



**Shrimathi Devkunvar Nanalal Bhatt Vaishnav  
College for Women (Aided Stream)  
Affiliated to University of Madras, Re-accredited with A<sup>+</sup> Grade by NAAC,  
Chromepet, Chennai – 600044**

**Volume IV**

**VAISH-E-BULLETIN**

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### **VAISH PHYZ FEST 2020**



The Department of Physics conducted “Vaish Phyz Fest 2020” an intercollegiate event, on 11<sup>th</sup> February, 2020. The Judges were Dr. K. Kanthimathi, Assistant Professor, Department of English, Dr. S. Hemalatha, Assistant Professor, Department of Mathematics, Ms. N. Aruna, Assistant Professor, Head PG Department of Journalism and Ms. P. Manjusha, Assistant Professor, PG Department of Physics. The events conducted were Minute 2 Minute, Catechize (Quiz), Pot-Pourri, Snap-Shot (Photography) and Phy-Fi (Creative writing). Students from other colleges actively took part in the competitions making the event a grand success.

### **DEPARTMENT OF HISTORY AND TOURISM**

#### **PHOTO EXHIBITION**



The Department of History and Tourism in collaboration with Temple Survey Project, Archaeological Survey of India conducted a photo exhibition “Architectural Marvels of Tamil Nadu” on 11<sup>th</sup> and 12<sup>th</sup> of February, 2020. The exhibition was inaugurated by the Principal Dr. R. Geetha. Welcome Address was delivered by Dr. J. R. Banumathi, Associate Professor and Head, Department of History and Tourism. The Presidential Address was delivered by Ms. K. Moortheswari, Superintending Archaeologist, Temple Survey, Archaeological Survey of India, Chennai. The Vote of Thanks was delivered by

Dr. S. Saraswathi, Associate Professor, Department of History and Tourism. The exhibition was visited by students from various departments. The photo exhibition was chiefly about architecture in the temples of Tamil Nadu.

## EDUCATIONAL TRIP TO CHENNAI CITY

The second year students of B.A History and Tourism were taken on an educational trip on 18<sup>th</sup> February, 2020 to various parts of Chennai city to know more about the history of the city. Mrs. Nivetita, a freelancer Historian, guided the students.



## TILASTO



The Association of Department of Statistics “TILASTO - 2K20” was inaugurated on 13<sup>th</sup> February, 2020. The Inaugural Address was delivered by Mr. Saji George, ISS, Deputy General, NSO (FOD) R.O. Chennai, Ministry of Statistics and Programme Implementation. His talk was on the highlights of various job opportunities that is open to the students in government sectors. He also gave useful tips and information for cracking the Indian Statistical Service exam. Apart from ISS, he also spoke about Combined Graduate Level Exam. He concluded that students should come out of their comfort zone to have a bright future. It was a truly motivating, interesting and fruitful session.

After the inauguration intercollegiate competitions were held. Students from other colleges were motivated to participate in various activities of the Association. Saplings were given to the students to emphasize the importance of “GO GREEN”.

The events that were conducted Dumz, Poster Presentation, Fun with Stats, Meme Creation and Khwizz. Students belonging to Departments of Statistics, Mathematics, and Computer Science from other colleges actively participated in the fest. Students from Loyola College won the overall champion trophy.

## DATA ANALYTICS WORKSHOP

A One-Day Workshop on “Data Analytics using SPSS-AMOS” was conducted on 18<sup>th</sup> February 2020 in the college premises. The Resource Person was Dr. B. N. Padmaja Priyadarshini. She is the



Managing Director of Home Plan Guru Consultants Pvt. Ltd, Chennai Dr. B. N. Padmaja Priyadarshini demonstrated different statistical tools including T-test, Analysis of Variance, Factor Analysis, Path Analysis and SEM Modelling with Interpretation. She gave hands on training on different real time data. Students were highly benefited from this workshop.

**SEMINAR ON IMPACT OF TECHNOLOGY ON MARKETING ENVIRONMENT**



The Research Department of Commerce organized a seminar on “Impact of Technology on Marketing Environment”. Mr. S. Srinath, Assistant General Manager

(Materials) Tractors and Farm Equipment Limited, Chennai, delivered the Inaugural Address. The first technical session on "Role of Leadership in Marketing" was chaired by Mr. C. B. Mohan, Professor and Leadership Coach & Visiting faculty in, Leading B Schools in India and China. Mr. S. Bhanu Kumar, Technology Expert & Founder ARRA Associates was the Chair Person for the second technical session on "Big Data and Marketing". The third technical session on “AI and Marketing” was chaired by Mr. Barath Surendran, Digital Marketing Senior Trainer and Consultant, Times Group & Director-Techmate Leadership Academy. Mr. C. S. Thiagarajan Business Manager, Global Mantra solutions delivered the Valedictory Address and distributed the certificates to the participants.

**WORKSHOP ON 8085 PROGRAMMING TECHNIQUES AND SENSOR BASED ELECTRONIC AUTOMATION LEADING TO IOT**



The Department of Physics organized a workshop on the topic “8085 Programming Techniques and Sensor Based Electronic Automation Leading to IOT”, on 20<sup>th</sup>



February 2020. Dr. G. Kumar Sathian, Academic Dean and Former Head, Department of Physics, Madras Christian College, Chennai and Managing Director Floranix, Chennai was the Resource Person for the workshop. He briefed about programming techniques of 8085 and Sensor based electronics. Following this, hands on training session on programming, was conducted for the students. Sensor based automation devices using the embedded “C” programming language and various working models developed by Floranix such as gas leakage sensor, highway fast track sensor, fire alarm sensor etc., were demonstrated by the Resource Person. The workshop proved to be very beneficial for the students.

### MA HRM STATE LEVEL WORKSHOP



A State level workshop on **Emerging Trends in Industrial Relations** was conducted by MA HRM Department on February 12, 2020. Mr. R. Manigandan, Deputy General Manager- Employee Relations, Hyundai Motor India Ltd was the Chief Guest for Technical Session 1. He enlightened the participants with his two decades of rich experience on Human

Resources and its related areas. Mr. Dominic Savior, Senior Labour Counsellor led the Technical Session 2, which was an eye opener to many participants as he explained various practices on work life integration. The Workshop was highly beneficial for many academicians, research scholars and students.

### OBT WORKSHOP



An Out Bound Training for the students of BA History final year was conducted by the PG Department of HRM on February 12, 2020. This training was conducted as a part of their curriculum to equip students with the competing skills which are highly demanded by the corporates of the 21st century. It was a valuable experience for the students.

### MADHULIKA

Inter Collegiate Department Fest ‘Madhulika 2020’ was organized by Research Department of Plant Biology and Plant Biotechnology on February 20, 2020. Post Graduate students from various Colleges participated in the events conducted based on biological themes which included Bogo (Logo designing), Bio-Poster, Who am I, Colour the Floor and Bio-

Box. The overall trophy was won by Quaid-e- Millath College.



### **PRINCESS CRUISE - DECIMA FIESTA**

A Two-Day Inter-Collegiate theatre fest was held on 27<sup>th</sup> and 28<sup>th</sup> February 2020 by the Theatre Club of the college. The theatre fest was named as “Decima Fiesta” and the theme was Halloween. More than 70 Participants other from colleges took part in the fiesta. Drama, Dance Drama, Mime, Fashion parade and Street play were the events conducted. On Day 1 events like Street play, Dance Drama and Fashion Parade were held. Street play was judged by, Mr. Santhosh and Mr. Tamil, Dance drama was judged by Choreographers, Mr. Rafiq and Mr. Seenu and Fashion parade was judged by Mrs. Rekha and Ms. Pragathi.

Drama and Mime were conducted on the second day of the fiesta. Drama was judged by Mr. Ganesan and Mr. Vignesh Antony and Mime was judged by Mr. Ranjith and Mr. Balaji. Vijay TV fame, Mr. Shyam and Ms. Sai Gayathri were the Chief Guests for the Valedictory Function. They appreciated

the participants and awarded the winners with trophies. The Overall trophy of Decima Fiesta was bagged by Loyola College. Vote of Thanks was proposed by Ms. Shanmugha Subha, Secretary, Theatre Club.



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