



**Shrimathi Devkunvar Nanalal Bhatt Vaishnav College for Women (Aided),  
Affiliated to University of Madras, Re-accredited with A+ Grade by NAAC,  
Chromepet, Chennai – 600044**

**Volume IV**

**VAISH-E-BULLETIN**

**JULY-APRIL 2020**

### **DEPARTMENT OF MATHEMATICS (SFS)**

The department of Mathematics organized a one day Webinar in order to enhance the online learning skills for students entitled "Landing in LaTeX - A document preparation system" held on 1<sup>st</sup> July 2020. The webinar was presided by Dr. S. Kavitha Assistant Professor Department of Mathematics, SDNB Vaishnav College for Women, Chromepet, Ch-44. She explored the ideas about LaTeX applying in the Projects, Journals etc.

### **DEPARTMENT OF B.COM (ISM)(SFS)**

Department of B.Com (ISM) conducted an online quiz on marketing and computer basics from 1st to 3rd July 2020..Many students participated enthusiastically.

### **PG DEPARTMENT OF PLANT BIOLOGY AND PLANT BIOTECHNOLOGY**

An International Webinar on "Silicon: Plant Booster and Protector" was organized by the PG Department of Plant Biology and Plant Biotechnology in collaboration with the UG (Aided) Department on 1<sup>st</sup> of July 2020.



The Speaker was DR. A. PREMKUMAR, Visiting Guest Scientist, Department of Molecular Biology & Genetics, Faculty of Science, Istanbul University. He spoke on the importance of Silicon, which is otherwise considered toxic to the plants, when present in low quantities how it enhances the plant growth and production and acts as a protecting agent.

## PG DEPARTMENT OF ENGLISH

On 2<sup>nd</sup> July 2020, a one day webinar on “Theoretical Approaches in Language and Literature” was conducted on MS teams. In the first session, Ms. S. Saranya, an Independent Scholar from Madurai spoke on “Critical Approaches to Discourse Analysis: An Introduction” and in the

second session Ms. A. Aazhi Arasi, Assistant Professor, Ethiraj College for Women, Chennai gave a lecture on “Does it Matter Who Speaks? The Author(ial) figure in Western Literary Criticism”. Nearly 150 people from the teaching and the student community across the country participated and certificates were issued to all the participants.

## PG DEPARTMENT OF PLANT BIOLOGY AND PLANT BIOTECHNOLOGY

An “E-Poster competition” was held from 2/7/20 to 8/7/20 on “Green Technology” and was Judged by Dr. Selvin Samuel, Retired Professor, St. John's college, Palayamkotai. It was Organized and Conducted by Asst. Professor Dr A.K. Rathna Kumari. More than 60 e-posters were received and the first three prizes were awarded. All participants were given participant certificates.

An “E-Quiz competition” on “Bio-Quiz” was held from 5/7/20 to 10/7/20, which was Organized and Conducted by Asst. Professor Mrs. E.V. Sheena where more than 200 students participated and those who scored above 60% were awarded by certificates.

## B.COM PROFESSIONAL ACCOUNTING (SFS)

A one-week webinar on Income Tax was organised by the 2<sup>nd</sup> week of July 2020. Each day different topics were handled by various professionals and experts in the field of Income Tax. Webinars have been handled on the following topic - “Day 1: Introduction to Income tax - CA Sasikala”, “Day 2: Income from Salary - CA Bhama Krishnamoorthy”, “Day 3: Income from house property - CA Sasikala”, “Day 4: Income from Business or profession - CA Rohit Ravi”, “Day 5: Income from Capital gain - CA Vasudevan”, “Day 6: Income from other sources - CA Rohit Ravi”, “Day 7: Practical Session - CA Vasudevan”



## PG DEPARTMENT OF PHYSICS

The PG Department of Physics conducted an online quiz on " Fundamental concepts in Physics" on 06.07.2020 to 07.07.2020 and E- certificates were awarded to the students

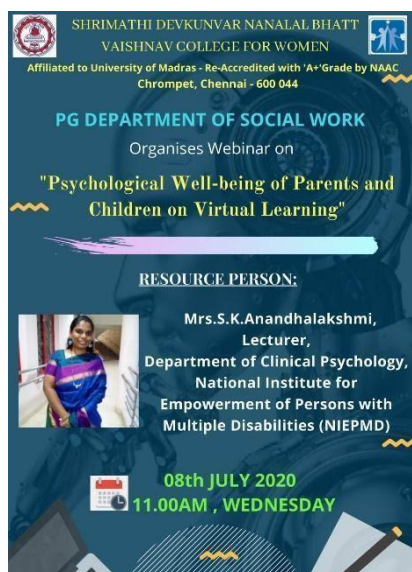
## DEPARTMENT OF B.COM (ACCOUNTING AND FINANCE) (SFS)

A Webinar was organised by the department on the topic “Career opportunities for Actuaries in India” on 8<sup>th</sup> July 2020, Resource person for the event was Prof. Padmavathi Madhavan, Adjunct faculty at Christ University and visiting faculty.



## PG DEPARTMENT OF SOCIAL WORK (SFS)

A One day Webinar on Psychological Well-being of Parents and Children in Virtual Learning was organized



On 8<sup>th</sup> July 2020. The resource person for the session was S. K. Anandhalakshmi, Clinical Psychologist at NIEPMD. She addressed the participants on how to balance the psychological wellbeing of Parents and Children on Virtual learning and also ways to cope up with decline in psychological wellness during virtual learning. Around 150 participants including parents, students, research scholars, medical practitioners got benefited through this webinar.

## PG DEPARTMENT OF PLANT BIOLOGY AND PLANT BIOTECHNOLOGY

**SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV  
COLLEGE FOR WOMEN (AUTONOMOUS)**  
Affiliated to University of Madras - Re-Accredited with 'A' Grade by NAAC  
Chrompet, Chennai-600 044, Tamil Nadu, India

**PG DEPARTMENT OF PLANT BIOLOGY AND PLANT  
BIOTECHNOLOGY (SELF FINANCE STREAM)**

Organizes an  
**INTERNATIONAL WEBINAR**  
on  
**BIOMEDICAL APPLICATIONS**

**Date: 10/07/2020 Time: 11.00 AM TO 1.00 PM (IST)**  
**SESSION I : 11.00 AM -12.00 PM SESSION II : 12.00 PM - 1.00 PM**

**"Basic and Advances of Chitosan in Biomedical Applications – As a Special Molecule"**  
**RESOURCE PERSON**

**DR. A. SATHIYASEELAN ANBAZHAGAN**  
Post Doctoral Researcher,  
Dept. of Medical Biotechnology,  
College of Biomedical Science,  
Kangwon National University,  
South Korea

**"Immunity Boosting by Naturopathic and Yogic Approach"**  
**RESOURCE PERSON**

**DR. S. INDIRA DEVI**  
HOD-Department of Yoga Philosophy  
Associate Professor/Medical Officer  
Govt. Yoga & Naturopathy Medical  
College & Hospital,  
Aringnar Anna Govt. Hospital of Indian  
Medicine Campus, Arumbakkam, Ch-106

**Registration link: <https://forms.gle/tXT88apNVMjRbBppj6>**

- > No registration fee
- > Faculty and student can attend
- > E-certificate will be provided
- > Live session through zoom

**Dr. R. GEETHA PRINCIPAL** **Dr. D.LAKSHMI Head In-Charge & Organizing Secretary** **Dr. SHEEJA L Co-Organizing Secretary**

**For any queries send mail to : [phbht2006@gmail.com](mailto:phbht2006@gmail.com)**

An International Webinar on “Biomedical Applications” consisting of two sessions was conducted by the Department on 10/7/20 in Zoom Platform from 11.00am to 1.00pm in two sessions. The first session’s speaker Dr. A. Sathiyaseelan Anbazhagan, Post-Doctoral Researcher, Dept. of Medical Biotechnology, College of Biomedical Science, Kangwon National University, South Korea, spoke on the applications of Chitosan in various Biomedical fields, while the second speaker. Dr. S. Indira Devi, Head, Department of Yoga Philosophy, Assoc. Professor/Medical Officer, Govt. Yoga & Naturopathy Medical College & Hospital, Aringnar Anna Govt. Hospital of Indian Medicine Campus, Arumbakkam, spoke on how the Naturopathy combined with Yoga can help in boosting the immune system of humans



and can strengthen ourselves to fight against Covid-19 pandemic situation

## DEPARTMENT OF COMPUTER SCIENCE AND BCA (SFS)

Two days online Webinar on Recent Technologies “Advanced Digital Literacy” by Mr. S Sathyanarayanan, Associate Director, Cognizant Technology Solutions” and “Latest Trends in Technology” by Mr Prashant, Senior Director, Cognizant Technology Solutions were held on conducted on 10/07/2020 and 11/07/2020.

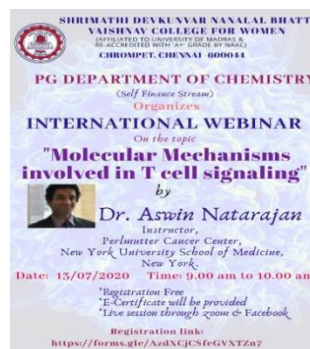


## PG DEPARTMENT OF CHEMISTRY

An ‘International webinar’ on ‘Molecular Mechanisms involved in T-cell signaling’ was organized by PG Department of Chemistry on July 13<sup>th</sup> 2020 (Online Portal-Zoom and You tube Live).

The Chief speaker was Dr. Aswin Natarajan, Instructor, Perlmutter Cancer Center, New York University School of Medicine, New York. He enlightened the students on anticancer and antiviral drugs,

which was useful for students’ carryout of their research work.



## DEPARTMENT OF B.COM (ISM)

Following this our department and NSS unit of our college together organized a webinar on “Personal Hygiene and safety measures during covid-19” on 13<sup>th</sup> July 2020. Ms.Shrividhya Balaji, Physician assistant and manager Cardiology Department, Hariharan Hospital was the resource person . She created an awareness regarding the Post Covid safety and hygiene measures to be followed by students.



## PG DEPARTMENT OF ENGLISH

On 14<sup>th</sup> July 2020, the Department organized a webinar on Relevance of Arts

and Humanities during the Pandemic. This webinar aimed at moulding the students towards the new normal.



Dr. Manu Mangattu, English Professor, Poet, Research Consultant and Editor graced the occasion as the Chief Guest. The speech was highly inspiring and thought provoking.

## PG DEPARTMENT OF PHYSICS

We also conducted a competition on poster presentation on the topic "Innovations in Physics" and "Physics in everyday life" on 17.07.2020 and E- certificates were awarded to the winners.

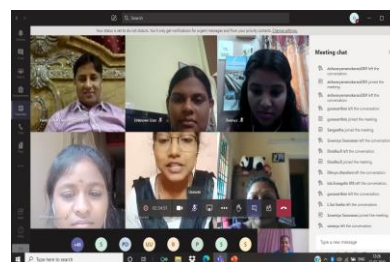
## DEPARTMENT OF ENGLISH -

## STUDENT DEVELOPMENT

## PROGRAMME - LECTURE SERIES

**Lecture 1:** Guest lecture on "An Introduction to Drama" by Dr. Vivek Dwivedi, Dept of English, Northern Border

University, Kingdom of Saudi Arabia was held on July 17<sup>th</sup> 2020.



## DEPARTMENT OF ENGLISH- GREEK

## THEATRE AND DRAMA

The English Literary Association conducted various webinars and Guest Lectures. Though these programmes were pivoted to meet online needs, each of the Department's ventures turned out to be fruitful. The Association Inaugural began with a Webinar on "Greek theatre and Drama" conducted on July 17, 2020. The Guest speaker was Dr. Vivek Kumar Dwivedi, an eminent Professor at the Northern border University, Kingdom of Saudi Arabia.

## POST GRADUATE DEPARTMENT OF

## COMMERCE & CORPORATE

## SECRETARY SHIP

The Departments collaborated to organize a Webinar on Fema & Post Covid Scenario on 19<sup>th</sup> July 2020. Mr. V.S. Krishnan, Madras High Court and EoCC Courts Chennai presided over the program.

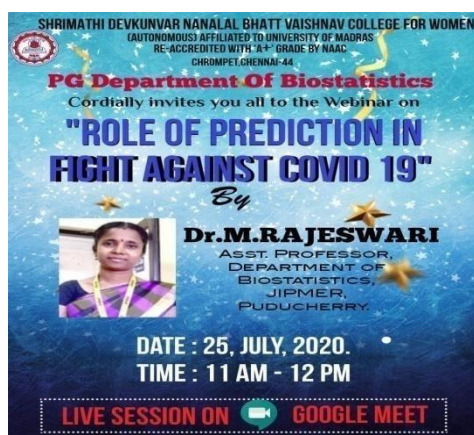


## PG DEPARTMENT OF BIOSTATISTICS

### COVID 19



Webinar on Covid 19 Outbreak And Clinical Research And “Role Of Prediction In Fight Against Covid 19” On 25<sup>th</sup> July 2020 by Dr. R. Amala, Asst. Professor, Dept of Biostatistics, JIPMER, Puducherry and Dr. M. RAJESHWARI, Asst. Professor,

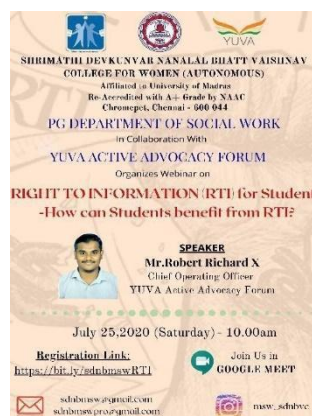


Dept of Biostatistics, JIPMER, Puducherry.

The speakers of the webinar have enlightened the participants with the current issues in forecasting methods and the issues of COVID 19 data, and its significant risk factors to be deeply analysed in survival concepts. Both sessions are very useful for both students and staff.

## PG DEPARTMENT OF SOCIAL WORK

On 25<sup>th</sup> of July 2020, the department in collaboration with YUVA- An Active Advocacy Forum conducted a one day webinar on Right To Information (RTI) and how Students Benefit from RTI. Mr. Robert Richard, chief Operating officer of YUVA Advocacy Forum was the speaker of the session. This was exclusively for students. They gave brief information on what RTI is, how it has to be filled and social issues for which RTI can be filled.



## PG DEPARTMENT OF ENGLISH

A Two Day National Webinar on “Critical Reflections on Literature, Culture and Society” was organised on 25th and 26th

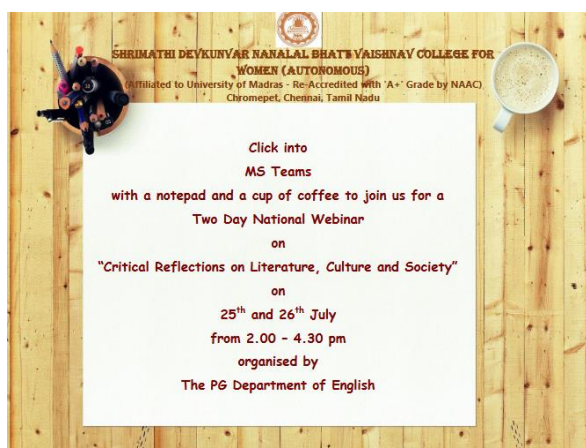


July 2020 on Google Meet and was live streamed on Youtube. In the first session of the first day, Mr. Jose Jacob Assistant Professor, Department of English, St. Berchmans College, Kottayam, Kerala delivered a speech on “Corona as a Deconstructive Agent: A Meditation on *Savoir* and *Pouvoir*”. In the second session, Dr. K. Subapriya, Assistant Professor, PG & Research Department of English, Pachaiyappa’s College, Chennai spoke on “Multi-Ethnic Literature of America: Through a Researcher’s Lens”. On the second day, Dr. Kriti Kuthiala Kalia, Assistant Professor, Department of English, DAV College, Chandigarh, delivered a lecture on “The Myth of the Vampire in Popular Culture and Cinema: Transformation and Significance”.



In the second session, Dr. Priyadharshini, An Independent Scholar and a Literary Blogger from Chennai delivered a lecture on “To Be or Not to Be, That is the Question: A Will to Die in Trauma Culture”. Nearly 470 people from the teaching and the student community across the country participated on both the days and certificates were issued to all the participants.

## QUIZ ON “MAIN GROUP ELEMENTS”



A Quiz on Main group elements was conducted from - July 28th to August 2nd 2020. The quiz was attended by 564 students and the ones who got above 60% were given certificates.



## DEPARTMENT OF ENGLISH -

### STUDENT DEVELOPMENT

#### PROGRAMME - LECTURE SERIES

**Lecture 2:** Guest lecture on “Understanding Culture through Translations” by Dr. Sumathi Shivakumar, Associate Professor, Dept of English, A.M Jain College was held on 30<sup>th</sup> July 2020.

**Lecture 3:** Guest Lecture on “Technology and Language” by Dr. V. Anitha Devi, Associate Professor, Dept of English, School of Social Sciences and Languages, VIT was held on 3<sup>rd</sup> August 2020.

**Lecture 4:** Guest Lecture on “Strategies to Improve Communication Skills” by Dr. A. Yuvaraj, Assistant Professor, Dept of English, Govt Thirumagal Mills College, Gudiyattam, was held on 3<sup>rd</sup> August 2020.



## DEPARTMENT OF HINDI - A JOYOUS

### TRIP TO STORY WORLD

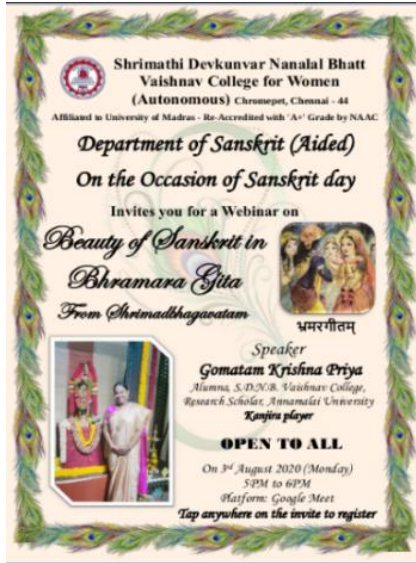
In the Month of July 2020, Our Hindi Department (Aided) made a humble effort to introduce classical Hindi stories to non-Hindi audience through an innovative Online event called ‘A Joyous trip to story world’. Some of the famous Hindi stories penned by Popular writers were selected at first hand. Then these stories were narrated in three languages Tamil, English & Hindi in a very interesting and effective way by our students and was presented as an online storytelling event. We attracted a good number of participants (515 participants) and received memorable compliments.

### பாரதிதமிழ்ப்பேரவை

2.08.2020 அன்று இங்கிலாந்து அகரம் செந்தமிழ் மையமும் கவிஞர் முனைவர் ஆலந்தூர் கோ.மோகனரங்கன் தமிழியல் ஆய்வு மையமும் இணைந்து”சேவியர் தனிநாயகம் அடிகளும் தமிழும்” என்றதலைப்பில் நடத்திய இணையவழி பன்னாட்டுக் கருத்தரங்கில் பங்கேற்று தமிழ்த்துறைத்தலைவர் முனைவர் தி.செந்தமிழ்ச்செல்வி பேச்சாளர்களின் உரைக்குமதிப்புரையும்கருத்து ரையும் வழங்கினார்.

## DEPARTMENT OF SANSKRIT - BHRAMARA GITA

On the occasion of Sanskrit day, the department organised an online Bhramara gita concert on 3<sup>rd</sup> August 2020,. The singer was the college alumni Gomatam Krishna Priya. The department received an overwhelming response for the event. And the initiative was praised by all the participants.



## DEPARTMENT OF TAMIL

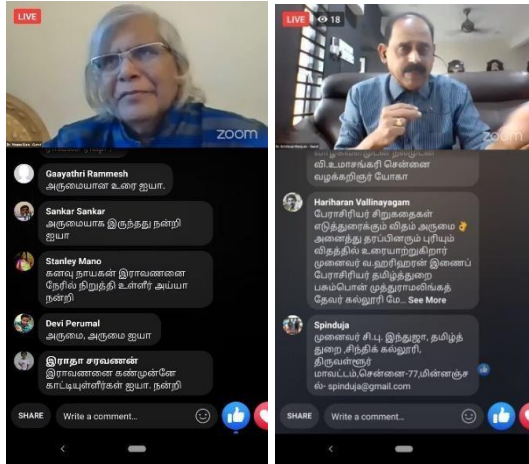
சுதந்திர தின விழாக்  
கொண்டாட்டமாக 14/8/2020

அன்று அனைத்துக் கல்லூரி  
மாணவர்களுக்கிடயே இணைய  
வழியில் 'சுதந்திரம் சுகமானதே -  
எனது பார்வையில்' என்ற  
தலைப்பில் பேச்சுப் போட்டியும்,  
'சுதந்திர வானில் ' என்ற  
தலைப்பில் கவிதைப்  
போட்டியும் நடைபெற்றது.  
அதில் தமிழ்நாட்டின் பல்வேறு  
கல்லூரிகளிலிருந்து

மாணவர்கள் கலந்து  
கொண்டனர்.

பேச்சுப்போட்டிக்கு நடுவராக  
இராஜபாளையம் ராஜுக்கள்  
கல்லூரிப் பேராசிரியர்  
முனைவர் கலாவதி அவர்களும்,  
கவிதைப் போட்டிக்கு கோவை  
பூ.சா.கோ கல்லூரிப்  
பேராசிரியர் முனைவர்  
விஜயலட்சுமி அவர்களும்  
நடுவர்களாகத் திகழ்ந்தனர்.  
அனைத்துப் போட்டிகளிலும்  
வெற்றி பெற்ற

மாணவர்களுக்கும்  
பங்கேற்பாளருக்கும் மின்  
சான்றிதழ் வழங்கப்பட்டது.



2/9/2020 அன்று கிருஷ்ண ஜெயந்தி விழாக் கொண்டாட்டமும் கல்லூரி சார்பில் நடத்தப்பட்டது. எம் கல்லூரியின் பஸ்துறை மாணவர்களுக்கிடையே

பேச்சுப் போட்டியும், பாட்டுப் போட்டியும் இணைய வழியில் நடைபெற்றது.

பேச்சுப்போட்டிக்கு

ஊட்டச்சத்துப் பரிமாறல் மற்றும்

மேலாண்மைத் துறைப்

பேராசிரியர் திருமதி

உமாமகேஸ்வரி அவர்களும்,

பாட்டுப் போட்டிக்கு முதுகலை

நிதி மற்றும் கணக்கியல் துறைப்

பேராசிரியர் முனைவர்

காமாட்சி அவர்களும்

நடுவர்களாக இருந்து முதல்

மூன்று பரிசுகளுக்

குரியவர்களைத் தேர்வு

செய்தனர். அனைத்துப்

போட்டிகளிலும் வெற்றி பெற்ற

மாணவர்களுக்குப் பரிசு மின்

சான்றிதழும்,

பங்கேற்பாளருக்குப் பங்கேற்பு

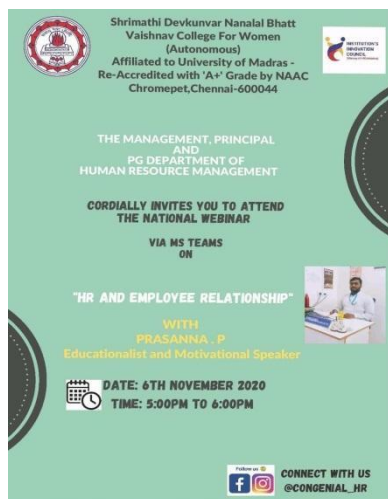
மின்

சான்றிதழும் வழங்கப்பட்டது.

## DEPARTMENT OF MA HRM(SFS)

A Webinar on HR and Employee Relationship was organized by the department of M.A., HRM on 6<sup>th</sup> September, 2020. Mr. Prasanna,

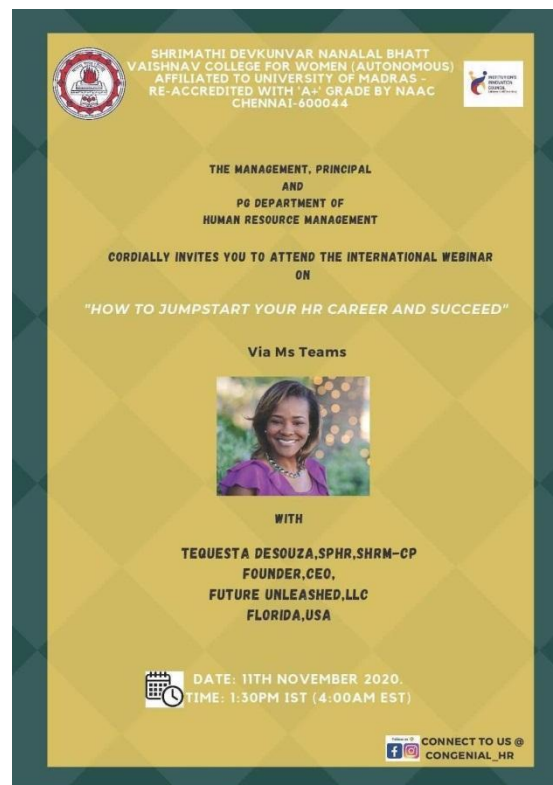
Educationalist and Motivational Speaker, spoke about various facets of HRM. He reiterated more on HR skills. He briefed



about recruitment and its importance. He also highlighted other HR processes like hiring, training, firing, policy making, employee benefits and employee relations. He enlightened the students by sharing his work experience

## HOW TO JUMPSTART YOUR HR CAREER AND SUCCEED

An International Webinar on How To Jumpstart Your HR Career and Succeed was held on 11<sup>th</sup> September, 2020. Tequesta DeSouza, Founder, CEO Future Unleashed, LLC, Florida, USA was the chief speaker



She gave her insights on how to get a proper head-start and to be successful in the career. She emphasized the importance of doing Internships and developing networks in the field. She spoke about setting proper visions and goals and how to act upon them in order to be successful in the field.

## DEPARTMENT OF SANSKRIT - ADITHYA HRUDAYAM

The department organised an online Adithya Hrudayam chanting. The Slokas were recited by the college student R. Aparna (III B.Sc. Physics). The Adithya Hrudayam Chanting file and a pdf file containing the sloka, its history and meaning was made available to all from 8<sup>th</sup> September 2020 to 14<sup>th</sup> September 2020.



The department organised Adithya Hrudayam chanting to benefit the person chanting as well as to the person listening to it. The department received an overwhelming response for the event.

## **DEPARTMENT OF HINDI - PUPPETRY ON KABIR DAS KE DOHE**

On the occasion of Hindi Diwas (14 sep 2020), our Hindi Department (Aided) planned an Online event to present the philosophical thoughts of Saint Kabir das through our ancient art of Puppetry. Ten Dohas (couplets) of Kabir were selected at first hand. Then Our Hindi students staged a puppetry show in which Dohas were explained through a story. For each doha (couplet), our students prepared puppet shows in three versions. Tamil, English & Hindi. This helped non-Hindi people also to understand, learn and enjoy Saint Kabir's Philosophy in the form of puppet shows. Beautiful sets, handmade puppets, apt back ground music and suitable scripts altogether created an impact which made our puppet show a great success.



## **DEPARTMENT OF HINDI - ONLINE EDUTAINMENT EVENTS**

Department of Hindi (Aided) celebrated Hindi Diwas , on 14<sup>th</sup> of September 2020 . As a part of this celebration, our Hindi Department planned many Online Edutainment Events for Non – Hindi students. Through these colourful events, a taste was developed in Non – Hindi students to learn Hindi language.

In total Eight different Online events were planned and executed.

Details are as follows:

### **EVENT 1:**

#### **LEARN HINDI WITH PUPPETS**

Our students made Puppets on their own and transformed them as performing characters. Students penned scripts that aimed on introducing Hindi words that could be useful in a travel or a tour. Puppets as school children, conversed with each other and the audience as well. Enthusiastic participation of the audience could be seen, as many of them wanted to converse with puppets, learn more Hindi words from puppets. Our Hindi students were at their best while displaying their talent in puppetry. Many faculty members were present as audience members who

appreciated the performers for the rich visual treat and novel learning experience. the show was conducted by the hindi students from the department of Chemistry.

#### EVENT 2:

##### LEARN HINDI IN RIDDLE JUNGLE

Hindi students from the department of Statistics took the initiative of teaching Day-to-day Hindi through interesting riddles. They named their online event as LEARN HINDI IN RIDDLE JUNGLE...!! Audience was asked several riddles and were asked to guess the answers. As soon as they guessed the correct answers, our Hindi students made them learn the answer to the riddle in Hindi too. Usage of those words were explained.. Participants had a great time in solving riddles and learning Hindi simultaneously.

#### EVENT 3:

##### CONNEXION – CONNECTING YOU WITH HINDI

This event was coordinated by the Hindi students from the department of Commerce who came up with a new idea called “CONNEXION – CONNECTING YOU WITH HINDI (EDUTAINMENT EVENT)” ‘to teach Hindi in an effective and fun-filled way . Connexion was a fun event as well as educational. This event focussed on

introducing basic Hindi words that we use in our daily life. Participants were shown some pictures and were asked to find out the English word. Participants had a great time guessing words. Then, matching Hindi words and other relevant Hindi words were taught to the participants. In this Game event, Participants could learn as many as 50 Hindi words and their usage. Since the Hindi words were taught through a fun filled game, Learning Hindi was made a joyous experience.

#### EVENT 4:

##### ABHINAY SE ANUBHAV – online dumb charades event

Hindi students of Physics Department presented an online event called ‘Abhinay se Anubhav ‘on the occasion of Hindi Diwas. This event too focussed on teaching Hindi in a fun filled way. The style adopted in this event was Abhinay i.e. Mime. Our Hindi students facilitated Non Hindi students in learning various Hindi words for human emotions, taste, actions etc.

Performers presented mime for different actions like eating, sleeping, reading etc. Audience was asked to watch the mime and express the words verbatim. Then our performers taught our audience, relevant Hindi words, it’s pronunciation and usage.

#### EVENT 5:

##### SING ALONG LEARN ALONG – Teaching Hindi through Bollywood songs

Hindi students of PBPBT department proposed a musical idea to introduce Hindi to the beginners. Yes! Our Hindi students streamed an Online Event called ‘SING ALONG LEARN ALONG’. In this programme, evergreen songs from popular Bollywood movies like Aradhana, Rab ne bana di Jodi etc,etc were played to the audience and simple Hindi words used in those songs were explained in an interesting manner . Despite the language barrier, People in Non Hindi Belt have always been great fans of Hindi songs/movies. So, this online event attracted a good number of Non Hindi speaking students. With much enthusiasm, they were enjoying songs and were learning Hindi words and their meaning simultaneously. Our Hindi students who played host were exhibiting tremendous talent like a competent VJ, who introduced the Hindi songs to the audience in a mind blowing manner and were facilitating audience in learning Hindi with melody.

#### EVENT 6: LISTEN TO A STORY AND LEARN HINDI

Hindi students from the Economics Department did their part effectively in

popularizing Hindi among Non Hindi speaking students. They presented an Online storytelling event.

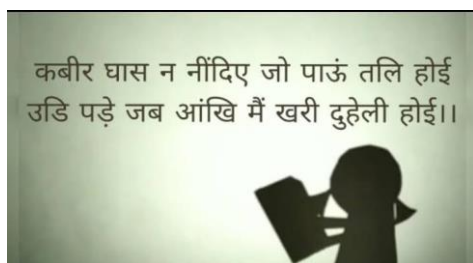
#### EVENT 7: KARO SHOPPING SEEKHO HINDI

Hindi students from the English Department planned an online Edutainment event called ‘Karo shopping; seekho Hindi ‘. Performers of this event presented a small conversation that happens in a Bazaar. Colorful Pictures of a busy market place, images related to things available in market were displayed along with. Conversation between vendors and buyers were performed and basic Hindi words that could be used while shopping were explained in an interesting manner.

#### EVENT 8: Joyous Learning with Jumbled Words

Hindi students from the Mathematics department organised an event called ‘Joyous Learning With Jumbled Words’. In this edutainment event, interesting patterns of jumbled words in English were displayed to the audience (Non Hindi students / Faculties who aspire to learn Hindi) and they were asked to solve. As our audience were setting jumbled words in the right manner, Hindi words for those English words were explained. Audiences were also taught to use those words in appropriate

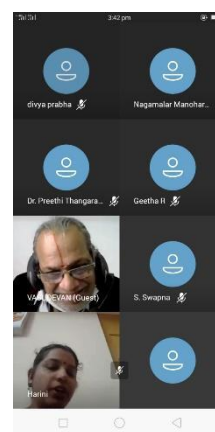
context. This Edutainment event was received by our audience with much appreciation.



## IIC ACTIVITIES - TREADING THE PATH OF INNOVATION

On 14/09/2020, the IIC of SDNB Vaishnav College proudly hosted a Webinar on the topic, “TREADING THE PATH OF INNOVATION”. THE Chief Guest for the event was Dr. Rajagopalan Vasudevan, very popularly known as the Plastic Man of India, was more of a “Go Green” personality and his talk on innovation

combined with eco-friendly technology enlightened the students. He shared memories on his journey to invent a new technology of laying down plastic roads in India and the various steps he had to take in order to give life to his innovation. The speaker kindled the spirits of the students by making them strongly believe that each individual possesses indomitable innovative capacity within them that has to be unravelled. He finally summoned the students’ community to come out with ground-breaking innovations that would be more environment oriented and useful for the development of the nation. Students got completely engrossed with his ideas and had a healthy feedback session at the end of the programme.



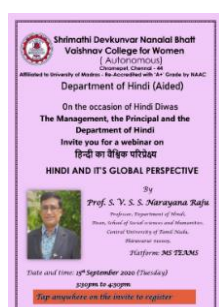
## DEPARTMENT OF HINDI – WEBINAR ON ‘HINDI & IT’S GLOBAL PERSPECTIVES’



The Department of Hindi (Aided) organized a one day Webinar on 15<sup>th</sup> Sep 2020 on the topic 'HINDI & IT'S GLOBAL PERSPECTIVES '. Dr.S.V.S.S. Narayana Raju, Professor, Dept.of Hindi, Dean, School of Social sciences & Humanities, Central University of Tamilnadu , Tiruvarur was the resource person for the webinar .

He threw light on Hindi language and its global reach. He explained at length, the possibilities & the future of Hindi language. In his speech, he also elaborated about the rich career opportunities that hover around Hindi Learners in various fields. Faculty members of both host institutions & other colleges, Our college students of both Aided & SFS were present in the webinar as participants.

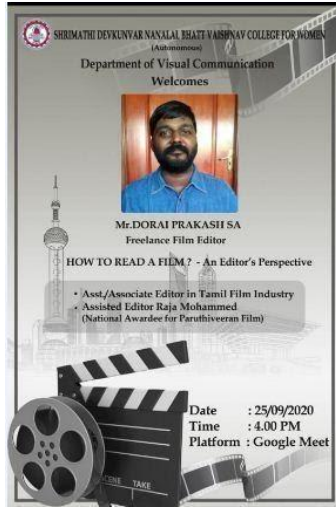
There was an interactive session with the Resource person at the end of the seminar. Students' curiosity was well understood and properly addressed by the resource person during the interaction. Nearly 100 participants were enlightened through this Webinar.



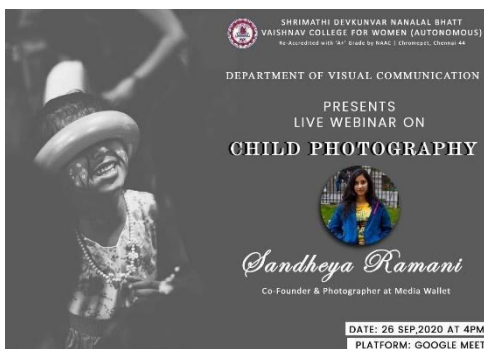
## DEPARTMENT OF VISUAL COMMUNICATION

On 17<sup>th</sup> September 2020, an informative live webinar by Ms. Priyadharshini, a renowned wedding and portrait photographer (known as water and light) was conducted for the second-year students of the department. The guest spoke about the broad spectrums and gave tips in wedding and portrait shoots. The webinar gave a brief idea and developed a new perspective for the students in Wedding photography and also a different point of view in Composition, Culture and People. The entire session was interactive and profound. The Webinar raised many new ideas for the students.

On 25<sup>th</sup> September, the next live webinar was on “**How To Read A Film? – An Editor’s Perspective**” by the speaker, Mr. Dorai Prakash S.A.. Mr. Dorai Prakash S.A. is a freelance Film Editor, who has been a part of Tamil Film for the past eight years. He has completed his Diploma in Film Editing & Sound Design at L.V. Prasad Film & TV Academy, Chennai. The session started at 4:00 P.M. He shared his valuable knowledge and experiences in the field of film editing. A live interactive session with Mr. Dorai Prakash was very interesting and informative for the students.



On 26th Sep, at 4pm the live webinar was conducted on **CHILD PHOTOGRAPHY** by Ms. Sandhya Ramani, a US based Photographer and is a Co- Founder at Media Wallet. She discussed basics in photography and also shared her marvellous works with the photography techniques and behind the scenes work. She also discussed the use of equipment for Child Photography and golden time to shoot in India and the US.



## DEPARTMENT OF PSYCHOLOGY

The Department of Psychology conducted six webinars during the pandemic period. The webinar was lively and gave a

practical approach on dealing with psychological issues. The titles of the webinar were “Suicide Prevention”, “PCOD – Polycystic Ovarian Disease”, “Advanced physiological imaging techniques and neuronal activities”, “Mental health during pandemic” and “Orientation on Indian Psychology”. The speakers included Assistant professors, research assistants, and psychologists working in organizations. A poster making competition was held on suicide prevention and winners were given e-certificates. Students also attended a webinar organized by the department and TTK, Regional resource training center, Department of Social Defense and Empowerment on “Substance abuse and prevention: awareness among college students”.

## தமிழ்த்துறைஇணையவழி

## பன்னாட்டுக்கவியரங்கம்

4/10/2020 அன்று முனைவர் ஆலந்தூர்கோ. மோகனரங்கன் தமிழியல் ஆய்வு மையம், சென்னை- 85, இணையவழியில் நடத்திய பன்னாட்டுக்கவியரங்கத்தில் திசைகள் இணையவானொலியின் இயக்குநர்கவியருவி

**சாரதாசந்தோஷ்** அவர்கள்தலை  
மைஏற்றுநடத்தினார்.

### **இரண்டாம்அமர்வில்**

வாஷிங்டன்டி.சிகவிஞர்**மகேந்  
திரன்பெரியசாமி**தலைமையி  
ல்இரண்டாமாண்டுவேதியியல்  
மாணவிதீபா, லோகேஷ்வரி,  
கலைமதி,லதாமுதலாமாண்டு  
ஆங்கிலஇலக்கியமாணவியர்கி  
ருத்திகா,பிரியங்காஆகியோர்ப  
ங்கேற்றுகவிதைபாடினர்.

### **மூன்றாம்அமர்வில்**

சுவிஷ்கவிஞர்**சிவதர்சினிராக  
வன்**தலைமையில்நவீனதமிழ்இ  
லக்கியங்கள்என்றதுணைத்த  
லைப்பில்**தமிழ்துறைத்தலைவ  
ர்முனைவர்தி.**

**செந்தமிழ்செல்வியும்,**  
இரண்டாமாண்டுகணினிவியல்  
துறைமாணவியர்இர்ஃபானாவும்  
முதலாமாண்டுஆங்கிலஇலக்கி  
யமாணவி ஜனனி,  
ஹேமாமாலினி, ஜஷ்வர்யா,  
ஆகியநால்வரும்பங்கேற்றனர்.

### **நான்காம்அமர்வில்**

மிக்சிகன்மாகாணம்கவிஞர்**ஆ  
னந்திசுப்பையா**தலைமையில்  
ஆங்கிலஇலக்கிய

முதலாமாண்டுமாணவியர்  
சகாயஜெரினா , பி. காயத்ரி ,  
எல். சர்மிளா, யாமினி,  
ஜெயப்ரதாஆகியநால்வரும்  
“**மோதிமிதித்துவிடுபாப்பா**”  
என்ற தலைப்பில் கவிதை  
பாடினர்.

### **PG DEPARTMENT OF SOCIAL WORK**

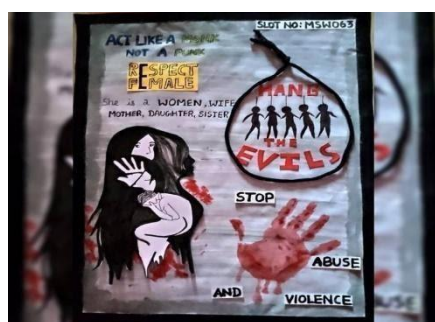
Topic: **Online Poster Making  
Competition "Abuse and Violence  
Impact on Mental Health"** on observing  
the World Mental Health Day

Date: 10<sup>th</sup> October 2020

On account of World Mental Health Day,  
Online Poster Making Competition on the  
theme “Abuse and Violence Impact on  
Mental Health”was conducted. Many  
students from various colleges actively  
participated and exhibited their talents in  
portraying the impact of abuse and violence  
on an individual's mental health. All the  
posters were judged on various criteria by  
Ms.Aparna K, Psychologist and Clinical  
Hypnotherapist.



Winner Poster



Runner Poster

## IIC ACTIVITIES - KAPILA PROGRAM - IP LITERACY WEEK

From 15.10.2020 to 23.10.2020, the Staff and the students of SDNB Vaishnav actively participated in the webinars series conducted by MHRD IIC. Around 130 participants from the institution attended the webinar series and gained knowledge in various aspects of IP like building an IP ecosystem, lateral thinking, IP Rights and drafting and filing a patent. The participants also got guidance on generating revolutionary ideas - Lateral thinking, Patent drafting and developing an IP Ecosystem.

Institution Activities

With the guidance of MHRD IIC the institution organised activities at the institution level

**Day1:Activity:** Activities such as Encouraging students and faculty members to write case studies or articles regarding Innovation & Intellectual Property, entrepreneurial culture. The IIC also initiated a chain of Facebook, WhatsApp and Instagram shares which was continued by the staff and the students and thus reaching out to the larger audience on awareness regarding the campaign

## DEPARTMENT OF VISUAL COMMUNICATION

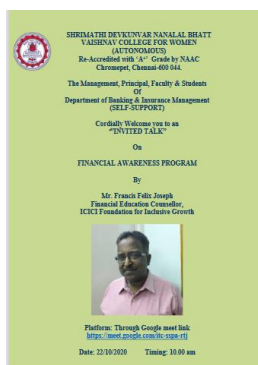
A live webinar on the topic "CONTEMPORARY ART AND IT'S TRENDS" was 16th October 2020 at 3 P.M. till 4 P.M. with Ms.Alamu Kumaresan as the Speaker. Ms.Alamu Kumaresan is an Artist who teaches painting, fabric arts for school students. She has also exhibited her work in and around Tamil Nadu. She gave a small introduction about contemporary art and discussed the basic topics and shared her masterpieces which were inspirational. She also discussed the usage of art materials and motivated the participants to do the art in their own imagination. The students thanked the department for giving them such a wonderful opportunity to know more



about the importance of contemporary art and its trends.

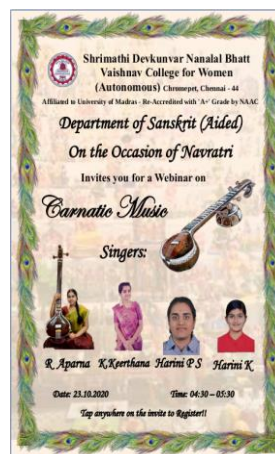
## DEPARTMENT OF B.COM (BANKING & INSURANCE MANAGEMENT)

The Department organized a FINANCIAL AWARENESS PROGRAM on 22/10/2020 By Mr. Francis Felix Joseph, Financial Education Counsellor, ICICI Foundation for Inclusive Growth . Final year students attended this program and was benefitted.



## DEPARTMENT OF SANSKRIT - CARNATIC CONCERT

On the occasion of Navratri the department organised an online Carnatic music concert on 23<sup>rd</sup> October 2020, at 4:30pm via Google meet and was made open to all. The singers were Aparna.R, Keerthana.K, Harini.P.S. and Harini.K. The department received an overwhelming response for the event. And the initiative was praised by all the participants.



## DEPARTMENT OF B.COM (BANKING & INSURANCE MANAGEMENT)

Invited talk on "Loan Processing and disbursement" was organized by the department on 30/10/2020 . Mr.T David Santhakumar spoke on the concept of Loan processing and disbursement. The session was very interesting and a lot of new information was shared by the speaker.



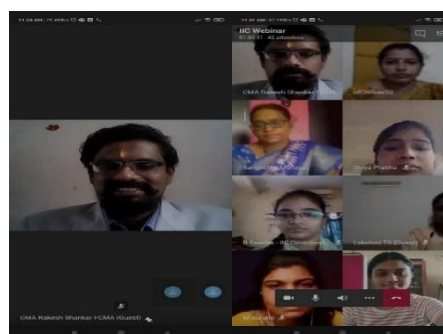
## DEPARTMENT OF ENGLISH

The Department of English along with Prakriti Foundation, organised a Drama-Discourse of writer Manjula Padmanaban's "Book of Plays" on 31st October 2020 which was again a huge success with more number of student participation from various departments.

## IIC ACTIVITIES - NATIONAL EDUCATIONAL POLICY 2020

On November 2, 2020, the IIC of SDNB Vaishnav College proudly hosted a Webinar on the topic, "NATIONAL EDUCATIONAL POLICY 2020". The speaker of the session Mr. Rakesh Shankar Ravishankar presented the keynote address on "National Educational Policy 2020". He discussed the aspects included in NEP 2020, on the basis of Innovation and Entrepreneurship. He projected the marvellous work of IIT, Guwahati in the pandemic, in producing masks and sanitizer. He also forecasted about the opportunities in online education which are

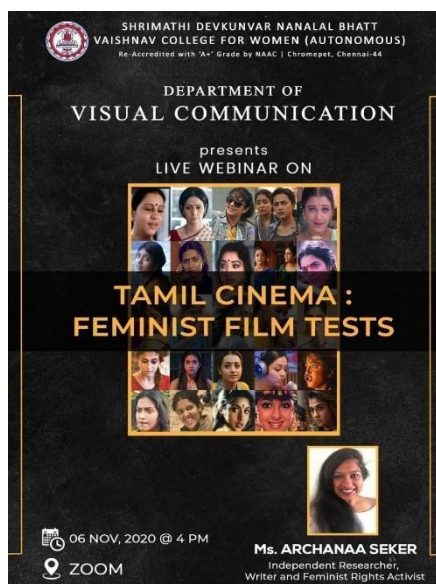
going to be available in the near future. He discussed the important aspects of our country and motivated the participants to become skilled. He justified the importance of training and developing skills in fields such as sericulture, agriculture, bee-keeping and fishery. NEP's clauses 4.3 and 4.4., on sustainable development goals were also discussed. The speaker also addressed the importance of integration of vocational elements with the education system, internships, practical based studies, effective project works and apprenticeship schemes. He gave a deep insight into the role of multidisciplinary education on research and innovation, start-up, incubation centres, technology development centres, etc.



## DEPARTMENT OF VISUAL COMMUNICATION

On Nov 6<sup>th</sup> 2020, a very informative and interactive live webinar was conducted on "TAMIL CINEMA: FEMINIST FILM TESTS" by Ms. Archana Sekar. Ms. Archana is an Independent Researcher, Writer and Feminist Rights Activists. The

Role of Women in Cinema and Analysis on Feminism in films were broadly discussed by the speaker.

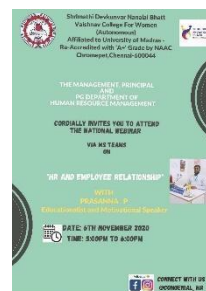


## DEPARTMENT OF MA HRM

### Webinar ON “HR and Employee Relationship”

**Date:** 06/11/2020

Mr. Prasanna, motivational speaker, spoke about various facets of HRM. He reiterated more on HR skills. He briefed about recruitment and its importance. He also highlighted other HR processes like hiring, training, firing, policy making, employee benefits and employee relations. He enlightened the students by sharing his work experience. Finally, the meeting was concluded with a vote of thanks which was delivered by S. Shrinitha of first year. 117 participants were benefited out of the webinar.



## PG DEPARTMENT OF COMMERCE

The students had a tremendous opportunity of attending National level webinars, E-quizzes, workshops and competition conducted by various colleges, corporates like TCS, ICT academy and North storm academy on various topics like Entrepreneurship, Digital marketing, gearing up for the job of tomorrow, Research methodology, GST, stress management etc and brought many laurels to the department. The department had happily celebrated its fresher's party on 7<sup>th</sup> November, 2020 by welcoming the freshers via google meet.

## DEPARTMENT OF COMMERCE - ONLINE CAREER AWARENESS PROGRAM

The Research Department of Commerce was instrumental in organizing an online Career awareness program about Chartered Accountancy course on 7th November 2020 at 11 a.m. This program was jointly organized by SDNBVC & Chengalpattu

District Branch of SIRC of Institute of Chartered Accountants of India. CA Renuka Murali gave a very inspiring speech to motivate the students. Totally 748 persons participated in the online Career awareness program.

## DEPARTMENT OF B.COM (ISM)

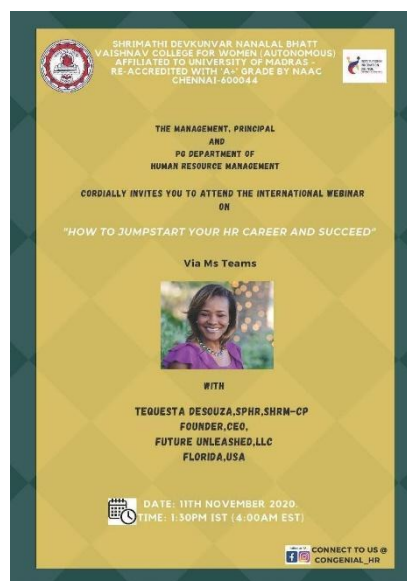
On 10<sup>th</sup> November 2020 a webinar on “Management and administration of meetings as per companies Act,2013” was organized. CS Vasumathy our proud alumnae practising company secretary and insolvency professional, Chennai was the resource person. Students were given more knowledge on amendments, procedure for the conduct of meetings and management of meetings.



## DEPARTMENT OF MA HRM- INTERNATIONAL WEBINARS 2020

### How To Jumpstart Your HR Career And Succeed

Tequesta gave her insights on how to get a proper head start and to be successful in the career. She emphasized the importance of doing Internships and developing networks in the field. She spoke about setting proper visions and goals and how to act upon them in order to be successful in the field.



## IIC ACTIVITIES - ENTREPRENEURSHIP IN YOU

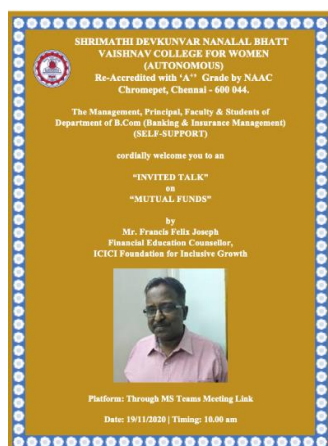
A one week Entrepreneurship activities were conducted on 16<sup>th</sup> Nov-22<sup>nd</sup> November by the EDP cell of the college on behalf of Global Entrepreneurship week. Various competitions such as puzzles, crossword, Business ideas, Paper presentations were organised.

## DEPARTMENT OF B.COM (BANKING & INSURANCE MANAGEMENT)

Invited Talk on " Mutual Funds" was organised on 19/11/2020 for the Second and Final Year students. Mr. Francis Felix



Joseph spoke on the concept and types of mutual funds.



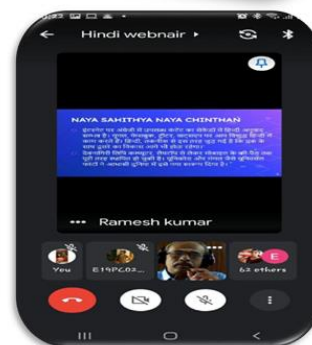
## DEPARTMENT OF FRENCH-INTER-DEPARTMENTAL ACTIVITY

The Department of French (Self-Support Stream), SDNB Vaishnav College for Women, Chrompet, Chennai, conducted a Webinar on “Le Français pour l’avenir” (French for the future), which was held on 22nd November 2020 (3pm) through Google Meet.

The lecture was delivered by the Guest Lecturer Dr. P. S. Durga Devi, Assistant Professor of Department of Foreign Languages, Loyola College, Chennai. The webinar was aimed to expose the students to learn various aspects of the French language, its benefits and scopes in their career. Students were motivated to learn the language and understood the importance of learning a foreign language.

## DEPARTMENT OF HINDI-INTER-DEPARTMENTAL ACTIVITY

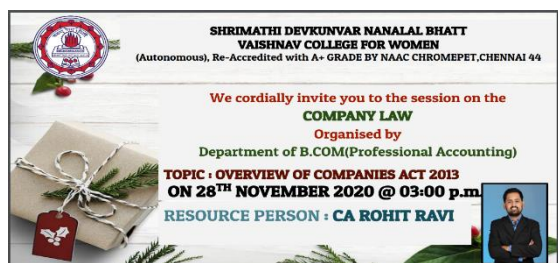
On 22nd November 2020 (Sunday) Department of Hindi (self-support stream) Organised a webinar "naya sahithya naya chinthan" by speaker Dr. Ramesh Kumar R professor and head, Department of Languages Hindustan college of Arts and science Coimbatore.



## B.COM PROFESSIONAL ACCOUNTING (SFS)

On 28<sup>th</sup> November 2020 a webinar was organised on Company Law on the topic "Overview of Companies Act, 2013" students joined the online session and they have gained knowledge on the recent amendments of the Companies Act of 2013. CA Rohit Ravi threw light about the gradual replacement of Companies Act 1956 to 2013 and specified the objectives to

bring more accountability and good corporate governance and also stated that the act appears to place a higher degree of responsibility on the board members for good corporate compliance.



## DEPARTMENT OF MA HRM- INTERNATIONAL WEBINARS 2020

### Accelerating Trends That Will Shape The Future Of Human Resources

**Teresa Kiyawasew**, HR Wizard, Founder KIY HR Services Inc, Canada. was a speaker. She gave a brief about her career and her new venture- a YouTube community called Wonderful wizard of HR. She then touched upon the evolution of HR and existing culture. She gave her insights on how to preserve the functional side of HR with respect to Recruiting, Onboarding and Internal communications. She also spoke about the influence that AI

has with respect to HR practices.

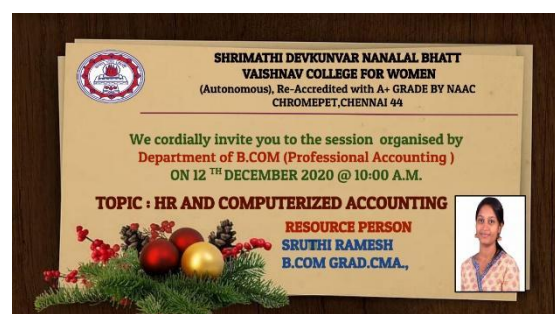


## DEPARTMENT OF ENGLISH- CAREER OPPORTUNITIES

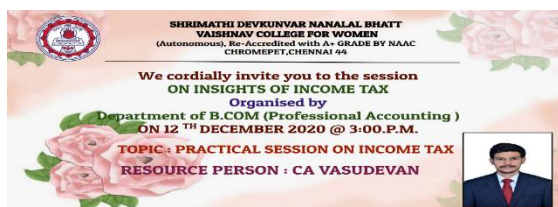
On 9th December, 2020, a Guest Lecture was organised focussing on career opportunities for students of Literature. An alumni of the Department, Mrs. Yasodhai Damodaran, a Soft Skill and NLP Trainer, was invited as the guest for the event.

## B.COM PROFESSIONAL ACCOUNTING (SFS)

On 12<sup>th</sup> December 2020, a webinar was organised on "HR and Computerized Accounting". Shruti Ramesh, well-defined the concept of human resource and briefed about the computerization of accounting to the students.



On 12<sup>th</sup> December 2020, another webinar was organised on "Insights of Income Tax" a practical session was detailed by CA Vasudevan about the filing of income tax to the students.



## **B.COM PROFESSIONAL ACCOUNTING (SFS)**

On 16<sup>th</sup> and 28<sup>th</sup> December 2020, a virtual guest lecture for Business Mathematics was conducted to our students to gain an in-depth subject knowledge. Mrs.N.Anbarasi, of B.Sc. The Mathematics Department gave an exhaustive explanation and practically worked out the problems of differential calculus.

On 15<sup>th</sup> and 22<sup>nd</sup> December 2020, a virtual guest lecture for Financial accounting was conducted for our students to know about how the Consignment Accounting and Joint Venture Accounting is done practically in a business concern. Ms.R.Ramya elaborated about the topic and gave practical situational examples to our students.

## **PG DEPARTMENT OF COMPUTER SCIENCE**

December 2020: Artificial Intelligence Club Activities The PG-Department of Computer Science initiated the AI Club in SDNB Vaishnav College for Women and it was inaugurated by Chief Guests Mr.Deepan Raj (Visteon Technical & Service Center Pvt. Ltd.)& Mr. Solomon Ashok (Splendio Technologies) on 29/1/2020. Around 500 students from various disciplines of our college have joined the AI club. The objective of this club is to create awareness and equip the students with the ability as well as skill to analyze, understand the technology in the field of Artificial Intelligence. With the continuation of club activities, the Second Quarterly Newsletter is released in the month of December 2020. This newsletter brings out the articles, posters of the recent innovative tools and technologies of AI which helps to fight the COVID-19 pandemic.

## **DEPARTMENT OF HINDI-INTER- DEPARTMENTAL ACTIVITY**

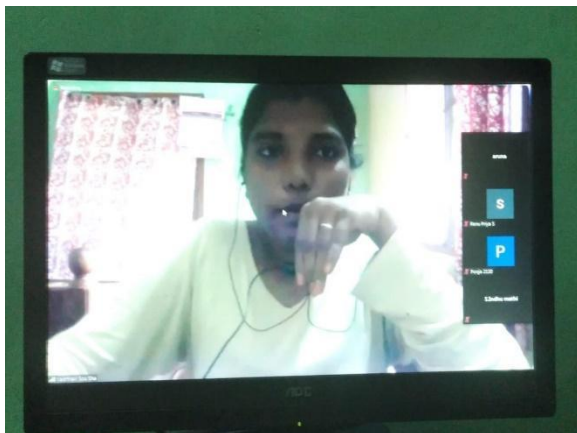
Guest Lecture for the Hindi students conducted on 4<sup>th</sup> January, 2021 from 11:00 a.m. to 12:00 p.m. The guest of honour was Dr. Sadiqua Nawab Saher .

## **IIC ACTIVITIES - TOYCATHON**

Toycathon was an idea pitching challenge which was organized by Ministry of

Education's Innovation Cell under AtmaNirbhar Bharat. Under the students were asked to pitch their ideas under 8 categories. The theme of the event was directed towards Indian Civilisation, heritage, culture, mythology, history, ethos, technology, ethnicity, national heroes, various government initiatives and moral values. Ideas were open to submission from 5th January 2021 to 31st January 2021. Three teams from our college actively participated in the open innovation category.

## **M.A JOURNALISM AND COMMUNICATION**



### 1. Activities of PR Division – “VOICE BOOTH - Cast your voice for social construction”

The Division works with the vision of collecting the opinion of the general public and the student community on any social issue and raising those opinions as questions to the relevant experts. This year VOICE BOOTH conducted the campaigns on prevention of Abuse. Three social media campaigns on prevention Animal Abuse, Domestic Abuse and Child Abuse were respected conducted from the month of August to December 2020.





## DEPARTMENT OF COMMERCE - EMERGING TRENDS IN FUNCTIONAL AREAS OF RESEARCH IN COMMERCE

The Research Department of Commerce organised an Online Special lecture on the topic – “Emerging Trends in Functional Areas of Research in Commerce” on January 11th 2021. Dr. A. MayilMurugan, Associate Professor & HOD of Post Graduate Department of Commerce, The Madura College (Autonomous), Madurai & Former Chairman, SIRC of Institute of Cost Accountants of India, (Trainer, Researcher, Academician and Consultant) was the chief guest.

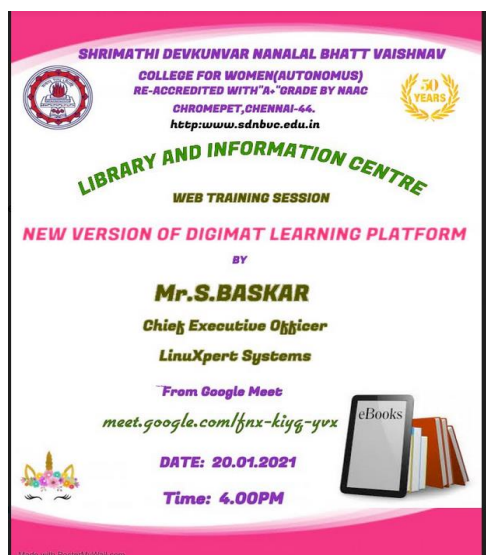


## Department of Library

The Department of Library conducted a Online Web Training Session on Urkund, Plagiarism Software for Research Deans, COE, IQAC members etc. by Mrs.Prity Rathi, eGalactic, Infilbnet Centre through Zoom Meet on 18.01.2021.



On 20.01.2021 online Webinar on New version of Digitmat Digital Library was conducted for the Staff Members by Mr. S.Baskar, Chief Executive Officer, LinuXpert.



## DEPARTMENT OF COMMERCE -

Research Department of Commerce organised an Online International level Students' Knowledge Building Trans Disciplinary Webinar on the topic – "Role of Digital in the new world order" on January 22<sup>nd</sup>. Mr. Hariharan Subramanian, Associate Director & Head HR, Aspire Europe (based out of Poland) Aspire Systems was the chief guest.



## DEPARTMENT OF ENGLISH-

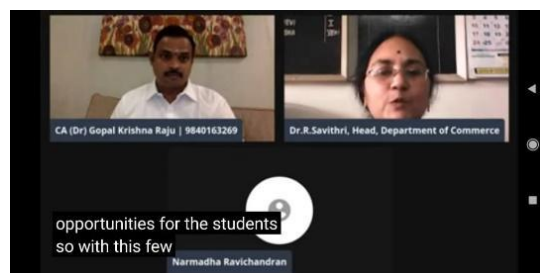
On January 22, 2021, a webinar on "Reading Women's Writing and Understanding Gender Issues" was organized. **Dr. V. Bharathi Harishankar,**

Professor & Head, Department of Women's Studies

University of Madras was the chief guest. She addressed on various gender issues and the impact of Women's writing in literature, which inspired and motivated the audience..

## DEPARTMENT OF COMMERCE

As part of Online International level Students' Knowledge Building Trans Disciplinary Webinars, the Research Department of Commerce organised a Faculty Development Programme on January 25<sup>th</sup> through on the topic "Future of Accounting – Cloud Based Softwares". CA Dr Gopal Krishna Raju a Practicing Chartered Accountant, Registered Insolvency Professional and a Registered Valuer, Tax, Assurance & Restructuring Partner of M/s K Gopal Rao & Co., Chartered Accountants was the chief guest.



## IIC ACTIVITIES - ENTREPRENEURIAL ENDEAVOURS

An invited talk was arranged by the college IIC on the topic Entrepreneurial Endeavours on 30/01/2021. The resource

person Mrs.MeenaBhaskaran, who is a founder for more than 10 start-ups, began with how she initially started making cushion covers, dog covers, mats and baby dresses.

## **DEPARTMENT OF HISTORY AND TOURISM**

Department of History and Tourism organised a webinar on the topic “Tourism at Cross Roads – Need for its Revival” on 01/02/2021. **Dr.S.Anantha Krishnan** Head and Associate Professor, Department of History, AM Jain College, Chennai was the resource person for the webinar.

## **IIC ACTIVITIES - BRANDING YOUR CREATIVITY**

The Webinar was hosted by the IIC team of the college on 02/02/2021. Mrs.VineeAjmera, an Executive Coach, Corporate Trainer and Motivational Speaker of Go Lead The Future, was invited as the guest of honour. The speaker addressed how a belief in one's potential can bring out their inner brilliance. She enlightened the students on customer psychology and marketing strategies. She encouraged students to pick up marketing as their profession as it has much scope in the near future.

## **DEPARTMENT OF HINDI**

On 2nd Feb 2021, the Department of Hindi (Aided stream) our college organised an online workshop on the topic – Creative Writing in Hindi. Mr.Uday meghani, Hindi Announcer, All India Radio was the Resource person. Hindi students from First & Second year were the participants. This program focussed on various writing skills such as Essay / review writing, Report writing, Story writing as well penning a poem.

Aesthetics of Hindi poems were explained by the resource person and tips to pen down our ideas as a poem were also taught. Methods to create the Plot of a story and the ways to develop them in to interesting stories were discussed.

## **Internal Quality Assurance Cell(IQAC)**

IQAC and UGC Cell took initiative and organized a webinar on 17<sup>th</sup> February 2021 titled **National Institute Ranking Framework -Understanding Higher Education Echelon** to sensitize the faculty to achieve improved ranking. The resource person was Prof Mahadevan Ramachandran, Principal Advisor -Aasaan Educare Foundation

## **IIC ACTIVITIES - ORIENTATION SESSION ON NISP**

The resource person of the day, gave a detailed picture on the National Innovation and Start-up policy and the need for innovation in today's world on 19/02/2021. The National Innovation and Startup Policy 2019 for students and faculty of Higher Education Institutions (HEIs) is a guiding framework to enable the institutes to actively engage students, faculties and staff in innovation and entrepreneurship related activities. The Speaker Dr.Mahadevi gave valuable inputs regarding the start-up policies and how the flow of funding takes place. Emphasis was placed on Resource mobilisation at the institute for supporting pre-incubation, incubation infrastructure and facilities.

## DEPARTMENT OF COMMERCE – VAISH COMFEST

Research Department of Commerce organised a Virtual Vaish comfest 2020-2021 “Conquerors” on 24<sup>th</sup> February 2021. CS. Balasubramanian, Chairman, ICSI

-SIRC inaugurated Vaish comfest 2020-2021 and delivered the inaugural address. Chitra Anantharaman, Deputy Director, Southern India Regional Office, The Institute of Company Secretaries of India delivered the key note address. Various Interdepartmental Events like T Shirt Painting, Potpurii, Soloseller and 60 Secs to

Fame were conducted and students of Department of English won the overall trophy. On 25<sup>th</sup> February 2021 Intercollegiate competitions like Ad Designing and Find the Logo were conducted.

On 26<sup>th</sup> February 2021 Intercollegiate competitions like Soloseller and Potpurii were conducted. Students from nearly 30 colleges participated in various Intercollegiate competitions and J.B.A.S College for Women won the overall trophy. Dr. R. Rangarajan, Professor and Head, Department of Commerce, University of Madras delivered the Valedictory Address.



## OVERALL TROPHY







## IQAC

On 26<sup>th</sup> and 27<sup>th</sup> February 2021 a health and fitness program **Wellness for Women** was organized by trainers Dr.J.Sasikala and Mr.J.Ramkumar , Directors of Physical Education , SDNBVC.



## IIC ACTIVITIES - ATMA NIRBHAR BHARAT

The Research department of Commerce and IIC of SDNB Vaishnav College for Women Organised a National seminar on the impact of AtmaNirbhar Bharat on the Indian Economy on March 5<sup>th</sup> 2021. CMA Dr.Murali, Central Council Member, Institute of Chartered Accountants of India inaugurated the Seminar and delivered the inaugural address. We had two technical sessions by renowned personalities from

the field wherein the impact of AtmaNirbhar Bharat on Entrepreneurship and Business sector was emphasised. The session was thought-provoking and enlightened the students.

## DEPARTMENT OF COMMERCE – NATIONAL SEMINAR ON IMPACT OF ATHMANIRBHAR BHARAT ON INDIAN ECONOMY

Research Department of Commerce organised a National Seminar on Impact of Athmanirbhar Bharat on Indian Economy on March 5<sup>th</sup> 2021. CMA.CA.Dr. V.Murali, Central Council member of Institute of Chartered Accountants of India delivered the inaugural address. The First Technical session on “Impact of Athmanirbhar Bharat on Entrepreneurship ” was chaired by Dr.CA.Lakshmi Viswanathan, Senior Finance and Accounts Officer, IIM, Kozhikode.

Dr.Latha Sreeram, Prof & Head, Department of Finance, CNVS Institute of Management, (Affiliated to Mumbai University) was the chairperson of the second Technical session on “Impact of Athmanirbhar Bharat on Business sector”. CA.Ganesh Prabhu Balakumar, Partner, CRBS & Associates, Chartered Accountants spoke about the " Impact of

Athmanirbhar Bharat on Global Economy” in his valedictory address.

### **IQAC**

IQAC and Staff club organized **Stress Relieving** events to recharge and relax our staff (both teaching and nonteaching) who have been stressed due to pandemic. Singing, Dumb Charades, Passing the ball and many such events were conducted 6<sup>th</sup> March 2021 to relieve the pressure of handling online activities.



### **IIC ACTIVITIES - ENVIRON – CLUB – WEBINAR**

The Environment Club in association with Institution’s Innovation Council conducted a webinar on Waste Water Management on March 10, 2021. Mrs. Yuvarani, Proprietrix, Evergreen Environ Tech (Water treatment and Waste Water Management Company) enlightened the students with various aspects of Water treatment and Waste

Water Management. The session was so awakening and the resource person stressed on the importance of preserving water and recycling waste water. The speaker also agreed to permit the students to visit her water treatment plant in order to gain practical knowledge.

### **DEPARTMENT OF HINDI (AIDED - OUT REACH PROGRAM – ROAD SAFETY AWARENESS**

On 22<sup>nd</sup> March 2021, the Department of Hindi (Aided stream) along with the NSS, joined hands with Tapas Foundation and Exide Life Insurance for conducting an online OUTREACH PROGRAM called ‘HELMET SAVES’. This program focussed on Road Safety and created an awareness on the importance of wearing Helmet.

Three eminent speakers from three different walks of life addressed our student participants. Dr. Rahul Singh, Anaesthetist explained about the first aid to be given to the victims of road accidents and the care one should exercise while driving. Ms. Divya Bist, an advocate by profession explained about the importance of getting driving licence. She also elaborated in detail the legal procedures that follow an accident. Mr. Vipul, a social activist and a street play performer threw light on the importance of wearing a helmet. Other

important aspects of road safety were also discussed by him.

## DEPARTMENT OF COMMERCE – FINANCIAL EDUCATION WORKSHOP

Research Department of Commerce organised in Collaboration with Securities exchange Board of India (SEBI), Global Money Week- “Financial Education Workshop” for Commerce Students on March 23<sup>rd</sup> 2021. Dr. KumaranThayumanavan was the chief guest.

## DEPARTMENT OF STATISTICS – A CLASSIFICATION TECHNIQUE UNDER SUPERVISED LEARNING

National level webinar by Dr. Kanchan Jain, Professor, Department of Statistics, Punjab University, Chandigarh on the topic “A Classification technique under Supervised Learning” on 23rd March, 2021 was organized.



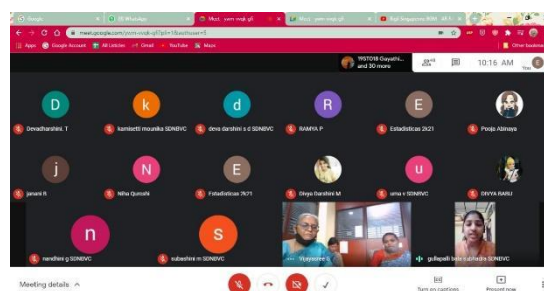
## DEPARTMENT OF ENGLISH

On 24th March 2021, another Guest Lecture was organized on the topic

"ReadingSangati:Intersectional Oppression of Dalit women", by **Dr K.A Geeta**, Associate Professor, Department of Humanities and Social Sciences, BITS Pilani, Goa campus.

## DEPARTMENT OF STATISTICS THE ESTADISTICAS 2K21 - INTER- COLLEGIATE EVENT

Inter-collegiate event, **THE ESTADISTICAS 2k21** was conducted on 25<sup>th</sup> March,2021. Two events namely “CATECHISM & CROSS THE TRACKS” were conducted with several rounds of participation.



Winners of the events are as follows:

## CATECHISM:DEPARTMENT OF STATISTICS – THE ESTADISTICAS 2K21 - INTER- DEPARTMENTAL EVENT

Inter-departmental event, **THE ESTADISTICAS 2k21** was conducted on 25<sup>th</sup> March,2021



## DEPARTMENT OF HINDI

The Department of Hindi arranged for a Guest lecture in Hindi on 25/03/2021. Dr. ANITA PATIL, Assistant Professor, Guru Nanak College, was the Resource Person. She threw light on the travel of Hindi Novel Literature. She listed out various trends that emerged in Hindi Novels. Famous Novelists, specialties of their works were also discussed during the session.

## DEPARTMENT OF ENGLISH – ESTETIKA'21 - INTERCOLLEGIATE EVENT

An intercollegiate event, "Estetika'21" was conducted on 29th March 2021 on the theme "Aesthetics". Three events namely Ink and fable (Poetry), Words, words, words (Fiction writing), Oratorie (Oratorical) were conducted and more than fifty students from various colleges participated with great zeal and enthusiasm.



## DEPARTMENT OF HINDI (DAY)- HINDI LITERARY ASSOCIATION MEETING 2020 – 2021

The Chief Guest was Dr.S.Preeti, Associate Professor , Dept. of Hindi, Faculty of Science & Humanities, SRM University, Kattangulathur. Dr.S.Preeti, addressed the students on the topic : ‘ Hindi Literature – Modern Era ‘ .

## DEPARTMENT OF HINDI INTER DEPARTMENT COMPETITIONS IN HINDI – 2020-2021

In an effort to bring out hidden talents of the students and to quench their thirst for art and language, Department of Hindi (Aided) has organised Online Inter Department level competitions in Hindi from 30th and 31st March 2021.

The Competitions held were:

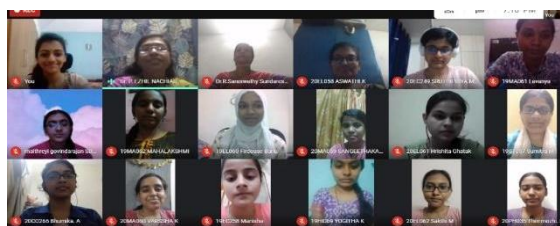
### 1. AAOO SEEKHEN LOKOKTHI

This competition focussed on the Proverbs/adages used prevalently in Hindi Language. Students were asked to prepare



posters that will explain a proverb and denote its context and usage.

A complete creative freedom was given to all participants. Each of them either chose to present it in digital form or as handmade painting.



## 2. GYAN VARDHAK LOKKATHA - A COMPETITIONS BASED ON PAN INDIA FOLK TALES

Hindi Students from different departments presented folk tales that were popular in various states of India and entertained the audience with apt audio-visual PPT on Lok katha (folk tale).

Morals discussed in the stories were also narrated by the participants in an efficient way.



## DEPARTMENT OF ENGLISH - HANDS ON TRAINING CUM WORKSHOP ON MULTIMEDIA JOURNALISM

The Association also conducted two days **Hands on training cum Workshop on Multimedia Journalism** on 9th & 10th of April 2021. The resource person was **Mr. Sidharth MP**, a renowned multimedia journalist and the Chennai Correspondent for WION (World is one News), the flagship English Channel of Zee network. He shared his experience on working with prominent people and his knowledge about the different writing techniques, interview techniques, reporting styles involved in Journalism.

## IIC ACTIVITIES - VCIIED- MEETING

A meeting was held on 12/04/2021, by the VCIIED team with the BYST team to discuss the various aspects of developing course materials for internships. The BYST team were very open to the suggestions and were ready to offer field knowledge to students of all disciplines. During the meeting, strategies pertaining to the development of IPR for the innovations made by the college students and

streamlining of future projects were also discussed.

### **IIC ACTIVITIES - MINUTES OF THE MEETING**

The members of the IIC team along with committee members met on 16/04/2021, to discuss the events that took place as per schedule and to indulge in future plan of action. The team offered their valuable inputs regarding the future promotions of Block Printing and Mushroom Cultivation. Pros and Cons of making students practically indulge in all these activities during the Pandemic was also discussed.

### **IIC ACTIVITIES - IDEATION TO START-UP**

On 20/04/2021, BFSI & Skills Development – Mentor of Bharatiya Yuva Shakti Trust, Ms. Nithya Kalyani Johnpaul was invited as the guest for a Webinar on Ideation to Start-up. The Speaker, with her wide experience and knowledge, covered various topics like converting a prototype into a start-up, opportunities for both staff and student entrepreneurs, mentoring sessions, building and funding for early stage entrepreneurs. The session was thoroughly informative and there were also discussions on the various start-up Ecosystem Enablers at state, regional and national level.

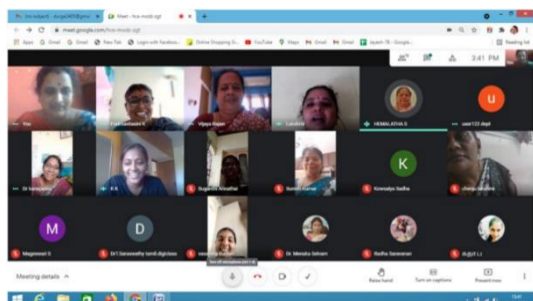
### **IIC ACTIVITIES - ORIENTATION SESSION BY INNOVATION AMBASSADORS**

On 20/4/2021, Innovation Ambassadors addressed students and faculties of the college. The program started with Ms.T.S. Lakshmi, Incubation Ambassador, highlighting the importance of idea generation and how ideas can be incubated to grow as a startup. She also urged the students to think out of the box for problems so that new innovative solutions can be obtained. She was followed by Dr.Nagamalar, Design thinking ambassador, who explained how different designs have helped the products hit the market. She also emphasized on the importance of design thinking before a product hit the market. Then, Ms.R.Harini, Entrepreneurship ambassador, explained the need of Startup ecosystem in the college. She threw light on importance of doing a Market research before a product hits the market. She continued to explain about Intellectual Property rights for new and innovative products/ideas. All the Innovation Ambassadors urged the students to ideate and contact them for all assistance.

### **IQAC**

Online Internal Academic Audit for all the Aided and Self-financing departments was conducted from 8<sup>th</sup> May 2021 to 20<sup>th</sup> May

2021 with the assistance of Deans. Suggestions were given to strengthen the Profile of the Department and activities that can be conducted for Quality enhancement.



## IIC ACTIVITIES - "START YOUR OWN BUSINESS VIA AMAZON"

The EDP cell of the college, organised a national level Webinar on 12/5/2021 for the students to start business via Amazon. The chief guest was Ms. Ramya Vijayakumar, Founder and Managing Director of Dime Buzz and authorised partner of Amazon. She gave a thought-provoking speech, which motivated many students to move ahead with their start-up ideas. The students got very much inspired by her speech.



## DEPARTMENT OF HISTORY AND

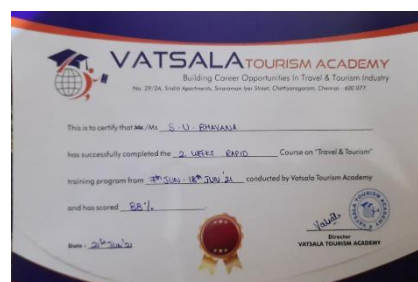
## TOURISM – INTERNSHIP

## PROGRAMME- TRAVEL AND

## TOURISM TRAINING PROGRAMME

The Department conducted an internship Programme for Final Year Students of our College (UG) in collaboration with Vatsala Tourism Academy, Chennai from **7/6/2021 to 18/6/2021**.

### Topic: Course on Travel and Tourism Training Programme



## IQAC

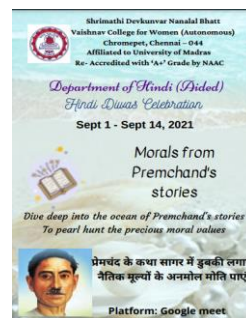
Regular IQAC meetings were conducted to plan activities for the forthcoming years too.

The External Academic Audit for a period between 2017 – 2020 was conducted after the college reopened during August after the pandemic relaxations were announced. The External Academic Audit members from various institutions came to the campus and conducted the audit of the departments. The Covid19 protocols were carefully followed during the conduct of the Audit. The External Academic Audit was conducted from 28 Aug 2021 to 8 Sep 2021.

### DEPARTMENT OF HINDI (DAY)- HINDI DIWAS CELEBRATIONS

Our Hindi Department (Aided stream) celebrated Hindi Diwas – 2021 in a grand manner by organising a special programme called ‘PREMCHAND KE KATHA SAGAR MEIN DUBKI LAGAYEN; NAITHIK MOOLYON KE ANMOL MOTHIPAAEN ‘.

From 1 Sep 2021 to 14 Sep 2021, everyday, a famous story penned by the great Hindi writer Munshi Premchand was presented to all Non-Hindi students in bilingual manner (English-Tamil) through beautiful and impressive PPTs & Animations. Appreciations were also received from some of our staff members for the untiring efforts to make learning Hindi, a fun filled experience.



### DEPARTMENT OF HINDI (DAY)- IN COLLABORATION WITH ARTS, COMMERCE & SCIENCE COLLEGE OMKAR SHIKSHAN PRASARAK MANDAL, GADHINGLAJ, KOLHAPUR, MAHARASHTRA

On 13th of September 2021, we celebrated Hindi diwas in collaboration with the department of Hindi of Omkar Shikshan Prasarak Mandal Arts, Commerce and Science College, Kolhapur, Maharashtra. Dr. Suresh Chavan - Principal of Omkar Shikshan Prasarak Mandal Arts, Commerce and Science College.





News article on our college programme published in Lokmat newspaper



## DEPARTMENT OF HISTORY AND TOURISM – INTERNSHIP PROGRAMME - CHEMICAL CONSERVATION IN MUSEUM

The Department has sent 18 students from III .B.A History and Tourism ( 2019 batch) to attend an Internship programme in Government Museum, Egmore, Chennai from **21/9/2021 to 04/10/2021** on Chemical Conservation in Museum.

## DEPARTMENT OF HISTORY AND TOURISM – WORLD TOURISM DAY CELEBRATION (UNWTO) 27<sup>TH</sup> SEPTEMBER

In collaboration with ITDC the Department of History and Tourism has celebrated World Tourism Day. The Online Quiz competition was conducted on

26/9/2021 SWACHHTA AND TRAVEL DESTINATIONS QUIZ 165 participants from Tourism Colleges all over Tamil Nadu contested. Out of **165** participants, **eight** students were qualified for Finals. S.U. Bhavana of III B.Sc. Computer Science (Day) secured **III Place**.



## NSS - SWACHH BHARAT AND JAL SHAKTHI CAMPUS

An online Awareness Programme on Swachh Bharat and Jal Shakti Campus was conducted by Dr.V.G. Shanthi, NSS Programme Officer on 2<sup>nd</sup> JULY 2020.

1. Educate Menstrual Hygiene to school and college students.
2. Encourage use of cloth bags.
3. Educate Self-help groups to manufacture paper bags.



## INTERNATIONAL DAY AGAINST DRUG ABUSE AND ILLICIT TRAFFICKING

International Day against Drug Abuse and Illicit Trafficking webinar was conducted on 2<sup>nd</sup> July 2020. The programme started by volunteers taking pledge stating that they will not use drugs. Awareness regarding the ill effects of use of Drugs was given by Dr.V.G.Shanthi, NSS Programme Officer. She explained about the deterioration of health and mind by usage of Drugs. She also explained the social issues created by use of drugs and insisted students to say NO at the first instance itself. She narrated cases of individuals whose health, mind and family was totally shattered by use of Drugs.



## WORLD POPULATION DAY

World Population Day Webinar on “Personal Hygiene and Safety Measures during COVID19” was conducted on 13<sup>th</sup> July 2020. Mrs. Srividhya Balaji Krishnan, Physician Assistant and Manager, Cardiology Department, Hariharan Hospitals, Chennai was the Resource Person. Our Principal Dr.R.Geetha, also joined the webinar. Dr.V.G.Shanthi, NSS programme officer delivered welcome address to the Resource person. During the Webinar Mrs. Srividhya spoke on various Hygiene measures to be practised at our home, workplace and public places. She spoke on the importance of wearing mask and also proper disposal of the masks. She enlightened the students regarding the Post Covid hygiene measures that have to be followed. Mrs.R.Harini, Head of the Department, B.Com ISM proposed the Vote of thanks. As advised by our Principal, the Post Covid Sanitation and Hygiene Team of our NSS Units circulated the YouTube streaming of the programme to all the staff and students of our college and also posted the same to all known groups to reach more members of the society.



## PLASTIC ABOLITION DAY

Plastic Abolition Day was conducted on 15<sup>th</sup> July 2020. To create awareness about the ill effects of plastic use and its ban was observed. NSS Volunteers undertook following activities:

**1. Video on Plastic abolition:** The volunteers created an awareness video on usage of plastics and problems created due to its usage. This video was circulated to the college student groups through Whatsapp to create awareness to everyone in college and also in community. In Video, they spoke on harmful effect of Plastics and how to create plastic free world.

**The following are the links of the videos:**

<https://drive.google.com/file/d/1p6zwozUBt5lqnRewdz14I3bNbIqCXEW/view?usp=sharing>

<https://drive.google.com/file/d/1Ov12qAIB9Mj5ESuDL32PpFRt8Z42LIEI/view?usp=sharing>

<https://drive.google.com/file/d/1EG4jx0H1>

[qbMs5jU48kExGrabpkaxMJUn/view?usp=sharing](https://drive.google.com/file/d/1EG4jx0H1/view?usp=sharing)

## 2. Posters displaying harmful effect of plastic usage:

In order to create awareness, volunteers drew posters on plastic abolition. These posters are circulated in internal whatsapp group to educate all students and their family on problem created by plastics. The Environmental damage created by plastics and how to reuse the plastics were displayed.

## 3. Handicrafts done by reusing plastics:

Since plastic has become part of our daily life, to avoid excessive usage, it is better to reuse them in some other form after its intended use so that more plastics are not accumulated. To create this awareness volunteers displayed few Handicrafts done by them like Toys, Bangles etc.

## 4. Awareness for using Paper bags instead of plastic bags:

Though Plastic bags are not meant to be used, people are still using them as they could not find cheaper alternative. Use of paper which is recyclable is one such solution. In order to observe International Paper Day, volunteers displayed Paper bags made by them. These photos are circulated

in whatsapp group to create large scale awareness.



## **PERUNTHALAIVAR KAMARAJAR BIRTH ANNIVERSARY DAY**

An online essay writing competition titled “Kalvi Kann Thirandha Karma Veerar Kamarajar” was conducted on 23<sup>rd</sup> July 2020 to commemorate birth anniversary of Perunthalaivar Kamarajar. Many student volunteers took part in the competition and expressed their talents in writing. Students wrote essays on various welfare schemes provided by the Great leader like Mid-day meal scheme, Educational schemes, about Dams constructed in his tenure. The Essays were judged by Mrs.K.Santhi, Assistant Professor, Department of Tamil and the best three participants were recognized with certificates.

## **DR.A.P.J. ABDUL KALAM DEATH REMEMBRANCE DAY**

On commemorating fifth death anniversary of People's President Dr.A.P.J.Abdul Kalam was celebrated on 27<sup>th</sup> July 2020. Energy Conservation Team created a video explaining life history of Dr. A.P.J. Abdul Kalam, and his vision. In this video, speaker clearly narrated Kalam’s action plan to develop India into a strong nation by year 2020. And also Video speaker narrated full life history of Dr. A.P.J.Abdul kalam which includes his early school life, college life, how he worked hard a young scientist in ISRO, hardships he faced during early days of development of rocket technology. She also narrated how he was instrumental as being Missile Man of India. The video was circulated to whatsapp groups all friends, family and relatives.

**The video link is attached below:**

[https://drive.google.com/file/d/1CK7tfXM\\_p2WY6F3WYWomowP6OGvx54A/view?usp=sharing](https://drive.google.com/file/d/1CK7tfXM_p2WY6F3WYWomowP6OGvx54A/view?usp=sharing)

## **WORLD NATURE CONSERVATION DAY**

We celebrated World Nature Conservation Day on 28th July 2020. The greenery team of our NSS units undertook forest conservation by planting saplings and



spoke about the benefits of tree plantation. Following are the list of activities undertaken:

### 1. Tree plantation:

Tree plantation is very essential in order to restore the environmental balance. In order to create awareness and grow trees, our volunteers planted saplings in their home and nearby areas. They also explained to other members near their houses on importance of growing trees and how to protect them. Also the volunteers explained about the ill effects of cutting trees and explained the environmental damage they cause due to it in the form of video.

The following is the link of the video:  
<https://drive.google.com/file/d/1eWimxbYBynHFdBafiZwS7VYqbrlpaY8v/view?usp=sharing>

### 2. Posters:

In order to create awareness of the importance of saving trees, our volunteers drew posters and the posters were circulated with college internal groups. Other students acknowledged the effort and thanked volunteers for sharing valuable information.

### 3. Poem:

In order to create awareness on importance of trees, volunteers wrote poem and posted the same in internal whatsapp group. Other students were deeply impressed after reading poems on trees in their mother tongue.



## SWACHH BHARAT MISSION -

## GANDAGI MUKT BHARAT

Ministry of Jal Shakthi is Launching Swachh Bharat Mission Grameen - Gandagi Mukta Bharat (Garbage Free India) campaign from 8<sup>th</sup> - 15<sup>th</sup> Aug 2020. As per directive of Regional director NSS, we have undertaken the following activities from 11<sup>th</sup> - 15<sup>th</sup> August 2020.

### 1. Water conservation:

11<sup>th</sup> August 2020 we developed a documentary by highlighting the importance of water drip irrigation, rain water harvesting and judicious use of water. This documentary was widely circulated with in College groups, friends and relatives.

Find below link on the

<https://drive.google.com/file/d/1tMdy8MaKwn3SdMcPUMJFIRxIMEBfbh7X/view?usp=drivesdk>

## **2. Tree plantation:**

12<sup>th</sup> August 2020 our NSS volunteers planted sapling in their neighbourhood as a part of tree plantation drive as mentioned in Swachh Bharat Mission Grameen - Gandagi Mukh Bharat campaign. “DON’T MAKE TREES RARE, KEEP THEM WITH CARE”



## **3. Painting Competition:**

13<sup>th</sup> August 2020 we conducted painting competition as a mark of Swachh Bharat Mission. Many of our student volunteers took part in this competition. The theme of this competition is “GARBAGE FREE INDIA”. Paintings portrayed problems caused by garbage spoiling the

environment, importance of cleanliness, responsibility needed by every person to take care of environment. Top three Participants were provided with certificates.

## **4. Door- to- Door campaign and survey on ODF in villages:**

14<sup>th</sup> August 2020 ODF-Sustainability (ODF-S) essentially means that no visible faeces in the open, which is critically dependent on sustaining behaviour change. This can be achieved by ensuring social, institutional, financial and technological sustainability of ‘No Open Defecation’ behaviour. ODF Plus interventions provide an opportunity to ensure ODF sustainability by engaging with the rural communities in the post ODF period. Our NSS volunteers conducted door to door campaign and survey regarding ODF in various villages like Veeraragavapuram in Thiruvallur, Olaiyur in Virudhachallam, Mudhukarai in Chengalpattu and Rettanai in Villupuram. Due to Covid-19 lockdown, our volunteers collected details in their villages.

The link attached below corresponds to a villager talking about his village being ODF <https://drive.google.com/file/d/1n7Ymk8nCnaWWMFTWAodZ7pMsda0O3xG/view?usp=sharing>



### 5. Cleanliness and Sanitation drive:

15<sup>th</sup> August 2020 our NSS volunteers prepared a video on THE IMPORTANCE OF CLEANLINESS AND SANITATION during the time of pandemic. They spoke about the preparation of a DIY (Do it yourself) mask and proper disposal of gloves.

The video's link is attached below:

[https://drive.google.com/file/d/1LAV74iLI f1NEy\\_aXkQaerxGfiRs6pBFY/view?usp=sharing](https://drive.google.com/file/d/1LAV74iLI f1NEy_aXkQaerxGfiRs6pBFY/view?usp=sharing)

<https://drive.google.com/file/d/1Acxr9Gg OsLyZ8DRgTCqVdzVds63j2mj/view?usp=sharing>

### WORLD HUMANITARIAN DAY

We conducted World Humanitarian Day on 19<sup>th</sup> August 2020. The word humanity is free from country, caste, religion, colour, gender, language, background and race. As a mark of observing the World Humanitarian Day our NSS volunteers provided food to the deserved members of society. Volunteers felt very satisfied after seeing smile in the face of recipients.

### SADBHAVANA DIWAS

We conducted Sadbhavana Diwas on 20<sup>th</sup> August 2020. This day is observed every year to commemorate the birth anniversary of our youngest Prime Minister Thiru.Rajiv Gandhi. This day is observed to encourage national integration, peace, affection and communal harmony among Indian people. As a mark of observing Sadbhavana Diwas, our NSS volunteers took pledge through Google meet that they will work for the emotional oneness and harmony of all the people of India regardless of caste, region, religion or language.



### NEW EDUCATION POLICY 2020

We conducted a webinar on “New Education Policy 2020 - An Overview” on 18.09.2020. The Webinar was aimed to impart knowledge on New Education Policy. The webinar was presided over by Dr.C.Annal Deva Priya Darshini Assistant Professor, Department of Mathematics, Madras Christian College. During webinar, Guest explained in detail all important changes that are incorporated in New Educational Policy. She stated that “New Education Policy 2020 envisions an India-centric education system that contributes directly to transforming our nation sustainably into an equitable and vibrant knowledge society by providing high-quality education to all.” She gave a comprehensive outlook on policy for higher education as well as vocational training planned for both rural and urban India. She also elaborated options that are available for higher education system as per the new educational Policy.



## **NSS DAY CELEBRATION AND NSS ORIENTATION PROGRAMME**

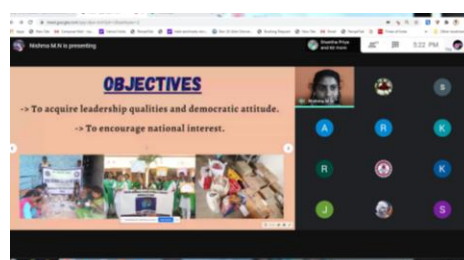
### **NSS Day Celebration:**

We celebrated NSS day on 24th September 2020. The occasion was presided by

Dr. G. Jagadeeswari, Assistant Professor Department of Tamil, S.D.N.B Vaishnav College for Women. She spoke about “Role of NSS in Covid 19”. She explained about various activities undertaken by NSS in this Pandemic and explained about the support provided by NSS volunteers. She also narrated how general public got benefited by various activities. NSS volunteers were highly inspired and felt motivated by this programme.

### **NSS Orientation Programme:**

Followed by the NSS day celebration we also gave orientation to the first year NSS students. This event was carried out by NSS student secretary Miss M.N. Nishma (BSc. Chemistry- 2017 Batch). She explained about the NSS motto, emblem, objective and activities. The session gave a clear understanding on various activities carried out by NSS. Freshers actively participated in the discussion and cleared all their doubts and got ready to put forth their hands of service.

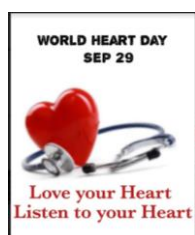




## WORLD HEART DAY

We conducted the World Heart Day on 29<sup>th</sup> September 2020. Our NSS students indulged in Poster Creation on awareness towards maintaining healthy heart. It says about looking after own heart and hearts of those people who matter to you. It is about stopping those habits which are harmful to our body and especially our heart.

On this day our NSS volunteers have done posters regarding awareness of importance of heart. They used the slogans “Listen to your Heart”, “A Healthy Heart is key to Healthy life”, “Let your heart beat, don’t beat it with unhealthy lifestyle”. The Posters were circulated among Whats app group of our students, family and friends as a mark of observing World Heart Day in order to reach the community.



## GANDHI JAYANTHI CELEBRATION

Celebrating 150th Birth Anniversary of Mahatma Gandhiji on 1<sup>st</sup> and 2<sup>nd</sup> October 2020. This event was aimed to educate the students about the Bibliography of Mahatma Gandhiji and also to create

awareness about the necessity of a Green environment by planting trees in our neighbouring places. We had divided the celebration in two wings

1. Tree Plantation
2. E-Quiz

### Tree Plantation

To emphasize the importance of Greenery to the younger generation we encourage our students to plant trees in their home backyard and neighbouring places on 1<sup>st</sup> October 2020. Trees contribute to a rich healthy ecosystem. Animals, insects, birds and fungi make their home in the trees and make a diverse ecosystem. This balanced environment, in turn contributes to the betterment of human beings. Keeping that in mind our students planted trees.



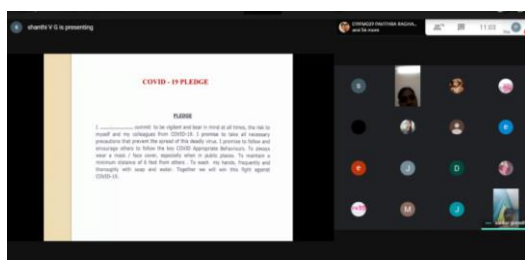
### E-Quiz on “The Life and Philosophy of Mahatma Gandhiji”

On 2<sup>nd</sup> October at 10 am we conducted an E-Quiz for all the NSS students. This event is conducted to know the significance of the Bibliography and Philosophy of Mahatma

Gandhiji. Nearly 170 NSS Students enthusiastically participated in this event.

### COVID - 19 PLEDGE

As per the directions from N.S.S Regional Directorate , our NSS Units of SDNB Vaishnav College organised a Google meet at 11.00.am for NSS student volunteers to take COVID - 19 pledge, on 08.10.2020. We took the pledge through Google meet in two consecutive sessions in order to accommodate the students of both NSS unit 1 and unit 2. Nearly 165 NSS student volunteers participated in taking COVID - 19 pledges.

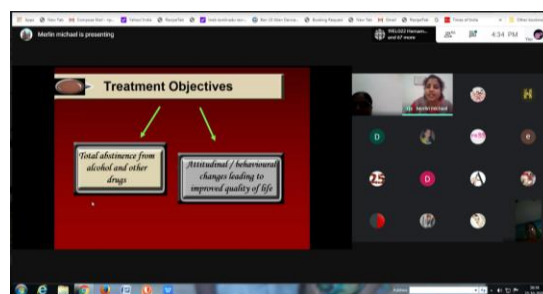


### YOUTH AWAKENING DAY

We organised “Youth Awakening Day” on 23<sup>rd</sup> October 2020 in remembrance of

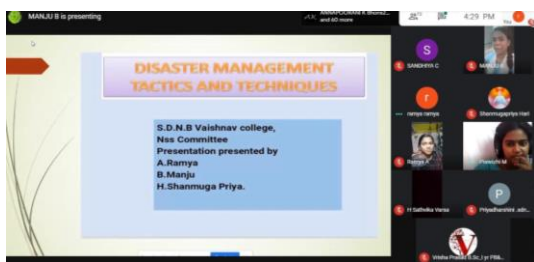
Dr. APJ Abdul Kalam’s birth anniversary. The webinar sessions were chaired by TTK Health Care professionals Mrs.Leeba, Mrs.Mahalakshmi and Mrs.Nima Mathew of Regional Research Training Centre (RRTC), Department of Social Defence and Empowerment on the topic “Innovative

Strategies for the Prevention and Treatment of Drug Addiction”. The webinar provided an overview of drug abuse and drug addiction. They also explained on the treatment provided in TTK. Students took part in interactive sessions and got clarified all their doubts on drug abuse. Students felt the session very informative and found it very useful for their life. E-certificate was provided to the participants.



### NATIONAL DISASTER DAY

We observed National Disaster Day on 27<sup>th</sup> October 2020. Our NSS Volunteers presented a webinar on the topic “Disaster Management- Tactics and Techniques”. The webinar highlighted various type of disasters, public awareness on disaster, role of NSS Volunteers during disaster and recovery process carried out after disaster. This webinar gave immense knowledge for NSS students regarding disaster. They learnt how to protect themselves and their neighbours during disaster. They also understood various recovery processes that have to be followed.



## **EK BHARAT SHRESHTHA BHARAT**

We attended a webinar on Ek Bharat Shrestha Bharat - 2021 conducted by the NSS units of Central University of Jammu and Kashmir on 28<sup>th</sup> October 2020. This webinar is aimed to learn about the cultural heritage between Jammu and Kashmir, Ladakh and Tamilnadu. The webinar is divided into two sessions. The first session "The Culture of Jammu and Kashmir UT and Ladakh UT" was presided by J.Jegan Naathan, NSS Programme Officer, Central University of Jammu and Kashmir and Ladakh and second session on "The Culture of Tamil Nadu" was delivered by Dr.P.Sasirekha, NSS Programme Officer, Avinashilingam University, Coimbatore. They elaborated about heritage, food, dress, dance and monuments of Jammu and Kashmir, Ladakh and Tamilnadu. This session was very informative and interactive.



## **RASHTRIYA EKTA DIWAS (NATIONAL UNITY DAY)**

The NSS Units of S.D.N.B. Vaishnav College for Women has observed Rashtriya Ekta Diwas (National Unity Day) on 31<sup>st</sup> Oct 2020 in order to commemorate the birth anniversary of Sardar Vallabhbhai Patel. In 2014, the Government of India introduced Rashtriya Ekta Diwas or National Unity Day with an aim to pay tribute to Sardar Vallabhbhai Patel.

As a mark of observing the Rashtriya Ekta Diwas, our NSS volunteers took pledge that they will preserve the unity, integrity and security of the nation and also strive hard to spread this message among fellow countrymen.



## VIGILANCE AWARENESS WEEK 2020

The NSS Units of S.D.N.B. Vaishnav College for Women observed “Vigilance Awareness Week 2020” from 27<sup>th</sup> October 2020 - 2<sup>nd</sup> November 2020. The theme of this year is “Vigilant India, Prosperous India”. The purpose of Vigilance Awareness Week is to generate awareness in the public at large about the ill effects of corruption.

During this period our NSS volunteers have participated in Painting competition and Poster Making Competition on the above said theme and the participants were recognized with certificates. The results of the competition were judged by Dr.S.Seethalakshmi, Vice Principal, Associate Professor, Department of Commerce, SDNBVC - Self Financing Stream.



## NSS INAUGURATION 2020 – 2021

We inaugurated NSS Unit for the academic year 2020-2021 on 5<sup>th</sup> November 2020. Around 200 NSS volunteers participated in the inauguration. Principal of the College, Dr. R.Geetha, welcomed the gathering. Dr. V.G. Shanthi, NSS Programme Officer, introduced the Chief Guest Dr. G. Bhaskaran, NSS Programme Coordinator, University of Madras. Ms. Pavithra, NSS Student Joint Secretary made a presentation on various NSS activities carried out in 2020-2021. Dr. G. Bhaskaran gave an outline about various activities to be conducted such as Social Awareness, Orientation on Social and Health Issues, Education, Environment, Health, National Integration, Plastic Abolition, Campus Cleaning, Donating Blood etc. Volunteers were reminded on NSS Motto “NOT ME BUT YOU”. During the meeting, all volunteers were informed to work for the progress of the society and not for any personal gain.



Volunteers understood the importance of NSS unit and were very proud to be part of the same. They confirmed that they will work diligently for the welfare of the society.

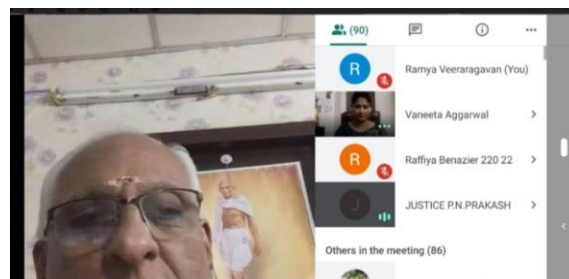


## THE CONSTITUTION DAY 2020

We conducted the Constitution Day 2020 on 26<sup>th</sup> November 2020. Constitution Day (or Samvidhan Divas or National Law Day) is celebrated in observation with the adoption of the Constitution of India which took effect on 26<sup>th</sup> January 1950. This session is observed by reading preamble of our Constitution and fundamental duties of Indian citizens in Article 15A.

Our NSS volunteers also participated in the webinar “Constitution Day Celebrations” conducted by the University of Madras. The Presidential Address is given by the Professor S.Gowri Vice-Chancellor, University of Madras. The session was chaired by Honourable Justice P.N.Prakash Judge, Madras High Court. This webinar focused on the formation and refinement of Indian Constitution and also given a brief

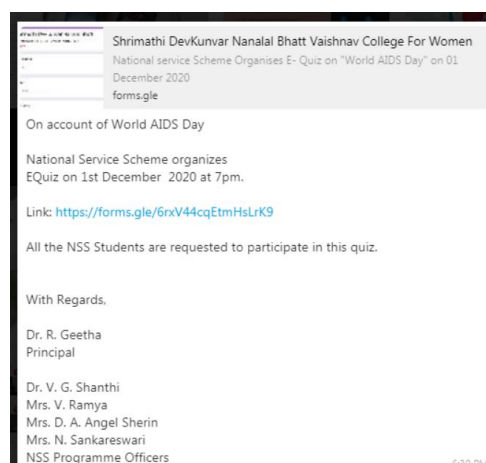
idea about the role of Indian Constitution in protecting democratic principles and values.



## WORLD AIDS DAY

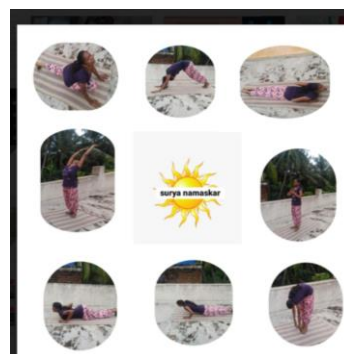
We conducted an E-Quiz on World AIDS Day on 1<sup>st</sup> December 2020. World AIDS Day, designated on 1<sup>st</sup> December every year since 1988, is an international day dedicated to raising awareness of the AIDS pandemic caused by the spread of HIV infection and mourning those who have died of the disease. The acquired immunodeficiency syndrome (AIDS) is a life-threatening condition caused by the human immunodeficiency virus (HIV).

Our NSS Volunteers attended the E-Quiz and learnt many things regarding AIDS and HIV.



## **FIT INDIA THEMATIC CAMPAIGN**

We conducted a webinar on “Physical Fitness and Social Wellness” the need for Covid 19 pandemic on 11 December 2020 through Google Meet. The webinar was chaired by the Resource person Dr.T.Perungo MBBS, MS, MRCS (Edin), MCh(SGE), FMBS(OSSI) Chairman-Le Midaz International & Susruta Medical Research Foundation. The Webinar focused on the meaning, relevance, and significance of the Fit India. It also covered various topics such as regular and adequate levels of physical activity, factors contributing to weight gain, medical complications of Obesity, physical fitness, components of health-related and skill-related physical fitness. The Webinar highlighted various activities and their health benefits for cardiovascular endurance, muscle endurance, muscle strength, and flexibility. There were also other topics that were covered like safety precautions to be taken while performing exercise. The Webinar covered issues regarding the mental and emotional benefits of physical exercise, social benefits, and factors affecting fitness.

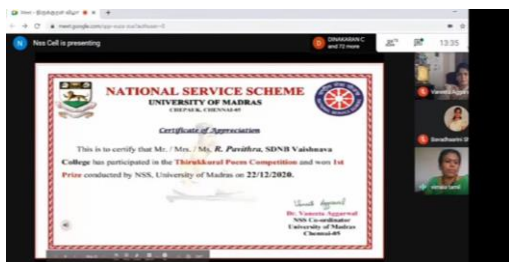


## **FIT INDIA MOVEMENT**

During the month of December 2020 we celebrated “Fit India Movement” aimed to encourage students to inculcate physical activities in their everyday lives and daily routine. We run the series of free hands exercises for half an hour from 1st December to 31st December. In which students learnt many exercise and importance of regular exercising.

## **CELEBRATION OF THIRUKKURAL COMPETITION**

The NSS Units of University of Madras organizes Thirukkural competition among NSS volunteers on 22<sup>nd</sup> December 2020 between 11.30am to 1pm through webinar. The competition is categorized into three contests like Elocution, Poem and Seminar. Many NSS volunteers eagerly participated in the competition. Our NSS volunteer Pavithra Raghavan from NFSMD 2<sup>nd</sup> year has won the 1<sup>st</sup> place in Thirukkural Poem competition in Chengalpattu district.



## **NATIONAL YOUTH PARLIAMENT FESTIVAL**

Ministry of Youth Affairs and Sports, Government of India organized National Youth Parliament Festival on 11<sup>th</sup> January 2021. The theme of National Youth Festival was “YUVAAH-Utsah Naye Bharat Ka”. The aim of National Youth Festival is to propagate the concept of national integration, spirit of communal harmony, brotherhood, courage and adventure amongst the youth by exhibiting their cultural powers in a common platform. This festival was carried out in three parts and covered genres such as music, dance, theatre, visual arts etc. Our NSS volunteers of 20 in count took part in this event and gained knowledge about power of youth.

## **NATIONAL YOUTH DAY**

The NSS Units of S.D.N.B. Vaishnav College for Women celebrated the National Youth Day on 11<sup>th</sup> & 12<sup>th</sup> January 2021. “Channelizing Youth Power for Nation Building” is the theme of 2021 National Youth Day. It is observed to honor the teachings and ideals of Swami

Vivekananda. And also it creates awareness and provides knowledge about the rights of people in India. On this day our NSS volunteers have done posters and paintings regarding the importance of youth. We had divided the celebration in three wings

1. Webinar Participation
2. Poster Making & Painting Competitions

### **1. Role of Youth in Eco restoration of Rivers and Wetlands**

The PG Department of Social Work of SDNB Vaishnav College for Women conducted a webinar on “Role of Youth in Eco restoration of Rivers and Wetlands” on 11<sup>th</sup> January 2021 through Google Meet. Our 50 NSS Volunteers supported the webinar by participating actively. The webinar introductory speech was given by Dr. V.Kalaiarasan, Project Officer CRRT. The webinar was chaired by the Resource person Mr.J.Jayanth, Social expert cum Information & Communication Specialist, CRRT. This webinar focused on importance of Rivers and restoration. Rivers are absolutely vital: for fresh drinking water, for people’s livelihoods and for nature. Without rivers life is to be threatened. He explained how to recover freshwater biodiversity; restoring natural river flows and cleaning up polluted water for people and nature to thrive. He also explained the restoration of Coovum river project. He also insist on the

importance of growing plants and start doing kitchen gardening. This session is very useful to know the role of youth in restoration of Rivers.

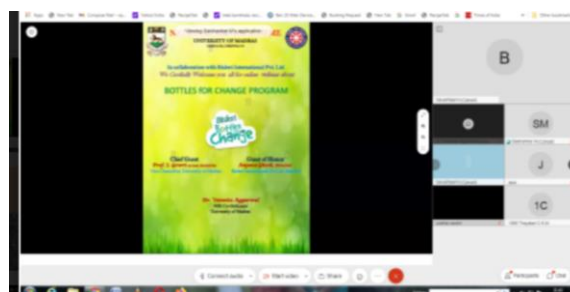
## **2. Poster Making & Painting Competitions:**

In order to create awareness of the role of Youth in Nation building we conducted a Poster making and Painting competition to our NSS volunteers on 12<sup>th</sup> January 2021. The theme for the competition is “Channelizing Youth Power for Nation Building”. Our NSS volunteers eagerly participated and drew posters and paintings. These posters and paintings were circulated in college internal groups.

## **BOTTLE FOR CHANGE PROGRAM**

NSS units of University of Madras conducted a webinar on “Bottle for Change” on 13<sup>th</sup> January 2021. Nearly 20 NSS Volunteers of S.D.N.B.Vaishnav College attended this webinar through Google Meet. The webinar’s welcome speech was given by Dr. Vaneeta Agarwal, NSS Coordinator, University of Madras. The webinar was presided by S. Gowri, Vice Chancellor, University of Madras. She spoke on the topic “The Miracle Material - plastics, the usage and recycling. She exclusively mentioned about THE PLASTIC MAN, Dr. Vasudevan who constructed the road with the use of

plastics. The session then handed over to Anjana Ghosh the director of Bisleri International Private Limited. She started the session by quoting “If Plastic is around, the pollution is around” and also explains disposing methods of plastics. Finally Justina carolin gave the presentation deck by pointing the areas of accumulation of plastics and defined the twin terms RECOVER and RECYCLE of plastics.

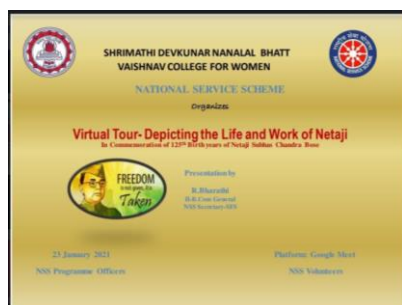


## **VIRTUAL TOUR – DEPICTING THE LIFE AND WORK OF NETAJI**

The NSS Units of S.D.N.B. Vaishnav College for Women celebrated the 125<sup>th</sup> Birth Anniversary of Netaji Subhas Chandra Bose on 23<sup>rd</sup> January 2021 by organizing “ Virtual Tour – Depicting the life and work of Netaji”. Virtual tour composed of four sequences on Early Life, Personal Life, Political Pursuits and Death of Subhas Chandra Bose. It was presented by R.Bharathi, NSS Student Secretary of B.com General through Google Meet. From this presentation our NSS volunteers learnt about Netaji’s work and his sacrifices for our Nation. Also our volunteers are inspired

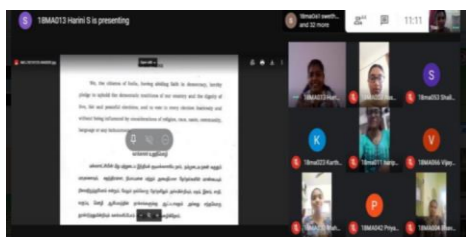


by his patriotism and perseverance towards the freedom fight.



## NATIONAL VOTERS DAY

All the students including NSS volunteers of S.D.N.B. Vaishnav College for Women took part in Voters Day Pledge on 25<sup>th</sup> January 2021. The National Voters Day is celebrated every year as mark of the foundation day of Election Commission of India, i.e. 25th January 1950. The main purpose of the National Voters Day celebration is to encourage, facilitate and maximize the enrolment of new voters. The theme for this year is **‘Making Our Voters Empowered, Vigilant, Safe and informed’**, envisages active and participate voters during elections. It also focuses on ECI’s commitment towards conducting elections safely during the COVID-19 pandemic. By taking this pledge our students understood the importance of voting.



## REPUBLIC DAY

The NSS units of SDNB Vaishnav College for Women celebrated Republic Day on 26<sup>th</sup> January 2021 as a remark that the Constitution of India came into effect. The Constitution was adopted by the Indian Constituent Assembly on 26<sup>th</sup> November 1949 and came into effect on 26<sup>th</sup> January 1950 with a democratic government system. We celebrated this day by hosting our National Flag in our college by our Principal. Our NSS volunteers celebrated this auspicious day through virtual mode by giving a speech about the republic day. We attached below the virtual link.

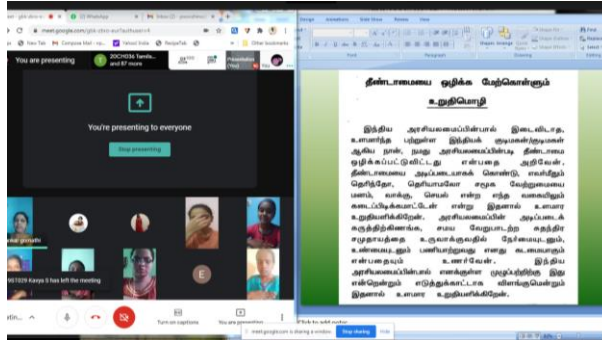
Speech Link:

[https://drive.google.com/file/d/1jxZz2HtyKLYLIYT5V1BsYg59bxw7\\_oTZ/view?usp=sharing](https://drive.google.com/file/d/1jxZz2HtyKLYLIYT5V1BsYg59bxw7_oTZ/view?usp=sharing)

## MARTYR'S DAY-PLEDGE AGAINST UNTOUCHABILITY

The NSS Units of S.D.N.B. Vaishnav College for Women conducted a pledge taking session on account of Martyrs Day who laid down their lives in the struggle for India’s Freedom. Every year we pay this homage on 30<sup>th</sup> January. Since 30<sup>th</sup> January 2021 is a holiday this year, the administrator insisted on celebrating Martyr’s Day on 29<sup>th</sup> January 2021. Our NSS volunteers observed two minutes

silence and also took pledge against Untouchability. By taking the pledge our volunteers learnt to avoid violence against "Untouchables" and it is a crime.



## BONDED LABOUR ABOLITION DAY

The NSS units of SDNB Vaishnav College for Women took pledge against Bonded Labour on 09<sup>th</sup> February 2021. Bonded labour, also known as debt bondage and peonage, happens when people give themselves into slavery as security against a loan or when they inherit a debt from a relative. Debt bondage in India or Bandhua Mazdoori was legally abolished in 1976. So, the department of Labour has proposed to observe 9<sup>th</sup> February 2021 as an anti-bonded labour day to create awareness among us, especially the vulnerable community about the laws and the provisions to combat it.

## PULSE POLIO VACCINATION

The NSS volunteers of SDNB Vaishnav College for Women participated and rendered service at Pulse Polio Centre at Lakshmi Nagar, Chromepet on 31<sup>st</sup> January 2021. This Centre was driven in tie up with Municipality Staff, Anjugam Health Care centre and B.Sc Nursing Student of Balaji Medical College, Chromepet. Our NSS Unit deputed five NSS volunteers and all NSS Programme Officers to serve the Pulse Polio centre. Pulse Polio is an immunisation campaign established by the government of India to eliminate poliomyelitis (Polio) in India by vaccinating all children under the age of five years against the polio virus. This year our Government took aim to cover 70.26 lakh children aged below five.



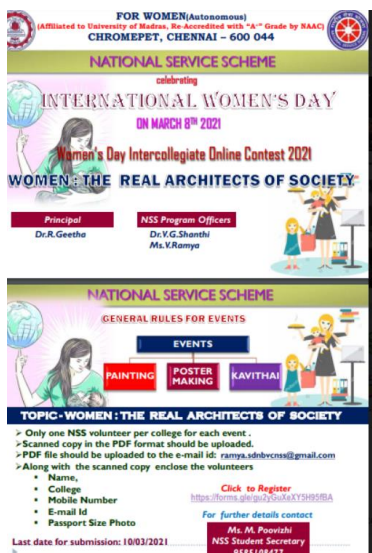
## ROAD SAFETY MONTH 2021

The NSS units of SDNB Vaishnav College for Women observed Road Safety month

The NSS Units of SDNB Vaishnav College for women celebrated International Women's day on 8<sup>th</sup> March 2021. International Women's Day is celebrated

globally on 8<sup>th</sup> March to commemorate the cultural, political and socioeconomic achievements of women. It is also a focal point in the women's rights movement, bringing attention to issues such as gender equality, reproductive rights and violence against women.

The NSS Units of our college conducted various competitions such as painting, poster making and kavithai writing competitions for various colleges in Chengalpattu, Kanchipuram and Thiruvallur districts. The topic given is **“Women- the Real Architects of Society”**. Students of various colleges took part in these competitions. Prize winners were recognized with e-certificates.



## 1. PAINTING COMPETITION:

Various college students from different districts took part in this competition.

## 2. POSTER MAKING

### COMPETITION:

Students created various posters on the topic **“Women: The Real Architects of Society”**.

## 3. KAVITHAI WRITING

### COMPETITION:

Students from Santhoshi Arts and Science College, Valliammal College for Women, C.Kandaswami Naidu College for Men and many more colleges took part in this competition.

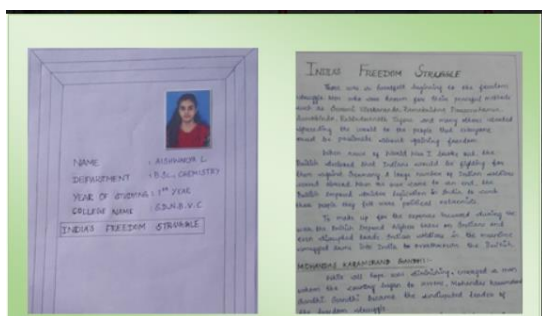
## CELEBRATION OF INDIA'S 75 YEARS OF INDEPENDENCE

As a mark of celebrating India's 75 years of Independence - Azadi Ka Amrut Mahotsav, the NSS Units of S.D.N.B. Vaishnav college for Women conducted Essay Writing Competition on 12<sup>th</sup> March 2021 on the topic **“India's Freedom Struggle”**. The Mahotsav is a series of events to be organized by the government to commemorate the 75<sup>th</sup> Anniversary of India's Independence. It was on March 12, 1930 that Gandhiji began the Dandi March from Sabarmati Ashram against the Salt Laws along with 81 padyatris.

More than ten NSS volunteers of our college took part in this essay writing competition. The participants were



recognized with E-certificates. Essays of the prize winners are attached below.



## COVID 19 AWARENESS CAMPAIGN 2021

The NSS Units of SDNB Vaishnav College for Women conducted COVID-19 Awareness Campaign on 29<sup>th</sup> March 2021. COVID-19 is an infectious disease caused by a newly discovered Corona virus. Most people infected with the COVID -19 viruses will experience mild to moderate respiratory illness and recover without requiring special treatment. The objective of our awareness program is to update on and to describe the revised guidelines in the infection, prevention and control protocols of COVID -19. We distributed pamphlets (creating awareness), face masks and wipes to the general public. Our NSS volunteers spread awareness to the community, the necessity of wearing masks, sanitation and hygiene and maintaining social distance between people. More than 300 general public were benefited out of this awareness campaign.



## POSHAN PAKHWADA

The NSS Units of SDNB Vaishnav College for Women observed POSHAN PAKHWADA from 15<sup>th</sup> March 2021- 31<sup>st</sup> March 2021. This program is an initiative in response to the pressing concern of malnutrition, anemia, low birth weight and other nutrition related problems with an aim to raising awareness to improve nutritional index of women and children across the country. In order to observe the same our NSS Units made posters, conducted a webinar and also conducted home visit to spread the message.

### 1. POSTER MAKING COMPETITION:

Our NSS Units too conducted poster making competition on the topic "NUTRITION" on 31.03.2021. Many students took part in it and the winners were recognized with E-certificates. Some of the posters are attached below.

### 2. HOME VISIT:

Our NSS units conducted home visit on 29<sup>th</sup> March 2021 to spread the message regarding Health and Hygiene. They



visited neighboring houses and distributed the pamphlets with all safety measures portraying the importance of women health and menstrual hygiene.



### **Poshan Pakhwada - Webinar on "Nutritional Intervention and their Benefits to Adolescent Children"**

Our NSS units of SDNB Vaishnav College for Women conducted a webinar on the topic

**"NUTRITIONAL INTERVENTION AND THEIR BENEFITS TO ADLOSCENT**

**CHILDREN"** on 3<sup>rd</sup> April 2021. Nearly 95 -100 volunteers participated in this webinar. This

Webinar made our NSS volunteers learn the importance of nutrition in adolescent children.

### **WORLD EARTH DAY 2021 {DOUBT}**

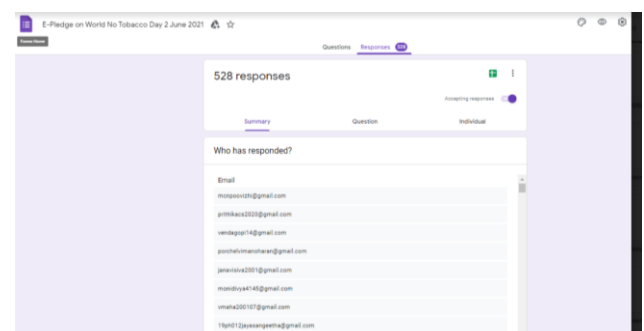
The first Earth Day was celebrated on April 22 in 1970. Earth Day is observed to

create awareness about pollution and to celebrate the environment of the blue planet. The theme of the day this year is "Restore Our Earth". The theme "examines natural processes, emerging green technologies and innovative thinking that can restore the world's ecosystems".

As a mark of observing this day our NSS volunteers participated in pot painting competition and were recognized with e certificates.

### **WORLD NO TOBACCO DAY**

On June 2<sup>nd</sup> 2021 we organized E-Quiz and E-Pledge on "Commit to Quit". World No Tobacco Day (WNTD) is observed around the world every year on 31<sup>st</sup> May. This yearly celebration informs the public on the dangers of using tobacco, the business practices of tobacco companies, what the World Health Organization (WHO) is doing to fight against the use of tobacco, and what people around the world can do to claim their right to health and healthy living. This year the theme of the day is "Commit to Quit".



More than 500 of our NSS Volunteers took part in the E-Quiz and observed the E-Pledge too.

### **WORLD ENVIRONMENT DAY**

The NSS Units of SDNB Vaishnav College for Women celebrated World Environment Day

on June 5<sup>th</sup> 2021. This bountiful event is being cherished all over the world on 5th of June

every year. The theme of the most elegant world environment day of 2021 is fixed to be

ECOSYSTEM RESTORATION. We the NSS units of SDNB Vaishnav College for Women

have thought to contribute little drops to the ocean of efforts being taken worldwide that finally took us to the making of **HOMEMADE BIRD FEEDER AND BIRD NEST.**



### **INTERNATIONAL YOGA DAY 2021**

International yoga day is celebrated on 21<sup>st</sup> June every year. Yoga Day is celebrated across the globe to highlight the importance of Yoga and how it has been beneficial in keeping the body and mind in sound health. Considered as a holistic approach and targeting the different systems of the body and the mind, Yoga renews the mind with confidence. Theme of this year is “Yoga at Home, Yoga with Family”.

The NSS volunteers of SDNB Vaishnav College did many yoga poses at home individually and with family members too. Nearly 30 NSS Volunteers did yoga poses. Also it has posted our instagram and circulated through Whatsapp in order to reach community.

### **NATIONAL WEBINAR ON "SELF ANALYSIS FOR YOUNG WARRIORS"**

The NSS units of SDNB Vaishnav College for Women organized National level webinar on

“Self Analysis for Young Warriors” to mobilize youth in fight against covid-19 on 22<sup>nd</sup> June 2021. It was a great and enlightening session. The key note address was given by Dr.Vaneeta Aggarwal (NSS Coordinator, University of Madras). She mentioned the importance of yoga and meditation and the need of service to humanity. The guest speaker Dr.C.Samuel Chelliah (Regional Director NSS, Ministry

of Youth Affairs & Sports, Regional Directorate of NSS, Chennai) quoted that "Minimize the suffering maximize the confidence". This plenary echoed the theory of self-analysis with number of examples to keep a goal in life. He also lighted on to the living examples and spell out the heights they reached. Nearly 100 of our NSS volunteers participated in this webinar.

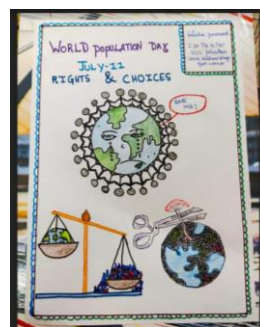
### **WORLD POPULATION DAY 2021 - PAINTING COMPETITION**

The NSS Units of S.D.N.B. Vaishnav College for Women celebrated World Population Day

on 11th July 2021. This year, the theme of World Population Day 2021 is 'The impact of Covid-19 pandemic on fertility'. It is observed every year on 11th July to remind people of

the challenges being faced due to over population. The World Population Day was commemorated and recognized by the United Nations General Assembly in December 1990.

On this day our NSS volunteers participated in Painting Competition regarding the control of population. Nearly 20 volunteers took part in the painting competition and were recognized with e certificates.



### **PERUNTHALAIVAR KAMARAJAR 119TH BIRTH ANNIVERSARY**

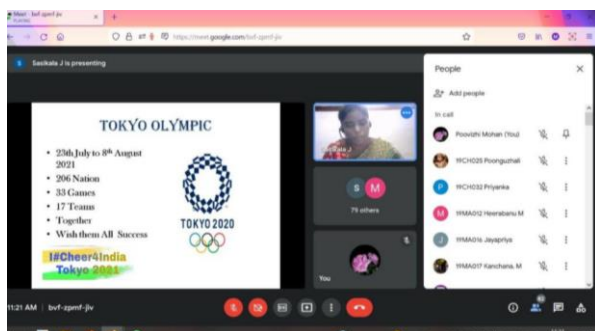
The NSS Units of SDNB Vaishnav College for Women celebrated 119<sup>th</sup> Birth anniversary of Karmaveerar Kamarajar on 15<sup>th</sup> July 2021. On account of this occasion we, donated notebooks, geometry boxes, pencils etc to the poor children. 20 NSS volunteers were involved in this activity.



### **WEBINAR ON "PROMOTING SPORT AND OLYMPIC VALUES IN SOCIETY"**

The NSS Units of SDNB Vaishnav College for Women organized a webinar on "Promoting Sport and The Olympic Values in Society" on 23<sup>rd</sup> July 2021. The Resource person was Dr.J.Sasikala (Director of Physical Education, SDNB Vaishnav College for Women). This webinar was an Initiative to Create Awareness on Olympic Games held in Tokyo and to cheer our Indian participants. This webinar

highlighted the Olympic values and the importance of Physical Education. Nearly 100 of our NSS volunteers took part in this webinar and gained knowledge about history of Olympics and information about Tokyo Olympics 2020. The same has been posted in Social Media of our Instagram page.



## COMMEMORATION OF DR.A.P.J.ABDUL KALAM'S 6TH DEATH ANNIVERSARY

The NSS units of SDNB Vaishnav College for Women commemorated 6th death anniversary of Dr.A.P.J.Abdul Kalam on 27<sup>th</sup> July 2021. Dr A.P.J. Abdul Kalam was a scientist and science administrator. He was elected as the 11th president of India in 2002. He was widely referred to as People's President. He was also the India's first paryavaran ambassador and took an environment oath that read as "I will plant and nurture 10 trees and will ensure that my family and neighbours also plant 10 trees each". His vision was "Billion trees for billion people by 2016". He also said "Make

a difference in our Planet today". In 1997, Kalam received India's highest civilian honor, the Bharat Ratna, for his contribution to the scientific research and modernization of defense technology in India. On commemorating Dr. A.P.J. Abdul Kalam's death anniversary our NSS Volunteers have planted saplings on the theme "Plantation of tree saplings". Nearly 30 Volunteers took part in planting saplings. We shared our tree plantation photos in social media of our instagram page.



## WORLD BREAST FEEDING WEEK 2021

### Theme : Protecting Breast Feeding: A Shared Responsibility

The NSS units of SDNB Vaishnav College for Women organized a Poster making event on

“World Breast Feeding Week” from 1<sup>st</sup> August to 7<sup>th</sup> August 2021. The theme for breast feeding for this year is “PROTECTING BREAST FEEDING: A

SHARED RESPONSIBILITY". Many of our NSS volunteers participated in the event of poster making and showcased their talent. This event brought out many new creative ideas of students which enlightened the view of the society. We also shared this information in our official Instagram page.



## **SWACHHATA PAKHWADA**

### **ACTIVITIES 2021**

The NSS Units of S.D.N.B. Vaishnav College for Women has organized a "Swachhata

Pakhwada" drive from 1st to 15th August 2021. The objective of this drive is to bring a

fortnight of intense focus on the issues and practices of Cleanliness. Our NSS volunteers



actively participated in this drive. Following are the list of activities undertaken:

### **1. SWACHHATA PLEDGE:**

The NSS units took pledge on cleanliness on 7th August 2021. Around 100 volunteers participated themselves in this Swachhata E-Pledge by devoting themselves in cleanliness

activities.

### **2. PLANTATION OF TREE SAPLINGS:**

Tree plantation is very essential in order to restore the environmental balance. To create

awareness and grow trees, our volunteers planted saplings along roadside.

### **3. SLOGAN WRITING- Forest Conservation:**



The third activity was slogan writing on the topic Forest Conservation. 10 of our NSS

Volunteers took part in this activity. To emphasis on forest conservation and maintaining

forested areas for the benefit and sustainability of future generations.

#### **4. SAY NO TO PLASTICS:**

The fourth activity was say NO to Plastics. Plastic bags have become hazardous to all life

forms on the planet. As a preventive measure our NSS Volunteers made paper bags, cloth

bags and distributed among themselves.

#### **5. BEST OUT OF WASTE:**

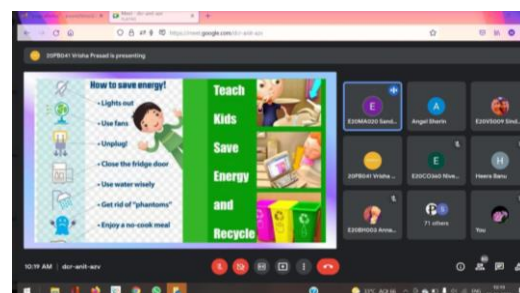
NSS Volunteers made creative and useful things from scrap materials. The importance of this

activity is to learn a new skill and to save the environment by utilizing the waste materials.

### **WORLD NATURE CONSERVATION DAY 2021**

The NSS Units of SDNB Vaishnav College for Women organized a webinar on Importance and Benefits of Energy

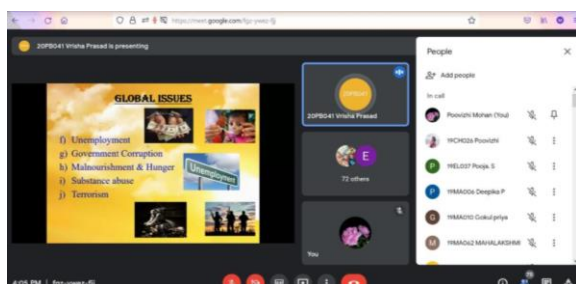
Conservation on 2<sup>nd</sup> August 2021 as a mark of observing World Nature Conservation Day which is celebrated on 28<sup>th</sup> July every year. It serves as a reminder to preserve our natural resources. It is observed to raise awareness about healthy environment as the premise of a stable and healthy society. The webinar was an initiative to create Awareness on Energy Conservation presented by our NSS volunteers. This webinar highlighted the Importance and benefits of energy conservation. Nearly 100 of our NSS volunteers took part in the webinar and gained knowledge about energy conservation.



### **INTERNATIONAL YOUTH DAY 2021**

The NSS units of SDNB Vaishnav College for Women organized a debate on “Young People’s Contribution to Global Issues” on 12<sup>th</sup> August 2021. Every year, International Youth Day is observed on 12<sup>th</sup> August. On this day, governments and citizens across the world come together to recognize and bring attention to the problems faced by the youth. The day is celebrated through various awareness campaigns, community

concerts and events to bring to notice the socio-economic and socio-political issues that the youth in every nation face. Our NSS volunteers Vrisha Prasad (B.Sc. PB and PBT) and C.Sandhiya (B.Sc.Mathematics) has done a debate on the international youth day. In this debate our NSS volunteers discussed about the global issues and voicing against the global issues by youth and the role of youth in the society with a sustainable growth. 100 of our NSS volunteers participated in this debate and benefited a lot. This session been a very interactive one and showed light on to the current aspects.



## INDEPENDENCE DAY CELEBRATION

The NSS Units of SDNB Vaishnav College for Women celebrated Independence Day on 15<sup>th</sup> August 2021. India is celebrating its 75<sup>th</sup> Independence Day and marking another milestone in the history of the world's largest democracy. It was a red-letter day in the history of India when the country got her freedom on 15<sup>th</sup> August, 1947. It took hundreds of years for us to break shackles of slavery. People of the country celebrate this festival every year

with great pomp and show. This day is a remembrance and dedication to all those people who gave their lives, mind, body, and soul to free India. Countless lives were lost and many were tortured but with immense determination and faith, Indian rose as a free country. On this day, India's tricolour flag was hoisted by our Principal. Ms.N.Hemamalini, Young Achiever - Javelin Throw, Alumna was the Guest of Honour.

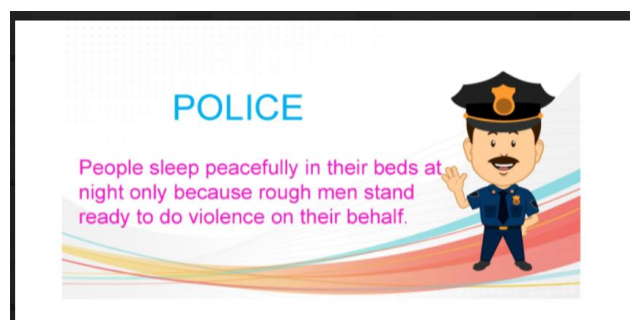
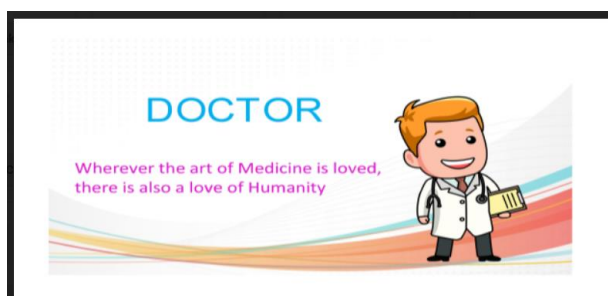
Nearly 10 of our NSS volunteers took part in the celebration and paid respect to the culmination of struggle, hardships and sacrifices made by our Freedom fighters.



## WORLD HUMANITARIAN DAY 2021

The NSS Units of S.D.N.B.Vaishnav College for Women celebrated "World

Humanitarian Day” on 19<sup>th</sup> August 2021. Humanitarian aid workers work to provide life- saving assistance to people who are suffering all over the world. All around the world, there are people who are suffering from being homeless, refugees or from natural disasters, wars and famines. These people are left vulnerable and in no condition to fend for themselves. In such situations, before the government steps in with long-term help, humanitarian aid workers step up to help. In recognition of their work, 19<sup>th</sup> August is marked every year as World Humanitarian Day to remember the humanitarian personnel who have lost their lives and those who are still working despite the odds. On this day Our NSS volunteers pay honour and tribute to all the Humanitarian workers all round the world. This day is for “Recognising and appreciating humanitarian workers worldwide”. The same is circulated in our whatsapp group of family and friends to have maximum reach in the society and also posted in our official instagram page.



## EDITOR IN CHIEF

**Dr. R. Geetha**  
Principal

## FACULTY EDITORS

**Mrs. P. Hema**  
Assistant Professor,  
Department of English

**J. Padmapreethi**  
Assistant Professor,  
Department of Visual  
Communications

## STUDENT EDITOR

**s.u.bhavan**