1.2 (i) Flexibility of the Curriculum:

- Board of studies meet annually to design and develop syllabi which are career oriented
- Suggestions of Alumni member and Industry representative of BOS is given priority
- Academic learning is made effective by preparation of yearly action plan and the monitoring of its strict implementation by continuous internal assessments
- Inter departmental Non Major Elective courses are offered in CBCS pattern for all students
- Inter and Intra department competitions, Guest Lectures by eminent professors
- UGC Add-on courses, certificate courses, Soft skill courses & yoga
- Developing leadership & organisation skills through College Union, Debate Club, Quiz club, Fine Arts Club, Consumer Club, Environ Club, Women Entrepreneurial Development cell (WEDC) and Rotaract Club.
- 100% computer literacy for all the students through E-EDU GOVERN PROGRAMME
- Compulsory Sports and Emphasis on Discipline based learning for all students is ensured

(ii) Pattern of programmes:

Pattern	Semester	Trimester	Annual
Number of programmes	39 (37 + 2)	----	-----

1.3 Feedback from stakeholders* Alumni Parents Employers Students
(On all aspects)

Mode of feedback : Online Manual Co-operating schools (for PEI)

(See Annexure –II analysis of the feedback)

1.4 Whether there is any revision/update of regulation or syllabi, if yes, mention their salient aspects.

- Computing skills introduced as a self-learning component wherein students take spoken tutorial classes offered by IIT Bombay which is made available in the College Digital Library DSpace
- One of the skill based paper to be offered by the Departments

1.5 Any new Department/Centre introduced during the year. If yes, give details.

CMA (ICWA) STUDY Centre and ICSI Study Centre

Criterion – II

2. Teaching, Learning and Evaluation

2.1 Total No. of permanent faculty

	Total	Asst. Professors	Associate Professors	Professors	Others (Management)
Aided	78	34	20	1 Principal	22 + FIP-1
Self Finance	146	134	6	----	6 (ESRM)

2.2 No. of permanent faculty with Ph.D. : 73 ; Aided – 39 & Self-Finance – 34

2.3 No. of Faculty Positions Recruited I and Vacant (V) during the year

Asst. Professors		Associate Professors		Professors		Others		Total	
R	V	R	V	R	V	R	V	R	V
-	24	—	—	—	—	—	---	-	24

2.4 No. of Guest and Visiting faculty and Temporary faculty -- Guest faculty - 55 and

Temporary Faculty (FIP) – 1

2.5 Faculty participation in conferences and symposia:

No. of Faculty	International level	National level	State level
Attended	14	49	-
Presented papers	16	28	-
Resource Persons	--	13	-

2.6 Innovative processes adopted by the institution in Teaching and Learning:

- ❖ Innovative Teaching & Learning Methods
 - Education through ICT (Information and Communication Technology)
 - Chalk & Talk and LCD Projector for Regular Class Room Teaching
 - Usage of Laptops for every student in the classroom for group discussion
 - Seminars and assignment for Internal Assessment
 - Projects using latest software and packages by the students (Statistics & Computer Science)
 - One common Smart class room with Interactive Board
 - All Departments provided with a Smart Class
 - Guest lectures through Video Conferencing.
 - Hands-on training through practical classes in laboratories.
 - Internship.
 - Practical exposure through Industrial visit
 - Case Study, Rotational Internship & Role Play
 - Experts and Professionals supplement class room lectures
 - Newspaper in Education with The Hindu
 - Suggestions and recommendations provided by the audit committee implemented.
 - Use of Cloud Technology for study materials.
 - Online Workshops through Skype.
 - National Programme On Technology Enhanced Learning(NPTEL)
 - Online Certification on Accountancy for Commerce students (by Arthavidya)
 - INFLIBNET
 - Preparation of News letters to encourage Creativity and spirit of team work
 - Augmented library resources in the form of separate information resource centre installed with Dspace

2.7 Total No. of actual teaching days during this academic year - 180

2.8 Examination/ Evaluation Reforms initiated by the Institution (for example: Open Book Examination, Bar Coding, Double Valuation, Photocopy, Online Multiple Choice Questions):

- Online Certificate and Diploma Verification implemented
- Question Paper Scrutiny by external subject expert
- Double Valuation for PG courses & M.Phil.
- Mark Sheet & Consolidated mark sheet with security features.
- Online Multiple Choice Questions for Soft Skill Courses
- Internal Marks Foil Card entry and printing through CIS
- Computerisation of Examiner Database and corresponding reports
- Intimation about Central Valuation to examiners through SMS

2.9 No. of faculty members involved in

(a) Curriculum restructuring/revision/syllabus development as member of Board of Study:

Within College: All Other Institutions : 8(b) Faculty/Curriculum Development workshop : **Nil****2.10 Average percentage of attendance of students : 88 %****2.11 Course/Programme wise distribution of pass percentage :**

Degree	No. appeared	No. Passed	Pass %
B.A.History	57	55	96
B.A.Economics	65	61	93.85
B.A.English	56	56	100
B.Sc. Mathematics	65	54	83.08
B.Sc. Statistics	48	46	95.83
B.Sc Physics	49	46	93.88
B.Sc.Chemistry	48	47	97.92
B.Sc (PBPB)	44	42	95.45
B.Sc Computer Science	49	48	97.96
Commerce	139	137	98.56
B.Sc. Mathematics(SS)	67	54	82
Visual Communication	30	30	100
N&D			
C.Sc.(SS)	98	97	98.98
BCA	98	97	98.98
Commerce (SS)	199	188	94.47
B.Com (Corporate Secretaryship)	137	130	93.07
B.Com(Honours)	32	32	100
B.Com(Accounting and Finance)	51	51	100
BBA	65	65	100
B.Com.(ISM)	48	48	100
M.A.English	37	34	91.89
MSW	6	6	100
M.A.(HRM)	28	24	85.71
M.Sc. Applicable Mathematics	22	22	100
M.Sc. Bio- Statistics	12	12	100
M.Sc Physics	11	11	100
M.Sc (PBPB)			
M.Sc. Computer Science	25	25	100
M.Com	37	36	97.3

2.12 How does IQAC Contribute/Monitor/Evaluate the Teaching & Learning Processes :

- | |
|---|
| <ul style="list-style-type: none">• Contribution by organising Workshops/Seminars on Teaching Learning Processes Monitors & Evaluates the Teaching & Learning Processes by <ul style="list-style-type: none">• Periodic Academic Audits by external subject experts• Students feedback about the faculty & curriculum• Internal assessment components like seminar, spot test & quiz for each programme apart from continuous assessment tests and model examination |
|---|

2.13 Initiatives undertaken towards faculty development

<i>Faculty / Staff Development Programmes</i>	<i>Number of faculty benefitted</i>
Refresher Courses	2
UGC – Faculty Improvement Program	-
HRD Program	---
Orientation Program	6
Faculty exchange program	---
Staff training conducted by the university	—
Staff training conducted by other institutions	22
Summer / Winter schools, Workshops, etc.	—
Others (Faculty Development Program)	13

2.14 Details of Administrative and Technical staff

Category	Number of Permanent Employees	Number of Vacant Positions	Number of permanent positions filled during the Year	Number of positions filled temporarily
Administrative Staff	5	6	---	---
Technical Staff	3	6	---	----
Record Clerks	1	3	---	----
Others	9	10	---	----
Self Finance staff	73	-	---	----
Total	91	25	----	----

Criterion – III

3. Research, Consultancy and Extension

3.1 Initiatives of the IQAC in Sensitizing/Promoting Research Climate in the institution

Research evolves new perspectives of knowledge with creativity and curiosity that succour the teaching pedagogy

- Faculty members have been recognized as Research supervisors respectively by the University of Madras for guiding Ph.D. & M.Phil. degrees (Ph.D. Supervisors – 23 and M.Phil. Supervisors – 22)
- Research Departments of Plant Biology and Plant Biotechnology, Physics, Statistics, Computer Science, History and Commerce offer both Full time and Part time Ph.D. The Departments of English, Economics & Mathematics offer Part Time Ph.D. programme.
- Research Lab with computer & internet facilities is provided exclusively for the research scholars.
- Research papers published periodically in refereed International and National Journals by the faculty & Research Scholars
- Workshops, Conferences, Seminars conducted for faculty members to promote their research skills
- UGC sponsored Major Research & Minor Research Projects undertaken by faculty members
- Institutional and individual membership obtained in Information Library Network (INFLIBNET) through N-List programme of UGC to access e-resources for students and staff of the college.
- Inter disciplinary conferences and seminars for expanding knowledge base.
- Feedback from research scholars to improve the research culture and facilities

3.2 Details regarding major projects

	Completed	Ongoing	Sanctioned	Submitted
Number	—	1 (UGC)	—	—
Outlay in Rs. Lakhs	—	11,58,300/-	2 nd Instalment- Rs. 2,69,071/-	—

3.3 Details regarding minor projects

(a) UGC

	Completed	Ongoing	Sanctioned	Submitted
Number	2	---	1	2
Outlay in Rs. Lakhs	3,60,000/-	---	2,20,000/-	3,60,000/-

(b) Management:

	Completed	Ongoing	Sanctioned	Submitted
Number	---	10	10	---
Outlay in Rs. Lakhs	----	1,20,000/-	6,00,000/-	----

3.4 Details on research publications

	International	National	Others
Peer Review Journals	53	2	--
Non-Peer Review Journals	4	8	--
e-Journals	--	--	--
Conference proceedings	3	5	--

3.5 Details on Impact factor of publications:

Range	0.379 to 7.5233	Average	---	h-index	1-24	Nos. in SCOPUS	8
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3.6 Research funds sanctioned and received from various funding agencies, industry and other Organisations

Nature of the Project	Duration Year	Name of the funding Agency	Total grant sanctioned	Received
Major projects	3	UGC	11,58,300/-	2 nd Instalment- Rs. 2,69,071/-
Minor Projects	1.5	UGC	2,20,000/-	
Interdisciplinary Projects	----	----	----	----
Industry sponsored	----	-----	----	----
Projects sponsored by the University/ College	1 year	Management	6,00,000/-	1,20,000/-
Students research projects <i>(other than compulsory by the University)</i>	----	-----	----	----
Any other(Specify)				

		DBT	36,00,000/-	22,00,000/-
Total			55,78,300/-	25,89,071/-

3.7 No. of books published i) With ISBN No. Chapters in Edited Books

ii) Without ISBN No.

3.8 No. of University Departments receiving funds from

UGC-SAP CAS DST-FIST
DPE DBT Scheme/funds

3.9 For colleges Autonomy CPE DBT Star Scheme
INSPIRE CE Any Other (specify)

3.10 Revenue generated through consultancy : ICMA - Rs. 1,94,500/-
NIELIT - Rs. 1,78,200/-

3.11 No. of conferences/seminars organized by the Institution:

Level	International	National	State	University	College
Number	-	12			12
Sponsoring agencies	-	Management			Management

3.12 No. of faculty served as experts, chairpersons or resource persons

3.13 No. of collaborations(MOUs) International National Any other

3.14 No. of linkages created during this year: Internship Field Work Industrial Visit

3.15 Total budget for research for current year in lakhs:

Seed Money of Rs. 6,00,000/- sanctioned for Minor Research Projects by Management

3.16 No. of patents received this year

Type of Patent		Number
National	Applied	---
	Granted	----
International	Applied	----
	Granted	----
Commercialised	Applied	-----
	Granted	-----

3.17 No. of research awards/ recognitions received by faculty and research fellows of the institute in the Year:

Total	International	National	State	University	Dist	College
11				11 (Ph.D.)		

3.18 No. of faculty from the Institution who are Ph. D. Guides

and students registered under them (upto June 2016)

3.19 No. of Ph.D. awarded by faculty from the Institution

3.20 No. of Research scholars receiving the Fellowships (Newly enrolled + existing ones)

JRF SRF Project Fellows Any other

3.21 No. of students Participated in NSS events: (See Annexure – III Extension and Extracurricular activities)

University level	200	State level	---
National level	---	International level	---

3.22 No. of students participated in NCC events: :

University level	18	State level	4
National level	29	International level	nil

3.23 No. of Awards won in NSS:

University level	1	State level	---
National level	--	International level	---

3.24 No. of Awards won in NCC:

University level	2	State level	3
National level	8	International level	--

3.25 No. of Extension activities organized :

University forum	<input type="text" value="1"/>	College forum	<input type="text" value="5"/>
NCC	<input type="text" value="4"/>	NSS	<input type="text" value="10"/>
		Any other	<input type="text" value="15 (Rotaract)"/>

3.26 Major Activities during the year in the sphere of extension activities and Institutional Social Responsibility:

- Students performed a mime on the theme of saying “NO to Plastics”. A street play on the theme “Social Networking & Women Safety” was also performed by the students of the Department of Social Work.
- The world mental health day was celebrated on 18th October –2016 by the Department of Social Work at Udhayam Rehabilitation Centre, Uthiramerur. It is a rehabilitation centre which takes care of about 150 special children.
- The transgender day of Remembrance was commemorated on 23rd November – 2016. Ms.Noori who is a famous & successful transgender was invited as chief guest for the day. Homage was paid to transgender people who had lost their lives due to various kinds of social atrocities like bullying, negligence, etc. A Mime depicting the plight of Transgender was performed by the students by Department of Social Work. A video about the view of general public about transgender was screened by the Social Work students.
- Awareness about Anti-Sexual Harassment Committee was conducted on 24th Nov 2016 by Department of Social Work. A signature campaign was set up by the students about taking an oath to voice out against the sexual harassment and to create awareness about Anti-Sexual Harassment Committee.
- **Demonetization** - To lead the path of cashless India, our students along with staff members conducted awareness programme on cashless India in Kanchipuram district. Two students (B.Kavipriya II B.Com Honours and Divya II B.Sc Chemistry) were selected as volunteers for *Visaka Project*, an initiative by the Ministry of HRD. They

were felicitated with a certificate and Tablet PC by MHRD on 8th March in New Delhi.

- The NSS unit of our college has been actively conducting programmes like “Green Kalam Rally” in remembrance of our former president Dr. A.P.J. Abdul Kalam, “Swachh Bharath Campaign and Eco Rally”, HIV awareness programme ‘HIV and Youth’, “Cancer support Therapy - Rally - *One Walk One Hope*” & AIDS awareness programme. ‘Blood Donation Camp’ was organized by NSS and Rotract of our college in association with Lions Club (central Madras) and Sankara Nethralaya.
- World Ozone Day celebrated to create awareness on Global Warming.
- **Workshop on Seaweed Organic fertilizers** was conducted and ecologically important plants were also planted in HDPE Grow bags.

Criterion – IV

4. Infrastructure and Learning Resources

4.1 Details of increase in infrastructure facilities:

Facilities	Existing	Newly created	Source of Fund	Total
Campus area	2,80,806.13 sq.ft.	12,300 Sq. Ft.	UGC + Management	2,93,106.13 Sq.ft.
Class rooms	82	--	UGC + Management	82
Laboratories	26	---	UGC + Management	26
Seminar Halls(smart classrooms)	10	-	UGC + Management	10
List of important equipments purchased during the current year.		Total Value of equipments purchased (in Rs.)	Source of Fund	
CPU & Accessories, projectors & other equipments		17,40,344/-	UGC	
Balance(Shimadzhu), Centrifuge& related parts, other Lab equipments – For Basic Sciences		15,00,207/-	DBT	
Computers & Accessories, Software, Laptops, Lab Equipments, etc.		1,10,69,089/-	Management	

4.2 Computerization of Administration and library:

College has an effective computer based MIS which functions under the Department of Electronic Student Relationship Management (ESRM). It provides intranet connectivity and the tools to efficiently manage all aspects relating to functioning of the college.

The entire administration of the college is computerised with respect to students' admission, attendance, mark register, staff-student interactions, departmental activities, circulars and notices, Examination, publication of results in the college website, fees collection, pay-bill for staff and scholarship disbursement for students.

Library is fully computerised and the facilities available are – Reprography, OPAC, CD Collections, bar coding, Internet browsing facilities, Xerox and scanning facilities, Internet connectivity and digital library

4.3 Library services:

UGC	Existing (2015-16)		Newly added (2016-17)		Total	
	No.	Value	No.	Value	No.	Value
Text Books & Reference Books	39,247	52,27,383	1137	4,49,288	40,384	56,76,671
e-Books	N-List books+ e-Books				1,35,000	
Current Journals	59	6,90,030			50	91,785
Journals - Back Volumes	141	6,19,633			200	13,09,663
e-Journals	N-List Journals				6000+	
Digital Database	1				1	
CD & Video	59 520	16,600 free	20	free	59 540	16,600 free

Management	Existing (2015-16)		Newly added (2016-17)		Total	
	No.	Value	No.	Value	No.	Value
Text Books & Reference Books	3635	19,30,879/-	836	2,21,246	4471	21,52,125
CD	29	8,115/-	---	---	29	8,115
DVD	237	free	5	free	242	free

4.4 Technology up gradation (overall)

	Total Computers	Computer Labs	Internet	Browsing Centres	Computer Centres	Office	Departments	Others
Existing	644	8	All Computers connect ed with internet	8 Labs	-	14	22	3
Added	78	---	----	-----	-----	7	13	----
Total	722					21	35	3

4.5 Computer, Internet access, training to teachers and students and any other programme for technology Up-gradation (Networking, e-Governance etc.)

Student Training –

- 100% computer literacy for ALL the students with more than 470 computers on a one-to-one basis from 2002 onwards.
- Macromedia, Flash MX, Excel 2007, Adobe Photoshop, for Arts & Commerce stream – HTML, MS Access, Operating System Fundamentals, MS Front page, for Science stream - PHP, MS Access, Networks Fundamentals, MS Front page.
- Certificate awarded at the end of the course to enhance employability opportunities.
- Internet access provided to PG students and Research Scholars

Staff –

- Computer(s) with printer provided to every department and college office
- Free internet access provided to departments to aid Teaching & Research
- Intranet connectivity in place for efficiently managing information on admission, attendance, internal tests, mark registers, etc. for consolidation

Networking, e-Governance –

- Intranet facility available in the college has lead to efficient e-Governance

4.6 Amount spent on maintenance in lakhs :

i) ICT	Rs. 25,000/-
ii) Campus Infrastructure and facilities	Rs81,85,109/- (UGC &Mgt.)
iii) Equipments	Rs. 28,51,547/- (including by Mgt.)
iv) Others	----
Total :	1,10,61,656/-

Criterion – V

5. Student Support and Progression

5.1 Contribution of IQAC in enhancing awareness about Student Support Service

Placement cell	The College has an active placement cell that has achieved 100% placement record. Placement cell functions with one coordinator and one assistant.
Mentoring service	Ward system- for every 20 students - one tutor
Coaching classes	Bridge Course classes – Foundation English for First Learners Entry in Service (Training in IAS, Bank Recruitment, TNPSC for SC/ST and Minority students)
Grievance cell	With Senior staff member as Convener, Senior staff member, Staff Secretary, Council Secretary, Union Vice President as members
Guidance & Counseling	The system helps students to alleviate their stress and aids students to inculcate a sense of morality and confidence in their life.
Anti ragging cell	Constituting Principal, Secretary, 2 Senior staff members, 2

	Student union office bearers and Local Police Inspector
Awareness program on sexual harassment	Functions under the guidance of Ethics committee with 7 Senior staff members (both teaching and non-teaching) and 2 Student Union office bearers
Community Service Schemes	NSS, SIFE, Rotaract & Community service by MSW students
Others	Students Safety Insurance, Free Books, Free Meals, Sports Kit

5.2 Efforts made by the institution for tracking the progression :

- College also has an excellent tutor – ward system in the ratio of 20:1 (20 students: 1 staff). Tutor keeps track of the students’ academic progress and encourages in developing their skills and talents. The tutor also maintains the health record of her wards. She analyses and refers crucial psychological issues to the college counsellors.
- Special mentoring for Hostel Students undertaken to build a rapport and help them settle down in the new environment. Mentors also address and resolve personal issues if any.
- Academic Performance of students is monitored through Continuous Internal Assessments and weak students are given special attention apart from remedial coaching for SC/ST students. Progress card reflecting the attendance details and marks in the two CA tests & model examinations are sent to the parents by post before the end semester examination begin.

5.3 (a) Total Number of students in 2016– 2017:

UG	PG	Ph. D.	Others(M.Phil.)
4980	449	53	23

(b) No. of students outside the state in 2016 – 2017 :

12

No. of international students -- nil

2016-2017						2015-2016					
General	SC	ST	OBC	Physically Challenged	Total	General	SC	ST	OBC	Physically Challenged	Total
997	840	17	3598	5*	5452 (excluding Ph.D.)	927	855	16	3386	1*	5184 (including Ph.D.)

Demand ratio - 14.83 :: 1

Dropout % -- UG – 1.63 % & PG – 3.1%

5.4 Details of student support mechanism for coaching for competitive examinations (If any)

- Free coaching for SC/ST students for - computer hardware course in collaboration with NIELIT- GOI & appearing in UPSC/TNPSC exams
- Workshops on cracking civil Service Examination organised
- Faculty members also provide academic support to individual students who show a keen interest in taking up specialized academic programmes in national institutes of eminence like ISI, IIT's, IISc. or abroad.

No. of students beneficiaries

5.5 No. of students qualified in these examinations :

NET SET/SLET GATE CAT
 IAS/IPS etc State PSC UPSC Others

5.6 Details of student counselling and career guidance

- Orientation programme for final year students on career guidance & facing Interview
- Soft Skill programme to enhance employability

No. of students benefitted - All final year UG & PG Students

5.7 Details of campus placement

<i>On campus</i>			<i>Off Campus</i>
Number of Organizations Visited	Number of Students Participated	Number of Students Placed	Number of Students Placed
44	717	717	12

5.8 Details of gender sensitization programmes

- During Sarvodaya Prayer organised on Fridays, students are sensitised about gender issues by guest speakers from the city.
- Awareness about the role of Women in building a just and responsible Society which recognises women empowerment are conducted.
- Transgender day was commemorated on 23rd November – 2016. Ms.Noori, a well known transgender was invited as chief guest for the day. Homage was paid to transgender people who had lost their lives due to various kinds of social atrocities like bullying, negligence, etc. A Mime

depicting the plight of Transgender was performed by the students by Department of Social Work. Ms.Noori who is a survivor of HIV for more than 30yrs shared her personal life to the audience. A video about the view of general public about transgender was screened by the Social Work students.

5.9 Students Activities

5.9.1 a) No. of students participated in Sports, Games and other events

State/ University level National level International level

b) No. of students participated in cultural events

Inter College level National level International level

5.9.2 No. of medals /awards won by students in Sports, Games and other events -

Sports : State/ University level National level International level

Cultural: Inter College level National level

5.10 Scholarships and Financial Support

	Number of Students	Amount (in Rs.)
Financial support by College Management (Free education)	3	1,06,000
Financial support by College Management (Financial Support)	285	5,88,000
Financial support from government	815	26,89,759
Financial support from University	97 (applied)	-
Financial support from other sources (Other Private bodies)	160	14,17,600
Number of students who received International/ National recognitions	----	-----

5.11 Student organised / initiatives

Fairs : State/ University level National level International level

Exhibition: State/ University level National level International level

5.12 No. of social initiatives undertaken by the students: 22

5.13 Major grievances of students (if any) redressed: NIL, Minor grievances addressed

Criterion – VI

6. Governance, Leadership and Management

6.1 State the Vision and Mission of the institution

VISION

- To acquire reputation for excellence, inclusiveness and committed service to the community
- To educate young women to be intellectually competent, morally upright, socially committed and spiritually inspired.

MISSION

- To provide need based skill integrated holistic education and harness available resources to the achievement of this goal
- To instil leadership and employability skills
- To promote Self Confidence among students through various extension activities
- To provide multi-pronged approach to the educational process by encouraging out-of-classroom experiences

6.2 Does the Institution has a management Information System

College has an effective computer based MIS which functions under the Department of Electronic Student Relationship Management (ESRM). It provides tools to organise, evaluate and efficiently manage all the departments with respect to students admission, attendance, mark register, staff-student interactions, departmental activities, circulars and notices to the departments. The above data are processed and documented by the IQAC which is evaluated and approved by the Principal of the College. Thus every activity of the College is monitored by the teachers, council members, IQAC members, Principal and the Board of management members.

6.3 Quality improvement strategies adopted by the institution for each of the following:

6.3.1 Curriculum Development

- Courses tailored to meet the desired student learning outcome
- Courses designed to current and relevant needs of the students
- Choice based credit system for both UG & PG
- Continuous Curriculum up-gradation by constituting Board of Studies meeting & Academic Council once every academic year
- Compulsory Internship, Project work and hands-on training for UG and PG students
- Soft Skills as part of curriculum for all students
- Wide range of non-major electives offered to all students
- Compulsory e-literacy for all students
- Skill based certificate courses offered
- Interdisciplinary experiments and project work for students under “Star College” scheme using sophisticated scientific equipments
- Environment science project offered as a compulsory subject to all second year students
- Compulsory Yoga for all first year students as part of value education
- MOU’s undertaken for enhance and strengthen curriculum development.

6.3.2 Teaching and Learning

Teaching tools and Technologies adopted to make learning effective and more engaging using

- ICT based teaching & learning is emphasised
- Application & employability oriented learning is given due importance
- Computer Oriented papers offered in all courses
- Skill based certificate courses offered
- Orientation programme, Beginning school & Bridge course in English for all first year students, to facilitate smooth transition from school to College
- Opportunities provided for advanced learners for professional advancement
- Preparation of News letters to encourage Creativity and spirit of team work
- Augmented library resources in the form of separate information resource centre installed with DSpace

6.3.3 Examination and Evaluation

Examination Process:

The College has a Three Tier integrated platform to take care of the pre-examination, examination and post-examination processes. Indigenous software developed for automating examination process and maintaining confidentiality.

Existing practices :

- Examination Manual prepared adhering to the Affiliating University Norms
- Online Certificate and Diploma verification Implemented
- Computerisation of Examiner Database and generation of corresponding reports
- Intimation about Central Valuation to Examiners through SMS

- Online entry of Internal Marks
- Online examination for assessing Value Education, Soft Skill & Environmental Science
- Several reforms have been carried out in the internal assessment component
 - Attendance Component replaced by MCQ test
 - Evaluation of charts/posters
 - Evaluation of projects
 - Group discussion on current issues
 - Case study to promote skill application
- External and Internal Squad
- Quick publication of results enabling the students to procure admission for higher studies abroad.
- Question paper setting for final examinations is External only

Assessment Strategies are aligned to the desired student learning outcomes

- Evaluation : Completely external for UG and One External and One Internal (Double valuation) for PG and M.Phil Courses
- Re-valuation of answer sheets permitted
- Proportional weightage of continuous internal assessment and final examination
- Scrutiny board for Question Papers by external Subject Experts
- Random checking for Corrected Answer Scripts
- Supplementary Exams for Third Years or for Outgoing Students
- Mark List & Consolidated Mark List with Security features

6.3.4 Research and Development

The Research Committee comprising the Principal, Dean of Research and one representative from Arts, Science and Commerce Departments frames guidelines and spearheads the research activities in the College.

- Research activities enhanced with the completion of Ph.D. viva-voce for two candidates from the institution and registration of more candidates for doctoral research with the Affiliating University
- Under the guidance of faculty from the College, two candidates have been awarded doctoral degree from other Universities.
- Ten faculty members from various disciplines received their doctoral degrees this year.
- New Research Journals have been subscribed in addition to the renewal of subscription of existing journals
- Promotion of Interdisciplinary research through joint interdepartmental conferences and seminars
- Sophisticated instrument Lab with HPLC, GC, FTIR, UV-Spectrophotometer, Cooling Centrifuge and PCR has been provided for Research Scholars of basic sciences
- Well equipped computer Lab with latest software like Windows 8, Windows Server, Office 365, Adobe Photoshop, SPSS 23.0/AMOS and SYSTAT are available
- Separate information resource centre with DSpace consisting of about 80,000 e-books and links to MOOC installed
- M.Phil. and Ph.D. Scholars are screened & admitted through a written test
- Faculty members are encouraged by the IQAC to apply for Major/Minor Research

projects. Two UGC- Minor Research projects have been sanctioned this year

- Full Time Research Scholars are encouraged to Present Papers in conferences/Seminars held in other institutions

6.3.5 Library, ICT and physical infrastructure / instrumentation

Library -

- There is a separate Library for UG & PG students in the college. The PG library has 15 computers with internet facility, which is used by staff, research scholars and PG students for academic purposes i.e. e-library facility
- The Library is fully Automated using indigenously designed software.
- Circulation of books is carried out using BARCODE system
- Well furnished Separate reading room & fully Air Conditioned PG Library
- The libraries houses about 44,000 books and about 193 journals, 49 magazines and 10 newspapers(both English & Tamil)
- Online Public Access Catalogue (OPAC) available
- INFLIBNET facility available
- Electronic Resource Management package for e-journals and tools for searching articles in multiple Database
- Separate information resource centre with DSpace consisting of about 80,000 e-books, NPTEL lectures and links to MOOC installed
- Reprography facility extended for both staff and students
- Special Study material provided for Entry in Service & Remedial Coaching Students

ICT Facility

- A preview theatre with a capacity to seat 100 viewers for screening films, audio-visuals & Video conferencing exists in the college
- A multipurpose Mini Auditorium with a capacity to seat 300 people having ICT facility
- Ten high speed broadband connectivity under National Mission on education through **Information Communication Technology (NME – ICT)** partnering with **BSNL**.
- Computer Labs with nearly 600 computers

Physical Infrastructure –

- cctv camera installed in the college premises
- smart class rooms with LCD projectors and interactive boards
- English Language Labs
- Large Seminar Hall, Preview Theatre, Television and Video Production Room, Photography Lab and Culture Lab
- Women's Hostel with a capacity to accommodate 120 students
- Indoor Stadium
- Well furnished and equipped laboratories for food science cookery, biochemistry, microbiology & Nutrition.

Instrumentation -

- Sophisticated Instrument Lab with HPLC, GC, FTIR, UV-Spectrophotometer, Cooling centrifuge and PCR other than physics, Chemistry and Plant Biology Laboratories

6.3.6 Human Resource Management

For efficient Human Resource Management, the College has Several Committees which plans, monitors and Coordinates the various activities relating to development and functioning.

- Management Committee comprises of 9 members including the Principal. This committee meets before the beginning of the academic year to discuss matters relating to financial planning, infrastructural development, proposal for new courses/ additional sections and staff appointments
- The Governing Body of the college comprises of Management members, UGC Nominee, Government Nominee, University Representative, Academic Consultant, Industrialist, Principal and two Senior Staff members. The Body meets once during the end of the academic year to plan for activities of the forth coming year.
- Board of Studies (BOS) is constituted as per University of Madras norms, for each department with HOD as the Chairperson. The course curriculum is presented and discussed threadbare in BOS and finalised. The BOS is convened every year.
- The finalised curriculum as per the suggestions of the BOS is presented in the Academic Council for Approval. The Academic Council is again constituted as per University of Madras norms and meets after the BOS.
- Finance Committee meets to discuss allocation of funds for various activities of the college like Seminars/Conferences, Library books purchase, departmental association activities, & sports
- Building Committee of the College comprises of Principal, Finance Committee member of the Management, two Senior Faculty members, Dean College Development Council of the University, Engineer (PWD), Architect and two co-opted members. The Committee formulates and discusses Building Project Proposals under UGC assistance.
- The College Council Comprises of All Heads of Department, Controller of Examinations, Dean Academic, IQAC Coordinator, Staff Club Secretary, Student Union Vice President and office superintendent, which is headed by the Principal. The committee meets at least twice a month to discuss every aspect of running the college and also when there is an urgent issue to be resolved
- The Ethics committee, Grievance Redressal Committee and Ragging Redressal Committee play a vital role in addressing problems of students and solves them
- Admission Committee monitors whether admissions made are as per the current norms laid down by the University and Government of Tamil Nadu
- Scholarship Committee identifies students eligible for various Scholarship Schemes and helps in availing the same
- Periodical visits by Doctor for Hostel Students and Psychological Counsellors for Students mental wellbeing

6.3.7 Faculty and Staff recruitment

The college has Well Qualified and dedicated faculty, whose needs are well taken care of by the management. Faculty & Staff are recruited after personal interview by an interview committee constituted as per University/Government norms. The list of candidates chosen for interview is obtained through employment exchange and News paper Advertisements.

6.3.8 Industry Interaction / Collaboration

- The college has several linkages/MOU with Industries/Institutes/Hospitals/NGO's for students' internship and project for all PG courses and some UG Courses.
- The College has an MOU with CTS & TCS for placement Training.
- MoU with Institute of Cost Accountants of India, ICSI and Andhra Chamber of Commerce

6.3.9 Admission of Students

- Submission of Applications Online was introduced which facilitated quicker consolidation of Merit list and simplification of the entire admission process
- Online payment of Admission Fees implemented.
- Students are admitted in all the courses strictly according to merit and norms as prescribed by the State Government.

6.4 Welfare schemes

Teaching	<ul style="list-style-type: none">• Staff Club – Collection and dissemination of staff related information<ul style="list-style-type: none">• Crèche facilities for Children of Staff introduced• Free Medical camp
Non teaching	Crèche facilities for Children of Staff introduced Free Medical camp
Students	<ul style="list-style-type: none">• Group Insurance• Breakfast & sports kit for Sports girls• Free Meals for Economically weaker section students on all working days• Flood relief Kit, Clothes and free books for severely flood affected students• Free Medical camp, eye & dental check-up

6.5 Total corpus fund generated : Rs. 6,85,00,000/-

6.6 Whether annual financial audit has been done : Yes

6.7 Whether Academic and Administrative Audit (AAA) has been done?

Audit Type	External		Internal	
	Yes/No	Agency	Yes/No	Authority
Academic	Yes	Subject Experts from University & affiliated colleges	Yes	Council
Administrative	Yes	RJDCE (for Finance)	Yes	Management

6.8 Does the University/ Autonomous College declares results within 30 days?

For UG Programmes Yes No

For PG Programmes Yes No

6.9 What efforts are made by the University/ Autonomous College for Examination Reforms?

- Online Certificate and Diploma verification Implemented
- Online entry of Internal Marks Foil sheet
- Computerisation of Examiner Database and generation of corresponding reports
- Intimation about Central Valuation to Examiners through SMS
- Online examination for value education paper, Soft Skill & Environmental Science
- Spoken Tutorials of IIT Bombay is offered as a computing skill which is a self-learning component
- Skill Based Paper introduced in respective subject domains.
- Several reforms have been carried out in the internal assessment component
 - Evaluation of charts/posters & projects
 - Attendance Component replaced by MCQ test
 - Group discussion on current issues & Case study to promote skill application
 - On line quiz & Question bank for practical examinations
- External and Internal Squad
- Quick publication of results enabling the students to procure admission for higher studies abroad
- Question paper setting for final examinations - External only
- Completely external for UG and for PG both External & Internal ie (Double valuation)for PG
- Proportional weightage of continuous internal assessment and final examination
- External Scrutiny board for Question Papers
- Random checking for Corrected Answer Scripts by the Scrutiny Committee
- Supplementary Exams for Third Years or for Outgoing Students

6.10 What efforts are made by the University to promote autonomy in the affiliated/constituent colleges?

University of Madras encourages and promotes Autonomy for our College which is consistent with Performance & Quality and has recently been awarded 'A+' Grade by NAAC in the third cycle. The University Monitors, Advises and Tracks the Quality Parameters of the Institution under Autonomy, by making University nominated Representative as a Mandatory Member in all academic bodies like Board of Studies, Academic Council, Internal Academic Audit and also for Faculty Recruitment/ Qualification Approval.

6.11 Activities and support from the Alumni Association

The College has a registered Alumnae Trust and regular meetings are conducted for utilization of alumnae fund. Alumnae Fund is utilized for providing Scholarship for needy students, Providing free lunch tokens, text books and scholarship for sports students. An Alumnae meet was organized during the NAAC Peer Team visit.

6.12 Activities and support from the Parent – Teacher Association

Parent-Teacher meetings are initiated by Departments regularly to provide feedback about the their ward's progress.

6.13 Development programmes for support staff

- Tally Classes for Non-teaching staff organised
- All office staff use Computer for the day to day work

6.14 Initiatives taken by the institution to make the campus eco-friendly

- A well maintained lush green Garden and a Campus with lots of trees
- Japanese method of Rain water Harvesting in place
- Segregation of biodegradable waste in Green Bins and non-biodegradable waste in Red Bins is practiced
- Incinerators provided in the rest rooms
- PM Swatchh Bharat initiative is practised

Criterion – VII

7. Innovations and Best Practices

7.1 Innovations introduced during this academic year which have created a positive impact on the functioning of the institution. Give details.

- Complete Cashless Transaction – payments as well as receipts.
- Opening of Zero Balance Account facilitated for all students to make online payment of term & examination fees and also receiving scholarship amount.
- Procurement of PAN Card, Aadhar Card also facilitated.
- On-line submission of application forms for UG courses successfully implemented resulting in noted increase in demand ratio for every course and successful selection of the right candidates
- Online Certificate and Diploma verification Implemented
- Computerisation of Examiner Database and generation of corresponding reports
- Intimation about Central Valuation to Examiners through SMS
- Intimation about College reopening date and provisional selection for admission through SMS

7.2 Provide the Action Taken Report (ATR) based on the plan of action decided upon at the beginning of the year

- NAAC peer team visited for Reassessment in December 2016 and College was awarded A⁺ grade in the 3rd Cycle
- Academic Audit of all the departments by external subject experts was conducted by IQAC in September 2016
- Departments of Commerce & Human Resource organised a National Conference on “Lean Management and Organisational Effectiveness” in November 2016 and released the conference proceedings with ISSN Number
- Seminars & Guest Lectures were organised by Depts. of Statistics, Computer Science, Physics, Chemistry, PBPBT, Tamil, & English
- Additional second section for B.Com (A&F) & B.Com.in Self-Supporting Stream sanctioned by University of Madras
- Extension of Research Laboratory of Dept. of Statistics completed & functional
- Proposal sanctioned for Addition of a floor to Evening Block & extension of Hostel Dormitory
- Renovation of Auditorium still underway

7.3 Give two Best Practices of the institution (please see the format in the NAAC Self-study Manuals)

Best Practice - I

Title: Effective Data Management through College Information System

Goal:

To create an effective e-governance System for quick retrieval and dissemination of Data generated in the institution to enable logistic inferences and appropriate timely measures.

The Context & Practice:

- Availability of Database pertaining to online payment of fees, admission fees, online application forms for PG & M.Phil., students, scholarship details and tracking, placement details and availability of online mock aptitude tests.
- Ease of generating different types/formats of reports by various agencies like NAAC, UGC, IQAC, Affiliating University etc.

Evidence of Success:

- Faster retrieval of data in the desired formats leading to timely preparation and submission of reports to the agency concerned

Problems Encountered and resources required:

- All stake holders have to be continuously prodded to update relevant information regularly
- Need to have a separate Centralised Data Centre

Best Practice - II

Title: Mentoring of Students

Goal:

In an educational institution the prime stakeholders are undoubtedly the student community. It is essential to mould this human resource for the betterment of their future. A sound and healthy mind is the prerequisite for acquiring knowledge and resorting to knowledge management effectively. In this context there is a profound need to mentor the students and we equip them to face the various hurdles of life and exude self confidence in their future endeavours.

The Context:

The institution has an influx of students belonging to different strata of society and more so the first generation learners. The task of mentoring these students to undergo a hassle free tenure in the College with due focus on acquiring quality education and employability skills along with imbibing moral and ethical values is of a challenging nature. The strategies suitable for mentoring them have been thoughtfully devised to cater to the needs of individual students irrespective of their nature of background.

The Practice:

Mentoring of students belonging to all disciplines is carried out systematically and periodically. Potential candidates with due skill and knowledge, who have an inclination to progress are fine tuned through mentoring. Individual attention is provided by the College Counsellor on a case to case basis.

An interactive session by eminent Psychologists and Psychiatrists with a majority of students, dwelling upon stress management was carried out. The focus was on identifying nature of stress a student may undergo and the necessity to seek advice and counselling at the right juncture and the ways to handle stress was discussed threadbare.

Evidence of Success:

The usefulness of this interactive session could be prominently seen with the willing participation and level of involvement by the student fraternity. Several problems and obstacles faced by them were discussed and the solutions to such problems were provided on a case to case basis instilling confidence in their minds to confront such problems and overcome them successfully, thereby focusing on their studies and their future goals.

Problems Encountered and resources required:

- The process of mentoring in its initial stages did have its hiccups with a sceptical approach on the part of the students to spell out their problems. It was indeed a herculean task to convince them to open up their minds and assure them about the effectiveness of mentoring. Gradually this process gained momentum and the benefits of mentoring was realised and recognized to the fullest extent.
- Many more such interactive sessions dealing with student centric approaches necessitates the services of psychologists and other related experts, which in turn poses additional financial strain.

Best Practice - III

Title: Effectiveness of Placement Practices and Training

Goal:

- To uphold the vision and Mission of the institution in providing Self reliance , Sustenance and Employability skills to the main stakeholders viz. Student Community
- To conduct Training Programs so as to ensure effective enhancement of placement records by achieving 100% placement
- To provide focused training programs by inviting experts in different areas like Personality Development, communication, Group Discussion, etc. to face campus drive of any Multinational Company
- To provide exposure to corporate climate.
- To Facilitate interactions between college and corporate through MOU's

The Context:

The College caters to students predominantly coming from South Chennai who belong to

socially and economically weaker sections of the society. Hence a vast majority of the students look at education as a viable source for seeking good employment. Further there is a lack of exposure in soft skills and communication skills amongst these students, which necessitates a focused training program in order to ensure guaranteed placement.

The Practice:

Phase1- (June to September)

- Selection of placement committee
- Creation of team
- Update website with placement information
- Visiting card/brochure update/feedback form/Registration/Industry form
- Industrial visits by placement officer and students if applicable
- Organizing training and certification courses for students
- Creating awareness among the students regarding opportunities available in the industry.
- Conducting Mock interviews, group discussions, case studies, aptitude tests, etc.
- Students Data gathering
- Categorizing students dept level data for different requirements.

Phase 2 (Oct-Jan)

- Industrial visits
- Schedule campus visits
- Categorizing students dept level data for different requirements
- Reporting to management on placement record
- Helping departments to organize guest lectures, seminars etc on requirement basis.

Phase 3(Feb-May)

- Offer Collection
- Results reporting to management
- Boarding follow-up with companies
- Helping students on joining formalities

Evidence of Success:

The meticulous planning and structuring of the placement procedure in the institution has reaped rich benefits during this academic year and it has resulted in hundred percent placement.

Problems Encountered and resources required:

- Shortage of Infrastructural facilities for organizing placements throughout the year (for conducting in-house campus as well as pooled drives)
- Shortage of manpower for better coordination and attendance tracking.

7.4 Contribution to environmental awareness / protection

- A well maintained garden with Japanese method of rain water harvesting which maintains the ground water table.

- Lectures on “Importance of pollution free environment” and “Awareness about Organic farming” were organised by the Environ Club
- Collaborative work with NGO “NIZHAL” on Environmental issues
- Swachh Bharath – special cleanliness camp by NSS
- NCC --- **See Annexure III**

7.5 Whether environmental audit was conducted? Yes No

7.6 Any other relevant information the institution wishes to add. (for example SWOT Analysis)

The Institution steers its strategies towards nurturing skill development in students’ apart from providing a strong academic foundation. A congenial environment is provided for free student teacher interaction and critical thinking with scientific research temper is also encouraged. A Supportive Management & a strong Alumni base is our strength. The College is marching towards its golden jubilee and aims to be recognised as a College with Potential for Excellence.

Regular student feedback regarding curriculum and faculty performance is given utmost importance. The analysis of the feedback is considered for improving teaching-learning outcomes and providing a learner-centric environment. Feedback from others stakeholders is also a regular feature which has helped in quality sustenance and improving the functioning of the institution.

8. Plans of Institution for next year

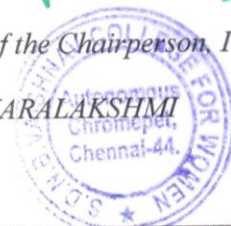
- Planning Golden Jubilee year celebrations for June 2018 to June 2019.
- Conferences/Workshop/Seminars by Departments to commemorate the Golden Jubilee Year of the Institution in 2018
- Completion of renovation of Auditorium by December 2017
- Proposal to introduce M.Sc.(Home Science – Food Science Nutrition & Dietetics) with addition of Analytical & Technical Lab, B.Com.(Bank & Insurance Management), M.Com(Accounting & Finance) and M.Phil.(Computer Science)
- Infrastructure enhancement planned – Separate Library Block, Second Floor for Hostel & Dormitory, Addition of One floor to Evening Block

G. Vijayasree
16/11/17
Signature of the Coordinator, IQAC

DR. G. VIJAYASREE

V. Varalakshmi
16/11/17
Signature of the Chairperson, IQAC

DR. V. VARALAKSHMI



ANNEXURE - I

COLLEGE CALENDAR FOR ACADEMIC YEAR 2016-2017

JULY 2016

DATE	PARTICULARS
4/07/2016	INDIRECT TAXATION, E-FILING, SERVICE TAX & REGISTRATION PROCEDURE, ROLE OF VAT & CST - GUEST LECTURE BY COMMERCE DEPT
5/07/2016	ROLE OF GST, EXCISE AND CUSTOMS DUTY – REGISTRATION PROCEDURE, ACCOUNTS MANAGEMENT - GUEST LECTURE BY COMMERCE DEPT
6/07/2016	YOGA FOUNDATION COURSE I YEAR – BEGINS INVENTORY MANAGEMENT, TAX MANAGEMENT, HRM MANAGEMENT - GUEST LECTURE BY COMMERCE DEPT
8/7/2016	SETTING OF COMMERCIAL INCUBATORS IN COLLEGES - GUEST LECTURE BY COMMERCE DEPT
11/7/2016	BUSINESS PROCESS ACCOUNTING EXECUTIVE COURSE FOR COMMERCE STUDENTS, ROLE OF BUSINESS ACCOUNTING EXECUTIVE, ROLE OF TALLY IN BUSINESS ENTERPRISES, ROLE AND RESPONSIBILITIES OF ACCOUNT EXECUTIVES - GUEST LECTURE BY COMMERCE DEPT
12/7/2016	ROLE AND RESPONSIBILITIES OF ACCOUNTS MANAGERS, ROLE OF TALLY IN BUSINESS ENTERPRISES - GUEST LECTURE BY COMMERCE DEPT
13/7/16	INSTALLATION EVENT BY ROTARACT CLUB
18/07/16	COLLEGE UNION INAUGURATION ORGANIZED BY COLLEGE UNION
25/07/16	BEGINNING SCHOOL FOR FIRST YEARS ORGANIZED BY COLLEGE UNION
27/07/16	ORATORICAL COMPETITION TO COMMEMORATE APJ ABDUL KALAM'S DEATH ANNIVERSARY ORGANIZED BY COLLEGE UNION
28/07/16	HISTORY ASSOCIATION

28/07/16	NSS INAUGURATION
29/07/16	FRESHERS DAY ORGANIZED BY COLLEGE UNION
27/07/16	PRODUCT PHOTOGRAPHY ORGANIZED BY VISCOM DEPARTMENT
21/07/16	HOW TO APPRECIATE A MOVIE?

AUGUST -2016

DATE	PARTICULARS
1/8/2016	BREAST FEEDING WEEK CELEBRATION ORGANIZED BY B.SC(CN & D) AND NFSMD
3/08/16	GUEST LECTURE ORGANISED BY PLANT BIOLOGY AND PLANT BIOTECHNOLOGY
4/08/16	INAUGURATION OF "ATHENA" THE ENGLISH LITERARY ASSOCIATION AND DEBATE CLUB
5/08/16	ETHNIC DAY ORGANIZED BY COLLEGE UNION ONE DAY SEMINAR ON BREAST FEEDING ORGANIZED BY B.SC(CN & D) AND NFSMD
8/08/16	"COLOURS DAY" ORGANIZED BY COLLEGE UNION "FOOD SHARING DAY" ORGANIZED BY COLLEGE UNION CHARTERED ACCOUNTANCY AS A CAREER - GUEST LECTURE BY COMMERCE DEPT
9/08/16	INTERNATIONAL APPRECIATION DAY ORGANIZED BY COLLEGE UNION
10/8/16	SWACH BHARATH CAMPAIGN AND ECO RALLY ORGANISED BY NSS MINIATURE BAG AND POUCH MAKING BY EDP ROLE OF WOMEN IN CHARTERED ACCOUNTANCY- GUEST LECTURE BY COMMERCE DEPT

11/08/16	GUEST LECTURE ON "NUMISMATICS IN INDIA" ORGANIZED BY HISTORY DEPT
15/08/16	INDEPENDENCE DAY CELEBRATIONS ORGANIZED BY COLLEGE UNION
16/08/16	SEMINAR ON "WOMEN- THE POWER IN YOU" ORGANIZED BY COLLEGE UNION
17/08/16	WORKSHOP ON DE-STRESS YOUR STRESS ORGANIZED BY COLLEGE UNION MAKING AARTHI TRAY AND THATTU BY EDP ROLE AND RESPONSIBILITIES OF PROFESSIONALS - GUEST LECTURE BY COMMERCE DEPT
18/08/16	VALAR TAMIL ILLAKKIYA MANDRAM-COMPETITION ORGANIZED BY TAMIL DEPARTMENT
19/8/16	ORIENTATION PROGRAM BY ROTARACT CLUB CHARTERED ACCOUNTANCY COURSE FOR COMMERCE STUDENTS - GUEST LECTURE BY COMMERCE DEPT
20/8/16	"HIV AND YOUTH" ORGANISED BY NSS CASE STUDY ANALYSIS IN COST SHEET , TENDER AND QUOTATIONS - GUEST LECTURE BY COMMERCE DEPT
21/8/16	"TERRY FOX RUN" BY ROTARACT CLUB "BHARATHI TAMIL PARAVAI" COMPETITION CONDUCTED BY TAMIL DEPARTMENT
22/8/16	GUEST LECTURE ORGANISED BY CHEMISTRY GUEST LECTURE ORGANISED BY PHYSICS INDUSTRIAL VISIT BY PHYSICS RESPONSIBILITIES OF WOMEN CHARTERED ACCOUNTANTS - GUEST LECTURE BY COMMERCE DEPT
23/8/16	BLOOD DONATION ORGANISED BY NSS OVERSEAS CAREER OPPORTUNITIES ORGANIZED BY VICOM DEPARTMENT

25/08/16	PLACEMENT FOR CHARTERED ACCOUNTANTS COURSE - GUEST LECTURE BY COMMERCE DEPT
26/08/16	35 TH BHATT TOURNAMENT CAREER AWARENESS PROGRAMME FOR COMMERCE STUDENTS - GUEST LECTURE BY COMMERCE DEPT
29/08/16	KRISHNA JAYANTHI CELEBRATIONS ORGANIZED BY COLLEGE UNION INTER DEPARTMENTAL COMPETITIONS ORGANISED BY COMPUTER SCIENCE CASE STUDY ANALYSIS IN COLLECTING BANKER AND PAYING BANKER - GUEST LECTURE BY COMMERCE DEPT
30/08/16	CASE STUDY ANALYSIS IN CAPITAL BUDGETING - GUEST LECTURE BY COMMERCE DEPT
31/08/16	GUEST LECTURE ON "CAREER GUIDANCE AND JOB OPPORTUNITIES IN AVIATION AND TOURISM FIELD" ORGANIZED BY HISTORY MAKING JUTE PRODUCTS BY EDP CASE STUDY ANALYSIS IN ENTREPRENURIAL DEVELOPMENT INITIATIVES BUDGETING - GUEST LECTURE BY COMMERCE DEPT

SEPTEMBER -2016

DATE	PARTICULARS
1/09/16	A TALK ON "BODY LANGUAGE" ORGANIZED BY COLLEGE UNION "SPEF INAUGUAL" BY MSW DEPT.
2/09/16	CASE STUDY ANALYSIS IN MARKETING MIX - GUEST LECTURE BY COMMERCE DEPT
3/09/16	VISIT TO AN EXHIBITION ON ORGANIC FARMING IN VGP GOLDERN BEACH ORGANISED BY PLANT BIOLOGY AND PLANT BIOTECHNOLOGY CASE STUDY ANALYSIS IN SINGLE ENRTY - GUEST LECTURE

	BY COMMERCE DEPT
4/09/16	ASSEMBLY BY ROTARACT CLUB
6/09/16	CASE STUDY ANALYSIS IN COMPANY LAW
7/09/16	MODEL MAKING COMPETITION BY HISTORY
	GUEST LECTURE ON “ EXCAVATIONS OF TAMILNADU” ORGANIZED BY HISTORY
	POST CARD WRITING DAY ORGANIZED BY COLLEGE UNION BOUQUE MAKING BY EDP
	Ph.D VIVA VOCE FOR SCHOLAR IN COMPUTER SCIENCE DEPT
8/09/16	INAUGURATION OF SMRTI, AN INTER- COLLEGIATE CULTURAL FESTIVAL
	TAMIL KAVIDHAI COMPETITION
9/09/16	TAMIL ORATORY ,ENGLISH ORATORY AND QUIZ
	VALEDICTORY FUNCTION OF SMRTI-2016
	CASE STUDY ANALYSIS IN BUSINESS ECONOMICS- GUEST LECTURE BY COMMERCE DEPT
12/9/16	TEACHER’S DAY CELEBRATIONS ORGANIZED BY COLLEGE UNION
	ONAM DAY CELEBRATIONS ORGANIZED BY COLLEGE UNION
	VALUE ADDED EDUCATION (YOGA) FOR III YEAR - BEGINS
15/09/16	GUEST LECTURE ON “EPIGRAPHY IN INDIA” ORGANIZED BY HISTORY
	ECONOMICS ASSOCIATION
	SEMINAR ON “OZONE DAY” ORGANISED BY ENVIRON CLUB
	CASE STUDY ANALYSIS IN ALTERATION OF SHARE CAPITAL- GUEST LECTURE BY COMMERCE DEPT
16/09/16	INTER-DEPARTMENTAL COMPETITIONS ORGANISED BY MATHAMETICS

	<p>VISIT TO IMPCOPS (INDIAN MEDICAL PRACTITIONERS CO-OPERATIVE PHARMACY AND STORES) ORGANISED BY PLANT BIOLOGY AND PLANT BIOTECHNOLOGY</p> <p>MUTHAMIL VIZHA-BOOK RELEASE(COLLECTION OF POEM WRITTEN BY IST YEAR STUDENTS IN THE NAME OF PUTHUKURALGAL-4</p>
17/09/2016	STATISTICS ASSOCIATION – STATQUEST
19/09/16	<p>GUEST LECTURE ORGANIZED BY MATHEMATICS</p> <p>ACADEMIC AUDIT BY IQAC – COMMERCE, ENGLISH, CHEMISTRY, CND, VISCOM</p>
20/09/16	<p>GUEST LECTURE ON “JOB OPPORTUNITY IN TRAVEL AND TOURISM INDUSTRY” ORGANIZED BY HISTORY</p> <p>ACADEMIC AUDIT BY IQAC – ECONOMICS, MATHS</p> <p>CASE STUDY ANALYSIS IN PROFITS AND GAINS FROM BUSINESS OR PROFESSION - GUEST LECTURE BY COMMERCE DEPT</p>
21/09/16	<p>ACADEMIC AUDIT BY IQAC – PHYSICS,</p> <p>MHRM, HISTORY, TAMIL, HINDI, SANSKRIT</p> <p>PEACE DAY CELEBRATION BY ROTARACT CLUB</p> <p>MAKING THORANAM BY EDP</p>
	MADHULIKA 2016 ORGANISED BY PLANT BIOLOGY AND PLANT BIOTECHNOLOGY
	<p>INTER-COLLEGIATE COMPETITIONS ORGANISED BY COMPUTER SCIENCE</p> <p>CASE STUDY ANALYSIS IN AS-4, 6 AND 10 - GUEST LECTURE BY COMMERCE DEPT</p>
22/09/16	<p>ACADEMIC AUDIT BY IQAC – STATISTICS, PBPB, COMPUTER SCIENCE, MSW</p> <p>MADHULIKA 2016 ORGANISED BY PLANT BIOLOGY AND PLANT BIOTECHNOLOGY</p>
	VALUE ADDED EDUCATION (YOGA) FOR III YEAR - ENDS

23/09/16	DRAMA CLUB INAUGURATION BLOOD DONATION CAMP BY ROTARACT CLUB
	MADHULIKA 2016 ORGANISED BY PLANT BIOLOGY AND PLANT BIOTECHNOLOGY YOGA FOUNDATION COURSE I YEAR – ENDS NEED FOR INVESTOR AWARENESS, INVESTMENT EQUITY AND BENEFITS OF DEPOSITORIES - GUEST LECTURE BY COMMERCE DEPT NEWSLETTER “HR TIDINGS” BY MAHRM
24/09/16	SCREENING OF THE MOVIE SADHANAI ORGANIZED BY COLLEGE UNION
30/09/16	WORKSHOP “RESEARCH TOOLS IN DATA MINING” ORGANISED BY COMPUTER SCIENCE

OCTOBER - 2016

DATE	PARTICULARS
1/10/16	WORKSHOP “RESEARCH TOOLS IN DATA MINING” ORGANISED BY COMPUTER SCIENCE
3/10/16	SEMINAR ORGANISED BY PHYSICS
	DESK DÉCOR DAY ORGANIZED BY VICOM DEPARTMENT
4/10/16	SEMINAR ORGANISED BY PHYSICS
	LITERATURE ORGANIZED BY VICOM DEPARTMENT
	CASE STUDY ANALYSIS IN REPORT WRITING - GUEST LECTURE BY COMMERCE DEPT
5/10/16	ORPHANAGE BY ROTARACT CLUB
	“TRULY SHAKESPEARE” COMMEMORATING THE 400th DEATH ANNIVERSARY OF SHAKESPEARE (AN INTERCOLLEGEATE EVENT)
6/10/16	GUEST LECTURE ON MICRO ECONOMICS ORGANISED BY ECONOMICS
	GUEST LECTURE ON MACRO ECONOMICS ORGANISED BY

	ECONOMICS
	GUEST LECTURE ORGANIZED BY MATHEMATICS
	CHEMISTRY ASSOCIATION
	WORKSHOP ON MUSHROOM CULTIVATION
	CASE STUDY ANALYSIS IN AUDITING - GUEST LECTURE BY COMMERCE DEPT
7/10/16	GUEST LECTURE ON "ECONOMICS OF MONEY" ORGANISED BY ECONOMICS
	GUEST LECTURE ON "FISCAL ECONOMICS" ORGANISED BY ECONOMICS
	"KNOW THE BARD OF AVON" AN INTERDEPARTMENT EVENT TO FAMILIARISE SHAKESPEARE OF OTHER DEPARTMENTS
11/10/16	TRAFFIC RULES CAMPAIGN BY ROTARACT CLUB
13/10/16	GUEST LECTURE ON COMPLEX ANALYSIS ORGANIZED BY MATHEMATICS
14/10/16	GUEST LECTURE ON REAL ANALYSIS ORGANIZED BY MATHEMATICS
	GUEST LECTURE ON HUMAN RESOURCE MANAGEMENT ORGANISED BY ECONOMICS
	POWERPOINT ON SHAKESPEAREAN HEROINES- AN INTERCOLLEGIATE IN ASSOCIATION WITH THE SHAKESPEARE MILLENIUM CLUB
	GUEST LECTURE "WOMEN EMPOWERMENT" ORGANISED BY HINDI DEPT.
	WORKSHOP ORGANISED BY CHEMISTRY
	CASE STUDY ANALYSIS IN LOGISTICS AND SUPPLY CHAIN MANAGEMENT – GUEST LECTURE BY COMMERCE DEPT
15/10/16	FRAMED ORGANIZED BY VICOM DEPARTMENT
16/10/16	"BACK TO SCHOOL DAYS" BY ROTARACT CLUB
18/10/16	WORLD MENTAL HEALTH DAY BY MSW DEPT.

	GUEST LECTURE "CORPORATE ETIQUETTES" ORGANIZED BY MAHRM DEPARTMENT
19/10/16	STUDENT VISIT TO BRIGHT AUTOPLAST PVT LTD ORGANIZED BY MAHRM
21/10/16 & 22/10/16	WORKSHOP ON DATA ANALYTICS USING AMOS/SPSS FOR RESEARCHERS

NOVEMBER -2016

DATE	PARTICULARS
9/11/2016 & 10/11/2016	SYMPOSIUM ON DATA ANALYTICS USING R AND HADOOP
14/11/2016	YOGA FOUNDATION COURSE FOR I YEAR- BEGINS
16/11/2016	GUEST LECTURE "CAREER OPTIONS IN HINDI" BY HINDI DEPT. GUEST LECTURE "BAKTHI ILAKKIYAM KAATTUM VAZHVIYAL NERIGAL" ORGANIZED BY TAMIL DEPARTMENT
18/11/2016	GRAMMAR OF TV/RADIO PRODUCTED ORGANIZED BY VICOM DEPARTMENT GUEST LECTURE ORGANIZED BY SANSKRIT DEPARTMENT GUEST LECTURE "SANGA ILAKKIYAM" ORGANIZED BY TAMIL DEPARTMENT FOUNDER'S DAY CELEBRATION SEMINAR ON "NETWORK SECURITY" ORGANISED BY COMPUTER SCIENCE DEPARTMENT
22/11/2016	HOW TO DESIGN FAVOURING PRINTING BUDGET? ORGANIZED BY VICOM DEPARTMENT
23/11/2016	NSS ORGANISED "DISASTER MANAGEMENT TRAINING" EVENT
29/11/16	ONE DAY NATIONAL CONFERENCE ON "LEAN MANAGEMENT AND ORGANIZATIONAL

	EFFECTIVENESS " ORGANIZED BY MAHRM
30/11/16	TAMIL ASSOCIATION MEETING

DECEMBER 2016

DATE	PARTICULARS
1/12/2016	GUEST LECTURE ORGANIZED BY SANSKRIT DEPARTMENT WORLD AIDS DAY BY MSW DEPT.
02/12/2016	REPORT WRITING ORGANIZED BY VICOM DEPARTMENT
05/12/2016	SCULPTING ORGANIZED BY VICOM DEPARTMENT
14/12/2016	PEER TEAM NACC VISIT
15/12/2016	PEER TEAM NACC VISIT
18/12/2016	3DIN GAMING INDUSTRY ORGANIZED BY VICOM DEPARTMENT

JANUARY -2017

DATE	PARTICULARS
12/01/2017	PONGAL DAY CELEBRATION

FEBRUARY 2017

DATE	PARTICULARS
3/02/2017	VISCOM CONDUCTED "CIENCIA VISCELLA" FILM FEST
7/02/17	YOGA FOUNDATION COURSE FOR I YEAR- ENDS
23/02/17	SPARK INTERCOLLEGIATE COMPETITION BY MSW DEPT.

MARCH 2017

DATE	PARTICULARS
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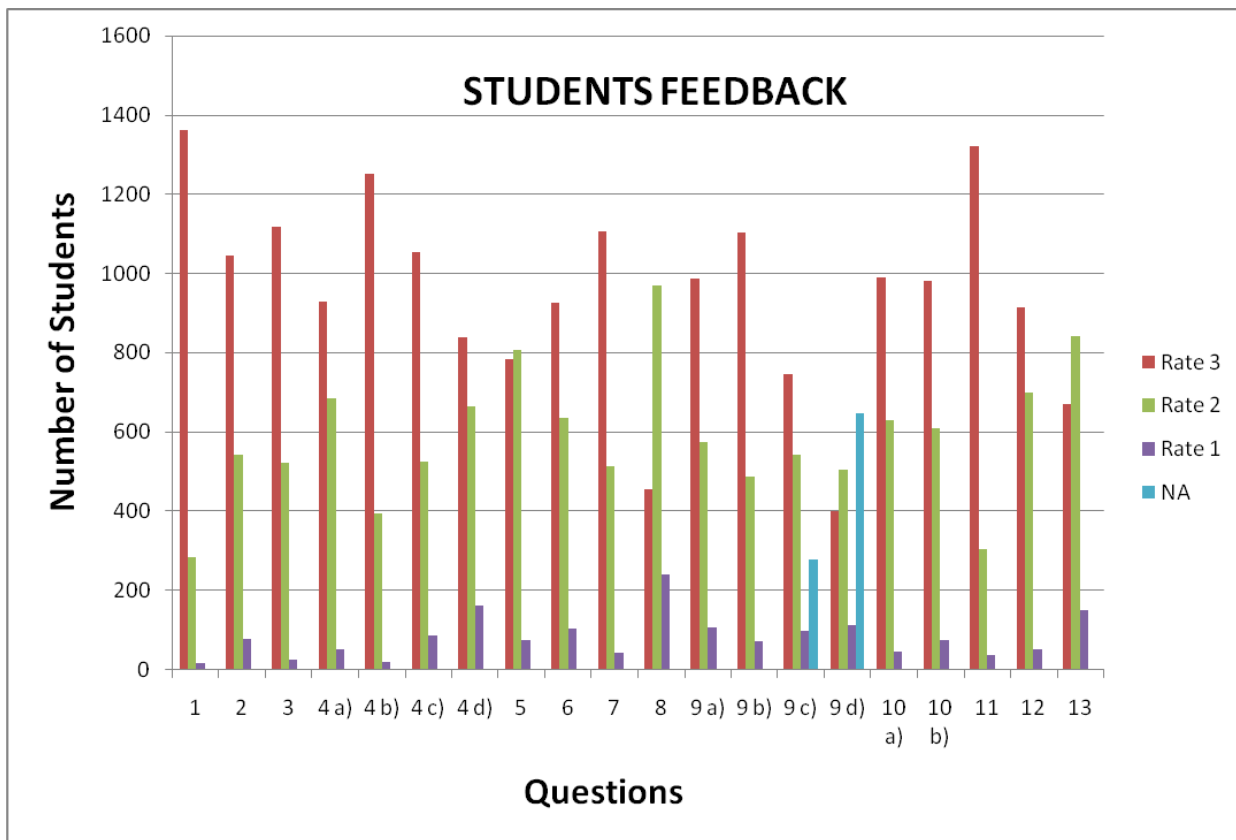
11.03/2017	COLLEGE DAY CELEBRATION
17.03.17	WORLD SOCIAL WORKS DAY BY MSW DEPT
22/03/2017	INTERNATIONAL SOCIAL WORKERS DAY CELEBRATED BY MSW
23/03/2017	UNION VALEDICTORY

ANNEXURE-II

Feedback Report for academic year 2016-2017

Total Count of Students 1666

Question	Rate 3	Rate 2	Rate 1	NA
1.Is Your Course Interesting [3-Verymuch 2-Somewhat 1- not at all]	1363	285	18	
2.Is your course Relevant to real life [3-Verymuch 2-Somewhat 1- not at all]	1044	543	79	
3. Academic Content of Your Course is [3-Very Good 2-Average 1 - Unsatisfactory]	1118	522	26	
4. Internal Assessment System components - CAT [3 - Highly Useful 2- Moderatly Useful 3-Not at all Useful]	930	685	51	
4b) MODEL Examination [3 - Highly Useful 2- Moderatly Useful 3-Not at all Useful]	1251	394	21	
4c) Seminar [3 - Highly Useful 2- Moderatly Useful 3-Not at all Useful]	1055	525	86	
4d) Objective Questions [3 - Highly Useful 2- Moderatly Useful 3-Not at all Useful]	839	664	163	
5. Internal Assessment Evaluation system is [3-Very fair 2-Somewhat fair 1- Not at all fair]	784	806	76	
6. How do you rate the student – teacher relationship in the Department [3- V. Good 2-Satisfactory 1-Unsatisfactory]	927	635	104	
7. How far do teachers of your course encourage student participation in the class? [3-Always 2-Sometimes 1-Never]	1106	515	45	
8. How do you find the College Administrative Office(regd. Fees payment, scholarship, concession forms)?				
[3-Very Helpful 2-Helpful 1-Indifferent]	455	971	240	
9. What is your rating of the Library facilities [3- Very Good 2- Average 1- Unsatisfactory]	986	574	106	
9b) Computer Facility [3- Very Good 2- Average 1-Unsatisfactory]	1104	488	74	
9c) Sports facilities [3- Very Good 2- Average 1-Unsatisfactory]	747	542	99	278
9d) Hostel facilities [3- Very Good 2- Average 1-Unsatisfactory]	400	504	113	649
10. What is your rating of the following activities in the college Co-curricular [3- Very Good 2- Average 1-Unsatisfactory]	989	631	46	
10b) Extra-curricular [3- Very Good 2- Average 1-Unsatisfactory]	981	609	76	
11. What was the attitude of teachers towards extra – curricular activities [3- Cooperative 2- Indifferent 1-Discouraging]	1321	306	39	
12. Has your time at the College been intellectually enriching? [3-Very much 2-Moderate 1-Notatall]	915	699	52	
13. When you meet students who have taken a similar programme at other Colleges, do you feel that your course is				
[3-Superior 2-Equal 1-Inferior]	671	843	152	



ANALYSIS OF FEEDBACK

The feedback obtained from students of both day and evening stream indicates that majority felt that their course content was very much relevant, intellectually enriching and on par with similar programmes of other colleges. There has been a good feedback regarding the computer facilities provided by the institution, teacher-student relationship, encouragement by teachers in student participation in classroom and extracurricular activities.

The overall feedback given by the parents and alumni about the college was directly obtained during the NAAC Peer team visit in December 2016 and was found highly encouraging.

ANNEXURE-III

EXTENSION AND EXTRA-CURRICULAR ACTIVITIES

ACTIVITIES FOR THE ACADEMIC YEAR 2016 – 17

1. NATIONAL SOCIAL SERVICE

S.No	Date	Event Name	Venue	About The Event	Beneficiaries
1	28/07/16	NSS Inauguration	College Campus	Mrs. Sarah Karunakarangave Orientation to the NSS Volunteers about NSS	Students
2	24/07/16	Green Kalam Rally	Marina Beach	Conducted to commemorateremembrance of our former president Dr. A.P.J. Kalam	Public and Students
3	10/08/16	SwachhBharath and Eco Rally	Chromepet	Conducted ” as per the direction of the Government and distributed saplings to the public with Lions Club	Public and Students
4	20/08/16	HIV Awareness Programme	College Campus	Mrs. Devi Pandianfrom YRG made a presentation on HIV and Youth	Students
5	07/09/16	Volunteering service with UBER and YRG Organisation	Pallavaram	Volunteers actively rendered their service in allocating and segregating the materials donated by several organizations to the charity homes	Charity Organisations
6	23/09/16	Blood Donation Camp	College Campus	100 students donated blood	Lions Club and Public
7	23/10/16	CAN – STOP Rally – ONE WALK ONE HOP	Besant Nagar Beach	50 NSS Volunteers of our College participated and received certificates in an out reach programme CAN-	Public

				STOP(Cancer support Therapy to overcome pain)	
8	17/11/16	RRC Programme on HIV Awareness	College Campus	Mr.Kathiravan , DAPCU –District AIDS control manager presented the session	Students
9	23/11/16	First Aid and One Day Disaster Management (Demonstration)	College Campus	Mr.Ravi ,Social worker, Railways presented the Fore Noon session on First Aid & the session was shared by Mr.Francis, presented on the topic Disaster Management & experiences during the Flood(2015)	Students
10	28/01/17	Arivukkalanjiyam Youth Awards 2017	University of Madras	NSS Volunteers participated & won several prizes and Overall trophy for excellent participation in multiple events	Students

2. NATIONAL CADET CORPS ACTIVITIES

S.No	Event Name	About The Event	Date	Venue	Beneficiary
1	Orientation	Educating students about joining NCC	August 2016	College Auditorium	Students
2	Air Wing CATC	Training	June 2016	VIT Chennai	cadets
3	Yoga day	Performing yoga	June 2016	VIT & YMCA	cadets
4	Scuba diving camp	Training in scuba diving	July 2016	Anna square	Cadets

3. YOGA ACTIVITIES

S.No.	Event Name	About The Event	Date	Beneficiary
1.	Yoga and Meditation Classes for Batch I Day and Evening	Students are trained in physical exercises, kaya kalpa exercises and meditation practices in developing harmony between body, mind and life force of our students Classes were conducted by Alandur	06.07.2016 to 23.09.2016	I year students Batch I

		Manavalakalai Mandram SKY Yoga – under World Community Service Centre in our college campus		
2.	Yoga and Meditation Classes for Batch II Day and Evening	Students are trained in physical exercises, kaya kalpa exercises and meditation practices in developing harmony between body, mind and life force of our students Classes were conducted by Alandur Manavalakalai Mandram SKY Yoga – under World Community Service Centre in our college campus	14.11.2016 to 07.02.2017	I year students Batch II
3.	Introspection and simplified physical exercise classes	Philosophy of life, meaning and need for introspection, methods of introspection, blessings and its importance. analysis of thought and moralisation of Desire Neutralisation of anger and preparation for examination. Eradication of worries, Purification of the Surroundings and self Divine Protection, Auto Suggestion and two fold moral Culture. Realization of self. Revision of Physical exercises	12.09.2016 to 17.09.2016	III year students Batch I
4.	Introspection and simplified physical exercise classes	Philosophy of life, meaning and need for introspection, methods of introspection, blessings and its importance. analysis of thought and moralisation of Desire Neutralisation of anger and preparation for examination. Eradication of worries, Purification of the Surroundings and self Divine Protection, Auto Suggestion and two fold moral Culture. Realization of self. Revision of Physical exercises	19.09.2016 to 22.09.2016	III year students Batch II

4. ENVIRON CLUB ACTIVITIES

Sl.No	Event Name	About The Event	Dates	Venue	Beneficiary
1.	Seminar of vaishnav environ club	Seminar on 'Global warming' Dr D. Narasimhan, Associate Professor Dr.R.Raja, Food and science Laboratory, University of Algarva	15-sep-2016	Mini auditorium, college campus	Students of environ club (UG students of Day and Evening stream)

2.	Workshop	'Micrvalgae and environment Dr. B.Babu "organized fertilizer and cultivation	17-11-2016	Mini auditorium, college campus	Students of environ club (UG students of Day and Evening stream)
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5. ROTARACT ACTIVITIES

S.No	Event Name	About The Event	Date	Venue	Beneficiary
1	Installation	Inauguration of Rotaract club	June 2016	SDNB Vaishnav college	Our college students
2	Welfare school	Interaction with childrens by conducting games	July 1, 2016	Chrompet government school	School students
4	Terryfox	Creating awareness about cancer	Aug 21,2016	IIT Madras	Cancer victims
5	General assembly	Oath taking for badge holders	Sep 4,2016	Kelambakkam at chettinad health city	SDNB Vaishnav college students
6	Fanna	Conducting cultural events	Sep 18,2016	Mont fort school	SDNB Vaishnav students
7	Blood donation camp	Donated blood to the needed people	Sep 23,2016	SDNB Vaishnav college	SDNB Vaishnav students
8	Nakshatra	Conducting cultural events	Sep 24,2016	Santhome school	SDNB Vaishnav students
9	Oldage home	Taken care of old aged people	Oct 6,2016	Mannivakkam	Old age people
10	Glitzz	Entertainment programmes	Oct 9,2016	Ethiraj college	SDNB Vaishnav students
11	Back to school days	Generating the childhood atmosphere	Oct 16,2016	MCT Muttaiya Chettiyar boys college	Mentally retarded students
12	Ananda diwali	To develop the values	Oct 22,2016	VGP Universal kingdom	Physically and mentally challenged children and orphans
13	Breast cancer awareness	Generating awareness for middle class groups	Oct 23,2016	Besant Nagar beach	To all the Womens,who gathered there

14	Peace day	Spreading peace among students	Nov21,2016	SDNB Vaishnav college	SDNB Vaishnav students
15	Medical camp	For checking the health conditions of the students	Dec ,2016	SDNB Vaishnav college	Flood affected students

6. QUIZ CLUB ACTIVITIES

Sl.No	Event Name	About The Event	Dates	Venue	Beneficiary
1.	Quiz club inauguration	It was inaugurated by Dr.K.Kanthimathi Department of English	02-sep-16	Mini Auditorium, college campus	Students of Quiz club from I,II, and III year
2.	Smirithii Quiz Competition	Intercollegiate quiz competition conducted by Dr.Paval	9-sep-2016	SB Hall, college campus	Students of Quiz club from I,II, and III year
3.	Monthly quiz	Quiz competition conducted by the students of A&F	23-sep-2016	College campus	Students of Quiz club from I,II, and III year
4.	Monthly quiz	Quiz competition conducted by the students of chemistry	24-oct-2016	college campus	Students of Quiz club from I,II, and III year
5.	Monthly quiz	Quiz competition conducted by the students of computer science	27-Nov-2016	college campus	Students of Quiz club from I,II, and III year
6.	NACC visit	Organized quiz corner and chart display about current affairs	15-Dec-2016	Indoor stadium, college campus	Students of Quiz club from I,II, and III year
7.	Quiz club valedictory	Prize distribution for monthly quiz winners	01-mar=2017	College campus	Students of Quiz club from I,II, and III year
8.	International Quiz competition	Conducted by Tata Consultancy services	23-mar=2017	Taj coromandel	Students of Quiz club from I,II, and III year

7. ENTREPRENEURIAL DEVELOPMENT PROGRAM ACTIVITIES

S.No.	Date	Event Name	About The Event	Beneficiary
1.	10.8.16	Miniature Bag and	Craft Work	Day and Shift I & Shift II

		Pouch		
2.	17.8.16	Aarathi Tray And Thattu	Craft Work	Day & Shift I & II
3.	31.8.16	Jute Purse and Jute Bag	Craft work	Day, Shift I & II
4.	7.9.16	Bouquet Making	Craft Work	Day, Shift I and II
5.	21.9.16	Thoranam Making	Craft Work	Day, Shift I and II
6.	16.11.16	Jewellery Making	Jimmikki	Day, Shift I and II
7.	18.11.16	Things out of Ice – Sticks	Craft Work	Day, Shift I and II
8.	21.11.16	Jewellery Making	Thread studs and bangles	Day, Shift I and II
9.	22.11.16	Craft out of Waste	Craft Work	Day, Shift I and II
10.	23.11.16	Embroidery and Kambi Doll	Art & Craft Work	Day, Shift I and II
11.	28.11.16	Workshop	Executing Business Plans	Day, Shift I and II

8. VAISHNAV CONSUMER CLUB ACTIVITIES – 2016-17

S.No	Date	Event Name	About The Event	Venue	Beneficiary
1.	15/09/2016	Inauguration	Mr.Muthiah muralidharan, state president, consumer and rights protection centre	College mini auditorium	UG students
2.	05/12/2016	World food day Rally	Dr V. Varalakshmi, Principal, SDNB Vaishnav college	College premises to shanthi nagar	General public
3.	22/02/2017	PPT on Consumer rights	Mrs. Kalyani Rajaraman	College AV Room	Members
4.	02/03/2017	Water and sanitation awareness	Mrs. Kalyani Rajaraman	College mini auditorium	Day, Shift I and II
5.	21/03/2017	Rangoli & Variety event on consumer awareness	Mrs Suganthi Head and Ms Kanniga of B A Economics	College premises	Day, Shift I and II