

Shrimathi Devkunvar Nanalal Bhatt Vaishnav College for Women (Aided),

Affiliated to University of Madras, Re-accredited with A+ Grade by NAAC,

Chromepet, Chennai – 600044

Volume IV

VAISH-E-BULLETIN

March- June 2020

HINDI SAHITYA PRASHNOTRI

In the Month of April 2020, the Department of Hindi (Aided) conducted E Quiz called HINDI SAHITYA PRASHNOTRI. The focus of this E Quiz was to impart knowledge in Hindi Language and it's Literature. University / College students, faculty members and many Hindi Premis (Hindi lovers) took part in this quiz with great enthusiasm. Participants of this event were from different states of India and few were from foreign countries. Participants have expressed their appreciation through their valuable feedbacks .1040 participants took part in this e-quiz

LET'S LEARN HINDI – ONLINE EVENT In the Month of April 2020, our Department of Hindi (Aided) conducted E Quiz called LET'S LEARN HINDI. This E Quiz was designed in such a way that participants will get to learn new Hindi words with the help of already known (popular) Hindi words. With the help of colourful images and appropriate pictures given in the E Quiz participants felt very easy and interesting to guess and understand simple Hindi words and its usage. This Event turned out to be a big success with more than 2160 participants having taken the quiz. We received enthusiastic and very encouraging feedback from almost every participant of this event.

PG DEPARTMENT OF ENGLISH - E QUIZ

On 16th May 2020 the PG Department of English (SFS) in association with IQAC team of the college conducted a e-quiz

which was created exclusively for testing the Basic English Grammar skills of the participants. More than 300 hundred enthusiastic participants took part in the event and those who scored above 50% were given e-certificate.

DEPARTMENT OF COMMERCE FDP ON "PRESENT CHALLENGES
AND OPPORTUNITIES IN INDIAN
BUSINESS ENVIRONMENT"



Dr. CA. Abhishek Murali



CA. Divya Abhishek

Research Department of Commerce organized Online Faculty Development Program on the topic "Present Challenges and Opportunities in Indian Business Environment" on May 17th 2020 at 3 pm through YouTube live streaming. Dr. CA. Abhishek Murali, Secretary, SIRC of ICAI

and CA. Divya Abhishek were the resource persons. More than 600 faculty members from various colleges in Tamil Nadu participated in this FDP. There were many participants from Hyderabad, other Bengaluru, Jharkhand. New Delhi. Vadodara, Maharashtra, Goa and Jamshedpur. The event also had two international participants of which one was from Africa and another one was from Kuwait.

DEPARTMENT OF VISUAL COMMUNICATION ON "UI DESIGN"

The department of Visual Communication conducted a Webinar on User Interface (UI)Design on 20th of May 2020. Mr. Jack Anto the speaker of the webinar is the Founder of a Design Community called "MADRASTERS" and also a CUA Expert.



With more than 800 participants the webinar was very interesting and interactive.

DEPARTMENT OF MA HRM

WEBINAR ON AI

The Department of MA HRM organized a Webinar on 21st of May 2020. Mr.Srivatsvan Sridhar a Technologist was the Chief Guest. He spoke on the growing influence of AI in Human resource functionalities.



He enlightened the participants by sharing about various AI and Machine Learning tools used in various sectors to make the tasks much easier for HR professionals. He also spoke about threat of AI replacing humans in the professional scenario. Then he interacted with the participants and answered to some of their queries.

DEPARTMENT OF COMMERCE NATIONAL LEVEL ONLINE QUIZ ON "INCOMETAX"

Research Department of Commerce organized a National Level online Quiz on "Income Tax" from 22/05/2020 to 26/5/2020. There were 707 participants

from Tamil Nadu & other states, out of whom 293 got certificate.

PG DEPARTMENT OF COMPUTER SCIENCE

The PG-Department of Computer Science organized a Virtual Power Seminar in the topic Artificial Intelligence in association with ICT Academy on 20th May2020.



The intention of this webinar was to develop knowledge, skills and attitudes which would help the participants to progress in the field of AI.

The Speaker Mr. Dilip Muralidaran, Senior Technical Instructor at Splunk, Chennai, delivered a wonderful and thought-provoking speech on the topic Artificial Intelligence.

DEPARTMENT OF COMPUTER SCIENCE & B.C.A

Online quiz "Lock'N'-Co

de 2020" was organised by BCA and B.Sc Computer Science Departments which was held from 26th of May2020 to 30th of May2020 using "Google Forms". Nearly 500 students attended from various Colleges.

PG DEPARTMENT OF SOCIAL WORK

One day National webinar on "COVID-19 Lockdown Impact on Mental Health of Students and Strategies to Overcome" was held on 27th May 2020. The Resource Person of the Day was Dr. Ubahara Sahayaraj, Consultant-Mental health addiction and Treatment, SAAMA Wellness Centre, Oxford Medical College and Hospital, Bangalore.

He addressed on the various mental health issues and their solutions to overcome them. More than 450 participants across the nation attended the webinar and got benefited.

வளர் தமிழ் இலக்கிய மன்றம்

எமது கல்லூரியின் தமிழ்த்துறை சுய உதவிப்பிரிவு வளர்தமிழ் இலக்கிய மன்றம் சார்பில் 27/5/2020 முதல் 29/5/2020 வரை பேராசிரியர்கள், மாணவர்கள் மற்றும் வெளிநாட்டு, உள்நாட்டுத் தமிழார்வலர்களின் தமிழார்வத்தைத் தூண்டும் விதமாக கூகுள் விண்ணப்பச் செயலி (Google forms)வாயிலாகத் தமிழ்த் திறனறிதல் போட்டியை நிகழ்த்தப்பட்டது. அதில் பங்கேற்று அறுபது விழுக்காடு மதிப்பெண் பெற்ற அனைவருக்கும் மின்சான்றித ழைப் பதிவிறக்கம் செய்து கொள்ள ஏற்பாடு செய்யப்பட்டது

DEPARTMENT OF VISUAL COMMUNICATION (SFS)

The department of Visual Communications conducted a webinar in the topic "**DESIGN PORTFOLIO**" with Mr.Prabhagaran Product Manager and UX Researcher at PayPal as the chief speaker. It was held on 28th of May 2020.



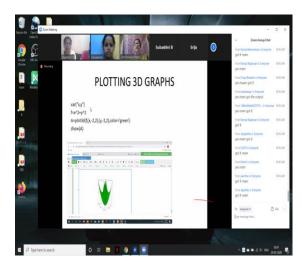
DEPARTMENT OF MATHEMATICS -

ONLINE WORKSHOP ON

INTRODUCTION TO SAGEMATH

The department of Mathematics, Aided Stream conducted an online Workshop on Introduction to **SageMath** on 29th May, 2020. The workshop was aimed at in providing an introduction to the SageMath

(http://www.sagemath.org),Sage is a free, open-source math software that supports research and teaching in algebra, geometry, number theory, cryptography, numerical computation, and related areas.



Dr.B.Sruthakeerthi, Assistant Professor,
Division of Mathematics, School of
Advanced Sciences, VIT University,
Chennai Campus was the resource
person.She introduced some of the basic
features of SageMath through a set of 2
lectures via zoom meet and how to use
SageMath for a few basic scientific
computing problems and also briefed a few
simple mathematical problems coupled
with hands-on-training for students to
work on Sage Worksheet

M.A JOURNALISM AND COMMUNICATION

The Department initiated Emerging Student Trainer Programme [Est]The vision behind this new venture is to transform students as a freelance trainer/entrepreneur or to start up their career as a skill trainer and to share their knowledge to community.



A unique tailor -made hands on webinar, based skill training sessions for 7 days from June 1st 2020 to June 7th 2020 to school children in the age group of 6 to 10 was conducted. The training session module was designed as two sessions on each day from 11.00 am to 1.30pm, where the students of M.A. Journalism and Communication trained the children on various skill- based activities.

READ E COMIC - LEARN BASIC HINDI – ONLINE EVENT

In the Month of June 2020, our Department of Hindi (Aided) took another step to popularise Hindi language in Non- Hindi Regions by conducting an interesting Online Event called READ E COMIC LEARN BASIC HIND. In this unique event, a beautiful E Comic strip titled 'A

Day in Bazaar 'was designed by our Hindi students. The Script of this E Comic was planned in such a way that readers will learn nearly 150 Hindi words that can be used while shopping in Market place/ Bazaar. E Comic had beautiful pictures that enhanced the Hindi learning experience of the readers with a rich visual treat. Participants enjoyed this E Comic to a great extent and appreciated the initiative to teach Hindi Language in an innovative cum fun filled way. This online event attracted as many as 1115 participants.



DEPARTMENT OF B.COM

PROFESSIONAL ACCOUNTING(SFS)

On 2nd June 2020 the department of Professional Accounting conducted Online Quiz on the topic "Logo (gen-era-tion)" 813 students from various colleges actively participated in the logo quiz. E-Certificates were sent to the participants who scored above 75%.

DEPARTMENT OF B.COM

CORPORATE SECRETARYSHIP (SFS)

The department of Corporate Secretaryship organized a Faculty Development Programme in association with Finmark. The FDP was titled **Protecting Your** Savings And Investments During Global 2^{nd} **Recession** on June 2020. department also conducted a series of quiz on Business Connection from 4th June to 12th June. Both the programmes were benefitted by faculty members and students from various colleges.

பாரதிதமிழ்ப்பேரவை

கல்லூரி பாரதிதமிழ்ப்பேரவை இளம்தலைமுறையினரின் நலனில் அக்கறை கொண்டு, சிந்தனை ஓட்டம் தடைபடாதிருக்க நன்முயற்சியில் ஈடுபட்டது. முதல் முயற்சியாக இயங்கலை வாயிலாக "தமிமும் வரலாறும்" என்ற தலைப்பில் இலக்கிய திறனறிவுத் தேர்வினை நடத்தியது. இதில் மாணவ மாணவியர், தமிழ் ஆர்வலர், பேராசிரியர்கள்,ஆய்வாளர்கள், சான்றோர்கள் என 1300க்கும் மேற்பட்டோர் பங்கேற்றனர். 60%விழுக்காட்டுக்கு மேல்

பெற்றோருக்கு இணையச் சான்றிதழ் வழங்கப்பட்டது இணையவழியில் முதலாவது கருத்தரங்கு,

"கவிதைபேசுவோம்"என்ற தலைப்பில் 3.6.2020 அன்று காலை 11.00மணிக்கு நடைபெற்றது. காட்டங்குளத்தூர் தொழில் நுட்ப கல்வி நிறுவனத்தின் தமிழ்த்துறைத்தலைவரும் தமிழ்ப்பேராயத்தின் செயலருமான முனைவர்.பா.ஜெய்கணேஷ் அவர்கள் சிறப்பு விருந்தினராக வருகைத் தந்தார். கவிதைப்படைக்கும் பல வழிமுறைகளை எடுத்துரைத்தார்.கவிதைகாலத் தால் வாழ்வது காலங்கடந்தும் நிற்கும்.என்பதைப் பாரதி தொடங்கிஇன்றுவரைவாழும் கவிஞர்களின் கவிதைகளிலிருந்து மேற்கோள்காட்டிவிளக்கமளித் தார்.

DEPARTMENTS OF COMPUTER
SCIENCE AND BCA (SFS)

Online quiz "TECH INTELLECT 2020" was organised by B.Sc Computer Science and BCA Departments which was held on 4th of June 2020 to 6th of June 2020 using "Google Forms"

PG-DEPARTMENT OF COMPUTER SCIENCE

The PG-Department of Computer Science organized a Virtual Seminar on Birds Eye View on Artificial Intelligence on 6th June 2020..The Speaker Mr.Deepan Raj (Visteon Technical & Service Center Pvt. Ltd.)enlightened the participants with a wonderful and thought-provoking speech on Artificial Intelligence. 300 participants from various institutions participated.



வளர் தமிழ் இலக்கிய மன்றம்(சுய உதவிப்பிரிவு

தமிழ்த்துறை சார்பாக இணைய வழியில் 5/6/2020 அன்று ஒருநாள் கருத்தரங்கம் நடைபெற்றது. அதில் சிறப்பு விருந்தினராக

கவிஞர் தங்கம் மூர்த்தி அவர்கள் மாணவர்களை ஊக்குவிக்கும் வகையில் உரையாற்றினார்.



கருத்தரங்கு 08/6/2020 அன்று நண்பகல் 2 மணியளவில் நடைபெற்றது. " நவீன உரைநடை அமைப்பும் கூறுகளும்" என்ற தலைப்பில் சென்னை, தாம்பரம் கிறித்தவக்கல்லூரி தமிழ்த் துறைத்தலைவரும் இணைப்பேராசிரியருமான முனைவர் டேவிட் பிரபாகர் அவர்கள் சிறப்பு விருந்தினராக வருகை புரிந்து

DEPARTMENT OF STATISTICS – SEMINAR ON "DATA SCIENCE – THE RECENT TRENDS IN TECHNOLOGY"



An Online Seminar was conducted on "Data Science – The Recent Trends in Technology" on 9th June 2020 by the Research Department of Statistics, as a power series seminar by ICT Academy, which helps the students to understand the Recent Technologies and developments in Data science and also helped the students to decide their carrier.

பாரதிதமிழ்ப்பேரவை

தமிழ்த்துறையில்இணையவழி யில் தொடர் மூன்றாவது கருத்தரங்கு,9/06/2020அன்று மதியம் 2.00மணிக்கு நடைபெற்றது. "தமிழர்களும் சித்த மருத்துவமும்" என்ற தலைப்பில்-அரும்பாக்கம் துவாரகாதாஸ் கோவர்த்தனதாஸ்

வைணவக்கல்லூரி தமிழ்த்துறைத்தலைவரும் தமிழ்ப்பேராசிரியருமான அவர்கள் சிறப்பு ப.முருகன் விருந்தினராக வருகைதந்தார். உதவிப் தமிழ்த்துறை பேராசிரியர் பேராசிரியர் ப.முருகன் "தமிழர்களும் சித்த மருத்துவமும்" பற்றி உரையாற்றினார்.இவர் குறித்தும்,ஆன்மீகம் சித்தர்கள் பற்றியும் பல இடங்களில் சொற்பொழிவாற்றி வருபவர். ப.முருகன் அவர்கள் சிறப்புஉரையாற்றுகையில் திருமூலர் கூறிய படி உடலைப்போற்றிப் பாதுகாக்க வேண்டும்;அதிலும் குறிப்பாகப் பெண்கள் உடலைப் பாதுகாக்க வேண்டும்;பெண்மையைப் வேண்டும் போற்ற என்றும்அறிவுத்தினார். இந்தக் காலத்திற்கு கரோனா ஏற்ற முறை-நிலவேம்பு மருத்துவ கசாயம் குடித்தல்,ஆவிபிடித்தல் ஆகிய முறைகளைக் கூறினார்.சித்தர்கள் காட்டிய நெறி முறைகளைத் கிறம்பட உரையாற்றினார்

DEPARTMENT OF BUSINESS

ADMINISTRATION (SFS)



Department of Business Administration Organised National Level E-Quiz On "Digital Marketing" On 11th June 2020 to 16th June 2020. Totally 1063 members have participated. 1038 members have cleared the E-quiz and received the Certificate.

DEPARTMENT OF B.COM (BANKING & INSURANCE MANAGEMENT)(SFS)

The department of B.Com., Banking and Insurance Management along with the Institute of Company Secretaries of India organized a Career Awareness Program for CSEET Examination on 11th June 2020.

DEPARTMENT OF PHYSICS

NATIONAL LEVEL WEBINAR ON DYNAMIC MATERIAL MODEL

The department of Physics, SDNB Vaishnav College for women conducted a national level online webinar on 'Dynamic material model' on 12th June 2020.Dr. S. Venugopal, Director, National Institute of Technology, Nagaland, India has delivered

the talk and highlighted various materials models and their characterization. Various participants across the country participated and interacted with the resource person. The certificates of participation were sent to all the participants.

DEPARTMENT OF COMMERCE

Research Department of Commerce organized an International Online Student Wellness Programme on "Mindfulness for Stress Reduction & Academic Performance on June 14th 2020 at 3 p.m through YouTube live streaming. Our proud Alumini Ms. Uma Panch founder of iBeyond Bliss Personal & Corporate Wellness a social enterprise was the resource person. Totally 463 persons participated of whom more than 300 were students. Majority of the participants were faculty & students from Tamil Nadu while we had 15 participants from Maharashtra, Karnataka, Madhya Pradesh, Gujarat, Telangana & West Bengal.

ONLINE QUIZ PROGRAM ON "PHYSICS IN EVERYDAY LIFE"

The department of Physics also conducted an online quiz program on the title 'Physics in everyday life' between 18th June and 22nd June. The quiz link has been circulated through what's app group and many students across various discipline

participated in the quiz competition. The certificates have been sent to the participants who have secured 60 % and above

Department of Statistics



The Department conducted a webinar on the topic "Practical Machine Learning Using R" on 16th and 17th June 2020 which helps to know about basics of machine learning techniques to advance techniques in data analysis. The Guest Speaker of the webinar is Mrs.V.Tharangini, Lead Data Scientist, Happiest Minds Technologies, Bangalore.

DEPARTMENT OF HINDI (SFS)

The Department of Hindi (SFS) conducted online quiz. The quiz was available from 17th June to 20th June. Many students from various colleges participated and certificates were distributed online.

DEPARTMENT OF ENGLISH-

INTERNATIONAL WEBINAR ON

LITERARY AND CULTURAL HISTORY

OF CARIBBEAN ISLANDS AND

AFRICA: A PANORAMIC

PERSPECTIVE"

An International Webinar was organised on the Topic "Literary and Cultural History of Caribbean Islands and Africa: A Panoramic Perspective" on 18th and 19th June 2020, from 10.00 a.m to 12.30 p.m. The keynote speech was given by Dr. Manimangai Mani, Senior Lecturer, Dept of English, Faculty of Modern languages and Communication, University of Putra, Malaysia on the topic "Empowerment of Black women in selected works of Caribbean writers".

DAY 1 – "African and Caribbean Literatures: Connections and Disjunctures" by Dr. Aparna Srinivas, Independent Scholar, Chennai. DAY 2 – SESSION 1: "Language Politics in the writings of Ngugi wa Thiong'o" by Dr. Soma Mukherjee, Assistant Professor of Comparative Literature, Teacher in Charge, Bhasha BhavanaVisva-Bharati, Santiniketan, West Bengal.

DAY 2- SESSION 2: "African Literature: Past and Present" by Mrs. R. Jayalakshmi, Head of the Department of English, MOP Vaishnav College, Chennai

Dr. Manimangai Mani

Senior Lecturer, Department of English Faculty of Modern Languages and Communication University Putra Malaysia, Selangor, Malaysia



Dr. Aparna Srinivas Independent Scholar Chennai

Dr. Soma Mukherjee

Assistant Professor of Comparative Literature Teacher in Charge, Bhasha Bhavana Visva-Bharati, Santiniketan, West Bengal

> Mrs. R. Jayalakshmi Head of the Department of English MOP Vaishnav College, Chennai



DEPARTMENT OF B.COM

PROFESSIONAL ACCOUNTING(SFS)

The department of B.Com Professional Accounting along with the department of B.Com Corporate Secretaryship organized a Webinar to Commemorate the Yoga Day.



The Webinar was titled "Yoga for Mind Soul and Body" and was hosted on the International Yoga Day -19th June 2020.

வளர் தமிழ் இலக்கிய மன்றம் சுய உதவிப்பிரிவு

22/6/2020 முதல் 26/6/2020 வரை இணையம் வாயிலாக ஐந்து நாட்கள் தொடர் பைந்தமிழ்ப் பன்னாட்டுக் கருத்தரங்கம் நடைபெற்றது. முதல் நாள் கருத்தரங்கில் அ.மா.ஜெயின் கல்லூரியின் மேனாள் தமிழ்த்துறைத் தலைவர் பேராசிரியர் முனைவர் சே.ரகுராமன் அவர்கள் சங்க இலக்கியம் குறித்து உரையாற்றினார்.



இரண்டாம் நாள் ஸ்ரீரங்கம் ரமேஷ் அவர்கள் திருக்குறள் குறித்தும், மூன்றாம் நாள் இலங்கையிலிருந்து நாடகவியல் துறைப் பேராசிரியர் முனைவர் மௌனகுரு அவர்கள் நாடகம் பற்றியும், நான்காம் நாள் செம்மொழித் தமிழாய்வு மத்திய நிறுவனத்தின் மேனாள் பதிவாளர் முனைவர் முகிலை இராசபாண்டியன் அவர்கள் பயன்பாட்டுஇலக்கணம் குறித்தும் ஐந்தாம் நாள் புலம் பெயர் தமிழர்கள் குறித்து மலேசியாவிலிருந்து பேராசிரியர் கிருஷ்ணன் மணியம் அவர்களும் சிறப்புரையாற்றினர்.



இதில்

பேராசிரியர்களும்,வெளிநாட்டு வாழ் தமிழார்வலர்களும், மாணவர்களும் வீட்டில் இருந்தபடியே இணையத்தில் இணைந்து தமிழமுதத்தைப் பருகினர்.

DEPARTMENT OF BBA-SFS

The department also conducted a National Webinar on Digital Marketing – New

Normal on 22nd June 2020. Mr.Saravanan Thiagarajan, Co-Founder and Chief Operating Officer, Yardstick, presided over the webinar.

DEPARTMENT OF B.COM (SFS)

Department of B.Com (SFS) conducted a webinar titled E-Filing. The purpose of the seminar was to impart practical knowledge on Accounting and also to overcome the barriers in learning Income Tax and Filing returns. Ms.Nagalakshmi. one of our proud Alumni was the Chief guest, With her wonderful presentation she made the webinar very useful for all the participants.



DEPARTMENT OF STATISTICS



The Department also conducted a webinar on the topic "Binary Logistic Regression" on 24th June 2020 to create an understanding of the interpretation and modelling of logistic regression on a binary response variable. The Guest Speaker of the webinar is Dr.N.Vishwanadhan, Associate Professor, Department of Statistics, Presidency College, Chennai.

DEPARTMENT OF B.COM (HONORS-

SFS)

The Department of B.Com. Honors conducted "COMMQUIZ 2020" on Cost & Management Accounting and Goods & Services Tax between 24/06/2020-28/06/2020 among students, Research scholars and academicians in the virtual platform via google forms and e-

certificates were distributed for the participants who secured quite 60% in each quiz. In the Pandemic Situation, the virtual quiz became an eyeopener for the Participants.



DEPARTMENT OF B.COM
(ACCOUNTING AND FINANCE)



The department of B.Com., A&F organised a quiz series "QUIZERIEEZ" for students, research scholars and academicians from 26.06.2020 to 29.06.2020 through virtual platform. Quizzes were conducted on the topics Essentials of Marketing, Financial Accounting Basics, **Principles** of Entrepreneurial Management and Development. There was an enthusiastic participation amongst all with overall 642 respondents. All were provided with ecertificates after successful completion of the quiz.

DEPARTMENT OF FRENCH (SFS)

The Department of French (SFS), conducted online quiz contest for Students, Research Scholars and Academicians. The quiz link remained open between 23rd and 28th June 2020. The Quiz was based on French General knowledge. It was conducted in two categories i.e., Basic and Advanced levels with separate links. Many participants took part according to their levels.

NSS – ACTIVITIES -- INTERNATIONAL YOGA DAY

The first activity of the NSS units of our college commenced with an important event which was timely need of the hour. With the lockdown and fear of the pandemic, everyone's focus turning towards health and peaceful mind, our NSS units celebrated the International Yoga Day on 21st June. A e-quiz was conducted to throw light on the importance of practising Yoga. 707 students participated of which 70 participants were the volunteers of our NSS units I and II.



Warm greetings to Students.

NSS Cell of Shrimathi Devkunvar Nanalal Bhatt Vaishnav College for Women organizes E-Quiz on yoga in commemoration with International Yoga Day on 21.06.2020 at 10 a.m. To participate click on the link below

https://docs.google.com/forms/d/e/ 1FAIpQLSd86ccGKbZZocf1GesNJPk VrKUkM6dH4wad3DcKnEEC6JOzXg/ viewform?usp=sf_link

Students of all disciplines can participate in the quiz. Warm Regards, Dr.V.G.Shanthi

On the same day through the online platform insisting the NSS volunteers to take forward the following action plans

- 1. To Educate Menstrual Hygiene to school and college students.
- 2. Encourage use of cloth bags.
- 3. Educate Self-help groups to manufacture paper bags.

FACULTY EDITORS

Mrs. P. Hema
Assistant Professor,
Department of English

Ms.J. Padmapreethi Assistant Professor, Department of Visual Communications

STUDENT EDITORS

Bhavana S U III-Year

B. Sc. Computer Science

Yamini Jayapratha II-Year B.A. English

D.A. LIIGII3II

Kavinaya II-Year B.A. English

Rashmi II-Year B.A. English

EDITOR IN CHIEF

Dr. R. GeethaPrincipal