



CURRICULUM VITAE

NAME	: DR. MARAN MARIMUTHU
DESIGNATION	: ASSOCIATE PROFESSOR
DEPARTMENT	: MANAGEMENT AND HUMANITIES
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BIOGRAPHICAL NOTES

Maran Marimuthu is an **Associate Professor** at the Department of Management and Humanities, **Universiti Teknologi PETRONAS**. Maran Marimuthu holds a doctorate in Finance from **University of Malaya** in 2011. His Phd work is on capital structure involving GLCs and Non-GLCs in Malaysia. He obtained his **MBA in Finance** from University of Malaya in 2000 and his **BBA (Hons)** from Universiti Utara Malaysia in 1994. He teaches Financial Management, Engineering Economics, Corporate Finance and Research Methods in Business & Finance. To date, he has **graduated 9 Masters and three PhD Scholars by research and 7 PhD**. Dr. Maran has published more than 100 **international refereed journals** (including Q1, Q2 -ISI/SCOPUS journals) and conference proceedings (local and overseas). He has co-authored books on Financial Management, International Finance and contributed articles for both local and international magazines. He has served as a **Trainer/Consultant** in O&G industry including PETRONAS especially on socio-economic and cost analysis. In relation to academic contribution, he has been actively involved in the development of new degree programmes, including Finance Degree Programmes for Higher Learning Institutions. Dr. Maran Marimuthu is currently holding internal and external research grants as Principal and Co-Researcher and supervising doctoral and masters students in the related area. He also has a special interest in the multidisciplinary work. Dr. Maran Marimuthu has corporate experience of **5 years** and almost **20 years** of academia career.

OBJECTIVE

EDITORIAL MEMBER, **IJMRASC, SDNB 2021**

ACADEMIC/PROFESIONAL QUALIFICATIONS

No.	University/Institution	Cert./Dip./Degree awarded and field of specialization	Date awarded
1.	Universiti Utara Malaysia	BBA (Hons), Finance 2nd Class upper	1994
2.	University of Malaya	MBA, Finance*	2000
3.	University of Malaya	PhD in Business Administration, Finance	2011
4.	Pembangunan Sumber Manusia Berhad	Train The Trainer (TTT) and Evaluation on Effectiveness of Training (EET)	2012/ 2017

**Scholarship: Harvard Business School Club of Malaysia. Abstract of thesis attached below.*

WORKING EXPERIENCE

No.	Date of Duration	Position & Industry/Institution	Responsibilities
1.	Mar/2013 - Aug/2013	Associate Professor, HOD , UCSI University, KL.	Lecturer in Finance & Head, Department of Accounting and Finance, Faculty of Business & Information Science
2.	Dec/2005 – Mar/2013	Assistant Professor, Chairperon , CSDCSR in Business, Tunku Abdul Rahman University (UTAR), Sg Long, Kajang, Selangor.	Lecturer in Finance & Chairperson of Center for Sustainable Development & Corporate Social Responsibility in Business
3.	Apr/2004 – Dec/2005	Lecturer & Programme Head , Universiti Industri Selangor (UNISEL), Shah Alam & Berjantai Bestari, Selangor DE	Lecturer in Business & Finance, managing the Bachelor's degree in Industrial Management.
4.	June 2001 – Apr 2004	Lecturer at the Faculty of Business & Accountancy, University of Malaya. Lecturer at School of Business & Accountancy, Regent School of Economics, KL	Lecturing in Business and Finance for local and international students.
5.	Nov/2000 – May/2001	Research Assistant , Faculty of Business & Accountancy; Institute of Postgraduate Studies, University of Malaya, Bangsar, KL	Working under Prof Dr. Fazilah Bt Samad & Prof Dr. Nazari Ismail. Research involved Bumiputera Ownership past Three Decades and Performance of Electric and Electronic Sector in Malaysia since 1980.
6.	July/1997 – Oct /2000	Lecturer , Binary University College, Jalan Ipoh, KL & Sterling Institute, PJ.	Lecturing in Business and Finance, for Bachelor's Degree Students involved in twinning programmes and Diploma students, local and international students.

7.	Apr/1994 – June/ 1997	Executive (Logistics & Analysis), Hong Leong Industries (HLI), Shah Alam, Selangor/ Casio Malaysia.	Conducting analysis on the cost effectiveness of the inbound and outbound operations of the subsidiaries of HLI, offer solutions and recommendations to individual GMs for operations improvement.
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PROFESIONAL INVOLVEMENT

Position	Professional Body	Date conferred
Academic Committee	Malaysian Institute of Management (MIM) [Appointed as Expert Panel on Industry Courses]	2017
Member of International Editorial Board	IBIMA Publishing, USA	2016-2020
Member of Expert Panel in Finance and Assessor	Malaysian Qualifications Agency (MQA), Malaysia (MQA01-MQA02 – 10 projects)	2016-2020
Finance Accreditation Agency (FAA)	Proposed FAA Accreditation Panel Member (Finance Program with UUM, Dec 2020)	2017-2022
Researcher	Educational, Welfare and Research Foundation, (EWRF) Malaysia	2014
Senior Member	International Economic Development and Research Centre (IEDEC)	2014
Malaysian Finance Association (MFA)	Life Member	Permanent

CONTRIBUTION & COLLABORATION

No.	Date	Activity/Event	Role	Level (UNIVERSITY/Industry/National/Int'l)
	2020-19	Presented at the international seminar on global energy sector dynamics: enabling sustainable energy transition, 10 June 2020	Panel Speaker	International: UTP-AtmaJaya, Indonesia.
		Growth Mindset Vs Static Mindset: Challenges faced students and the way forward, 28 May 2020	Speaker	International: Dhanish Ahmad College of Engineering, India
		International Accreditation in Higher Education: Challenges & Opportunities. 8 August 2020	Resource Person	Sairam College of Engineering, India
		Expert Panel Review on Capital Market, Organised by Finance Accreditation Agency-FAA, KL 2019.	Panel Member/Reviewer	BNM, KL
1	2018	Expert Talk on Finance/MBA-EM	Invited Speaker/ Programme Manager	<u>International:</u> Special invitation by SAIRAM INSTITUTE OF MANAGEMENT STUDIES , Chennai, India, held at University of Malaya. Heading for MOA with SAIRAM on Students Exchange Program for MBA-EM Programme.
2				<u>International:</u>

	10-12 April 2017	Panel Speaker, EDI Partners Meeting	Programme Manager	Special invitation by Energy Delta Institute (EDI) , at EDI Partners Meeting with Professors/Lecturers/Industry Players, St Petersburg, Russia. Outcome: Lecturers Exchange Programme from UTP to Europe on EDI Programmes/Courses, on Asian perspectives, 24-25 Oct 2017.
3.	17 – 23 Oct 2016.	Visited University of Stavanger (UIS) and IRIS (Research Institute) in Norway,	Programme Manager	<u>International:</u> Prof Terje of UIS will make a visit to M&H as Visiting Scholar, in Aug/Sept 2017, deal with PG students and MBA-EM students. Prof Terje is also a Member of AAC.
4.	18 Oct 2016	Presentations on the findings of PRF projects	Principal Investigator	<u>International:</u> It was at UIS, Norway, to the Dean, and Prof Terje (AAC Member)
5.	Oct 2016 - present	Formed a link-up with Ernst & Young	Lead Investigator	<u>Industry/International:</u> This collaboration is in relation to the financial performance of the global oil and gas industry [Mr Espen from Europe, Mr. Sanjay from South East Asia]
6.	28-29 Oct 2016	International Education Fair, Istanbul, Turkey	Programme Manager/UTP Rep	<u>Industry/International:</u> First step to penetrate the Turkish/Middle East Markets for PG Programme. Response was overwhelming.
7.	2017-18	PRF Sarawak Project		<u>University:</u>

8.	1 March 2017	External Exam Moderation, AIMST	Principal Investigator	Link-up with UNIMAS Lecturers for Socio-Economic Study on Miri & Bintulu
			External Examiner	University: Invited by AIMST University for final exam moderation involving question papers and results of finance courses offered for undergraduate programmes.
9.	25-26 Aug 2016	Earnst & Young in collaboration with NCIA.	Core Member	Represented UTP for the sharing sessions the development agenda of Northern region.
10.	2015	UTP Forum	Academic	University: Other Guest Speakers: Dato Saifuddin Abdullah, CEO, Global Movements of Moderates, Asst Prof Dr. Hanif Ahamat, IUU & Aiman Azlan (Blogger & Writer). Friday, Seminar Room 7& 8, UTP
11.	21 Nov 2016	Conducted interview and sharing session with Minister of Higher Education, Datuk Seri Idris Jusoh.	PRINCIPAL INVESTIGATOR	To get his views on poverty involving the east coast region.

RESEARCH GRANTS/CONSULTANCY PROJECTS

No	Research / Project Title	Funded / Non-Funded (RM)	Role/Funding	Duration (Year)	
				From	To
1.	Retirement Planning and Economic Wellbeing: Myopic Behaviour of O&G Employees.	176,500	YUTP (external)	2018	2021
2.	Integrated Reporting of Sustainability of O&G Sector and Implications on Financial Performance	90,000	YUTP (external)	2020	2022
3.	Impact of Oil and Gas Industry on Socioeconomic Development of the Local Communities in Sarawak, Malaysia.	900,000	PRINCIPAL INVESTIGATOR/ PETRONAS Research Fund	Feb 17	Jan 18
4.	Market Study on Critical Skill Demand and Supply in Oil and Gas Industry (Upstream)	25,000	CO-PRINCIPAL INVESTIGATOR/ MOGSC	2016	2017
5.	Corporate Governance and Dividend Payout ratio: An Empirical Investigation on PN17 Companies of Malaysia.	25000	PROJECT LEADER/ UTP Internal	2014	2015
6.	Contract Research in Economic Assessment of Wilayah Perak Selatan (WPS)	500.000	PRINCIPAL INVESTIGATOR/ PKNP Government	2014	2014
7.	Stakeholders Issues and Analysis on the Social, Economics, Environmental Implications of CO2	180,000	CO-RESEARCHER/ MYRA RESEARCH GRANT (MOE) Government	2013	2015
8.	An Intelligent Financial Forecasting System using Kalman Backpropagation with Particle Swarm Optimization	50,000	CO-RESEARCHER/ URIF Internal	2012	2014

9.	Impact of Oil and Gas Industry on Socioeconomic Development of the Local Communities in the east Coast Region of Malaysia.	1.2 million	PRINCIPAL INVESTIGATOR / PETRONAS RESEARCH FUND	2014	2016
10.	Stakeholder Perception Study on PETRONAS Operations in Malacca.	309,000	PRINCIPAL INVESTIGATOR/ PETRONAS	2015	2016
11.	Identifying voluntaristic Change among the natives/indigenous community in Malaysia as Economic and Welfare Booster	80,900	CO-PRINCIPAL INVESTIGATOR/ FRGS/1/2015SS06/UTP/02/1	2015	2018
12.	Islamic Microfinancing: Equity Financing Modeling for Poor Community in Malaysia	50,000	CO-PRINCIPAL INVESTIGATOR FRGS/1/2016/SS01/UTP /02/1	2016	2018
13.	An Exploratory Study of Successful Tamil Schools in Malaysia	93,000	PROJECT LEADER/ EWRF Government	2014	2015
14.	Youth and Environment: Understanding their Perspectives and Challenges	20,000	CO-RESEARCHER/ UTARRF Government	2012	2014
15.	Teaching and Implications. Pleasurable English Language Learning in ESP through the Multiple Intelligences Design.	2700	CO- RESEARCHER/ UTARRF None	2009	2011
16.	Research Consultant for CENSE on demographic studies involving peninsula Malaysia.	2000	RESEARCHER	2011	2011

Conference Presentations/Proceedings

1. **Maran, M.** (2005). Mergers and Acquisitions: Some Empirical Evidence on Performance and Shareholder Value Appreciation. Presented at the International Conference in Economics and Finance (ICEF), Labuan International Campus, Universiti Sabah Malaysia., 26 – 27 May 2005
2. **Maran, M.** (2007). Ethnic Diversity on Boards of Directors and its implications on Firm Financial. Presented at the 8th Conference of the Asian Pacific Sociological Association (APSA), USM, Penang, 9-21 November, 2007.
3. **Maran, M.** (2007). Investment and Financing Strategies: A Comparative Study of Government-Linked Companies and Non-Government-Linked Companies in Malaysia. Presented at the '19th Asia-Pacific Conference on International Accounting Issues: International Doctoral Colloquium, University of Malaya, Kuala Lumpur, 11 November 2007
4. **Maran, M., & Indraah. K.** (2008). Demographic Diversity, Top Management, Boards of Directors and Firm Financial Performance: Malaysian Evidence. Presented at the Applied International Business Conference 2008, Labuan School of International Business and Finance, Universiti Malaysia Sabah, Labuan, 6-8, November, 2008.
5. **Maran, M.** (2008). Corporate Restructuring, Debt Restructuring and Some Implications on Capital Structure Literature. Terengganu International Business and Economics Conference 2008, UiTM, Kuala Terengganu, 26-28 November, 2008.
6. **Maran, M.** (2009). The Co-Movements of the Regional Stock Markets and Some Implications on Risk Diversification. Presented at the International Conference On Applied Economics And Time Series Econometrics (ICAETE) in Collaboration with the Indira Gandhi Institute of Development Research, Mumbai & The Indian Econometric Society, Hyderabad, A.P, India, 17 – 18 April 2009.
7. **Maran, M., Lawrence, A., & Maimunah, I.,** (2009). Human Capital Development and Its Impact on Firm Performance: Evidence from Developmental Economics. International Conference on Human Capital Development: Enhancing Human Capital Development Through Different Roles and Perspectives (ICONHCD 2009), Universiti Malaysia Pahang, 25-27, May 2009.
8. **Maran, M. & Ng K.K.**(2009). Malaysian and Tiger Market Linkages: What can we learn after the 1997 Financial Crisis? Presented at the 11th Malaysian Finance Association (MFA) Conference 2009, Faculty of Economics and Management and the Graduate School of Management, UPM, Penang, 3-5 June 2009.

9. **Maran, M.**, Hasbanu, Indraah, K., Lam, H. Y., & Chee, C. Y. (2009). Islamic Pawning (Ar-Rahnu) And Factors Affecting Customers' Switching Behaviour: An Exploratory Study. The 3rd ISDEV International Islamic Development Management Conference: Islamic Capital Market, Universiti Sains Malaysia, Penang, 28 – 29 October 2009.
10. **Maran, M.** & Tan, S.K.(2009). The Determinants of Capital Structure of Local Commercial Banks. Curtin International Business Conference (CIBC) 2009, School of Business, Curtin University of Technology Sarawak Campus in Miri in collaboration with Curtin Business School of Curtin University of Technology (Australia), Miri, Sarawak, 10-12 Dec 2009.
11. **Maran, M.** & Fazilah, A.S. (2009). Government-Linked Companies: The Determinants of Capital Structure And Implications. The 8th AAM International Conference 2009: Global Economic Meltdown, School of Management, USM, Kuantan, 18-20 December 2009.
12. **Maran, M.** & Haslindar, I. (2010).A Case Study Of The Local Bank Merger: Is The Acquiring Entity Better Off? **Presented at the Malaysia-Indonesia** International Conference on Economics, Management and Accounting 2010 (MIICEMA 2010): Regional Development in an Era of Global Innovation Economy, Faculty of Economics and Management, Universiti Kebangsaan Malaysia, Bangi, Selangor, 25-26 November 2010.
13. **Maran, M.** & Fazilah, A.S. (2010). Government Ownership, Financing Strategies And Speed Of Adjustment Towards Debt Optimality: Some Empirical Evidence From Malaysia. 14thInternational Business Information Management Association (IBIMA) Conference, Istanbul, Turkey, 23-24 June 2010. [**THOMPSON ISI**]
14. **Maran, M** (2010). Size Effect and Insolvency Profiles among the SMEs in Malaysia: An Empirical Testing on the 'Failure Prediction', Presented at the **Global Conference on SME and Entrepreneurship 2010**, Kuala Lumpur, 26-27 August 2010.
15. **Maran, M** and Samad, F.A (2010). The NEP and Development of GLCs, Writers Workshop on Malaysia's Affirmative Action Policy: Historical Review, Critique and Analysis, Presented at the Institute of Southeast Asian Studies Singapore, 6-7 December 2010.
16. **Maran, M** and Indraah, K (2011). Size Effect, Financial Characteristics and Insolvency Profiles among the SMEs in Malaysia, Presented at the 2nd Entrepreneurship and Management International Conference (EMIC2), Kangar, Perlis, 17-19 December 2011.
17. **Maran, M.** (2012). Trade-off Model, Speed of Adjustment and Debt Optimality: Evidence from Malaysia, Presented at the International Conference on Management, Social Sciences and Humanities (ICMeSH 2012), Universiti Teknologi Petronas (UTP), KL Convention Centre, KL, 12-14 June 2012.

18. Saraswathy, T & **Maran, M.** (2012). Urban and Rural Settings and Multiple Intelligences: An Empirical Study, Presented at the International Conference on Languages, Educational, Welfare, Research Foundation (EWRWF), Mahsa University College, Petaling Jaya, Malaysia, 20-22 September 2012.
19. **Maran, M.** (2012). Equity Ownership over the period 1970-2010, Presented at the CPPS-ASLI, Round Table Discussions (RTDs), Grand Season Hotel, Kuala Lumpur, 3-7 September 2012.
20. **Maran, M.** (2012). CSR and Community Development, Presented at the International Seminar on People Centred: 'Enhancing Social Inclusion through Community Social Enterprises', organized by COMMACT, UKM, FEP, KITA & UUM at the Senate Room, UKM, Bangi, 5-6 November 2012.
21. Lawrence, A., **Maran, M.**, Lai, F.W & Rani, B. (2014). Determinants of Individual and organizational Factors to the Career Advancement of Academics in Private Higher Education: a Literature Review, Presented at the International Conference on Leadership and Management (ICLM 2014), A Conference of World Engineering, Science & Technology Congress (ESTCON), Universiti Teknologi Petronas (UTP), KL Convention Centre, KL, 3-5 June 2014.
22. Rohail, H., **Maran, M.** & Satirenjit, J. (2014). Diversity, Corporate Governance and Implication on Firm Financial Performance: A Concept Paper, Presented at the International Conference on Leadership and Management (ICLM 2014), a Conference of World Engineering, Science & Technology Congress (ESTCON), Universiti Teknologi Petronas (UTP), KL Convention Centre, KL, 3-5 June 2014.
23. Majid, S., Satirenjit, J. & **Maran, M.** (2014). An Overview of Sustainable Corporate Entrepreneurship and Firm Performance, Presented at the International Conference on Leadership and Management (ICLM 2014), a Conference of World Engineering, Science & Technology Congress (ESTCON), Universiti Teknologi Petronas (UTP), KL Convention Centre, KL, 3-5 June 2014.
24. **Maran, M.**, Lawrence, A. & Lai, F.W (2014). Size Effect and Insolvency Profiles among the SMEs: An Empirical Investigation, Presented at the International Conference on Leadership and Management (ICLM 2014), a Conference of World Engineering, Science & Technology Congress (ESTCON), Universiti Teknologi Petronas (UTP), KL Convention Centre, KL, 3-5 June 2014.
25. **Maran, M.** (2014). Financial Analysis and Insolvency Profile of the Malaysian SMEs, Presented at the International Business, Education and Cultural Development Conference, organized by Malaysia Namakkal Welfare Association (Ipoh Branch), Syuen Hotel, Ipoh, Perak, 19-21 July 2014.

26. Said, J.A., Yong, S.P., **Maran, M.**, Lai, F, W. (2014). An Ensembl Model for Modelling Chaotic Behaviour of Bursa Malaysia Time Series Data, To be presented at the 21st International Conference on Neural Information Processing, University of Malaya (UM), Kuching, Sarawak, 3-6 November 2014 (**SCOPUS**).
27. Hassan, R., **Marimuthu, M.**, and Johl, S.K. (2015). Demographic Diversity and Firm Value: A Review on Large Companies Using Panel Data Approach. Presented at *2nd International Symposium on Technology Management and Emerging Technologies (ISTMET2015) - (IEEE) 2015*, Langkawi Island, Kedah, Malaysia from 25-27 August 2015. (*Scopus / ISI Index*)
28. Hassan, R., **Marimuthu, M.**, and Johl, S.K. (2015). Ethnic Diversity on Boards and Market Performance. Presented at *International Conference on Business, Management, Tourism and Hospitality 2015 (BIZMATOUR 2015)* Melaka, Malaysia from 12-14 May 2015. 7359028 (*Scopus / ISI Index*)
29. Hassan, R., **Marimuthu, M.**, and Johl, S.K. (2014). Diversity, Corporate Governance and Implication on Firm Financial Performance: A Concept Paper. Presented at *The International Conference on Leadership and Management (ICLM)*, Kula Lumpur, Malaysia from 3 - 5 June 2014.
30. **Hassan, R.**, Marimuthu, M., and Johl, S.K. (2016). “Bridging and Bonding: How Gender Diversity Influence Organizational Performance”. Presented at *The 3rd International Conference on Leadership and Management (ICLM)*, Kula Lumpur, Malaysia from 15 - 17 August 2016. [Non-citation Indexed Proceeding]
31. **Hassan, R.**, Marimuthu, M., and Johl, S.K. (2015). “Demographic Diversity and Firm Value: A Review on Large Companies Using Panel Data Approach”. Presented at *2nd International Symposium on Technology Management and Emerging Technologies (ISTMET2015) - (IEEE) 2015*, Langkawi Island, Kedah, Malaysia from 25-27 August 2015. Page 197-201. DOI:10.1109/ISTMET.2015.7359028 71011. [Citation Indexed - (**ISI / ECSI / SCOPUS**)]
32. **Hassan, R.**, Marimuthu, M., and Johl, S.K. (2015). “Ethnic Diversity on Boards and Market Performance”. Presented at *International Conference on Business, Management, Tourism and Hospitality 2015 (BIZMATOUR 2015)* Melaka, Malaysia from 12-14 May 2015. [Citation Indexed - (**ISI / SCOPUS**)]
33. **Hassan, R.**, Marimuthu, M., and Johl, S.K. (2014). Diversity, Corporate Governance and Implication on Firm Financial Performance: A Concept Paper. Presented at *The 2nd International Conference on Leadership and Management (ICLM)*, Kula Lumpur, Malaysia from 3 - 5 June 2014. [Non-citation Indexed Proceeding]
34. Nizamani, F., Marimuthu, M., (2015). “Small and Medium Enterprises: Asymmetric Information and Critical Factors Affecting Bank Financing”. Presented at *International*

Conference on Business, Management, Tourism and Hospitality 2015 (BIZMATOUR 2015) Melaka, Malaysia from 12-14 May 2015. [Citation Indexed - (ISI / SCOPUS)]

35. Serai, M. H., Johl, S. K., & Marimuthu, M. (2016). **Sustainable Corporate Entrepreneurship**—Presented at *The 3rd International Conference on Leadership and Management (ICLM)*, Kula Lumpur, Malaysia from 15 - 17 August 2016. [Non-citation Indexed Proceeding]
36. Serai, M. H., Johl, S. K., & Marimuthu, M. (2015). “Conceptual framework of sustainable corporate entrepreneurship”. Presented at *2nd International Symposium on Technology Management and Emerging Technologies (ISTMET2015) - (IEEE) 2015*, Langkawi Island, Kedah, Malaysia from 25-27 August 2015. Page 432-436. [Citation Indexed - (ISI / ECSI / SCOPUS)]
37. Serai, M. H., Johl, S. K., & Marimuthu, M. (2014). sustainable corporate entrepreneurship, Presented at *The 2nd International Conference on Leadership and Management (ICLM)*, Kula Lumpur, Malaysia from 3 - 5 June 2014. [Non-citation Indexed Proceeding]. [Non-citation Indexed Proceeding]
38. Marimuthu, M.(2016). “ **Ownership structure and Firm Value: An Insider Ownership effect**”. Presented at *The 3rd International Conference on Leadership and Management (ICLM)*, Kula Lumpur, 15 - 17 August 2016.
39. Marimuthu, M., Kolandaisamy, I. & Kong, Y.L. (2016). “ **Conceptual Understanding of Islamic Housing Loan (Bai-Bithaman Ajil): An Empirical Review**”. Presented at *The 3rd International Conference on Leadership and Management (ICLM)*, Kula Lumpur, 15 - 17 August 2016.
40. Marimuthu, M. & Kolandaisamy, I.(2016). “ **Exploring the Adoption of the Islamic-Based Pawnshop using PLS**”. Presented at *The 3rd International Conference on Leadership and Management (ICLM)*, Kula Lumpur, 15 - 17 August 2016.
41. Marimuthu, M. & Adzraai, A(2016). “Perception Study on the Impact of the Oil and Gas Industry on Wealth Distribution”. Presented at *The 3rd International Conference on Leadership and Management (ICLM)*, Kula Lumpur, 15 - 17 August 2016.
42. Hassan, R., Marimuthu, M., and Johl, S.K. (2016). “Bridging and Bonding: How Gender Diversity Influence Organizational Performance”. Presented at *The 3rd International Conference on Leadership and Management (ICLM)*, Kula Lumpur, 15 - 17 August 2016.
43. Majid, H.S., Johl, S.K. & Marimuthu, M (2016).“ **An Overview on Relationship Between Corporate Entrepreneurship and Firm Performance**”. Presented at *The 3rd International Conference on Leadership and Management (ICLM)*, Kula Lumpur, 15 - 17 August 2016.

44. Hajar, M.A.K. Mat Isa, M.P. & Marimuthu, M. (2016). "**Islamic Microfinance: Exploring the Potential for Equity Financing Models in Malaysia**". Presented at *The 3rd International Conference on Humanities & Social Science (ICHSS)*, Kula Lumpur, 15 - 17 August 2016.
45. Akhir, Noor, Harun, Marimuthu, Bhattacharyya & Isha (2016). "**Community Engagement Program: Bringing about Community Well-being**", Presented at *The 3rd International Conference on Leadership and Management (ICLM)*, Kula Lumpur, 15 - 17 August 2016.
46. Marimuthu, Nordin & Azrai (2016). Impact of oil & gas industry on the East Coast Region of Malaysia: An Economic Perspective (ISI), IBIMA [abstract accepted]
47. **Marimuthu, M. et.al (2015)**. Corporate governance and dividend pay-out policy: an empirical investigation on financially distressed firms in Malaysia, (ISI), accepted, 2nd Annual Conference on Accounting & Finance, Colombo, Sri Lanka., 25-27 April 2015.
48. Hassan, R., Marimuthu, M., and Johl, S.K. (2015). "Demographic Diversity and Firm Value: A Review on Large Companies Using Panel Data Approach". - (*IEEE*) 2015, DOI:10.1109/ISTMET.2015.7359028 71011. [Citation Indexed - (ISI / ECSI / SCOPUS)] Presented at *2nd International Symposium on Technology Management and Emerging Technologies (ISTMET2015)*, Langkawi Island, 25-27 August 2015.
49. Hassan, R., Marimuthu, M., and Johl, S.K. (2015). "Ethnic Diversity on Boards and Market Performance". [Citation Indexed - (ISI / SCOPUS)] Presented at *International Conference on Business, Management, Tourism and Hospitality 2015 (BIZMATOUR 2015)*, Melaka, 12-14 May 2015.
50. Nizamani, F., Marimuthu, M., (2015). "Small and Medium Enterprises: Asymmetric Information and Critical Factors Affecting Bank Financing". [Citation Indexed - (ISI / SCOPUS)] Presented at *International Conference on Business, Management, Tourism and Hospitality 2015 (BIZMATOUR 2015)*, Melaka, 12-14 May 2015.
51. Serai, M. H., Johl, S. K., & Marimuthu, M. (2015). "Conceptual framework of sustainable corporate entrepreneurship". [Citation Indexed - (ISI / ECSI / SCOPUS)] Presented at *2nd International Symposium on Technology Management and Emerging Technologies (ISTMET2015) - (IEEE) 2015*, Melaka, 12-14 May 2015
52. Lawrence, A., **Maran, M.**, Lai, F.W & Rani, B. (2014). Determinants of Individual and organizational Factors to the Career Advancement of Academics in Private Higher Education: a Literature Review. Presented at the International Conference on Leadership and Management (ICLM 2014), KL, 3-5 June 2014
53. Rohail, H., **Maran, M.** & Satirenjit, J. (2014). Diversity, Corporate Governance and Implication on Firm Financial Performance: A Concept Paper. Presented at the International Conference on Leadership and Management (ICLM 2014), KL, 3-5 June 2014

54. Majid, S., Satirenjit, J. & **Maran, M.** (2014). An Overview of Sustainable Corporate Entrepreneurship and Firm Performance, Presented at the International Conference on Leadership and Management (ICLM 2014),KL, 3-5 June 2014
55. **Maran, M.** (2014). Financial Analysis and Insolvency Profile of the Malaysian SMEs, organized by Malaysia Namakkal Welfare Association (Ipoh Branch), Presented at the International Business, Education and Cultural Development Conference, Syuen Hotel, Ipoh, Perak, 19-21 July 2014.
56. A Conceptual Review on the Effect of Attitudes towards Retirement on Saving Intentions and Retirement Planning Behavior. ICLM 2018.
57. Retirement Planning and Policy Development in Energy Sector: Does it Matter in Energy Policy? ICSME 2018.
58. Determinants of Capital Structure: A Conceptual Understanding of Oil and Gas Firms in Malaysia. ICLM 2018.
59. The Impact of Top Management Team Diversity on Firm Performance: A Study of Large Companies in Malaysia. *ICLM 2018*
60. The Demography Characteristics of Top Management Team and Firm Performances. A Study on Large Company at Malaysia. *UUM 2018*
61. Does Decision Making Style of Top Management Team Impact the Firm Performance? *Creative Industry International Conference 2018.*
62. Does Conflict in Top Management Team Impact the Firm Performance? A Conceptual review on Large Companies in Malaysia. *Creative Industry International Conference 2018*

**All the latest conference publications available in ISI/SCOPUS websites.*

Journal Publications

1. Maran, M. (2008). Ethnic Diversity on Boards of Directors and its implications on Firm Financial. *The Journal of International Social Research*, Volume 1 (4), 431-445.
2. [ISSN: 1307 -9581, EBSCO, MLA International Bibliography, DOAJ, Scientific Commons, Ulrichsweb, BC ELN, ICAAP, Public Knowledge Project (PKP), Index Copernicus and Journal Seek.]
3. Maran, M. (2008). Mergers and Acquisitions: Some Empirical Evidence on Performance, Financial Characteristics and Firm Sustainability. *International Journal of Business and Management*, Volume 3 (10), 8-15.[ISSN 1833-3850 (Print) ISSN 1833-8119 (Online)]
4. Maran, M. (2009). Corporate Restructuring, Firm Characteristics and Implications on Capital Structure: An Academic View. *International Journal of Business and Management*, Volume 4 (1), 123-131.
5. [ISSN 1833-3850 (Print) ISSN 1833-8119 (Online)]
6. Maran, M.,& Indraah, K. (2009). Demographic Diversity In Top Level Management And Its Implications On Firm Financial Performance: An Empirical Discussion. *The Journal of International Business and Management*, Volume 4 (6), 176-188.
7. [ISSN 1833-3850 (Print) ISSN 1833-8119 (Online)]
8. Maran, M.,& Indraah, K. (2009). Can Demographic Diversity in Top Management Team Contribute for Greater Financial Performance? An Empirical Discussion. *The Journal of International Social Research*, Volume 2 (8), 173-186.
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84. Jan, A., Marimuthu, M., Shad, M. K., Zahid, M., & Jan, A. A. (2019). Bankruptcy profile of the Islamic and conventional banks in Malaysia: a post-crisis period analysis. *Economic Change and Restructuring*, 1-21.

❖ **Forthcoming**

1. Hassan, R., Marimuthu, M., Capriello, A., & Benabdallah, M. (2018/9). Breaking the Glass Ceilings in Malaysia! Uncovering Key Drivers for firm financial performance. *Management Decision*, X(X), XX-XX. –
2. Hassan, R., & Marimuthu, M. (2018/9). Recent Board Diversity Scholarship: A Proposal for Conceptual and Measurement Clarity. *Academy of Strategic Management Journal*, X(X), XX-XX.
3. Hassan, R., Marimuthu, M., & Capriello, A. (2018/9). Opening Diversity Box of Upper Echelons: Drivers of Better Firm Performance in Corporate World. *Journal of Management Studies*, X(X), XX-XX. – Under Review
4. Jan and Marimuthu (2019). The nexus of sustainability practices and financial performance: an Islamic perspective. *Journal of cleaner production*.

2019-2020

Mehreen, M., Marimuthu, M., Karim, S. A. A., & Jan, A. (2020). Proposing a Multidimensional Bankruptcy Prediction Model: An Approach for Sustainable Islamic Banking. *Sustainability*, 12(8), 3226.

H. Khan, M. Marimuthu, L. Fong-Woon (2020). ARDL and Cointegration Test on Malaysian Economy: Fiscal Deficit and its Less Inflationary Sources of Borrowing with the Moderating Role of Political Stability.

Shammugam, S., & Marimuthu, M. (2018). The Impact of Top Management Team Diversity on Firm Performance: A Study of Large Companies in Malaysia. In SHS Web of Conferences (Vol. 56, p. 03005). EDP Sciences.

Indraah Kolandaisamy, Maran Marimuthu and Sreedevi Shammugam. Does Decision Making Style of Top Management Team Impact the Firm's Performance? (2019). Journal of Advanced Research in Dynamical and Control Systems, Volume 11, 05-Special Issue (2019), Pages: 550-554

Shammugam, S., & Marimuthu, M. (2019). Does Conflict of Top Management Team Impact the Firm Performance? A Conceptual Review on Large Companies in Malaysia. *Global Business and Management Research*, 11(2), 157-166.

Upcoming..2020

H. Khan, M. Marimuthu, L. Fong-Woon (2020). Fiscal causalities and long-run Cointegration Analysis: Evidence from a Panel of Southeast Asian Nation.

Does Duality of Top Management Team Affect the Firm Performance? A Review on Large Companies in Malaysia) has been accepted for ICIE 2020 Conference scheduled on 27/8/2020. The paper will be forwarded to Scopus indexed journal for publishing.

Books

1. Ng Kean Kok • Zhang Weina • **Maran Marimuthu** • Sandeep Bhattacharya (2017). Financial Management, **3rd ed.**, Malaysia: OxfordFajar.
2. Ng Kean Kok • Zhang Weina • **Maran Marimuthu** • Sandeep Bhattacharya (2012). Financial Management, 2nd ed., Malaysia: OxfordFajar.
3. Cheol S. Eun, Bruce G. Resnick, Ng Kean Kok, Tee Peck Ling & **Maran Marimuthu** (2011). International Financial Management, 7th Ed. McGraw-Hill:US

Book Chapters

No.	Title & details
1	Said, Suet-Peng, Maran and Lai (2014). Hybridization of Ensemble Kalman Filter and Non-Linear Auto-regressive Neural Network for Financial Forecasting, Mining Intelligence and Knowledge Exploration, Lecture Notes in Computer Science, Vol. 8891, pp 72-81. http://link.springer.com/chapter/10.1007%2F978-3-319-13817-6_8
2	Saraswathy, T. & Maran, M. (2013). Rural Urban Distinction in the English for Special Purposes Classroom, Book of Readings, Volume 1: June 2013, edited by: Mahendran Maniam & Shanthi Periasamy, EWRF: Kuala Lumpur. [ISBN: 978-967-11962-0-5]
3	Maran, M. (2011), Top Level Management And Firm Sustainable Performance: Does Ethnic Diversity Really Matter? in ‘Sustainable Development Weltanschauung: Beyond theories into Reality’, Edited by: Har Wai Mun, Ong Seng Fook, Sek Siok Kun, Pustaka Prinsip: Kuala Lumpur.
4	Ng, K.K., Maran, M. & Ng, C.Y. (2011), Green Technology Finance, in ‘Sustainable Development Weltanschauung: Beyond theories into Reality’, Edited by: Har Wai Mun, Ong Seng Fook, Sek Siok Kun, Pustaka Prinsip: Kuala Lumpur.
5	Maniam, M., Marimuthu, M. & Arumugam, N. (2015). Curricular Practices of Successful Tamil Schools in Malaysia, Penyelidikan Dalam Bidang Bahasa & Sastera- Melestarikan Dunia Pendidikan Global, UPSI. ISBN 978-967-0480-80-0
6	The Demography Characteristics of Top Management Team and Firm Performances. A Study on Large Company at Malaysia. UUM 2018

Magazines/Business Issues

Maran Marimuthu (2009/2010) ‘**Financial Restructuring, Capital Structure and Some Important Considerations**’, Erasmus University of Rotterdam (located in the Netherlands), the Financial Study association Rotterdam (in short FSR) is the study association for Finance, Accountancy, fsrforum, jaargang 12, editie #1, page: 7-9.

Ng Kean Kok & **Maran Marimuthu** ‘Green Technology Finance’ The Malaysian Accountant: Journal of the Malaysian Institute of Certified Public Accountants, Sept/Oct 2010, pg: 6-8.

Ng Kean Kok & **Maran Marimuthu**, ‘Finance for Green Technology’ Accounting and Business Malaysia, Jan 2011, pg: 52-54.

CONTRIBUTION TO SOCIETY

No .	Particulars of programme / event			Role	Level
	Date	Programme/Activity	Venue		
1	2015	Motivation Talk /School Convocation (SPM) At Sek Men Tengku Idris Shah, Kapar, Kelang, Selangor [the school I completed my secondary studies]	Kapar, Selangor DE	Invited Guest/ Guest Speaker	National
2	2015	Motivation Talk for primary school students in Tronoh and Bangi (SRJK-Tamil), collaboration with EWRF, visited 23 schools.	Tronoh/ Bangi	Guest Speaker	National
3	2016	Through the project, O & G Industry-PETRONAS: Penapisan, 13 kampungs were visited, their problems identified and some rectified. E.g. providing tukul for fishermen to increase their production of fish.	Melaka	Researcher	PETRONAS /National
4	2016	Worked with East Coast Regional Office (ECRO), on the wellbeing of the local communities in the east coast region. Important ecommendations were put forward to improve the living standards of the people.	Dungun, Kerteh, Gebeng	Researcher	Industry
5	2014	A sharing session with small business operators on SMEs, for the betterment of the Malaysian community.	Ipoh	Guest Speaker	National

Current Research

1. Currently working on publishing my PhD work in ISI journals. The areas include the following;

- Determinants of Capital Structure- Revisited
- Debt Optimality
- Pecking Order Theory
- Modeling Debt and Long Term Value
- Asymmetric Information and Market Analysis
- Cointegration of Asian Equity Markets
- Fintech
- M&A- Oil and Gas Companies

2. Preparing **three working papers** on Market Cointegration Analysis involving Asian Markets/European Markets from 2000-2015. [Conference and Journal Publications]

3. External Funding and SMEs' Failure Prediction: An Empirical Study. [work is in progress]

Data Analysis Attended/ Conducted Trainings

- Basic Econometrics (UM)
- Applied Econometrics (UM)
- Applied Financial Econometrics (UM)
- Time Series Analysis (UM)
- Computer Applications for Business Research
- Research Methodology for Business- Advanced
- Data Analysis (SPSS)- Advanced
- Multivariate Analysis- Advanced
- SEM- AMOS
- Writing Business Plan/Proposals
- Cointegration and Error Correction Model
- SAS –Multivariate Analysis

PREVIOUS APPOINTMENTS

- **Associate Professor Dr. Maran Marimuthu/HOD**, Faculty of Business and Information Sciences, UCSI University
- **Assistant Professor** in Finance at the Faculty of Accountancy & Management (FAM) and **Chairperson**, Centre for Sustainable Development and Corporate Social Responsibility in Business (CSDCSR), 2011 – 2013
- Faculty Board- Committee Member
- Faculty Purchasing Committee Member
- Committee Member of FRDPC (Faculty Research and Development and Postgraduate Committee)
- Chairman, Proposal Defence for PhD Programme
- Faculty representative for various academic aspects (UTAR Research and Development, UTAR Global Research Network, Community Services, Research matters involving postgraduate studies)

ENGAGEMENT WITH PROFESSORS AT UNIVERSITY OF MALAYA

Year 2000

Research Assistant

Analysed the **performance of Bumiputera Companies listed on the KLSE over a 30 year period**, this included a special focus on their equity ownership patterns, investment targets and strategies, under Prof. Dr. M. Fazilah Abdul Samad, Faculty of Business & Accountancy and Institute of Post Graduate Studies, University of Malaya, Kuala Lumpur.

2000-2001

Research Assistant

Analysed the **performance of the manufacturing sector in Malaysia in relation to Foreign Direct Investments (FDIs)**. under Prof. Dr. Mohd Nazari Ismail, Faculty of Business & Accountancy, University of Malaya, Kuala Lumpur.

EXTERNAL APPOINTMENTS

1. Reviewer, IBIMA 2016/2017
2. Reviewer, ICLM 2014/2016
3. Reviewer, ICMESH 2012
4. Reviewer, University of Central Punjab, Lahore
5. External Examiner (PhD), Vinayaka Missions University
6. External Consultant, Programme Development, Local Universities
7. External Examiners 2019-2020- AIT Thailand, India, Pakistan

REFEREES

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