

Dr. C.S.VIJAYA

Associate Professor

PG Department of Commerce,

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Academic Contributions:

- Possessing 25 years of teaching experience in UG and PG department of Commerce
- Presently holding the position of **Dean of Commerce**
- Guiding Eight Projects every year for M.Com Students
- Guiding M.Phil Research Scholars (4 Completed)
- Additional Camp Officer for 2 Years (2006-2008)
- Additional Controller for 3 years (2008-11)
- NAAC Additional Coordinator for First and Third Cycle
- Member Coordinator for Autonomous Report Preparation
- IQAC Member (2018-19)

Academic Qualifications:

	Year of Passing	Board/College/University	Grade
10 th	1982-83	State Board	66%
12 th	1983-85	State Board	73%
B.Com	1985-88	CTTE College(Under Madras University)	I Class
M.Com	1988-90	Meenakshi College for Women(University of Madras)	II Class (59.8%)
B.Ed.,	1992-93	University of Madras	I Class
M.Phil	2000	University of Madras	
Ph.D	2014	Gurunanak College (University of Madras)	

Teaching Experience: UG- 10 years, PG-15 years

Research Work:

Research Stage	Title of work/Thesis	College/University
Ph.D Completed in 2014	Analysis of customer perception regarding Private Insurance Companies with special reference to Chennai in Tamil Nadu	Gurunanak College, University of Madras

Paper presentation in National/International Conference:

S.No	Title	National/ International	Venue	Date & Year
1.	Private Insurance Companies Service Approach for Business Enhancement	National Seminar	Justice Basheer Ahmed Sayeed College for Women, Chennai-18, TN	18/12/2012
2.	E-Marketing in Insurance Services	International Conference	University of Madras	16/3/2011 & 17/3/2011
3.	Empowerment of Women Through Entrepreneurship-Issues, Opportunities & Challenges	National Seminar	Kumararani Meena Muthiah College of Arts and Science (Co-Ed) Chennai-20, TN	9/04/2010
4.	Organisational Values Vision & Culture	National Seminar	Voorhees College, Vellore, TN	15/04/2008 & 16/04/2008
5.	Teachers Social Responsibility	State Level Academic Conference	Guru Nanak College, Chennai-42, TN	25/03/2012
6.	Housing Needs and the role of Institutional Housing Finance	National Seminar	Government Arts College(Men) Chennai-35, TN	27/02/2009
7.	MSME Challenges and Government Support	National Seminar	Government Arts College(Men) Chennai-35, TN	21/08/2009
8.	Impact of Global Meltdown on the Indian Economy	UGC National Seminar	University of madras	04/03/2009

2. Participated Workshop on the APPLICATION OF STATISTICAL TOOLS AND TECHNIQUES FOR RESEARCH Conducted by University of Madras on 17/12/2009 & 18/12/2009

3. Attended UGC Sponsored ORIENTATION COURSE from 02/09/2011 to 29/09/2011 conducted by Academic Staff College University of Madras, Chennai-5, TN

4. Participated in Training Programme on Academic Leadership from 28/8/18 to 31/8/18 in Justice Basheer Ahmed College for Women(Autonomous) Teynampet, Chennai-18(TN) organised by Centre of

Academic Leadership and Education Management- Aligarh Muslim University, Aligarh under the scheme of Pandit Madan Mohan Malaviya National Mission on Teachers and Teaching ,MHRD Government of India.

Journal Publication:

S.No	Topic	Name of the Journal	e-ISSN, p-ISSN	Volume, Issue, page no, Year of publication	International UGC referred Journal, website
1	Growth of Private insurance Companies in India	SANKHYA	ISSN 0975-3915	Volume-4; Issue-1; page 78-82 June 2013	Peer Referred Journal
2.	Importance of Insurance- Views of younger generation	International Journal of Business and Management Invention (IJBMI)	e-ISSN-2319-8028 p-ISSN-2319-801X	Volume-6 Issue-9- Version-III Page-44-50 September 2017	International UGC Approved Journal www.ijbmi.org
3.	Stress Maintenance- Approach of Students	International Research Journal of human Resources and Social Sciences(IRJHRS S)	SJIF- 5.414 ISSN (O)-2349-4085 ISSN (P)-2394-4218	Volume-5, Issue-3, Page- 97-104 March-2018	International Research Journal www.aarf.asia
4.	Role of Private Insurance Company in the Service Sector	International Journal of Business and Management Invention (IJBMI)	e-ISSN-2319-8028 p-ISSN-2319-801X	Volume-7 Issue-3- Version-III Page-50-53 March 2018	International UGC Approved Journal www.ijbmi.org
5.	Impact of Digital Money Transactions on Indian Women	International Journal of Business and Management Invention (IJBMI)	e-ISSN-2319-8028 p-ISSN-2319-801X	Volume-8 Issue-2- Series-1 Page-01-08 February 2019	International UGC Approved Journal www.ijbmi.org
6.	A Study on the Development of Entrepreneurial Skills among Students	International Journal of Business and Management Invention (IJBMI)	e-ISSN-2319-8028 p-ISSN-2319-801X	Volume-8 Issue-2- Series-1 Page-21-25 November 2019	International UGC Approved Journal www.ijbmi.org
7.	Impact of Training on	International Journal of	ISSN (Online):	Volume 9 Issue 6 ,	International, www.ijbmi.org

	Self Development (With Reference To IT Sectors)	Business & Management Invention (IJBMI)	2319-8028, ISSN (Print):2319-801X	June 2020 PP 44-49	
8.	Knowledge Development during Pandemic Period by Higher Education students – Analytical Study with reference to Tamil Nadu	Adalya Journal An UGC-CARE and Web of Science Journal	1 ISSN (Online): 301-2746,	VOLUME-10-ISSUE-1- JANUARY -2021/page no 214-224I	https://adalyajournal.com